

# RUDRA GLOBAL INFRA PRODUCTS LTD.

(Formerly known as M.D. INDUCTO CAST LTD.)

Office : M.D. House, Plot No. 2715/A, Waghawadi Road, Bhavnagar-364 002 Gujarat, India.

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Web : www.rudratmx.com - CIN : L28112GJ2010PLC062324 A BSE Listed Entity



**Date:- June 05, 2023**

**To,**  
Corporate Relationship Department  
**BSE Limited,**  
14<sup>th</sup> Floor, P. J. Towers,  
Dalal Street, Fort,  
Mumbai-400001.

**Security Id:-Rudra**

**Scrip Code:- 539226**

**Subject** :- Submission of Investor Presentation.

Respected Sir/Madam,

With respect to the captioned subject; we hereby enclose the Investor Presentation.

So kindly take on your record and acknowledge the same.

Thank You.

For, **RUDRA GLOBAL INFRA PRODUCTS LIMITED**

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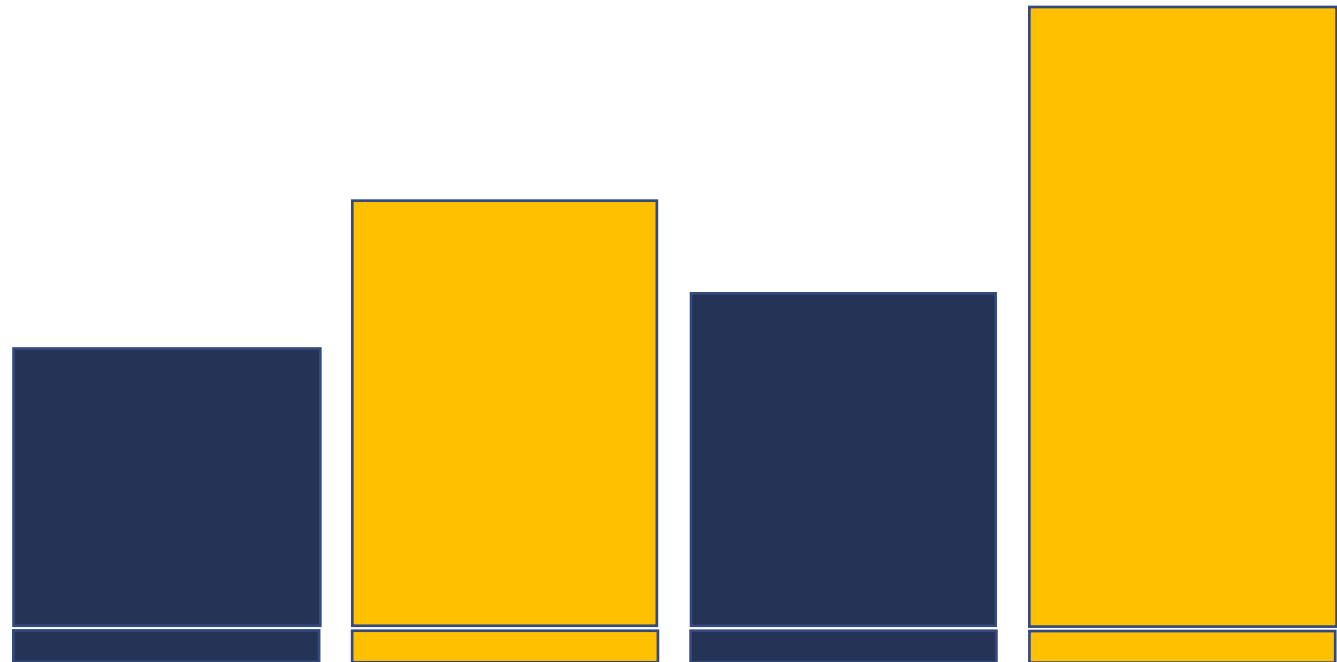
**Sahil Ashok Gupta**

