

CORPORATE INFORMATION

BOARD OF DIRECTORS

Kalanithi Maran **Executive Chairman** R. Mahesh Kumar Managing Director* Kaverv Kalanithi **Executive Director** K. Vijaykumar Executive Director** Executive Director* Kaviya Kalanithi Maran S. Selvam Non-Executive Director J. Ravindran Independent Director M.K. Harinarayanan Independent Director Nicholas Martin Paul Independent Director R. Ravivenkatesh Independent Director Sridhar Venkatesh Independent Director* Desmond Hemanth Theodore Independent Director*

COMPANY SECRETARY & COMPLIANCE OFFICER

R. Ravi

BANKERS

Axis Bank Indian Bank

City Union Bank Kotak Mahindra Bank
Corporation Bank State Bank of India

HDFC Bank ICICI Bank

AUDITORS

M/s. Deloitte Haskins & Sells LLP

Chartered Accountants, ASV N Ramana Tower, 52, Venkatanarayana Road, T. Nagar, Chennai - 600 017.

SECRETARIAL AUDITORS

Mrs. Lakshmmi Subramanian, Senior Partner M/s. Lakshmmi Subramanian & Associates

Practicing Company Secretaries, Murugesa Naicker Office Complex,

No. 81, Greams Road, Chennai - 600 006.

REGISTERED OFFICE

Murasoli Maran Towers, 73, MRC Nagar Main Road, MRC Nagar, Chennai - 600 028. www.suntv.in

REGISTRAR AND SHARE TRANSFER AGENT

M/s. Karvy Fintech Private Limited Karvy Selenium Tower B,

Plot Number 31 & 32, Financial District, Gachibowli, Hyderabad - 500 032.

www.karvyfintech.com

^{*} w.e.f. April 1, 2019

^{**} Resigned as Managing Director & CEO on March 31, 2019 and continues on the Board as an Executive Director

AUDIT COMMITTEE

J. Ravindran Chairman
M.K. Harinarayanan Member
Nicholas Martin Paul Member
R. Ravivenkatesh Member

NOMINATION & REMUNERATION COMMITTEE

J. Ravindran Chairman
M.K. Harinarayanan Member
Nicholas Martin Paul Member
R. Ravivenkatesh Member

STAKEHOLDERS RELATIONSHIP COMMITTEE

M.K. Harinarayanan Chairman
J. Ravindran Member
Nicholas Martin Paul Member
R. Ravivenkatesh Member

MANAGEMENT

Kalanithi Maran **Executive Chairman** R. Mahesh Kumar Managing Director Kavery Kalanithi **Executive Director** K. Vijaykumar **Executive Director** Kaviya Kalanithi Maran **Executive Director** V. C. Unnikrishnan Chief Financial Officer C. Praveen **Chief Operating Officer** S. Kannan **Chief Technical Officer**

R. Ravi Company Secretary and Compliance Officer

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FINANCIAL PERFORMANCE FOR LAST 10 YEARS (All amounts are in Crores of Indian Rupees, unless otherwise stated)

Financial Highlights

Particulars	2018-19	2017-18	2016-17	2015-16	2015-16 2014-15	2013-14	2012-13		2011-12 2010-11 2009-10	2009-10
Revenue	3,663.27	2,862.45	2,558.25	2,558.25 2,395.21 2,243.62		2,096.78	2,096.78 1,817.62 1,757.37 1,923.71 1,395.01	1,757.37	1,923.71	1,395.01
Total Income	3,883.22	3,002.10	2,703.80	2,502.75	2,331.45	2,175.99	3,002.10 2,703.80 2,502.75 2,331.45 2,175.99 1,872.64 1,831.57 1,970.50 1,437.52	1,831.57	1,970.50	1,437.52
PBITDA	2,784.26	2,099.13	1,882.52	1,803.48	1,702.04	1,471.73	2,099.13 1,882.52 1,803.48 1,702.04 1,471.73 1,396.42 1,419.54 1,567.16 1,112.10	1,419.54	1,567.16	1,112.10
Operating Expenditure	1,098.96	902.97	821.28	699.27	629.41	633.40	440.73	356.70	365.82	284.46
Depreciation & Amortisation	646.67	439.68	391.14	485.02	587.83	453.34	413.18	443.00	447.38	285.44
Profit before Tax	2,135.94	1,658.40	1,490.35	1,490.35 1,134.24*	1,111.99	1,084.71	1,013.94	1,026.32 1,155.32	1,155.32	866.42
Profit after Tax	1,394.86	1,093.04	979.41	869.69	737.23	716.96	683.34	694.65	772.22	567.38
Equity Dividend %	250%	200%	200%	310%	225%	190%	190%	190%	175%	150%

Key Indicators

Earnings per share (Rs.) 35.39 Book Value per share (Rs.) 138.05		2016-17	2015-16	2014-15	2013-14	2012-13	2011-12	2010-11	2009-10
per share (Rs.) 13	27.74	24.85	22.07**	18.71	18.19	17.34	17.63	19.60	14.40
	117.75	102.50	89.26	85.76	80.49	73.41	67.12	60.54	51.13
	%02	%02	72%	%92	%02	%92	%08	81%	%08
Net Profit Margin % 36%	36%	36%	32%	32%	33%	36%	38%	39%	39%
ROCE % 38%	%98	32%	32%	34%	36%	36%	40%	25%	45%
RONW % 28%	25%	26%	25%	23%	24%	25%	28%	35%	30%

Notes: * Profit Before Tax includes the income from exceptional items (net) of Rs. 17.97 crore.

** EPS includes the EPS on exceptional items (net) of Rs. 0.46.

NOTICE TO SHAREHOLDERS

NOTICE is hereby given that the Thirty Fourth Annual General Meeting of the Shareholders of Sun TV Network Limited will be held at Kalaignar Arangam, Anna Arivalayam, 367 / 369, Anna Salai, Teynampet, Chennai - 600 018 on Friday, the 27th day of September 2019 at 10.00 a.m., to transact the following businesses:

ORDINARY BUSINESS

1. Adoption of Financial Statements:

To receive, consider and adopt the Audited Financial Statements of the Company prepared under Indian Accounting Standards (Ind-AS) on a standalone and consolidated basis, for the financial year ended March 31,2019 including the Balance Sheet and the Statement of Profit & Loss Account for the financial year ended on that date and the Reports of the Board of Directors and Auditors thereon.

2. Confirmation of Interim Dividend:

To confirm the Interim Dividends of Rs. 5.00/- per equity share (100%) of face value of Rs. 5.00/- each declared on August 10, 2018 and Rs. 2.50/- per equity share (50%) respectively declared on November 2, 2018, February 8, 2019 and March 8, 2019 already paid, as final dividend for the financial year ended March 31, 2019.

3. Re-appointment of Mr. K. Vijaykumar as Director:

To re-appoint a Director in the place of Mr. K. Vijaykumar, (DIN: 03578076) who retires by rotation and being eligible, offers himself for re-appointment.

SPECIAL BUSINESS

- 4. Ratification of Remuneration of Cost Auditor and in this regard, to consider and if thought fit, to pass, with or without modification(s), the following resolution as an Ordinary Resolution:
 - "RESOLVED THAT pursuant to the provisions of Section 148 and other applicable provisions, if any of the Companies Act, 2013 read with the Companies (Audit & Auditors) Rules, 2014 (including any statutory modification(s) or re-enactment thereof, for the time being in force), the company hereby approves and ratifies the remuneration of Rs. 2,20,000/- (Rupees Two Lakh and Twenty Thousand Only) plus applicable taxes and out of pocket expenses payable to M/s. S. Sundar & Associates, Cost Accountants, [Registration No: 101188] for conducting the audit of cost records of the company for the financial year ending March 31, 2020."
- 5. To regularise the appointment of Mrs. Mathipoorana Ramakrishan as an Independent Director and in this regard, to consider and if thought fit, to pass, with or without modification(s), the following resolution as an Ordinary Resolution:
 - "RESOLVED THAT pursuant to the provisions of Sections 149, 150, 152 & 161 read with Schedule IV and other applicable provisions of the Companies Act, 2013 and the Companies (Appointment and Qualification of Directors) Rules, 2014 and the applicable provisions of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (including any statutory modification(s) or re-enactment(s) thereof, for the time being in force), Mrs. Mathipoorana Ramakrishan (DIN: 08362613), who was appointed as an Additional Director pursuant to the provisions of Section 161 of the Act and the Articles of Association of the Company and who had submitted a declaration that she meets the criteria of independence as provided in Section149(6) of the Act and the SEBI Regulations, be and is hereby appointed as a Non-Executive Independent Director, not liable to retire by rotation and to hold office for a term (first) of five consecutive years up to 20.06.2024.



RESOLVED FURTHER THAT the Board of Directors be and is hereby authorised to do all acts and take all such steps as may be necessary, proper or expedient to give effect to this resolution."

BY ORDER OF THE BOARD

Place: Chennai Date: August 9, 2019 R. RAVI COMPANY SECRETARY

NOTES:

1. A MEMBER ENTITLED TO ATTEND AND VOTE, AT THE MEETING IS ENTITLED TO APPOINT ONE OR MORE PROXIES TO ATTEND AND VOTE ON POLL INSTEAD OF HIMSELF / HERSELF AND THE PROXY NEED NOT BE A MEMBER OF THE COMPANY.

A person can act as proxy on behalf of members not exceeding fifty (50) and holding in aggregate not more than ten percent of the total share capital of the Company carrying voting rights.

- 2. The instrument appointing proxy (duly completed, stamped and signed) in order to be effective must be deposited at the registered office of the Company not less than 48 hours before the commencement of the 34th Annual General Meeting of the Company.
- 3. Corporate Members intending to send their authorised representatives to attend the Meeting are requested to send a duly certified copy of Board Resolution on the letterhead of the Company, signed by one of the Directors or Company Secretary or any other authorized signatory and / or duly notarized Power of Attorney, authorizing their representatives to attend and vote on their behalf at the Meeting.
- 4. Details under Regulation 36(3) of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 with the Stock Exchange in respect of the Director seeking appointment / re-appointment at the Annual General Meeting, form an integral part of the notice. The Directors have furnished the requisite declaration for their appointment / re-appointment.
- 5. The equity shares of the Company are listed on National Stock Exchange of India Limited and BSE Limited.
- 6. Members holding shares in electronic form are requested to intimate immediately any change in their address or bank mandates to their Depository Participants, with whom they are maintaining their demat accounts. Members holding shares in physical form are requested to advice any change in their address immediately to the Company / Registrar and Share Transfer Agent, M/s. Karvy Fintech Private Limited (Karvy).

7.Equity Dividend for the Financial Year ended March 31, 2012, which remains unencashed and unclaimed, will be due for transfer to the Investor Education and Protection Fund (IEPF) of the Central Government in November 2019. Members who have not encashed their dividend warrants for Dividend issued by the Company for the financial year ended March 31, 2012 or any subsequent financial years, are requested to lodge their claims with the Company's Registrar and Share Transfer Agent.

Members may further note that, pursuant to Section 124 of the Companies Act, 2013, read with the IEPF Authority (Accounting, Audit, Transfer and Refund) Rules, 2016 (as amended), all Shares on which Dividend remains unclaimed for 7 (seven) consecutive years or more have been, and shall be liable to be, transferred to IEPF Account. Members are further advised that in terms of applicable provisions of the Act and IEPF Rules, Unclaimed Dividends and Shares transferred to IEPF can be claimed from the IEPF after following process prescribed in the said Rules.

- 8. Electronic copy of the Annual Report for 2018-19 is being sent to all the Members whose e-mail addresses are registered with the Company / Depository Participants(s) for communication. For Members who have not registered their e-mail address, physical copies of the Annual Report for 2018-19 is being sent. The Annual Report may also be accessed on the Company's website www.suntv.in.
- 9. Pursuant to Section 72 of the Companies Act, 2013, shareholders holding shares in physical form may file nomination in the prescribed Form SH-13 with the Company's Registrar and Share Transfer Agent, M/s. Karvy Fintech Private Limited. In respect of shares held in electronic / demat form, the nomination form may be filed with the respective Depository Participant.
- 10. The Securities and Exchange Board of India (SEBI) has mandated the submission of Permanent Account Number (PAN) by every participant in securities market. Members holding shares in electronic form are, therefore, requested to submit the PAN to their Depository Participants with whom they are maintaining their demat accounts. Members holding shares in physical form can submit their PAN details to the Company / Registrar and Transfer Agent, M/s. Karvy Fintech Private Limited.
- 11. The Explanatory Statement as required under Section 102 of the Companies Act, 2013 in respect of Special Business(s) is attached herewith.

12.VOTING THROUGH ELECTRONIC MEANS

In compliance with provisions of Section 108 of the Companies Act, 2013 read with the Companies (Management and Administration) Rules, 2014 and subject to Regulation 44 of the Listing Regulations, the Company is pleased to offer E-Voting facility as an alternate, for its shareholders to enable them to cast their votes electronically at the 34th Annual General Meeting (AGM) through e-voting service provided by M/s. Karvy Fintech Private Limited.

13.PROCEDURE FOR E-VOTING

In terms of Regulation 44 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, the Company is pleased to provide the facility to Members to exercise their right to vote by electronic means. A person, whose name is recorded in the register of members or in the register of beneficial owners maintained by the depositories as on the cut-off date i.e. September 20, 2019 only shall be entitled to avail the facility of remote e-voting. The e-voting period will commence from Tuesday, September 24, 2019 at 9.00 am and will end at 5.00 pm on Thursday, September 26, 2019. The e-voting module will be disabled on September 26, 2019 at 5.00 pm. The voting rights shall be reckoned on the paid up value of shares registered in the name of the member / beneficial owner (in the case of electronic shareholding) as on the cut-off date i.e. September 20, 2019.

The Company has entered into an arrangement with M/s. Karvy Fintech Private Limited for facilitating e-voting for AGM. The instructions for e-voting are as under:

- 1) Open your web browser during the voting period and navigate to 'https://evoting.karvy.com'
- 2) Enter the login credentials (i.e. user-id & password) mentioned on the Attendance Slip / Email forwarded through the electronic notice.

User-ID	For Shareholder(s) / Beneficial Owner(s) Holding Shares In Demat Form:- a) For NSDL:-8 Characters DP ID Followed By 8 Digits Client ID b) For CDSL:-16 Digits Beneficiary ID For Members holding shares in Physical Form:- • Folio Number registered with the company
Password	Your Unique password is printed on the AGM Attendance Slip / sent via email forwarded through the electronic notice
Captcha	Enter the Verification code for Security reasons i.e., please enter the alphabets and numbers in the exact way as they are displayed.



- 3) After entering these details appropriately, click on "LOGIN".
- 4) Members holding shares in Demat / Physical form will now reach password change menu wherein they are required to mandatorily change their login password in the new password field. The new password has to be minimum eight characters consisting of at least one upper case (A Z). One lower case (a z), one numeric value (0 9) and a special character (like *, #, @, etc.). Kindly note that this password can be used by the Demat holders for voting for resolution of any other Company on which they are eligible to vote, provided that Company opts for e-voting through M/s. Karvy Fintech Private Limited e-voting platform. System will prompt you to change your password and update any contact details like mobile no., email ID etc., on 1st login. You may also enter the Secret Question and answer of your choice to retrieve your password in case you forget it. It is strongly recommended not to share your password with any other person and take utmost care to keep your password confidential. Kindly ensure that you note down your password for future reference.
- 5) You need to login again with the new credentials.
- 6) On successful login, system will prompt to select the 'Event' i.e., 'Sun TV Network Limited'.
- 7) If you are holding shares in Demat form and had logged on to https://evoting.karvy.com and casted your vote earlier for any other company, then your existing login id and password are to be used.
- 8) On the voting page, you will see Resolution Description and against the same the option 'FOR / AGAINST / ABSTAIN' for voting. Enter the number of shares under 'FOR / AGAINST / ABSTAIN' or alternatively you may partially enter any number in 'FOR' and partially in 'AGAINST', but the total number in 'FOR / AGAINST' taken together should not exceed your total shareholding. If you do not want to cast a vote, you may select 'ABSTAIN'.
- 9) After selecting the resolution if you have decided to cast vote on the same, click on "SUBMIT" and a confirmation box will be displayed. If you wish to confirm your vote, click on "OK", else to change your vote, click on "CANCEL" and accordingly modify your vote.
- 10) Once you 'CONFIRM' your vote on the resolution, you will not be allowed to change it subsequently or cast the vote again. You may participate in the general meeting even after exercising your right to vote through remote e-voting but shall not be allowed to vote again.
- 11) Corporate / Institutional Members (Corporate / Fls / Flls / Trusts / Mutual Funds / Banks, etc.) are required to send scanned copy (PDF format) of the relevant Board resolution to the Scrutinizer through e-mail to lakshmmi6@gmail.com with a copy to evoting@karvy.com. The scanned image / pdf file of the Board Resolution should be in the naming format "Corporate Name".
- 12) Smt. Lakshmmi Subramanian, Senior Partner, M/s. Lakshmmi Subramanian & Associates, Practicing Company Secretary (Membership No. 3534) has been appointed as the Scrutinizer to scrutinize the e-voting process in a fair and transparent manner.
- 13) The Scrutinizer, after scrutinizing the votes cast at the meeting and through remote e-voting, will, not later than three days of the conclusion of the meeting, make a consolidated scrutinizer's report and submit the same to the Chairman. The results declared along with the consolidated scrutinizer's report shall be placed on the website of the Company www.suntv.in and on the website of Karvy www.karvyfintech.com. The results shall simultaneously be communicated to the Stock Exchanges (SE's).

Contact for issues relating to e-voting: M/s. Karvy Fintech Private Limited, Karvy Selenium Tower B, Plot Number 31 & 32, Financial District, Gachibowli, Hyderabad - 500 032.

ANNEXURE TO NOTICE

Explanatory Statement pursuant to Section 102 of the Companies Act, 2013

As required by Section 102 of the Companies Act, 2013 (Act), the following explanatory statements set out all material facts relating to the business(s) mentioned under Item No. 4 & 5 of the accompanying Notice:

Item no. 4

The Board of Directors of the Company at their meeting held on August 9, 2019 had, on recommendation of the Audit Committee, appointed M/s. S. Sundar & Associates, Cost Accountants, [Registration No: 101188] as the Cost Auditors of the Company for the financial year March 31, 2019 at a remuneration of Rs. 2,20,000/- (Rupees Two Lakh and Twenty Thousand Only) plus applicable taxes and re-imbursement of out of pocket expenses as determined by the Board based on the recommendation of Audit Committee.

As per Section 148 of the Companies Act, 2013 and applicable rules there under, the remuneration payable to the Cost Auditor is to be ratified by the members of the Company.

The Board considers the remuneration payable to the Cost Auditor as fair and recommends the resolution contained in Item No. 4 of the accompanying notice for approval of the members as an Ordinary Resolution.

None of the Directors or Key Managerial Personnel (KMP) or relatives of directors and KMP are concerned or interested in the Resolution at Item No. 4 of the accompanying Notice.

Item No. 5

The Board of directors of the Company, on recommendation of the Nomination and Remuneration Committee, had appointed Mrs. Mathipoorana Ramakrishnan as an Additional Director (Independent) of the Company vide Board meeting dated June 21, 2019 until ensuing Annual General Meeting, as mandated under Regulation 17(1) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Accordingly, in terms of the requirements of the provisions of Companies Act, 2013 approval of the members of the Company is required for regularization of Mrs. Mathipoorana Ramakrishnan as an Independent Director of the Company.

The Board recommends the resolution contained in Item No. 5 of the accompanying notice for approval of the members as an Ordinary Resolution.

None of the Directors or Key Managerial Personnel (KMP) or relatives of directors and KMP are concerned or interested in the Resolution at Item No. 5 of the accompanying Notice.

BY ORDER OF THE BOARD

Place: Chennai

Date: August 9, 2019

R. RAVI **COMPANY SECRETARY**

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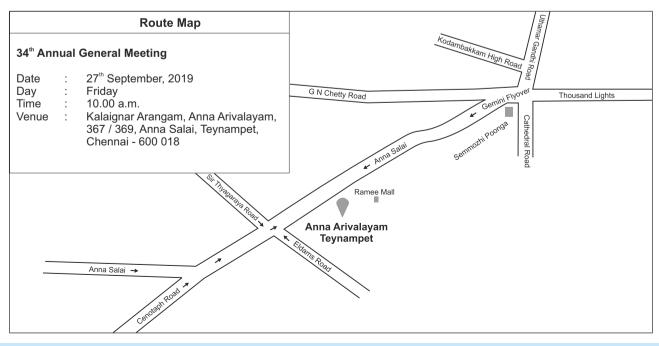


ANNEXURE TO NOTICE

DETAILS OF DIRECTORS SEEKING APPOINTMENT/ RE-APPOINTMENT AT THE ANNUAL GENERAL MEETING

(Pursuant to Regulation 36(3) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015)

Name of the Director	Mr. K. Vijaykumar	Mrs. Mathipoorana Ramakrishnan
Brief profile	Mr. K. Vijaykumar, aged 54 years holds a Bachelor's Degree in Engineering from Bangalore University. He was the Managing Director & Chief Executive Officer of the Company from April 20, 2012 till March 31, 2019 and presently is an Executive Director on the Board and has over two decades of tremendous and rich experience in the media industry. He had been associated with Sun TV Network Limited since 1992. He is actively involved in the business and operations of Sun TV Network Limited including monitoring and execution of strategic initiatives.	Mrs. Mathipoorana Ramakrishnan aged about 48 years holds a Bachelor's Degree in Engineering from Annamalai University, Chidambaram. She fulfills the eligibity criteria as specified in Companies Act, 2013 and SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.
Directorship held in other Companies (Excluding Private Companies and Foreign Companies)	M/s. Kal Radio Limited	NIL
Memberships / Chairmanships of Committees in Public Companies (Excluding this Company)	He is a Member of Audit Committee of M/s. Kal Radio Limited.	NIL
Shareholding	96 Equity Shares	NIL
Relationships between Directors inter-se	NIL	NIL



Your Directors are pleased to present the Thirty Fourth Annual Report and Audited Financial Statements of the Company for the financial year ended March 31, 2019.

FINANCIAL HIGHLIGHTS

The financial highlights for the year ended March 31, 2019 are given below:

(Rs. in Crore)

		dalone	Consolidated		
Particulars		ear ended	for the ye		
	March 31,	March 31,	March 31,	March 31	
	2019	2018	2019	2018	
Total Income	3,883.22	3,002.10	4,009.65	3,105.29	
Total Expenditure	1,747.28	1,343.70	1,840.32	1,410.33	
Profit before share of profit from					
Joint Ventures and tax	2,135.94	1,658.40	2,169.33	1,694.96	
Share of profit from joint ventures	-	-	15.41	22.98	
Profit before tax	2,135.94	1,658.40	2,184.74	1,717.94	
Income tax expense	741.08	565.36	751.06	582.42	
Profit for the year	1,394.86	1,093.04	1,433.68	1,135.52	
Profit for the year attributable to:					
- Owners of the Company	-	-	1433.27	1,135.12	
- Non-Controlling Interest	-	-	0.41	0.40	
Other Comprehensive Income					
for the year					
Net other comprehensive income not					
to be reclassified to profit or loss in					
subsequent periods	(0.54)	(0.40)	(1.31)	(0.87)	
Other Comprehensive Income for					
the year attributable to:					
- Owners of the Company	-	-	(1.29)	(0.86)	
- Non-Controlling Interest	-	-	(0.02)	(0.01)	
Total comprehensive income for the year	1,394.32	1,092.64	1432.37	1,134.65	
Total Comprehensive Income for the					
year attributable to:					
- Owners of the Company	-	-	1431.96	1,134.25	
- Non-Controlling Interest	-	-	0.41	0.40	
Total comprehensive income for the year	1,394.32	1,092.64	1432.37	1,134.65	
Retained Earnings at the					
beginning of the year	3,487.41	2,869.09	3535.73	2,875.80	
Interim Dividend	492.61	394.09	492.61	394.09	
Tax on Interim Dividend	101.26	80.23	101.26	80.23	
Retained Earnings at the end of the year	4,287.86	3,487.41	4373.83	3,535.73	
Earnings Per Share (Face Value Rs. 5/-)	35.39	27.74	36.38	28.81	



SUMMARY OF OPERATIONS

The Total Income for the year ended March 31, 2019 was Rs. 3,883.22 crore as against Rs. 3,002.10 crore during the previous year ended March 31, 2018. Profit Before Tax was Rs. 2,135.94 crore as against Rs. 1,658.40 crore in the previous year. Profit After Tax was Rs. 1,394.86 crore as against Rs. 1,093.04 crore in the previous year.

BUSINESS OVERVIEW

Your Company, one of the largest Television Broadcasters in India operating Satellite Television Channels across four languages of Tamil, Telugu, Kannada and Malayalam and also airing FM Radio Stations across India continues to have sustained and increased viewership of its channels with Sun TV being the most watched channel in India.

Your Company commenced the transmission of new Bengali general entertainment channel SUN Bangla on February 3, 2019. With 3.5 hours of programming per day, SUN Bangla will be available as a free to air channel initially.

M/s. Kal Radio Limited, subsidiary of your Company, had launched 6 more FM Radio Stations in Second Batch of Private FM Radio Phase III Channels catering to southern cities of India and 5 More FM Radio Stations was launched in Second Batch of Private FM Radio Phase III Channels by your Company's subsidiary, M/s. South Asia FM Limited catering to Northern, Eastern & Western parts of India.

DIVIDEND

In accordance with the Dividend Distribution Policy adopted by the Board and available on the website of the Company, the Board of Directors during the financial year ended March 31, 2019 have declared an interim dividend of Rs. 5.00 per share (100%) at their Board meeting held on August 10, 2018 and Rs. 2.50 per share (50%) each at their Board meetings held on November 2, 2018, February 8, 2019 and March 8, 2019 respectively resulting in a total dividend of 250%, i.e., Rs. 12.50 per equity share of face value of Rs. 5.00 each for the financial year ended March 31, 2019. (Prev. Year - 200%, i.e., Rs. 10.00 per equity share of face value of Rs. 5.00 each) and have not recommended any Final Dividend. The Payout ratio currently stands at 42.58% of current year profit after taxes.

TRANSFER TO RESERVES

During the financial year 2018 - 19, no amount has been transferred to the General Reserve.

DIRECTORS' RESPONSIBILITY STATEMENT

In terms of Section 134 of the Companies Act, 2013 your Directors to the best of their knowledge and belief confirm that:

- In the preparation of the Statement of Profit & Loss for the financial year ended March 31, 2019 and Balance Sheet at that date ("financial statements"), the applicable Accounting Standards have been followed along with proper explanation relating to material departures;
- Appropriate accounting policies have been selected and applied them consistently and made such judgments and estimates that are reasonable and prudent so as to give a true and fair view of the state of affairs of the Company as at the end of the financial year and of the profit of the Company for that period;
- Proper and sufficient care for the maintenance of adequate accounting records in accordance with the provisions of this Act for safeguarding the assets of the Company and for preventing and detecting fraud and other irregularities. To ensure this, the Company has established internal control systems, consistent with its size and nature of operations. In weighing the assurance provided by any such system of internal controls its inherent limitations should be recognized. These systems are reviewed and updated on an ongoing basis. Periodic internal audits are conducted to provide reasonable assurance of compliance with these systems. The Audit Committee meets at regular intervals to review the internal audit function;
- The financial statements have been prepared on a going concern basis.
- Proper internal financial controls were in place and that the financial controls were adequate and were operating effectively.
- Proper systems are in place to ensure compliance of all laws applicable to the Company;

CORPORATE SOCIAL RESPONSIBILITY (CSR)

In accordance with Section 135 of the Companies Act, 2013, the Company has constituted a Corporate Social Responsibility Committee. The CSR Committee of the Company has approved a CSR policy. The Annual report on CSR activities as required under Companies (Corporate Social Responsibility Policy) Rules, 2014 has been appended in Annexure I to this Report. Further details relating to the Corporate Social Responsibility Committee are provided in the Corporate Governance Report, which forms part of this report.

SUBSIDIARY COMPANIES

Your Company has two subsidiaries viz., M/s. Kal Radio Limited and M/s. South Asia FM Limited (SAFM). SAFM is a subsidiary which has been classified as Joint Venture (JV) as per Ind-AS in financial statements of the Company and accounted as per applicable Ind-AS accounting standard framework. There has been no material change in the nature of business of the subsidiaries. Shareholders interested in obtaining a copy of the audited annual accounts of the subsidiary companies may write to the Company Secretary. In terms of proviso to sub section (3) of Section 129 of the Act, the salient features of the financial statement of the subsidiaries is set out in the prescribed Form AOC-1 as Annexure II which forms part of the annual report.

TRANSACTIONS WITH RELATED PARTIES

The information on material transactions with related parties pursuant to Section 134(3)(h) of the Act, read with rule 8(2) of the Companies (Accounts) Rules, 2014, in Form AOC-2 is annexed to this report as Annexure III.

AUDITORS AND SECRETARIAL AUDITORS

At the 32nd Annual General Meeting (AGM) held on September 22, 2017 the shareholders had approved the appointment of M/s. Deloitte Haskins & Sells LLP, Chartered Accountants, (ICAI Firm Registration No: 117366W/W-100018), as the Statutory Auditors of the Company for a term of five years, i.e. till the conclusion of 37th AGM to be held in the year 2022. Pursuant to the amendment of Section 139 of the Companies Act, 2013, the requirement of seeking ratification for continuance of the Statutory Auditors at every AGM is no longer required and accordingly the Notice of ensuing AGM does not include the proposal of seeking shareholder's ratification for continuance of Statutory Auditors.

As per the provisions of Section 204 of the Companies Act, 2013 and the Companies (Appointment and Remuneration of Managerial Personnel) Rules, 2014, the Company has appointed Mrs. Lakshmmi Subramanian, Senior Partner of M/s. Lakshmmi Subramanian & Associates, a firm of Company Secretaries in Practice to undertake the Secretarial Audit of the Company. The Secretarial Audit Report for the financial year under review is annexed herewith as Annexure IV.

The unmodified / unqualified report of Statutory Auditors and Secretarial Auditors forms part of this report.

COST AUDIT

In pursuance of Section 148 of the Companies Act, 2013 read with Companies (Cost Records and Audit) Rules, 2014 M/s. S. Sundar & Associates, Cost Accountants, was engaged to carry out Audit of Cost Records of the Company for the financial year 2018 - 19. Requisite proposal seeking ratification of remuneration payable to the Cost Auditor forms part of the notice of ensuing Annual General Meeting.

MATERIAL SUBSIDIARY COMPANY

As per Regulation 16 of the Listing Regulations, your Company has no material subsidiary company, whose turnover or net worth exceeds 10% of the consolidated turnover or net worth respectively of your Company and its subsidiaries in the immediately preceding accounting year.

TRANSFER TO THE INVESTOR EDUCATION AND PROTECTION FUND

In terms of Section 125(2) of the Companies Act, 2013, an amount of Rs. 4,37,120 being unclaimed dividend pertaining to the financial year 2010-11, had been transferred during the year to the Investor Education and Protection Fund established by the Central Government.



DIRECTORS

None of the Company's directors are disqualified from being appointed as a director as specified in Section 164 (2) of the Companies Act, 2013.

RETIREMENT BY ROTATION

As per the provisions of the Companies Act, 2013, Mr. K. Vijaykumar, Director of the Company will retire at the ensuing AGM and being eligible, seeks re-appointment. The Board of Directors recommend his re-appointment.

The information on the particulars of director eligible for re-appointment in terms of Regulation 36(3) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 has been provided in the notice convening the Annual General Meeting.

CHANGES IN BOARD OF DIRECTORS

The Company through postal ballot dated April 26, 2019 made the following changes in the Board of Directors:

- 1. Mr. R. Mahesh Kumar was appointed as a Director and Managing Director of the Company and Ms. Kaviya Kalanithi Maran was appointed as a Director and an Executive Director, both with effect from April 1, 2019.
- 2. Mr. K. Vijaykumar who resigned as Managing Director and Chief Executive Officer with effect from March 31, 2019 and continues on the Board as an Executive Director with effect from April 1, 2019.
- 3. Mr. Sridhar Venkatesh and Mr. Desmond Hemanth Theodore were appointed as Independent Directors of the Company with effect from April 1, 2019.
- 4. The Independent Directors Mr. J. Ravindran, Mr. Nicholas Martin Paul, Mr. M.K. Harinarayanan and Mr. R. Ravivenkatesh whose first term of office expires on September 25, 2019 have been appointed for a second term of five consecutive years on the Board of the Company with effect from September 26, 2019.

KEY MANAGERIAL PERSONNEL

Pursuant to the provisions of Section 203 of the Companies Act, 2013 the Key Managerial Personnel of the Company are Mr. R. Mahesh Kumar, Managing Director, Mr. V.C. Unnikrishnan, Chief Financial Officer and Mr. R. Ravi, Company Secretary.

There has been no change in the Key Managerial Personnel except appointment of Mr. R. Mahesh Kumar as Managing Director in place of Mr. K. Vijayakumar, presently an Executive Director.

CHANGES IN CAPITAL STRUCTURE, MEMORANDUM AND ARTICLES OF ASSOCIATION:

There is no change in the Capital Structure, Memorandum and Articles of Association during the financial year under review.

The Company through Postal Ballot dated April 26, 2019 increased its Authorised Capital to Rs. 600 Crore (Rupees Six Hundred Crore Only) from Rs. 225 Crore (Rupees Two Hundred and Twenty Five Crore Only), the Memorandum and Articles of Association have also been amended to be in line with the Companies Act, 2013.

CORPORATE GOVERNANCE REPORT, MANAGEMENT DISCUSSION & ANALYSIS REPORT AND OTHER INFORMATION REQUIRED UNDER THE COMPANIES ACT, 2013 AND SEBI (LISTING OBLIGATIONS AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2015

As required under Regulation 34 and Schedule V of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (hereinafter referred to as "Listing Regulations") with the Stock exchanges, we continue to be a pioneer in benchmarking our corporate governance policies with the best in the media industry. The report on Management Discussion and Analysis, Corporate Governance as well as the Auditor's certificate regarding compliance of conditions of Corporate Governance forms part of the Annual Report.

BUSINESS RESPONSIBILITY REPORT

As stipulated under the Listing Regulations, the Business Responsibility Report describing the initiatives taken by the Company from an environmental, social and governance perspective is attached as part of the Annual Report and the said report will also be available on the website of the Company.

PARTICULARS OF EMPLOYEES

Sun TV Network Limited had 1476 employees as of March 31, 2019 (previously 1682). In accordance with the provisions of Section 197(12) of the Companies Act, 2013 read with Rule 5 of the Companies (Appointment and Remuneration of Managerial Personnel) Rules, 2014 the required information is provided in the Annual Report which forms part of this Report. However, as per the provisions of Section 136 of the Companies Act, 2013, the Annual Report is being sent to all the Shareholders of the Company excluding the aforesaid information. The said information is available for inspection at the registered office of the Company during working hours .

SIGNIFICANT / MATERIAL ORDERS PASSED BY THE REGULATORS OR COURTS

There were no significant or material orders passed by the regulators or courts or tribunals impacting the going concern status and Company's operations in future.

MATERIAL CHANGES AND COMMITMENTS AFFECTING THE FINANCIAL POSITION OF THE COMPANY BETWEEN THE END OF THE FINANCIAL YEAR AND THE DATE OF THE REPORT

There were no material changes and commitments affecting the financial position of the Company occurred between the end of financial year to which this financial statements relate to and the date of this Report.

EXTRACT OF ANNUAL RETURN

The extract of Annual Return as provided under Section 92(3) of the Companies Act, 2013 will be available on the website of the Company www.suntv.in.

NUMBER OF MEETINGS OF THE BOARD

During the financial year, Six Board Meetings were held. The details of meetings are furnished in the Corporate Governance Report. The intervening gap between the Meetings did not exceed one hundred and twenty days.

INDEPENDENT DIRECTORS' DECLARATION

All Independent Directors have given declarations that they meet the criteria of independence as laid down under Section 149(6) of the Companies Act, 2013 and Regulation 16(1)(b) of the Listing Regulations.

POLICY OF DIRECTORS' APPOINTMENT AND REMUNERATION

The Company's policy on Director's appointment and remuneration including criteria for determining qualifications, positive attributes, independence of a director and other matters provided in Section 178(3) of the Companies Act, 2013 is available at the Company's website www.suntv.in. Further, information about elements of remuneration package of individual directors are provided in the extract of Annual Return Form MGT-9.

PARTICULARS OF LOANS, GUARANTEES AND INVESTMENT

The Company has not given any loans or provided any guarantees and details of Investments covered under the provisions of Section 186 of the Companies Act, 2013 are given in the notes to the Financial Statements (Note No. 6 & 9).

INTERNAL CONTROL

The information about internal control is set out in the Management Discussion & Analysis Report, which is attached and forms part of report.



PUBLIC DEPOSITS

Your Company has not accepted any Deposits from the public in terms of Section 73 of the Companies Act, 2013 during the financial year under review.

RISK MANAGEMENT

As per the provisions of Section 134 of the Companies Act, 2013 and Regulation 21 of the Listing Regulations, the Board has constituted a Risk Management Committee comprising of Independent Directors. The Risk Management is overseen by the Risk Management Committee of the Company on a continuous basis. Major risks identified by the businesses and functions are systematically addressed through mitigating actions on a continuous basis. For details, please refer to the Management Discussion and Analysis report which form part of the Board's Report.

FAMILIARIZATION PROGRAMME FOR INDEPENDENT DIRECTORS

The Company has practice of conducting structured induction and familiarization programme of the independent directors as detailed in the Corporate Governance Report which forms part of the Annual Report.

VIGIL MECHANISM / WHISTLE BLOWER POLICY

As per Section 177(10) of the Companies Act, 2013 and Regulation 22 of the Listing Regulations, the Company has a vigil mechanism to deal with instance of fraud and mismanagement, if any. The details of policy are explained in the Corporate Governance Report. Policy on Vigil Mechanism is hosted on the website.

PERFORMANCE AND FINANCIAL POSITION OF SUBSIDIARIES

The financial position of each of the subsidiaries is provided in a separate statement AOC - 1, attached to the Financial Statement pursuant to first proviso of Section 129(3) of the Companies Act, 2013 as Annexure II.

INDEPENDENT DIRECTORS' MEETING

As per Regulation 25 of the Listing Regulations, a separate meeting of Independent Directors was held during the financial year. The detailed information is given in the Corporate Governance Report.

BOARD EVALUATION

In terms of applicable provisions of the Companies Act, 2013 and SEBI Listing Regulations, the Board has carried out a formal annual evaluation of its own performance, the directors individually as well as the functioning of its committees. A detailed explanation has been given in the Corporate Governance Report.

POLICY ON PREVENTION, PROHIBITION AND REDRESSAL OF SEXUAL HARASSMENT AT WORKPLACE

The Company has zero tolerance for sexual harassment at workplace and has adopted an Anti-Sexual Harassment policy in line with the provisions of the Sexual Harassment of Women at workplace (Prevention, Prohibition and Redressal) Act, 2013 and the Rules thereunder. During the year under review no complaints on sexual harassment were received. The Company has constituted Internal Complaints Committee with four members to consider and resolve sexual harassment complaints. The Committee met once in the financial year ended March 31, 2019.

INFORMATION AS REQUIRED UNDER SECTION 134(3)(m) OF THE COMPANIES ACT, 2013 READ WITH RULE 8(3) OF THE COMPANIES (ACCOUNTS) RULES, 2014

(A) CONSERVATION OF ENERGY

The Company is engaged in Satellite Television Broadcasting operations and the information, as intended under Section 134 (3)(m) does not arise.

(B) TECHNOLOGY ABSORPTION, ADAPTATION AND INNOVATION

The Company uses the latest high definition (HD) digital technology in broadcasting its programs. The outdated technologies are constantly identified and updated with latest innovations.

(C) FOREIGN EXCHANGE EARNINGS AND OUTGO

(Rs. in Crore)

PARTICULARS	March 31, 2019	March 31, 2018
Foreign Exchange Earnings	216.95	171.18
Foreign Exchange Outgo	74.18	70.50

CONSOLIDATED FINANCIAL STATEMENTS

As required by Indian Accounting Standard – Ind AS 110 and Ind AS 27 on Consolidated Financial Statements issued by The Institute of Chartered Accountants of India, the Audited Consolidated Financial Statements of the Company are attached. The Audited Consolidated Financial Statements also account for the non-controlling interest of your Company's subsidiary.

CERTIFICATIONS

The Managing Director and the Chief Financial Officer have submitted a certificate to the Board regarding the financial statements and other matters as required under Regulation 17(8) of the Listing Regulations and the Managing Director has confirmed the Code of Conduct as envisaged in Listing Regulations. In terms of Regulation 34 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, an Independent professional has given a Certificate on Corporate Governance Compliance and a Certificate stating that none of the Directors are disqualified, which forms part of the report.

APPRECIATION AND ACKNOWLEDGEMENT

Your Directors take this opportunity to place on record their deep appreciation of the dedication, hard work, solidarity, co-operation, support and commitment of employees at all levels in maintaining the sustained growth of your Company and remain in the forefront of media and entertainment business.

Your Directors thank and express their gratitude for the support and co-operation received from the Central Government, mainly the Ministry of Information and Broadcasting and the Department of Telecommunication, and State Governments and other stakeholders including viewers, producers, vendors, banks, investors, service providers as well as regulatory and governmental authorities and stock exchanges, for their continued support.

On behalf of the Board

Place : ChennaiKalanithi MaranDate : May 23, 2019Chairman



ANNEXURE I: ANNUAL REPORT ON CORPORATE SOCIAL RESPONSIBILITY (CSR) ACTIVITIES

(Section 135 of the Companies Act, 2013 read with the Companies (CSR Policy) Rules, 2014)

 A brief outline of the Company's CSR policy, including overview of projects or programmes proposed to be undertaken and a reference to the web-link to the CSR policy and projects or programmes

The Corporate Social Responsibility Committee of the Board had approved a CSR policy with primary focus on promotion of education, health care, women empowerment, environmental sustainability, contributing to rural development projects and promotion of Arts and Culture. Besides these focus areas, the Company shall also undertake any other CSR activities listed in Schedule VII of the Companies Act, 2013. The CSR Policy of the Company can be viewed on www.suntv.in

2. Composition of the CSR Committee

Mr. K. Vijaykumar - Chairman Mrs. Kavery Kalanithi - Member Mr. Nicholas Martin Paul - Member

- 3. Average net profit of the company for the last three financial years Rs. 1,447.45 crore
- 4. Prescribed CSR Expenditure (two percent of the amount as in item 3 above) Rs. 28.95 crore
- 5. Details of CSR spend during the Financial Year 2018-19:
- a) Total amount to be spent for the financial year 2018-19 Rs. 28.95 crore
- b) Amount unspent, if any -*
- c) Manner in which the amount spent during the financial year is detailed below:

(Rs in Crore)

S.No.	Projects / Activities	Sector	Locations	Amount Outlay (Budget) Project or Programs wise	Amount spent on the project or programs	Cumulative Expenditure upto the reporting periods	Amount spent : Direct or through implementing agency
1.	Construction of classrooms, Medical aid for needy and poor and preventive healthcare	Promoting Education and healthcare	Across India	-	16.66	16.66	Through Trust - Sun Foundation
2.	Promoting education, infrastructure in Public Schools, sanitation, preventive health care and other facilities in the slum area.	Promoting Education, health care and sanitation, slum area development	Tamil Nadu	-	6.00	6.00	Through World Vision India*
3.	Promotion of Arts and Culture	Promotion of Arts and Culture	Tamil Nadu	-	3.50	3.50	Direct
4.	Relief for Flood affected people of Tamil Nadu	Chief Minister's Public Relief Fund, for Gaja Cyclone	Tamil Nadu	-	2.00	0.00	Direct
	and Kerala	Chief Minister's Distress Relief Fund, for Flood relief in Kerala	Kerala	-	1.00	3.00	Direct
			Total	-	29.16	29.16	

- *6. The Company has cleared projects with World Vision India for Promoting education, infrastructure in Public Schools, sanitation, preventive health care and other facilities in the slum area and will contribute Rs. 6.00 crore to them on or before the ensuing Annual General Meeting for the said projects.
- 7. The implementation and monitoring of CSR Policy is in compliance with CSR objectives and policy of the Company.

K. Vijaykumar Chairman of CSR Committee Nicholas Martin Paul Director

ANNEXURE - II FORM AOC - 1

(Pursuant to first proviso to Section 129(3) read with Rule 5 of the Companies (Accounts) Rules, 2014) Statement containing salient features of the financial statement of subsidiaries / associate companies / joint ventures

Part "A" : Subsidiaries (All amounts are in Crore of Indian Rupees, unless otherwise stated)

C No	Deutlanden	Name of the Subsidiary
S. No.	Particulars	M/s. Kal Radio Limited
1.	Reporting period for the subsidiary concerned, if	April 1, 2018 to
	different from the holding company's reporting period	March 31, 2019
2.	Reporting currency and Exchange rate as on the last	
	date of the relevant Financial year in the case of foreign	
	subsidiaries	INR
3.	Share Capital	151.17
4.	Reserves & Surplus	202.33
5.	Total Assets	391.57
6.	Total Liabilities	391.57
7.	Investments	17.94
8.	Turnover	119.27
9.	Profit before taxation	33.38
10.	Provision for taxation	9.98
11.	Profit after taxation	23.40
12.	Total Comprehensive Income	22.79
13.	Proposed Dividend	-
14.	% of Shareholding	98.18 %

Part "B": Associates and Joint Ventures (All amounts are in Crore of Indian Rupees, unless otherwise stated)

S. No.	Particulars	Name of the Joint Venture
3. NO.	Particulars	M/s. South Asia FM Limited
1.	Latest audited Balance Sheet date	March 31, 2019
2.	Shares of Joint Venture held by the Company	
	on the year end	
	No.	22,69,92,000
	Amount of Investment	309.24
	Extent of Holding %	59.44%
3.	Description of how there is significant influence	NA
4.	Reason why the Joint Venture is not consolidated	NA
5.	Net worth attributable to Shareholding as per	
	latest audited Balance Sheet	749.75
6.	Profit / Loss for the year	
	i. Considered in Consolidation	15.41
	ii. Not Considered in Consolidation	NA
7.	Total Comprehensive income for the year	
	i. Considered in Consolidation	15.25
	ii. Not Considered in Consolidation	NA



ANNEXURE - III FORM AOC - 2

(Pursuant to Clause (h) of Section 134(3) of the Companies Act, 2013 read with Rule 8(2) of the Companies (Accounts) Rules, 2014)

Form for disclosure of particulars of contracts / arrangements entered into by the Company with related parties referred to in Section 188(1) of the Companies Act, 2013 including certain arm's length transactions under third proviso thereto -

- 1. Details of contracts or arrangements or transactions not at arm's length basis NIL.
- 2. Details of material contracts or arrangement or transactions at arm's length basis -
 - (I) a) Name(s) of the related party and nature of relationship -
 - (A) Enterprise in which Directors or their relatives have significant influence.
 - (i) M/s. Sun Direct TV Private Limited (ii) M/s. Kal Publications Private Limited (iii) M/s. Sun Distribution Services Private Limited (iv) M/s. Sun Business Solutions Private Limited (v) M/s. Kal Comm Private Limited (vi) M/s. Kal Airways Private Limited (vii) M/s. Kal Media Services Private Limited (viii) M/s. Gemini TV Distribution Services Private Limited (ix) M/s. Udaya FM Private Limited.
 - (B) Subsidiary Companies
 - (i) M/s. Kal Radio Limited (ii) M/s. South Asia FM Limited
 - b) Nature of transaction Sharing of resources between the parties.
 - c) Duration of the transaction Five Years.
 - d) Salient terms of the transaction including the value, if any Sharing between the parties the resources, business support services and other facilities such as office space, man power, electricity, telephone, stationery, hospitality services and technical know-how and right to use softwares, movies and other contents or any other services as agreed between them, each subject to maximum permissible limit of 10% of the turnover.
 - e) Date of approval by the Board, if any May 11, 2018.
 - f) Amount paid as advances, if any NIL
 - (II) a) Name(s) of the related party and nature of relationship M/s. Sun Business Solutions Private Limited, enterprise in which Director or their relatives have significant influence.
 - b) Nature of transaction Theatrical Distribution and Promotion of Films.
 - c) Duration of the transaction Two years.
 - d) Salient terms of the transaction including the value, if any M/s. Sun Business Solutions Private Limited was granted license to distribute, exhibit, exploit, films in prominent and reputed theatres including promoting the films, subject to maximum permissible limit of 10% of the turnover.
 - e) Date of approval by the Board, if any November 2, 2018.
 - f) Amount paid as advances, if any NIL

ANNEXURE - III FORM AOC - 2

- (III) a) Name(s) of the related party and nature of relationship M/s. Sun Direct TV Private Limited, enterprise in which Director or their relatives have significant influence.
 - b) Nature of transaction Distribution / Transmission of Channels.
 - c) Duration of the transaction One year with renewal option.
 - d) Salient terms of the transaction including the value, if any M/s. Sun Direct TV Private Limited was granted a non-exclusive license to receive the signals of the television channels directly from designated satellites and retransmit the same through its addressable system to the subscribers securely in an encrypted manner during the term, subject to maximum permissible limit of 10% of the turnover.
 - e) Date of approval by the Board, if any November 2, 2018.
 - f) Amount paid as advances, if any NIL

On behalf of the Board

Place: Chennai Date: May 23, 2019 Kalanithi Maran Chairman

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Secretarial Audit Report for the financial year ended March 31, 2019

[Pursuant to section 204(1) of the Companies Act, 2013 and Rule 9 of the Companies (Appointment and Remuneration of Managerial Personnel) Rules, 2014]

To, The Members Sun TV Network Limited

We have conducted the secretarial audit of the compliance of applicable statutory provisions and the adherence to good corporate practices by Sun TV Network Limited (hereinafter called the company). Secretarial audit was conducted in a manner that provided us a reasonable basis for evaluating the corporate conducts / statutory compliances and expressing our opinion thereon.

