

RAMACHANDRA RAO, B.A.
(R.C.R.)



Chadalavada Vari Street
Powerpet
ELURU - 534002, (A.P)

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Dated: 24.07.2024

To,
Corporate Relationship Department
BSE LIMITED
P J Towers, Dalal Street,
MUMBAI- 400001
SCRIP CODE: 532335

To,
Manager
National Stock Exchange of India Limited
Exchange Plaza", Bandra (E)
Mumbai-400051
SCRIP CODE: AMBICAAGAR

Dear Sir,

Sub: Intimation as per Regulation 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

With reference to the above cited subject, please find enclosed Disclosure as per the Regulation 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 in connection with intimation of Invocation of Pledge.

This is for your information and records.

Thanking you.

Yours truly,

Ambica Ramachandra Rao
Person Acting in Concert of Promoter Group of
Ambica Agarbathies Aroma & Industries Limited

CC TO: AMBICA AGARBATHIES AROMA & INDUSTRIES LIMITED

Technical Director :
AMBICA AGARBATHIES & AROMA INDUSTRIES LTD.

Director :
AMBICA EMPIRE HOTEL (3 STAR) CHENNAI.
AMBICA CINEMA PRODUCTIONS PVT. LTD.
AMBICA CHENNAKESAVA PROJECTS PVT. LTD.

President :
ELURU FILM EXHIBITORS ASSOCIATION

Vice President :
WEST GODAVARI FILM DISTRIBUTORS ASSOCIATION
e-mail : ambicarcr @ gmail.com

Format for Disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance/release of encumbrance, in terms of Regulation 31 (1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	AMBICA AGARBATHIES AROMA & INDUSTRIES LIMITED
Names of the stock exchanges where the shares of the target company are listed	BSE Limited National Stock Exchange of India Limited
Date of reporting	22.07.2024
Name of the promoter or PAC on whose share's encumbrance has been created/ released / invoked	RAMACHANDRA RAO ALAPATI G N V S A (PAC)
Details of the creation of encumbrance:	-

Name of the promoter (s) or PACs with him*	Promoter holding in the target company (1)		Promoter holding already encumbered (2)		Type of event (creation / release / invocation)	Date of creation/ release / invocation of encumbrance	Type of encumbrance (pledge/lien/non disposal undertaking/others)	Reasons for encumbrance**	Number	% of share capital	Name of the entity in whose favor shares encumbered***	Number	Post event holding of encumbered shares {creation [(2)+(3)]/ Release [(2)-(3)] / invocation [(1)-(3)]}	% of total share capital
	Number	% of total share	Number	% of total share capital										
Ramachandra Rao Alapati G N V S A	6,64,950	3.87	50000	0.29	Invocation	05.04.2024	Disposal (Pledge Invocation)	Invocation of Pledge by Bhavna Chotalia as promoter fails to repay the amount on time.	48,000	0.27	Bhavna Chotalia	2,000	[(2)-(3)]	0.01

