

February 06, 2019

To The Manager The Department of Corporate Services BSE Limited Floor 25, P. J. Towers, Dalal Street, Mumbai – 400 001

Scrip Code: 539450

To The Manager The Listing Department National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai – 400 051

Scrip Symbol: SHK

Dear Sir/ Madam,

Sub: Submission of earnings presentation on unaudited financial results for the quarter and nine months ended December 31, 2018

Further to the approval of unaudited financial results for the quarter and nine months ended December 31, 2018 by the Board of Directors of the Company at its meeting today and submission of the same with the stock exchanges, we submit herewith presentation on results being made to investors in the Conference Call scheduled on February 07, 2019 at 2.00 pm IST, invite of which has been submitted to the stock exchanges on February 01, 2019.

You are requested to take the above on record.

For S H KELKAR AND COMPANY LIMITED

Deepti Chandratre Company Secretary & Compliance Officer

Encl: As above





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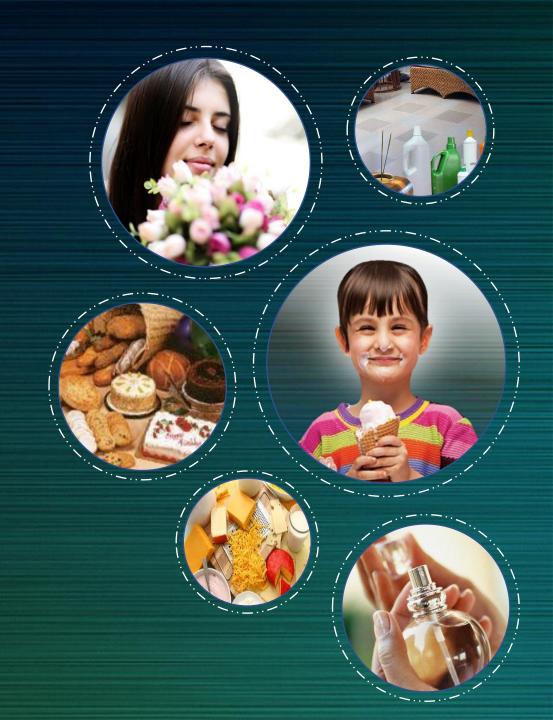


Crafting Sensorial Delight

S H Kelkar and Company Limited

Largest Indian-origin Fragrance & Flavour Company

Q3 & 9M FY19 Earnings Presentation February 6, 2019







Disclaimer

Certain statements and opinions with respect to the anticipated future performance of SHK in the presentation ("forward-looking statements"), which reflect various assumptions concerning the strategies, objectives and anticipated results may or may not prove to be correct. Such forward-looking statements involve a number of risks, uncertainties and assumptions which could cause actual results or events to differ materially from those expressed or implied by the forward-looking statements. These include, among other factors, changes in economic, political, regulatory, business or other market conditions. Such forwardlooking statements only speak as at the date the presentation is provided to the recipient and SHK is not under any obligation to update or revise such forward-looking statements to reflect new events or circumstances. No representation or warranty (whether express or implied) is given in respect of any information in this presentation or that this presentation is suitable for the recipient's purposes. The delivery of this presentation does not imply that the information herein is correct as at any time subsequent to the date hereof and SHK has no obligation whatsoever to update any of the information or the conclusions contained herein or to correct any inaccuracies which may become apparent subsequent to the date hereof.



Crafting Sensorial Delight



Q3 & 9M FY19 Results Overview



Management Comment



Commenting on the performance, Mr. Kedar Vaze, Whole Time Director & CEO at SH Kelkar and Company Ltd. said:

"Over the last 3 years, since the listing of our Company, the business has undergone three highintensity market disruptions which include Demonetization, GST implementation, and the recent raw material shortage event. However, SHK's business model and the financial parameters have held strong, enabling the underlying core business to still report gross margins in the range of 43-45% and EBITDA margins within the range 17-20%.

While we witnessed an uptick in consumer demand in the months of October and November during the quarter, the sales performance in the month of December was far below our expectations. The business delivered subdued performance in the domestic segment, especially in certain categories which witnessed a transitory slow-down due to delays in GST refund leading to uncertainty among certain customers. As things get more streamlined, we anticipate business in this segment to recover. Despite this operating environment, our client base remained intact and we witnessed a healthy pace of new client wins during Q3, so we expect the scenario to normalize going forward.