Managing Director

DIN:- 02941599

# Investor Presentation 2023

STEEL | SHIP RECYCLING | CEMENT | DEFENCE



# Flow of Presentation



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**Rudra Global Infra Products Ltd. (formerly known as MD Inducto Cast Ltd.) was incorporated in 2012. We are manufacturers of superior quality Billets and TMT Bars. The company indulged in forward integration and set up TMT rolling mill with an annualized production capacity of 1,20,000 MT/annum. Our brand - RudraTMX is a premium brand for TMT Bars in Gujarat.**

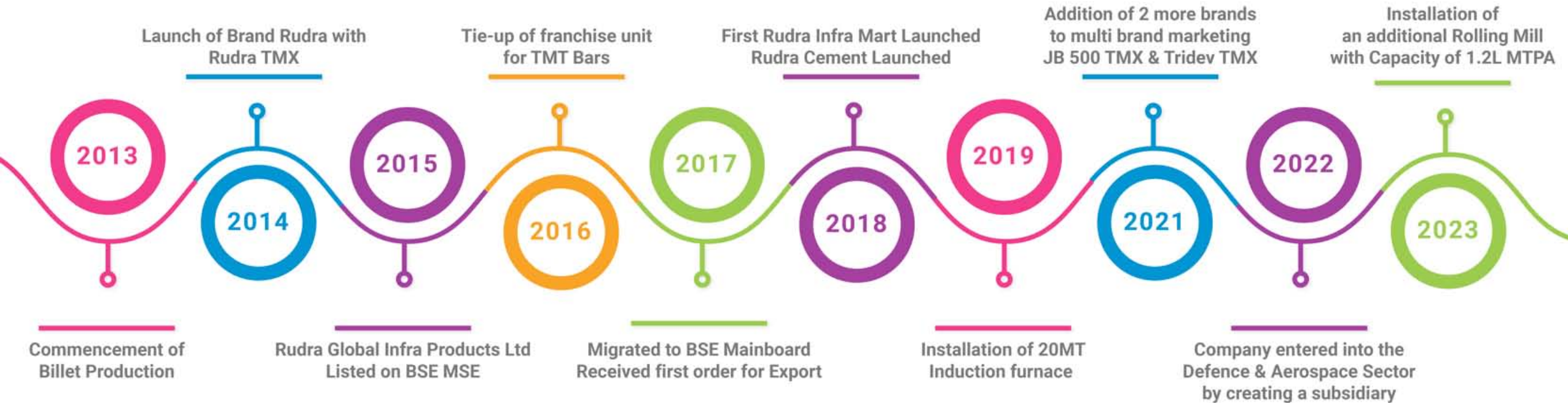
**The company further expanded its operations by doubling its billet manufacturing capacity to 240000 MT/annum. Latest Thermax Quenching System of Germany is used in the process of manufacturing TMT.**

**Extensive retail network of 400+ dealers spread across Gujarat. We also have set up multiple shoppe's in the name of RUDRA INFRAMART - A flagship service to provide "one stop solution" to cater to all infra needs of a customer.**

**A parallel network to capitalize on our established brand - RUDRA, was created wherein the company holds exclusive rights to market TMT brands, which include **JB 500 TMX & TRIDEV TMX****



# Rudra Global Journey



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# Manufacturing Facility



- Spread over more than 60,000 sq. mtr., our manufacturing facility is located at Nesada, Sihor
- Fully integrated and fully automated plant providing competitive edge in the industry Manufactures both Billets & TMT Bars
- TMT bars are made from 100% billets, manufactured in house Production capacity of 2,00,000 MT p.a. both for billets and TMT bars
- Integrated plant with 2x20 MT Induction furnace, 6/11 Continuous casting machine and fully automatic new age Rolling mill.
- Advanced German Technology – Thermex, used to manufacture our product.
- Rudra TMX produces grades like Fe500, Fe500D, Fe550, Fe550D, Fe600 & CRS (Corrosion Resistant Steel) and sizes ranging from 8mm to 40mm. Specialized in Fix cut as per requirement.







