



Date: 25th November, 2022

To,
The Corporate Relations Department,
Bombay Stock Exchange Limited,
PJ, Tower, Dalal Street, Fort
Mumbai-400001.

To
The Metropolitan Stock Exchange of
India Limited,
Vibgyor Towers, 4th Floor Plot No C 62, G
Block Opp. Trident Hotel Bandra Kurla
Complex Bandra (East) Mumbai-400098.

Ref: Scrip Code: 538607
Scrip ID: TOYAMSL

Subject: Disclosure under Regulation 30 of the SEBI (Listing Obligation Disclosure Requirements), Regulations, 2015 for Mega T10 league scheduled to start from mid-2023.

Dear Sir(s),

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are pleased to inform you that Cricket Kenya has announced Mega T10 league scheduled to start from mid-2023 and they have inducted Pacific Star Sports (proposed subsidiary of Toyam) as a League Partner and in this connection link for media coverage as <https://www.lokmatimes.com/business/cricket-kenya-announces-africa-t10-league/> and also attaching media coverage for your reference.

Disclaimer

Certain statements in this document may be forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties like regulatory changes, local political or economic developments and many other factors that could cause our actual results to differ materially from those contemplated by the relevant forward-looking statements. Toyam Sports Limited will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.

Please take the same on your record and acknowledge the receipt of the same.

Thanking You,
Yours Faithfully,

For Toyam Sports Limited
(Formerly known as Toyam Industries Limited)

MOHAMED ALI Digitally signed by MOHAMED
ALI RAJABALI BUDHWANI
RAJABALI BUDHWANI Date: 2022.11.25 18:40:55 +05'30'

Mohamed Ali Rajabali Budhwani
Managing Director
DIN: 01976253

TOYAM SPORTS LIMITED

(Formerly known as Toyam Industries Limited)

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Cricket Kenya announces Africa T10 League

By ANI | Published: November 23, 2022 12:48 PM

Cricket Kenya, one of the erstwhile growing powerhouses of African cricket, is set on a path to retain its long-lost glory. Under the new leadership, Cricket Kenya has now announced a Mega T10 league scheduled to start from mid-2023. The first of its kind in Africa and the second globally, it will be called Africa T10 and will be played in June 2023.



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Ali Akbar Khan, Pacific Star Sports (PSS) said, "Africa T10 would be a celebration of Cricket & African Hospitality. We look forward to creating one of the most exciting T10 cricket formats globally, with the intention of bringing high quality cricket to Kenya. This would not only be a great learning experience for Kenyan Cricketers but also a first-hand entertainment and a great cricketing spectacle for Global Audience, fueled by best international stars for local fans."

Mohamedali Budhwani, CMD, Toyam Sports Ltd. (TSL) said, "We are extremely pleased with this association. Providing deserving athletes, a global platform and promoting sporting activities are the two main pillars on which our company is built on. Cricket Kenya shares this vision as well, making it a synergistic proposal for us. We see huge benefits for the local talent there and we remain confident that Kenyan Cricket will regain its lost sheen on the global platform. We intend providing a high quality cricket league that would engage with millions of fans around the globe, improves the playing standards and delivers value to all the partners."

Pacific Star Sports has roped in its strategic partner ITW Consulting as the exclusive Official Commercial & Strategic consultants for Africa T10.

This is a significant development and a major milestone for cricket in the country that made its World Cup debut in 1996 and knocked the doors of big boy's league in 2003 by entering the Semi Finals of ICC ODI World Cup, 2003.

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