We continue to focus towards enhancing our operational capabilities and are rationalizing costs across business parameters. We believe, in the longer term, this will help bring in higher business efficiencies, and assist us to bounce back strongly when we see normalization of operating parameters. Simultaneously, we are also focusing on optimizing our Greenfield manufacturing facility at Mahad. On the whole, we are confident of delivering improved results as a revival in macros coupled with our strategic initiatives towards strengthening our product offerings and cost saving measures should help augment business performance from FY 2020 onwards."

Consolidated Summarized P&L Statement



Particulars (Rs. crore)	Q3 FY19	Q3 FY18	Y-o-Y Change (%)	9M FY19	9M FY18	Y-o-Y Change (%)
Revenues from Operations (Sales excluding Excise & GST)	254.5	281.8	-10%	772.6	736.5	5%
Other Operating Income	0.3	0.4	-25%	2.1	1.2	75%
Total Operating Income	254.8	282.2	-10%	774.7	737.7	5%
Other Income	6.6	1.6	313%	15.9	8.5	87 %
Total Income	261.4	283.8	-8%	790.6	746.2	6%
Total Expenditure	216.5	225.5	-4%	666.6	604.9	10%
Raw Material expenses	139.3	152.5	- 9 %	434.3	389.3	12%
Employee benefits expense	31.2	33.1	-6%	97.9	94.0	4%
Other expenses	46.0	39.9	15%	134.4	121.6	11%
EBITDA	45.0	58.2	-23%	123.9	141.3	-12%
EBITDA Margin (%)	17%	21%	-329 bps	16%	19%	-326 bps
Finance Costs	4.5	0.7	532%	7.9	2.4	232%
Depreciation and Amortization	8.9	5.8	52%	23.2	17.4	34%
Exceptional Items		10.1			10.1	
РВТ	31.6	41.6	-24%	92.9	111.5	-17%
Tax expense	10.3	14.4	-29%	25.2	38.7	-35%
PAT	21.4	27.2	-21%	68.9	72.9	-5%
PAT Margin (%)	8%	10%	-140 bps	9 %	10%	-105 bps
Cash Profit	30.3	33.0	-8%	92.1	90.2	2%

Key Developments



Healthy progress towards ramping up production at Mahad facility

- The state-of-the-art facility at Mahad manufactures Tonalid and other key raw materials used in the fragrance industry
- The facility, commissioned in September, 2018, is expected to reach optimal utlizations levels over the next few quarters
- Operationalization of this facility to help improve availability of key raw materials, business and cost efficiencies going forward

Promoters hike stake in the Company by purchase of 250,000 shares in January 2019

- The acquisition of shares have been made from own liquidity and reiterate the promoter group's commitment towards the business and confidence in the Company's growth outlook
- The recent pledge of shares by the promoter's has been for meeting transitory liquidity gaps from time to time and no draw down has been made so far

9M FY2019 Financial and Operational Discussions (Y-o-Y)



Revenues from operations stood at Rs. 773 crore as against Rs. 737 crore, higher by 5% YoY - constant currency revenues growth was at 2.3%

- The Company reported a steady revenue growth in 9M FY19. During Q3 FY19, the Company reported a subdued performance owing to a unique set of challenges in the domestic business. Although the Company witnessed an uptick in sales in the months of October and November, sales declined in the month of December, which impacted the overall performance in Q3 FY19, resulting in flat growth in 9M FY19
- Some categories witnessed a transitory slow-down due to delays in GST refund leading to uncertainty among certain customers. As things get more streamlined, the Company anticipates business in these segments to recover going forward
- The International segment saw a healthy pick-up in growth during 9M FY19 International flavors segment grew at a healthy rate of 21%, while fragrance division marked a steady growth of 7%

9M FY2019 Financial and Operational Discussions (Y-o-Y)