एक एक सरिये की  
गारंटी!



# RUDRA<sup>TM</sup>TMX

RUDRA TMX 500 D 8 MM

RUDRA TMX 500 D 10 MM

RUDRA TMX 500 D 12 MM

RUDRA TMX 500 D 16 MM

RUDRA TMX 500 D 20 MM

RUDRA TMX 500 D 25 MM

RUDRA TMX 500 D 28 MM

RUDRA TMX 500 D 32 MM

LOW  
SULPHUR  
LOW  
PHOSPHORUS

CRS  
(Corrosion Resistant)  
BARS

GERMAN  
TECHNOLOGY  
THERMAX  
CERTIFIED

FULLY  
AUTOMATED  
FULLY  
INTEGRATED

MADE FROM  
100%  
BILLET

# Marketing

MADE FROM 100% BILLET

RUDRA TMX 500

RUDRA TMX 500

RUDRA TMX 500

एक एक सरिये की गारंटी!

**RUDRA** TMX

LOW SULPHUR LOW PHOSPHORUS

CRS (Corrosion Resistant) BARS

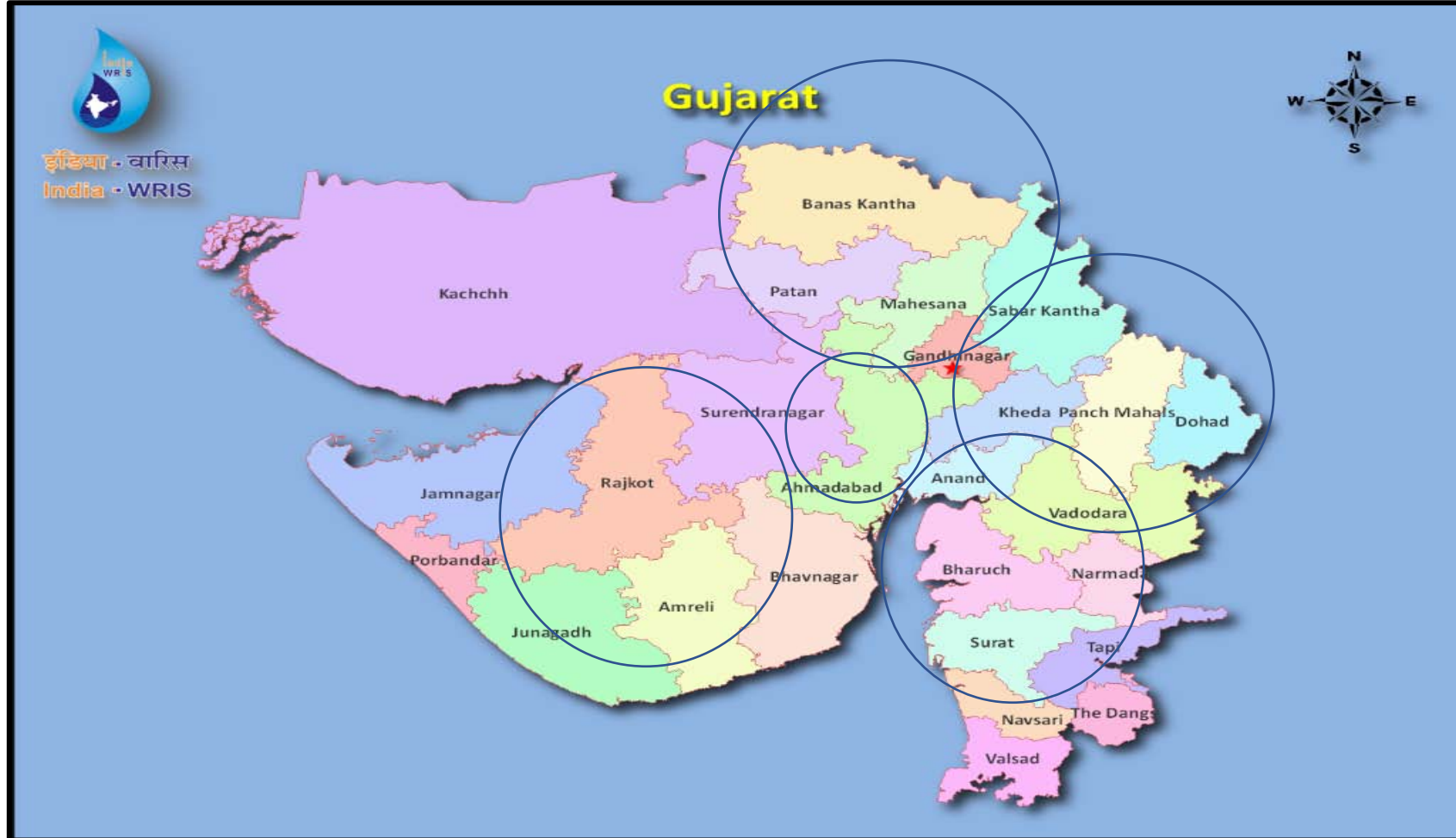
GERMAN TECHNOLOGY THERMAX CERTIFIED

FULLY AUTOMATED FULLY INTEGRATED

MADE FROM 100% BILLET



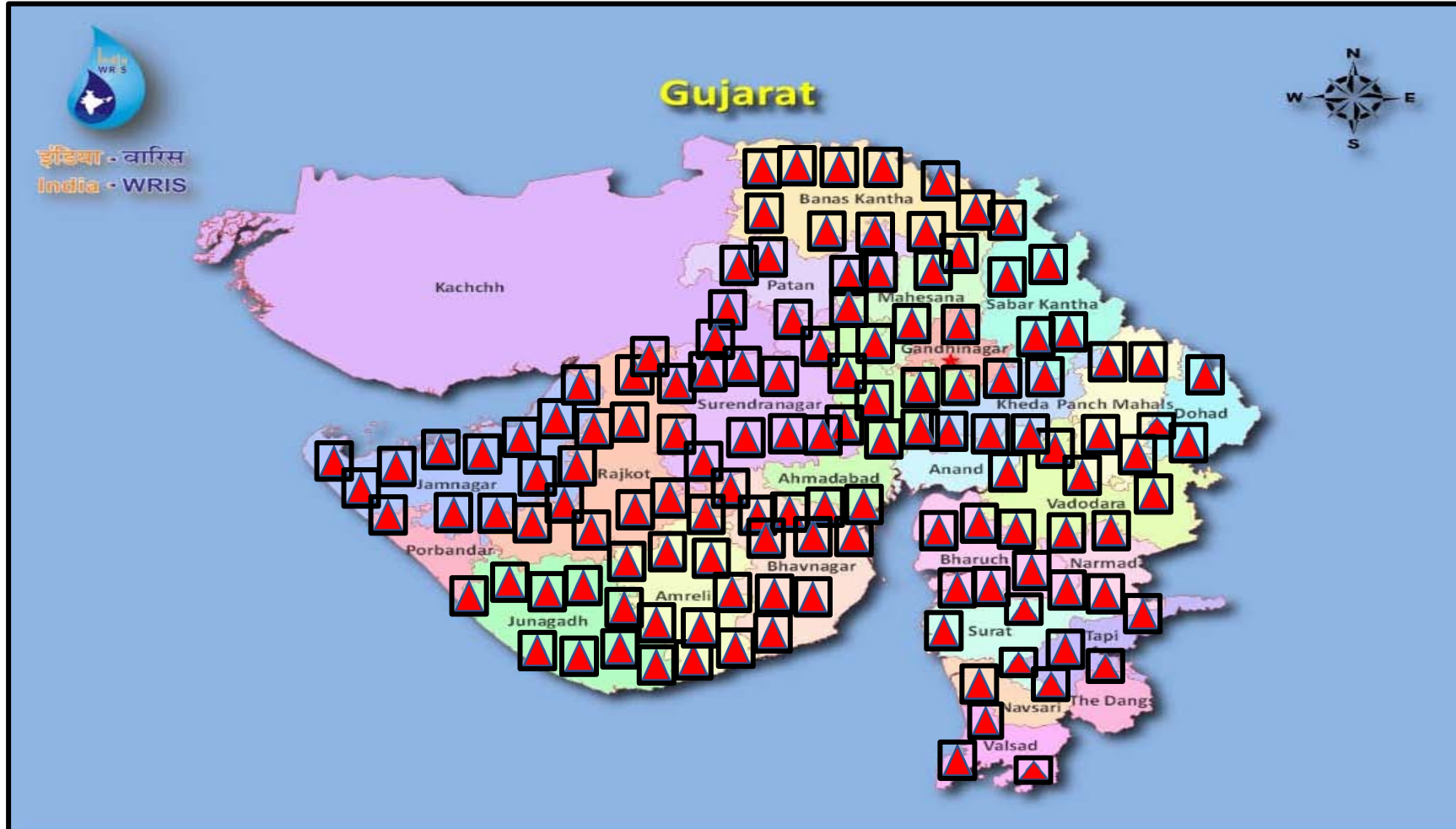
# Distributor's Network



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# Dealers Network



