



April 29, 2024

**National Stock Exchange of India Limited**

Exchange Plaza, C-1 Block G  
Bandra Kurla Complex, Bandra (E)  
Mumbai – 400051, India  
**Symbol:** BHARTIARTL/ AIRTELPP

**BSE Limited**

Phiroze Jeejeebhoy Towers  
Dalal Street, Mumbai – 400001, India  
**Scrip Code:** 532454/ 890157

**Sub: Press Release**

Dear Sir/ Ma'am,

We are enclosing herewith the following press releases dated April 29, 2024 being issued by the Company titled:

- (a) *'Airtel expands its network footprint in Murshidabad District under its rural enhancement project'*
- (b) *'Airtel expands its network footprint in Maldah District under its rural enhancement project'*
- (c) *'Airtel expands its network footprint in Nadia District under its rural enhancement project'*
- (d) *'Airtel celebrates 6.9 million 5G customers in Karnataka'*

Kindly take the same on record.

Thanking you,  
Sincerely yours,

**For Bharti Airtel Limited**

**Rohit Krishan Puri**  
**Dy. Company Secretary & Compliance Officer**

**Bharti Airtel Limited**  
(a Bharti Enterprise)

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CIN: L74899HR1995PLC095967

## **Airtel expands its network footprint in Murshidabad District under its rural enhancement project**

*Densifies its network across 2373 villages by deploying additional sites for seamless connectivity*

**Murshidabad, April 29, 2024:** Bharti Airtel, one of India's leading telecommunications service providers, today announced that it has deployed additional sites in Murshidabad district to densify its network.

Murshidabad district network enhancement project was undertaken across 2373 villages covering 64.19 Lac rural population. Customers in the tehsils of Berhampore, Domkal, Nabagram, Lalgola, Hariharpara, Jalangi, Raninagar – I and Sagardighi under Murshidabad districts will directly benefit from this network enhancement. The expansion will enable seamless access to high-speed connectivity that will ensure reliable mobile network for work, study and entertainment in rural areas of Murshidabad. In this year alone, Airtel has doubled down on its commitment to the state and has invested additional capex to enhance its network connectivity for seamless experience on 4G, 5G, Broadband and Fiber.

To expand coverage in rural villages in the state and to bring customers to enjoy the power of high-speed connectivity, the rural enhancement project covers across West Bengal including Alipurduar, Bankura, Bardhaman, Birbhum, Dakshin Dinajpur, Darjiling, Haora, Hugli, Jalpaiguri, Jhargram, Kalimpong, Koch Bihar, Maldah, Murshidabad, Nadia, North Twenty Four Parganas, Paschim Bardhaman, Paschim Medinipur, Purba Medinipur, Puruliya, South Twenty Four Parganas and Uttar Dinajpur.

Airtel has been running this rural enhancement project nationally and will augment network connectivity across 60,000 villages in the country by 2024. West Bengal has been one of the big focus markets for the Company and with this initiative, the Company has already augmented its network coverage across 37,661 villages covering the entire state.

With the aim of stepping up network capacity and taking services deeper into rural and unconnected areas. Airtel has also enhanced its fiber presence in the state by deploying additional capacities. The addition of fresh fiber capacity will support the growth of demand for high-speed data services in this region. Airtel's network umbrella in the region now covers all key urban, semi urban and rural areas including highways, tourist destinations and trade centers.

### **About Airtel**

Headquartered in India, Airtel is a global communications solutions provider with over five hundred million customers in 17 countries across South Asia and Africa. The Company ranks amongst the top three mobile operators globally and its networks cover over two billion people. Airtel is India's largest integrated communications solutions provider and the second-largest mobile operator in Africa. Airtel's retail portfolio includes high-speed 4G/5G mobile broadband and Airtel Xstream Fiber that promises speeds up to 1 Gbps with convergence across linear and on-demand entertainment, streaming services spanning music and video, digital payments and financial services. For enterprise customers, Airtel offers a gamut of solutions that includes secure connectivity, cloud and data centre services, cyber security, IoT, Ad Tech and CPaaS (Airtel IQ). For more details visit [www.airtel.in](http://www.airtel.in)



## **Airtel expands its network footprint in Maldah District under its rural enhancement project**

*Densifies its network across 2153 villages by deploying additional sites for seamless connectivity*

**Maldah, April 29, 2024:** Bharti Airtel, one of India's leading telecommunications service providers, today announced that it has deployed additional sites in Maldah district to densify its network.

Maldah district network enhancement project was undertaken across 2153 villages covering 39.08 Lac rural population. Customers in the tehsils of Gazole, Bamangola, English Bazar, Kaliachak – III, Ratua – I, Harischandrapur – II, Kaliachak – II and Maldah (Old) under Maldah districts will directly benefit from this network enhancement. The expansion will enable seamless access to high-speed connectivity that will ensure reliable mobile network for work, study and entertainment in rural areas of Maldah. In this year alone, Airtel has doubled down on its commitment to the state and has invested additional capex to enhance its network connectivity for seamless experience on 4G, 5G, Broadband and Fiber.

