



**Ref: VTTL/SE/2023-24**

**October 03, 2023**

The General Manager – Listing,  
National Stock Exchange of India Ltd  
Plot No. C/1, G Block,  
Bandra – Kurla Complex,  
Bandra (E), Mumbai – 400 051  
PH: 022-26598235

The Manager Listing,  
BSE Ltd.,  
Floor 25, P.J. Towers,  
Dalal Street,  
Mumbai – 400 001  
PH: 022-22721234

Dear Sir/Madam,

**Sub: Press release/media release**

Please find attached herewith copy of the Press Release which is being released today.

Thanking you,

Yours truly,  
for V.S.T Tillers Tractors Ltd.,

Chinmaya Khatua  
Company Secretary  
M NO: 21759

Encl: a/a



V.S.T. TILLERS TRACTORS LIMITED CIN-L34101KA1967PLC001706  
Plot No.1 Dyavasandra Indl. Layout, Whitefield Road, Mahadevapura Post, Bengaluru-560048, India  
Phone: 91-80-67141111 Toll Free: 1-800-4190136 Email: vstgen@vsttractors.com  
[www.vsttractors.com](http://www.vsttractors.com)

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## VST ZETOR: Legacy with New Style

3<sup>rd</sup> October 2023:

**VST Tillers Tractors Ltd** and **HTC Investments a.s.** (owner of “Zetor” Brand) joined hands to bring in best-in-class tractors for farmers in India. The products are showcased at various agricultural and trade fairs across the country over the past few months to incorporate farmers’ feedback & features for best suitability.

The two leading names in the farm equipment manufacturing sector have come together and formed a joint venture named “**VST ZETOR Private Limited**”, which will be initially launching three tractors, **VST ZETOR 4211**, **VST ZETOR 4511**, and **VST ZETOR 5011** in the 40-50 HP range. These products are jointly developed by **VST & ZETOR** after rigorous testing and technological integration, after taking valuable feedback from the farming community in India for almost 1 year.

The **VST ZETOR** series features an indigenously built Powerful Best in Class DI Engine, fully Constant Mesh Transmission with Helical Gears and VZmatic Hydraulics with a wider Platform, Dual Diaphragm Clutch, optimum Turning Radius, adjustable Premium Seat, Dual acting Power Steering, and Aerodynamic Styling.

The **VST ZETOR** series also features an 1800 kg Lift capacity, Integrated Car-like Headlamps, Compact packaging with under hood Muffler, a Stylish SMC Bonnet, a Stylish Dashboard with a Digital Cluster, a Heat Deflector, a Stylish & fully Covered Fenders, a Side Shift lever and GSPTO.

**Mr. Antony Cherukara, CEO, VST Tillers Tractors Ltd** said “Our partnership with ZETOR has helped us to bring out products that offer more productivity, comfort, and ease to match the aspiration of new-age farmers. With modern farmers embracing newer technologies with speed and efficiency, the **VST ZETOR** is developed to deliver best-in-class performance for better earnings to the farmer. These tractors have been produced after understanding the needs of the farming community. Apart from the 41-50 HP Tractors, **VST ZETOR** will be introducing many more innovative, farmer-friendly products in the future. These tractors present an enhanced value proposition that **VST** has always promised”.



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The jointly developed products from **VST & ZETOR** will be soon available to Indian farmers through their channel partners.

**Zetor** Tractors began their journey in 1946 with the first model Z 25, in erstwhile Czechoslovakia. Since then, **Zetor** has rolled out more than 1.3 million tractors to over 130 countries around the world. **Zetor** was introduced in India during 1960s, when thousands of Czech tractors were exported to India. The tractors earned a reputation in India for their high reliability, simple operation, and easy maintenance.

Based on the success of its tractors, **Zetor** began partnering through a licensing contract with the state-owned **Hindustan Machine Tools** (India's largest machine tool manufacturer at that time) to produce several **Zetor** models under the **HMT ZETOR** brand. More than 60,000 tractors were rolled out under the **HMT ZETOR** brand during 1970-1990.

For more information visit: [vstzetur.com](http://vstzetur.com), [vsttractors.com](http://vsttractors.com) & [zetor.com](http://zetor.com)



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