**Rudra Global having the strong retail network of 400+ Dealers across Gujarat**



Assurance

Convenience

Customer

Rudra provides the trust factor behind availability of genuine brands, large selection of products

Convenience for fulfilling their need for branded building products at a single location

Improved merchandising to suit customer requirements and targeted customer reach out



# Multi-Brand Marketing



- The company had successfully established a name for itself as a premium brand in the retail consumer segment
- In order to capitalize on its brand value and established marketing network, the company decided to cater to even the price sensitive consumer by marketing TMT products made by other manufacturers
- This enabled the company to increase its market share by penetrating deeper into TMT bars market catering to different category of customers
- By increasing the overall quantity available for sale the company has been able to extend its reach from rural to urban markets, retail to bulk buyers, price-conscious to quality demanding customers.



Marketed By :- **ERUDRA GLOBAL**





# Brand Awareness



Brand awareness & channel partner meet across Gujarat.









<https://www.youtube.com/watch?v=kWCjtTm2FAc>



<https://www.youtube.com/watch?v=rYMPV42Gqyw&list=PPSV>



[https://www.youtube.com/watch?v=beHVX\\_8z2fA](https://www.youtube.com/watch?v=beHVX_8z2fA)







# Annual Dealer's Meet



Annual Dealers Meet

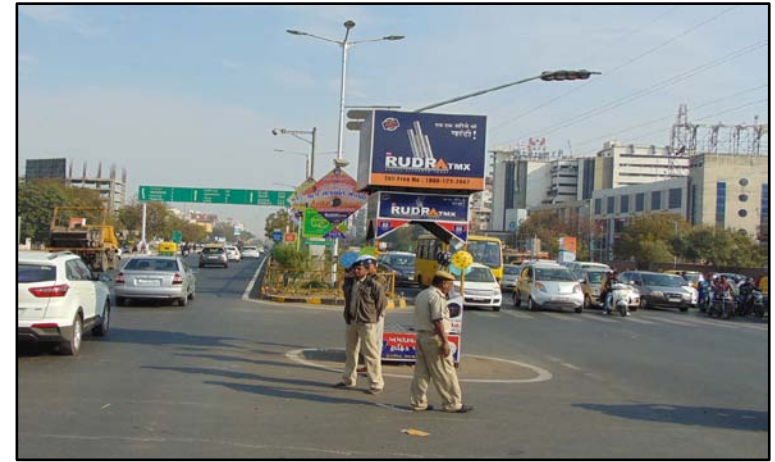
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## Helmet Distribution on World Road Safety Week