Based on our verification of the Company's books, papers, minute books, forms and returns filed and other records maintained by the company and also the information provided by the Company, its officers, agents and authorized representatives during the conduct of secretarial audit, we hereby report that in our opinion, the company has, during the audit period covering the financial year ended on March 31, 2019, complied with the statutory provisions listed hereunder and also that the Company has proper Board-processes and compliance mechanism in place to the extent, in the manner and subject to the reporting made hereinafter:

We have also examined the following with respect to the new amendment issued vide SEBI Circular number CIR/CFD/CMD1/27/2019 dated 8th February, 2019(Regulation 24A of SEBI (LODR)).

- (a) all the documents and records made available to us and explanation provided by Sun TV Network Limited ("the Listed Entity"),
- (b) the filings / submissions made by the Listed Entity to the Stock Exchanges,
- (c) website of the listed entity,
- (d) books, papers, minute books, forms and returns filed with the Ministry of Corporate Affairs and other records maintained by the Company for the financial year ended on March 31, 2019 according to the provisions as applicable to the Company during the period of audit and subject to the reporting made hereinafter and in respect of all statutory provisions listed hereunder;
- i. The Companies Act, 2013 (the Act) and the Rules made there under;
- ii. The Securities Contracts (Regulation) Act, 1956 ('SCRA') and the Rules made there under;
- iii. The Depositories Act, 1996 and the Regulations and Bye-laws framed there under;
- iv. The following Regulations and Guidelines prescribed under the Securities and Exchange Board of India Act, 1992 ('SEBI Act'):-
- (a) The Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015;
- (b) The Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011;
- (c) The Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015;

We hereby report that

- a. The Listed Entity has complied with the provisions of the above Regulations and circulars / guidelines issued thereunder.
- b. The Listed Entity has maintained proper records under the provisions of the above Regulations and circulars/guidelines issued thereunder in so far as it appears from our examination of those records.
- c. There were no actions taken against the listed entity / its promoters / directors / material subsidiaries either by SEBI or by Stock Exchanges (including under the Standard Operation Procedures issued by SEBI through various circulars) under the aforesaid Acts / Regulations and circulars / guidelines issued thereunder.

We have also examined the compliance with the applicable clauses of the following:

- (i) The Listing Agreements entered into by the Company with the Stock Exchanges, where the Securities of the Company are listed and the uniform listing agreement with the said stock exchanges pursuant to the provisions of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015
- (ii) Secretarial Standards with respect to Meetings of Board of Directors (SS-1) and General Meetings (SS-2) issued by the Institute of Company Secretaries of India.

In our opinion and as identified and informed by the Management, the following laws are specifically applicable to the Company:

- 1. Uplinking / downlinking policy / guidelines issued by Ministry of Information and Broadcasting;
- 2. The Cable Television Network (Regulations) Act, 1995 and rules framed thereunder;
- 3. Intellectual Property Rights related laws;
- 4. Standards of Quality of Service (Duration of Advertisements in Television Channels) (Amendment) Regulations, 2013 issued by Telecom Regulatory Authority of India; and
- 5. The Telecommunication (Broadcasting and Cable Services) Interconnection (Digital Addressable Cable Television Systems) Regulations, 2012.

It is reported that during the period under review, the Company has been regular in complying with the provisions of the Act, Rules, Regulations and Guidelines, as mentioned above.

We further report that there were no actions / events in the pursuance of

- The Securities and Exchange Board of India (Share Based employee Benefits) Regulations, 2014 and the Employees Stock Option Scheme, 2007 approved under the provisions of the Securities and Exchange Board of India (Employee Stock Option Scheme and Employee Stock Purchase Scheme) Guidelines, 1999;
- 2. The Securities and Exchange Board of India (Delisting of Equity Shares) Regulations, 2009;
- 3. The Securities and Exchange Board of India (Buyback of Securities) Regulations, 1998;
- 4. The Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2009;
- The Securities and Exchange Board of India (Issue and Listing of Debt Securities) Regulations, 2008;
- Foreign Exchange Management Act, 1999 and the rules and regulations made there under to the extent of Foreign Direct Investment, Overseas Direct Investment and External Commercial Borrowings;
 - requiring compliance thereof by the Company during the Financial Year under review.



We further report that, based on the information provided by the Company, its officers and authorized representatives during the conduct of the audit, adequate systems and control mechanism exist in the Company to monitor and ensure compliance with other applicable general laws including Human Resources and Labour laws.

We further report that the compliance by the Company of applicable financial laws, like direct and indirect tax laws, has not been reviewed in this Audit since the same have been subject to review by Statutory financial auditor and other designated professionals.

We further report that

The company is well constituted with proper balance of Executive Directors, Non-Executive Directors and Independent Directors. There were no changes in the composition of the Board of Directors during the period under review.

Adequate notice is given to all directors to schedule the Board Meetings, agenda and detailed notes on agenda were delivered and a system exists for seeking and obtaining further information and clarifications on the agenda items before the meeting and for meaningful participation at the meeting.

All decisions at Board Meetings and Committee Meetings are carried out unanimously as recorded in the minutes of the meetings of the Board of Directors or Committee of the Board, as the case may be.

We further report that during the audit period no events have occurred, which have a major bearing on the Company's affairs, except the following:

1. The Company has commenced the transmission of a new Bengali general entertainment channel SUN Bangla on February 3, 2019.

The following events occurred after the end of the year and as on the signing date

- Members have accorded their approval through Postal Ballot dated April 26, 2019 by passing requisite resolutions for-
 - (a) Re-appointment of Independent Directors Mr. J. Ravindran, Mr. Nicholas Martin Paul, Mr. M.K. Harinarayanan and Mr. Ravivenkatesh for a second term of five consecutive years w.e.f. September 26, 2019
 - (b) Appointment of Mr. R. Mahesh Kumar as Managing Director w.e.f. April 1, 2019 in place of Mr. K. Vijaykumar, who is presently designated as an Executive Director.
 - (c) Increase in Authorized Share Capital of the Company
 - (d) Alteration of Memorandum and Articles of Association of the Company pursuant to the Companies Act, 2013.

For Lakshmmi Subramanian and Associates

Place: Chennai Date: May 23, 2019 Lakshmi Subramanian Senior Partner CP No. 3534, FCS No. 1087

ANNEXURE-A

(To the Secretarial Audit Report of M/s. SUN TV NETWORK LIMITED for the financial year ended March 31, 2019)

To,
The Members
Sun TV Network Limited

- 1. Maintenance of secretarial record is the responsibility of the management of the Company. Our responsibility is to express an opinion on these secretarial records based on our audit.
- 2. We have followed the audit practices and processes as were appropriate to obtain reasonable assurance about the correctness of the contents of the secretarial records. The verification was done on the random test basis to ensure that correct facts are reflected in secretarial records. We believe that the processes and practices, we followed provide a reasonable basis for our opinion.
- 3. We have not verified the correctness and appropriateness of financial records and Books of Accounts of the Company.
- 4. Wherever required, we have obtained the Management representation about the compliance of laws, rules and regulations and happening of events etc.
- 5. The compliance of the provisions of Corporate and other applicable laws, rules, regulations, standards is the responsibility of the management. Our examination was limited to the verification of procedures on a random test basis.
- 6. The Secretarial Audit report is neither an assurance as to the future viability of the company nor of the efficacy or effectiveness with which the management has conducted the affairs of the Company.

For Lakshmmi Subramanian and Associates

Place: Chennai Date: May 23, 2019 Lakshmi Subramanian Senior Partner CP No. 3534, FCS No. 1087



MANAGEMENT DISCUSSION AND ANALYSIS REPORT

(Pursuant to Regulation 34 of SEBI (LODR) Regulations, 2015)

The figures have been stated in crores for better readability.

Investors are cautioned that this discussion contains forward looking statements that involve risks and uncertainties including, but not limited to, risks inherent in the Company's growth strategy, acquisition plans, dependence on certain businesses, dependence on availability of qualified and trained manpower and other factors. The following discussion and analysis should be read in conjunction with the Company's financial statements included herein and the notes thereto.

INDUSTRY

Media and Entertainment (M&E) industry in India continues to grow at rates faster than broader economy, thanks to a host of factors led by technology, changing lifestyles, innovation and greater disposable incomes across house holds. The industry was estimated to be around Rs. 1.67 trillion in revenues for the calendar year 2018 with television accounting for almost 44% of the pie.

The TV broadcast sector is poised for good growth despite the lackluster numbers posted by various constituents of the economy lately. The TV universe has expanded by 7.5% in the last calendar year to reach 197 TV households. Cable dominates the Indian distribution ecosystem with a 52% share followed by DTH with a 28% share. Industry reports also state that TV penetration among all households had improved by 2 percentage points from 64% to 66% in calendar year 2018. About 88% of all homes are now fully digitized and the broadcasters can now look forward to getting their due share of the value generated

The financial year 2018-19 was a notable year for the Indian economy. Retail inflation was the lowest in almost four decades and the country has taken in its stride several path breaking reforms such as the introduction of a Goods and Services Tax and the implementation of the Insolvency and Bankruptcy Code. The financial year under review also witnessed several other regulatory reforms with the launch of a New Tariff Order (NTO) as mandated by TRAI and a rapid digitization of TV distribution in DAS III and DAS IV markets. In particular the long awaited digitization in the state of Tamil Nadu also gained traction, which is of special significance for your Company. The NTO has also resulted in leading broadcasters withdrawing from the state owned Free Dish platform creating some disruptions in the availability of free to air content.

The various segments of the M&E sector are also in the throes of rapid change, with innovations led by digitally enabled interfaces, both on the consumer side and through the content supply chain. The transition to digitally addressable systems was contentious but has finally been settled. Pay TV in India has been witnessing strong momentum and is expected to grow even more, since it is only at a 60% penetration of all households. The increasing presence of camera, internet and the availability of wireless broadband at affordable prices has democratized media consumption and production like never before. Digital has transformed the access to internet and the consumers have shown affinity towards consumption of content on newer screens like handheld devices. More and more broadcasters have made investments to be OTT ready.

Digital media was the fastest growing segment of the industry in the last year posting a 42% rise in revenues. While ad spends on digital media grew by 34% the subscription revenues catapulted by more than 250%. Your Company's own OTT platform Sun NXT saw handsome rises in both subscriber counts as well as revenues. The advances in digital infrastructure, increased smart phone penetration and falling costs of data plans have propelled the industry with new opportunities emerging in the niche that is occupied by youth that likes short format content that is best enjoyed while being mobile.

Data consumption in India grew from an average of 4 GB per month in 2017 to 8 GB per month in 2018. Recent news reports point out that major telcos are already seeing this number at 11 GB per month. Over 70 % of these data downloads are for entertainment and 325 mio customers watch online videos, which augurs well for the M&E industry.

MANAGEMENT DISCUSSION AND ANALYSIS REPORT

(Pursuant to Regulation 34 of SEBI (LODR) Regulations, 2015)

The M&E today generates millions of jobs directly and indirectly, contributes to economic growth by providing a platform for the growth of several other related industries.

Ad spends by companies did get impacted in the aftermath of the disruptions caused by the New Tariff Order and thereafter due to an unprecedented slowdown that has impacted almost every sector including the FMCG companies that are facing falling demand.

The radio segment is also growing equally with other mediums such as television and print due to combination of localized reach and affordable pricing which is likely to be further enhanced with the launch of 162 new FM radio stations in the frequencies allotted in the second batch of Phase III auctions including across the key markets of Mumbai and Delhi. Licenses were acquired in 17 cities that had no operating FM licenses. New stations in existing cities and proliferation of private radio to smaller cities are likely to increase the listener base. These launches created an increase in the volume of inventory available, which was one the main reasons for the growth of industry revenues. The real estate, education, healthcare, banking, financial services, insurance and retailing sectors continue to focus on radio advertising.

Sun TV, the flagship channel of your company, is the most watched channel in India today and it is the largest in South India by penetration, viewership & ad revenues. It airs an assortment of fiction and non-fiction content apart from movies across channels. Sun TV Network Limited (Sun Network) maintains its dominant position in the southern states of India as one of the largest television and radio entertainment Company in India with a portfolio of Satellite Television Channels spread across four languages and in genres of GEC, news, music, action, life, movies, kids and comedy. Sun Network also has a large network pan India in the FM Radio broadcasting segment along with its subsidiaries. Sun Network continues to consolidate its leadership position, built over the years, by fortifying its hold over key aspects of pricing and access to quality content. Sun Network is one of the first Regional GE channels in country to adopt HD and it also forged early partnerships with OEMs to pre-load Sun TV app on their devices.

OPPORTUNITIES AND THREATS

Opportunities:

The ongoing digitalization of content, shift to online and mobile distribution of content and the rapid pace of invocation create opportunities to serve new customers in new markets. The presence of large and wealthy Indian diaspora abroad is another powerful enabler for market expansion abroad.

The M&E industry influenced by digitalization, the convergence of TV, mobile telephony and the Internet poised for a growth trend. The fact that significant households of India are still without television connectivity highlights the scope of growth in the segment. The majority of the revenue generated in the television industry is through advertisements, followed by subscription. Strong growth projected in DTH, Digital Cable segment would result in substantial increase in subscription revenue over the years to come. Increasing interest in regional content among Indian population across the borders, results in increased overseas viewership thereby attracting foreign investment. Radio broadcasting in India, which is still in its infancy, is evolving to be a revenue spinner in the coming years.

Threats:

It is difficult to predict our revenues and expenses as they fluctuate significantly given the nature of the markets in which we operate. This increases the likelihood that our results could fall below the expectation of market analysts. Certain threats are summarized below:

The competition and increasing prices may adversely affect our ability to acquire desired programming and artistic talent.

Sun Network operates in an intensely competitive industry.

The broader streams of revenue like that from advertising and distribution could decline on account of varied factors.



MANAGEMENT DISCUSSION AND ANALYSIS REPORT

(Pursuant to Regulation 34 of SEBI (LODR) Regulations, 2015)

The commercial success of Sun Network depends on our ability to cater to viewer performance and maintain high audience shares which could be affected.

Sun Network is a regional broadcaster, which may limit our opportunities for growth as well as our attractiveness to advertising customers and others.

Technological failures could adversely affect our business.

Our inability to effectively deploy and manage funds could affect our profitability.

SEGMENT

Sun Network operations predominantly relate to a single segment "Broadcasting - Media and Entertainment".

OUTLOOK

Sun Network with its presence across genres like general entertainment, movies, music, news, kids, action, life and with a dominant market share in the five southern states of India (Tamil Nadu, Kerala, Karnataka, and Andhra Pradesh) ensures continued and sustained viewership and prominent role in the Media and Entertainment Industry. A steady flow of highly popular programs and a dominant share of audience viewership have given the network tremendous pricing power vis-a-vis competitors.

The drive initiated by Government towards digitalisation and addressability for cable television would help Sun TV Network, being the largest regional television network to be one of the major beneficiaries of the recent growth in the DTH space, it is expected that this new stream of revenue for the Company arising from the increased DTH subscriber base in South India would maintain a positive momentum in the coming years.

FINANCE AND HUMAN RESOURCE

Finance:

The Total Income for the year ended March 31, 2019 was Rs. 3,883.22 crore as against Rs. 3,002.10 crore during the previous year ended March 31, 2018. Profit Before Tax was Rs. 2,135.94 crore as against Rs. 1,658.40 crore in the previous year. Profit After Tax was Rs. 1,394.86 crore as against Rs. 1,093.04 crore in the previous year. During the financial year ended March 31, 2019, the Board of Directors have declared an interim dividend of Rs. 5.00 per share (100%) at their Board meeting held on August 10, 2018 and Rs. 2.50 per share (50%) each at their Board meetings held on November 2, 2018, February 8, 2019 and March 8, 2019 respectively resulting in a total dividend of 250%, i.e., Rs. 12.50 per equity share of face value of Rs. 5.00 each for the financial year ended March 31, 2019. (Prev. Year -200%, i.e., Rs. 10.00 per equity share of face value of Rs. 5.00 each) and have not recommended any Final Dividend. The Reserve and Surplus of the Company as on March 31, 2019 stood at Rs. 5,243.48 crore as against Rs. 4,443.03 crore as on March 31, 2018.

Human Resources:

At Sun Network, with 1476 employees, human resource is a key asset capital and an important business driver for the Company's sustained growth and profitability. Hence, we at Sun Network believe that training, like all organizational development processes cannot be a function of time, but rather an ongoing process with the developmental needs and business planning processes being formalized constantly. A continuous review of the monitoring process is underway and procedures and systems are being institutionalized across the organization.

FINANCIAL REVIEW & RISK MANAGEMENT (INCLUDING INTERNAL CONTROL)

Separate report on this is annexed.

On behalf of the Board

Place: Chennai

Date: May 23, 2019

R. Mahesh Kumar Managing Director

FINANCIAL REVIEW 2018-19

(Pursuant to Regulation 34 of SEBI (LODR) Regulations, 2015)

1. EARNINGS

Total Income

The Total Income for the year ended March 31, 2019 was up by 29.35% at Rs. 3,883.22 crore as against Rs. 3,002.10 crore during the previous year ended March 31, 2018. The sustained growth and consistent higher margins are reflective of the Company's continued dominance in broadcasting business in the Southern states.

Profit before tax (PBT), Profit after tax (PAT) and Total comprehensive income

Profit Before Tax was up by 28.80% at Rs. 2,135.94 crore as against Rs.1,658.40 crore in the previous year. Profit After Tax was up by 27.61% at Rs. 1,394.86 crore as against Rs. 1,093.04 crore in the previous year. Total Comprehensive income was up by 27.61% at Rs. 1,394.32 crore as against Rs. 1,092.64 crore in the previous year.

Dividend

The outgo on account of interim dividend including dividend tax is Rs.593.87 crore (previous year Rs.474.32 crore).

2. FINANCIAL POSITION

Shareholders' Funds

Shareholders' Funds as on March 31, 2019 was Rs. 5,440.52 crore (previous year Rs. 4,640.07 crore).

Loan funds

The Company is debt free and had no loan funds - secured or unsecured as on March 31, 2019 (previous year Rs. Nil).

Assets

Net block of property, plant & equipment were at Rs. 662.46 crore and Investment properties were at Rs. 11.26 crore. The addition to property, plant & equipment for the year was Rs.18.56 crore. The capital expenditure was funded through internal accruals. Net block of intangible assets and capital work in progress (including capital advances and intangible assets under development) as on March 31, 2019 were at Rs. 261.85 crore and Rs. 13.31 crore respectively.

3. RATIOS

Earnings per share

The Earnings per share of face value of Rs. 5.00 for the year ended March 31, 2019 is Rs. 35.39 (previous year Rs. 27.74).

4. RISK ANALYSIS AND MANAGEMENT

Risk is an inherent feature of any business activity, more so when the dependence is on the consistency on the deliverables of the Company and linked to the sustained support from the viewers and advertisers' community at large. Like every organization, Sun TV Network Limited (Sun Network) business is also impacted by a number of factors. Given below is an overview of some of the major risks affecting any business and Sun's position vis-à-vis these risks.



FINANCIAL REVIEW 2018-19

(Pursuant to Regulation 34 of SEBI (LODR) Regulations, 2015)

PRINCIPAL RISKS AND THEIR MITIGATION

a) STRATEGIC RISK

The performance and growth of media industry are dependent on the health of the Indian economy and in particular the economies of the regional markets it serves. These economies could be adversely affected by various factors, such as political and regulatory action including adverse changes in liberalization policies, social disturbances, terrorist attacks and other acts of violence or war, natural calamities, interest rates, commodity and energy prices and various other factors.

The media industry in India has been continuously fraught with regulatory issues including those of license, investment caps and ownership limits. Although Sun Network has performed well in spite of these adversities, further regulatory changes always remain a concern.

Sun Network has been able to capitalize on its leadership position built over the years, by fortifying its hold over quality content. It is able to practice its strategy of selling telecast slots under exclusive agreements and additionally ensuring a continued supply of quality content. A steady flow of highly popular programs and a dominant share of audience viewership have given the network tremendous pricing power vis-à-vis competitors. South India produces the largest number of films per year with a huge movie following target audience, Sun Network ensures access to popular content, by purchasing larger quantum of all South Indian movies on a perpetual rights basis.

Risk Mitigation

Sun Network believes that it would not be disadvantaged and would manage competition through content and a pan India spread.

b) OPERATIONAL RISK

Possible decline in the popularity of channels of Sun Network, such a decline shall adversely impact its revenue, both from advertisement as well as subscription revenue.

Risk Mitigation

Sun Network's competitive advantages stems from its high popularity, exclusive access to high quality content and a large movie library, giving it significant pricing power to capitalize on the fast growing advertisement and subscription market. Sun Network will endeavour to keep track and abreast with high quality content and library.

c) FINANCIAL RISK

Treasury Investments Risk

The Company carries significant amounts of surplus cash on its balance sheet, which are invested in various securities; the value of these investments may be eroded if they are deployed in risky asset classes.

Risk Mitigation

The Company follows a conservative policy of investing, which disallows any exposure to volatile assets like equity shares or illiquid assets like real estate. The policy is defined to preserve capital by permitting investments primarily into "AAA" rated instruments, with reasonable rates of return and allows quick liquidation by avoiding long dated securities.

Leverage Risk

A high debt component could result in an excessive interest drain.

FINANCIAL REVIEW 2018-19

(Pursuant to Regulation 34 of SEBI (LODR) Regulations, 2015)

Risk Mitigation

The company is a zero debt company.

Receivable Risk

Delays in collection of accounts receivable could affect the Company's cash flow, with poor follow up potentially leading to delinquency and write-offs.

Risk Mitigation

The company constantly monitors its debt collection and ensures that the debtors are periodically reviewed and dues maintained at levels that do not affect its cash flow.

d) LEGAL AND STATUTORY RISKS

Risk on contractual liabilities

The risk arising out of contracts that impose onerous responsibilities.

Risk Mitigation

The Company constantly reviews all agreements, documents and contracts to ensure compliance with the accepted business procedures.

Compliance failure risk

The risk arising out of non-compliance with statutory requirements.

Risk Mitigation

At Sun Network statutory compliance has been ensured through an internal process and legal compliance is given due importance in the Company's management process. The Company has necessary checks and balances across all the operational areas to reassess the existing processes.

5. INTERNAL CONTROL

Weak internal control can jeopardize the Company's financial position.

Risk Mitigation

The Company has in place systems and processes, commensurate with its size and nature of business so as to ensure adequate internal control while ensuring smooth conduct of operations and compliance with statutory requirements under all applicable legislations. The Company has implemented SAP ERP system, which ensures significant automation of processes, with sufficient IT system controls in place. Independent internal audit is carried out to ensure adequacy of internal control system and adherence to policies and practices. The Audit Committee reviews the functioning of the internal audit function.

Cautionary Statement

Statements in this Management Discussion & Analysis describing the companies objective, projections, estimates and expectations may constitute "Forward looking statement" within the meaning of applicable laws & regulations. Actual results, performances or achievements could differ materially from those expressed or implied in such forward-looking statements.

On behalf of the Board

R. Mahesh Kumar Managing Director

Place: Chennai Date: May 23, 2019



(Pursuant to Regulation 34 of SEBI (LODR) Regulations, 2015)

MANDATORY REQUIREMENTS

1. Company's Philosophy on Code of Governance

We believe good governance is an essential ingredient of good business that aligns all our actions with clearly defined ethical principles. Corporate Governance is about commitment to values and ethical business conduct that evolved over a period of time. The corporate governance philosophy at Sun Network is about maximizing shareholder value legally, ethically and on a sustainable basis, while ensuring fairness to every stakeholder, customers, employees, investors, vendor-partners, the government of the land and the community. Thus, corporate governance is a reflection of a Company's culture, policies, its relationship with the stakeholders, and its commitment to values.

We believe that it is our responsibility to adhere and enforce the principles of sound Corporate Governance with the objectives of transparency, professionalism and accountability, while facilitating effective management of the businesses and efficiency in operations.

2. Board of Directors

Composition

The Board of Directors of our Company is composed of Five Non-Executive and Three Executive Directors. The Chairman of the Board is an Executive Director and Four Non-Executive Directors are Independent Directors as per the criteria of independence stated in Regulation 17 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations hereinafter referred to as "Listing Regulations". The optimum combination of Executive, Non-executive and Independent Directors ensure independence of the Board and separation of Board function of governance and management.

Board Meetings

Six Board Meetings were held during the financial year 2018-19. The maximum gap between any two meetings did not exceed one hundred and twenty days as stipulated under Regulation 17(2) of the Listing Regulations.

The dates on which the said meetings held are as follows:

May 11, 2018, August 10, 2018, November 2, 2018, February 8, 2019, March 8, 2019 and March 20, 2019.

Attendance of each Director at Board Meetings & Annual General Meeting of the Company held during the year and the number of Directorship(s) and Committee Chairmanships / Memberships held by them in other companies are given below:

Name of the Director	Category	Atten	dance	No. of Directorships in public limited companies (including this company*)	Comn Chairma Membe (includi Comp	anship/ rships ng this
		Board	AGM		Chairman	Member
Mr. Kalanithi Maran	Executive Chairman	6	Yes	1	Nil	Nil
Mrs. Kavery Kalanithi	Executive Director	6	Yes	1	Nil	Nil
Mr. K. Vijaykumar	Managing Director	6	Yes	2	Nil	1
Mr. S. Selvam	Director	6	Yes	1	Nil	Nil
Mr. J. Ravindran	Independent Director	5	Yes	3	3	1
Mr. M.K. Harinarayanan	Independent Director	6	Yes	1	1	1
Mr. Nicholas Martin Paul	Independent Director	6	Yes	3	Nil	4
Mr. R. Ravivenkatesh	Independent Director	6	Yes	1	Nil	2

None of the Director hold any Directorship in any other Listed entity

(Pursuant to Regulation 34 of SEBI (LODR) Regulations, 2015)

*In accordance with Regulation 26 of the Listing Regulations, Membership(s) / Chairmanship(s) of only Audit Committee(s) and Stakeholders' Relationship Committee(s) in all public limited companies governed by the Companies Act, 2013 have been considered.

None of the Directors of the Company are related inter-se except Mrs. Kavery Kalanithi, Executive Director who is the wife of Mr. Kalanithi Maran, Executive Chairman of the Company.

The Board has been provided with all material and substantial information as mentioned in Schedule II of Part A of the Listing Regulations, that facilitates them for imparting significant decisions while discharging its duties as trustees of shareholders.

None of the Non-Executive Directors of the Company, except Mr. S. Selvam and Mr. R. Ravivenkatesh hold securities of the Company. As at March 31, 2019, Mr. S. Selvam and Mr. R. Ravivenkatesh hold 66,59,576 shares and 20,750 shares respectively.

The Board identified the areas in which skill / expertise / competencies are required. The identified areas are Finance, Legal, Media Marketing / Sales, Social activities, Technology, Internal Business specialization and Capital Market. The Board of the Company comprises of Directors with qualification / experience in all the above areas.

Independent Directors of the Company provide appropriate annual certifications to the Board confirming satisfaction of the conditions of their being independent as laid down in Section 149(6) of the Companies Act, 2013 and Regulation 16(1)(b) of SEBI Listing Regulations. In the opinion of the Board, the Independent Directors fulfil the conditions specified in the Listing Regulations and are independent of the management. In compliance with the requirements of Companies Act, 2013, the Company has issued formal appointment letters to all the Independent Directors. Details of standard term of appointment of Independent Director has been uploaded on the website of the Company www.suntv.in

• Familiarisation Programme for Independent Directors

Independent Directors are familiarized with their roles, rights and responsibilities in the Company as well as with the nature of industry and business model of the Company. On induction, the Independent Directors are given introduction to business overview and outline of corporate plan and orientation on statutory compliances. In addition to the above, regular updates on quarterly performances and major developments in the industry and in the Company are presented in quarterly Board Meetings. The details of such programme are mentioned in www.suntv.in

Performance Evaluation

In line with the provisions of Companies Act, 2013 and other applicable provisions if any, our Company has adopted a formal evaluation process for reviewing the performance of the Board, Board Committees, Chairman, Non-Independent and Independent Directors. A structured questionnaire for the purpose, covering various aspects of Board Governance, Composition, Competencies, Guidance etc., was prepared after taking into consideration the inputs received from the Directors. The Board carried out an annual evaluation of its own performance and of its committees. Evaluation of the Chairman and Non-Executive Non-Independent Director(s) was carried out by the Independent Directors in their separate meeting. The Independent Directors, based on the criteria as framed & recommended by the members of the Nomination Committee, were evaluated by the Board as a whole excluding the Director being evaluated. The overall performance evaluation was agreed to be satisfactory by all the Directors.



(Pursuant to Regulation 34 of SEBI (LODR) Regulations, 2015)

POLICIES

The Board of Directors of the Company has in compliance with the requirements of Listing Agreement with Stock Exchanges, Listing Regulations and Companies Act, 2013 approved the following policies.

· Code of Conduct

A declaration signed by the Managing Director, stating that all Directors and senior management personnel of the Company have affirmed compliance with the code of conduct of the Company is enclosed at the end of the report. The code of conduct is available on the website of the Company www.suntv.in.

· Prevention of Insider Trading

Pursuant to the provisions of the SEBI (Prohibition of Insider Trading) Regulations, 2015, as amended, our Company has adopted a Code of Conduct for prevention of Insider Trading and a policy for Fair Disclosure of Unpublished Price Sensitive Information. This Code is applicable to all Board members / officers / designated employees. The objective of this code is to prevent purchase and / or sale of shares of the Company by an insider on the basis of unpublished price sensitive information.

Secretarial Standards

The Secretarial and the operating practices generally followed by our Company are in line with the Standards on Secretarial practice relating to meetings of the Board, Committees and General meetings (SS-1) and (SS-2) stipulated by The Institute of Company Secretaries of India.

· Vigil Mechanism / Whistle Blower Policy

Sun Group believes in highest ethical behavior, transparency, professionalism and accurate compliance with all laws, formulates the 'Whistle Blower Policy' to enable Directors and Employees to report concerns about unethical behaviour, actual or suspected fraud or violation of the Company's code of conduct. This policy (copy of which is uploaded on the website of the Company) safeguards whistle blowers from reprisals or victimization. During the year under review, no employee was denied access to the Audit Committee.

· Related Party Transaction Policy

In compliance with Regulation 23 of the Listing Regulations, the Board of Directors of the Company has approved Related Party Transaction Policy (Policy can be viewed on www.suntv.in) to facilitate management to report and seek approval for any Related Party Transaction proposed to be entered into by the Company.

Dividend Distribution Policy

In compliance with the requirements of Regulation 43A of the Listing Regulations, the Board has approved and adopted Dividend Distribution Policy subject to various financial and other parameters. The Dividend Distribution Policy is uploaded on the website of the Company and can be accessed at www.suntv.in

3. Audit Committee

· Composition, Names of Members and Chairman

The Audit Committee comprises of Mr. J. Ravindran, Mr. M.K. Harinarayanan, Mr. Nicholas Martin Paul and Mr. R. Ravivenkatesh, all are Non-Executive Independent Directors of the Company with Mr. J. Ravindran as its Chairman.

 $\label{eq:mr.R.Ravi} \textit{Mr. R. Ravi, Company Secretary acts as Secretary of the Committee}.$

((Pursuant to Regulation 34 of SEBI (LODR) Regulations, 2015)

Meetings and the attendance during the year

Five meetings of the Audit Committee were held during the year May 11, 2018, August 10, 2018, November 2, 2018, February 8, 2019 and March 20, 2019.

Name of the Director	No. of Meetings attended
Mr. J. Ravindran	4
Mr. M.K. Harinarayanan	5
Mr. Nicholas Martin Paul	5
Mr. R. Ravivenkatesh	5

· Brief description of terms of reference

The Terms of Reference of Audit Committee cover the matters specified for Audit Committee under Regulation 18 of the Listing Regulations as well as in Section 177 of the Companies Act, 2013. The role of Audit Committee is as prescribed under Part C of Schedule II of the Listing Regulations.

4. Nomination and Remuneration Committee

· Composition, Names of Members and Chairman

In line with Section 178 of the Companies Act, 2013 and Regulation 19 of Listing Regulations, the Board has constituted the Nomination and Remuneration Committee.

The Nomination and Remuneration Committee of our Company has been constituted to recommend to the Board the appointment / reappointment of the Executive and Non-Executive Directors, the induction of Board members into various committees and suggest revision in total remuneration package of the Executive Director(s) keeping in view the prevailing statutory guidelines. The Committee has also been empowered to review / recommend the periodic increments, if any, in salary and annual incentive of the Executive Director(s).

The Nomination and Remuneration Committee comprises of Mr. J. Ravindran, Mr. M.K. Harinarayanan, Mr. Nicholas Martin Paul and Mr. R. Ravivenkatesh, all are Non-Executive Independent Directors of the Company with Mr. J. Ravindran as its Chairman.

Mr. R. Ravi, Company Secretary acts as Secretary of the Committee.

Meetings and the attendance during the year

This Committee comprises entirely of Independent Directors. The Committee met on Four occasions during the year on May 11, 2018, August 10, 2018, February 8, 2019 and March 20, 2019.

Name of the Director	Category	No. of Meetings attended
Mr. J. Ravindran	Chairman	3
Mr. M.K. Harinarayanan	Member	4
Mr. Nicholas Martin Paul	Member	4
Mr. R. Ravivenkatesh	Member	4

· Brief description of terms of reference

The terms of reference of Nomination and Remuneration Committee are in accordance with Section 178 of the Companies Act, 2013. The role of the Nomination and Remuneration Committee is as prescribed under Part D of the Schedule II of the Listing Regulations.



((Pursuant to Regulation 34 of SEBI (LODR) Regulations, 2015)

Remuneration Policy

In compliance with Section 178 of the Companies Act, 2013, the policy on Remuneration of Directors, Key Managerial Personnel and Senior Management of the Company has been formulated by the Nomination and Remuneration Committee and has been approved by the Board of Directors. The Company's Remuneration Policy for Directors KMP and other employees is available on the Company's website.

· Remuneration to Directors

The Remuneration paid to the Executive Chairman for the year ended March 31, 2019 is as follows: (Rs. in Crore)

Salary	13.87
Perquisites and other allowances*	-
Ex - gratia / Bonus	73.63
Total	87.50

^{*}Perquisites amounted to Rs. 39,600/-

The Remuneration paid / payable to the Managing Director and Chief Executive Officer for the year ended March 31, 2019 is as follows: (Rs. in Crore)

Salary	0.96
Perquisites and other allowances*	-
Ex - gratia / Bonus	0.33
Total	1.29

^{*}Perquisites amounted to Rs. 10,800/-

The Remuneration paid / payable to the Executive Director for the year ended March 31, 2019 is as follows: (Rs. in Crore)

Salary	13.87
Perquisites and other allowances*	-
Ex - gratia / Bonus	73.63
Total	87.50

^{*}Perquisites amounted to Rs. 39,600/-

The Remuneration paid to Non-Executive Directors for the year ended March 31, 2019 is as follows: (Rs. in Crore)

Name of the Director	Sitting fees*
Mr. S. Selvam	0.012
Mr. J. Ravindran	0.034
Mr. M.K. Harinarayanan	0.042
Mr. Nicholas Martin Paul	0.048
Mr. R. Ravivenkatesh	0.042

^{*}Includes sitting fees paid for attending Committee Meetings.

(Pursuant to Regulation 34 of SEBI (LODR) Regulations, 2015)

5. Stakeholders' Relationship Committee

In compliance with Section 178 of the Companies Act, 2013 and Regulation 20 of the Listing Regulations, the Board has constituted Stakeholders' Relationship Committee.

The Stakeholders' Relationship Committee is functioning to look into Redressal of Investor / Shareholders complaints expeditiously. The Committee has delegated the power of approving requests for transfer, transmission, rematerialization and demateralization etc of shares of the Company to the Registrar and Share Transfer Agent.

The Stakeholders' Relationship Committee Comprises of Mr. M.K. Harinarayanan, Chairman, Mr. J. Ravindran, Mr. Nicholas Martin Paul and Mr. R. Ravivenkatesh as members.

Mr. R. Ravi, Company Secretary acts as Secretary of the Committee.

The Committee met on Four occasions during the year on May 11, 2018, August 10, 2018, November 2, 2018 and February 8, 2019.

The names and attendance of Committee members are given below:

Name of the Director	No. of Meetings attended
Mr. M.K. Harinarayanan	4
Mr. J. Ravindran	3
Mr. Nicholas Martin Paul	4
Mr. R. Ravivenkatesh	4

During the year, the Company received 8 Complaints mostly pertaining to non-receipt of dividend warrants and non-receipt of annual reports etc., all of these complaints have been dealt with satisfaction and there were no complaints pending as on March 31, 2019.

Mr. R. Ravi, Compliance Officer and Company Secretary of the Company, is the Compliance Officer pursuant to the Listing Regulations. The designated email for investor service and correspondence is tvinfo@sunnetwork.in.

6. Corporate Social Responsibility Committee

In compliance with Section 135 of the Companies Act, 2013 the board has constituted a Corporate Social Responsibility Committee to implement and monitor CSR policy.

The Corporate Social Responsibility Committee Comprises of Mr. K. Vijaykumar as Chairman, Mrs. Kavery Kalanithi and Mr. Nicholas Martin Paul as members.

Mr. R. Ravi, Company Secretary acts as the Secretary of the Committee.

The Committee met on Three occasions during the year on May 11, 2018, November 2, 2018 and March 8, 2019. The names and attendance of Committee members are given below:

Name of the Director	No. of Meetings attended
Mr. K. Vijaykumar	3
Mrs. Kavery Kalanithi	3
Mr. Nicholas Martin Paul	3



(Pursuant to Regulation 34 of SEBI (LODR) Regulations, 2015)

7. Risk Management Committee

In compliance with Regulation 21 of the Listing Regulations, the Board has constituted Risk Management Committee.

Business Risk Evaluation and Management is an ongoing process within the Organization. The Company has a robust risk management framework to identify, monitor and minimize risks as also identify business opportunities.

The Risk Management Committee Comprises of Mr. Nicholas Martin Paul, Chairman, Mr. M.K. Harinarayanan, Mr. J. Ravindran and Mr. R. Ravivenkatesh as members.

Mr. R. Ravi, Company Secretary acts as Secretary of the Committee.

The Committee met on March 8, 2019. The names and attendance of Committee members are given below:

Name of the Director	No. of Meetings attended
Mr. Nicholas Martin Paul	1
Mr. M.K. Harinarayanan	1
Mr. J. Ravindran	1
Mr. R. Ravivenkatesh	1

8. Independent Directors' Meeting.

During the year, meeting of Independent Directors was held on March 8, 2019 inter alia, to discuss:

- Evaluation of the performance of Non-Independent Directors and the Board of Directors as a whole;
- Evaluation of the performance of the Chairman of the Company, taking into account the views of the Executive and Non-Executive Directors.
- Evaluation of the quality, content and timeliness of flow of information between the Management and the Board that is necessary for the Board to effectively and reasonably perform its duties.

9. General Meetings

Details of the location, date and time of the last Three Annual General Meetings (AGM) are given below:

,	Year	Meeting	Location	Date	Time
20	17 - 18	AGM	"Kalaignar Arangam", Anna Arivalayam, 367/369, Anna Salai, Teynampet, Chennai – 600 018	07.09.2018	10.00 a.m.
20	16 - 17	AGM	"Kalaignar Arangam", Anna Arivalayam, 367/369, Anna Salai, Teynampet, Chennai – 600 018	na Arivalayam, 367/369, Anna Salai, 22.09.2017	
20	15 - 16	AGM	"Kalaignar Arangam", Anna Arivalayam, 367/369, Anna Salai, Teynampet, Chennai – 600 018	23.09.2016	10.00 a.m.

- $\bullet \quad \text{Special Resolution passed in the previous Three Annual General Meetings} \, \cdot \, \text{NIL}$
- No special resolution was passed through postal ballot during the financial year 2018-19
- No extra ordinary general meetings of the members were held during financial year 2018-19
- None of the resolutions proposed at the ensuing annual general meeting needs to be passed by postal ballot.

(Pursuant to Regulation 34 of SEBI (LODR) Regulations, 2015)

10. Subsidiary Companies

The Company does not have any material subsidiary whose net worth exceeds 10% of the consolidated net worth of the holding company in the immediately preceding accounting year or has generated 10% of the consolidated income of the Company during the previous financial year. Accordingly, a policy on material subsidiaries has not been formulated.

11. Disclosures

- There were no materially significant related party transactions during the year having conflict with the interests of the Company.
- There has been no non-compliance by the Company or penalty or stricture imposed on the Company by the Stock Exchange or SEBI or any statutory authority, on any matter related to capital markets, during the last three years.
- The company has complied with all mandatory requirements. Adoptions of non-mandatory requirements are provided under item No.15 of this report.

12. Means of Communication

The quarterly unaudited financial results and the annual audited financial results are normally published in Financial Express and Malai Sudar. Press releases are given to all-important dailies. The official announcements are posted at the BSE and NSE websites. The Company's official press releases, presentations made to institutional investors or to the analysts and transcripts of concall are also available on Company's website www.suntv.in.

13. Management Discussions and Analysis Report

Management Discussion and Analysis report is annexed.

14. Shareholders' Information

The details are enclosed elsewhere in the report.

15. Non Mandatory Requirements

i. The Board - Chairman's Office

The Chairman of Sun TV Network is a Whole Time Director and hence this provision is not applicable.

ii. Shareholders' Rights

The quarterly / annual results, after the Board of Directors takes them on record, are forthwith sent to the Stock Exchanges with whom the company has listed. The results, in the prescribed format, are published in "Financial Express" (English) and "Malai Sudar" (Tamil) newspapers.

iii. Audit Qualification

The Auditors have given unqualified / unmodified report on the financial statements of the Company.



(Pursuant to Regulation 34 of SEBI (LODR) Regulations, 2015)

GENERAL SHAREHOLDERS INFORMATION

· Registered Office of the Company

Murasoli Maran Towers 73, MRC Nagar Main Road MRC Nagar. Chennai - 600 028

Tel: +91 44 44676767 Fax: +91 44 40676161

E-mail: tvinfo@sunnetwork.in

· Forthcoming Annual General Meeting

September 27, 2019, 10.00 a.m. "Kalaignar Arangam", Anna Arivalayam 367/369, Anna Salai, Teynampet, Chennai - 600 018.

Financial Year

April 1, 2018 to March 31, 2019.

Dividend

During the year ended March 31, 2019, the Board of Directors have declared an interim dividend of Rs. 5.00 per share (100%) at their Board meeting held on August 10, 2018 and Rs. 2.50 per share (50%) each at their Board meetings held on November 2, 2018, February 8, 2019 and March 8, 2019 respectively resulting in a total dividend of 250%, i.e., Rs. 12.50 per equity share of face value of Rs. 5.00 each for the financial year ended March 31, 2019. (Prev. Year - 200%, i.e., Rs. 10.00 per equity share of face value of Rs. 5.00 each) and have not recommended any Final Dividend. The Payout ratio currently stands at 42.58% of current year profit after taxes.

· Unclaimed Dividend

As per Section 124 of the Companies Act, 2013 read with Investor Education and Protection Fund Authority (Accounting, Audit, Transfer and Refund) Rules, 2016 as amended (IEPF Rules) the unclaimed dividend, will become due to be transferred to the Investor Education and Protection Fund (IEPF) on completion of 7 (seven) years. Members who have not encashed their dividend warrant(s) issued by the Company are requested to seek issue of duplicate warrant(s) by writing to the Registrar and Share Transfer Agent of the Company.

Instruction to Shareholders

· Listing on Stock Exchanges and Stock Code

Stock Exchange	Stock Code
National Stock Exchange of India Limited, Exchange Plaza, Bandra - Kurla Complex, Bandra(E), Mumbai 400 051	Symbol - SUN TV Series - EQ
BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai 400 001	Scrip Code - 532733 Scrip ID - SUNTV

Annual listing fees have been paid to the above Stock Exchanges.

Fees paid to the Statutory Auditors

Total fees for all services paid by the Company and its subsidiaries, on a consolidated basis, to Statutory Auditors of the Company and other firms in the network entity of which the Statutory Auditors are a part, during the year ended March 31, 2019, is as follows:

(Rs. in Crore)

Particulars	Amount
Fee for Audit related services	0.66
Other fees	0.01
Total (excluding GST)	0.67

(Pursuant to Regulation 34 of SEBI (LODR) Regulations, 2015)

Depositories Connectivity

National Securities Depository Limited. (NSDL) Central Depository Services (India) Limited. (CDSL) ISIN:INE424H01027

Share Transfer Process

- M/s. Karvy Fintech Private Limited processes the physical transfers and other requests from the Shareholders.
- The Board has delegated the power to approve the transfers to the Share Transfer Committee and the transfers are approved as and when necessary.
- A Practicing Company Secretary carries out the Secretarial Audit, pertaining to the share transfers every six months and necessary certificate to that effect are issued and the same are filed with the Stock Exchanges.
- As per SEBI's instructions, the Company's Shares can be sold through Stock Exchanges only in dematerialized form.

· Commodity Price risk or Foreign Exchange risk and Hedging activities

Since the Company is engaged in broadcasting business, there are no risks associated with Commodity Price. Further the Company has not carried out any activity for hedging of foreign exchange risk.

• Market Price Data & Performance in Comparison with BSE and NSE Indices

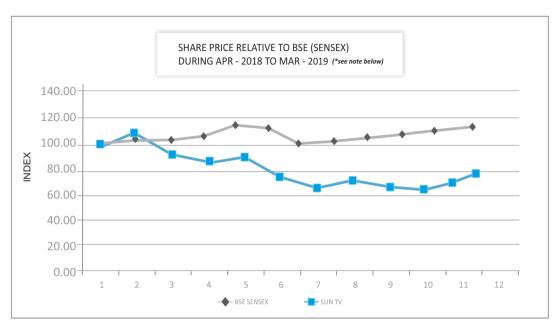
Market Price Data

		B.S.E			N.S.E			
Month	High	Low	Traded Volume (No. of shares)	High	Low	Traded Volume (No. of shares)		
Apr-18	922.70	847.30	20,97,746	923.85	845.10	2,86,08,022		
May-18	1028.00	840.30	23,63,922	999.00	838.00	3,90,16,295		
Jun-18	949.75	772.55	19,92,880	950.00	776.00	3,70,25,012		
Jul-18	822.35	724.50	19,74,347	822.60	724.45	3,04,37,437		
Aug-18	840.00	754.65	18,39,664	836.00	753.80	3,82,28,240		
Sep-18	792.30	566.50	19,75,477	791.90	557.00	3,50,93,851		
Oct-18	679.00	588.00	15,42,825	681.00	587.25	3,09,24,253		
Nov-18	683.80	584.70	18,09,329	683.70	584.00	3,71,26,161		
Dec-18	620.00	554.05	17,61,379	620.45	552.85	3,74,35,684		
Jan-19	615.00	486.95	22,68,170	614.50	486.55	4,67,16,008		
Feb-19	617.50	503.05	31,72,071	617.65	513.70	6,49,56,010		
Mar-19	638.25	573.35	20,63,571	639.00	572.40	4,45,21,306		



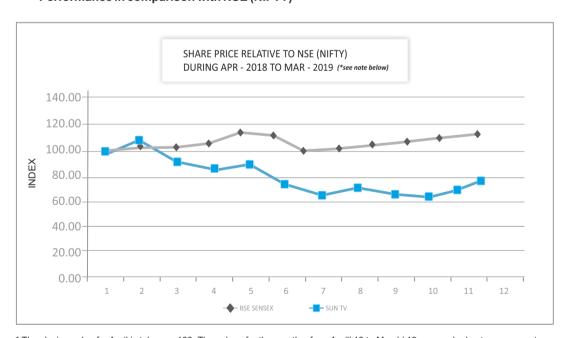
(Pursuant to Regulation 34 of SEBI (LODR) Regulations, 2015)

Performance in comparison with BSE (SENSEX)



^{*} The closing value for April is taken as 100. The values for the months, from April 18 to March 19, are worked out as a percentage, keeping the Base Value for April 18 as 100.