EBITDA stood at Rs. 124 crore; EBITDA margins at 16.0%

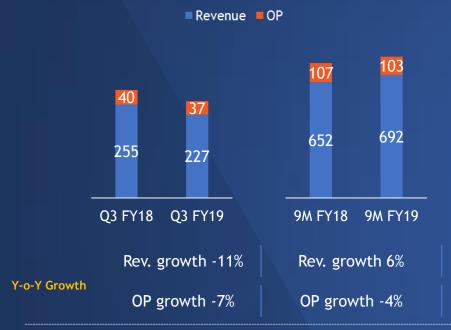
- Pricing pressures on key raw materials continued to impact profitability on a YoY basis. The Company has undertaken price increases during the period under review to partially cover the unprecedented raw material inflation. This, combined with the several cost-optimization measures undertaken by SHK over the last several quarters, has resulted in stable gross margins, which improved sequentially during Q3 FY19
- Gross margins in 9M FY19 stood at 44% vs. 47% in 9M FY18
 - The Company expects gross margins to stabilize once the Mahad facility operations fully ramp up
- The employee costs during 9M FY19 increased by 4% YoY owing to a one-time expense of Rs. 5.4 crore incurred towards rationalization of Creative Development Centers (CDC) in Europe

PAT stood at Rs. 69 crore, lower by 5%; EPS at Rs. 4.82

Keva

Fragrance Division

Net Revenue & Operating Profit



Fragrance division delivered a steady growth during the 9M period - domestic revenues grew by 6%, overseas revenues up by 7%

- In Q3 FY19, the Company reported de-growth in domestic revenues owing to considerable sales decline in the month of December
 - The Company expects growth to normalize from Q1 FY20 onwards as operating parameters stabilize along with improving macro factors
- Operating profit margins 14.8% in 9M FY19 vs 16.5% in 9M FY18; 16.1% in Q3 FY19 vs 15.5% in Q3 FY18

Y-o-Y Growth (%)	Q3 FY19	9M FY19
Domestic	-20	6
Overseas	13	7
Total Growth	-11	6



Domestic and Overseas Revenue - 9M FY19



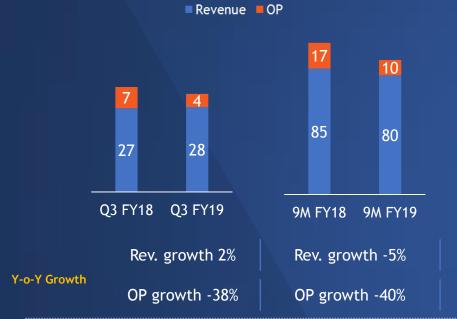
Note: Figures in Rs. Crore unless specified otherwise



Flavour Division



Net Revenue & Operating Profit



- Flavour division reported subdued performance during the period with a decline in domestic revenues
- Overseas segment continued to report healthy sales during Q3 & 9M FY19
- Operating profit was at Rs. 10 crore with margins at 12.9%



Note: Figures in Rs. Crore unless specified otherwise

Y-o-Y Growth (%)	Q3 FY19	9M FY19
Domestic	-31	-23
Overseas	34	21
Total Growth	2	-5



Balance Sheet Snapshot - As on December 31, 2018



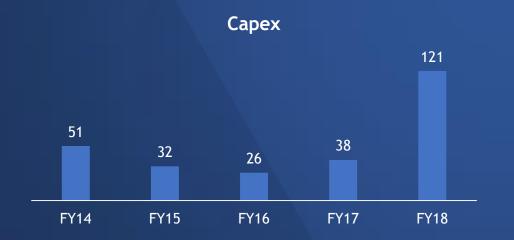


Cash Flow Snapshot



Particulars (Rs. crore)	FY14	FY15	FY16	FY17	FY18	9M FY19
Cash flow from Operations	32.1	61.7	86.4	102.3	103.3	41.4
Cash flow from investing activities	-63.7	-17.3	-22.4	-96.0	-220.6	-101.3
Net	-31.6	44.4	64.0	6.3	-117.3	-59.9

