



20 April, 2024

To, The Secretary, <b>BSE Limited</b> P. J. Towers, Dalal Street, Mumbai- 400 001 <b>Scrip Code – 543714</b>	To, The Secretary, <b>National Stock Exchange of India Limited</b> Exchange Plaza, C-1, Block- G, Bandra Kurla Complex, Bandra(E) Mumbai – 400 051 <b>Symbol – LANDMARK</b>
--	---

**Subject: Disclosure pursuant to Regulation 30(6) of SEBI (LODR) Regulations, 2015**

In compliance with Regulation 30 (6) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith the above-mentioned press release issued by the Company, the content of which is self-explanatory.

This is for the information of the exchange and the members.

Thanking you

Yours faithfully

**For Landmark Cars Limited**

**Mr. Amol Arvind Raje**  
**Company Secretary and Compliance Officer**  
**(A19459)**

Landmark Cars Limited.  
(formerly known as Landmark Cars Private Limited)  
CIN : U50100GJ2006PLC058553 | GSTIN : 24AABCL1862B1Z2

Registered Office : Landmark House, Opp. AEC, Near Gurudwara, S.G. Highway, Thaltej, Ahmedabad -380059 | Tel : +91-7966185555  
Email: info@landmarkcars.in | Website : www.grouplandmark.in



## Landmark Cars drives forward its position in Hyderabad with M&M dealership

**20 April 2024, Mumbai** – Landmark Cars Limited (BSE: 543714 & NSE: LANDMARK), one of the leading premium automotive retail businesses in India, has widened its array of offerings in Hyderabad with Mahindra & Mahindra. The Company has signed a Letter of Intent with Mahindra & Mahindra for opening three showrooms and four workshops in Hyderabad. These outlets will be established in one of the wholly owned subsidiaries of Landmark Cars, namely, Landmark Mobility Private Ltd. Landmark Cars, already has three Mahindra & Mahindra outlets in West Bengal.

This strategic initiative underscores Landmark's commitment to solidifying its presence in the vibrant Hyderabad market. Mahindra & Mahindra will be the third dealership for Landmark Cars in Hyderabad, after Mercedes-Benz and Kia.

This is in line with the Company's strategy of horizontal expansion with fast-growing, premium brands and vertical expansion by going deep into an identified geography.

Over the years, Landmark has built a solid reputation as a preferred choice for OEMs.

### **About Landmark Cars Limited:**

Landmark Cars Limited is the leading premium automotive retail business in India with dealerships for Mercedes-Benz, Honda, Jeep, Volkswagen, BYD, Renault, Mahindra & Mahindra, Kia and MG Motors. The company also caters to the commercial vehicle retail business of Ashok Leyland in India. Company has its presence across the automotive retail value chain, including sales of new vehicles, after-sales service and repairs, sales of pre-owned passenger vehicles and facilitation of the sales of third party financial and insurance products.

For more information, please visit - [www.grouplandmark.in](http://www.grouplandmark.in)

### **Safe Harbour Statement:**

Statements in this document relating to future status, events, or circumstances, including but not limited to statements about plans and objectives, the progress and results of research and development, potential project characteristics, project potential and target dates for project related issues are forward-looking statements based on estimates and the anticipated effects of future events on current and developing circumstances.

Such statements are subject to numerous risks and uncertainties and are not necessarily predictive of future results. Actual results may differ materially from those anticipated in the forward-looking statements. The company assumes no obligation to update forward-looking statements to reflect actual results changed assumptions or other factors.

### **For more information please contact:**

<p style="text-align: center;"><b>Company</b></p>  <p style="text-align: center;"><b>Landmark</b> You drive us</p> <p style="text-align: center;"><b>Landmark Cars Limited</b></p> <p style="text-align: center;">CIN No: L50100GJ2006PLC058553</p> <p style="text-align: center;">Mr. Amol Raje</p> <p style="text-align: center;">Company Secretary &amp; Compliance Officer</p> <p style="text-align: center;"><a href="mailto:companysecretary@landmarkindia.net">companysecretary@landmarkindia.net</a></p>	<p style="text-align: center;"><b>Investor Relations Advisors</b></p>  <p style="text-align: center;"><b>Strategic Growth Advisors Pvt Ltd.</b></p> <p style="text-align: center;">CIN No: U74140MH2010PTC204285</p> <p style="text-align: center;">Devika Shah / Shikha Puri</p> <p style="text-align: center;">Tel No: +91 99207 64659 / +91 98192 82743</p> <p style="text-align: center;">Email id:</p> <p style="text-align: center;"><a href="mailto:devika.shah@sgapl.net">devika.shah@sgapl.net</a> / <a href="mailto:shikha.puri@sgapl.net">shikha.puri@sgapl.net</a></p>
---	--