• Performance in comparison with NSE (NIFTY)



^{*} The closing value for April is taken as 100. The values for the months, from April' 18 to March' 19, are worked out as a percentage, keeping the Base Value for April' 18 as 100.

(Pursuant to Regulation 34 of SEBI (LODR) Regulations, 2015)

Shareholding pattern / Distribution

Shareholding pattern as on March 31, 2019

Category	% to total Capital	
Promoter Group	75.00	
Financial Institutions / Bank	0.05	
Non Residents (NRI / OCB / FIIs)	11.62	
Mutual Funds	7.09	
Others	6.24	
Total	100.00	

Distribution of Shareholding as on March 31, 2019

Category	No. of Holders	% to Holders	No. of Shares	% to Equity
1-1000	47,193	97.11	26,90,591	0.68
1001-2000	401	0.83	5,93,411	0.15
2001-3000	269	0.55	6,59,762	0.17
3001-4000	105	0.22	3,72,864	0.09
4001-5000	83	0.17	3,79,270	0.10
5001-10000	172	0.35	12,23,184	0.31
10001-25000	146	0.30	24,01,080	0.61
25001 and above	229	0.47	38,57,64,458	97.89
Total	48,598	100.00	39,40,84,620	100.00

Summary of Shareholding as on March 31, 2019

Category	No. of Holders	Total Shares	% to Equity
Physical	174	489	0.00
NSDL	30,298	39,11,93,987	99.27
CDSL	18,126	28,90,144	0.73
Total	48,598	39,40,84,620	100.00

Dematerialization of Shares

- The Company has signed agreements with both National Securities Depository Limited (NSDL) and Central Depository Services (India) Limited (CDSL) to provide the facility of holding equity shares in dematerialized form.
- A qualified practicing Company Secretary carried out a Secretarial Audit to reconcile the total
 admitted capital with National Securities Depository Limited (NSDL) and Central Depository
 Services (India) Limited (CDSL) and the total issued and listed capital. The audit confirms that
 the total issued / paid up capital is in agreement with the total number of shares in physical form
 and the total number of dematerialized shares held with NSDL and CDSL.
- 3. As on March 31, 2019, 39,40,84,131 equity shares constituting 99.99% of the total paid up capital of the company have been dematerialized. All the equity shares except the locked in shares, if any, are freely tradable.



(Pursuant to Regulation 34 of SEBI (LODR) Regulations, 2015)

Sexual Harassment

The Company is committed to provide safe and conducive working environment to all its employees and has zero tolerance for sexual harassment at workplace. In line with the requirements of the Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act, 2013 and rules thereunder, the Company has adopted a Policy on prevention, prohibition and redressal of sexual harassment at workplace and has constituted Internal Complaints Committee to redress complaints received regarding sexual harassment. During the year, the Company had not received any complaint of sexual harassment.

· Outstanding GDRs / ADRs etc.

The Company has not issued any GDR, ADR or any convertible instruments pending conversion or any other instrument likely to impact equity share capital of the company.

· Address for correspondence

Compliance Officer

R. Ravi
Company Secretary
Sun TV Network Limited
Murasoli Maran Towers
73, MRC Nagar Main Road
MRC Nagar, Chennai - 600 028
Tel: +91 44 4467 6767 Fax: +91 44 4067 6161

Email: ravi@sunnetwork.in

www.suntv.in

Registrars and Share Transfer Agents

M/s. Karvy Fintech Private Limited Karvy Selenium Tower B, Plot Number 31 & 32, Financial District, Gachibowli, Hyderabad - 500 032 Tel: (040) 23420815 Fax: (040) 23420814

Email: einward.ris@karvy.com www.karvyfintech.com

• The Company has complied with all the mandatory requirements specified in Regulation 17 to 27 and applicable requirements of Regulation 46 of Listing Regulations, as amended.

On behalf of the Board

Place : ChennaiR. Mahesh KumarDate : May 23, 2019Managing Director

(Pursuant to Regulation 34 of SEBI (LODR) Regulations, 2015)

CERTIFICATE ON CORPORATE GOVERNANCE UNDER LISTING REGULATIONS

To,

The Members of Sun TV Network Limited

We have examined the compliance of conditions of Corporate Governance by Sun TV Network Limited ('the Company'), for the year ended 31st March 2019, as per Regulations 17-27, clauses (b) to (i) of Regulation 46(2) and paragraphs C and D of Schedule V of the (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('Listing Regulations').

Management Responsibility

The compliance of conditions of Corporate Governance is the responsibility of the Management. This responsibility includes the design, implementation and maintenance of internal control procedures to ensure the compliance with the conditions of Corporate Governance stipulated in the SEBI Listing Regulations.

Auditor's Responsibility

Our examination is limited to examining the procedures and implementation thereof, adopted by the Company for ensuring the compliance of the conditions of Corporate Governance. It is neither an audit nor an expression of opinion on the financial statements of your Company.

Opinion

In our opinion and to the best of our information and according to the explanations given to us, we certify that your Company has complied with the conditions of Corporate Governance, as stipulated in the above mentioned Listing Agreement.

We further state that such compliance is neither an assurance as to the future viability of your Company nor the efficiency or effectiveness with which the management has conducted the affairs of your Company.

For Lakshmmi Subramanian and Associates

Place: Chennai Date: May 23, 2019 Lakshmi Subramanian Senior Partner CP No. 3534, FCS No. 1087

NO DISQUALIFICATION CERTIFICATE FROM COMPANY SECRETARY IN PRACTICE

To, SUN TV NETWORK LIMITED Murasoli Maran Towers, 73, MRC Nagar Main Road, MRC Nagar, Chennai - 600 028.

Certificate under Schedule V, Clause C(10)(i) of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

We, Lakshmmi Subramanian and Associates, Practising Company Secretaries, do hereby confirm that none of the Directors on the Board of M/s. Sun TV Network Limited were debarred or disqualified from being appointed or continuing as a Director of the Company for the year ended March 31, 2019, by the Securities Exchange Board of India / Ministry of Corporate Affairs or any such Statutory Authority.

For Lakshmmi Subramanian and Associates

Place : Chennai Date : May 23, 2019 Lakshmi Subramanian Senior Partner CP No. 3534, FCS No. 1087



CEO / CFO CERTIFICATION

(Pursuant to Regulation 17 of SEBI (LODR) Regulations, 2015)

The Board of Directors Sun TV Network Limited

- 1. We have reviewed the financial statements and the cash flow statement for the year ended March 31, 2019 and to the best of knowledge and belief:
- a. These statements do not contain any materially untrue statement or omit any material fact or contain statements that might be misleading;
- b. These statements together present a true and fair view of the Company's affairs and are in compliance with Indian Accounting Standards (Ind-AS), applicable laws and regulations.
- 2. There are, to the best of our knowledge and belief, no transactions entered into by the Company during the year which are fraudulent, illegal or violate the Company's Code of Conduct.
- 3. We accept responsibility for establishing and maintaining internal controls for financial reporting and we have evaluated the effectiveness of Company's internal control systems pertaining to financial reporting. We have not come across any reportable deficiencies in the design or operation of such internal controls.
- 4. We have indicated to the Auditors and the Audit Committee:
 - a. That there are no significant changes in internal control over financial reporting during the year;
 - b. That there are no significant changes in accounting policies during the year;
 - c. That there are no instances of significant fraud of which we have become aware.

R. Mahesh Kumar Managing Director V.C. Unnikrishnan Chief Financial Officer

Place: Chennai Date: May 23, 2019

CONFIRMATION ON CODE OF CONDUCT

То

The Members of Sun TV Network Limited,

This is to inform that the Board has laid down a code of conduct for all Board Members and Senior Management of the Company.

It is further confirmed that all Directors and Senior Management Personnel of the Company have affirmed compliance with the Code of Conduct of the Company as at March 31, 2019 as envisaged in Listing Regulations.

On behalf of the Board

Place : ChennaiR. Mahesh KumarDate : May 23, 2019Managing Director

Section A: General Information about the Company

Corporate Identity Number (CIN) : L22110TN1985PLC012491

2. Name of the Company : Sun TV Network Limited

3. Registered Address : Murasoli Maran Towers

73, MRC Nagar Main Road MRC Nagar, Chennai - 600028.

4. Website : www.suntv.in

5. Email id : brr@sunnetwork.in

6. Financial Year reported : April 1, 2018 - March 31, 2019

7. Sector(s) that the Company is engaged in (Industrial activity code-wise):

The Company is mainly engaged in the business of Broadcasting of General Entertainment, News Television Channels and FM Radio Channels falling into "Television Programming & Broadcasting Services" - NIC Code (2008) - 60100.

8. Three key products / services that the Company manufactures / provides (as on balance sheet):

The Company mainly provides Broadcasting Services and is engaged in the business of Broadcasting of various Regional Television and airing FM Radio Channels.

As a part of the said broadcasting business, the Company earns revenues from Advertisements, Broadcasting Fees and Subscription of Channels both Domestic and International.

9. Total number of locations where business activity is undertaken by the Company:

- Number of International locations: Nil
- Indian operations of the Company are carried out through over fifteen offices located in major commercial hubs of the Country including Tamilnadu, Telangana, Karnataka, Kerala, Maharashtra, Haryana and West Bengal.

10. Markets served by the Company - Local / State / National / International:

Company's Television and FM Radio Channels reach out to millions of viewers / listeners over a dozen Countries.

Section B: Financial Details of the Company

Paid up Capital : Rs. 197.04 crore

2. Total turnover : Rs. 3,663.27 crore

3. Total Profit after taxes : Rs. 1,394.86 crore

4. Total Spending on Corporate Social Responsibility (CSR) as percentage of profit after tax (%):

The Company's total spending on CSR is 2.09 % of its current profit after taxes. Please refer Annexure I on CSR to Board's report.

5. List of activities in which expenditure in note - 4 above has been incurred:

The major area in which the above expenditure has been incurred is towards promoting education, medical aid for the needy and poor, preventive healthcare, slum area development, promotion of arts and culture and relief for flood affected people.



Section C: Other Details

1. Does the Company have any Subsidiary Company / Companies?

As at March 31, 2019, the Company has two direct subsidiaries namely M/s. Kal Radio Limited and M/s. South Asia FM Limited (SAFM). SAFM is a subsidiary which has been classified as Joint Venture (JV) as per Ind-AS in financial statements of the Company.

2. Do the Subsidiary Company / Companies participate in the BR initiatives of the parent Company?

Business Responsibility initiatives of the parent company are not applicable to the subsidiary companies.

3. Do any other entity / entities (e.g. suppliers, distributors etc.) that the Company does business with participate in the BR initiative of the Company?

No.

Section D: BR Information

- 1. Details of Director / Directors responsible for BR:
 - a) Details of the Director / Directors responsible for implementation of the BR policy / policies:

As part of the day-to-day functions and operations, the Company ensures that the Business Responsibility and / or related policies including that of CSR are continuously implemented across the different management level and also periodically reviewed for changes.

b) Details of the BR head (upto March 31, 2019):

S. No.	Particulars	Details
1	DIN	03578076
2	Name	Mr. K. Vijaykumar
3	Designation	Managing Director & Chief Executive Officer
4	Telephone Number	(044) 44676767
5	E mail ld	brr@sunnetwork.in

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				BUSINE	SS RESPON	BUSINESS RESPONSIBILITY REPORT	ORT				
	2.a)	Principle-wise (as per NVGs) BR Policy/policies	//policies								
	S. S.	Questions	Business Ethics	Product Responsibility	Employees Wellbeing	Stakeholder Engagement	Human Rights	Envioronment	Public & Regulatory Policy	CSR	Customer Relations
			P1	P2	P3	P4	P5	P6	P7	P8	P9
	_	Do you have a policy / policies for	Yes	Yes	Yes	Yes	Yes	Yes	Yes	SәД	Yes
	7	Has the policy been formulated in consultation with the relevant stakeholders?	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
	က	Does the policy conform to any national / international standards?	Ϋ́Z	Yes	Y V	Yes	Yes	∀ Z	Ϋ́	Yes	۷ Z
	4	Has the policy been approved by the Board? If yes, has it been signed by MD / Owner / CEO / appropriate Board Director?	Yes	o Z	o N	ON.	No	o Z	° Z	Yes	o Z
	2	Does the Company have a specified committee of the Board/ Director / Official to oversee the Implementation of the policy?	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
	9	Indicate the link for the policy to be viewed online?	Most of the on Corpora	Most of the relevant policies on Corporate website.	are disseminated	and uploaded for in	formation of releva	Most of the relevant policies are disseminated and uploaded for information of relevant stakeholders and employees either on Company's intranet site or on Corporate website.	employees either	on Company's i	ntranet site or
	7	Has the policy been formally Communicated to all relevant Internal and external stakeholders?	Yes								
	8	Does the Company have in-house structure to implement the policy/policies?	The overall Senior Mana	The overall responsibility for implementation of Senior Management of the Company.	implementation of npany.	f BR / CSR Policies of the	s of the Company	Company is under Mr. K. Vij	Vijaykumar, Managing	Director &	CEO along with
	6	Does the Company have a grievance redressal mechanism related to the policy/ policies to address stakeholders' grievances related to the policy / policies?	Yes								
<u> </u>	10	Has the Company carried out Independent audit / evaluation of the working of this policy by an internal or external agency?	Policies are	evaluated regula	rly by the CEO an	Policies are evaluated regularly by the CEO and/or respective Senior Executives.	iior Executives.				



2a. If answer to Sr No 1 against any principle, is 'No', please explain why: (Tick up to 2 options)

S. No.	Questions	Business Ethics			Stakeholder Engagement	1	1	Public & Regulatory Policy	CSR	Customer Relations
		P1	P2	P3	P4	P5	P6	P7	P8	P9
1	The Company has not understood the Principles									
2	The Company is not at a stage where it finds itself in a position to formulate and implement the policies on specified Principles	As the Company is in existence for long, policies relating to employee and employee					1 employee			
3	The Company does not have financial or manpower resources available for the task	wellbe revise Senio	eing, hur ed from ti or Manag	nan rights, c me to time as ement inclu	sustomer relating and when reduced the sustains and when reduced the Manapage of the Boar	on etc. h quired. T aging Di	nas been hese are rector &	formulated a done and im	and re	viewed and ented by the
4	It is planned to be done within next six months Board Director?		ipei visioi	ir and guidar	ice of the boar	d of Dife	ciors.			
5	It is planned to be done within next one year									
6	Any other reason									

3. Governance related to BR:

i. Indicate the frequency with which the Board of Directors, Committee of the Board or CEO assesses the BR performance of the Company.

The Managing Director along with the Senior Management of the Company regularly review and assess the BR performance.

ii. Does the Company publish a BR or sustainability Report? What is hyperlink for viewing this report? How frequently it is published?

The BR report is available at www.suntv.in.

[This space has been intentionally left blank]

Section E: Principle-wise Performance

Principle 1: Businesses should conduct and govern themselves with Ethic Transparency and Accountability

Does the policy relating to ethics, bribery and corruption cover only the Company? Yes / No. Does it extend the Group / Joint Ventures / Suppliers / Contractors / NGOs / Others?

The Code of Conduct for Corporate Governance adopted by the Board of Directors is applicable to the Board of Directors and Senior Management. The HR policy applicable to the Company prohibits accepting or giving bribery in any form. Though, at present there is no formal written policy on corruption and bribery covering external stakeholders, controls are in place installed at every level to prevent bribery and corruption.

How many stakeholder complaints have been received in the financial year and what percentage was satisfactorily resolved by the management?

We received 8 investor complaints during the FY 2018 - 19, all were resolved and no complaint is pending as on date.

Principle 2: Businesses should provide goods and services that are safe and contribute to sustainability throughout their life cycle

List up to 3 of your products or services whose design has incorporated social or environmental concerns, risks and / or opportunities.

The Company meticulously follows the applicable regulation / guidelines issued from time to time by Ministry of Information and Broadcasting (MIB), Telecom Regulatory Authority of India (TRAI) and Indian Broadcasting Federation (IBF) in rendering its services.

For each such product, provide the following details in respect of resource use (energy, water, raw materials etc.) per product (optional):

As part of Media and Entertainment Industry, the Company consumes negligible energy.

Does the Company's procedure in place for sustainable sourcing (including transportation)? If yes, what percentage of your inputs was sourced sustainably?

The unique business model adopted by the Company adequately motivates the content providers to stay with the Company. As the Company is a market leader many of the popular production houses are associated with the Company for a long term. The Company also conducts various event-based programs to identify and encourage budding talents.

Has the Company taken any steps to procure goods and services from local and small producers, including communities surrounding their place of work? If yes, what steps have been taken to improve the capacity and capability of local and small vendors?

The Company has regional channels in the four Southern States and West Bengal. The Company sources, identifies and nurtures talent from the small producers and local vendors.

Does the Company have a mechanism to recycle products and waste?

Not applicable.



Principle 3: Business should promote the well-being of all employees

- 1. Please indicate the total number of employees: 1476
- 2. Please indicate the total number of employees hired on contractual basis: 404
- 3. Please indicate the number of permanent women employees: 170
- 4. Please indicate the number of permanent employees with disabilities: NIL
- 5. Do you have employee association that is recognized by management? No
- 6. What percentage of your permanent employees are members of this recognized employee associations? NotApplicable.
- 7. Please indicate the number of complaints relating to child labour, forced labour, involuntary labour, and sexual harassment in the last financial year and pending as on the end of the financial year: NIL
- 8. What percentage of your under mentioned employees were given safety and skill up gradation training in the last year?

The Company periodically organizes training sessions on safety and it also sponsors its employees to skill up gradation programs conducted by various professional bodies.

Principle 4: Businesses should respect the interests of, and be responsive towards all stakeholders, especially those who are disadvantaged, vulnerable and marginalized.

Has the Company mapped its internal and external stakeholders?

Yes. The Company has mapped its internal and external stakeholders and the main categories of the same are as follows: (i) Viewers / Subscribers (ii) Investors, (iii) Banks, (iv) Content Producers, (v) Vendors, (vi) Service Providers (vii) The Ministry of Information & Broadcasting, (viii) The Department of Telecommunication, (ix) Telecom Regulatory Authority of India, (x) Ministry of Corporate Affairs, (xi) Reserve Bank of India, (xii) Foreign Investment Promotion Board, (xiii) Stock Exchanges and (xiv) Depositories.

- 2. Out of the above, has the Company identified the disadvantaged, vulnerable and marginalized stakeholders? Yes
- 3. Are there any special initiatives taken by the Company to engage with the disadvantaged, vulnerable and marginalized stakeholders? If so, provide details thereof

The Company as part of regular functioning encourages talents among various sections of the Society, it also gives opportunity to them in new and innovative programs.

Principle 5: Businesses should respect and promote human rights

1. Does the policy of the Company on human rights cover only the Company or extend to the Group /Joint ventures / suppliers / contractors / NGOs / Others?

The policy of the Company on human rights largely applies to the Company and extends to the major stakeholders to the extent applicable.

2. How many stakeholder complaints have been received in the past financial year and what percent was satisfactorily resolved by the Management?

The Company has not received any complaint on human rights violation.

Principle 6: Businesses should respect, protect and make efforts to restore the environment

 Does the policy related to Principle 6 cover only the Company or extends to the Group / Joint Ventures / Suppliers / Contractors / NGOs / Others?

As a responsible business entity we feel the importance of protecting and safeguarding the environment and has implemented new, modern and scientific green initiatives at its registered office.

- 2. Does the Company have strategies / initiatives to address global environmental issues such as climate change, global warming, etc.? No
- 3. Does the company identify and assess potential environmental risks? No
- 4. Does the Company have any project related to Clean Development Mechanism?

No. The Company is engaged in broadcasting activity.

5. Has Company has undertaken any other initiatives on - clean technology, energy efficiency, renewable energy etc?

Not applicable. The Company is engaged in broadcasting activity.

6. Are the Emissions / Waste generated by the Company within permissible limits given by CPCB / SPCB for the financial year being reported?

Not applicable. The Company is engaged in broadcasting activity.

 Number of show cause / legal notices received from CPCB / SPCB which are pending (i.e. not resolved to satisfaction) as of end of financial year. Nil

Principle 7: Businesses, when engaged in influencing public, clients and regulatory policy, should do so in a responsible manner

 Is your Company a member of any trade and chambers or association? If yes, name only those major ones that your business deals with.

The Company is a member of

- i) Indian Broadcasting Foundation
- ii) News Broadcasters Association
- 2. Have you advocated/lobbied through above associations for advancement or improvement of public good? Yes / No; if yes, specify the broad areas

Yes, The Company through these associations has supported / advocated the implementation of digitalization, as laid down by the Ministry of Information and Broadcasting.

Principle 8: Businesses should support inclusive growth and equitable development

 Does the Company have specified programmes / initiatives / projects in pursuit of the policy related to Principle 8?

The Company has taken initiatives in formulating and implementation of policies relating to Corporate Social Responsibility. The Company regularly contributes to Sun Foundation, a charitable trust to support the various social welfare activities as carried out by the trust.



Are the programmes / projects undertaken through in-house team / own foundation / external NGO / government structures / any other organization?

The programmes are undertaken through own foundation, external NGO and State Governments.

- 3. Have you done any impact assessment of your initiative? No.
- What is Company's direct contribution to community development projects Amount in INR and the details of the projects undertaken?

Refer details of CSR contributions given in Annexure I forming part of this Annual Report

Have you taken steps to ensure that the community successfully adopts this community development initiative? Yes

Principle 9: Businesses should engage with and provide value to their customers and consumers in a responsible manner

What percentage of customer complaints / consumer cases as on the end of financial year?

No material consumer / customer complaints outstanding as at the end of the financial year.

- Does the Company display product information on the product label, over and above what is mandated as per local laws? Not Applicable.
- Is there any case filed by any stakeholder against the Company regarding unfair trade practices, irresponsible advertising and or anti-competitive behavior during the last five years and pending as of end of financial year? None.
- Did your Company carry out any consumer survey / consumer satisfaction trends?

The Company has subscribed to BARC (Broadcast Audience Research Council). BARC provides periodical television popularity and viewership reports which the Senior Management reviews and acts upon.

For queries related to

Business Responsibility Report:

R. Mahesh Kumar **Managing Director** Tel: 91 44 44676767

E-mail: brr@sunnetwork.in

Compliance:

R. Ravi

Company Secretary & Compliance Officer

Tel: 91 44 44676767, Fax: 91 44 40616161

E-mail: ravi@sunnetwork.in

INDEPENDENT AUDITORS' REPORT

To The Members of Sun TV Network Limited Report on the Audit of the Standalone Financial Statements

Opinion

We have audited the accompanying standalone financial statements of Sun TV Network Limited ("the Company"), which comprise the Balance Sheet as at March 31, 2019, and the Statement of Profit and Loss (including Other Comprehensive Income), the Cash Flow Statement and the Statement of Changes in Equity for the year then ended, and a summary of significant accounting policies and other explanatory information.

In our opinion and to the best of our information and according to the explanations given to us, the aforesaid standalone financial statements give the information required by the Companies Act, 2013 ("the Act") in the manner so required and give a true and fair view in conformity with the Indian Accounting Standards prescribed under section 133 of the Act read with the Companies (Indian Accounting Standards) Rules, 2015, as amended, ("Ind AS") and other accounting principles generally accepted in India, of the state of affairs of the Company as at March 31, 2019, and its profit, total comprehensive income, its cash flows and the changes in equity for the year ended on that date.

Basis for Opinion

We conducted our audit of the standalone financial statements in accordance with the Standards on Auditing specified under section 143(10) of the Act (SAs). Our responsibilities under those Standards are further described in the Auditor's Responsibility for the Audit of the Standalone Financial Statements section of our report. We are independent of the Company in accordance with the Code of Ethics issued by the Institute of Chartered Accountants of India (ICAI) together with the ethical requirements that are relevant to our audit of the standalone financial statements under the provisions of the Act and the Rules made thereunder, and we have fulfilled our other ethical responsibilities in accordance with these requirements and the ICAI's Code of Ethics. We believe that the audit evidence obtained by us is sufficient and appropriate to provide a basis for our audit opinion on the standalone financial statements.

Key Audit Matters

Key audit matters are those matters that, in our professional judgment, were of most significance in our audit of the standalone financial statements of the current period. These matters were addressed in the context of our audit of the standalone financial statements as a whole, and in forming our opinion thereon, and we do not provide a separate opinion on these matters. We have determined the matters described below to be the key audit matters to be communicated in our report.

Key Audit Matter

Recoverability of Receivables

The Company recognizes impairment loss allowance based on lifetime expected credit losses at each reporting date, right from its initial recognition.

Measurement of loss allowances involves assessment of credit risk, expected cash flows and the timing of such cash flows, consideration of reasonable and supportable information.

Refer accounting policy in Note 2(r) and provision for loss allowance in Note no. 24.

A significant degree of judgement is required in determining the amount of loss allowance based on expected credit loss model.

Auditor's Response

Principal audit procedures performed:

We have performed the following procedures:

- Evaluated the design and implementation of the controls in respect of completeness and accuracy of the data considered in the assessment of loss allowance.
- We have performed necessary audit procedures to assess the reasonableness of assumptions used by the management taking into consideration the confirmation of balances obtained and subsequent collections made.



INDEPENDENT AUDITORS' REPORT(Continued)

Information Other than the Financial Statements and Auditor's Report Thereon

- The Company's Board of Directors is responsible for the other information. The other information comprises the information included in the Annual report, but does not include the consolidated financial statements, standalone financial statements and our auditor's report thereon.
- Our opinion on the standalone financial statements does not cover the other information and we do not express any form of assurance conclusion thereon.
- In connection with our audit of the standalone financial statements, our responsibility is to read the
 other information and, in doing so, consider whether the other information is materially inconsistent
 with the standalone financial statements or our knowledge obtained during the course of our audit
 or otherwise appears to be materially misstated.
- Based on the work we have performed, we conclude that we have nothing to report in this regard.

Management's Responsibility for the Standalone Financial Statements

The Company's Board of Directors is responsible for the matters stated in section 134(5) of the Act with respect to the preparation of these standalone financial statements that give a true and fair view of the financial position, financial performance including other comprehensive income, cash flows and changes in equity of the Company in accordance with the Ind AS and other accounting principles generally accepted in India. This responsibility also includes maintenance of adequate accounting records in accordance with the provisions of the Act for safeguarding the assets of the Company and for preventing and detecting frauds and other irregularities; selection and application of appropriate accounting policies; making judgments and estimates that are reasonable and prudent; and design, implementation and maintenance of adequate internal financial controls, that were operating effectively for ensuring the accuracy and completeness of the accounting records, relevant to the preparation and presentation of the standalone financial statement that give a true and fair view and are free from material misstatement, whether due to fraud or error.

In preparing the standalone financial statements, management is responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Company or to cease operations, or has no realistic alternative but to do so.

Those Board of Directors are also responsible for overseeing the Company's financial reporting process.

Auditor's Responsibility for the Audit of the Standalone Financial Statements

Our objectives are to obtain reasonable assurance about whether the standalone financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with SAs will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these standalone financial statements.

INDEPENDENT AUDITOR'S REPORT(Continued)

As part of an audit in accordance with SAs, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the standalone financial statements,
 whether due to fraud or error, design and perform audit procedures responsive to those risks, and
 obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of
 not detecting a material misstatement resulting from fraud is higher than for one resulting from error,
 as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override
 of internal control.
- Obtain an understanding of internal financial control relevant to the audit in order to design audit procedures that are appropriate in the circumstances. Under section 143(3)(i) of the Act, we are also responsible for expressing our opinion on whether the Company has adequate internal financial controls system in place and the operating effectiveness of such controls.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the standalone financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the standalone financial statements, including the disclosures, and whether the standalone financial statements represent the underlying transactions and events in a manner that achieves fair presentation.
- Obtain sufficient appropriate audit evidence regarding the financial information of the Company to
 express an opinion on the standalone financial statements. We are responsible for the direction,
 supervision and performance of the audit of the financial statements of the Company.

Materiality is the magnitude of misstatements in the standalone financial statements that, individually or in aggregate, makes it probable that the economic decisions of a reasonably knowledgeable user of the standalone financial statements may be influenced. We consider quantitative materiality and qualitative factors in (i) planning the scope of our audit work and in evaluating the results of our work; and (ii) to evaluate the effect of any identified misstatements in the standalone financial statements.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

We also provide those charged with governance with a statement that we have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other matters that may reasonably be thought to bear on our independence, and where applicable, related safeguards.



INDEPENDENT AUDITOR'S REPORT(Continued)

Report on Other Legal and Regulatory Requirements

- 1. As required by Section 143(3) of the Act, based on our audit we report that:
 - a) We have sought and obtained all the information and explanations, which to the best of our knowledge and belief were necessary for the purposes of our audit.
 - b) In our opinion, proper books of account as required by law have been kept by the Company so far as it appears from our examination of those books.
 - c) The Balance Sheet, the Statement of Profit and Loss including Other Comprehensive Income, the Statement of Cash Flows and the Statement of Changes in Equity dealt with by this Report are in agreement with the relevant books of account.
 - d) In our opinion, the aforesaid standalone financial statements comply with the Ind AS specified under Section 133 of the Act.
 - e) On the basis of the written representations received from the directors as on March31, 2019 taken on record by the Board of Directors, none of the directors is disqualified as on March 31, 2019 from being appointed as a director in terms of Section 164(2) of the Act.
 - f) With respect to the adequacy of the internal financial controls over financial reporting of the Company and the operating effectiveness of such controls, refer to our separate Report in "Annexure A". Our report expresses an unmodified opinion on the adequacy and operating effectiveness of the Company's internal financial controls over financial reporting.
 - g) With respect to the other matters to be included in the Auditor's Report in accordance with the requirements of section 197(16) of the Act, as amended, in our opinion and to the best of our information and according to the explanations given to us, the remuneration paid by the Company to its directors during the year is in accordance with the provisions of section 197 of the Act.
 - h) With respect to the other matters to be included in the Auditor's Report in accordance with Rule 11 of the Companies (Audit and Auditors) Rules, 2014, as amended in our opinion and to the best of our information and according to the explanations given to us:
 - The Company has disclosed the impact of pending litigations on its financial position in its standalone financial statements.
 - ii. The Company did not have any long-term contracts including derivative contracts for which there were any material foreseeable losses.
 - iii. There has been no delay in transferring amounts, required to be transferred, to the Investor Education and Protection Fund by the Company.
- 2. As required by the Companies (Auditor's Report) Order, 2016 ("the Order") issued by the Central Government in terms of Section 143(11) of the Act, we give in "Annexure B" a statement on the matters specified in paragraphs 3 and 4 of the Order.

For Deloitte Haskins & Sells LLP
Chartered Accountants
(Firm Registration No. 117366W/W-100018)

Chennai May 23, 2019 Ananthi Amarnath Partner (Membership No.209252)

ANNEXURE "A" TO THE INDEPENDENT AUDITOR'S REPORT

ANNEXURE "A" TO THE INDEPENDENT AUDITOR'S REPORT (Referred to in paragraph (f) under 'Report on Other Legal and Regulatory Requirements' Section of our report of even date)

Report on the Internal Financial Controls Over Financial Reporting under Clause (i) of Sub-Section 3 of Section 143 of the Companies Act, 2013 ("the Act")

We have audited the internal financial controls over financial reporting of Sun TV Network Limited ("the Company") as of March 31, 2019 in conjunction with our audit of the standalone Ind AS financial statements of the Company for the year ended on that date.

Management's Responsibility for Internal Financial Controls

The Company's management is responsible for establishing and maintaining internal financial controls based on the internal control over financial reporting criteria established by the Company considering the essential components of internal control stated in the Guidance Note on Audit of Internal Financial Controls Over Financial Reporting issued by the Institute of Chartered Accountants of India. These responsibilities include the design, implementation and maintenance of adequate internal financial controls that were operating effectively for ensuring the orderly and efficient conduct of its business, including adherence to company's policies, the safeguarding of its assets, the prevention and detection of frauds and errors, the accuracy and completeness of the accounting records, and the timely preparation of reliable financial information, as required under the Companies Act, 2013.

Auditor's Responsibility

Our responsibility is to express an opinion on the Company's internal financial controls over financial reporting of the Company based on our audit. We conducted our audit in accordance with the Guidance Note on Audit of Internal Financial Controls Over Financial Reporting (the "Guidance Note") issued by the Institute of Chartered Accountants of India and the Standards on Auditing prescribed under Section 143(10) of the Companies Act, 2013, to the extent applicable to an audit of internal financial controls. Those Standards and the Guidance Note require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether adequate internal financial controls over financial reporting was established and maintained and if such controls operated effectively in all material respects.

Our audit involves performing procedures to obtain audit evidence about the adequacy of the internal financial controls system over financial reporting and their operating effectiveness. Our audit of internal financial controls over financial reporting included obtaining an understanding of internal financial controls over financial reporting, assessing whether the risk that a material weakness exists, testing and evaluating the design and operating effectiveness of internal control based on the assessed risk. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion on the Company's internal financial controls system over financial reporting.

Meaning of Internal Financial Controls Over Financial Reporting

A Company's internal financial control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal financial control over financial reporting includes those policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with



ANNEXURE "A" TO THE INDEPENDENT AUDITOR'S REPORT

generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorisations of management and directors of the company; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorised acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Inherent Limitations of Internal Financial Controls Over Financial Reporting

Because of the inherent limitations of internal financial controls over financial reporting, including the possibility of collusion or improper management override of controls, material misstatements due to error or fraud may occur and not be detected. Also, projections of any evaluation of the internal financial controls over financial reporting to future periods are subject to the risk that the internal financial control over financial reporting may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

Opinion

In our opinion, to the best of our information and according to the explanations given to us, the Company has, in all material respects, an adequate internal financial controls system over financial reporting and such internal financial controls over financial reporting were operating effectively as at March 31, 2019, based on the criteria for internal financial control over financial reporting established by the Company considering the essential components of internal control stated in the Guidance Note on Audit of Internal Financial Controls Over Financial Reporting issued by the Institute of Chartered Accountants of India.

For Deloitte Haskins & Sells LLP
Chartered Accountants
(Firm Registration No. 117366W/W-100018)

Chennai May 23, 2019 Ananthi Amarnath Partner (Membership No.209252)

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ANNEXURE "B" TO THE INDEPENDENT AUDITOR'S REPORT

(Referred to in paragraph 2 under 'Report on Other Legal and Regulatory Requirements' Section of our report of even date)

- (i) In respect of its fixed assets (property, plant and equipment):
 - (a) The Company has generally maintained proper records showing full particulars, including quantitative details and situation of Property, Plant and Equipment.
 - (b) The Property, Plant and Equipment were physically verified during the year by the Management in accordance with a regular programme of verification, which, in our opinion, provides for physical verification of all the Property, Plant and Equipment at reasonable intervals. According to the information and explanations given to us, no material discrepancies were noticed on such verification.
 - (c) According to the information and explanations given to us and the records examined by us and based on the examination of the registered sale deed provided to us, we report that all the immovable properties of land and buildings which are freehold, are held in the name of the Company as at the balance sheet date.
- (ii) As explained to us, the inventories were physically verified during the year by the Management at reasonable intervals and no material discrepancies were noticed on physical verification.
- (iii) The Company has not granted any loans, secured or unsecured, to companies, firms, Limited Liability Partnerships or other parties covered in the register maintained under Section 189 of the Companies Act, 2013.
- (iv) In our opinion and according to the information and explanations given to us, the Company has complied with the provisions of Sections 185 and 186 of the Companies Act, 2013 in respect of grant of loans, making investments and providing guarantees and securities, as applicable.
- (v) According to the information and explanations given to us, the Company has not accepted any deposits during the year. There were no deposits outstanding anytime during the year.
- (vi) The maintenance of cost records has been specified by the Central Government under Section 148(1) of the Companies Act, 2013. We have broadly reviewed the cost records maintained by the Company pursuant to the Companies (Cost Records and Audit) Rules, 2016, as amended and prescribed by the Central Government under sub-Section (1) of Section 148 of the Companies Act, 2013, and are of the opinion that, prima facie, the prescribed cost records have been made and maintained. We have, however, not made a detailed examination of the cost records with a view to determine whether they are accurate or complete.
- (vii) According to the information and explanations given to us, in respect of statutory dues;
 - (a) The Company has generally been regular in depositing undisputed statutory dues, including Provident Fund, Employees' State Insurance, Income tax, Goods and Services Tax, cess and other material statutory dues applicable to it to the appropriate authorities.
 - (b) There were no undisputed amounts payable in respect of Provident Fund, Employees' State Insurance, Income-tax, Customs Duty, Goods and Services Tax, cess and other material statutory dues in arrears as at March 31, 2019 for a period of more than six months from the date they became payable.
 - (c) Details of dues of Income tax, Service tax, Customs duty which have not been deposited as on March 31, 2019 on account of disputes are given below:



ANNEXURE "B" TO THE INDEPENDENT AUDITOR'S REPORT

Name of the statute	Nature of dues	Forum where dispute is	Period to which the amount	Amount Involved	Amount Unpaid
		pending	relates	Rs. Crores	Rs. Crores
Income Tax	Income Tax	Commissioner of	FY 2006-07, FY 2007-08,		
Act, 1961		Income Tax	FY 2009-10,	376.83	376.45
		(Appeals)	FY 2012-13, FY 2013-14		
			and FY 2014-2015		
Finance Act,	Service Tax	Customs, Excise			
1994		and Service Tax	May 2008- 2015	28.60	26.39
		Appellate Tribunal			
Customs Act,		Customs, Excise			
1962	Customs Duty	and Service Tax	FY 2007-08	63.63	3.45
		Appellate Tribunal			

- (viii) In our opinion and according to the information and explanations given to us, the Company has not defaulted in there payment of dues to banks. The Company has not issued any debentures and has not borrowed any money from financial institutions.
- (ix) The Company has not raised moneys by way of initial public offer or further public offer (including debt instruments) or term loans and hence reporting under clause (ix) of the CARO 2016 is not applicable to the Company.
- (x) To the best of our knowledge and according to the information and explanations given to us, no fraud by the Company and no material fraud on the Company by its officers or employees has been noticed or reported during the year.
- (xi) In our opinion and according to the information and explanations given to us, the Company has paid / provided managerial remuneration in accordance with the requisite approvals mandated by the provisions of Section 197 read with Schedule V to the Companies Act, 2013.
- (xii) The Company is not a Nidhi Company and hence reporting under clause (xii) of the CARO 2016 Order is not applicable.
- (xiii) In our opinion and according to the information and explanations given to us, the Company is in compliance with Section 177 and 188 of the Companies Act, 2013, for all transactions with the related parties and the details of related party transactions have been disclosed in the financial statements etc. as required by the applicable accounting standards.
- (xiv)During the year, the Company has not made any preferential allotment or private placement of shares or fully or partly convertible debentures and hence reporting under clause (xiv) of CARO 2016 is not applicable to the Company.
- (xv) In our opinion and according to the information and explanations given to us, during the year the Company has not entered into any non-cash transactions with its directors or directors of subsidiary company and joint venture company or persons connected with them and hence provisions of Section 192 of the Companies Act, 2013 are not applicable.
- (xvi)The Company is not required to be registered under Section 45-IA of the Reserve Bank of India Act, 1934.

For Deloitte Haskins & Sells LLP
Chartered Accountants
(Firm Registration No. 117366W/W-100018)

Chennai May 23, 2019 Ananthi Amarnath Partner (Membership No.209252)

Particulars	Notes	As at	As at
		March 31, 2019	March 31, 2018
ASSETS			
Non-Current Assets			
Property, Plant and Equipment	3	662.46	709.97
Capital Work-in-Progress		13.31	45.85
Investment Properties	4	11.26	12.00
Intangible assets	5	261.85	317.33
Investment in subsidiary & joint venture	6	713.55	713.55
Financial Assets			
Investments	6	257.43	193.41
Other Financial Assets	6	11.23	9.41
Non Current tax assets (net)	-	94.22	63.69
Other non current assets	7	204.64	182.65
		2,229.95	2,247.86
			,_ :: 3
Current Assets			
Inventories	8	0.24	0.25
Financial Assets			
Investments	9	2,079.51	1,505.10
Trade receivables	10	1,078.99	1,008.50
Cash and Cash Equivalents	11.1	374.70	258.30
Bank Balances other than cash and			
cash equivalents	11.2	96.20	48.83
Other Financial Assets	9.2	168.51	102.63
Other current assets	7	41.31	19.00
		3,839.46	2,942.61
TOTAL ASSETS		6,069.41	5,190.47
EQUITY AND LIABILITIES			
Equity			
Equity Share Capital	12.1	197.04	197.04
Other Equity	12.2	5,243.48	4,443.03
Total Equity		5,440.52	4,640.07
Non-Current Liabilities			
Financial Liabilities	4.5	<u></u> -	~ = ·
Other financial liabilities	13	6.77	6.71
Government Grants	17	4.53	5.31
Deferred tax liabilities	14	105.60	76.97
		116.90	88.99



Standalone Balance Sheet as at March 31, 2019

(All amounts are in crores of Indian Rupees)

Particulars	Notes	As at	As at
		March 31, 2019	March 31, 2018
Current Liabilities			
Financial Liabilities			
Trade Payables			
- total outstanding dues of micro enterprises	and		
small enterprises	15	-	-
- total outstanding dues of creditors other tha	n		
micro enterprises and small enterprises	15	198.58	55.89
Other current financial liabilities	16	181.56	196.81
Government Grants	17	0.78	0.95
Provisions	18	17.41	15.65
Other Current Liabilities	19	113.66	192.11
		511.99	461.41
TOTAL EQUITY AND LIABILITIES		6,069.41	5,190.47

2

Summary of significant accounting policies

The accompanying notes are an integral part of the standalone financial statements.

In terms of our report attached

For Deloitte Haskins & Sells LLP

Chartered Accountants

For and on behalf of the Board of Directors

R. Mahesh Kumar **Ananthi Amarnath** Kalanithi Maran Partner Chairman **Managing Director**

Place : Chennai

Date : May 23, 2019 R. Ravi V.C. Unnikrishnan Chief Financial Officer Company Secretary

Place : Chennai

Date : May 23, 2019

STANDALONE STATEMENT OF PROFIT AND LOSS FOR THE YEAR ENDED MARCH 31, 2019 (All amounts are in crores of Indian Rupees, except in respect of number and per share information)

Particulars	Notes	Year Ended	Year Ended
		March 31, 2019	March 31, 2018
Income			
Revenue from Operations	20	3,663.27	2,862.45
Other Income	21	219.95	139.65
Total Income (I)		3,883.22	3,002.10
Expenses			
Operating expenses	22	505.23	371.65
Employee benefits expenses	23	300.60	294.10
Other expenses	24	293.13	237.22
Depreciation and amortization expenses	25	646.67	439.68
Finance costs	26	1.65	1.05
Total Expense (II)		1,747.28	1,343.70
Profit before tax - (I) - (II)		2,135.94	1,658.40
Current Taxes		712.45	543.94
Deferred Taxes (net)		28.63	21.42
Income tax expense	27	741.08	565.36
Profit for the year		1,394.86	1,093.04
Other Comprehensive Income:			
Other comprehensive income not to be recl	assified		
to profit or loss in subsequent periods:			
Remeasurement gains and (losses) on defined	l benefit obligations	(0.83)	(0.61)
Income tax effect		0.29	0.21
Net other comprehensive income not to be	reclassified		
to profit or loss in subsequent periods		(0.54)	(0.40)
Total comprehensive income for the year		1,394.32	1,092.64
Earnings per Equity Share of Rs. 5.00 each	28		
- · · · · ·			
Basic earnings from operations attributable to	share holders	35.39	27.74



STANDALONE STATEMENT OF PROFIT AND LOSS FOR THE YEAR ENDED MARCH 31, 2019

(All amounts are in crores of Indian Rupees, except in respect of number and per share information)

Significant Accounting Policies

2

The accompanying notes are an integral part of the standalone financial statements.

In terms of our report attached

For Deloitte Haskins & Sells LLP

For and on behalf of the Board of Directors

Chartered Accountants

Ananthi Amarnath

Kalanithi Maran

R. Mahesh Kumar

Partner

Chairman

Managing Director

Place : Chennai

Date : May 23, 2019

R. Ravi

V.C. Unnikrishnan

Company Secretary

Chief Financial Officer

Place: Chennai
Date: May 23, 2019

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STANDALONE STATEMENT OF CHANGES IN EQUITY FOR THE YEAR ENDED MARCH 31, 2019

(All amounts are in crores of Indian Rupees, except in respect of number of shares)

a. Equity Share Capital:

Equity shares of Rs. 5.00 each issued, subscribed and fully paid As at April 1, 2017

At March 31, 2018

At March 31, 2019

 39,40,84,620
 197.04

 39,40,84,620
 197.04

 39,40,84,620
 197.04

Amount

Number

b. Other equity

For the year ended March 31, 2019

Attributable to Equity share holders				
Particulars	Retained earnings	Securities Premium Reserve	General Reserve	Total
As at April 1, 2018	3,487.41	471.82	483.80	4,443.03
Profit for the year	1,394.86	-	-	1,394.86
Other comprehensive income	(0.54)	-	-	(0.54)
Total Comprehensive Income	4,881.73	471.82	483.80	5,837.35
Cash dividends (Refer note - 12.3)	(492.61)	-	-	(492.61)
Dividend distribution tax (DDT) on cash dividend	(101.26)	-	-	(101.26)
As at March 31, 2019	4,287.86	471.82	483.80	5,243.48

For the year ended March 31, 2018

Attributable to Equity share holders				
Particulars	Retained earnings	Securities Premium Reserve	General Reserve	Total
As at April 1, 2017	2,869.09	471.82	483.80	3,824.71
Profit for the year	1,093.04	-	-	1,093.04
Other comprehensive income	(0.40)	-	-	(0.40)
Total Comprehensive Income	3,961.73	471.82	483.80	4,917.35
Cash dividends (Refer note - 12.3)	(394.09)	-	-	(394.09)
Dividend distribution tax(DDT) on cash dividend	(80.23)	-	-	(80.23)
As at March 31, 2018	3,487.41	471.82	483.80	4,443.03

Significant Accounting Policies

2

See the accompanying notes forming part of the Standalone Financial Statements.

