

CIN - U74300MH2005PLC156444

Registered Office- 801, 8th Floor, Crescent Tower, Near Morya House, Fame Infinity Mall, Off New Link Road, Andheri (West), Mumbai 400 053, Maharashtra, India.

Contact No.- 67140000-99 | **FAX** 67140011-22 | **Email ID-** Brightoutdoor@gmail.com | **Website-** www.brightoutdoor.com

Date: March 05, 2024

To,
The Manager,
BSE SME Platform
Corporate Relationship Department
25th Floor, Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai- 400001

BSE Scrip Code: 543831

Subject: Outcome for Board Meeting held on Tuesday, March 05, 2024

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulation, 2015, the Board of Directors at their meeting held today i.e., Tuesday, March 05, 2024 has allotted 6,20,000 Equity Shares of Rs. 10/- each at a price of Rs.502/- (Including premium of Rs. 492/- per share) to the below mentioned Allottees (hereinafter refer as "allottees") on Preferential Basis in accordance with the Special resolution passed by shareholders in the Extra-ordinary General Meeting held on Tuesday, February 13, 2024 and pursuant to the In-Principal approval received from BSE Limited vide their letter number LOD/PREF/DA/FIP/1267/2023-24 dated February 20, 2024. The details of allotment to allottees and pre and post allotment effect of the same are as below: -

Sr. No.	Name of Shareholders	PAN	Pre-issue Shares	% to Pre-Issue Capital	No. of Shares Allotted	Post Issue Shares	% of Post issue Shareholding
1	Yogesh Jiwanlal Lakhani	AAAPL3109P	1,01,24,323	72.69	20,000	1,01,44,323	69.73
2	Ashish Nanda	ABWPN6778P	NIL	NA	2,70,000	2,70,000	1.86
3	Sanjana Deepak Gupta	ASAPG1836G	NIL	NA	3,30,000	3,30,000	2.27
Total			1,01,24,323	72.69	6,20,000	1,07,44,323	73.85

Consequent to the aforesaid allotted of equity shares, the paid-up Equity Share Capital of the Company stands increased at Rs. 14,54,87,800 comprising 1,45,48,780 Equity Shares of Rs.10/ - each.

The said Equity Shares allotted shall rank pari-passu in all aspects with the existing Equity Shares of the Company and be listed on the BSE LTD.

Kindly note that our Board meeting was started on 5:00 PM and concluded on 5:30 PM.

The relevant details as required under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular dated July 13, 2023 are annexed and marked as **Annexure - I**.

Thanking you.
Yours Faithfully,

BY ORDER OF THE BOARD OF DIRECTORS
FOR Bright Outdoor Media Limited

Yogesh Jiwanlal Lakhani
Managing Director
DIN: 00845616

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Annexure – I

Details as required under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular dated July 13, 2023

Sr. No.	Particular	Remarks
1.	Type of securities proposed to be issued (viz. equity shares, convertibles etc.);	Equity shares of face value of Rs.10/- each
2.	Type of issuance (further public offering, rights issue, depository receipts (ADR/GDR), qualified institutions placement, preferential allotment etc.);	Issue of Equity Shares pursuant to Preferential allotment in accordance with the Chapter V of SEBI (ICDR) Regulation 2018 read with the Companies Act, 2013 and rules made there.
3.	Total number of securities proposed to be issued or the total amount for which the securities will be issued (approximately);	Issue of 6,20,000 Equity Shares of Face Value Rs.10/- each on Preferential basis to the Promoter and Non-Promoter Category investors at a issue price of Rs. 502/- (Including premium of Re. 492/- per share)
4.	In case of preferential issue, the listed entity shall disclose the following additional details to the stock exchange(s): i) Names of the investors; ii) Post allotment of securities - outcome of the subscription, issue price / allotted price (in case of convertibles), number of investors; iii) in case of convertibles - intimation on conversion of securities or on lapse of the tenure of the instrumen	i) Names of Investors– A. Yogesh Jiwanlal Lakhani B. Ashish Nanda C. Sanjana Deepak Gupta ii) Post Allotment of Securities – details mentioned below as Annexure - A iii) In case of Convertibles Securities - Not applicable
5.	Any cancellation or termination of proposal for issuance of securities including reasons thereof.	Not Applicable

Annexure - A

Sr. No.	Name of Shareholders	PAN	Pre-issue Shares	% to Pre-Issue Capital	No. of Shares Allotted	Post Issue Shares	% of Post issue Shareholding
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Total			1,01,24,323	72.69	6,20,000	1,07,44,323	73.85