To expand coverage in rural villages in the state and to bring customers to enjoy the power of high-speed connectivity, the rural enhancement project covers across West Bengal including Alipurduar, Bankura, Bardhaman, Birbhum, Dakshin Dinajpur, Darjiling, Haora, Hugli, Jalpaiguri, Jhargram, Kalimpong, Koch Bihar, Maldah, Murshidabad, Nadia, North Twenty Four Parganas, Paschim Bardhaman, Paschim Medinipur, Purba Medinipur, Puruliya, South Twenty Four Parganas and Uttar Dinajpur.

Airtel has been running this rural enhancement project nationally and will augment network connectivity across 60,000 villages in the country by 2024. West Bengal has been one of the big focus markets for the Company and with this initiative, the Company has already augmented its network coverage across 37,661 villages covering the entire state.

With the aim of stepping up network capacity and taking services deeper into rural and unconnected areas. Airtel has also enhanced its fiber presence in the state by deploying additional capacities. The addition of fresh fiber capacity will support the growth of demand for high-speed data services in this region. Airtel's network umbrella in the region now covers all key urban, semi urban and rural areas including highways, tourist destinations and trade centers.

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## **Airtel expands its network footprint in Nadia District under its rural enhancement project**

*Densifies its network across 1389 villages by deploying additional sites for seamless connectivity*

**Nadia, April 29, 2024:** Bharti Airtel, one of India's leading telecommunications service providers, today announced that it has deployed additional sites in Nadia district to densify its network.

Nadia district network enhancement project was undertaken across 1389 villages covering 41.88 Lac rural population. Customers in the tehsils of Kaliganj ,Krishnagar – I ,Ranaghat – II ,Nakashipara ,Santipur ,Karimpur – II ,Haringhata ,Karimpur – I and Chakdah under Nadia districts will directly benefit from this network enhancement. The expansion will enable seamless access to high-speed connectivity that will ensure reliable mobile network for work, study and entertainment in rural areas of Nadia. In this year alone, Airtel has doubled down on its commitment to the state and has invested additional capex to enhance its network connectivity for seamless experience on 4G, 5G, Broadband and Fiber.

To expand coverage in rural villages in the state and to bring customers to enjoy the power of high-speed connectivity, the rural enhancement project covers across West Bengal including Alipurduar, Bankura, Bardhaman, Birbhum, Dakshin Dinajpur, Darjiling, Haora, Hugli, Jalpaiguri, Jhargram, Kalimpong, Koch Bihar, Maldah, Murshidabad, Nadia, North Twenty Four Parganas, Paschim Bardhaman, Paschim Medinipur, Purba Medinipur, Puruliya, South Twenty Four Parganas and Uttar Dinajpur.

Airtel has been running this rural enhancement project nationally and will augment network connectivity across 60,000 villages in the country by 2024. West Bengal has been one of the big focus markets for the Company and with this initiative, the Company has already augmented its network coverage across 37,661 villages covering the entire state.

With the aim of stepping up network capacity and taking services deeper into rural and unconnected areas. Airtel has also enhanced its fiber presence in the state by deploying additional capacities. The addition of fresh fiber capacity will support the growth of demand for high-speed data services in this region. Airtel's network umbrella in the region now covers all key urban, semi urban and rural areas including highways, tourist destinations and trade centers.

### **About Bharti Airtel:**

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## Airtel celebrates 6.9 million 5G customers in Karnataka

*5G network pans across all districts and villages*

**Bengaluru, April 29, 2024:** Bharti Airtel (“Airtel”), one of India’s leading telecommunications service providers, today announced that it has 6.9 million customers enjoying 5G service in the state of Karnataka. The Company has successfully deployed 5G service across all cities and districts in Karnataka reflecting a promising shift towards offering next-generation mobile connectivity.

Airtel has registered a significant increase in 5G users in the past 6 months in Karnataka. The Company's expansive network deployment has effectively extended its services across the entire state, greatly simplifying the process for customers to embrace 5G. From the iconic architectural marvels of Amba Vilas Palace to the breathtaking vistas of tourist hotspots like Coorg and Hampi, Airtel continues to complete its rollout across Karnataka.

Commenting on the milestone, **Vivek Mehendiratta, CEO- Karnataka, Bharti Airtel** said, "We are making significant strides in building the network infrastructure required to facilitate widespread adoption of 5G in Karnataka. We express our gratitude to our valued customers who have upgraded to enjoy the power of unlimited 5G service at no additional cost. Our tireless efforts are to keep our customers consistently connected to the state's fastest, most reliable, and cutting-edge network."

The rapid deployment and adoption of 5G in the country is due to multiple factors including rapid network enhancement, accelerated 5G rollout and increasing availability of 5G devices. In order to make affordable devices accessible to users, Airtel also collaborated with Poco to offer sub-10K 5G smartphones, which helped to grow its overall 5G user base in the country. Retail expansion in the region to increase physical format of stores has further augmented consumer connect to help customers upgrade conveniently to 5G service.

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