In terms of our report attached

For Deloitte Haskins & Sells LLP

Chartered Accountants

For and on behalf of the Board of Directors

Ananthi AmarnathKalanithi MaranR. Mahesh KumarPartnerChairmanManaging Director

Place : Chennai

Date : May 23, 2019 R. Ravi V.C. Unnikrishnan
Company Secretary Chief Financial Officer

Place: Chennai Date: May 23, 2019



STANDALONE CASH FLOW STATEMENT FOR THE YEAR ENDED MARCH 31, 2019 (All amounts are in crores of Indian Rupees, unless otherwise stated)

Particulars	Year ended	Year ended
	March 31, 2019	March 31, 2018
Cash flow from operating activities		
Net profit before tax and exceptional items	2,135.94	1,658.40
Adjustments to reconcile profit before tax to net cash flows:		
Depreciation on property, plant and equiptment and investment properties	66.19	69.98
Amortisation of intangible assets	580.48	369.70
(Profit) / Loss on sale of property, plant and equipment	0.10	(1.40)
Translation loss / (gain) on monetary assets and liabilities	1.19	(2.03)
Impairment allowance (allowance for bad and doubtful debts /		
movie advance and other advances)	(13.00)	12.24
Provision for litigations and claims	1.07	1.81
Bad debts written off	5.47	9.34
Provision for FM Licenses	-	(4.10)
Liabilities / provisions no longer required written back	(0.41)	0.06
Interest income	(59.35)	(38.17)
Deferral of DTH Revenue	7.84	4.87
Export incentives (Government grants) (Refer Note 17)	(0.95)	(1.18)
Dividend income / Net gain on sale of current investments	(66.87)	(36.04)
Fair value gain on financial instruments at fair value through profit or loss	(74.78)	(51.30)
Finance cost	1.65	1.05
Operating profit before working capital changes	2,584.57	1,993.23
Movements in working capital :		
(Increase) / Decrease in trade receivables	(64.12)	(306.20)
(Increase) / Decrease in inventories	0.01	0.64
(Increase) / Decrease in other current assets / other financial assets	(65.87)	(12.84)
(Increase) / Decrease in loans and advances	(21.58)	23.55
Increase / (Decrease) in trade payables and	(/	
other liabilities / other financial liabilities	66.13	187.36
Increase / (Decrease) in provisions	0.63	(1.04)
Cash generated from operations	2,499.77	1,884.70
Direct taxes paid (net of refunds)	(722.60)	(540.90)
Net cash flow from operating activities (A)	1,777.17	1,343.80
	<u> </u>	
Cash flow from investing activities		
Payment for Purchase of PP&E, investment properties and		
capital work in progress (including capital advances)	(19.88)	(118.25)
Payment for purchase of intangible assets		
(including advances paid for purchase of movies)	(528.53)	(382.12)
Payment for purchase of financial instruments (current investments)	(1,865.00)	(2,212.34)
Proceeds from sale of financial instruments (current investments)	1,373.05	1,304.01
Proceeds from sale of Property, Plant & Equipment (PP&E)	0.54	2.63
Payment for purchase of Non - current investments	(73.48)	_

STANDALONE CASH FLOW STATEMENT FOR THE YEAR ENDED MARCH 31, 2019 (All amounts are in crores of Indian Rupees, unless otherwise stated)

Particulars		Year ended	Year ended
		March 31, 2019	March 31, 2018
Term deposits placed with banks during the year		(95.86)	(48.83)
Term deposits refunded from banks during the year	r	48.55	117.04
Interest received (finance income)		28.65	36.06
Dividend income / Net gain on sale of current inves	atments	66.87	36.04
Net cash (used in) investing activities	(B)	(1,065.09)	(1,265.76)
Cash flow from financing activities			
Proceeds from Short term borrowings		253.00	99.50
Repayment of Short term borrowings		(253.00)	(99.50)
Interim Dividend Paid		(492.61)	(394.09
Tax on interim divdiend paid		(101.26)	(80.23)
Interest paid (finance cost)		(1.65)	(1.05
Net cash (used in) financing activities	(C)	(595.52)	(475.37)
Exchange differences on translation of foreign curre	ency		
cash and cash equivalents	(D)	(0.17)	0.47
Net (decrease) / increase in cash and			
cash equivalents	(A+B+C+D)	116.40	(396.86)
Opening balance of cash and cash equivalents	Е	258.30	655.16
Closing balance of cash and cash equivalents	F	374.70	258.30
Net increase / (decrease) in cash and cash equival	ents (F-E)	116.40	(396.86)
Closing cash and Bank Balance	(F)	374.70	258.30
Notes			
a) The reconciliation to the cash and bank balance:	S		
as given in Note 11.1 is as follows :			
Cash and Cash Equivalents (Note 11.1)		374.70	258.30
Cash and cash equivalents, end of year		374.70	258.30



STANDALONE CASH FLOW STATEMENT FOR THE YEAR ENDED MARCH 31, 2019

(All amounts are in crores of Indian Rupees, unless otherwise stated)

Particulars	Year ended	Year ended	
	March 31, 2019	March 31, 2018	
b) Components of cash and cash equivalents			
Cash and cheques on hand	0.02	0.03	
With banks - on current account	152.96	31.43	
- on deposit account (unrestricted)	221.72	226.84	

In terms of our report attached

For Deloitte Haskins & Sells LLP

Chartered Accountants

For and on behalf of the Board of Directors

Ananthi Amarnath

Partner

Kalanithi Maran

Chairman

R. Mahesh Kumar

Managing Director

Place : Chennai

Date

: May 23, 2019

R. Ravi

V.C. Unnikrishnan

Chief Financial Officer

Place : Chennai

Company Secretary

Date : May 23, 2019

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NOTES TO THE STANDALONE FINANCIAL STATEMENTS FOR THE YEAR ENDED MARCH 31, 2019

(All amounts are in crores of Indian Rupees, unless otherwise stated)

1. Corporate information

Sun TV Network Limited ('Sun TV' or 'the Company') was incorporated on December 18, 1985 as Sumangali Publications Private Limited. The Company is engaged in producing and broadcasting satellite television and radio software programming in the regional languages of South India. The Company is listed on the Bombay Stock Exchange ('BSE') and the National Stock Exchange ('NSE') in India. The Company has its registered office at Murasoli Maran Towers, 73, MRC Nagar Main Road, MRC Nagar, Chennai – 600 028.

The Company currently operates television channels in four South Indian languages predominantly to viewers in India, and also to viewers in Sri Lanka, Singapore, Malaysia, United Kingdom, Europe, Middle East, United States, Australia, South Africa and Canada. The Company's flagship channel is Sun TV. The other major satellite channels of the Company are Surya TV, Gemini TV and Udaya TV. The Company is also into the business of FM Radio broadcasting at Chennai, Coimbatore and Tirunelveli. The Company also has the license to operate an Indian Premier League ('IPL') franchise "Sun Risers Hyderabad". The Company also operates an OTT platform "SUNNXT".

These standalone financial statements reviewed and recommended by the Audit Committee and has been approved by the Board of Directors at their meeting held on May 23, 2019.

2. Summary of significant accounting policies

a) Statement of compliance and basis of preparation of financial statements

The financial statements of the Company have been prepared in accordance with the Indian Accounting Standards (Ind AS) as per the Companies (Indian Accounting Standards) Rules, 2015, read with Companies (Indian Accounting Standards) Amendment Rules, 2016, as amended and notified under Section 133 of the Companies Act, 2013 (the Act) and other relevant provisions of the Act. The accounting policies adopted in the preparation of the financial statements are consistent with those followed in the previous year.

The financial statements have been prepared on a historical cost basis except for certain financial assets and liabilities, which have been measured at fair value (refer accounting policy regarding financial instruments).

b) Current versus non-current classification

The Company presents assets and liabilities in the balance sheet based on current/non-current classification.

An asset is treated as current when it is:

- Expected to be realized or intended to be sold or consumed in normal operating cycle
- Held primarily for the purpose of trading
- Expected to be realized within twelve months after the reporting period, or
- Cash or cash equivalent unless restricted from being exchanged or used to settle a liability for at least twelve months after the reporting period.



NOTES TO THE STANDALONE FINANCIAL STATEMENTS FOR THE YEAR ENDED MARCH 31, 2019

(All amounts are in crores of Indian Rupees, unless otherwise stated)

All other assets are classified as non-current.

Aliability is current when:

- □ It is expected to be settled in normal operating cycle
- It is held primarily for the purpose of trading
- □ It is due to be settled within twelve months after the reporting period, or
- There is no unconditional right to defer the settlement of the liability for at least twelve months after the reporting period.

The Company classifies all other liabilities as non-current.

Deferred tax assets and liabilities are classified as non-current assets and liabilities.

The operating cycle is the time between the acquisition of assets for processing and their realization in cash and cash equivalents. The Company has identified twelve months as its operating cycle.

c) Property, plant and equipment and Depreciation

Property, plant and equipment are stated at cost less accumulated depreciation and impairment losses, if any. Cost comprises the purchase price (including all duties and taxes after deducting trade discounts and rebates if any) and any attributable cost of bringing the asset to its working condition for its intended use. Such cost includes the cost of replacing part of the plant and equipment and borrowing costs for long-term construction projects if the recognition criteria are met.Likewise, when a major expenditure is incurred, its cost is recognised in the carrying amount of the plant and equipment, if it increases the future benefits from the existing asset. All other expenses on existing fixed assets, including day-to-day repair and maintenance expenditure, are charged to the statement of profit and loss for the period during which such expenses are incurred.

For depreciation, the Company identifies and determines cost of assets significant to the total cost of the assets having useful life that is materially different from that of the life of the principal asset.

Property, plant and equipment under construction and fixed assets acquired but not put to use at the balance sheet date are classified as capital work in progress.

An item of property, plant and equipment and any significant part initially recognised is derecognised upon disposal or when no future economic benefits are expected from its use or disposal. Gains or losses arising from de-recognition of Property, plant and equipment are measured as the difference between the net disposal proceeds and the carrying amount of the asset and are recognized in the statement of profit and loss when the asset is derecognized.

The residual values, useful lives and methods of depreciation of property, plant and equipment are reviewed at each financial year end and adjusted prospectively, if appropriate.

Depreciation

Based on a technical assessment and a review of past history of asset usage, management of the Company has not revised its useful lives to those referred to under Schedule II to the Companies Act, 2013 (as amended).

Depreciation on property, plant and equipment other than aircraft and leasehold improvements is provided on written down value method, using the rates arrived at based on the useful lives estimated by the management. The Company has used the following useful life to provide depreciation on its property, plant and equipment.

NOTES TO THE STANDALONE FINANCIAL STATEMENTS FOR THE YEAR ENDED MARCH 31, 2019

(All amounts are in crores of Indian Rupees, unless otherwise stated)

	<u>Years</u>
Buildings	20 - 58
Plant and machinery	10-20
Office Equipment's	3-20
Computer and related equipment	6-13
Furniture and fittings	15
Motor Vehicles	10

Leasehold improvements are depreciated over the lower of estimated useful lives of the assets and the remaining primary period of the lease. The average useful life of Leasehold improvements is 3 to 8 years.

Costs incurred towards purchase of aircraft are depreciated using the straight-line method based technical assessment and a review of past history of asset usage, management's estimate of useful life of such aircrafts, i.e. 15 years.

Fixed assets individually costing Rs. 5,000/- or less are depreciated within one year from the date of purchase.

d) Investment Properties

Investment properties are measured initially at cost, including transaction costs. Subsequent to initial recognition, investment properties are stated at cost less accumulated depreciation and accumulated impairment loss, if any.

Depreciation on Investment properties is provided on written down value method, using the useful lives estimated by the management .The Company, based on technical assessment made by technical expert and management estimate, depreciates the building over estimated useful life of 20 to 58 years which is different from the useful life prescribed in Schedule II to the Companies Act, 2013. The management believes that these estimated useful lives are realistic and reflect fair approximation of the period over which the assets are likely to be used.

Though the Company measures investment properties using cost based measurement, the fair value of investment properties is disclosed in the notes. Fair values are determined based on an annual evaluation performed by an accredited external independent valuer applying an approved valuation model (refer note 4 of Standalone financial statement).

Investment properties are derecognised either when they have been disposed of or when they are permanently withdrawn from use and no future economic benefit is expected from their disposal. The difference between the net disposal proceeds and the carrying amount of the asset is recognised in profit or loss in the period of derecognition.

e) Intangible assets and amortization

Intangible assets acquired are measured on initial recognition at cost. Following initial recognition, Intangible assets are carried at cost less accumulated amortisation and accumulated impairment losses, if any.

Intangible assets with finite lives are amortised over the useful economic life and assessed for impairment whenever there is an indication that the intangible asset may be impaired. The amortisation period and the amortisation method for an intangible asset with a finite useful life are reviewed at least at the end of each reporting period. Changes in the expected useful life or the expected pattern of consumption of future economic benefits embodied in the asset are considered to modify the amortisation period or method, as appropriate, and are treated as changes in accounting estimates. The amortisation expense on intangible assets with finite lives is recognised in the statement of profit and loss unless such expenditure forms part of carrying value of another asset.



(All amounts are in crores of Indian Rupees, unless otherwise stated)

Computer software

Costs incurred towards purchase of computer software are depreciated using the straight-line method over a period based on management's estimate of useful lives of such software being 3 years, or over the license period of the software, whichever is shorter.

□ Film and program broadcasting rights ('Satellite Rights')

Acquired Satellite Rights for the broadcast of feature films and other long-form programming such as multiepisode television serials are initially stated at cost.

Future revenues from use of these satellite rights cannot be estimated with any reasonable accuracy as these are susceptible to a variety of factors, such as the level of market acceptance of television products, programming viewership, advertising rates etc., and accordingly cost related to film is fully expensed on the date of first telecast of the film and the cost related to program broadcasting rights / multi episodes series are amortized based on the telecasted episodes.

□ Film production costs, distribution and related rights

The cost of film production is allocated between distribution and related rights based on management's estimate of revenue. Distribution rights are amortized upon the theatrical release of the movie and other related rights are amortized either on sale or exploitation of such rights.

□ Licenses

Licenses represent one time entry fees paid to Ministry of Information and Broadcasting ('MIB') under the applicable licensing policy for Frequency Modulation ('FM') Radio broadcasting. Cost of licenses are amortised over the license period, being 15 years.

f) Impairment of non-financial assets

At each reporting date, the Company assesses whether there is an indication that an asset may be impaired. If any indication exists, or when annual impairment testing for an asset is required, the Company estimates the asset's recoverable amount. An asset's recoverable amount is the higher of an asset's or Cash Generating Unit's ('CGU') fair value less costs of disposal and its value in use. The recoverable amount is determined for an individual asset, unless the asset does not generate cash inflows that are largely independent of those from other assets or groups of assets.

Where the carrying amount of an asset or CGU exceeds its recoverable amount, the asset is considered impaired and is written down to its recoverable amount.

In assessing value in use, the estimated future cash flows are discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset. In determining fair value cost of disposal, recent market transactions are taken into account, if available. If no such transactions can be identified, an appropriate valuation model is used.

Impairment losses are recognized in the statement of profit and loss. After impairment, depreciation is provided on the revised carrying amount of the asset over its remaining useful life.

The Company bases its impairment calculation on detailed budgets and forecast calculations, which are prepared separately for each of the Company's CGUs to which the individual assets are allocated.

(All amounts are in crores of Indian Rupees, unless otherwise stated)

An assessment is made at each reporting date as to whether there is any indication that previously recognized impairment losses may no longer exist or may have decreased. If such indication exists, the Company estimates the asset's or cash-generating unit's recoverable amount. A previously recognized impairment loss is reversed only if there has been a change in the assumptions used to determine the asset's recoverable amount since the last impairment loss was recognized. The reversal is limited so that the carrying amount of the asset does not exceed its recoverable amount, nor exceed the carrying amount that would have been determined, net of depreciation, had no impairment loss been recognized for the asset in prior years. Such reversal is recognized in the statement of profit and loss.

g) Franchisee fees

The annual franchise fee payable to the Board of Control for Cricket in India ('BCCI') is recognized as an expense on an accrual basis in accordance with terms of the Company's agreement with BCCI.

h) Borrowing costs

Borrowing costs are expensed in the period in which they are incurred.

i) Revenue recognition

Revenue is recognized when the performance obligations under the contract with customers are satisfied and to the extent that it is probable that the economic benefits will flow to the Company and the revenue can be reliably measured. Revenue is measured at the fair value of the consideration received or receivable, taking into account contractually defined terms of payment and excluding taxes or duties collected on behalf of the government. The Company has concluded that it is the principal in all of its revenue arrangements since it is the primary obligor in all the revenue arrangements as it has pricing latitude and is also exposed to credit risks.

- Advertising income and income from sales of telecast slots are recognised when the related commercial or programme is telecast.
- International subscription income represents income from the export of program software content, and is recognised as and when the services are rendered in accordance with the terms of agreements with customers.
- Subscription income represents subscription fees billed to cable operators and Direct to Home ('DTH') service providers towards pay-channels operated by the Company, and are recognised in the period during which the service is provided. Subscription fees billed to cable operators are determined based on number of subscription points to which the service is provided based on relevant agreements with such cable operators (along with management's best estimates of such subscription points wherever applicable), at contractually agreed rates with the Company's authorised distributor. Subscription income from DTH and SUNNXT customers is recognised as and when services are rendered to the customers in accordance with the terms of agreements entered into with the service providers.
- Revenues from sale of distribution rights and other rights relating to the movie produced are recognised in accordance with the terms of contract with customers and upon satisfaction of performance obligation under the contract.
- Income from content trading represent revenue earned from mobile service providers and DTH service providers through exploitation of content owned by the Company. Income is recognised as per the terms of contract with the respective service providers and based on the services being rendered to the service provider.
- Income from Indian Premier League represents following:



(All amounts are in crores of Indian Rupees, unless otherwise stated)

Income from franchisee rights is recognised when the rights to receive the payments is established as per the terms of the agreement entered with The Board of Control for Cricket in India ("BCCI"). Revenue is recognised as per the information provided by BCCI or as per Management's estimate in case the information is not received. The revenue is allocated on a pro-rata basis to number of matches played during the year as against the total number of matches for the season.

Income from sponsorship fees is recognised on completion of terms of the sponsorship agreement.

Income from sale of tickets is recognised on the dates of the respective matches. The Company reports revenues net of discounts offered on sale of tickets.

Prize money is recognised when right to receive payment is established.

- Revenues from barter transactions, and the related costs, are recorded at fair values of the services received or if the same cannot be measured reliably, then the fair value of the services rendered, as estimated by management.
- □ For all debt instruments, interest income is recorded using the effective interest rate (EIR). Finance income is included in other income in the statement of profit and loss.
- Dividend income is recognised when the right to receive payment is established, which is generally when shareholders of the investee entity approve the dividend.
- Rental income arising from operating leases on investment properties is accounted for based on the terms of the agreements and is included in other income in the statement of profit or loss.
- Export incentives are recognized on availment of the benefits under the respective schemes.

Revenues recognised in excess of billings are disclosed as "Unbilled Revenue" under other current financial assets. Billings in excess of revenue recognised are disclosed as "Deferred Revenues" under other current liabilities.

j) Retirement and other employee benefits

Retirement benefit in the form of provident fund is a defined contribution scheme. The Company has no obligation, other than the contribution payable to the provident fund. The Company recognizes the contribution payable to the provident fund scheme as an expenditure when the employee renders the related service.

Gratuity liability is a defined benefit obligation. The cost of providing benefits under the plan is determined on the basis of actuarial valuation at each year-end using the projected unit credit method.

Remeasurement, comprising of actuarial gains and losses, the effect of the asset ceiling, excluding amounts included in net interest on the net defined benefit liability and the return on plan assets (excluding amounts included in net interest on the net defined benefit liability), are recognised immediately in the balance sheet with a corresponding debit or credit to retained earnings through Other Comprehensive Income ('OCI') in the period in which they occur. Remeasurement is not reclassified to profit or loss in subsequent periods.

(All amounts are in crores of Indian Rupees, unless otherwise stated)

Net interest is calculated by applying the discount rate to the net defined benefit liability or asset. The Company recognizes the following changes in the net defined benefit obligation as an expense in the statement of profit and loss:

- Service costs comprising current service costs, past-service costs, gains and losses on curtailments and non-routine settlements; and
- □ Net interest expense or income

Accumulated leave, which is expected to be utilized within the next 12 months, is treated as short-term employee benefit. The Company measures the expected cost of such absences as the additional amount that it expects to pay as a result of the unused entitlement that has accumulated at the reporting date. The Company treats accumulated leave expected to be carried forward beyond twelve months, as long-term employee benefit for measurement purposes. Such long-term compensated absences are provided for based on the actuarial valuation using the projected unit credit method at the year-end. Re-measurement gains / losses are accounted through Profit or Loss account and are not deferred.

The Company presents the entire leave as a current liability in the balance sheet, since it does not have an unconditional right to defer its settlement for 12 months after the reporting date.

k) Taxes

Tax expense comprises current and deferred tax.

a. Current income-tax

Current income-tax asset and liabilities are measured at the amount expected to be paid to the tax authorities in accordance with the Income-tax Act, 1961 enacted in India. The tax rates and tax laws used to compute the amount are those that are enacted at the reporting date. Current income tax relating to items recognised outside profit or loss is recognised outside profit or loss (either in other comprehensive income or in equity). Management periodically evaluates positions taken in the tax returns with respect to situations in which applicable tax regulations are subject to interpretation and establishes provisions where appropriate.

b. Deferred tax

Deferred tax is provided using the liability method on temporary differences between the tax bases of assets and liabilities and their carrying amounts for financial reporting purposes at the reporting date. Deferred tax is measured using the tax rates and the tax laws enacted or substantively enacted at the reporting date.

Deferred tax liabilities are recognised for all taxable temporary differences, except:

- When the deferred tax liability arises from the initial recognition of goodwill or an asset or liability in a transaction that is not a business combination and, at the time of the transaction, affects neither the accounting profit nor taxable profit or loss.
- In respect of taxable temporary differences associated with investments in subsidiaries, associates and interests in joint ventures, when the timing of the reversal of the temporary differences can be controlled and it is probable that the temporary differences will not reverse in the foreseeable future.



(All amounts are in crores of Indian Rupees, unless otherwise stated)

Deferred tax assets are recognised for all deductible temporary differences, the carry forward of unused tax credits and any unused tax losses. Deferred tax assets are recognised to the extent that it is probable that taxable profit will be available against which the deductible temporary differences, and the carry forward of unused tax credits and unused tax losses can be utilised, except:

- □ When the deferred tax asset relating to the deductible temporary difference arises from the initial recognition of an asset or liability in a transaction that is not a business combination and, at the time of the transaction, affects neither the accounting profit nor taxable profit or loss.
- In respect of deductible temporary differences associated with investments in subsidiaries, associates and interests in joint ventures, deferred tax assets are recognised only to the extent that it is probable that the temporary differences will reverse in the foreseeable future and taxable profit will be available against which the temporary differences can be utilised.

Deferred tax assets and liabilities are measured at the tax rates that are expected to apply in the year when the asset is realised or the liability is settled, based on tax rates (and tax laws) that have been enacted or substantively enacted at the reporting date.

Deferred tax relating to items recognised outside profit or loss is recognised outside profit or loss (either in other comprehensive income or in equity).

Deferred tax assets and deferred tax liabilities are offset, if a legally enforceable right exists to set-off current tax assets against current tax liabilities.

I) Earnings per share (EPS)

Basic earnings per share are calculated by dividing the net profit or loss for the period attributable to equity shareholders by the weighted average number of equity shares outstanding during the period. The weighted average number of equity shares outstanding during the period is adjusted for events such as bonus issue, bonus element in a rights issue, share split and reverse share split that have changed the number of equity shares outstanding, without a corresponding change in resources.

For the purpose of calculating diluted earnings per share, the net profit or loss for the period attributable to equity shareholders and the weighted average number of shares outstanding during the period are adjusted for the effects of all dilutive potential equity shares.

m) Operating leases

The determination of whether an arrangement is (or contains) a lease is based on the substance of the arrangement at the inception of the lease. The arrangement is, or contains, a lease if fulfilment of the arrangement is dependent on the use of a specific asset or assets and the arrangement conveys a right to use the asset or assets, even if that right is not explicitly specified in an arrangement.

Operating leases (where the Company is the lessee)

Leases, where the lessor effectively retains substantially all the risks and benefits of ownership of the leased item are classified as operating leases. Operating lease payments are recognized as an expense in the statement of profit and loss on a straight-line basis over the lease term.

(All amounts are in crores of Indian Rupees, unless otherwise stated)

Operating leases (where the Company is the lessor)

Leases in which the Company does not transfer substantially all the risks and benefits of ownership of the asset are classified as operating leases. Lease income on an operating lease is recognized in the statement of profit and loss on a straight-line basis over the lease term. Costs, including depreciation, are recognized as an expense in the statement of profit and loss. Initial direct costs such as legal costs, brokerage costs, etc. are recognized immediately in the statement of profit and loss.

n) Cash and Cash equivalents

Cash and cash equivalent in the balance sheet comprise cash at banks and on hand and short-term deposits with an original maturity of three months or less, which are subject to an insignificant risk of changes in value.

For the purpose of the statement of cash flows, cash and cash equivalents consist of cash and short-term deposits, as defined above, net of outstanding bank overdrafts as they are considered an integral part of the Company's cash management operations.

o) Foreign currency transactions

Initial recognition

Foreign currency transactions are recorded in the functional currency, by applying to the foreign currency amount the exchange rate between the functional currency and the foreign currency at the date of the transaction.

Conversion

Foreign currency monetary items are translated using the closing rate. Non-monetary items which are carried in terms of historical cost denominated in a foreign currency are translated using the exchange rate at the date of the transaction. Non-monetary items which are carried at fair value denominated in a foreign currency are translated using the exchange rates that existed when the values were determined.

Exchange differences

All exchange differences arising on settlement / conversion of foreign currency monetary items are included in the statement of profit and loss.

p) Fair value measurement

Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. The fair value measurement is based on the presumption that the transaction to sell the asset or transfer the liability takes place either:

- □ In the principal market for the asset or liability, or
- In the absence of a principal market, in the most advantageous market for the asset or liability.
- The principal or the most advantageous market must be accessible by the Company.

The fair value of an asset or a liability is measured using the assumptions that market participants would use when pricing the asset or liability, assuming that market participants act in their economic best interest.

A fair value measurement of a non-financial asset takes into account a market participant's ability to generate economic benefits by using the asset in its highest and best use or by selling it to another market participant that would use the asset in its highest and best use.



(All amounts are in crores of Indian Rupees, unless otherwise stated)

The Company uses valuation techniques that are appropriate in the circumstances and for which sufficient data are available to measure fair value, maximizing the use of relevant observable inputs and minimizing the use of unobservable inputs.

All assets and liabilities for which fair value is measured or disclosed in the financial statements are categorized within the fair value hierarchy, described as follows, based on the lowest level input that is significant to the fair value measurement as a whole:

- Level 1 Quoted (unadjusted) market prices in active markets for identical assets or liabilities.
- Level 2 Valuation techniques for which the lowest level input that is significant to the fair value measurement is directly or indirectly observable.
- Level 3 Valuation techniques for which the lowest level input that is significant to the fair value measurement is unobservable.

For assets and liabilities that are recognised in the financial statements on a recurring basis, the Company determines whether transfers have occurred between levels in the hierarchy by re-assessing categorization (based on the lowest level input that is significant to the fair value measurement as a whole) at the end of each reporting period.

For recurring and non-recurring fair value measurements categorised within Level 3 of the fair value hierarchy, mention a description of the valuation processes used by the entity (including, for example, how an entity decides its valuation policies and procedures and analyses changes in fair value measurements from period to period).

For the purpose of fair value disclosures, the Company has determined classes of assets and liabilities on the basis of the nature, characteristics and risks of the asset or liability and the level of the fair value hierarchy as explained above.

This note summarizes accounting policy for fair value. Other fair value related disclosures are given in Note No. 34 & 35 of the Standalone financial statements.

q) Provisions

A provision is recognized when the Company has a present obligation as a result of past event, it is probable that an outflow of resources embodying economic benefits will be required to settle the obligation and a reliable estimate can be made of the amount of the obligation. If the effect of the time value of money is material, provisions are discounted using a current pre-tax rate that reflects, when appropriate, the risks specific to the liability. These estimates are reviewed at each reporting date and adjusted to reflect the current best estimates. The expense relating to a provision is presented in the statement of profit and loss.

r) Financial Instruments

A financial instrument is any contract that gives rise to a financial asset of one entity and a financial liability or equity instrument of another entity.

Financial assets

Initial recognition and measurement

All financial assets are recognised initially at fair value plus, in the case of financial assets not recorded at fair value through profit or loss, transaction costs that are attributable to the acquisition of the financial asset.

Subsequent measurement

For purposes of subsequent measurement, financial assets are classified in three categories:

- Debt instruments at amortized cost
- □ Debt instruments at fair value through profit or loss (FVTPL)
- □ Equity instruments at fair value through other comprehensive income (FVTOCI)

(All amounts are in crores of Indian Rupees, unless otherwise stated)

Debt instruments at amortized cost

A 'debt instrument' is measured at the amortized cost if both the following conditions are met:

- The asset is held within a business model whose objective is to hold assets for collecting contractual cash flows,
 and
- Contractual terms of the asset give rise on specified dates to cash flows that are solely payments of principal and interest (SPPI) on the principal amount outstanding.

After initial measurement, such financial assets are subsequently measured at amortized cost using the effective interest rate (EIR) method. Amortized cost is calculated by taking into account any discount or premium on acquisition and fees or costs that are an integral part of the EIR. The EIR amortization is included in finance income in the profit or loss. The losses arising from impairment are recognised in the profit or loss.

Debt instrument at FVTPL

Financial liabilities are classified as at FVTPL when the financial liability is held for trading or it is designated as at FVTPL.

Debt instruments included within the FVTPL category are measured at fair value with all changes recognized in the Statement of Profit and loss account. The Company does not have any financial asset under this category.

In addition, the Company may elect to classify a debt instrument, which otherwise meets amortized cost or FVTOCI criteria, as at FVTPL. However, the Company doesn't have any debt instruments that qualify for FVTOCI classification.

Equity investments

All equity investments in scope of Ind AS 109 are measured at fair value. Equity instruments which are held for trading are classified as at FVTPL. For all other equity instruments, the Company decides to classify the same either as at FVTOCI or FVTPL. However there are no such instruments that have been classified through FVTOCI and all equity instruments are routed through FVTPL.

Equity instruments included within the FVTPL category are measured at fair value with all changes recognized in the P&L.

Equity investment in Subsidiary and Joint Venture

Investment in subsidiary and joint venture is carried at cost in the separate financial statements as permitted under Ind AS 27.

Derecognition

A financial asset (or, where applicable, a part of a financial asset or part of a group of similar financial assets) is primarily derecognized (i.e. removed from the Company's balance sheet) when:

- □ The rights to receive cash flows from the asset have expired, or
- The Company has transferred its rights to receive cash flows from the asset or has assumed an obligation to pay the received cash flows in full without material delay to a third party under a 'pass-through' arrangement; and either (a) the Company has transferred substantially all the risks and rewards of the asset, or (b) the Company has neither transferred nor retained substantially all the risks and rewards of the asset, but has transferred control of the asset.



(All amounts are in crores of Indian Rupees, unless otherwise stated)

Impairment of financial assets

In accordance with Ind AS 109, the Company applies expected credit loss (ECL) model for measurement and recognition of impairment loss on the following financial assets and credit risk exposure:

- □ Financial assets that are debt instruments, and are measured at amortized cost e.g. debt securities, deposits, trade receivables and bank balance
- Trade receivables or any contractual right to receive cash or another financial asset that result from transactions that are within the scope of Ind AS 18.

The Company follows 'simplified approach' for recognition of impairment loss allowance on Trade receivables.

The application of simplified approach does not require the Company to track changes in credit risk. Rather, it recognizes impairment loss allowance based on lifetime ECLs at each reporting date, right from its initial recognition.

For recognition of impairment loss on other financial assets and risk exposure, the Company determines that whether there has been a significant increase in the credit risk since initial recognition. If credit risk has not increased significantly, 12-month ECL is used to provide for impairment loss. However, if credit risk has increased significantly, lifetime ECL is used. If, in a subsequent period, credit quality of the instrument improves such that there is no longer a significant increase in credit risk since initial recognition, then the entity reverts to recognizing impairment loss allowance based on 12-month ECL.

Lifetime ECL are the expected credit losses resulting from all possible default events over the expected life of a financial instrument. The 12-month ECL is a portion of the lifetime ECL which results from default events that are possible within 12 months after the reporting date.

ECL is the difference between all contractual cash flows that are due to the Company in accordance with the contract and all the cash flows that the entity expects to receive (i.e., all cash shortfalls), discounted at the original EIR. When estimating the cash flows, an entity is required to consider:

- All contractual terms of the financial instrument (including prepayment, extension, call and similar options) over the expected life of the financial instrument. However, in rare cases when the expected life of the financial instrument cannot be estimated reliably, then the entity is required to use the remaining contractual term of the financial instrument.
- Cash flows from the sale of collateral held or other credit enhancements that are integral to the contractual terms.

As a practical expedient, the Company uses a provision matrix to determine impairment loss allowance on portfolio of its trade receivables. The provision matrix is based on its historically observed default rates over the expected life of the trade receivables and is adjusted for forward-looking estimates. At every reporting date, the historical observed default rates are updated and changes in the forward-looking estimates are analyzed.

ECL impairment loss allowance (or reversal) recognized during the period is recognized as income/ expense in the statement of profit and loss (P&L). This amount is reflected under the head 'other expenses' in the P&L. The balance sheet presentation for various financial instruments is described below:

Financial assets measured as at amortized cost: ECL is presented as an allowance, i.e., as an integral part of the measurement of those assets in the balance sheet. The allowance reduces the net carrying amount. Until the asset meets write-off criteria, the Company does not reduce impairment allowance from the gross carrying amount.

(All amounts are in crores of Indian Rupees, unless otherwise stated)

For assessing increase in credit risk and impairment loss, the Company combines financial instruments on the basis of shared credit risk characteristics with the objective of facilitating an analysis that is designed to enable significant increases in credit risk to be identified on a timely basis.

Financial liabilities

Initial recognition and measurement

The Company's financial liabilities include deposits, and trade and other payables. These are recognized initially at amortized cost net of directly attributable transaction costs.

Subsequent measurement

After initial recognition, they are subsequently measured at amortized cost using the EIR method. Gains and losses are recognised in profit or loss when the liabilities are derecognized as well as through the EIR amortization process.

The EIR amortization is included as finance costs in the statement of profit and loss.

Derecognition

A financial liability is derecognized when the obligation under the liability is discharged or cancelled or expires.

Financial guarantee contracts

Financial guarantee contracts issued by the Company are those contracts that require a payment to be made to reimburse the holder for a loss it incurs because the specified debtor fails to make a payment when due in accordance with the terms of a debt instrument. Financial guarantee contracts are recognised initially as a liability at fair value, adjusted for transaction costs that are directly attributable to the issuance of the guarantee. Subsequently, the liability is measured at the higher of the amount of loss allowance determined as per impairment requirements of Ind AS 109 and the amount recognised less cumulative amortisation.

Offsetting of financial instruments

Financial assets and financial liabilities are offset and the net amount is reported in the balance sheet if there is a currently enforceable legal right to offset the recognised amounts and there is an intention to settle on a net basis, to realize the assets and settle the liabilities simultaneously.

s) Contingent liabilities

A contingent liability is a possible obligation that arises from past events whose existence will be confirmed by the occurrence or non-occurrence of one or more uncertain future events beyond the control of the Company or a present obligation that is not recognized because it is not probable that an outflow of resources will be required to settle the obligation. A contingent liability also arises in extremely rare cases where there is a liability that cannot be recognized because it cannot be measured reliably. The Company does not recognize a contingent liability but discloses its existence in the financial statements.



(All amounts are in crores of Indian Rupees, unless otherwise stated)

t) Government Grants

Government grants are recognised where there is reasonable assurance that the grant will be received and all attached conditions will be complied with. When the grant relates to an asset, it is recognised as income in equal amounts over the expected useful life of the related asset.

When the Company receives grants of non-monetary assets, the asset and the grant are recorded at fair value amounts and depreciated / released to profit or loss over the expected useful life in a pattern of consumption of the benefit of the underlying asset.

u) Inventories

Inventories are valued at the lower of cost and net realisable value.

Costs include the cost incurred in bringing each product to its present location and condition. Net realisable value is the estimated selling price in the ordinary course of business, less estimated costs of completion and the estimated costs necessary to make the sale. Cost of goods is determined on a FIFO basis.

v) Segment reporting

Based on internal reporting provided to the Chief operating decision maker, the Company's operations predominantly related to Media and Entertainment and, accordingly, this is the only operating segment. The management committee reviews and monitors the operating results of the business segment for the purpose of making decisions about resource allocation and performance assessment using profit or loss and return on capital employed.

w) Recent accounting pronouncements

Ind AS 116 Leases: On March 30, 2019, Ministry of Corporate Affairs has notified Ind AS 116, Leases. Ind AS 116 will replace the existing leases Standard, Ind AS 17 Leases, and related Interpretations. The Standard sets out the principles for the recognition, measurement, presentation and disclosure of leases for both parties to a contract i.e., the lessee and the lessor. Ind AS 116 introduces a single lessee accounting model and requires a lessee to recognize assets and liabilities for all leases with a term of more than twelve months, unless the underlying asset is of low value. Currently, operating lease expenses are charged to the statement of Profit & Loss. The Standard also contains enhanced disclosure requirements for lessees. Ind AS 116 substantially carries forward the lessor accounting requirements in Ind AS 17.

The effective date for adoption of Ind AS 116 is annual periods beginning on or after April 1, 2019. The standard permits two possible methods of transition:

- Full retrospective Retrospectively to each prior period presented applying Ind AS 8 Accounting Policies,
 Changes in Accounting Estimates and Errors
- Modified retrospective Retrospectively, with the cumulative effect of initially applying the Standard recognized at the date of initial application.
 - Under modified retrospective approach, the lessee records the lease liability as the present value of the remaining lease payments, discounted at the incremental borrowing rate and the right of use asset either as:
- Its carrying amount as if the standard had been applied since the commencement date, but discounted at lessee's incremental borrowing rate at the date of initial application or
- An amount equal to the lease liability, adjusted by the amount of any prepaid or accrued lease payments
 related to that lease recognized under Ind AS 17 immediately before the date of initial application.
 Certain practical expedients are available under both the methods. The company is currently in the process
 of evaluating the amendments to this effect in the financial statements.

(All amounts are in crores of Indian Rupees, unless otherwise stated)

Ind AS 12 Appendix C, Uncertainty over Income Tax Treatments:

On March 30, 2019, Ministry of Corporate Affairs has notified Ind AS 12 Appendix C, Uncertainty over Income Tax Treatments which is to be applied while performing the determination of taxable profit (or loss), tax bases, unused tax losses, unused tax credits and tax rates, when there is uncertainty over income tax treatments under Ind AS 12. According to the appendix, companies need to determine the probability of the relevant tax authority accepting each tax treatment, or group of tax treatments, that the companies have used or plan to use in their income tax filing which has to be considered to compute the most likely amount or the expected value of the tax treatment when determining taxable profit (tax loss), tax bases, unused tax losses, unused tax credits and tax rates.

The standard permits two possible methods of transition:

- i) Full retrospective approach Under this approach, Appendix C will be applied retrospectively to each prior reporting period presented in accordance with Ind AS 8 - Accounting Policies, Changes in Accounting Estimates and Errors, without using hindsight
- ii) Retrospectively with cumulative effect of initially applying Appendix C recognized by adjusting equity on initial application, without adjusting comparatives. The effective date for adoption of Ind AS 12 Appendix C is annual periods beginning on or after April 1, 2019. The Company will adopt the standard on April 1, 2019 and has decided to adjust the cumulative effect in equity on the date of initial application i.e. April 1, 2019 without adjusting comparatives.

Amendment to Ind AS 12 - Income taxes: On March 30, 2019, Ministry of Corporate Affairs issued amendments to the guidance in Ind AS 12, 'Income Taxes', in connection with accounting for dividend distribution taxes. The amendment clarifies that an entity shall recognise the income tax consequences of dividends in profit or loss, other comprehensive income or equity according to where the entity originally recognised those past transactions or events.

Effective date for application of this amendment is annual period beginning on or after April 1, 2019. The Company is currently evaluating the effect of this amendment on the financial statements.

Amendment to Ind AS 19: plan amendment, curtailment or settlement: On March 30, 2019, Ministry of Corporate Affairs issued amendments to Ind AS 19, 'Employee Benefits', in connection with accounting for plan amendments, curtailments and settlements.

The amendments require an entity:

- · to use updated assumptions to determine current service cost and net interest for the remainder of the period after a plan amendment, curtailment or settlement; and
- to recognise in profit or loss as part of past service cost, or a gain or loss on settlement, any reduction in a surplus, even if that surplus was not previously recognised because of the impact of the asset ceiling. Effective date for application of this amendment is annual period beginning on or after April 1, 2019.

x) Significant accounting judgements, estimates and assumptions

The preparation of the Company's Standalone Financial Statements requires management to make judgements, estimates and assumptions that affect the reported amounts of revenues, expenses, assets and liabilities, and the accompanying disclosures, and the disclosure of contingent liabilities. Uncertainty about these assumptions and estimates could result in outcomes that require a material adjustment to the carrying amount of assets or liabilities affected in future periods.



(All amounts are in crores of Indian Rupees, unless otherwise stated)

Judgements

In the process of applying the Company's accounting policies, management has made the following judgements, which have the most significant effect on the amounts recognised in the Standalone Financial Statements:

Amortisation of intangibles

Acquired Satellite Rights for the broadcast of feature films and other long-form programming such as multiepisode television serials are stated at cost. Future revenues cannot be estimated with any reasonable accuracy as these are susceptible to a variety of factors, such as the level of market acceptance of television products, programming viewership, advertising rates etc., and accordingly cost related to film is fully expensed on the date of first telecast of the film and the cost related to program broadcasting rights / multi episodes series are amortized based on the telecasted episodes.

Estimates and assumptions

The key assumptions concerning the future and other key sources of estimation uncertainty at the reporting date, that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year, are described below. The Company based its assumptions and estimates on parameters available when the Standalone Financial Statements were prepared. Existing circumstances and assumptions about future developments, however, may change due to market changes or circumstances arising that are beyond the control of the Company. Such changes are reflected in the assumptions when they occur.

Provision for taxes

The Company's tax expense for the year is the sum of the total current and deferred tax charges. The calculation of the total tax expense necessarily involves a degree of estimation and judgement in respect of certain items. A deferred tax asset is recognised when it has become probable that future taxable profit will allow the deferred tax asset to be recovered. Significant management judgement is required to determine the amount of deferred tax assets that can be recognised, based upon the likely timing and the level of future taxable profits together with future tax planning strategies.

Defined benefit plans (gratuity benefits)

The cost of the defined benefit gratuity plan and other post-employment leave encashment benefit and the present value of the gratuity obligation are determined using actuarial valuations. An actuarial valuation involves making various assumptions that may differ from actual developments in the future. These include the determination of the discount rate, future salary increases and mortality rates. Due to the complexities involved in the valuation and its long-term nature, a defined benefit obligation is highly sensitive to changes in these assumptions. All assumptions are reviewed at each reporting date.

NOTES TO THE STANDALONE FINANCIAL STATEMENTS FOR THE YEAR ENDED MARCH 31, 2019 (All amounts are in crores of Indian Rupees, unless otherwise stated)

Particulars Gross Block At April 1, 2017 Additions Transfer to Investment Properties (Note - 4) Disposals At March 31, 2018 Additions Transfer to Investment Properties (Note - 4) Disposals At April 1, 2017 Charge for the year (Refer Note - 25) Transfer to Investment Properties (Note - 4) Disposals At March 31, 2019 Depreciation At April 1, 2017 Charge for the year (Refer Note - 25) Transfer to Investment Properties (Note - 4) Disposals At March 31, 2018 Charge for the year (Refer Note - 25) Transfer to Investment Properties (Note - 4) Disposals At March 31, 2019 Net Block At March 31, 2018	87.73 87.73 87.73 87.73 87.73	Buildings 183.97 0.49 0.08) 0.08) - 184.38	Plant & Machinery 503.70 6.77 (0.09) 510.38 11.97 - (0.62) 521.73 55.01 45.03 - (0.04) 100.00 43.05 - (0.42) 142.63	Office Equipment 40.42 5.19 - (0.53) 45.08 1.94 - (0.06) 46.96 9.97 4.43 - (0.18) 14.22 - (0.03) 18.87	Furniture and Fittings 40.04 0.17	Leasehold Improvements 7.47	Motor Vehicles 9.82 4.82	Total 873.15 17.44 (0.08) (3.01) 887.50 18.56 (1.82) 904.24 110.14 69.17 (0.01) (1.77) (1.77) (1.77) (1.77) 241.79
At March 31, 2018	87.73	148.83	410.38	30.86	22.13	96.0	90.6	709.97
Net Block								
At March 31, 2019		45.29	142.63	18.87	22.11	7.47	5.41	241.79
Disposals	•	1	(0.42)	(0.03)	•	-	(0.74)	(1.19)
Transfer to Investment Properties (Note - 4)	•	1	•	•	,	,	,	1
Charge for the year (Refer Note - 25)	ı	9.74	43.05	4.68	4.03	0.98	2.96	65.45
At March 31, 2018		35.55	100.00	14.22	18.08	6.49	3.19	177.53
Disposals		•	(0.04)	(0.18)		•	(1.55)	(1.77)
Transfer to Investment Properties (Note - 4)	•	(0.01)		•	•	•		(0.01)
Charge for the year (Refer Note - 25)	•	10.99	45.03	4.43	4.91	2.09	1.72	69.17
At April 1, 2017	1	24.57	55.01	6.97	13.17	4.40	3.02	110.14
Depreciation								
At March 31, 2019	87.73	184.38	521.73	46.96	40.31	7.47	15.66	904.24
Disposals	•	•	(0.62)	(0.06)	-	-	(1.14)	(1.82)
Transfer to Investment Properties (Note - 4)	•	•	•		,	,	,	1
Additions	'	'	11.97	1.94	0.10	•	4.55	18.56
At March 31, 2018	87.73	184.38	510.38	45.08	40.21	7.47	12.25	887.50
Disposals	•	•	(0.09)	(0.53)	-	-	(2.39)	(3.01)
Transfer to Investment Properties (Note - 4)	•	(0.08)	•	1	,	,		(0.08)
Additions	•	0.49	6.77	5.19	0.17	,	4.82	17.44
At April 1, 2017	87.73	183.97	503.70	40.42	40.04	7.47	9.82	873.15
Gross Block								
			Machinery	Equipment	Fittings	Improvements	Vehicles	
Particulars	Freehold Land	Buildings	Plant &	Office	Furniture and	Leasehold	Motor	Total
Note 3 - Property, Plant & Equipment								

Refer 2(c) for accounting policy relating to Property, Plant and Equipment



(All amounts are in crores of Indian Rupees, unless otherwise stated)

Particulars	Amount
Cost	
Opening balance at April 1, 2017	14.57
Additions during the year	0.03
Transfer from Property, Plant & Equipment (PP&E)	0.08
Closing balance as at March 31, 2018	14.68
Additions during the year	-
Transfer from Property, Plant & Equipment (PP&E)	-
Closing balance as at March 31, 2019	14.68
Depreciation and impairment	
Opening balance at April 1, 2017	1.86
Depreciation during the year	0.81
Transfer from Property, Plant & Equipment (PP&E)	0.01
Closing balance as at March 31, 2018	2.68
Depreciation during the year	0.74
Transfer from Property, Plant & Equipment (PP&E)	-
Closing balance as at March 31, 2019	3.42
Net Block	
As at March 31, 2018	12.00
As at March 31, 2019	11.26

Information regarding income and expenditure of Investment properties

Particulars	March 31, 2019	March 31, 2018
Rental income derived from investment properties	3.90	3.75
Direct operating expenses (including repairs and maintenance)		
generating rental income	1.16	1.21
Profit arising from investment properties before depreciation		
and indirect expenses	2.74	2.54
Less – Depreciation	0.74	0.81
Profit arising from investment properties before indirect expenses	2.00	1.73

Fair value hierarchy disclosures for investment properties have been provided in **Note 35**.

