

Date: November 08, 2023

To,
BSE Limited
Corporate Relationship Department,
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai-400 001

The National Stock Exchange of India Limited
Exchange Plaza,
Block G, C-1, Bandra-Kurla Complex,
Bandra (East),
Mumbai-400 051

BSE Scrip Code: 533287

NSE Symbol: ZEELEARN

Sub: Intimation of Company's Logo and Brand Revamp.

Dear Sir/Ma'am,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are pleased to inform that the Company has revamped its Company Logo and its well-known brand *Kidzee*. This brand transformation is aimed at nurturing the next generation and making them future-ready.

The new brand identity will ensure we stand out from the competition by creating a fresh and unique appeal. It will also help us re-engage with our audiences by creating excitement and interest in the brand. Please find below details of our brand and logo revamps.

Existing Logo/Brand



New Logo/Brand



We request you to take note of the above on your record and oblige.

Thanking you.
Yours faithfully,
For ZEE LEARN LIMITED

ANIL GUPTA
COMPANY SECRETARY &
COMPLIANCE OFFICER