

# SOM DISTILLERIES AND BREWERIES LIMITED

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CIN : L74899DL1993PLC052787

(BSE : 507514, NSE : SDBL)



**SDBL/BSE/NSE/2023**

**9.02.2023**

**To**

<p>The Manager, Listing Department, <b>NATIONAL STOCK EXCHANGE OF INDIA LIMITED</b> 'Exchange Plaza' C-1, Block G, Bandra-Kurla Complex, Bandra (E), Mumbai-400 051. <a href="mailto:cmlist@nse.co.in">cmlist@nse.co.in</a> Security ID: SDBL</p>	<p>Dy. General Manager, Department of Corporate Services, <b>BSE LIMITED,</b>  First Floor, P.J. Towers, Dalal Street, Fort, Mumbai – 400001. <a href="mailto:corp.compliance@bseindia.com">corp.compliance@bseindia.com</a> Security ID: 507514</p>
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## **SUB: PRESS RELEASE – INCREASE OF BEER MARKET SHARE IN KARNATAKA STATE**

*[Intimation Pursuant to Regulation 30 (read with Schedule III - Part A) of SEBI (LODR), Regulations, 2015]*

Dear Sir/Madam,

We have the pleasure in informing the stock exchanges that we have achieved the highest ever sales in a month for our Karnataka unit in January, 2023. With this we have achieved the 2<sup>nd</sup> highest market share of 16.6% amongst all beer companies in the state.

This is a testament to our excellent product quality and acceptability of our brands with the consumers in a highly competitive market.

This development is a positive indication for the company as we are at the start of the peak consumption season for beer.

This is for your information and records please.

Thanking you,

**For Som Distilleries and Breweries Limited**

**Nakul Kam Sethi**  
**Executive Director**  
**DIN: 06512548**