(All amounts are in crores of Indian Rupees, unless otherwise stated)

Note 5 -	Intangib	le Assets
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F Particulars	ilm and Program Broadcasting	Film Production costs, Distribution	Computer Software	Licenses	Total
	Rights	and Related Rights			
Gross Block					
As at April 1, 2017	1,025.18	7.50	10.05	-	1,042.73
Additions	323.07	-	6.92	30.71	360.70
Disposals	(17.09)	-	-	-	(17.09)
At March 31, 2018	1,331.16	7.50	16.97	30.71	1,386.34
Additions	315.29	206.21	3.51	-	525.01
Disposals	(11.37)	-	-	-	(11.37)
At March 31, 2019	1,635.08	213.71	20.48	30.71	1,899.98
Amortization and Impairment					
At April 1, 2017	703.12	7.50	5.78	-	716.40
Charge for the year (Refer Note -	25) 358.85	-	4.71	6.14	369.70
Disposals	(17.09)	-	-	-	(17.09)
At March 31, 2018	1,044.88	7.50	10.49	6.14	1,069.01
Charge for the year (Refer Note - :		195.90	6.22	2.05	580.48
Disposals	(11.37)	-	-	-	(11.37
At March 31, 2019	1,409.82	203.40	16.71	8.19	1,638.13
Net Block					
At March 31, 2018	286.28	-	6.48	24.57	317.33
At March 31, 2019	225.26	10.31	3.77	22.52	261.85
Note 6. Financial assets (non-cu	ırrent)				
Particulars			As at h 31, 2019	As March 3	
Investment in Subsidiary & Join	t venture at cost				
Equity instruments (Unquoted) -In Subsidiary Company: 14,84,15,000 (March 31, 2018 - 14)	4,84,15,000) fully p	paid equity shares			
of Rs 10/- each in Kal Radio Limite-In Joint Venture Company: 22,69,92,000 (March 31, 2018 - 2)	ed		211.31		211.31
of Rs 10/- each in South Asia FM		. ,	309.24		309.24
Preference shares (Unquoted) -In Subsidiary Company: 5,28,80,000 (March 31, 2018 - 5,2 Convertible Preference Shares of			52.90		52.90
In Joint Venture Company:					
14,01,00,410 (March 31, 2018 - 14	4,01,00,410) fully p	paid 0.1% Compulsorily			
Convertible Preference Shares of	Rs 10/- each in So	outh Asia FM Limited	140.10		140.10
Total investment in Subsidiary 8	& Joint venture		713.55		713.55



(All amounts are in crores of Indian Rupees, unless otherwise stated)

Financial Assets - Investments	As at March 31, 2	_	s at 31, 2018
Investment in Tax Free Bonds at amortised cost			
(unquoted) (Refer Note 6.1)	(A)	232.02	193.41
Investment in Non Convertible debentures at fair value			
(quoted) (Refer Note 6.2)	(B)	25.41	-
Total financial assets - investments		257.43	193.41
Other Financial Assets at Amortised Cost			
Unsecured, Considered good			
Rental and other deposits		6.71	6.46
Deposits with Government agencies		4.51	2.95
Balances with banks held as margin money*		0.01	-
Total Other Financial assets at Amortised Cost	(C)	11.23	9.41
* These balances represents deposits with bank with original matu	urity beyond 12 mor	nths.	
Total Financial Assets at fair value	(B)	25.41	-
Total Financial Assets at Amortised Cost	(A + C)	268.65	202.82

Note 6.1 - Investment in tax free bonds

	As at March 31, 2019		
Particulars	No of Units	Face Value	Carrying Value
Unquoted Tax free bonds			
Housing and Urban Development Corporation Ltd-8.10%	4,59,100	1,000.00	47.99
India Infrastructure Finance Company Limited-6.86%	2,00,000	1,000.00	20.29
India Infrastructure Finance Company Limited-8.41%	50,000	1,000.00	5.41
Indian Railway Finance Corporation Limited-6.70%	800	1,00,000.00	8.03
Indian Railway Finance Corporation Limited-6.72%	3,100	1,00,000.00	31.21
Indian Railway Finance Corporation Limited-7.18%	2,00,000	1,000.00	20.53
Indian Railway Finance Corporation Limited-8.00%	2,20,000	1,000.00	23.00
National Bank for Agriculture and Rural Development-7.04%	40,000	1,000.00	4.12
National Highways Authority of India-8.27%	3,00,000	1,000.00	32.35
National Housing Bank-6.89%	11	10,00,000.00	1.11
National Housing Bank-7.17%	50	10,00,000.00	5.13
NTPC Limited-7.15%	50	10,00,000.00	5.21
Rural electrification corporation limited @ 8.01%	150	10,00,000.00	16.19
Rural electrification corporation limited @ 7.93%	1,30,000	1,000.00	13.90
Indian Railway Finance Corporation Limited-8.23%	50,000	1,000.00	5.62
Aggregate amount of unquoted investments	·	·	240.09

(All amounts are in crores of Indian Rupees, unless otherwise stated)

		As at March 31,	2018
Particulars	No of Units	Face Value	Carrying Value
Unquoted Tax free bonds			
Housing and Urban Development Corporation Ltd-8.10%	4,59,100	1,000.00	48.62
India Infrastructure Finance Company Limited-6.86%	2,00,000	1,000.00	20.35
India Infrastructure Finance Company Limited-8.41%	50,000	1,000.00	5.47
Indian Railway Finance Corporation Limited-6.70%	800	1,00,000.00	8.07
Indian Railway Finance Corporation Limited-6.72%	3,100	1,00,000.00	31.31
Indian Railway Finance Corporation Limited-7.18%	2,00,000	1,000.00	20.64
Indian Railway Finance Corporation Limited-8.00%	1,00,000	1,000.00	10.56
National Bank for Agriculture and Rural Development-7.04%	40,000	1,000.00	4.14
National Highways Authority of India-8.27%	3,00,000	1,000.00	32.74
National Housing Bank-6.89%	11	10,00,000.00	1.12
National Housing Bank-7.17%	50	10,00,000.00	5.16
NTPC Limited-7.15%	50	10,00,000.00	5.23
Aggregate amount of unquoted investments			193.41

Refer Note 6 for Non-current and Note 9 for Current Investments in tax free bonds. Fair value hierarchy disclosures for investment in tax free bonds have been provided in Note 35.

Note 6.2 - Investment in Non Convertible debentures

The Company holds 250 redeemable non-convertible zero coupon debentures issued by L&T Finance Ltd ("the issuer"), having face value of Rs.10,00,000 per debenture. These debentures, listed on the National Stock Exchange, carry the highest credit rating of AAA and will be redeemed at the rate of Rs. 11,79, 663 per debenture on Jan 18, 2021. The return on this investment will be realised either by holding the debentures till maturity or upon the sale of the same to another investor before the debentures are redeemed by the issuer.

The Company has irrevocably designated the debentures to be subsequently measured at FVTPL, in order to eliminate measurement inconsistency.

Fair value hierarchy disclosures for investment in Non Convertible debentures have been provided in Note 35.

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(All amounts are in crores of Indian Rupees, unless otherwise stated)

Note 7. Other current and non-current assets

Other non-current assets

Particulars		As at	As at
Faiticulais		March 31, 2019	March 31, 2018
Unsecured			
Capital advances			
Considered good		141.76	119.04
Credit impaired		28.38	28.38
		170.14	147.42
Impairment allowance for doubtful capital advances		(28.38)	(28.38)
	(A)	141.76	119.04
Balances with Statutory / Government authorities			
Considered good		60.18	60.18
Credit impaired			
		60.18	60.18
Impairment allowances for doubtful balances with			
Statutory / Government Authorities			
	(B)	60.18	60.18
Prepaid expenses	(C)	2.70	3.43
Total non-current assets	(A) + (B) + (C)	204.64	182.65

Other current assets

Particulars		As at	As at	
Particulars		March 31, 2019	March 31, 2018	
Advances recoverable				
Considered good		20.49	5.75	
Credit impaired		0.28	0.28	
		20.77	6.03	
Impairment allowance for doubtful advances		(0.28)	(0.28)	
	(A)	20.49	5.75	
Prepaid expenses	(B)	20.82	13.25	
Balances with Statutory / Government Authorities	(C)		-	
Total current assets	(A) + (B) + (C)	41.31	19.00	

Note 8. Inventories

Porticulara	As at	As at
Particulars	March 31, 2019	March 31, 2018
Consumables and media tapes	0.24	0.25
	0.24	0.25
		·

(All amounts are in crores of Indian Rupees, unless otherwise stated)

Note 9 Financial assets (current)

Doubles	As at	As at March 31, 2018	
Particulars I	March 31, 2019		
Investment in Equity Shares of CUB Ltd at fair value			
Fully Paid) - Quoted - 7,31,599 shares (March 31,2018 - 6,65,090)	14.99	11.48	
nvestment in Tax Free Bonds at amortised cost (unquoted) (Refer Note 6	.1) 8.07	-	
nvestment in unquoted mutual funds at fair value (Refer Note 9.1)	2,056.45	1,493.62	
otal Financial Assets - Current	2,079.51	1,505.10	

Note 1: Financial assets (current) includes the investment in AIKI Power of Rs.18,000/-

Note 2: During the year, 66,509 shares have been issued by CUB Ltd as Bonus shares in the ratio of one equity share for every ten shares held.

Aggregate value of unquoted investments	2.064.52	1.493.62
Aggregate market value of quoted investments	14.99	11.48
Aggregate book value of quoted investments	14.99	11.48

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(All amounts are in crores of Indian Rupees, unless otherwise stated)

Note 9.1 Investment in unquoted mutual funds

No of Units	Amount	No of Units	Amount
-	-	5,37,983	15.03
-	-	20,22,637	6.06
20,00,00,00	24.27	20,00,00,00	22.57
20,00,00,00	24.18	20,00,00,00	22.47
50,00,000	5.42	-	-
50,00,000	5.44	-	-
15,00,00,00	16.41	15,00,00,00	15.27
50,00,000	5.42	50,00,000	5.05
50,00,000	5.47	-	-
50,00,000	5.33	-	-
1,97,898	4.71	-	-
-	-	21,33,296	45.94
17,28,584	64.26	13,16,764	45.29
-	-	35,58,080	23.78
-	-	1,97,898	4.38
33,73,856	84.92	-	-
5,18,620	91.77	3,38,355	54.78
36,547	6.39	36,547	5.86
50,00,000	5.38	-	-
50,00,000	5.13	-	-
10,00,00,00	10.02	-	-
-	-		10.51
1,38,801	28.78	77,953	15.03
-	-	1,62,109	32.11
4,31,43,576	47.65	-	-
1,00,000	12.15	1,00,000	11.29
1,00,251	12.12	1,00,251	11.27
	20,00,00,00 50,00,000 15,00,000 50,00,000 50,00,000 1,97,898	20,00,00,00 24.18 50,00,000 5.42 50,00,000 5.44 15,00,00,000 16.41 50,00,000 5.47 50,00,000 5.33 1,97,898 4.71 17,28,584 64.26 - - 33,73,856 84.92 5,18,620 91.77 36,547 6.39 50,00,000 5.13 10,00,000 5.13 10,00,000 10.02 - - 4,31,43,576 47.65 1,00,000 12.15	20,00,00,00 24.27 20,00,00,00 20,00,00,00 24.18 20,00,00,00 50,00,000 5.42 - 50,00,000 5.44 - 15,00,00,00 5.42 50,00,000 50,00,000 5.47 - 50,00,000 5.33 - 1,97,898 4.71 - - 21,33,296 17,28,584 64.26 13,16,764 - 35,58,080 - 1,97,898 33,73,856 84.92 - 5,18,620 91.77 3,38,355 36,547 6.39 36,547 50,00,000 5.38 - 50,00,000 5.13 - 10,00,00,00 10.02 - - 96,14,484 7,953 - 1,62,109 4,31,43,576 47.65 - 1,00,000 12.15 1,00,000

(All amounts are in crores of Indian Rupees, unless otherwise stated)

As at March 31, 2019		1, 2019 As at March 31, 2018		
Particulars	No of Units	Amount	No of Units	Amount
DHFL Pramerica Fixed Duration Fund-Series AP-				
Direct Plan-Growth	1,00,000	10.88	1,00,000	10.12
DHFL Pramerica Fixed Duration Fund-Series AU-				
Direct Plan-Growth	1,01,225	10.09	1,01,225	10.16
DHFL Pramerica Fixed Duration Fund Series BA-				
Direct Plan-Growth	50,000	5.42	-	_
DHFL Pramerica Fixed Duration Fund-Series BB-				
Direct Plan-Growth	50,000	5.35	-	_
DHFL Pramerica Short Maturity Fund-Growth	-	_	21,90,382	6.97
OSP BlackRock Banking and PSU Debt Fund-Direct-Growth	_	_	1,10,41,029	16.44
DSP BlackRock FMP-Series 210-36M-Direct-Growth	64,54,673	7.39	64,54,673	6.87
OSP BlackRock Money Manager Fund-Direct Plan-Growth	_	_	42,083	10.06
OSP BlackRock Ultra Short Term Fund-Direct Plan-Growth	-	_	1,48,84,398	18.97
Franklin India Corporate Bond Opportunities Fund-Growth	-	-	53,04,808	9.57
Franklin India Fixed Maturity Plans-Series 1-Plan B-				
Direct-Growth	50,00,000	5.70	50,00,000	5.30
Franklin India Fixed Maturity Plans-Series 2-Plan A-				
Direct-Growth	1,00,00,000	10.90	1,00,00,000	10.16
Franklin India Fixed Maturity Plans-Series 2-Plan B-				
Direct-Growth	1,00,00,000	10.92	1,00,00,000	10.17
Franklin India Fixed Maturity Plans-Series 3-Plan B-				
Direct-Growth	50,00,000	5.42	50,00,000	5.05
Franklin Maturity Plans-Series 5-Plan E 1224 days-				
Direct-Growth	30,00,000	3.07	_	_
Franklin India Fixed Maturity Plans-Series 4-Plan C 1098 days-				
Direct-Growth	50,00,000	5.31	_	_
Franklin India Savings Fund Retail Option-Direct-Growth	29,92,211	10.51	_	_
Franklin India Ultra Short Bond Fund-Super Institutional				
Plan-Growth	51,02,424	13.40	51,02,424	12.27
Franklin Maturity Plans-Series 5-Plan A 1273 days-				
Direct-Growth	50,00,000	5.29	_	_
Franklin India Fixed Maturity Plans-Series 3-Plan F 1098 days-				
Direct-Growth	1,00,00,000	10.78	_	_
Franklin India Liquid Fund-Super Institutional Plan-				
Direct-Growth	26	0.01	_	_
Franklin Maturity Plans-Series 5-Plan D 1278 days-				
Direct-Growth	50,00,000	5.14	_	_
HDFC Arbitrage Fund-Wholesale Plan-Monthly Dividend-				
Direct Plan	2,04,00,633	21.35	99,27,628	10.45
HDFC Floating Rate Income Fund-Short Term Plan-Direct Plan-	, , , , , , , , , , , , , , , , , , , ,		, , , , , , , , , , , , , , , , , , , ,	
Wholesale Option-Growth Option	20,18,075	6.60	20,18,075	6.13
opno o.o opno.!		0.00	,,	0.10



NOTES TO THE STANDALONE FINANCIAL STATEMENTS FOR THE YEAR ENDED MARCH 31, 2019 (All amounts are in crores of Indian Rupees, unless otherwise stated)

	As at March 31, 2019		As at March 31, 2019 As at March 31, 20		31, 2018
Particulars	No of Units	Amount	No of Units	Amount	
HDFC Floating Rate Income Fund-Short Term Plan-Wholesale					
Option-Growth	-	_	57,27,332	17.32	
HDFC FMP 1167D January 2016 (1)-Regular-Growth	1,00,32,777	12.72	1,00,32,777	11.84	
HDFC FMP 1183D January 2016 (1)-Regular-Growth-Series-35	1,00,06,421	12.72	1,00,06,421	11.87	
HDFC FMP 92D Mar 2018 (1)-Direct-Growth-Series-39	-	_	1,50,00,000	15.06	
HDFC High Interest Fund-Short Term Plan-Growth	-	_	12,48,546	4.32	
HDFC Liquid Fund-Direct Plan-Growth Option	68,075	25.04	43,878	15.02	
HDFC Medium Term Opportunites Fund-Direct Plan-					
Growth Option	-	_	1,48,48,148	28.82	
HDFC Short Term Opportunites Fund-Direct Plan-Growth Option	-	_	64,74,077	12.51	
HDFC Medium Term Debt Fund-Growth	12,48,546	4.60	-	_	
HDFC Floating Rate Debt Fund-Wholesale Option-					
Regular Plan-Growth	57,27,332	18.62	-	_	
HDFC Corporate Bond Fund-Direct-Growth	1,48,48,148	31.09	_	_	
HSBC Cash Fund-Direct Growth	27,298	5.08	_	_	
HDFC Short Term Debt Fund-Direct Plan-Growth Option	64,74,077	13.49	_	_	
HDFC Money Market Fund-Direct Plan-Growth Option	38,364	15.04	_	_	
HSBC FTS 130-Growth Direct Plan-Tenure 1204 Days	50,00,000	5.46	50,00,000	5.09	
ICICI Prudential Equity Arbitrage Fund-Direct Plan-Dividend	76,41,160	11.07	72,38,393	10.45	
ICICI Prudential Fixed Maturity Plan Series 82-103 Days Plan					
O Direct Plan	-	_	1,30,00,000	13.08	
ICICI Prudential Fixed Maturity Plan Series 82-1236 Days Plan					
A Direct Plan	1,00,00,000	10.96	1,00,00,000	10.18	
ICICI Prudential Fixed Maturity Plan Series-81-1185 Days Plan					
G-Direct Plan	1,00,00,000	11.43	1,00,00,000	10.60	
ICICI Prudential Fixed Maturity Plan Series-81-1190 Days Plan					
F-Direct Plan-Cumulative	1,00,00,000	11.45	1,00,00,000	10.62	
ICICI Prudential Flexible Income-Direct Plan-Growth	-	_	17,80,499	59.66	
ICICI Prudential FMP Series 78-1168 Days Plan-I-Growth	50,15,595	6.41	50,15,595	5.96	
ICICI Prudential FMP Series 78-1190 Days Plan E					
Regular Plan Cumulative	60,00,000	7.69	60,00,000	7.15	
ICICI Prudential FMP Series 79-1104 Days Plan					
P Direct Plan Cumulative	1,00,00,000	11.99	1,00,00,000	11.14	
ICICI Prudential FMP Series 79-1120 Days Plan J					
Direct Plan Cumulative	89,10,560	10.82	89,10,560	10.05	
ICICI Prudential FMP Series 81-1178 Days Plan H					
Direct Plan Cumulative	66,87,059	7.63	66,87,059	7.07	
ICICI Prudential Series-81-1205 Days Plan B-					
Direct Plan-Growth	1,00,00,000	11.47	1,00,00,000	10.64	
ICICI Prudential Savings Fund-Direct Plan-Growth	14,83,037	53.56	-	_	
ICICI Prudential Money Market Fund-Direct Plan-Growth	27,67,282	71.99	-	_	
ICICI Prudential Short Term-Regular Plan-Growth Option	17,18,266	6.64	17,18,266	6.22	
ICICI Prudential Fixed Maturity Plan Series 85-1175 Days Plan					
D Direct Plan	50,00,000	5.08	-	_	
IDFC Arbitrage Fund- Monthly Dividend-(Direct Plan)	2,63,46,931	34.65	96,53,034	12.57	

(All amounts are in crores of Indian Rupees, unless otherwise stated)

As at March 31, 2019		March 31, 2019 As at March 31, 2018		
Particulars	No of Units	Amount	No of Units	Amount
IDFC Banking Debt Fund-Direct Plan-Growth	-	-	1,75,98,032	26.14
IDFC Banking Debt Fund-Regular Plan-Growth	-	-	49,57,187	7.32
DFC Corporate Bond Fund Direct-Growth	2,61,91,521	33.68	2,61,91,521	31.35
DFC Corporate Bond Fund Regular Plan-Growth	1,09,67,655	13.96	1,09,67,655	13.04
DFC Fixed Term Plan Series 141 Direct Plan-Growth (91 Days)	-	-	50,00,000	5.02
DFC Fixed Term Plan Series 152 Direct Plan-				
Growth (1452 Days)	50,00,000	5.40	-	-
IDFC Fixed Term Plan Series 159 Direct Plan-				
Growth (1098 Days)	60,63,654	6.48	-	-
IDFC Super Saver Income Fund-Investment Plan-				
Growth-(Regular Plan)	-	-	27,59,317	11.39
DFC Ultra Short Term Fund-Growth-(Direct Plan)	4,77,27,638	50.62	1,94,59,973	48.25
DFC Yearly Series Interval Fund Direct Plan-Series II-Growth	33,13,453	5.44	33,13,453	5.05
DFC Bond Fund-Long Term Plan-Growth-(Regular Plan)	12,93,381	5.76	-	-
DFC Banking & PSU Debt Fund-Regular Plan-Growth	49,57,187	7.97	-	-
DFC Low Duration Fund-Growth-(Direct Plan)	1,56,40,632	41.83	-	-
DFC Cash Fund-Growth-(Direct Plan)	1,11,093	25.18	-	-
IDFC Fixed Term Plan Series 176 Direct Plan-				
Growth (1170 Days)	50,00,000	5.09	-	-
Invesco India Active Income Fund-Direct Plan Growth	-	-	49,672	10.11
Invesco India FMP Sr. 30 Plan A (1223 Days)-				
Direct Sub Plan Growth	1,00,00,000	10.93	1,00,00,000	10.18
Invesco India FMP Sr. 31 Plan D (1468 Days)-Growth Plan	50,00,000	5.44	-	-
Invesco India FMP Sr. 32 Plan A (1105 Days)-				
Direct Sub Plan Growth	50,00,000	5.38	-	-
nvesco India Corporate Bond Fund-Direct Plan Growth	49,672	10.87	-	-
Invesco India Money Market Fund-Direct Plan Growth	48,218	10.46	-	-
Invesco India FMP Sr. 32 Plan C (1099 Days)-				
Direct Sub Plan Growth	42,10,000	4.48	-	-
Invesco India Liquid Fund-Direct Plan Growth	98,333	25.30	-	-
Kotak Corporate Bond Fund Standard Growth (Regular Plan)	46,607	11.52	46,607	10.64
Kotak Corporate Bond Fund-Direct Plan-Growth	1,67,609	42.36	1,67,609	39.02
Kotak Equity Arbitrage Fund-Direct Plan-Fortnight Dividend	1,54,80,754	36.44	44,52,293	10.49
Kotak FMP Series 190-Growth	25,00,000	3.18	25,00,000	2.95
Kotak FMP Series 191-Growth	50,00,000	6.28	50,00,000	5.85
Kotak FMP Series 196 Direct-Growth	2,00,00,000	24.44	2,00,00,000	22.70
Kotak FMP Series 203-Direct Plan-Growth	1,00,00,000	11.42	1,00,00,000	10.62
Kotak FMP Series 204-Direct Plan-Growth	1,00,00,000	11.39	1,00,00,000	10.58
Kotak FMP Series 211 Direct-Growth	1,00,00,000	11.01	1,00,00,000	10.21
Kotak Money Market Scheme-Direct Plan-Growth	2,17,795	67.22	-	-
Kotak FMP Series 212 Direct-Growth	1,00,00,000	10.93	1,00,00,000	10.17
Kotak Low Duration Fund Standard Growth (Regular Plan)	82,159	18.79	82,159	17.44
Kotak Treasury Advantage Fund-Direct Plan-Growth	-	-	78,287	0.22
L&T FMP Series 16-Plan A (1223 Days) Direct Growth	1,00,00,000	10.94	1,00,00,000	10.18
L&T FMP Series XVII-Plan B (1452 Days) Direct Growth	50,00,000	5.39	-	-



(All amounts are in crores of Indian Rupees, unless otherwise stated)

	As at March 31, 2019		As at March 31, 2019 As at March 3		h 31, 2018	
Particulars	No of Units	Amount	No of Units	Amount		
L&T Short Term Opportunities Fund Direct Plan-Growth	-	-	97,91,308	16.65		
L&T Short Term Bond Fund Direct Plan-Growth	97,91,308	17.98	_	_		
L&T Arbitrage Opportunities Fund Direct Monthly Dividend	2,02,86,015	20.89	_	_		
L&T Banking and PSU Debt Fund Direct Plan-Growth	34,21,045	5.75	_	_		
L&T Ultra Short Term Fund Direct Plan-Growth	64,36,083	20.04	_	_		
Reliance Fixed Horizon Fund XXXIII Series 8-Direct Growth	1,05,00,000	12.06	1,05,00,000	11.20		
Reliance Fixed Horizon Fund XXXIII-Series 10- Direct Growth Plan	4 50 07 220	17.10	4 50 07 220	45.00		
	1,50,07,329	17.19	1,50,07,329	15.96		
Reliance Fixed Horizon Fund-XXXI-Series 7-Direct Growth Plan	2,00,00,000	24.40	2,00,00,000	22.66		
Reliance Fixed Horizon Fund-XXXI-Series 8-Direct Growth Plan	2,00,00,000	24.32	2,00,00,000	22.53		
Reliance Fixed Horizon Fund-XXXI-Series 9-Direct Growth Plan	2,00,00,000	24.20	2,00,00,000	22.47		
Reliance Fixed Horizon Fund-XXX-Series 2-Growth Plan	80,03,144	10.25	80,03,144	9.53		
Reliance Fixed Horizon Fund-XXXVII-Series 06-	50 00 000	5.40				
Direct Growth Plan	50,00,000	5.48	-	-		
Reliance Fixed Horizon Fund-XXXVIII-Series 06-	4 00 45 754	40.07				
Direct Growth Plan	1,00,15,751	10.67	-	-		
Reliance Fixed Horizon Fund-XXXVIII-Series 03-						
Direct Growth Plan	70,31,645	7.54	-	-		
Reliance Arbitrage Fund-Direct Monthly Dividend Plan						
Reinvestment	55,59,723	6.11	-	-		
Reliance Floating Rate Fund-Short Term Plan-						
Direct Growth Plan	24,89,306	7.50	24,89,306	7.00		
Reliance Money Market Fund-Direct Growth Plan Growth Option Reliance Regular Savings Fund-Debt Plan-Growth Plan-	37,018	10.51	-	-		
Growth Option	-	-	28,87,336	6.99		
SBI Debt Fund Series-B-43 (1100 Days)-Direct Growth	1,00,00,000	12.02	1,00,00,000	11.18		
SBI Debt Fund Series-C-11 (91 Days)-Direct Growth	-	-	1,00,00,000	10.05		
SBI Magnum Income Fund-Regular Plan-Growth	-	-	11,84,059	5.02		
SBI Ultra Short Term Debt Fund-Direct Plan-Growth	-	-	68,838	15.50		
SBI Ultra Short Term Debt Fund-Regular Plan-Growth	-	-	50,927	11.42		
SBI Arbitrage Opportunities Fund-Direct Plan-Dividend	74,14,544	10.52	-	-		
SBI Magnum Low Duration Fund Regular Growth	50,927	12.31	-	-		
SBI Debt Fund Series-C-20 (1100 Days)-Direct Growth	50,38,313	5.39	-	-		
Sundaram Banking & PSU Debt Fund Direct Plan-Growth	-	-	94,11,259	25.74		
Sundaram Fixed Term Plan Hi Regular Growth	50,71,262	6.44	50,71,262	6.00		
Sundaram Fixed Term Plan HM Direct Growth	1,00,00,000	12.37	1,00,00,000	11.49		
Sundaram Fixed Term Plan HS Direct Growth	50,01,918	6.05	50,01,918	5.62		
Sundaram Ultra Short Term-Direct -Growth	-	-	65,92,450	16.05		
Sundaram Fixed Term Plan IK Direct Growth	1,00,00,000	10.73	_	-		
Sundaram Money Fund-Direct Plan-Growth	25,40,360	10.01	-	-		
Tata Money Market Fund Direct Plan-Growth	-	-	54,865	15.02		
Tata Fixed Maturity Plan Series 55 Scheme D-						
Direct Plan-Growth	1,00,00,000	10.65	-	_		
Tata Fixed Maturity Plan Series 55 Scheme G-						
Direct Plan-Growth	50,00,000	5.31	_	_		
Tata Short Term Bond Fund Regular Plan-Growth	_	_	26,35,816	8.51		

(All amounts are in crores of Indian Rupees, unless otherwise stated)

	As at March 31, 2019		As at March	31, 2018
Particulars	No of Units	Amount	No of Units	Amount
Tata Treasury Advantage Fund Regular Plan-Growth	77,597	22.04	-	-
Tata Ultra Short Term Fund Regular Plan-Growth				
(Previous-Tata Floater Fund Regular Plan-Growth-				
Name changed on 17.03.2017 reflected in MF Statement)	-	-	77,597	20.44
UTI -Fixed Term Income Fund-Series XXVIII - IV (1204 Days)-				
Direct Growth Plan	1,50,00,000	16.38	1,50,00,000	15.25
UTI Arbitrage Fund-Direct Dividend Plan Reinvestment	1,28,10,364	21.72	-	-
UTI Fixed Income Fund Series XXIX-XI (1112 Days) -				
Direct Growth Plan	83,87,115	8.93	-	-
UTI Fixed Income Fund Series XXX-X (1267 Days) -				
Direct Growth Plan	50,00,000	5.29	-	-
UTI Money Market Fund-Institutional Plan-Direct Plan-Growth	2,43,760	51.50	77,050	15.02
UTI-Liquid Cash Plan-Institutional-Direct Plan-Growth	74,828	22.90	-	-
UTI -Short Term Income Fund-Institutional Option-				
Direct Plan-Growth	-	-	38,43,862	8.32
UTI-Treasury Advantage Fund-Institutional Plan-				
Direct Plan-Growth	-	-	1,09,648	26.46
Total FVTPL investments		2,056.45		1,493.62

Refer Note. 35 for disclosure of fair value hierarchy of these investments

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(All amounts are in crores of Indian Rupees, unless otherwise stated)

Note 9.2 Other Financial Assets at Amortised Cost

Dantiandana	As at	As at
Particulars	March 31, 2019	March 31, 2018
Advances recoverable in cash		
Considered good	0.34	0.69
Unbilled Revenues	160.46	93.63
Interest accrued on fixed deposits	2.46	1.95
Advance interest and Interest accrued on Tax Free Bonds	4.28	3.04
Other receivables		
- From Related Parties (Refer Note - 32)	0.90	3.29
- From Others	0.07	0.03
Total Other Financial assets at Amortised Cost	168.51	102.63

Note 10. Trade Receivables

Particulars	As at	As at
	March 31, 2019	March 31, 2018
Trade receivables		
Unsecured, considered good (Refer note below)	1,078.99	1,008.50
Unsecured, considered doubtful	52.04	65.03
	1,131.03	1,073.53
Allowance for credit loss	(52.04)	(65.03)
Total trade receivables	1,078.99	1,008.50
Note : Trade receivables include dues from related parties (Refer Note 32	2) 322.89	269.37
The carrying amount of following financial assets represents the maximur Trade Receivables (Unsecured)	n credit exposure:	
Due for less than six months	981.69	918.58
Other trade receivables	149.34	154.95
Total	1,131.03	1,073.53

Trade receivables are non-interest bearing and are generally on terms of 60 to 90 days

Trade receivable consists of a large number of customers, spread across diverse industries and geographical areas. Ongoing credit evaluation is performed on the financial condition of the accounts receivable.

Refer note given under impairment of financial assets - 2(r) - Financial instruments for ECL model adopted by the company.

(All amounts are in crores of Indian Rupees, unless otherwise stated)

Movement in loss allowance during the year	As at	As at
	March 31, 2019	March 31, 2018
Opening balance	(65.03)	(50.36)
Additions	(9.98)	(24.01)
Utilised	22.97	9.34
Closing balance	(52.04)	(65.03)

Trade receivables due from companies in which the Company's director(s) are Directors / Members.

Name of the Customer	As at	As at
	March 31, 2019	March 31, 2018
Sun Direct TV Private Limited	174.48	151.32
Sun Distribution Services Private Limited	43.74	76.40
Kal Media Services Private limited	64.97	41.65
Gemini TV Distribution Services Private Limited	35.68	-
Sun Business Solutions Private Limited	3.97	-
Kal Publications Private Limited	0.05	-
For terms and conditions relating to related party receivables	s refer Note 32	

Note 11.1 Cash and Cash Equivalents

Particulars	As at	As at
Faiticulais	March 31, 2019	March 31, 2018
Balances with banks:		
 On current accounts 	152.96	31.43
- Deposits with original maturity of less than three months	221.72	226.84
Cash on hand	0.02	0.03
	374.70	258.30

Note 11.2 . Bank Balances other than Cash and Cash Equivalents

	As at	As at
Particulars M	March 31, 2019	
Balances with banks:		
- Deposits with original maturity of more than 3 months but less than 12 mo	onths 76.30	25.01
- Balances with banks held as margin money	19.56	23.54
- Unpaid dividend account (Refer Note.16)	0.34	0.28
	96.20	48.83



(All amounts are in crores of Indian Rupees, unless otherwise stated)

Note - 12.1 Equity Share Capital

Particulars	As at	As at
	March 31, 2019	March 31, 2018
Authorised Capital		
45,00,00,000 Equity Shares of Rs. 5.00 each		
(45,00,00,000 shares as on March 31, 2018)	225.00	225.00
Issued, Subscribed and Paid-up Capital		
39,40,84,620 Equity Shares of Rs. 5.00 each fully paid up		
(March 31, 2018: 39,40,84,620 Equity Shares		
of Rs. 5.00 each fully paid up)	197.04	197.04
	197.04	197.04
(i) Reconciliation of the number of shares outstanding:		
At the beginning of the year	39,40,84,620	39,40,84,620
Issued during the year	-	-
Outstanding at the end of the year	39,40,84,620	39,40,84,620

(ii) Term/Rights attached to Equity Shares

The Company has one class of equity shares having a face value of Rs. 5.00 each. Each shareholder is eligible for one vote per share held. The Company declares and pays dividends in Indian rupees. The dividend proposed by the Board of Directors is subject to the approval of the shareholders in the ensuing Annual General Meeting.

During the year ended March 31, 2019, the Board of Directors have declared an interim dividend of Rs. 5.00 per share (100%) at their Board meeting held on August 10, 2018 and Rs. 2.50 per share (50%) each at their Board meetings held on November 2, 2018, February 8, 2019 and March 8, 2019 respectively. (March 31, 2018: Rs. 10.00 share)

In the event of liquidation of the Company, the holders of equity shares will be entitled to receive remaining assets of the company, after distribution of all preferential amounts. However, no such preferential amounts exists currently. The distribution will be in proportion to the number of equity shares held by the shareholders.

(iii) Details of Shareholders holding more than 5 percent in the Company:

	As at M	As at March 31, 2019		rch 31, 2018
Name of the shareholders	No. of Shares	% against total number of shares	No. of Shares	% against total number of shares
Mr. Kalanithi Maran	29,55,63,457	75.00%	29,55,63,457	75.00%

(All amounts are in crores of Indian Rupees, unless otherwise stated)

Note 12.2 Other equity

Particulars	As at	As at
	March 31, 2019	March 31, 2018
Securities Premium Reserve	471.82	471.82
General Reserve	483.80	483.80
Retained earnings	4,287.86	3,487.41
	5,243.48	4,443.03

Note 12.3 Distribution made

Doutionland	As at	As at
Particulars	March 31, 2019	March 31, 2018
Cash dividends on Equity shares declared and paid:		
Interim dividends	492.61	394.09
Dividend Distribution Tax on interim dividends	101.26	80.23
	593.87	474.32

Note 13. Other Financial Liabilities (non-current)

Particulars	As at	As at	
	March 31, 2019	March 31, 2018	
Other financial liabilities at amortised cost			
Interest free deposits from customers	6.77	6.71	
Tatal attached financial liabilities at amountined and		C 74	
Total other financial liabilities at amortised cost	6.77	6.71	

Note 14. Deferred tax liabilities

	<u>Balance</u>	<u>Sheet</u>	Statement of Pr	ofit and Loss
Nature - (Liability) / Asset	March 31,	March 31,	March 31,	March 31,
	2019	2018	2019	2018
Deferred Tax Liabilities / Asset				
Tax effect of provision for Impairment allowance				
for doubtful debts / movie advance and other assets	(34.49)	(36.78)	2.29	0.29
Sec. 43B disallowances	(9.69)	(7.87)	(1.82)	(0.26)
Accelerated depreciation for tax purposes	89.03	88.09	0.94	7.51
Fair valuation of financial assets	60.75	33.53	27.22	14.11
Others	-	-	-	(0.23)
Deferred Tax expenses / (income)			28.63	21.42
Net Deferred Tax Liabilities	105.60	76.97		



(All amounts are in crores of Indian Rupees, unless otherwise stated)

Reconciliation of Deferred Tax Liabilities (net)	March 31, 2019	March 31, 2018
Opening Balance	76.97	55.55
Tax (income) / Expense during the period	28.63	21.42
Closing balance	105.60	76.97

Also refer Note. 27 for Income tax related disclosures.

Note 15. Trade payables

5 4 1	As at	As at
Particulars	March 31, 2019	March 31, 2018
Other than acceptances		
Total outstanding dues of micro enterprises and small enterprises*	-	-
Total outstanding dues of creditors other than micro enterprises		
and small enterprises @	198.58	55.89
	198.58	55.89

^{*}There is no overdue amount payable to Micro and Small Enterprises as defined under Micro, Small and Medium Enterprises Development Act, 2006 as at or during the year ended March 31, 2019 & 2018. Accordingly, no interest has been paid / payable to any Micro and Small Enterprises during the current and previous year.

@ Include payables to related parties (Refer Note. 32)

32.74

6.12

Terms and conditions of the above financial liabilities:

Trade payables are non interest bearing and are normally settled within due dates For terms and conditions with related parties, refer to Note. 32

Note 16. Other Financial Liabilities (current)

Particulars	As at	As at
- uniodidio	March 31, 2019	March 31, 2018
Other financial liabilities at amortised cost		
Payable to employees	15.28	16.66
Gratuity (Refer Note. 30)	2.48	1.09
Director's Remuneration Payable (Refer Note. 32)	149.89	149.95
Unclaimed dividends	0.34	0.28
Interest free deposits from customers	3.55	4.11
Payable for capital goods suppliers	9.81	24.51
Retention Money Payable	0.21	0.21
Total other financial liabilities at amortised cost	181.56	196.81

(All amounts are in crores of Indian Rupees, unless otherwise stated)

Note 17. Government Grants

Darkinslam	As at	As at	
Particulars	March 31, 2019		
Opening Balance	6.26	7.44	
Received during the year	-	-	
Released to the statement of profit and loss	(0.95)	(1.18)	
Closing Balance	5.31	6.26	
Current	0.78	0.95	
Non-current	4.53	5.31	
	5.31	6.26	

Government grants have been received for import of plant and equipment in the nature of export promotion scheme. There are no unfulfilled conditions or contingencies attached to these grants.

Note 18. Provisions

Particulars	As at	As at	
- articulars	March 31, 2019	March 31, 2018	
Short-term provisions			
Provision for compensated absences	7.29	6.60	
Provision for litigations and claims related to Service tax (Refer Note. 38)	10.12	9.05	
Total Provisions	17.41	15.65	

Note 19. Other Current Liabilities

Particulars	As at	As at	
- articulars	March 31, 2019	March 31, 2018	
Deferred revenue	42.97	104.53	
Statutory Dues	55.10	68.87	
Advances from customers	15.59	18.71	
Total Other Current Liabilities	113.66	192.11	



(All amounts are in crores of Indian Rupees, unless otherwise stated)

Note 20. Revenue from Operations	Year E	Year Ended		
Particulars	March 31, 2019	March 31, 2018		
Sale of Services				
Income from Advertising and Sale of Broadcast slots	1,494.25	1,395.12		
Income from Subscription	1,499.60	1,308.57		
Income from movie distribution	223.36	0.03		
Income from content trading	6.27	13.53		
Income from Indian Premier League	439.79	145.20		
	3,663.27	2,862.45		

Disclosure for Ind AS 115:

Revenue from contracts with customers

Effective April 1, 2018, the Company adopted Ind AS 115, Revenue from Contracts with Customers and the effect of adoption of IND AS 115 was insignificant.

Disaggregated revenue information

Revenue is recognized when the performance obligations under the contract with customers are satisfied. In respect of all classes of revenue from operations as disclosed above, the performance obligation is satisfied at a point in time. For disaggregation of revenue by geographical regions, refer Note 33 - Segment information.

Trade Receivables and Contract assets / liabilities

Trade recievable and unbilled revenue: The Company classifies the right to consideration in exchange for deliverables as contract receivable / unbilled revenue.

A receivable is a right to consideration that is unconditional upon passage of time. Revenues in excess of billings is recorded as unbilled revenue and is classified as a financial asset. Trade receivable and unbilled revenues are presented net of impairment in Note 10 and Note 9.2 respectively.

Deferred income / unearned revenue: Billings in excess of revenue recognised are disclosed as "Deferred Revenues" under other current liabilities - Note 19; As against the opening balance of deferred revenue of Rs. 104.53 crores, revenue recognised during the year amounts to Rs. 101.16 crores.

Note 21. Other Income Year Ende		Ended
Particulars	March 31, 2019	March 31, 2018
Finance income (measured at Amortised cost)		
- on bank deposits	14.70	17.48
- on tax free bonds	13.37	12.41
- on trade receivables and others	31.28	8.28
Dividend income on current investments	6.43	2.64
Profit on sale of assets (net)	-	1.40
Gain on redemption of investments	60.44	33.40
Fair value gain on financial instruments at FVTPL (net)	74.78	51.30
Gain on foreign exchange fluctuation (net)	7.34	-
Export incentives (Government grants)*(Refer Note 17)	0.95	1.18
Liabilities / provisions no longer required written back	0.41	-
Rental Income	3.97	4.14
Business Support Services	1.44	1.34
Miscellaneous Income	4.84	6.08
	219.95	139.65

^{*}Government grants have been received for import of plant and equipment in the nature of export promotion scheme. There are no unfulfilled conditions or contingencies attached to these grants.

(All amounts are in crores of Indian Rupees, unless otherwise stated)

Note 22. Operating expenses

	Year	Ended
Particulars	March 31, 2019	March 31, 2018
Telecast costs	28.94	28.72
Program production expenses	76.21	58.00
Cost of program rights	210.45	134.11
Consumables and media expensed	0.01	-
Pay channel service charges	59.04	32.31
Licenses	7.51	2.55
Franchisee fees	84.99	85.48
Others	38.08	30.48
	505.23	371.65

Operating expenses excludes amortisation of film production cost, distribution and related rights which is included in Note - 25

Note 23. Employee Benefits Expense

Yea	ar	Εı	nd	e	d
16	4 1		ΙU	e	ι

Particulars	March 31, 2019	March 31, 2018
Salaries, wages and bonus	109.41	103.89
Gratuity expense (Refer Note. 30)	2.16	1.93
Contributions to provident fund and other funds	8.22	8.54
Staff welfare expense	4.52	3.53
Directors' remuneration		
- Salary	28.70	28.61
- Ex-gratia / Bonus	147.59	147.60
	300.60	294.10

Note 24. Other Expenses

Year Ended

Particulars	March 31, 2019	March 31, 2018
Legal and professional fees	141.57	92.38
(Refer details below for payments to auditors)		
Travel and conveyance	10.43	9.40
Rent (including lease rentals)	11.47	10.56
Rates and taxes	4.62	2.94
Electricity expense	10.41	10.61
Power and fuel	4.80	4.34
Selling Expenses		
- Advertisement and publicity expenses	23.22	19.73
- Marketing expenses	1.35	0.17
- Sales commission expenses	17.77	1.80
Repairs and maintenance		
- Building	1.37	2.58
- Plant and machinery	16.44	14.94
- Others	9.44	6.85



(All amounts are in crores of Indian Rupees, unless otherwise stated)

		Year Ended		
Particulars		March 31, 2019	March 31, 2018	
Communication		0.71	0.98	
Utilities		15.36	12.75	
Insurance		2.32	1.20	
Bad debts written off		5.47	9.34	
Impairment allowance for doubtful debts / movie advance and other	advand	ces		
(net of reversals)		(13.00)	12.24	
Provisions for claims and litigations		1.07	1.81	
Expenditure on Corporate Social Responsibility		23.16	18.51	
Loss on foreign exchange fluctuation (net)		-	0.26	
Loss on sale of PP&E (net) / assets scrapped		0.10	-	
Miscellaneous expenses		5.05	3.83	
		293.13	237.22	
Payments to Auditor			Ended	
Particulars As auditor:		March 31, 2019	March 31, 2018	
		0.47	0.40	
Audit fee		0.47	0.42	
Limited review		0.18	0.18	
Goods and Service Tax		0.11	0.10	
In other capacity:				
Other services		-	-	
Reimbursement of expenses		0.01	0.01	
=		0.77	0.71	
Corporate Social Responsibility (CSR) Expenditure		Year	Ended	
		March 31, 2019	March 31, 2018	
Gross amount required to be spent by the Company during the year		28.95	25.65	
Amount Spent during the year ended :		March 31, 2019	March 31, 2018	
Construction / acquisition of any asset	(A)	-	-	
On purposes other than above	(B)	23.16	18.51	
	. ,	23.16	18.51	
Contribution made to Related Parties: (out of the (B) above) (Refer I	Note. 3	2) 16.66	11.26	
Note 25. Depreciation and amortization expense		Year	Ended	
Particulars		March 31, 2019	March 31, 2018	
Depreciation of tangible assets (Refer Note 3)		65.45	69.17	
Depreciation on Investment Properties (Refer Note 4)		0.74	0.81	
Amortization of intangible assets (Refer Note 5)		580.48	369.70	

(All amounts are in crores of Indian Rupees, unless otherwise stated)

Note 26. Finance Costs

Year	Year Ended		
March 31, 2019	March 31, 2018		
0.16	0.04		
1.49	1.01		
1.65	1.05		
	March 31, 2019 0.16 1.49		

Note 27. Income Tax Expense

 $The \,major \,components\,of\,income\,tax\,expense\,for\,the\,years\,ended\,March\,31,2019\,and\,March\,31,2018\,are:$

Profit or loss section

	Year Ended		
Particulars	March 31, 2019	March 31, 2018	
Current Tax:			
Current income tax charge	712.45	543.94	
Deferred Tax:			
Relating to the origination and reversal of temporary differences (Refer note -	14) 28.63	21.42	
Income Tax expense reported in the statement of profit and loss	741.08	565.36	
=			

Other Comprehensive Income(OCI) section

Deferred tax related to items recognised in OCI during the year:

March 31, 2019	March 31, 2018
(0.29)	(0.21)
(0.29)	(0.21)
	(0.29)

Year Ended

Reconciliation of tax expense and the accounting profit multiplied by India's domestic tax rate for March 31, 2019 and March 31, 2018:

The tax on the Company's profit before tax differs from the theoretical amount that would arise using the standard rate of corporation tax in India at 34.9440% (Previous Year 34.608%) as follows:

Particulars	Year Ended	
	March 31, 2019	March 31, 2018
Accounting Profit before income tax	2,135.94	1,658.40
Profit before income tax multiplied by standard rate		
of corporate tax in India of 34.944% (2018: 34.608%)	746.38	573.94
Effects of:		
Gain / Loss on investments taxed at the tax rate applicable on capital gains	/ losses (2.21)	(5.78)
Income exempted from tax	(6.92)	(5.20)
Non-deductible expenses for tax purposes	4.19	3.84
Others	(0.36)	(1.44)
Net effective income tax	741.08	565.36



(All amounts are in crores of Indian Rupees, unless otherwise stated)

Note 28. Earnings Per Share (EPS)

Basic EPS amounts are calculated by dividing the profit for the year attributable to equity holders of the parent by the weighted average number of Equity shares outstanding during the year.

Diluted EPS amounts are calculated by dividing the profit attributable to equity holders of the parent by the weighted average number of Equity shares outstanding during the year plus the weighted average number of Equity shares that would be issued on conversion of all the dilutive potential Equity shares into Equity shares.

The following reflects the income and share data used in the basic and diluted EPS computations:

	Year	Ended
	March 31, 2019	March 31, 2018
Profit after tax (Rs. in crores)	1,394.86	1,093.04
Weighted average number of shares		
- Basic	39,40,84,620	39,40,84,620
- Diluted	39,40,84,620	39,40,84,620
Earning per share of Rs. 5.00 each		
- Basic	35.39	27.74
- Diluted	35.39	27.74

Note 29. Operating lease disclosures

Company as a lessee -

a) Lease commitment for transponders

The Company has entered into operating leases on KU band Satellite transponders on non cancellable operating lease, with lease terms between 1 and 5 years.

The Company has paid Rs.22.21 crores (March 31, 2018: Rs.22.42 crores) during the year towards minimum lease payment.

The Operating lease agreements, are renewable on a periodic basis and can be extended upto a maximum of 5 years from their respective dates of inception. There are no price escalation clause in the agreement.

Future minimum rentals payable under non-cancellable operating leases as at March 31, 2019 are as follows:

	rear	rear Ended		
	March 31, 2019	March 31, 2018		
Within one year	22.11	17.33		
After one year but not more than five years	23.11	39.00		
More than five years		-		
	45.22	56.33		

b) Other operating lease commitments

The Company has entered into operating lease arrangements for office premises. The leases are non-cancellable / lock in period for a period of 2 to 3 years and after which it may be renewed / cancellable based on the mutual agreement of the parties.