## Supporting Govt. social welfare programs



## Inaugurate Sheri Library for Students





# Our Prestigious Clients



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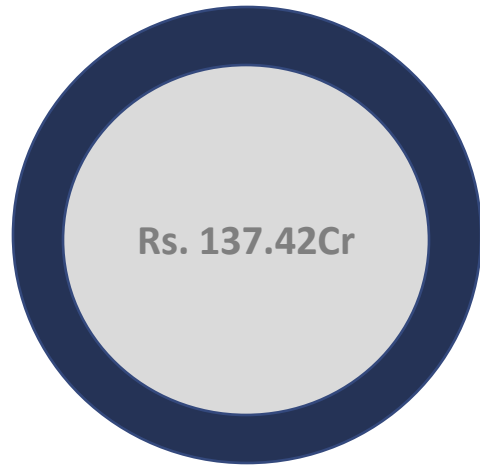


# Financial Highlights Q4 FY23



## Q4 FY 23

Revenue



EBITDA



PAT



Q3 FY23	Rs. 114.27Cr
<b>Q2 FY23</b>	<b>Rs. 103.41Cr</b>
Q1 FY23	Rs. 96.52Cr

Q3 FY23	Rs. 6.13Cr
<b>Q2 FY23</b>	<b>Rs. 8.56Cr</b>
Q1 FY23	Rs. 10.05Cr

Q3 FY23	Rs. 1.43Cr
<b>Q2 FY23</b>	<b>Rs. 4.40Cr</b>
Q1 FY23	Rs. 3.84Cr



# Profit & Loss A/c



(Rs. In Lakhs)	2023	2022	2021	2020
Revenue from Operations	45,194.95	35,096.01	24,062.48	36,237.66
EBITDA	3139.35	3,020.07	(445.19)	2,237
EBITDA (%)	6.95%	8.61%	(1.85%)	6.17%
Finance Cost	1462.61	1,644.99	1,819.57	1,598.84
Depreciation & Amortization	527.82	551.54	576.92	567.22
Exceptional Items	(227.27)	-	(202.13)	-
PBT	1,376.19	823.54	(3,043.81)	
TAX	(11.83)	(19.81)	7.07	57.50
PAT	1,388.02	843.35	(3,050.89)	13.44
PAT (%)	3.07%	2.40%	(12.68%)	0.04%

# Balance Sheet

(Rs. In Lakhs)	2023	2022	2021	2020
<b>Assets</b>				
<b>Non-Current Assets</b>				
Property, Plant & Equipment	6,006.85	5,568.92	5,974.77	6,457.96
Intangible Assests	3.19	1.48	-	-
Other Non-Current Assets	713.61	1,153.07	854.81	798.71
<b>Current Assets</b>				
Inventories	18,322.49	20,077.64	17,175.85	14,763.26
Trade Receivables	4,315.59	3,970.14	7,068.32	4,274.30
Cash & Cash Equivalent	251.97	265.69	251.38	250.19
Other Current Assests	1,607.97	1,876.68	1,300.52	2,634
<b>Total Assets</b>	<b>31,221.66</b>	<b>32,913.62</b>	<b>32,848.35</b>	<b>29,401.14</b>
<b>Equity &amp; Liabilities</b>				
Equity Share Capital	2,508.60	2,508.60	2,508.60	2,508.60
Other Equity	6,758.81	5,316.41	4,467.88	7,514.69
<b>Non-Current Liabilities</b>				
Long Term Borrowings	3,844.31	5,063.17	5,208.50	1,815.63
Other Non Current Liabilities	779.91	1,056.77	1,093.65	1,076.23
<b>Current Liabilities</b>				
Short Term Borrowings	7,666.61	8,168.7	11,653.46	8,563.96
Trade Payables	8,400.76	9,604.38	6,560.93	5,898.79
Other Current Liabilities	1,262.66	1,195.51	1,355.31	2,023.23
<b>Total Liabilities</b>	<b>31,221.66</b>	<b>32,913.54</b>	<b>32,848.33</b>	<b>29,401.13</b>

# Disclaimer



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*Thank you*



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