Note: Cash and cash equivalent includes investments in mutual fund

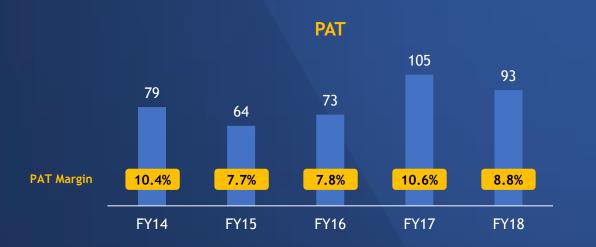


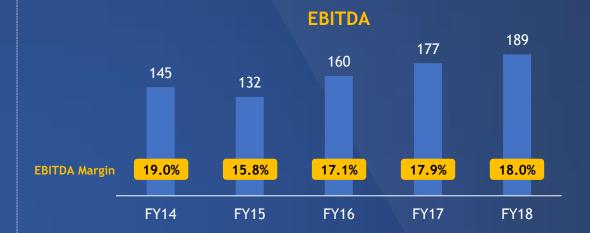
- Low capital intensive business robust cash flow generation remains a key strength of SHK's business model
- Investments are primarily towards in-organic and other cost saving opportunities - benefits to reflect in cash flows going forward

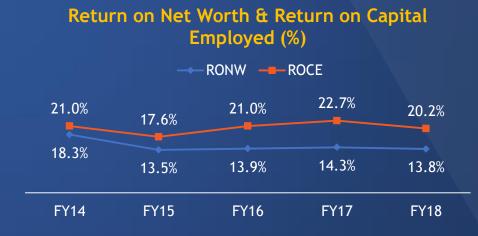
Robust Historical Financial Trend











Note: Rs. Crore; All figures till FY15 as per IGAAP EBITDA adjusted for one-time expense in FY18

Note: Return on Capital Employed is calculated as [EBIT/(Net Debt + Net Worth)]

Key Financial Ratios



Particulars (Rs. crore)	FY14	FY15	FY16	FY17	FY18
EBITDA margin (%)	19.0	15.8	17.1	17.9	18.0
PAT Margin (%)	10.4	7.7	7.8	10.6	8.8
Debt to Equity	0.4	0.5	0.1	0.1	0.2
Return on Networth (%)	18.3	13.5	13.9	14.3	13.8
Return on Capital Employed (%)	21.0	17.6	21.0	22.7	20.2

Note:

- 1. Return on Networth is calculated as: PAT/ Average Networth
- 2. Return on Capital Employed is calculated as: EBIT/ Average Capital Employed
- 3. All figures till FY15 as per IGAAP;
- 4. EBITDA adjusted for one-time expense in FY18



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Annexure

Conference Call Details



Primary dial-in number +91 22 6280 1141 +91 22 7115 8042 andia Local access Number +91 70456 71221 (Available all over India) Hong Kong: 800 964 448 International Toll Free Number - UK: 0 808 101 1573	Time	• 2.00 PM IST on Thursday, February 7, 2019	
ndia Local access Number +91 70456 71221 • (Available all over India) • Hong Kong: 800 964 448 International Toll Free • Singapore: 800 101 2045	Primary dial-in number	• +91 22 6280 1141	
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About Us



S H Kelkar and Company Limited (SHK) is the largest Indian-origin Fragrance & Flavour Company in India. It has a long standing reputation in the fragrance industry developed in 96 years of experience. Its fragrance products and ingredients are used as a raw material in personal wash, fabric care, skin and hair care, fine fragrances and household products. Its flavor products are used as a raw material by producers of baked goods, dairy products, beverages and pharmaceutical products. The Company offers products under SHK, Cobra and Keva brands.

The Company has a strong and dedicated team of scientists, perfumers, flavourists, evaluators and application executives at its facilities and four creation and development centres in India, The Netherlands, Indonesia and Italy for the development of fragrance and flavour products. The research team has developed 12 molecules over the last three years. The Company has filed 13 patent applications in respect of molecules, systems and processes developed by it, of which 2 have been commercially exploited in deodorant and fine fragrance categories.

Over the years, SHK has developed a vast product portfolio of fragrances and flavor products for the FMCG, personal care, pharmaceutical and food & beverages industry. The Company has a diverse and large client base including leading national and multi-national FMCG companies, blenders of fragrances & flavors and fragrance & flavor producers.

For further information please contact:

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Thank You