Voor Ended

(All amounts are in crores of Indian Rupees, unless otherwise stated)

The Company has paid Rs.1.54 crores (March 31, 2018: Rs.0.84 crores) during the year towards minimum lease payment.

Voor Ended

Future minimum rentals payable under non-cancellable operating leases as at March 31, 2019 are as follows:

	rear Ended	
	March 31, 2019	March 31, 2018
Within one year	0.85	1.03
After one year but not more than five years	0.71	0.22
More than five years		
	1.56	1.25
Lease rentals paid during the year in respect of cancellable operating lea	ases 6.35	6.69

Note 30. Employee benefit plans - Gratuity

The Company has a defined benefit gratuity plan. Every employee who has completed five years or more of service gets a gratuity on cessation of employment at 15 days salary (last drawn salary) for each completed year of service. The fund has the form of a trust and it is governed by the Board of Trustees. The Board of Trustees are responsible for the administration of the plan assets and for the definition of the investment strategy. Each year, the Board of Trustees reviews the level of funding in the gratuity plan. Such a review includes the asset-liability matching strategy and investment risk management policy. The Board of Trustees aim to keep annual contributions relatively stable at a level such that no plan deficits (based on valuation performed) will arise.

The scheme is funded with an insurance company (LIC) in the form of a qualifying insurance policy.

The following tables summarize the components of net benefit expense recognised in the statement of profit and loss and the funded status and amounts recognised in the balance sheet for the Gratuity plan.

Statement of Profit and Loss

Particulars	Year ended	Year ended
	March 31, 2019	March 31, 2018
Recognized in profit or loss:		
Current service cost	2.08	2.05
Net Interest income on benefit obligation / assets	0.08	(0.12)
Recognized in other comprehensive income:		
Remeasurement gains / (losses) in other comprehensive income		
arising from changes in demographic assumptions	0.06	0.28
Remeasurement gains / (losses) in other comprehensive income		
arising from changes in financial assumptions	0.04	(0.77)
Experience adjustments	0.68	1.00
Return on Plan Assets (greater) / less than Discount rate	0.05	0.10
Recognized in other comprehensive income	0.83	0.61
Net benefit expense	2.16	1.93



(All amounts are in crores of Indian Rupees, unless otherwise stated)

Particulars	As at	As at
	March 31, 2019	March 31, 2018
Defined benefit obligation	15.91	13.16
Fair value of plan assets	13.43	12.07
Plan Liability / (Asset)	2.48	1.09

Changes in the present value of the defined benefit obligation are as follows:

Particulars	As at	As at	
	March 31, 2019	March 31, 2018	
Opening defined benefit obligation	13.16	11.93	
Current service cost	2.08	2.05	
Interest cost	0.95	0.82	
Remeasurement gains / (losses) on obligation	0.78	0.50	
Benefits paid	(1.06)	(2.14)	
Closing defined benefit obligation	15.91	13.16	

Changes in the fair value of plan assets are as follows:

Particulars	As at	As at
	March 31, 2019	March 31, 2018
Fair value of planned assets at the beginning of the year	12.07	11.42
Expected return on plan assets	0.93	0.94
Contributions	1.59	1.96
Benefits paid	(1.13)	(2.14)
Remeasurement gains / (losses) on plan assets	(0.03)	(0.11)
Fair value of plan assets at the end of the year	13.43	12.07

The principal actuarial assumptions used in determining gratuity obligation for the company's plans are shown below:

Particulars	As at	As at	
	March 31, 2019	March 31, 2018	
Discount rate	7.52%	7.55%	
Expected rate of return on assets	7.52%	8.25%	
Employee turnover	9.32%	10.00%	
Mortality rates	Indian Assured	Indian Assured	
	Lives Mortality (2006-08)	Lives Mortality (2006-08)	

The overall expected rate of return on assets is determined based on market prices prevailing on that date, applicable to the period over which the obligation is to be settled. The estimates of future salary increases, considered in actuarial valuation, take account of inflation, seniority, promotion and other relevant factors, such as supply and demand in the employment market. Based on the experience of the previous years, the Company expects to contribute about Rs. 2.16 crores to the gratuity fund in the next year. However, the actual contribution by the Company will be based on the actuarial valuation report received from the insurance company.

(All amounts are in crores of Indian Rupees, unless otherwise stated)

The major categories of plan assets of the fair value of the total plan assets are as follows:

	Gratuity plan		
	March 31, 2019 March 31, 2018		
Investments details:			
Funds with LIC	13.43	12.07	
Total	13.43	12.07	

The Company contributes all ascertained liabilities towards gratuity to the Sun TV Network Ltd Employees Group Gratuity Trust and the Trustees also administer the said contributions so made to the trust. As of March 31, 2019 and March 31, 2018 the plan assets have been primarily invested in insurer managed funds.

A quantitative sensitivity analysis for significant assumption as at March 31, 2019 is as shown below:

Gratuity plan:	March 31, 2019			
Assumptions	Discount rate		Future salary increas	
Sensitivity Level	1% increase	1% decrease	1% increase	1% decrease
Impact on defined benefit obligation	(1.14)	1.29	1.14	(1.04)

A quantitative sensitivity analysis for significant assumption as at March 31, 2018 is as shown below:

	March 31, 2018			
Assumptions	Discount rate		Future salary increases	
Sensitivity Level	1% increase	1% decrease	1% increase	1% decrease
Impact on defined benefit obligation	(0.78)	0.87	0.74	(0.68)

The sensitivity analysis above have been determined based on a method that extrapolates the impact on defined benefit obligation as a result of reasonable changes in key assumptions occurring at the end of the reporting period.

Maturity profile of defined benefit obligation:

	March 31, 201 9	March 31, 2018
Expected contribution to the plan for the next annual reporting period	2.16	2.04
1 to 5 Years	6.06	6.12
6 to 10 Years	3.80	3.35
Total expected payments	12.02	11.51

The average duration of the defined benefit plan obligation at the end of the reporting period is 7.98 years (March 31, 2018: 6.85 years).

Note 31. Contingencies

A) Contingent Liabilities

- a. Matters wherein management has concluded that the Company's liability is probable has been provided for. Refer Note 38.
- b. Contingent liability is disclosed in case of:
 - i) a present obligation arising from past events, when it is not probable that an outflow of resources will be required to settle the obligation; and
 - ii) a present obligation arising from past events, when no reliable estimate is possible.
 - Contingent assets are disclosed where an inflow of economic benefits is probable. Provision, contingent liabilities, and contingent assets are reviewed at each Balance Sheet date.
- c. Matters wherein management is confident of succeeding in these litigations and have concluded the liability to the Company to be remote. This is based on the relevant facts of judicial precedents and as advised by legal counsel which involves various legal proceedings and claims, in different stages of process, in relation to civil and criminal matters.



(All amounts are in crores of Indian Rupees, unless otherwise stated)

Disputed taxes not provided for in respect of:	March 31, 2019	March 31, 2018
a) Claims related to Income Tax*	736.32	542.43
b) Claims related to Custom duty**@	63.63	63.63
c) Claims related to Service Tax***	25.46	25.66
Total	825.41	631.72

^{*}The Company received demands of income tax disallowing the manner of allowance claimed by the Company for certain expenses. The Company's appeal in respect of various years has been allowed by both the first and the second appellate authorities in the previous years. Accordingly, management believes that based on the favourable judgment as well as relying on judicial pronouncements and other arguments, its position is likely to be accepted by the concerned authorities.

- ** The Company has received demand for differential customs duty aggregating to Rs. 0.50 crores on account of incorrect classification of certain assets imported during FY 2007-08. The Company has filed an appeal against the said demand, and based on its submissions at such appellate proceedings, management believes that the Company's claim is likely to be accepted by the authorities.
- @ Further to enquiries by the customs authorities on customs duty exemptions availed by the Company in the previous year, the Company has received a formal show cause / demand notice containing a provisional demand of Rs. 63.13 crores. Then the Company has filed its responses to this notice and has also deposited a sum of Rs. 60.18 crores under protest pending final resolution of the matter. The Management has been advised by senior counsels that appropriate legal remedies are available to the Company in this matter and accordingly the company confident of recovering the duty paid.
- ***The Company received show cause cum demand notice from the Service tax department seeking service tax on certain services and disallowances of input credit availed on certain services. The Company has filed appeals for all such show cause notices / orders received with various authorities. The Company based on the judicial pronouncements and other submissions believes its position is likely to be accepted by the authorities.

B) Commitments for capital contracts

Particulars	March 31, 2019	March 31, 2018
Estimated amount of contracts remaining to be executed on capital expenditure and not provided for		
Outstanding commitments on capital contracts	0.31	0.63
Commitments for acquisition of film and program broadcasting rights	231.29	272.68

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(All amounts are in crores of Indian Rupees, unless otherwise stated)

Note 32 Related party transactions Names of the related parties

Individual owning an interest in voting power of the Company that gives them control

Mr. Kalanithi Maran

Enterprises in which Key Management Personnel or their relatives have significant influence

Kal Comm Private Limited Sun Foundation

Kal Cables Private Limited

Murasoli Maran Family Trust

Sun Direct TV Private Limited

Kal Media Services Private Limited

Udaya FM Private Limited Kal Airways Private Limited

Sun Distribution Services Private Limited

Network Cable Solutions Private Limited

Sun Business Solutions Private Limited

Gemini TV Distribution Services Private Limited

Kal Publications Private Limited

Subsidiary Company

Kal Radio Limited

Joint Venture / Associates of the Joint Venture

South Asia FM Limited

Asia Radio Broadcast Private Limited
Digital Radio (Kolkata) Broadcasting Limited

Optimum Media Services Private Limited
Deccan Digital Networks (Hyderabad) Private Limited

Metro Digital Networks (Hyderabad) Private Limited

Digital Radio (Mumbai) Broadcasting Limited Pioneer Radio Training Services Private Limited Digital Radio (Delhi) Broadcasting Limited

South Asia Multimedia Private Limited

AV Digital Networks (Hyderabad) Private Limited

Key Management Personnel

Mr. Kalanithi Maran - Executive Chairman

Mr. K. Vijaykumar - Managing Director and Chief Executive Officer (upto March 31, 2019)

Mr. R. Mahesh Kumar - President (Managing Director with effect from April 1, 2019)

Mrs. Kavery Kalanithi - Executive Director

Mr. V.C. Unnikrishnan - Chief Financial Officer

Mr. R. Ravi - Company Secretary

Directors

Mr. S. Selvam - Non Executive Director

Mr. J. Ravindran - Independent Director

Mr. M.K. Harinarayanan - Independent Director

Mr. Nicholas Martin Paul - Independent Director

Mr. R. Ravivenkatesh - Independent Director

Relatives of Key Management Personnel

Mrs. Mallika Maran

Ms. Kaviya Kalanithi Maran (Executive Director with effect from April 1, 2019)

Terms & Conditions of Transactions with Related Party

The sales to and purchases from related parties are made on terms equivalent to those that prevail in arm's length transactions. Outstanding balances at the year-end are unsecured and interest free and settlement occurs in cash. For the year ended March 31, 2019, the company has not recorded any impairment of receivables relating to amounts owed by related parties (March 31, 2018: INR Nil).



NOTES TO THE STANDALONE FINANCIAL STATEMENTS FOR THE YEAR ENDED MARCH 31, 2019 (All amounts are in crores of Indian Rupees, unless otherwise stated)

Transactions and balances with related parties

Particulars	Enterprises in which Key Management Personnel or their relatives have significant influence		Key Management Personnel or their relatives have		Subsidiary / Joint Ventures / Associates of the Joint Venture		Personnel Key Manage	anagerial / Relatives of rial Personnel ectors
	31.03.2019	31.03.2018	31.03.2019	31.03.2018	31.03.2019	31.03.2018		
Income: Subscription Income								
Sun Distribution Services Private Limited	155.55	240.28	-	-	-	-		
Sun Direct TV Private Limited Kal Media Services Private Limited	278.39 135.55	232.84 82.43	-	-	-	-		
Gemini TV Distribution Services Private Limited	59.73	-	-	-	-	-		
Advertising Income Kal Publications Private Limited	0.30	0.35	-	-	-	-		
Income from IPL								
Sun Direct TV Private Limited	-	3.00	-	-	-	-		
Digital Radio (Delhi) Broadcasting Limited Digital Radio (Mumbai) Broadcasting Limited	-	-	3.55 2.43	3.00 2.00	-	-		
Kal Radio Limited	-	-	-	2.00	-	-		
Digital Radio (Kolkata) Broadcasting Limited	-	-	2.21	2.00	-	-		
Income from Movie distribution Sun Business Solutions Private Limited	51.06	-	-	-	-	-		
Finance Income Sun Direct TV Private Limited	9.98	7.92	-	-	-	-		
Rental and Business Support Income								
Kal Radio Limited South Asia FM Limited	-	-	0.77 0.30	0.68 0.26	-	-		
Sun Direct TV Private Limited	1.89	1.81	0.30	0.20	_	-		
Kal Publications Private Limited	1.36	1.30	-	-	-	-		
Others	0.91	0.96	-	-	-	-		
Movie Content Income Sun Direct TV Private Limited	4.43	9.34	-	-	-	-		
Program production expenses Kal Publications Private Limited	4.38	4.39	-	-	-	-		
Pay channel service charges Sun Distribution Services Private Limited Kal Media Service Private Limited	51.34 -	20.73 5.71	- -	- -	- -			
Legal and Professional Fees Mrs. Mallika Maran	-	-	-	-	0.02	0.02		
Rent Expense Kal Publications Private Limited	2.90	2.79	-	-	-	-		
Expenditure on Corporate Social Responsibility Sun Foundation	16.66	11.26	-	-	-	-		
Selling Expenses Kal Publications Private Limited	0.07	0.00		_				
Sun Business Solutions Private Limited	0.07 0.51	0.02	-	-	-			
Sun Direct TV Private Limited	1.41	-	-	-	-	-		
Remuneration paid (including ex-gratia/bonus) Salary - Mr. Kalanithi Maran	-	-	_	-	13.87	13.83		
Salary - Mrs. Kavery Kalanithi Salary - Mr. K Vijaykumar	-	-	-	-	13.87 0.96	13.83 0.95		
Salary - Mr. V.C. Unnikrishnan	-			-	1.02	0.95		
Salary - Mr. R Ravi	-	-	-	-	0.26	0.23		
Salary - Ms. Kaviya Kalanithi Maran Salary - Mr. R. Mahesh Kumar	-	-		-	0.28 2.06	0.28 1.61		
Ex-gratia / Bonus- Mr. Kalanithi Maran	-	-	-	-	73.63	73.67		
Ex-gratia / Bonus- Mrs. Kavery Kalanithi Ex-gratia / Bonus- Mr. K.Vijaykumar	-				73.63 0.33	73.67 0.26		
Ex-gratia / Bonus- Mr. K.Vijaykumar	-	-	-	-	0.33	0.26		

(All amounts are in crores of Indian Rupees, unless otherwise stated)

Transactions and balances with related parties

Particulars			Key Management Personnel or their relatives have		Joint Ventures / Associates of the		
	31.03.2019	31.03.2018	31.03.2019	31.03.2018	31.03.2019	31.03.2018	
Sitting Fees Paid to Directors							
Mr. S. Selvam	-	-	-	-	0.01	0.01	
Mr. J. Ravindran	-	-	-	-	0.03	0.03	
Mr. M.K. Harinarayanan Mr. Nicholas Martin Paul	-	-	-	-	0.04 0.05	0.03 0.03	
Mr. R.Ravivenkatesh	-	-	-	-	0.03	0.03	
Dividends Paid							
Mr. Kalanithi Maran	-	-	-	-	369.46	295.56	
Reimbursement/(Recovery) of Cost of shared services (Net)							
Kal Publications Private Limited	0.26	0.22	-	-	-	-	
Balances Outstanding:							
Accounts Receivable Sun Direct TV Private Limited	174.48	151.32					
Sun Distribution Services Private limited	43.74	76.40	_	_	_	_	
Kal Media Services Private Limited	64.97	41.65	_	_	_	_	
Gemini TV Distribution Services Private Limited	35.68	-	-	-	-	_	
Sun Business Solutions Private Limited	3.97	-	-	-	-	-	
Kal Publications Private Limited	0.05	-	-	-	-	-	
Other Receivables							
Kal Publications Private Limited	0.38	0.56	-	-	-	-	
Sun Direct TV Private Limited Kal Radio Limited	0.32	2.50	- 0.00	0.07	-	-	
South Asia FM Limited		-	0.08 0.05	0.07 0.03	_	_	
Digital Radio (Delhi) Broadcasting Limited	_	_	0.05	0.05	_	_	
Others	0.08	0.08	-	-	-	-	
Rental and other deposits							
Kal Publications Private Limited	0.06	0.06	-	-	-	-	
Security Deposit received			0.00	0.00			
Kal Radio Limited Kal Publications Private Limited	0.01	0.01	0.00	0.00		_	
Tai i abileations i rivate Littiteu	0.01	0.01	_	-	_	_	
Accounts Payable / Other Current Liabilities	00.04	4.04					
Sun Distribution Services Private Limited Kal Publications Private Limited	30.24	4.21	-	-	-	-	
Kal Media Service Private Limited Kal Media Service Private Limited	0.80	0.68 1.13		-		_	
Kal Radio Limited		1.15	0.08	0.09] -	-	
Sun Direct TV Private Limited	1.63	-	-	-	-	-	
Remuneration / Ex-gratia / Bonus Payable							
Mr. Kalanithi Maran	-	-	-	-	74.78	74.83	
Mrs. Kavery Kalanithi	-	-	-	-	74.78	74.83	
Mr. K Vijaykumar Ms.Kaviya Kalanithi Maran	-	-	-	-	0.33	0.29	
Mr. R. Mahesh Kumar	-	-	-	-	0.02 0.35	0.02 0.34	
Mr. V.C. Unnikrishnan	-	-		-	0.35	0.34	
	1 '						
Mr. R Ravi	- !	- 1		_	0.05	0.04	

Note: As the liabilities for gratuity and leave encashment are provided on actuarial basis for the Company as a whole, the amounts pertaining to the Directors are not included above.



(All amounts are in crores of Indian Rupees, unless otherwise stated)

Note 33. Segment information

Based on the internal reporting provided to the chief operating decision maker, Media and Entertainment is the only operating segment for the company.

Geographic information	Year	ended
Revenue from customers	March 31, 2019	March 31, 2018
India	3,446.32	2,691.27
Outside India	216.95	171.18
Total revenues per statement of profit or loss	3,663.27	2,862.45

There are no sales to external customers more than 10% of the total revenue.

	A	aı	
Non-current operating assets	March 31, 2019	March 31, 2018	
India	1,153.51	1,267.80	
Rest of the world			
Total	1,153.51	1,267.80	

Non-current assets for this purpose consist of property, plant and equipment, investment properties, intangible assets, capital work in progress and other non current assets (other than financial instruments).

Note 34. Fair values

Set out below, is a comparison by class of the carrying amounts and fair value of the Company's financial instruments, other than those with carrying amounts that are reasonable approximations of fair values:

_	Carryir	ng value	Fair value		
1	March 31, 2019	March 31, 2018	March 31, 2019	March 31, 2018	
Financial assets (Non Current & Current	:)				
Other investments (Tax free bonds)	240.09	193.41	238.92	194.85	
Investments in Non Convertible debenture	es 25.41	-	25.41	-	
Investment in Mutual funds and quoted					
equity shares	2,071.44	1,505.10	2,071.44	1,505.10	
	2,336.94	1,698.51	2,335.77	1,699.95	

The management assessed that the fair value of cash and cash equivalents, trade receivables, trade payables, and other current and non current financial liabilities and financial assets approximate their carrying amounts largely due to the short-term maturities of these instruments.

The fair value of the financial assets and liabilities is included at the amount at which the instrument could be exchanged in a current transaction between willing parties, other than in a forced or liquidation sale. The method and assumptions used to estimate the fair values is the fair values of financial instruments traded in active markets are based on quoted market prices at the balance sheet date.

(All amounts are in crores of Indian Rupees, unless otherwise stated)

Note 35. Fair value hierarchy

The following table provides the fair value measurement hierarchy of the Company's assets and liabilities:

Quantitative disclosures fair value measurement hierarchy for assets as at March 31, 2019:

		Fair Value Measurement using					
	Date of		Quoted Price in	Significant	Significant		
Particulars	Valuation	Total	active markets	observable	unobservable		
			(Level 1)	inputs (Level 2)	inputs (Level 3)		
Asset measured at fair value:							
FVTPL financial investments:							
Quoted Equity Shares	March 31, 2019	14.99	14.99	-	-		
Investment in Non Convertible debentures	March 31, 2019	25.41	25.41	-	-		
Unquoted Mutual Funds	March 31, 2019	2,056.45	2,056.45	-	-		
Assets for which fair values are disclosed:							
Tax free bonds (unquoted) (Refer Note 35.1)	March 31, 2019	238.92	-	238.92	-		
Investment Properties (Refer Note 35.2)	March 31, 2019	70.39	-	70.39	-		

There have been no transfers between Level 1 and Level 2 during the period.

Quantitative disclosures fair value measurement hierarchy for assets as at March 31, 2018:

		Fair V	alue Measuremer	nt using	
	Date of		Quoted Price in	Significant	Significant
Particulars	Valuation	Total	active markets	observable	Unobservable
			(Level 1)	inputs (Level 2)	inputs (Level 3)
Asset measured at fair value:					
FVTPL financial investments:					
Quoted Equity Shares	March 31, 2018	11.48	11.48	-	-
Unquoted Mutual Funds	March 31, 2018	1,493.62	1,493.62	-	-
Assets for which fair values are disclosed					
Tax free bond (unquoted) (Refer Note 35.1)	March 31, 2018	194.85	-	194.85	-
Investment Properties (Refer Note 35.2)	March 31, 2018	69.22	-	69.22	-

There have been no transfers between Level 1 and Level 2 during the period.

Note 35.1 Description of valuation techniques used and key inputs to valuation on investment in tax free bonds:

The valuation for tax free bonds are based on valuations performed by an accredited independent valuer. The valuer is a specialist in valuing these types of Bonds. The valuation model used is in accordance with a method recommended by the International Valuation Standards.

The Company has disclosed fair value of the tax free bonds using IMaCS standard methodology which captures the market condition as on given day of valuation on T+1 basis.

The Company has no restrictions on the disposal of its tax free bonds.

Significant unobservable Inputs:

The Independent valuer has made detailed study based on standards methodoloy for scrip level valuation and have considered the available secondary market and primary market trades for valuation of bonds on reporting date. Outlier trades if any are identified and excluded. Widespread Polling is also considered with market participant to understand the movement in levels. In the case of liquid instruments, the valuation is arrived at based on the value bonds with similar maturity issued by similar issuers or securities are linked to a benchmark and a spread over benchmark is arrived at and the same is carried forward.



(All amounts are in crores of Indian Rupees, unless otherwise stated)

Note 35.2 Fair value disclosure on Investment properties:

The Company's investment properties consists of office premises let out on lease. As at March 31, 2019 and March 31, 2018, the fair values of the properties are Rs. 70.39 crores and Rs. 69.22 crores respectively. These valuations are based on valuations performed by an accredited independent valuer. The valuer is a specialist in valuing these types of investment properties. The valuation model used is in accordance with a method recommended by the International Valuation Standards. The Company has no restrictions on the disposal of its investment properties and no contractual obligations to purchase, construct or develop investment properties or for repairs, maintenance and enhancements.

Reconciliation of fair value:

Particulars	Amount
Opening balance as at April 1, 2017	75.75
Fair value difference	(6.64)
Additions	0.11
Opening balance as at April 1, 2018	69.22
Fair value difference	1.17
Additions	-
Closing balance as at March 31, 2019	70.39

Description of valuation techniques used and key inputs to valuation on investment properties:

The Company has fair valued the office premises property let out on lease using Market approach method.

Significant unobservable Inputs

The independent valuer has made detailed study of prevailing market rate for the commercial buildings in the areas wherein the office premises property is being let out by the Company. This has been adjusted for amenities, depreciation and other leasehold improvements made by the Company to the respective properties.

Note 36. Financial risk management objectives and policies

The Company's principal financial liabilities, include trade and other payables. The Company has various financial assets such as trade receivables and cash and short-term deposits, which arise directly from its operations.

The Company is exposed to market risk, credit risk and liquidity risk. The Company's senior management oversees the management of these risks. The Company's senior management ensures that the Company's financial risk activities are governed by appropriate policies and procedures and that financial risks are identified, measured and managed in accordance with the Company's policies and risk objectives. The Board of Directors reviews and agrees policies for managing each of these risks, which are summarised below.

Market Risk

Market risk is the risk that the fair value of future cash flows of a financial instrument will fluctuate because of changes in market prices. Market risk comprises two types of risk: currency risk and other price risk, such as equity price risk. The value of financial instruments may change as a result of changes in the foreign currency exchange rates, equity price fluctuation, liquidity and other market changes. Future specific market movements cannot be normally predicted with reasonable acuracy. Financial instrument affected by market risk includes investment in equity instruments etc.

(All amounts are in crores of Indian Rupees, unless otherwise stated)

Foreign currency risk

Foreign currency risk is the risk that the fair value of future cash flows of an exposure will fluctuate because of changes in foreign exchange rates. The Company's exposure to the risk of changes in foreign exchange rates relates primarily to the Company's operating activities. As per the Forex policy, the Company, takes forward contract for transactions where the foreign currency risk on account of movement in exchange rate expected to be high and which is material to the Company. The impact of foreign exchange rate fluctuations is evaluated by assessing its exposure to exchange rates risks. Exposure to foreign exchange fluctuation risks is with monetary receivables / payables denominated in USD, AUD, CAD and GBP.

		March 31	, 2019	March 31	1, 2018
Particulars	Foreign	Amount	Amount	Amount	Amount
	Currency	in Foreign	in Indian	in Foreign	in Indian
		Currency	Rupees	Currency	Rupees
Trade Receivables	USD	1.19	82.08	1.11	72.02
Trade Receivables	CAD	0.00	0.03	0.00	0.04
Trade Receivables	AUD	0.01	0.56	0.01	0.74
Trade Receivables	GBP	0.02	1.81	0.02	1.84
EEFC Bank balance	CAD	0.00	0.04	0.00	0.05
EEFC Bank balance	USD	0.38	26.62	0.21	13.90

Foreign currency sensitivity

The following tables demonstrate the sensitivity to a reasonably possible change in foreign exchange rates, with all other variables held constant. The impact on the Company's profit before tax is due to changes in the fair value of monetary assets and liabilities. The sensitivity analysis in the following sections relate to the position as at March 31, 2019 and March 31, 2018 and as forecasted for volatile currencies.

Particulars	Change in forex	Effect on profit before	Effect on pre-tax
	rate (%)	tax	equity
USD			
March 31, 2019	5% Increase	5.44	3.54
	5% Decrease	(5.44)	(3.54)
March 31, 2018	5% Increase	4.30	2.81
	5% Decrease	(4.30)	(2.81)

Credit risk

Credit risk refers to the risk of default on its obligation by the counterparty resulting in a financial loss. The maximum exposure to the credit risk is equal to the carrying amount of financial assets as of March 31, 2019 and March 31, 2018 respectively.



(All amounts are in crores of Indian Rupees, unless otherwise stated)

Liquidity risk

The Company's prime source of liquidity is cash and cash equivalents and the cash flow generated from operations. The Company has no outstanding bank borrowings. The Company believes that the working capital is sufficient to meet its current requirements. Accordingly, no liquidity risk is perceived.

As of March 31, 2019, the Company had a working capital of Rs. 3,327.46 crores (March 31, 2018 - Rs. 2,481.20 crores) including cash and cash equivalents of Rs. 374.70 crores (March 31, 2018 - Rs. 258.30 crores) and current investment of Rs. 2,079.51 crores (March 31, 2018 - Rs. 1,505.10 crores).

As of March 31, 2019 and March 31, 2018 there are no material liability which is outstanding. Accordingly, no liquidity risk is perceived.

The table below summarises the maturity profile of the Company's financial liabilities based on contractual undiscounted payments.

Particulars	Less than	1 to 2 years	More than	Total
i di dibalalo	one Year		2 Years	
Year ended				
March 31, 2019				
Other financial liabilities	181.56	-	6.77	188.33
Trade and other payables	198.58	-	-	198.58
	380.14	-	6.77	386.91
Year ended				
March 31, 2018				
Other financial liabilities	196.81	-	6.71	203.52
Trade and other payables	55.89	-	-	55.89
	252.70	-	6.71	259.41

Note 37. Capital management

For the purpose of the Company's capital management, capital includes issued equity capital, share premium and all other equity reserves attributable to the equity holders of the parent. The primary objective of the Company's capital management is to maximise the shareholder value.

The Company manages its capital structure and makes adjustments in light of changes in economic conditions and the requirements of the financial covenants. The Company's policy for capital management aims to enhance capital efficiency by the long-term improvement of its value through business growth, while maintaining a sound financial structure. Indicators for monitoring the capital management include total equity attributable to owners of the parent and ROE (ratio of net profit to total equity attributable to owners of the parent). The Company's policy is to keep the ROE between 33% to 39%. The Company has achieved the same over past 2 years.

Return On Equity	March 31, 2019	March 31, 2018
Profit Before Taxes	2,135.94	1,658.40
Less: Finance Income	(59.35)	(38.17)
Add: Finance Cost	1.65	1.05
Earning Before Net Interest and Tax	2,078.24	1,621.28
Equity Share Capital	197.04	197.04
Other Equity	5,243.48	4,443.03
Capital Employed	5,440.52	4,640.07
ROCE	38.20	34.94

No changes were made in the objectives, policies or processes for managing capital during the years ended March 31, 2019 and March 31, 2018.

(All amounts are in crores of Indian Rupees, unless otherwise stated)

Note 38. As required by Accounting Standard (Ind - AS-37) "Provisions, Contingent Liabilities and Contingent Assets" the details of Provisions are set out as under

Nature of Provision	Opening Balance	Provision for the year	Provision written back /adjusted	Closing Balance
Claims related to Service tax	9.05	1.07	-	10.12
	9.05	1.07	-	10.12

Note 39. Approval of financial statements

The financial statements were reviewed and recommended by the Audit Committee and has been approved by the Board of Directors at their meeting held on May 23, 2019.

For and on behalf of the Board of Directors

Kalanithi MaranR. Mahesh KumarChairmanManaging Director

R. Ravi

Company Secretary

V.C. Unnikrishnan

Chief Financial Officer

Place: Chennai
Date: May 23, 2019

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To The Members of Sun TV Network Limited Report on the Audit of the Consolidated Financial Statements

Opinion

We have audited the accompanying consolidated financial statements of Sun TV Network Limited ("the Holding Company") and its subsidiary, Kal Radio Limited (Holding Company and its subsidiary, together referred to as "the Group") and the Group's share of profit in South Asia FM Limited (the company, its joint ventures and its associates), the joint venture, which comprise the Consolidated Balance Sheet as at March 31, 2019, and the Consolidated Statement of Profit including Other Comprehensive Income, the Consolidated Cash Flow Statement and the Consolidated Statement of Changes in Equity for the year then ended, and a summary of significant accounting policies and other explanatory information.

In our opinion and to the best of our information and according to the explanations given to us, and based on the consideration of reports of the other auditors on separate financial statements of the subsidiary and joint venture referred to in the Other Matters section below, the aforesaid consolidated financial statements give the information required by the Companies Act, 2013 ("the Act") in the manner so required and give a true and fair view in conformity with the Indian Accounting Standards prescribed under section 133 of the Act read with the Companies (Indian Accounting Standards) Rules, 2015, as amended ('Ind AS'), and other accounting principles generally accepted in India, of the consolidated state of affairs of the Group as at March 31, 2019, and their consolidated profit, their consolidated total comprehensive income, their consolidated cash flows and their consolidated changes in equity for the year ended on that date.

Basis for Opinion

We conducted our audit of the consolidated financial statements in accordance with the Standards on Auditing specified under section 143 (10) of the Act (SAs). Our responsibilities under those Standards are further described in the Auditor's Responsibility for the Audit of the Consolidated Financial Statements section of our report. We are independent of the Group in accordance with the Code of Ethics issued by the Institute of Chartered Accountants of India (ICAI) together with the ethical requirements that are relevant to our audit of the consolidated financial statements under the provisions of the Act and the Rules made thereunder, and we have fulfilled our other ethical responsibilities in accordance with these requirements and the ICAI's Code of Ethics. We believe that the audit evidence obtained by us and the audit evidence obtained by the other auditors in terms of their reports referred to in the Other Matters section below, is sufficient and appropriate to provide a basis for our audit opinion on the consolidated financial statements.

Key Audit Matters

Key audit matters are those matters that, in our professional judgment, were of most significance in our audit of the consolidated financial statements of the current period. These matters were addressed in the context of our audit of the consolidated financial statements as a whole, and in forming our opinion thereon, and we do not provide a separate opinion on these matters. We have determined the matters described below to be the key audit matters to be communicated in our report.

Key Audit Matter is respect of the holding company	
Recoverability of Receivables	Principal audit procedures performed:
The Company recognizes impairment loss allowance based on lifetime expected credit losses at each reporting date, right from its initial recognition. Measurement of loss allowances involves assessment of credit risk, expected cash flows and the timing of such cash flows, consideration of reasonable and supportable information.	We have performed the following procedures: • Evaluated the design and implementation of the controls in respect of completeness and accuracy of the data considered in the assessment of loss allowance.

Refer accounting policy in Note 2(t) and provision for loss allowance in Note no. 26.

A significant degree of judgement is required in determining the amount of loss allowance based on expected credit loss model.

• We have performed necessary audit procedures to assess the reasonableness of assumptions used by the management taking into consideration the confirmation of balances obtained and subsequent collections made.

Information Other than the Financial Statements and Auditor's Report Thereon

- The Holding Company's Board of Directors is responsible for the other information. The other information comprises the information included in the Annual report, but does not include the consolidated financial statements, standalone financial statements and our auditor's report thereon.
- Our opinion on the consolidated financial statements does not cover the other information and we do not express any form of assurance conclusion thereon.
- In connection with our audit of the consolidated financial statements, our responsibility is to read the other information, compare with the financial statements of the subsidiary and the joint venture audited by the other auditors, to the extent it relates to these entities and, in doing so, place reliance on the work of the other auditors and consider whether the other information is materially inconsistent with the consolidated financial statements or our knowledge obtained during the course of our audit or otherwise appears to be materially misstated. Other information so far as it relates to the subsidiary and the joint venture is traced from their financial statements audited by the other auditors.
- Based on the work we have performed, we conclude that we have nothing to report in this regard.

Management's Responsibility for the Consolidated Financial Statements

The Holding Company's Board of Directors is responsible for the matters stated in section 134(5) of the Act with respect to the preparation of these consolidated financial statements that give a true and fair view of the consolidated financial position, consolidated financial performance including other comprehensive income, consolidated cash flows and consolidated changes in equity of the Group including joint venture in accordance with the Ind AS and other accounting principles generally accepted in India.

The respective Board of Directors of the Companies included in the Group and of its joint venture are responsible for maintenance of adequate accounting records in accordance with the provisions of the Act for safeguarding the assets of the Group and its joint venture and for preventing and detecting frauds and other irregularities; selection and application of appropriate accounting policies; making judgments and estimates that are reasonable and prudent; and design, implementation and maintenance of adequate internal financial controls, that were operating effectively for ensuring the accuracy and completeness of the accounting records, relevant to the preparation and presentation of the financial statements that give a true and fair view and are free from material misstatement, whether due to fraud or error, which have been used for the purpose of preparation of the consolidated financial statements by the Directors of the Holding Company, as aforesaid.

In preparing the consolidated financial statements, the respective Board of Directors of the companies included in the Group and of its joint venture are responsible for assessing the ability of the Group and of joint venture to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the management either intends to liquidate or cease operations, or has no realistic alternative but to do so.

The respective Board of Directors of the companies included in the Group and of its joint venture are also responsible for overseeing the financial reporting process of the Group and of its joint venture.



Auditor's Responsibility for the Audit of the Consolidated Financial Statements

Our objectives are to obtain reasonable assurance about whether the consolidated financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with SAs will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these consolidated financial statements.

As part of an audit in accordance with SAs, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the consolidated financial statements, whether due
 to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence
 that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material
 misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion,
 forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal financial control relevant to the audit in order to design audit procedures
 that are appropriate in the circumstances. Under section 143(3)(i) of the Act, we are also responsible for
 expressing our opinion on whether the Holding Company has adequate internal financial controls system in
 place and the operating effectiveness of such controls.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based
 on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may
 cast significant doubt on the ability of the Group and its joint venture to continue as a going concern. If we
 conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the
 related disclosures in the consolidated financial statements or, if such disclosures are inadequate, to modify
 our opinion.

Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Group and its associates and jointly controlled entities/ joint ventures to cease to continue as a going concern.

- Evaluate the overall presentation, structure and content of the consolidated financial statements, including
 the disclosures, and whether the consolidated financial statements represent the underlying transactions
 and events in a manner that achieves fair presentation.
- Obtain sufficient appropriate audit evidence regarding the financial information of the entities or business activities within the Group and its joint venture to express an opinion on the consolidated financial statements. We are responsible for the direction, supervision and performance of the audit of the financial statements of such entities or included in the consolidated financial statements of which we are the independent auditors. For the entities included in the consolidated financial statements, which have been audited by the other auditors, such other auditors remain responsible for the direction, supervision and performance of the audits carried out by them. We remain solely responsible for our audit opinion.

Materiality is the magnitude of misstatements in the consolidated financial statements that, individually or in aggregate, makes it probable that the economic decisions of a reasonably knowledgeable user of the consolidated financial statements may be influenced. We consider quantitative materiality and qualitative factors in (i) planning the scope of our audit work and in evaluating the results of our work; and (ii) to evaluate the effect of any identified misstatements in the consolidated financial statements.

We communicate with those charged with governance of the Holding Company regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

We also provide those charged with governance with a statement that we have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other matters that may reasonably be thought to bear on our independence, and where applicable, related safeguards.

Other Matters

We did not audit the financial statements of the subsidiary, whose financial statements reflect total assets of Rs. 391.57 Crores as at March 31, 2019, total revenues of Rs. 127.20 Crores and net cash outflows amounting to Rs. 1.09 Crores for the year ended on that date, as considered in the consolidated financial statements. The consolidated financial statements also include the Group's share of net profit (total comprehensive income) of Rs. 15.25 Crores for the year ended March 31, 2019, as considered in the consolidated financial statements, in respect of the joint venture, whose financial statements have not been audited by us. These financial statements have been audited by other auditors whose reports have been furnished to us by the Management and our opinion on the consolidated financial statements, in so far as it relates to the amounts and disclosures included in respect of the subsidiary and the joint venture and our report in terms of sub-section (3) of Section 143 of the Act, in so far as it relates to the aforesaid subsidiary and joint venture is based solely on the reports of the other auditors.

Our opinion on the consolidated financial statements above and our report on Other Legal and Regulatory Requirements below, is not modified in respect of the above matters with respect to our reliance on the work done and the reports of the other auditors.

Report on Other Legal and Regulatory Requirements

- 1. As required by Section 143(3) of the Act, based on our audit and on the consideration of the reports of the other auditors on the separate financial statements of the subsidiary and joint venture referred to in the Other Matters section above we report, to the extent applicable that:
 - a) We have sought and obtained all the information and explanations, which to the best of our knowledge and belief were necessary for the purposes of our audit of the aforesaid consolidated financial statements.
 - b) In our opinion, proper books of account as required by law relating to preparation of the aforesaid consolidated financial statements have been kept so far as it appears from our examination of those books and the reports of the other auditors.
 - c) The Consolidated Balance Sheet, the Consolidated Statement of Profit and Loss including Other Comprehensive Income, the Consolidated Cash Flow Statement and the Consolidated Statement of Changes in Equity dealt with by this Report are in agreement with the relevant books of account maintained for the purpose of preparation of the consolidated financial statements.
 - d) In our opinion, the aforesaid consolidated financial statements comply with the IndAS specified under Section 133 of the Act.
 - e) On the basis of the written representations received from the directors of the Holding Company as on March 31, 2019 taken on record by the Board of Directors of the Company and the reports of the statutory auditors of its subsidiary company and joint venture company incorporated in India, none of the directors of the Group companies and its joint venture company incorporated in India are disqualified as on March 31, 2019 from being appointed as a director in terms of Section 164 (2) of the Act.
 - f) With respect to the adequacy of the internal financial controls over financial reporting and the operating effectiveness of such controls, refer to our separate Report in "Annexure A" which is based on the auditors' reports of the Holding company, subsidiary company and joint venture company incorporated in India. Our report expresses an unmodified opinion on the adequacy and operating effectiveness of internal financial controls over financial reporting of those companies.



- g) With respect to the other matters to be included in the Auditor's Report in accordance with the requirements of section 197(16) of the Act, as amended, in our opinion and to the best of our information and according to the explanations given to us, the remuneration paid by the Holding Company to its directors during the year is in accordance with the provisions of section 197 of the Act.
- h) With respect to the other matters to be included in the Auditor's Report in accordance with Rule 11 of the Companies (Audit and Auditors) Rules, 2014,as amended in our opinion and to the best of our information and according to the explanations given to us:
 - i) The consolidated financial statements disclose the impact of pending litigations on the consolidated financial position of the Group and joint venture.
 - ii) The Group and the joint venture did not have any material foreseeable losses on long-term contracts including derivative contracts.
 - iii) There has been no delay in transferring amounts, required to be transferred, to the Investor Education and Protection Fund by the Holding Company, its subsidiary company and the joint venture company incorporated in India.

For Deloitte Haskins & Sells LLP Chartered Accountants (Firm Registration No. 117366W/W-100018)

Chennai May 23, 2019 Ananthi Amarnath Partner (Membership No.209252)

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ANNEXURE "A" TO THE INDEPENDENT AUDITOR'S REPORT

(Referred to in paragraph (g) under 'Report on Other Legal and Regulatory Requirements' section of our report of even date)

Report on the Internal Financial Controls Over Financial Reporting under Clause (i) of Sub-section 3 of Section 143 of the Companies Act, 2013 ("the Act")

In conjunction with our audit of the consolidated Ind AS financial statements of the Company as of and for the year ended March 31, 2019, we have audited the internal financial controls over financial reporting of Sun TV Network Limited ("the Holding Company") and its subsidiary company, which includes internal financial controls over financial reporting of its joint venture, which are companies incorporated in India, as of that date.

Management's Responsibility for Internal Financial Controls

The respective Board of Directors of the Holding company, its subsidiary company, and its joint venture, which are companies incorporated in India, are responsible for establishing and maintaining internal financial controls based on the internal control over financial reporting criteria established by the respective Companies considering the essential components of internal control stated in the Guidance Note on Audit of Internal Financial Controls Over Financial Reporting issued by the Institute of Chartered Accountants of India (ICAI). These responsibilities include the design, implementation and maintenance of adequate internal financial controls that were operating effectively for ensuring the orderly and efficient conduct of its business, including adherence to the respective company's policies, the safeguarding of its assets, the prevention and detection of frauds and errors, the accuracy and completeness of the accounting records, and the timely preparation of reliable financial information, as required under the Companies Act, 2013.

Auditor's Responsibility

Our responsibility is to express an opinion on the internal financial controls over financial reporting of the Holding Company, its subsidiary company, and its joint venture, which are companies incorporated in India, based on our audit. We conducted our audit in accordance with the Guidance Note on Audit of Internal Financial Controls Over Financial Reporting (the "Guidance Note") issued by the Institute of Chartered Accountants of India and the Standards on Auditing, prescribed under Section 143(10) of the Companies Act, 2013, to the extent applicable to an audit of internal financial controls. Those Standards and the Guidance Note require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether adequate internal financial controls over financial reporting was established and maintained and if such controls operated effectively in all material respects.

Our audit involves performing procedures to obtain audit evidence about the adequacy of the internal financial controls system over financial reporting and their operating effectiveness. Our audit of internal financial controls over financial reporting included obtaining an understanding of internal financial controls over financial reporting, assessing the risk that a material weakness exists, and testing and evaluating the design and operating effectiveness of internal control based on the assessed risk. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error.

We believe that the audit evidence we have obtained and the audit evidence obtained by other auditors of the subsidiary company and joint venture, which are companies incorporated in India, in terms of their reports referred to in the Other Matters paragraph below, is sufficient and appropriate to provide a basis for our audit opinion on the internal financial controls system over financial reporting of the Holding Company, its subsidiary company and its joint venture, which are companies incorporated in India.



ANNEXURE "A" TO THE INDEPENDENT AUDITOR'S REPORT

Meaning of Internal Financial Controls Over Financial Reporting

A company's internal financial control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal financial control over financial reporting includes those policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorisations of management and directors of the company; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorised acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Inherent Limitations of Internal Financial Controls Over Financial Reporting

Because of the inherent limitations of internal financial controls over financial reporting, including the possibility of collusion or improper management override of controls, material misstatements due to error or fraud may occur and not be detected. Also, projections of any evaluation of the internal financial controls over financial reporting to future periods are subject to the risk that the internal financial control over financial reporting may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

Opinion

In our opinion to the best of our information and according to the explanations given to us and based on the consideration of the reports of the other auditors referred to in the Other Matters paragraph below, the Holding Company, its subsidiary company and its joint venture, which are companies incorporated in India, have, in all material respects, an adequate internal financial controls system over financial reporting and such internal financial controls over financial reporting were operating effectively as at March 31, 2019, based on the criteria for internal financial control over financial reporting established by the respective companies considering the essential components of internal control stated in the Guidance Note on Audit of Internal Financial Controls Over Financial Reporting issued by the Institute of Chartered Accountants of India.

Other Matters

Our aforesaid report under Section 143(3)(i) of the Act, on the adequacy and operating effectiveness of the internal financial controls over financial reporting insofar as it relates to, one subsidiary company and one associate companies joint venture, which are companies incorporated in India, is based solely on the corresponding reports of the auditors of such companies incorporated in India.

Our opinion is not modified in respect of the above matters.

For DELOITTE HASKINS & SELLS LLP

Chartered Accountants (Firm Registration No. 117366W/W-100018)

Ananthi Amarnath
Partner
(Membership No.209252)

Chennai May 23, 2019

CONSOLIDATED BALANCE SHEET AS AT MARCH 31, 2019 (All amounts are in crores of Indian Rupees)

Particulars	Notes	As at	As at
		March 31, 2019	March 31, 2018
ASSETS			
Non-Current Assets		_	
Property, Plant and Equipment	3	684.19	716.93
Capital Work-in-Progress		13.36	49.06
Investment Properties	4	11.26	12.00
Goodwill on consolidation		4.80	4.80
Other Intangible assets	5	411.78	419.76
Investment in joint venture	6	445.65	430.39
Financial Assets			
Investments	7	261.39	201.81
Other Financial Assets	7	13.51	20.64
Deferred tax assets (net)		1.09	0.72
Non Current tax assets (net)		98.10	63.69
Other non current assets	8	207.86	254.61
		2,152.99	2,174.41
Current Assets		·	·
Inventories	9	0.24	0.25
Financial Assets			
Investments	10	2,093.48	1,515.22
Trade receivables	11	1,133.99	1,062.29
Cash and Cash Equivalents	12.1	378.90	263.59
Bank Balances other than cash and cash equivalents	12.2	214.10	109.01
Other Financial Assets	10.2	170.01	104.27
Other current assets	8	54.01	44.92
Other burieff dissets	O	4,044.73	3,099.55
TOTAL ASSETS		6,197.72	5,273.96
EQUITY AND LIABILITIES			
Equity			
Equity Share Capital	13.1	197.04	197.04
Other Equity	13.2	5,329.45	4,491.35
Equity attributable to the equity holders of the parent		5,526.49	4,688.39
Equity attributables to the owners of the parent			
Non Controlling interest		4.42	4.01
Total Equity		5,530.91	4,692.40
Non-Current Liabilities			
Financial Liabilities			
Other financial liabilities	14	6.79	6.73
Government Grants	19	4.53	5.31
Deferred Tax Liabilities (Net)	15	105.60	76.97
• •		-	0.30
Non Current tax liabilities (net)			
Non Current tax liabilities (net) Provisions	16	0.74	0.54



CONSOLIDATED BALANCE SHEET AS AT MARCH 31, 2019

(All amounts are in crores of Indian Rupees)

Particulars	Notes	As at	As at
		March 31, 2019	March 31, 2018
Current Liabilities			
Financial Liabilities			
Trade Payables			
- total outstanding dues of micro enterprises			
and small enterprises	17	-	-
- total outstanding dues of creditors other than			
micro enterprises and small enterprises	17	229.40	81.92
Other current financial liabilities	18	184.35	198.37
Government Grants	19	0.78	0.95
Short term provisions	20	17.66	15.86
Other Current Liabilities	21	116.96	194.61
		549.15	491.71
TOTAL EQUITY AND LIABILITIES		6,197.72	5,273.96

Summary of significant accounting policies

2

The accompanying notes are an integral part of the consolidated financial statements.

