

Date: 08.01.2025

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai – 400001

Ref: Scrip Code 542592

Sub: Intimation of New Developments and Strategic Alliances Pursuant to Regulation 30 of SEBI Listing Regulations

Dear Sir/Madam,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“SEBI Listing Regulations”), we are pleased to update you on the new developments and strategic alliances of the Company for its business operations.

Kindly take the same in your records.

Thanking you,

Yours faithfully

Humming Bird
For Humming Bird Education Limited
Education Ltd.

Shweta Dwivedi
Company Secretary

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Dear Partners, Educators, and Visionaries,

It gives me immense pride and excitement to share a series of transformative updates that signify a quantum leap for **Humming Bird Education Limited (HBEL)**. Over the years, HBEL has strived to serve the academic ecosystem with unparalleled dedication. Today, we are thrilled to announce how we are turning challenges into opportunities and driving forward with agility, innovation, and purpose.

1. Launch of Online Proctored Examination Software

We are proud to introduce **HBEL's Online Proctored Examination Software**, a game-changer for Schools, Colleges, and Corporates. Developed by our subsidiary **OnMouseClick.com Private Limited**, this state-of-the-art software positions HBEL as a leading third-party academic auditor. Beyond our renowned Olympiads, this solution will support recruitment tests, corporate training assessments, and academic evaluations throughout the year, ensuring consistent revenue and expanded service offerings.

2. Commission Income through Strategic Collaborations

- **LEO1 Collaboration:** Partnering with LEO1, a funded Fintech led by IIT & IIM alumni, HBEL is delving into fintech services for schools. This collaboration has already yielded results with successful group school engagements, opening doors to year-round revenue and deeper market penetration.
- **Khiladi Pro Collaboration:** HBEL is excited to introduce India's **first AI-based Sports Olympiad** through a strategic partnership with Khiladi Pro, a funded startup. Together, we're setting new benchmarks in fostering sports and academics alike.

3. Collaboration with Sri Chaitanya Group of Schools

HBEL is delighted to announce its collaboration with the prestigious **Sri Chaitanya Group of Schools**, engaging over **70,000 students**. This monumental partnership is a stepping stone as we focus on securing more such corporate alliances in the upcoming session.

4. From Stability to Agility

The COVID era was a testing time for all, including HBEL. But challenges only strengthened our resolve. Having stabilized our financials, market presence, and team, HBEL is now entering an era of **Super Agility**. The future is about proactive growth, dynamic execution, and a relentless pursuit of excellence.

5. Exciting Projects on the Horizon

- **NCF Project for Schools:** With renowned CBSE trainers, HBEL is rolling out a cutting-edge **NCF implementation project** for schools, integrating EdTech solutions for seamless adoption. Sales for this transformative project will begin this May.
- **Collaboration with a Major Technology Company:** In a soon-to-be-announced partnership with a globally renowned technology MNC Company, HBEL will deliver **free Olympiads (initiated & conducted by MNC) to schools**. This collaboration will not only bring significant revenue per registration but also elevate our brand visibility exponentially.

6. From Excellence to Brilliance

HBEL's mission has always been to foster the leaders of tomorrow by delivering unparalleled academic solutions. Our focus now is to enhance our quality from **excellence to unstoppable brilliance**, ensuring every entity in our ecosystem benefits profoundly from our initiatives. Together, let us work towards making **India the best nation in the world**.

HUMMING BIRD EDUCATION LIMITED (CIN NUMBER - L80221DL2010PLC207436)

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This is just the beginning of a transformative journey. HBEL remains committed to serving with innovation, passion, and brilliance. Thank you for your continued trust and partnership as we shape a brighter future.

With Gratitude and Excitement,

Nitesh Jain
Managing Director
Humming Bird Education Limited

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