In terms of our report attached

For Deloitte Haskins & Sells LLP

For and on behalf of the Board of Directors

Chartered Accountants

Ananthi AmarnathKalanithi MaranR. Mahesh KumarPartnerChairmanManaging Director

Place : Chennai

Date : May 23, 2019 R. Ravi V.C. Unnikrishnan
Company Secretary Chief Financial Officer

Place: Chennai
Date: May 23, 2019

CONSOLIDATED STATEMENT OF PROFIT AND LOSS FOR THE YEAR ENDED MARCH 31, 2019 (All amounts are in crores of Indian Rupees, except in respect of number and per share information)

Particulars	Notes	Year Ended March 31, 2019	Year Ended March 31, 2018
Income			
Revenue from Operations	22	3,782.54	2,963.02
Other Income	23	227.11	142.27
Total Income (I)		4,009.65	3,105.29
Expenses			
Operating expenses	24	533.31	391.43
Employee benefits expenses	25	329.86	314.54
Other expenses	26	312.69	253.29
Depreciation and amortization expenses	27	662.81	449.99
Finance costs	28	1.65	1.08
Total Expense (II)		1,840.32	1,410.33
Profit before share of profit / (loss) of Joint Ve	enture and tax (I) - (2,169.33	1,694.96
Share of profit from a joint venture		15.41	22.98
Profit before tax		2,184.74	1,717.94
Current Taxes		722.80	558.26
Deferred Taxes (net)		28.26	24.16
Income tax expense	29	751.06	582.42
Profit for the year		1,433.68	1,135.52
Other Comprehensive Income:			
Other comprehensive income not to be reclas profit or loss in subsequent periods:	ssified to		
Remeasurement gains and (losses) on defined b	enefit obligations	(1.69)	(0.97)
Income tax effect	J	0.54	0.33
Share of other comprehensive income of equity a	accounted	3.0 .	2.00
investees (net of taxes)		(0.16)	(0.23)
Net other comprehensive income not to be re	classified to	(3.13)	(3.23)
profit or loss in subsequent periods		(1.31)	(0.87)
Total comprehensive income for the year		1,432.37	1,134.65



CONSOLIDATED STATEMENT OF PROFIT AND LOSS FOR THE YEAR ENDED MARCH 31, 2019

(All amounts are in crores of Indian Rupees, except in respect of number and per share information)

Particulars	Notes	Year Ended March 31, 2019	Year Ended March 31, 2018
Profit for the year			
Attributable to:			
Equity holders of the parent		1,433.27	1,135.12
Non-controlling interests		0.41	0.40
Total comprehensive income for the year			
Attributable to:			
Equity holders of the parent		1,431.96	1,134.25
Non-controlling interests		0.41	0.40
Earnings per Equity Share of Rs.5.00 each	30		
Basic earnings from operations attributable to			
equity share holders		36.38	28.81
Diluted earnings from operations attributable to			
equity share holders		36.38	28.81
Significant Accounting Policies	2		
See accompanying notes forming part of the consol	idated financial	statements.	

In terms of our report attached

For Deloitte Haskins & Sells LLP

Chartered Accountants

For and on behalf of the Board of Directors

Ananthi Amarnath
Partner

Kalanithi Maran
Chairman

R. Mahesh Kumar Managing Director

Place: Chennai
Date: May 23, 2019

R. RaviCompany SecretaryV.C. UnnikrishnanChief Financial Officer

Place : Chennai
Date : May 23, 2019

CONSOLIDATED STATEMENT OF CHANGES IN EQUITY FOR THE YEAR ENDED MARCH 31, 2019

(All amounts are in crores of Indian Rupees, expect in respect of number of shares)

a. Equity Share Capital:

Equity shares of Rs. 5.00 each issued, subscribed and fully paid As at April 1, 2017
At March 31, 2018
At March 31, 2019

Number	Amount
39,40,84,620	197.04
39,40,84,620	197.04
39,40,84,620	197.04

b. Other equity

For the year ended March 31, 2019

Attributable to Equity share holders					
Particulars	Retained earnings	Securities Premium Reserve	General Reserve	Total	
As at April 1, 2018	3,535.73	471.82	483.80	4,491.35	
Profit for the year	1,433.27	-	-	1,433.27	
Other comprehensive income	(1.31)	-	-	(1.31)	
Total Comprehensive Income	4,967.69	471.82	483.80	5,923.31	
Cash dividends (Refer note - 13.3)	(492.61)	-	-	(492.61)	
Dividend distribution tax (DDT)					
on cash dividend	(101.25)	-	-	(101.25)	
As at March 31, 2019	4,373.83	471.82	483.80	5,329.45	

For the year ended March 31, 2018

Attributable to Equity share holders					
Particulars	Retained earnings	Securities Premium Reserve	General Reserve	Total	
As at April 1, 2017	2,875.80	471.82	483.80	3,831.42	
Profit for the year	1,135.12	-	-	1,135.12	
Other comprehensive income	(0.87)	-	-	(0.87)	
Total Comprehensive Income	4,010.05	471.82	483.80	4,965.67	
Cash dividends (Refer note - 13.3)	(394.09)	-	-	(394.09)	
Dividend distribution tax (DDT)					
on cash dividend	(80.23)	-	-	(80.23)	
As at March 31, 2018	3,535.73	471.82	483.80	4,491.35	



CONSOLIDATED STATEMENT OF CHANGES IN EQUITY FOR THE YEAR ENDED MARCH 31, 2019

(All amounts are in crores of Indian Rupees, expect in respect of number of shares)

Significant Accounting Policies

2

See accompanying notes forming part of the consolidated financial statements.

In terms of our report attached

For Deloitte Haskins & Sells LLP

Chartered Accountants

For and on behalf of the Board of Directors

Ananthi Amarnath

Partner

Kalanithi Maran

Chairman

R. Mahesh Kumar

Managing Director

Place : Chennai

Date : May 23, 2019

R. Ravi

Company Secretary

V.C. Unnikrishnan

Chief Financial Officer

Place : Chennai

Date: May 23, 2019

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CONSOLIDATED CASH FLOW STATEMENT FOR THE YEAR ENDED MARCH 31, 2019

(All amounts are in crores of Indian Rupees, unless otherwise stated)

Particulars	Year ended	Year ended
	March 31, 2019	March 31, 2018
Cash flow from operating activities		
Net profit before tax and exceptional items	2,169.33	1,694.96
Adjustments to reconcile profit before tax to net cash flows:		
Depreciation on property, plant and equiptment and investment propert	ies 70.89	71.73
Amortisation of intangible assets	591.92	378.26
(Profit) / Loss on sale of property, plant and equipment, net	(0.22)	(1.41)
Translation loss / (gain) on monetary assets and liabilities	1.19	(2.03)
Impairment allowance / (written back) (allowance for bad and doubtful	debts /	
movie advance and other advances)	(14.08)	13.10
Provision for litigations and claims	1.07	1.81
Bad debts written off	7.22	9.35
Provision for FM Licenses	-	(4.10)
Liabilities / provisions no longer required written back	(0.57)	(0.23)
Interest income	(65.80)	(42.71)
Deferral of DTH Revenue	7.84	4.87
Export incentives (Government grants) (Refer Note 19)	(0.95)	(1.18)
Dividend income / Net gain on sale of current investments	(67.38)	(36.07)
Fair value gain on financial instruments at fair value through profit or lo	ss (74.70)	(52.29)
Finance cost	1.65	1.08
Operating profit before working capital changes	2,627.40	2,035.15
Movements in working capital :		
(Increase) / Decrease in trade receivables	(65.99)	(313.76)
(Increase) / Decrease in trade receivables	0.01	0.64
(Increase) / Decrease in inventories	(65.93)	(18.70)
(Increase) / Decrease in loans and advances	(8.08)	24.48
Increase / (Decrease) in trade payables and other liabilities/	(0.00)	24.40
other financial liabilities	72.88	198.25
Increase / (Decrease) in provisions	0.93	(0.94)
Cash generated from operations	2,561.23	1,925.11
Direct taxes paid (net of refunds)	(737.12)	(553.88)
Net cash flow from operating activities (A)	1,824.11	1,371.24
	-	-
Cash flow from investing activities		
Payment for Purchase of PP&E, investment properties		
and capital work in progress (including capital advances)	(26.62)	(135.74)
Payment for purchase of intangible assets		
(including advances paid for purchase of movies)	(528.72)	(382.14)
Payment for purchase of financial instruments (current investments)	(1,868.50)	(2,213.07)
	1,373.05	1,304.05



CONSOLIDATED CASH FLOW STATEMENT FOR THE YEAR ENDED MARCH 31, 2019 (All amounts are in crores of Indian Rupees, unless otherwise stated)

Particulars		Year ended March 31, 2019	Year ended March 31, 201
		Walcii 31, 2019	Water 51, 2010
Proceeds from sale of Property, Plant & Equipment	(PP&E)	0.93	2.67
Payment for purchase of Non - current investments	3	(73.48)	(8.40)
Redemption of Non Current investments		4.01	-
Term deposits placed with banks during the year		(213.77)	(117.87)
Term deposits refunded from banks during the year		117.87	179.48
Interest received (finance income)		34.75	40.40
Dividend income / Net gain on sale of current inves	tments	67.38	36.07
Net cash (used in) investing activities	(B)	(1,113.10)	(1,294.55)
Cash flow from financing activities			
Proceeds from Short term borrowings		253.00	99.50
Repayment of Short term borrowings		(253.00)	(99.50)
Interim Dividend Paid		(492.61)	(394.09)
Tax on interim dividend paid		(101.26)	(80.23
Interest paid (finance cost)		(1.65)	(1.08)
Net cash (used in) financing activities	(C)	(595.52)	(475.40
Exchange differences on translation of foreign curre	ency		
cash and cash equivalents	(D)	(0.17)	0.47
Net (decrease) / increase in cash and			
cash equivalents	(A+B+C+D)	115.32	(398.24)
Opening balance of cash and cash equivalents	Е	263.59	661.83
Closing balance of cash and cash equivalents Net increase / (decrease) in cash and	F	378.90	263.59
cash equivalents	(F-E)	115.32	(398.24)
Closing cash and Bank Balance	(F)	378.90	263.59
Notes	(1)	370.30	200.00
Notes			
a) The reconciliation to the cash and bank balance	s as		
given in Note 12.1 is as follows :			
Cash and Cash Equivalents (Note 12.1)		378.90	263.59
Less : Term deposits placed with banks		-	
Cash and cash equivalents, end of year		378.90	263.59

CONSOLIDATED CASH FLOW STATEMENT FOR THE YEAR ENDED MARCH 31, 2019

(All amounts are in crores of Indian Rupees, unless otherwise stated)

Particulars	Year ended	Year ended	
	March 31, 2019	March 31, 2018	
b) Components of cash and cash equivalents			
Cash and cheques on hand	0.04	0.05	
With banks - on current account	157.14	36.70	
- on deposit account (unrestricted)	221.72	226.84	

In terms of our report attached

For Deloitte Haskins & Sells LLP

Chartered Accountants

For and on behalf of the Board of Directors

Ananthi Amarnath

Partner

Kalanithi Maran

Chairman

R. Mahesh Kumar

Managing Director

Place : Chennai

Date : May 23, 2019

R. Ravi

Company Secretary

V.C. Unnikrishnan

Chief Financial Officer

Place: Chennai
Date: May 23, 2019

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(All amounts are in crores of Indian Rupees, unless otherwise stated)

1. Background and corporate information

The consolidated financial statements comprise financial statements of Sun TV Network Limited ('Sun TV' or 'the Company'), its subsidiary (Sun TV along with its subsidiary is hereinafter collectively referred to as 'the Group') and its joint venture company for the year ended March 31, 2019.

Sun TV Network Limited was incorporated on December 18, 1985 as Sumangali Publications Private Limited. The Company is engaged in producing and broadcasting satellite television and radio software programming in the regional languages of South India. The Company is listed on the Bombay Stock Exchange ('BSE') and the National Stock Exchange ('NSE') in India. The Company has its registered office at Murasoli Maran Towers, 73, MRC Nagar Main Road, MRC Nagar, Chennai – 600 028

The Company has a subsidiary – Kal Radio Limited ('KRL'), which is incorporated in India. KRL was incorporated on October 7, 2005 as Kal Radio Private Limited and 98.18% (March 31, 2018 – 98.18%) of its paid up equity share capital is held by Sun TV. The company has a joint venture in South Asia FM Limited (SAFML), which was incorporated on November 9, 2005 as South Asia FM Private Limited and as at the balance sheet date, the Company holds 59.44% (March 31, 2018 – 59.44%) of its paid up equity share capital. KRL and SAFML are engaged in producing and broadcasting radio software programming in Indian regional languages.

These consolidated financial statements were reviewed and recommended by the Audit Committee and has been approved by the Board of Directors at their meeting held on May 23, 2019.

The Group currently operates television channels in four South Indian languages predominantly to viewers in India, and also to viewers in Sri Lanka, Singapore, Malaysia, United Kingdom, Europe, Middle East, United States, Australia, South Africa and Canada. The Group's flagship channel is Sun TV. The other major satellite channels of the Group are Surya TV, Gemini TV and Udaya TV. The Group is also into the business of FM Radio broadcasting at Chennai, Coimbatore and Tirunelveli. The Company also has the license to operate an Indian Premier League ('IPL') franchise "Sun Risers Hyderabad". KRL has license to operate 24 Frequency Modulation ('FM') stations in South India. SAFML has license to operate 35 FM stations. The Group also operates an OTT platform "SUNNXT".

SAFML's strategic alliance with Red FM

The Group, through its joint venture SAFML had entered into a strategic tie-up with Red FM Group to further its FM Radio broadcasting business in the North, West and East Indian markets. As part of the transaction, SAFML has taken up a 48.89% beneficial interest in the Red FM Radio Companies by acquiring the equity of their Holding Companies at par.

SAFML has executed certain agreements with the promoters of Red FM by which it has obtained joint control over the following Red FM Companies:

Name	Effective holding of the Group	
	March 31, 2019	March 31, 2018
Pioneer Radio Training Services Private Limited**	29.06%	29.06%
South Asia Multimedia Private Limited**	29.06%	29.06%
Optimum Media Services Private Limited**	29.06%	29.06%
Asia Radio Broadcast Private Limited**	29.06%	29.06%
Digital Radio (Delhi) Broadcasting Limited**	29.06%	29.06%
Digital Radio (Mumbai) Broadcasting Limited**	29.06%	29.06%
Digital Radio (Kolkata) Broadcasting Limited**	29.06%	29.06%

^{** -} SAFML's effective holding is 48.89%.

The Companies listed above are hereinafter collectively referred to as 'Joint Ventures'.

(All amounts are in crores of Indian Rupees, unless otherwise stated)

Apart from the above, by virtue of the Equity investments made, the Group has obtained significant influence in the following Red FM Companies:

Effective holding of the Group	
March 31, 2019	March 31, 2018
17.22%	17.22%
17.22%	17.22%
17.22%	17.22%
	March 31, 2019 17.22% 17.22%

^{* -} SAFML's effective holding is 28.99%.

The Companies listed above are hereinafter collectively referred to as associates.

These consolidated financial statements were reviewed and recommended by the Audit Committee and has been approved by the Board of Directors at their meeting held on May 23, 2019.

2. Summary of significant accounting policies

a) Statement of compliance and basis of preparation of financial statements

The consolidated financial statements ('CFS') of the Group have been prepared in accordance with the Indian Accounting Standards (Ind AS) as per the Companies (Indian Accounting Standards) Rules, 2015, read with Companies (Indian Accounting Standards) Amendment Rules, 2016, as amended and notified under Section 133 of the Companies Act, 2013 (the Act) and other relevant provisions of the Act. The accounting policies adopted in the preparation of the financial statements are consistent with those followed in the previous year.

The consolidated financial statements have been prepared on a historical cost basis except for certain financial assets and liabilities which have been measured at fair value (refer accounting policy regarding financial instruments).

b) Basis of consolidation:

The consolidated financial statements comprise the financial statements of the Company and its subsidiary as at March 31, 2019. Control is achieved when the Group is exposed, or has rights, to variable returns from its involvement with the investee and has the ability to affect those returns through its power over the investee. Specifically, the Group controls an investee if and only if the Group has:

- Power over the investee (i.e. existing rights that give it the current ability to direct the relevant activities of the investee)
- Exposure, or rights, to variable returns from its involvement with the investee, and
- □ The ability to use its power over the investee to affect its returns

The Group re-assesses whether or not it controls an investee if facts and circumstances indicate that there are changes to one or more of the three elements of control. Consolidation of a subsidiary begins when the Group obtains control over the subsidiary and ceases when the Group loses control of the subsidiary. Assets, liabilities, income and expenses of a subsidiary acquired or disposed of during the year are included in the consolidated financial statements from the date the Group gains control until the date the Group ceases to control the subsidiary.

The consolidated financial statements are prepared by adopting uniform accounting policies for like transactions or other events in similar circumstances. If a member of the group uses accounting policies other than those adopted in the consolidated financial statements for like transactions and events in similar circumstances, appropriate adjustments are made to that group member's financial statements in preparing the consolidated financial statements to ensure conformity with the Group's accounting policies.

The financial statements of all entities used for the purpose of consolidation are drawn up to same reporting date as that of the parent Holding company, i.e., year ended on March 31, 2019.



(All amounts are in crores of Indian Rupees, unless otherwise stated)

Principles of consolidation:

Subsidiary:

- □ The consolidated financial statements of the Group have been prepared based on a line-by-line consolidation of the Balance Sheet, at March 31, 2019 and Statement of Profit and Loss and Cash Flows of SunTV Network Limited & Kal Radio Limited for the year ended March 31, 2019.
- □ The financial statements of the subsidiary used for consolidation are drawn for the same reporting period as that of the Company i.e. year ended March 31, 2019.
- □ All inter-company transactions and balances between the entities included in the consolidated financial statements have been eliminated. Ind AS 12 Income Taxes applies to temporary differences that arise from the elimination of profits and losses resulting from intragroup transactions.
- Offset (eliminate) the carrying amount of the Holding Company's investment in the subsidiary and the Holding Company's portion of equity of the subsidiary. Business combinations policy explains how to account for any related goodwill.
- Profit or loss and each component of other comprehensive income (OCI) are attributed to the equity holders of the Holding Company of the Group and to the non-controlling interest, even if this results in the non-controlling interest having a deficit balance.
- Consolidation is applied from the date of obtaining control by the Group, till the date when the Group loses control.
- On cessation of control,
 - o Derecognises the assets (including goodwill) and liabilities of the subsidiary
 - o Derecognises the carrying amount of any non-controlling interests
 - o Recognises the fair value of the consideration received
 - o Recognises the fair value of any investment retained
 - o Recognises any surplus or deficit in profit or loss
 - Reclassifies the Holding Company's share of components previously recognised in OCI to profit or loss or retained earnings, as appropriate, as would be required if the Group had directly disposed of the related assets or liabilities

Investments in Joint Ventures and Associates:

A joint venture is a type of joint arrangement whereby the parties that have joint control of the arrangement have rights to the net assets of the joint venture. Joint control is the contractually agreed sharing of control of an arrangement, which exists only when decisions about the relevant activities require unanimous consent of the parties sharing control.

An associate is an entity over which the Group has significant influence. Significant influence is the power to participate in the financial and operating policy decisions of the investee, but is not control or joint control over those policies.

The considerations made in determining whether significant influence or joint control are similar to those necessary to determine control over the subsidiaries.

The Group's investment in its associates and joint ventures is accounted for using the equity method. Under the equity method, the investment in an associate or joint ventures is initially recognized at cost. The carrying amount of the investment is adjusted to recognized changes in the Group's share of net assets of the associates or joint ventures since the acquisition date. Goodwill relating to the associates or joint ventures included in the carrying amount of the investment and not tested for impairment individually.

(All amounts are in crores of Indian Rupees, unless otherwise stated)

The statement of profit and loss reflects the Group's share of the results of operations of the associates or joint ventures. Any change in OCI of the investee is presented as part of the Group's OCI. In addition, when there has been a change recognised directly in the equity of the associates or joint ventures, the Group recognizes its share of any changes, when applicable, in the statement of changes in equity.

Unrealized gains and losses resulting from transactions between the Group and associates or joint ventures are eliminated to the extent of the interest of the associates or joint ventures.

If an entity's share of losses of an associates or a joint ventures equals or exceeds its interest in the associates or joint ventures (which includes any long term interest that, in substance, form part of the Group's net investment in the associates or joint ventures), the entity discontinues recognising its share of further losses. Additional losses are recognised only to the extent that the Group has incurred legal or constructive obligations or made payments on behalf of the associates or joint ventures. If the associates or joint ventures subsequently reports profits, the entity resumes recognising its share of those profits only after its share of the profits equals the share of losses not recognised.

The aggregate of the Group's share of profit or loss of an associate or joint ventures is shown on the face of the statement of profit and loss.

The financial statement of the associates or joint ventures is prepared for the same reporting period as the Group.

After application of the equity method, the Group determines whether it is necessary to recognise an impairment loss on its investment in its associates or joint ventures. At each reporting date, the Group determines whether there is objective evidence that the investment in the associates or joint ventures is impaired. If there is such evidence, the Group calculates the amount of impairment as the difference between the recoverable amount of the associates or joint ventures and its carrying value, and then recognizes the loss as 'Share of profit of an associates or joint venture' in the statement of profit or loss.

Upon loss of significant influence or joint control of associates or joint ventures, the Group measures and recognizes any retained investment at its fair value. Any difference between the carrying amount upon loss of significant influence or joint control and the fair value of the retained investment and proceeds from disposal is recognised in profit or loss.

c) Business Combinations and Goodwill

For the purpose of impairment testing, goodwill acquired in a business combination is, from the acquisition date, allocated to each of the Group's cash-generating units that are expected to benefit from the combination, irrespective of whether other assets or liabilities of the acquiree are assigned to those units.

Cash generating unit to which goodwill has been allocated is tested for impairment annually, or more frequently when there is an indication that the unit may be impaired. If the recoverable amount of the cash generating unit is less than its carrying amount, the impairment loss is allocated first to reduce the carrying amount of any goodwill allocated to the unit and then to the other assets of the unit pro rata based on the carrying amount of each asset in the unit. Any impairment loss for goodwill is recognised in profit or loss. An impairment loss recognised for goodwill is not reversed in subsequent periods.

Where goodwill has been allocated to a cash-generating unit and part of the operation within that unit is disposed of, the goodwill associated with the disposed operation is included in the carrying amount of the operation when determining the gain or loss on disposal. Goodwill disposed in these circumstances is measured based on the relative values of the disposed operation and the portion of the cash-generating unit retained.

d) Current versus non-current classification

The Group presents assets and liabilities in the balance sheet based on current/non-current classification.

An asset is treated as current when it is:

- □ Expected to be realized or intended to be sold or consumed in normal operating cycle
- Held primarily for the purpose of trading
- □ Expected to be realized within twelve months after the reporting period, or
- Cash or cash equivalent unless restricted from being exchanged or used to settle a liability for at least twelve months after the reporting period.



(All amounts are in crores of Indian Rupees, unless otherwise stated)

All other assets are classified as non-current.

Aliability is current when:

- □ It is expected to be settled in normal operating cycle
- □ It is held primarily for the purpose of trading
- □ It is due to be settled within twelve months after the reporting period, or
- There is no unconditional right to defer the settlement of the liability for at least twelve months after the reporting period.

The Group classifies all other liabilities as non-current.

Deferred tax assets and liabilities are classified as non-current assets and liabilities.

The operating cycle is the time between the acquisition of assets for processing and their realization in cash and cash equivalents. The Group has identified twelve months as its operating cycle.

e) Property, Plant and Equipment and Depreciation

Property, plant and equipment are stated at cost less accumulated depreciation and impairment losses, if any. Cost comprises the purchase price (including all duties and taxes after deducting trade discounts and rebates if any) and any attributable cost of bringing the asset to its working condition for its intended use. Such cost includes the cost of replacing part of the plant and equipment and borrowing costs for long-term construction projects if the recognition criteria are met. Likewise, when a major expenditure is incurred, its cost is recognised in the carrying amount of the plant and equipment, if it increases the future benefits from the existing asset. All other expenses on existing fixed assets, including day-to-day repair and maintenance expenditure, are charged to the statement of profit and loss for the period during which such expenses are incurred.

For depreciation, the Group identifies and determines cost of assets significant to the total cost of the assets having useful life that is materially different from that of the life of the principal asset.

Property, plant and equipment under construction and fixed assets acquired but not put to use at the balance sheet date are classified as capital work in progress.

An item of property, plant and equipment and any significant part initially recognised is derecognised upon disposal or when no future economic benefits are expected from its use or disposal. Gains or losses arising from de-recognition of property, plant and equipment are measured as the difference between the net disposal proceeds and the carrying amount of the asset and are recognized in the statement of profit and loss when the asset is derecognized.

The residual values, useful lives and methods of depreciation of property, plant and equipment are reviewed at each financial year end and adjusted prospectively, if appropriate.

Depreciation

Depreciation on property, plant and equipment other than aircraft and leasehold improvements is provided on written down value method, using the rates arrived at based on the useful lives estimated by the management The Group has used the following useful life to provide depreciation on its Property, plant and equipment.

	<u>Years</u>
Buildings	20 - 58
Plant and machinery (including aircraft)	10-20
Computer and related equipment	6-13
Furniture and fittings	10 - 15
Office equipment's	3-20
Motor Vehicles	8 - 10

(All amounts are in crores of Indian Rupees, unless otherwise stated)

Leasehold improvements are depreciated over the lower of estimated useful lives of the assets or the remaining primary period of the lease. The average useful life of Leasehold improvements is 3 to 8 years.

Costs incurred towards purchase of aircraft are depreciated using the straight-line method based technical assessment and a review of past history of asset usage, management's estimate of useful life of such aircrafts, i.e. 15 years.

Fixed assets individually costing Rs. 5,000/- or less are depreciated within one year from the date of purchase.

The management of the subsidiary, joint ventures and associates based on internal and external technical evaluation reassessed the remaining useful life of assets primarily consisting of Plant and machinery, Furniture and fixtures and motor vehicles. The useful lives of certain assets required a change from the previous estimates and accordingly the subsidiary, joint ventures and associates have adopted the estimated useful life as referred to under Schedule II to the Companies Act, 2013 (as amended).

f) Investment Properties

Investment properties are measured initially at cost, including transaction costs. Subsequent to initial recognition, investment properties are stated at cost less accumulated depreciation and accumulated impairment loss, if any.

Depreciation on Investment properties is provided on written down value method, using the useful lives estimated by the management. The Group, based on technical assessment made by technical expert and management estimate, depreciates the building over estimated useful life of 20 to 58 years which is different from the useful life prescribed in Schedule II to the Companies Act, 2013. The management believes that these estimated useful lives are realistic and reflect fair approximation of the period over which the assets are likely to be used.

Though the Group measures investment property using cost based measurement, the fair value of investment property is disclosed in the notes. Fair values are determined based on an annual evaluation performed by an accredited external independent valuer applying an approved valuation model (refer Note 4 of Consolidated Financial Statement).

Investment properties are derecognised either when they have been disposed of or when they are permanently withdrawn from use and no future economic benefit is expected from their disposal. The difference between the net disposal proceeds and the carrying amount of the asset is recognised in profit or loss in the period of derecognition.

g) Intangible assets and amortization

Intangible assets acquired are measured on initial recognition at cost. Following initial recognition, Intangible assets are carried at cost less accumulated amortisation and accumulated impairment losses, if any.

Intangible assets with finite lives are amortised over the useful economic life and assessed for impairment whenever there is an indication that the intangible asset may be impaired. The amortisation period and the amortisation method for an intangible asset with a finite useful life are reviewed at least at the end of each reporting period. Changes in the expected useful life or the expected pattern of consumption of future economic benefits embodied in the asset are considered to modify the amortisation period or method, as appropriate, and are treated as changes in accounting estimates. The amortisation expense on intangible assets with finite lives is recognised in the statement of profit and loss unless such expenditure forms part of carrying value of another asset.

Computer software

Costs incurred towards purchase of computer software are depreciated using the straight-line method over a period based on management's estimate of useful lives of such software being 3 years, or over the license period of the software, whichever is shoter.



(All amounts are in crores of Indian Rupees, unless otherwise stated)

□ Film and program broadcasting rights ('Satellite Rights')

Acquired Satellite Rights for the broadcast of feature films and other long-form programming such as multiepisode television serials are initially stated at cost.

Future revenues from use of these Satellite Rights cannot be estimated with any reasonable accuracy as these are susceptible to a variety of factors, such as the level of market acceptance of television products, programming viewership, advertising rates etc., and accordingly cost related to film is fully expensed on the date of first telecast of the film and the cost related to program broadcasting rights / multi episodes series are amortized based on the telecasted episodes.

□ Film production costs, distribution and related rights

The cost of film production is allocated between distribution and related rights based on management's estimate of revenue. Distribution rights are amortized upon the theatrical release of the movie and other related rights are amortized either on sale or exploitation of such rights.

Licenses

Licenses represent one time entry fees paid to Ministry of Information and Broadcasting ('MIB') under the applicable licensing policy for Frequency Modulation ('FM') Radio broadcasting. Cost of licenses are amortised over the license period, being 15 years.

Goodwill arising on Consolidation

The carrying amount of goodwill arising on consolidation is not amortized and is reviewed for impairment in accordance with the requirements of Indian Accounting Standard 36 "Impairment of Assets" and impairment losses are recognised wherever the carrying amount of an asset exceeds its recoverable amount.

h) Impairment of non-financial assets

At each reporting date, the Group assesses whether there is an indication that an asset may be impaired. If any indication exists, or when annual impairment testing for an asset is required, the Group estimates the asset's recoverable amount. An asset's recoverable amount is the higher of an asset's or Cash Generating Unit's ('CGU') fair value less costs of disposal and its value in use. The recoverable amount is determined for an individual asset, unless the asset does not generate cash inflows that are largely independent of those from other assets or groups of assets.

Where the carrying amount of an asset or CGU exceeds its recoverable amount, the asset is considered impaired and is written down to its recoverable amount.

In assessing value in use, the estimated future cash flows are discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset. In determining fair value cost of disposal, recent market transactions are taken into account, if available. If no such transactions can be identified, an appropriate valuation model is used.

Impairment losses are recognized in the statement of profit and loss. After impairment, depreciation is provided on the revised carrying amount of the asset over its remaining useful life.

The Group bases its impairment calculation on detailed budgets and forecast calculations, which are prepared separately for each of the Group's CGUs to which the individual assets are allocated.

An assessment is made at each reporting date as to whether there is any indication that previously recognized impairment losses may no longer exist or may have decreased. If such indication exists, the Group estimates the asset's or cash-generating unit's recoverable amount. A previously recognized impairment loss is reversed only if there has been a change in the assumptions used to determine the asset's recoverable amount since the last impairment loss was recognized. The reversal is limited so that the carrying amount of the asset does not exceed its recoverable amount, nor exceed the carrying amount that would have been determined, net of depreciation, had no impairment loss been recognized for the asset in prior years. Such reversal is recognized in the statement of profit and loss.

(All amounts are in crores of Indian Rupees, unless otherwise stated)

i) Franchisee fees

The annual franchise fee payable to the Board of Control for Cricket in India ('BCCl') is recognized as an expense on an accrual basis in accordance with terms of the Group's agreement with BCCl.

j) Borrowing costs

Borrowing costs are expensed in the period in which they are incurred.

k) Revenue recognition

Revenue is recognized when the performance obligations under the contract with customers are satisfied and to the extent that it is probable that the economic benefits will flow to the Company and the revenue can be reliably measured. Revenue is measured at the fair value of the consideration received or receivable, taking into account contractually defined terms of payment and excluding taxes or duties collected on behalf of the government. The Group has concluded that it is the principal in all of its revenue arrangements since it is the primary obligor in all the revenue arrangements as it has pricing latitude and is also exposed to credit risks.

- Advertising income and income from sale of broadcast slots are recognised when the related commercial or programme is telecast.
- Revenue from radio broadcasting is recognised on accrual basis on the airing of client's commercials.
- International subscription income represents income from the export of program software content, and is recognised as and when the services being rendered in accordance with the terms of agreements with customers.
- Subscription income represents subscription fees billed to cable operators and Direct to Home ('DTH') service providers towards pay-channels operated by the Group, and are recognised in the period during which the service is provided. Subscription fees billed to cable operators are determined based on number of subscription points to which the service is provided based on relevant agreements with such cable operators (along with management's best estimates of such subscription points wherever applicable), at contractually agreed rates with the Group's authorised distributor. Subscription income from DTH and SUNNXT customers is recognised as and when services are rendered to the customer in accordance with the terms of agreements entered into with the service providers.
- Revenues from sale of distribution rights and other rights relating to the movie produced are recognised in accordance with the terms of contract with customers and upon satisfaction of performance obligation under the contract.
- Income from content trading represent revenue earned from mobile service providers and DTH service providers through exploitation of content owned by the Group. Income is recognised as per the terms of contract with the respective service providers and based on the services being rendered to the service provider.
- □ Income from Indian Premier League represents following:

Income from franchisee rights is recognised when the rights to receive the payments is established as per the terms of the agreement entered with The Board of Control for Cricket in India ("BCCI"). Revenue is recognised as per the information provided by BCCI or as per Management's estimate in case the information is not received. The revenue is allocated on a pro-rata basis to number of matches played during the year as against the total number of matches for the season.

Income from sponsorship fees is recognised on completion of terms of the sponsorship agreement.

Income from sale of tickets is recognised on the dates of the respective matches. The Group reports revenues net of discounts offered on sale of tickets.

Prize money is recognised when right to receive payment is established.

- Revenues from barter transactions, and the related costs, are recorded at fair values of the services received or if the same cannot be measured reliably, then the fair value of the services rendered, as estimated by management.
- □ For all debt instruments, interest income is recorded using the effective interest rate (EIR). Finance income is included in other income in the statement of profit and loss.



(All amounts are in crores of Indian Rupees, unless otherwise stated)

- □ Dividend income is recognised when the right to receive payment is established, which is generally when shareholders of the investee entity approve the dividend.
- □ Rental income arising from operating leases on investment properties is accounted for based on the terms of the agreements and is included in other income in the statement of profit or loss.
- □ Export incentives are recognized on availment of the benefits under the respective schemes.

Revenues recognised in excess of billings are disclosed as "Unbilled Revenue" under other current financial assets. Billings in excess of revenue recognised are disclosed as "Deferred Revenues" under other current liabilities.

I) Retirement and other employee benefits

Retirement benefit in the form of provident fund is a defined contribution scheme. The Group has no obligation, other than the contribution payable to the provident fund. The Group recognizes the contribution payable to the provident fund scheme as an expenditure when the employee renders the related service.

Gratuity liability is a defined benefit obligation. The cost of providing benefits under the plan is determined on the basis of actuarial valuation at each year-end using the projected unit credit method.

Remeasurement, comprising of actuarial gains and losses, the effect of the asset ceiling, excluding amounts included in net interest on the net defined benefit liability and the return on plan assets (excluding amounts included in net interest on the net defined benefit liability), are recognised immediately in the balance sheet with a corresponding debit or credit to retained earnings through Other Comprehensive Income ('OCI') in the period in which they occur. Remeasurement is not reclassified to profit or loss in subsequent periods.

Net interest is calculated by applying the discount rate to the net defined benefit liability or asset. The Group recognizes the following changes in the net defined benefit obligation as an expense in the consolidated statement of profit and loss:

- Service costs comprising current service costs, past-service costs, gains and losses on curtailments and non-routine settlements; and
- □ Net interest expense or income

Accumulated leave, which is expected to be utilized within the next 12 months, is treated as short-term employee benefit. The Group measures the expected cost of such absences as the additional amount that it expects to pay as a result of the unused entitlement that has accumulated at the reporting date.

The Group treats accumulated leave expected to be carried forward beyond twelve months, as long-term employee benefit for measurement purposes. Such long-term compensated absences are provided for based on the actuarial valuation using the projected unit credit method at the year-end. Re-measurement gains / losses are accounted through profit or loss account and are not deferred.

The Holding company presents the entire leave as a current liability in the balance sheet, since it does not have an unconditional right to defer its settlement for 12 months after the reporting date, while the subsidiary presents the liability with the break up between non-current and current based on the certificate received from actuary.

m) Taxes

Tax expense comprises current and deferred tax.

a. Current income-tax

Current income-tax asset and liabilities are measured at the amount expected to be paid to the tax authorities in accordance with the Income-tax Act, 1961 enacted in India. The tax rates and tax laws used to compute the amount are those that are enacted at the reporting date. Current income tax relating to items recognised outside profit or loss is recognised outside profit or loss (either in other comprehensive income or in equity). Management periodically evaluates positions taken in the tax returns with respect to situations in which applicable tax regulations are subject to interpretation and establishes provisions where appropriate.

(All amounts are in crores of Indian Rupees, unless otherwise stated)

b. Deferred tax

Deferred tax is provided using the liability method on temporary differences between the tax bases of assets and liabilities and their carrying amounts for financial reporting purposes at the reporting date. Deferred tax is measured using the tax rates and the tax laws enacted or substantively enacted at the reporting date.

Deferred tax liabilities are recognised for all taxable temporary differences, except:

- When the deferred tax liability arises from the initial recognition of goodwill or an asset or liability in a transaction that is not a business combination and, at the time of the transaction, affects neither the accounting profit nor taxable profit or loss.
- In respect of taxable temporary differences associated with investments in subsidiaries and interests in joint ventures, when the timing of the reversal of the temporary differences can be controlled and it is probable that the temporary differences will not reverse in the foreseeable future.

Deferred tax assets are recognised for all deductible temporary differences, the carry forward of unused tax credits and any unused tax losses. Deferred tax assets are recognised to the extent that it is probable that taxable profit will be available against which the deductible temporary differences, and the carry forward of unused tax credits and unused tax losses can be utilised, except:

- When the deferred tax asset relating to the deductible temporary difference arises from the initial recognition of an asset or liability in a transaction that is not a business combination and, at the time of the transaction, affects neither the accounting profit nor taxable profit or loss.
- In respect of deductible temporary differences associated with investments in subsidiaries and interests in joint ventures, deferred tax assets are recognised only to the extent that it is probable that the temporary differences will reverse in the foreseeable future and taxable profit will be available against which the temporary differences can be utilised.

Deferred tax assets and liabilities are measured at the tax rates that are expected to apply in the year when the asset is realised or the liability is settled, based on tax rates (and tax laws) that have been enacted or substantively enacted at the reporting date.

Deferred tax relating to items recognised outside profit or loss is recognised outside profit or loss (either in other comprehensive income or in equity).

Deferred tax assets and deferred tax liabilities are offset, if a legally enforceable right exists to set-off current tax assets against current tax liabilities.

Minimum alternate tax ('MAT') paid in a year is charged to the statement of profit and loss as current tax. The Group recognizes MAT credit available as an asset only to the extent that there is convincing evidence that the Group will pay normal income tax during the specified period, i.e., the period for which MAT credit is allowed to be carried forward. The said asset is recognised as "MAT Credit Entitlement" as deferred tax asset, and is created by way of credit to the statement of profit and loss and shown as "MAT Credit Entitlement." The Group reviews the "MAT credit entitlement" asset at each reporting date and writes down the asset to the extent the Group does not have convincing evidence that it will pay normal tax during the specified period.

n) Earnings per share (EPS)

Basic earnings per share are calculated by dividing the net profit or loss for the period attributable to equity shareholders by the weighted average number of equity shares outstanding during the period. The weighted average number of equity shares outstanding during the period is adjusted for events such as bonus issue, bonus element in a rights issue, share split and reverse share split that have changed the number of equity shares outstanding, without a corresponding change in resources.

For the purpose of calculating diluted earnings per share, the net profit or loss for the period attributable to equity shareholders and the weighted average number of shares outstanding during the period are adjusted for the effects of all dilutive potential equity shares.



(All amounts are in crores of Indian Rupees, unless otherwise stated)

o) Operating leases

The determination of whether an arrangement is (or contains) a lease is based on the substance of the arrangement at the inception of the lease. The arrangement is, or contains, a lease if fulfilment of the arrangement is dependent on the use of a specific asset or assets and the arrangement conveys a right to use the asset or assets, even if that right is not explicitly specified in an arrangement.

Operating leases (where the Group is the lessee)

Leases, where the lessor effectively retains substantially all the risks and benefits of ownership of the leased item are classified as operating leases. Operating lease payments are recognized as an expense in the statement of profit and loss on a straight-line basis over the lease term.

Operating leases (where the Group is the lessor)

Leases in which the Group does not transfer substantially all the risks and benefits of ownership of the asset are classified as operating leases. Lease income on an operating lease is recognized in the statement of profit and loss on a straight-line basis over the lease term. Costs, including depreciation, are recognized as an expense in the statement of profit and loss. Initial direct costs such as legal costs, brokerage costs, etc. are recognized immediately in the statement of profit and loss.

p) Cash and Cash equivalents

Cash and cash equivalent in the balance sheet comprise cash at banks and on hand and short-term deposits with an original maturity of three months or less, which are subject to an insignificant risk of changes in value.

For the purpose of the consolidated statement of cash flows, cash and cash equivalents consist of cash and short-term deposits, as defined above, net of outstanding bank overdrafts as they are considered an integral part of the Group's cash management operations.

q) Foreign currency transactions

The Group's consolidated financial statements are presented in Indian Rupees, which is the Holding Company's and subsidiaries functional currency.

Initial recognition

Foreign currency transactions are recorded in the functional currency, by applying to the foreign currency amount the exchange rate between the functional currency and the foreign currency at the date of the transaction.

Conversion

Foreign currency monetary items are translated using the closing rate. Non-monetary items which are carried in terms of historical cost denominated in a foreign currency are translated using the exchange rate at the date of the transaction. Non-monetary items which are carried at fair value denominated in a foreign currency are translated using the exchange rates that existed when the values were determined.

Exchange differences

All exchange differences arising on settlement / conversion of foreign currency monetary items are included in the statement of profit and loss.

r) Fair value measurement

Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. The fair value measurement is based on the presumption that the transaction to sell the asset or transfer the liability takes place either:

- In the principal market for the asset or liability, or
- In the absence of a principal market, in the most advantageous market for the asset or liability.
- □ The principal or the most advantageous market must be accessible by the Group.

The fair value of an asset or a liability is measured using the assumptions that market participants would use when pricing the asset or liability, assuming that market participants act in their economic best interest.

(All amounts are in crores of Indian Rupees, unless otherwise stated)

A fair value measurement of a non-financial asset takes into account a market participant's ability to generate economic benefits by using the asset in its highest and best use or by selling it to another market participant that would use the asset in its highest and best use.

The Group uses valuation techniques that are appropriate in the circumstances and for which sufficient data are available to measure fair value, maximizing the use of relevant observable inputs and minimizing the use of unobservable inputs.

All assets and liabilities for which fair value is measured or disclosed in the financial statements are categorized within the fair value hierarchy, described as follows, based on the lowest level input that is significant to the fair value measurement as a whole:

- Level 1 Quoted (unadjusted) market prices in active markets for identical assets or liabilities.
- Level 2 Valuation techniques for which the lowest level input that is significant to the fair value measurement is directly or indirectly observable.
- Level 3 Valuation techniques for which the lowest level input that is significant to the fair value measurement is unobservable.

For assets and liabilities that are recognized in the financial statements on a recurring basis, the Group determines whether transfers have occurred between levels in the hierarchy by re-assessing categorization (based on the lowest level input that is significant to the fair value measurement as a whole) at the end of each reporting period.

For the purpose of fair value disclosures, the Group has determined classes of assets and liabilities on the basis of the nature, characteristics and risks of the asset or liability and the level of the fair value hierarchy as explained above.

This note summarizes accounting policy for fair value. Other fair value related disclosures are given in the Note No. 36 and 37 of the financial statements.

s) Provisions

A provision is recognized when the Group has a present obligation as a result of past event, it is probable that an outflow of resources embodying economic benefits will be required to settle the obligation and a reliable estimate can be made of the amount of the obligation. If the effect of the time value of money is material, provisions are discounted using a current pre-tax rate that reflects, when appropriate, the risks specific to the liability. These estimates are reviewed at each reporting date and adjusted to reflect the current best estimates. The expense relating to a provision is presented in the statement of profit and loss.

t) Financial Instruments:

A financial instrument is any contract that gives rise to a financial asset of one entity and a financial liability or equity instrument of another entity.

Financial assets

Initial recognition and measurement

All financial assets are recognised initially at fair value plus, in the case of financial assets not recorded at fair value through profit or loss, transaction costs that are attributable to the acquisition of the financial asset.

Subsequent measurement

For purposes of subsequent measurement, financial assets are classified in three categories:

- Debt instruments at amortized cost
- □ Debt instruments at fair value through profit or loss (FVTPL)
- Debt instruments at fair value through other comprehensive income (FVTOCI)

Debt instruments at amortized cost

A 'debt instrument' is measured at the amortized cost if both the following conditions are met:

- The asset is held within a business model whose objective is to hold assets for collecting contractual cash flows, and
- Contractual terms of the asset give rise on specified dates to cash flows that are solely payments of principal and interest (SPPI) on the principal amount outstanding.



(All amounts are in crores of Indian Rupees, unless otherwise stated)

After initial measurement, such financial assets are subsequently measured at amortized cost using the effective interest rate (EIR) method. Amortized cost is calculated by taking into account any discount or premium on acquisition and fees or costs that are an integral part of the EIR. The EIR amortization is included in finance income in the profit or loss. The losses arising from impairment are recognised in the profit or loss.

Debt instrument at FVTPL

Financial liabilities are classified as at FVTPL when the financial liability is held for trading or it is designated as at FVTPL.

In addition, the Group may elect to classify a debt instrument, which otherwise meets amortized cost or FVTOCI criteria, as at FVTPL. However, the Group doesn't have any debt instruments that qualify for FVTOCI classification.

Debt instruments included within the FVTPL category are measured at fair value with all changes recognized in the statement of profit and loss account. The Group does not have any financial asset under this category.

Equity investments

All equity investments in scope of Ind AS 109 are measured at fair value. Equity instruments which are held for trading are classified as at FVTPL. For all other equity instruments, the Group decides to classify the same either as at FVTOCI or FVTPL. However there are no such instruments that have been classified through FVTOCI and all equity instruments are routed through FVTPL.

Equity instruments included within the FVTPL category are measured at fair value with all changes recognized in the P&L.

Equity investment in Joint Venture

Investment in joint venture is accounted using equity method in the consolidated financial statements as mandated under Ind AS 28.

Derecognition

A financial asset (or, where applicable, a part of a financial asset or part of a group of similar financial assets) is primarily derecognized (i.e. removed from the Group's consolidated balance sheet) when:

- □ The rights to receive cash flows from the asset have expired, or
- The Group has transferred its rights to receive cash flows from the asset or has assumed an obligation to pay the received cash flows in full without material delay to a third party under a 'pass-through' arrangement; and either (a) the Group has transferred substantially all the risks and rewards of the asset, or (b) the Group has neither transferred nor retained substantially all the risks and rewards of the asset, but has transferred control of the asset.

Impairment of financial assets

In accordance with Ind AS 109, the Group applies expected credit loss (ECL) model for measurement and recognition of impairment loss on the following financial assets and credit risk exposure:

- □ Financial assets that are debt instruments, and are measured at amortized cost e.g. debt securities, deposits, trade receivables and bank balance.
- □ Trade receivables or any contractual right to receive cash or another financial asset that result from transactions that are within the scope of Ind AS 18.

The Group follows 'simplified approach' for recognition of impairment loss allowance on Trade receivables.

The application of simplified approach does not require the Group to track changes in credit risk. Rather, it recognizes impairment loss allowance based on lifetime ECLs at each reporting date, right from its initial recognition.

(All amounts are in crores of Indian Rupees, unless otherwise stated)

For recognition of impairment loss on other financial assets and risk exposure, the Group determines that whether there has been a significant increase in the credit risk since initial recognition. If credit risk has not increased significantly, 12-month ECL is used to provide for impairment loss. However, if credit risk has increased significantly, lifetime ECL is used. If, in a subsequent period, credit quality of the instrument improves such that there is no longer a significant increase in credit risk since initial recognition, then the entity reverts to recognizing impairment loss allowance based on 12-month ECL.

Lifetime ECL are the expected credit losses resulting from all possible default events over the expected life of a financial instrument. The 12-month ECL is a portion of the lifetime ECL which results from default events that are possible within 12 months after the reporting date.

ECL is the difference between all contractual cash flows that are due to the Group in accordance with the contract and all the cash flows that the entity expects to receive (i.e., all cash shortfalls), discounted at the original EIR. When estimating the cash flows, an entity is required to consider:

- All contractual terms of the financial instrument (including prepayment, extension, call and similar options) over the expected life of the financial instrument. However, in rare cases when the expected life of the financial instrument cannot be estimated reliably, then the entity is required to use the remaining contractual term of the financial instrument.
- Cash flows from the sale of collateral held or other credit enhancements that are integral to the contractual terms.
- As a practical expedient, the Group uses a provision matrix to determine impairment loss allowance on portfolio of its trade receivables. The provision matrix is based on its historically observed default rates over the expected life of the trade receivables and is adjusted for forward-looking estimates. At every reporting date, the historical observed default rates are updated and changes in the forward-looking estimates are analyzed.

ECL impairment loss allowance (or reversal) recognized during the period is recognized as income/ expense in the statement of profit and loss (P&L). This amount is reflected under the head 'other expenses' in the P&L. The balance sheet presentation for various financial instruments is described below:

Financial assets measured as at amortized cost: ECL is presented as an allowance, i.e., as an integral part of the measurement of those assets in the balance sheet. The allowance reduces the net carrying amount. Until the asset meets write-off criteria, the Group does not reduce impairment allowance from the gross carrying amount.

For assessing increase in credit risk and impairment loss, the Group combines financial instruments on the basis of shared credit risk characteristics with the objective of facilitating an analysis that is designed to enable significant increases in credit risk to be identified on a timely basis.

Financial liabilities

Initial recognition and measurement

The Group's financial liabilities include deposits, and trade and other payables. These are recognized initially at amortized cost net of directly attributable transaction costs.

Subsequent measurement

After initial recognition, they are subsequently measured at amortized cost using the EIR method. Gains and losses are recognised in profit or loss when the liabilities are derecognized as well as through the EIR amortization process.

The EIR amortization is included as finance costs in the statement of profit and loss.

Derecognition

A financial liability is derecognized when the obligation under the liability is discharged or cancelled or expires.



(All amounts are in crores of Indian Rupees, unless otherwise stated)

Financial guarantee contracts

Financial guarantee contracts issued by the group are those contracts that require a payment to be made to reimburse the holder for a loss it incurs because the specified debtor fails to make a payment when due in accordance with the terms of a debt instrument. Financial guarantee contracts are recognised initially as a liability at fair value, adjusted for transaction costs that are directly attributable to the issuance of the guarantee. Subsequently, the liability is measured at the higher of the amount of loss allowance determined as per impairment requirements of Ind AS 109 and the amount recognised less cumulative amortisation.

u) Offsetting of financial instruments

Financial assets and financial liabilities are offset and the net amount is reported in the consolidated balance sheet if there is a currently enforceable legal right to offset the recognised amounts and there is an intention to settle on a net basis, to realize the assets and settle the liabilities simultaneously.

v) Contingent liabilities

A contingent liability is a possible obligation that arises from past events whose existence will be confirmed by the occurrence or non-occurrence of one or more uncertain future events beyond the control of the Group or a present obligation that is not recognized because it is not probable that an outflow of resources will be required to settle the obligation. A contingent liability also arises in extremely rare cases where there is a liability that cannot be recognized because it cannot be measured reliably. The Group does not recognize a contingent liability but discloses its existence in the financial statements.

w) Government Grants

Government grants are recognised where there is reasonable assurance that the grant will be received and all attached conditions will be complied with. When the grant relates to an asset, it is recognised as income in equal amounts over the expected useful life of the related asset.

When the Group receives grants of non-monetary assets, the asset and the grant are recorded at fair value amounts and depreciated / released to profit or loss over the expected useful life in a pattern of consumption of the benefit of the underlying asset.

x) Inventories

Inventories are valued at the lower of cost and net realisable value.

Costs include the cost incurred in bringing each product to its present location and condition. Net realisable value is the estimated selling price in the ordinary course of business, less estimated costs of completion and the estimated costs necessary to make the sale. Cost of good is determined on a FIFO basis.

y) Segment reporting

Based on internal reporting provided to the Chief operating decision maker, the Group's operations predominantly related to Media and Entertainment and, accordingly, this is the only operating segment. The management committee reviews and monitors the operating results of the business segment for the purpose of making decisions about resource allocation and performance assessment using profit or loss and return on capital employed.

z) Recent accounting pronouncements

Ind AS 116 Leases:

On March 30, 2019, Ministry of Corporate Affairs has notified Ind AS 116, Leases. Ind AS 116 will replace the existing leases Standard, Ind AS 17 Leases, and related Interpretations. The Standard sets out the principles for the recognition, measurement, presentation and disclosure of leases for both parties to a contract i.e., the lessee and the lessor. Ind AS 116 introduces a single lessee accounting model and requires a lessee to recognize assets and liabilities for all leases with a term of more than twelve months, unless the underlying asset is of low value. Currently, operating lease expenses are charged to the statement of Profit & Loss. The Standard also contains enhanced disclosure requirements for lessees. Ind AS 116 substantially carries forward the lessor accounting requirements in Ind AS 17.

(All amounts are in crores of Indian Rupees, unless otherwise stated)

The effective date for adoption of Ind AS 116 is annual periods beginning on or after April 1, 2019. The standard permits two possible methods of transition:

- Full retrospective Retrospectively to each prior period presented applying Ind AS 8 Accounting Policies, Changes in Accounting Estimates and Errors
- Modified retrospective Retrospectively, with the cumulative effect of initially applying the Standard recognized at the date of initial application.

Under modified retrospective approach, the lessee records the lease liability as the present value of the remaining lease payments, discounted at the incremental borrowing rate and the right of use asset either as:

- Its carrying amount as if the standard had been applied since the commencement date, but discounted at lessee's incremental borrowing rate at the date of initial application or
- An amount equal to the lease liability, adjusted by the amount of any prepaid or accrued lease payments related to that lease recognized under Ind AS 17 immediately before the date of initial application.

Certain practical expedients are available under both the methods. The Group is currently in the process of evaluating the amendments to this effect in the financial statements.

Ind AS 12 Appendix C, Uncertainty over Income Tax Treatments:

On March 30, 2019, Ministry of Corporate Affairs has notified Ind AS 12 Appendix C, Uncertainty over Income Tax Treatments which is to be applied while performing the determination of taxable profit (or loss), tax bases, unused tax losses, unused tax credits and tax rates, when there is uncertainty over income tax treatments under Ind AS 12. According to the appendix, companies need to determine the probability of the relevant tax authority accepting each tax treatment, or group of tax treatments, that the companies have used or plan to use in their income tax filing which has to be considered to compute the most likely amount or the expected value of the tax treatment when determining taxable profit (tax loss), tax bases, unused tax losses, unused tax credits and tax rates.

The standard permits two possible methods of transition:

- i) Full retrospective approach Under this approach, Appendix C will be applied retrospectively to each prior reporting period presented in accordance with Ind AS 8 Accounting Policies, Changes in Accounting Estimates and Errors, without using hindsight.
- ii) Retrospectively with cumulative effect of initially applying Appendix C recognized by adjusting equity on initial application, without adjusting comparatives. The effective date for adoption of Ind AS 12 Appendix C is annual periods beginning on or after April 1, 2019. The Company will adopt the standard on April 1, 2019 and has decided to adjust the cumulative effect in equity on the date of initial application i.e. April 1, 2019 without adjusting comparatives.

Amendment to Ind AS 12 – Income taxes: On March 30, 2019, Ministry of Corporate Affairs issued amendments to the guidance in Ind AS 12, 'Income Taxes', in connection with accounting for dividend distribution taxes.

The amendment clarifies that an entity shall recognise the income tax consequences of dividends in profit or loss, other comprehensive income or equity according to where the entity originally recognised those past transactions or events.

Effective date for application of this amendment is annual period beginning on or after April 1, 2019. The Company is currently evaluating the effect of this amendment on the financial statements.

Amendment to Ind AS 19: plan amendment, curtailment or settlement: On March 30, 2019, Ministry of Corporate Affairs issued amendments to Ind AS 19, 'Employee Benefits', in connection with accounting for plan amendments, curtailments and settlements.

The amendments require an entity:

- to use updated assumptions to determine current service cost and net interest for the remainder of the period after a plan amendment, curtailment or settlement; and
- to recognise in profit or loss as part of past service cost, or a gain or loss on settlement, any reduction in a surplus, even if that surplus was not previously recognised because of the impact of the asset ceiling.

Effective date for application of this amendment is annual period beginning on or after April 1, 2019.



(All amounts are in crores of Indian Rupees, unless otherwise stated)

aa) Significant accounting judgements, estimates and assumptions

The preparation of the Group's Consolidated Financial Statements requires management to make judgements, estimates and assumptions that affect the reported amounts of revenues, expenses, assets and liabilities, and the accompanying disclosures, and the disclosure of contingent liabilities. Uncertainty about these assumptions and estimates could result in outcomes that require a material adjustment to the carrying amount of assets or liabilities affected in future periods.

Judgements

In the process of applying the Group's accounting policies, management has made the following judgements, which have the most significant effect on the amounts recognised in the Consolidated Financial Statements:

Amortisation of intangibles

Acquired Satellite Rights for the broadcast of feature films and other long-form programming such as multiepisode television serials are stated at cost. Future revenues cannot be estimated with any reasonable accuracy as these are susceptible to a variety of factors, such as the level of market acceptance of television products, programming viewership, advertising rates etc., and accordingly cost related to film is fully expensed on the date of first telecast of the film and the cost related to program broadcasting rights / multi episodes series are amortized based on the telecasted episodes.

Estimates and assumptions

The key assumptions concerning the future and other key sources of estimation uncertainty at the reporting date, that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year, are described below. The Group based its assumptions and estimates on parameters available when the Consolidated Financial Statements were prepared. Existing circumstances and assumptions about future developments, however, may change due to market changes or circumstances arising that are beyond the control of the Company. Such changes are reflected in the assumptions when they occur.

Provision for taxes

The Group's tax expense for the year is the sum of the total current and deferred tax charges. The calculation of the total tax expense necessarily involves a degree of estimation and judgement in respect of certain items. A deferred tax asset is recognised when it has become probable that future taxable profit will allow the deferred tax asset to be recovered. Significant management judgement is required to determine the amount of deferred tax assets that can be recognised, based upon the likely timing and the level of future taxable profits together with future tax planning strategies.

Defined benefit plans (gratuity benefits)

The cost of the defined benefit gratuity plan and other post-employment leave encashment benefit and the present value of the gratuity obligation are determined using actuarial valuations. An actuarial valuation involves making various assumptions that may differ from actual developments in the future. These include the determination of the discount rate, future salary increases and mortality rates. Due to the complexities involved in the valuation and its long-term nature, a defined benefit obligation is highly sensitive to changes in these assumptions. All assumptions are reviewed at each reporting date.

Particulars Fr								
Gross Block	Freehold Land	Buildings	Plant & Machinery	Office Equipment	Furniture and Fittings	Leasehold	Motor Vehicles	Total
At April 1, 2017	87.73	183.97	511.29	42.16	40.13	7.93	10.23	883.44
Additions	1	0.49	7.46	5.60	0.25	0.22	5.45	19.47
Transfer to Investment Properties (Note - 4)	i	(0.08)	,	1	1	,	•	(0.08)
Disposals	1	. 1	(0.28)	(0.57)	(0.04)	,	(2.39)	(3.28)
At March 31, 2018	87.73	184.38	518.47	47.19	40.34	8.15	13.29	899.56
Additions			25.40	3.49	0.26	2.78	6.18	38.11
Transfer to Investment Properties (Note - 4)	1	,	,	,	,	,	1	
Disposals	,	,	(0.63)	(0.07)	,	,	(1.20)	(1.90)
At March 31, 2019	87.73	184.38	543.24	50.61	40.60	10.93	18.27	935.77
Depreciation								
At April 1, 2017	1	24.57	57.50	10.49	13.22	4.70	3.24	113.72
Charge for the year (Refer Note - 27)	1	10.99	46.22	4.68	4.94	2.31	1.78	70.92
Transfer to Investment Properties (Note - 4)	1	(0.01)		,	,	,	1	(0.01)
Disposals		-	(0.21)	(0.21)	(0.03)		(1.55)	(2.00)
At March 31, 2018		35.55	103.51	14.96	18.13	7.01	3.47	182.63
Charge for the year (Refer Note - 27)	ı	9.74	46.00	5.13	4.09	1.56	3.63	70.15
Transfer to Investment Properties (Note - 4)	,		•	,	'	'	'	
Disposals	,	,	(0.43)	(0.04)	,	,	(0.74)	(1.21)
At March 31, 2019		45.29	149.08	20.05	22.22	8.57	6.36	251.57
Net Block								
At March 31, 2018	87.73	148.83	414.96	32.23	22.22	1.14	9.82	716.93
At March 31, 2019	87.73	139.09	394.16	30.56	18.38	2.36	11.91	684.19



(All amounts are in crores of Indian Rupees, unless otherwise stated)

indirect expenses

Particulars		Amoun
Cost		
Opening balance at April 1, 2017		14.57
Additions during the year		0.03
Transfer from Property, Plant & Equipment (PP&E)		0.08
Closing balance as at March 31, 2018		14.68
Additions during the year		
Transfer from Property, Plant & Equipment (PP&E)		
Closing balance as at March 31, 2019		14.68
Depreciation and impairment		
Opening balance at April 1, 2017		1.86
Depreciation during the year		0.8
Transfer from Property, Plant & Equipment (PP&E)		0.0
Closing balance as at March 31, 2018		2.68
Depreciation during the year		0.74
Transfer from Property, Plant & Equipment (PP&E)		
Closing balance as at March 31, 2019		3.42
Net Block		
As at March 31, 2018		12.00
As at March 31, 2019		11.26
Information regarding income and expenditure of Investment prop	erties	
Particulars	March 31, 2019	March 31, 2018
Rental income derived from investment properties	3.90	3.75
Direct operating expenses (including repairs and maintenance)		
generating rental income	1.16	1.21
Profit arising from investment properties before depreciation		
and indirect expenses	2.74	2.54
Less – Depreciation	0.74	0.82
Profit arising from investment properties before		

Fair value hierarchy disclosures for investment properties have been provided in **Note 37**.

1.72

2.00

(All amounts are in crores of Indian Rupees, unless otherwise stated)

Note 5 - Intangible Assets

	Film and Program	Film production	Computer	Licenses	Total
Pariculars	Broadcasting	costs, Distribution	Software		
	Rights	and Related			
		Rights			
Gross Block					
As at April 1, 2017	1,025.18	7.50	10.12	128.33	1,171.13
Additions	323.07	-	6.94	30.71	360.72
Disposals	(17.09)	-	-	-	(17.09)
At March 31, 2018	1,331.16	7.50	17.06	159.04	1,514.76
Additions	315.29	206.21	3.61	58.83	583.94
Disposals	(11.37)	-	-	-	(11.37)
At March 31, 2019	1,635.08	213.71	20.67	217.87	2,087.33
Amortization and Impairment					
At April 1, 2017	703.12	7.50	5.81	17.39	733.82
Charge for the year (Refer Note - 27	7) 358.85	-	4.74	14.68	378.27
Disposals	(17.09)	-	-	-	(17.09)
At March 31, 2018	1,044.88	7.50	10.55	32.07	1,095.00
Charge for the year (Refer Note - 27	7) 376.31	195.90	6.26	13.45	591.92
Disposals	(11.37)	-	-	-	(11.37)
At March 31, 2019	1,409.82	203.40	16.81	45.52	1,675.55
Net Block					
At March 31, 2018	286.28	-	6.51	126.97	419.76
 At March 31, 2019	225.26	10.31	3.86	172.35	411.78

Note 6. Information on Joint Venture

South Asia FM Limited

The Group has a 59.44% interest in South Asia FM Limited. South Asia FM Limited is engaged in producing and broadcasting of FM radio software programming in Indian regional languages. The Group's interest in South Asia FM Limited is accounted for using the equity method in the consolidated financial statements. The information of other investees of South Asia FM Limited are also part of the disclosure below. Summarised financial information of the joint venture, based on its Ind AS financial statements, and reconciliation with the carrying amount of the investment in consolidated financial statements are set out below:

Summarised Balance Sheet as at March 31, 2019:

Particulars	March 31, 2019	March 31, 2018
Current assets	199.08	165.10
Non-current assets	604.19	607.31
Current liabilities	(51.96)	(47.41)
Non-current liabilities	(1.56)	(0.92)
Equity	749.75	724.08
Proportion of the Group's ownership	59.44%	59.44%
Carrying amount of the investment #	445.65	430.39



(All amounts are in crores of Indian Rupees, unless otherwise stated)

Represented by 22,69,92,000 (March 31, 2018 - 22,69,92,000) fully paid up equity shares of Rs. 10/- each and 14,01,00,410 (March 31, 2018 - 14,01,00,410) fully paid 0.1% Compulsorily Convertible Preference Shares of Rs. 10/- each

Summarised Consolidated statement of profit and loss of the South Asia FM Limited

		March 31, 2019	March 31, 2018
Total Income		161.81	157.27
Expenses		(128.78)	(110.39)
Profit before tax		33.03	46.88
Income tax expense		(7.59)	(10.41)
Profit for the year before share of profit from Associates		25.44	36.47
Share of Profits from Associates		0.49	2.19
Profit for the year		25.93	38.66
Other Comprehensive income		(0.27)	(0.38)
Total Comprehensive income		25.66	38.28
Group's share of profit for the year		15.41	22.98
Other Comprehensive income		(0.16) 15.25	(0.23) 22.75
Note 7. Financial assets (non-current)			
Note 7A . Investments - Non Current			
Particulars	As at l	March 31, 2019 As	s at March 31, 2018
Investments in Debt Instruments			
Jdaya FM Private Limited - 3,27,381 shares			
(Previous year - 6,25,000) fully paid at fair value			
(unquoted) (Refer note 7A.1)	(A)	3.96	8.40
Investment in Tax Free Bonds at amortised cost (unquoted)			
(Refer note 7A.2)	(B)	232.02	193.41
Investment in Non Convertible debentures at fair value			
(quoted) (Refer Note 7A.3)	(C)	25.41	-
Total		261.39	201.81
Note 7B . Other Financial Assets			
Particulars	As at I	March 31, 2019 As	at March 31, 2018
Unsecured, Considered good:			
Rental and other deposits		8.11	7.78
Deposits with Government agencies		5.39	3.72
Balances with banks held as margin money*		0.01	9.14
Total Other Financial assets at Amortised Cost	(D)	13.51	20.64
* These balances represents deposits with bank with original r		ond 12 months.	
Total Financial Assets at fair value	(A + C)	29.37	8.40
Total Financial Assets at Amortised Cost	(B + D)	245.53	214.05

(All amounts are in crores of Indian Rupees, unless otherwise stated)

Note 7A.1 - Investment in Preference Shares

Description of valuation techniques used and key inputs to valuation on investment in preference shares:

The valuation for Preference shares of Udaya FM Private Limited are based on valuations performed by a Chartered Accountant.

The Group has disclosed fair value of the investment in Cumulative Non Convertible Redeemable preference shares based on computing the total entitlement of Preference shareholders as below:

The preference shareholders are entitled for a dividend of 12% on the shares held by them for the year 2017-18 as at March 31, 2019. Preference shareholder paid Rs. 120/- for each preference share issued by the Group consisting of Rs. 10/- as face value and Rs. 110/- as premium. Total entitlement of preference shareholders amounts to Rs. 121.20 per share including 2017-18 unpaid dividend, which is considered as value per share.

Fair value hierarchy disclosures for investment in preference shares have been provided in Note 37.

Note 7A.2 - Investment in tax free bonds

	As at March 31, 2019		
Particulars	No of Units	Face Value	Carrying Value
Unquoted Tax free bonds			
Housing and Urban Development Corporation Ltd-8.10%	4,59,100	1,000.00	47.99
India Infrastructure Finance Company Limited-6.86%	2,00,000	1,000.00	20.29
India Infrastructure Finance Company Limited-8.41%	50,000	1,000.00	5.41
Indian Railway Finance Corporation Limited-6.70%	800	1,00,000.00	8.03
Indian Railway Finance Corporation Limited-6.72%	3,100	1,00,000.00	31.21
Indian Railway Finance Corporation Limited-7.18%	2,00,000	1,000.00	20.53
Indian Railway Finance Corporation Limited-8.00%	2,20,000	1,000.00	23.00
National Bank for Agriculture and Rural Development-7.04%	40,000	1,000.00	4.12
National Highways Authority of India-8.27%	3,00,000	1,000.00	32.35
National Housing Bank-6.89%	11	10,00,000.00	1.11
National Housing Bank-7.17%	50	10,00,000.00	5.13
NTPC Limited-7.15%	50	10,00,000.00	5.21
Rural electrification corporation limited @ 8.01%	150	10,00,000.00	16.19
Rural electrification corporation limited @ 7.93%	1,30,000	1,000.00	13.90
Indian Railway Finance Corporation Limited-8.23%	50,000	1,000.00	5.62
Aggregate amount of unquoted investments			240.09



(All amounts are in crores of Indian Rupees, unless otherwise stated)

Note 7A.2 - Investment in tax free bonds

	Α	s at March 31, 20	018
Particulars	No of Units	Face Value	Carrying Value
Unquoted Tax free bonds			
Housing and Urban Development Corporation Ltd-8.10%	4,59,100	1,000.00	48.61
India Infrastructure Finance Company Limited-6.86%	2,00,000	1,000.00	20.35
India Infrastructure Finance Company Limited-8.41%	50,000	1,000.00	5.47
Indian Railway Finance Corporation Limited-6.70%	800	1,00,000.00	8.07
Indian Railway Finance Corporation Limited-6.72%	3,100	1,00,000.00	31.31
Indian Railway Finance Corporation Limited-7.18%	2,00,000	1,000.00	20.64
Indian Railway Finance Corporation Limited-8.00%	1,00,000	1,000.00	10.56
National Bank for Agriculture and Rural Development-7.04%	40,000	1,000.00	4.14
National Highways Authority of India-8.27%	3,00,000	1,000.00	32.74
National Housing Bank-6.89%	11	10,00,000.00	1.12
National Housing Bank-7.17%	50	10,00,000.00	5.16
NTPC Limited-7.15%	50	10,00,000.00	5.23
Aggregate amount of unquoted investments			193.41

Refer Note 7 for Non-current and Note 10 for Current Investments in tax free bonds. Fair value hierarchy disclosures for investment in tax free bonds have been provided in Note 37.

Note 7A.3 - Investment in Non Convertible debentures

The Group holds 250 redeemable non-convertible zero coupon debentures issued by L&T Finance Ltd ("the issuer"), having face value of Rs.10,00,000 per debenture. These debentures, listed on the National Stock Exchange, carry the highest credit rating of AAA and will be redeemed at the rate of Rs. 11,79,663 per debenture on Jan 18, 2021. The return on this investment will be realised either by holding the debentures till maturity or upon the sale of the same to another investor before the debentures are redeemed by the issuer.

The Group has irrevocably designated the debentures to be subsequently measured at FVTPL, in order to eliminate measurement inconsistency.

Fair value hierarchy disclosures for investment in Non Convertible debentures have been provided in Note 37.

Note 8. Other current and non-current assets

Other non-current assets		As at	As at
		March 31, 2019	March 31, 2018
Unsecured			
Capital advances			
Considered good		142.58	188.32
Credit Impaired		28.38	28.38
		170.96	216.70
Impairment allowance for doubtful capital advar	nces	(28.38)	(28.38)
	(A)	142.58	188.32
Balances with statutory/Government authorities	3		
Considered good		60.18	60.18
Credit Impaired			
		60.18	60.18
Impairment allowance for doubtful balances wit	h Statutory /		
Government Authorities	•		
	(B)	60.18	60.18
Prepaid expenses		5.04	5.86
Others		0.06	0.25
	(C)	5.10	6.11
Total non-current assets	(A) + (B) + (C)	207.86	254.61

(All amounts are in crores of Indian Rupees, unless otherwise stated)

Other current assets

Particulars		As at	As at
Particulars		March 31, 2019	March 31, 2018
Advances recoverable			
Considered good		20.49	5.75
Credit Impaired		0.28	0.28
		20.77	6.03
mpairment allowance for doubtful advances		(0.28)	(0.28)
	(A)	20.49	5.75
Prepaid expenses	(B)	24.49	16.63
Balances with Statutory / Government Authorities	s (C)	8.31	16.63
Others	(D)	0.72	5.91
Total current assets	(A) + (B) + (C) + (D)	54.01	44.92

Note 9. Inventories

Particulars	As at	As at
- unioniais	March 31, 2019	March 31, 2018
Consumables and media tapes	0.24	0.25
	0.24	0.25

Note 10. Financial assets (current)

Particulars	As at March 31, 2019	As at March 31, 2018
Investment in Equity Shares of CUB Ltd at fair value (Fully Paid)		
- Quoted- 7,31,599 shares (March 31,2018 - 6,65,090)	14.99	11.48
Investment in Tax Free Bonds at amortised cost (unquoted) (Refer Note 7A.:	2) 8.07	-
Investment in unquoted mutual funds at fair value (Refer Note 10.1)	2,070.42	1,503.74
Total FVTPL investments	2,093.48	1,515.22
Aggregate book value of quoted investments	14.99	11.48
Aggregate market value of quoted investments	14.99	11.48
Aggregate value of unquoted investments	2,078.49	1,503.74

Note 1: Financial assets (current) includes the investment in AIKI Power of Rs.18,000 /-

Note 2 : During the year, 66,509 shares have been issued by CUB Ltd as Bonus shares in the ratio of one equity share for every ten shares held.



Note 10.1 Investment in unquoted mutual fund

Particulars Unquoted Mutual Funds Aditya Birla Sun Life Cash Plus-Growth-Direct Plan	As at March No of Units	Amount	As at March	
Unquoted Mutual Funds			No of Units	Amount
•		7		7
	_	_	537,983	15.03
Aditya Birla Sun Life Dynamic Bond Fund-Retail-Growth-Regular Plan	_	_	2,022,637	6.06
Aditya Birla Sun Life Fixed Term Plan-Series NR (1099 days)-Gr.Direct	2,00,00,000	24.27	2,00,00,000	22.57
Aditya Birla Sun Life Fixed Term Plan-Series NT (1099 days)-Gr.Direct	2,00,00,000	24.18	2,00,00,000	22.47
Aditya Birla Sun Life Fixed Term Plan-Series PT (1100 days)-Direct	50,00,000	5.42	2,00,00,000	
Aditya Birla Sun Life Fixed Term Plan-Series PW (1100 days)-	30,00,000	0.42		
Direct Growth	50,00,000	5.44	_	_
Aditya Birla Sun Life Fixed Term Plan-Series OY (1218 days)-Direct	1,50,00,000	16.41	1,50,00,000	15.27
` ,	50,00,000	5.42	50,00,000	5.05
Aditya Birla Sun Life Fixed Term Plan-Series PH (1143 days)-Direct		5.42	50,00,000	3.03
Aditya Birla Sun Life Fixed Term Plan-Series PU (1463 days)-Direct	50,00,000	5.47	_	-
Aditya Birla Sun Life Fixed Term Plan-Series QS (1100 days)-	F0 00 000	F 22		
Direct Growth	50,00,000	5.33	-	-
Aditya Birla Sun Life Banking & PSU Debt Fund-Growth Regular Plan	1,97,898	4.71	-	-
Aditya Birla Sun Life Floating Rate Fund-Long Term-Growth-				4= 04
Direct Plan	-	-	21,33,296	45.94
Aditya Birla Sun Life Savings Fund-Growth-Direct Plan	17,28,584	64.26	13,16,764	45.29
Aditya Birla Sun Life Short Term Fund-Growth-Direct Plan	-	-	3,558,080	23.78
Aditya Birla Sun Life Treasury Optimizer Plan-Growth-Regular Plan	-	-	1,97,898	4.38
Aditya Birla Sun Life Money Manager Fund-Growth-Direct Plan	33,73,856	84.92	-	-
Axis Banking and PSU Debt Fund-Direct-Growth	5,18,620	91.77	3,38,355	54.78
Axis Banking Debt Fund-Growth(BDGPG)	36,547	6.39	36,547	5.86
Axis Fixed Term Plan-Series 95 (1185 Days) Direct Growth	50,00,000	5.38	-	-
Axis Fixed Term Plan-Series 100 (1172 Days) Direct Growth	50,00,000	5.13	-	-
Axis Fixed Term Plan-Series 104(1112 Days) Direct Growth	1,00,00,000	10.02	-	-
Axis Enhanced Arbitrage Fund Direct Dividend Reinvestment	-	-	96,14,484	10.51
Axis Liquid Fund-Direct Growth (CF-DG)	1,38,801	28.78	77,953	15.03
Axis Treasury Advantage Fund-Direct Growth (TA-DG)	-	-	1,62,109	32.11
Axis Arbitrage Fund-Direct Dividend Reinvestment	4,31,43,576	47.65	-	-
DHFL Pramerica Fixed Duration Fund-Series 29-Direct Plan-Growth	1,00,000	12.15	1,00,000	11.29
DHFL Pramerica Fixed Duration Fund-Series 31-Direct Plan-Growth	1,00,251	12.12	1,00,251	11.27
DHFL Pramerica Fixed Duration Fund-Series AP-Direct Plan-Growth	1,00,000	10.88	1,00,000	10.12
DHFL Pramerica Fixed Duration Fund-Series AU-Direct Plan-Growth	1,01,225	10.09	1,01,225	10.16
DHFL Pramerica Fixed Duration Fund Series BA-Direct Plan-Growth	50,000	5.42	-	-
DHFL Pramerica Fixed Duration Fund-Series BB-Direct Plan-Growth	50,000	5.35	-	-
DHFL Pramerica Short Maturity Fund-Growth	-	-	21,90,382	6.97
DSP BlackRock Banking and PSU Debt Fund-Direct-Growth	-	_	1,10,41,029	16.44
DSP BlackRock FMP-Series 210-36M-Direct-Growth	64,54,673	7.39	64,54,673	6.87
DSP BlackRock Money Manager Fund-Direct Plan-Growth	-	_	42,083	10.06
DSP BlackRock Ultra Short Term Fund-Direct Plan-Growth	-	_	1,48,84,398	18.97
Franklin India Corporate Bond Opportunities Fund-Growth	_	_	53,04,808	9.57
Franklin India Fixed Maturity Plans-Series 1-Plan B-Direct-Growth	50,00,000	5.70	50,00,000	5.30
Franklin India Fixed Maturity Plans-Series 2-Plan A-Direct-Growth	1,00,00,000	10.90	1,00,00,000	10.16
Franklin India Fixed Maturity Plans-Series 2-Plan B-Direct-Growth	1,00,00,000	10.92	1,00,00,000	10.17

	As at March	31, 2019	As at March	31, <u>201</u> 8
Particulars	No of Units	Amount	No of Units	Amount
Franklin India Fixed Matraity Plana Carios 2 Plan P. Direct Crowth	F0 00 000	F 40	E0 00 000	F 05
Franklin India Fixed Maturity Plans-Series 3-Plan B-Direct-Growth	50,00,000	5.42	50,00,000	5.05
Franklin Maturity Plans-Series 5-Plan E 1224 days-Direct-Growth	30,00,000	3.07	-	_
Franklin India Fixed Maturity Plans-Series 4-Plan C 1098 days-	50.00.000	5.04		
Direct-Growth	50,00,000	5.31	-	-
Franklin India Savings Fund Retail Option-Direct-Growth	29,92,211	10.51	-	-
Franklin India Ultra Short Bond Fund-Super Institutional Plan-Growth	51,02,424	13.40	51,02,424	12.27
Franklin Maturity Plans-Series 5-Plan A 1273 days-Direct-Growth	50,00,000	5.29	-	-
Franklin India Fixed Maturity Plans-Series 3-Plan F 1098 days-				
Direct-Growth	1,00,00,000	10.78	-	-
Franklin India Liquid Fund-Super Institutional Plan-Direct-Growth	26	0.01	-	-
Franklin Maturity Plans-Series 5-Plan D 1278 days-Direct-Growth	50,00,000	5.14	-	-
HDFC Arbitrage Fund-Wholesale Plan-Monthly Dividend-Direct Plan	2,04,00,633	21.35	99,27,628	10.45
HDFC Floating Rate Income Fund-Short Term Plan-Direct Plan-				
Wholesale Option-Growth Option	20,18,075	6.60	20,18,075	6.13
HDFC Floating Rate Income Fund-Short Term Plan-Wholesale				
Option-Growth	-	-	57,27,332	17.32
HDFC FMP 1167D January 2016 (1)-Regular-Growth	1,00,32,777	12.72	10,032,777	11.84
HDFC FMP 1183D January 2016 (1)-Regular-Growth-Series-35	1,00,06,421	12.72	10,006,421	11.87
HDFC FMP 92D Feb 2018 - Direct Growth Options	-	-	40,00,000	4.03
HDFC FMP 92D Mar 2018 (1)-Direct-Growth-Series-39	-	-	1,50,00,000	15.06
HDFC High Interest Fund-Short Term Plan-Growth	-	-	12,48,546	4.32
HDFC Liquid Fund-Direct Plan-Growth Option	79,861	29.37	49,880	17.08
HDFC Liquid Fund - Regular Plan - Growth Option	5,529	2.02	_	_
HDFC Medium Term Opportunites Fund-Direct Plan-Growth Option	_	_	1,48,48,148	28.82
HDFC Short Term Opportunites Fund-Direct Plan-Growth Option	_	_	64,74,077	12.51
HDFC Medium Term Debt Fund-Growth	12,48,546	4.60	_	_
HDFC Floating Rate Debt Fund-Wholesale Option-Regular				
Plan-Growth	57,27,332	18.62	_	_
HDFC Corporate Bond Fund-Direct-Growth	1,48,48,148	31.09	_	_
HSBC Cash Fund-Direct Growth	27,298	5.08	_	_
HDFC Short Term Debt Fund-Direct Plan-Growth Option	64,74,077	13.49	_	_
HDFC Money Market Fund-Direct Plan-Growth Option	38,364	15.04	11,129	4.03
HDFC ultra short term fund	62,99,768	6.60	_	_
HSBC FTS 130-Growth Direct Plan-Tenure 1204 Days	50,00,000	5.46	50,00,000	5.09
ICICI Prudential Equity Arbitrage Fund-Direct Plan-Dividend	76,41,160	11.07	72,38,393	10.45
CICI Prudential Fixed Maturity Plan Series 82-103 Days	, ,		. 2,00,000	
Plan O Direct Plan	_	_	1,30,00,000	13.08
ICICI Prudential Fixed Maturity Plan Series 82-1236 Days Plan			1,00,00,000	10.00
A Direct Plan	1,00,00,000	10.96	1,00,00,000	10.18
ICICI Prudential Fixed Maturity Plan Series-81-1185 Days Plan	1,00,00,000	10.30	1,00,00,000	10.10
G-Direct Plan	1,00,00,000	11.43	1,00,00,000	10.60
	1,00,00,000	11.43	1,00,00,000	10.60
ICICI Prudential Fixed Maturity Plan Series-81-1190 Days Plan	1 00 00 000	14 45	1 00 00 000	10.60
F-Direct Plan-Cumulative	1,00,00,000	11.45	1,00,00,000	10.62



	As at March	31, 2019	As at March	1 31, 2018
Particulars	No of Units	Amount	No of Units	Amount
ICICI Prudential Flexible Income-Direct Plan-Growth			17 90 400	59.66
	FO 15 505	6.44	17,80,499	5.96
ICICI Prudential FMP Series 78-1168 Days Plan-I-Growth	50,15,595	6.41	50,15,595	5.96
ICICI Prudential FMP Series 78-1190 Days Plan E	00.00.000	7.00	00.00.000	7.45
Regular Plan Cumulative	60,00,000	7.69	60,00,000	7.15
ICICI Prudential FMP Series 79-1104 Days Plan P	4 00 00 000	44.00	4 00 00 000	
Direct Plan Cumulative	1,00,00,000	11.99	1,00,00,000	11.14
ICICI Prudential FMP Series 79-1120 Days Plan J				
Direct Plan Cumulative	89,10,560	10.82	89,10,560	10.05
ICICI Prudential FMP Series 81-1178 Days Plan H				
Direct Plan Cumulative	66,87,059	7.63	66,87,059	7.07
ICICI Prudential Series-81-1205 Days Plan B-Direct Plan-Growth	1,00,00,000	11.47	1,00,00,000	10.64
ICICI Prudential Savings Fund-Direct Plan-Growth	14,83,037	53.56	-	-
ICICI Prudential Money Market Fund-Direct Plan-Growth	27,67,282	71.99	-	-
CICI Prudential Short Term-Regular Plan-Growth Option	17,18,266	6.64	17,18,266	6.22
ICICI Prudential Fixed Maturity Plan Series 85-1175 Days Plan D				
Direct Plan	50,00,000	5.08	-	-
DFC Arbitrage Fund- Monthly Dividend-(Direct Plan)	2,63,46,931	34.65	96,53,034	12.57
DFC Banking Debt Fund-Direct Plan-Growth	-	-	1,75,98,032	26.14
DFC Banking Debt Fund-Regular Plan-Growth	-	-	49,57,187	7.32
DFC Corporate Bond Fund Direct-Growth	2,61,91,521	33.68	2,61,91,521	31.35
DFC Corporate Bond Fund Regular Plan-Growth	1,09,67,655	13.96	1,09,67,655	13.04
IDFC Fixed Term Plan Series 141 Direct Plan-Growth (91 Days)	-	-	50,00,000	5.02
IDFC Fixed Term Plan Series 152 Direct Plan-Growth (1452 Days)	50,00,000	5.40	-	-
DFC Fixed Term Plan Series 159 Direct Plan-Growth (1098 Days)	60,63,654	6.48	-	-
IDFC Super Saver Income Fund-Investment Plan-				
Growth-(Regular Plan)	-	-	27,59,317	11.39
DFC Ultra Short Term Fund-Growth-(Direct Plan)	4,86,86,043	51.63	1,94,59,973	48.25
DFC Yearly Series Interval Fund Direct Plan-Series II-Growth	33,13,453	5.44	33,13,453	5.05
DFC Bond Fund-Long Term Plan-Growth-(Regular Plan)	12,93,381	5.76	_	-
DFC Banking & PSU Debt Fund-Regular Plan-Growth	49,57,187	7.97	_	_
IDFC Low Duration Fund-Growth-(Direct Plan)	1,56,40,632	41.83	_	_
DFC Cash Fund-Growth-(Direct Plan)	111,093	25.18	_	_
IDFC Fixed Term Plan Series 176 Direct Plan-Growth (1170 Days)	50,00,000	5.09	_	
Invesco India Active Income Fund-Direct Plan Growth	_	_	49,672	10.11
Invesco India FMP Sr. 30 Plan A (1223 Days)-				
Direct Sub Plan Growth	1,00,00,000	10.93	1,00,00,000	10.18
Invesco India FMP Sr. 31 Plan D (1468 Days)-Growth Plan	50,00,000	5.44	_	_
Invesco India FMP Sr. 32 Plan A (1105 Days)-				
Direct Sub Plan Growth	50,00,000	5.38	_	_
Invesco India Corporate Bond Fund-Direct Plan Growth	49,672	10.87		
Invesco India Money Market Fund-Direct Plan Growth	48,218	10.46		
Invesco India Money Market Fund-Direct Flair Growth Invesco India FMP Sr. 32 Plan C (1099 Days)-	70,210	10.40		
Direct Sub Plan Growth	42 10 000	4.48		
DIECT ON LIGH CLOWILL	42,10,000	4.40	_	

	As at March	31, 2019	As at March	31, 2018
Particulars	No of Units	Amount	No of Units	Amount
Invesce India Liquid Fund Direct Dian Crouth	00 222	25.20		
Invesco India Liquid Fund-Direct Plan Growth	98,333	25.30 11.52	46.607	10.64
Kotak Corporate Bond Fund Standard Growth (Regular Plan)	46,607		46,607	10.64 39.02
Kotak Corporate Bond Fund-Direct Plan-Growth	1,67,609	42.36	1,67,609	
Kotak Equity Arbitrage Fund-Direct Plan-Fortnight Dividend	1,54,80,754	36.44	44,52,293	10.49
Kotak FMP Series 190-Growth	25,00,000	3.18	25,00,000	2.95
Kotak FMP Series 191-Growth	50,00,000	6.28	50,00,000	5.85
Kotak FMP Series 196 Direct-Growth	2,00,00,000	24.44	2,00,00,000	22.70
Kotak FMP Series 203-Direct Plan-Growth	1,00,00,000	11.42	1,00,00,000	10.62
Kotak FMP Series 204-Direct Plan-Growth	1,00,00,000	11.39	1,00,00,000	10.58
Kotak FMP Series 211 Direct-Growth	1,00,00,000	11.01	1,00,00,000	10.2
Kotak Money Market Scheme-Direct Plan-Growth	2,17,795	67.22	-	
Kotak FMP Series 212 Direct-Growth	1,00,00,000	10.93	1,00,00,000	10.17
Kotak Low Duration Fund Standard Growth (Regular Plan)	82,159	18.79	82,159	17.44
Kotak Treasury Advantage Fund-Direct Plan-Growth	-	-	78,287	0.22
L&T FMP Series 16-Plan A (1223 Days) Direct Growth	1,00,00,000	10.94	1,00,00,000	10.18
L&T FMP Series XVII-Plan B (1452 Days) Direct Growth	50,00,000	5.39	-	
L&T Short Term Opportunities Fund Direct Plan-Growth	-	-	97,91,308	16.65
_&T Short Term Bond Fund Direct Plan-Growth	97,91,308	17.98	-	
_&T Arbitrage Opportunities Fund Direct Monthly Dividend	2,02,86,015	20.89	-	
_&T Banking and PSU Debt Fund Direct Plan-Growth	34,21,045	5.75	-	
L&T Ultra Short Term Fund Direct Plan-Growth	64,36,083	20.04	-	
Reliance Fixed Horizon Fund XXXIII Series 8-Direct Growth	1,05,00,000	12.06	1,05,00,000	11.20
Reliance Fixed Horizon Fund XXXIII-Series 10-				
Direct Growth Plan	1,50,07,329	17.19	1,50,07,329	15.96
Reliance Fixed Horizon Fund-XXXI-Series 7-				
Direct Growth Plan	2,00,00,000	24.40	2,00,00,000	22.66
Reliance Fixed Horizon Fund-XXXI-Series 8 -				
Direct Growth Plan	2,00,00,000	24.32	2,00,00,000	22.53
Reliance Fixed Horizon Fund-XXXI-Series 9 -				
Direct Growth Plan	2,00,00,000	24.20	2,00,00,000	22.47
Reliance Fixed Horizon Fund-XXX-Series 2-Growth Plan	80,03,144	10.25	80,03,144	9.53
Reliance Fixed Horizon Fund-XXXVII-Series 06-				
Direct Growth Plan	50,00,000	5.48	-	
Reliance Fixed Horizon Fund-XXXVIII-Series 06-				
Direct Growth Plan	1,00,15,751	10.67	-	
Reliance Fixed Horizon Fund-XXXVIII-Series 03-				
Direct Growth Plan	70,31,645	7.54	_	
Reliance Arbitrage Fund-Direct Monthly Dividend				
Plan Reinvestment	55,59,723	6.11	_	
Reliance Floating Rate Fund-Short Term Plan-				
Direct Growth Plan	24,89,306	7.50	24,89,306	7.00
Reliance Money Market Fund-Direct Growth Plan				
Growth Option	37,018	10.51	_	
	3.,510			



(All amounts are in crores of Indian Rupees, unless otherwise stated)

	As at March	31, 2019	As at March	31, 2018
Particulars	No of Units	Amount	No of Units	Amount
Reliance Regular Savings Fund-Debt Plan-Growth Plan-				
Growth Option			28,87,336	6.99
SBI Debt Fund Series-B-43 (1100 Days)-Direct Growth	1,00,00,000	12.02	1,00,00,000	11.18
SBI Debt Fund Series-C-11 (91 Days)-Direct Growth	1,00,00,000	12.02	1,00,00,000	10.05
SBI Magnum Income Fund-Regular Plan-Growth	_	_	11,84,059	5.02
SBI Ultra Short Term Debt Fund-Direct Plan-Growth	_	-	68,838	15.50
SBI Ultra Short Term Debt Fund-Regular Plan-Growth	_	_	50,927	11.42
C	74 14 544	10.52	50,927	11.42
SBI Arbitrage Opportunities Fund-Direct Plan-Dividend	74,14,544		-	_
SBI Magnum Low Duration Fund Regular Growth	50,927	12.31	-	-
SBI Debt Fund Series-C-20 (1100 Days)-Direct Growth	50,38,313	5.39	-	-
Sundaram Banking & PSU Debt Fund Direct Plan-Growth		-	94,11,259	25.74
Sundaram Fixed Term Plan Hi Regular Growth	50,71,262	6.44	50,71,262	6.00
Sundaram Fixed Term Plan HM Direct Growth	1,00,00,000	12.37	1,00,00,000	11.49
Sundaram Fixed Term Plan HS Direct Growth	50,01,918	6.05	50,01,918	5.62
Sundaram Ultra Short Term-Direct -Growth	-	-	65,92,450	16.05
Sundaram Fixed Term Plan IK Direct Growth	1,00,00,000	10.73	-	-
Sundaram Money Fund-Direct Plan-Growth	25,40,360	10.01	-	-
Tata Money Market Fund Direct Plan-Growth	-	-	54,865	15.02
Tata Fixed Maturity Plan Series 55 Scheme D-Direct Plan-Growth	1,00,00,000	10.65	-	-
Tata Fixed Maturity Plan Series 55 Scheme G-Direct Plan-Growth	50,00,000	5.31	-	-
Tata Short Term Bond Fund Regular Plan-Growth	-	-	26,35,816	8.51
Tata Treasury Advantage Fund Regular Plan-Growth	77,597	22.04	-	-
Tata Ultra Short Term Fund Regular Plan-Growth				
(Previous-Tata Floater Fund Regular Plan-Growth-				
Name changed on 17.03.2017 reflected in MF Statement)	-	-	77,597	20.44
UTI -Fixed Term Income Fund-Series XXVIII - IV (1204 Days)-				
Direct Growth Plan	1,50,00,000	16.38	1,50,00,000	15.25
UTI Arbitrage Fund-Direct Dividend Plan Reinvestment	1,28,10,364	21.72	-	-
UTI Fixed Income Fund Series XXIX-XI (1112 Days) -				
Direct Growth Plan	83,87,115	8.93	-	_
UTI Fixed Income Fund Series XXX-X (1267 Days) -				
Direct Growth Plan	50,00,000	5.29	_	_
UTI Money Market Fund-Institutional Plan-Direct Plan-Growth	2,43,760	51.50	77,050	15.02
UTI-Liquid Cash Plan-Institutional-Direct Plan-Growth	74,828	22.90	_	_
UTI -Short Term Income Fund-Institutional Option-	,526			
Direct Plan-Growth	_	_	38,43,862	8.32
UTI-Treasury Advantage Fund-Institutional Plan-			33, 13,332	0.02
Direct Plan-Growth	-	-	1,09,648	26.46
Total FVTPL investments		2,070.42		1,503.74

Refer Note 37 for disclosure of fair value hierarchy of these investments.

(All amounts are in crores of Indian Rupees, unless otherwise stated)

Note 10.2 Other Financial Assets at Amortised Cost

Particulars	As at	As at
	March 31, 2019	March 31, 2018
Advances recoverable in cash or kind		
Considered good	0.34	0.69
Unbilled Revenues	160.46	93.63
Interest accrued on fixed deposits	3.13	2.26
Advance interest and Interest accrued on Tax Free Bonds	4.28	3.04
Other receivables		
- From Related Parties (Refer note 34)	1.73	4.62
- From others	0.07	0.03
Total Other Financial assets at Amortised Cost	170.01	104.27

Note 11. Trade Receivables

Particulars	As at	As at
	March 31, 2019	March 31, 2018
Trade receivables		
Unsecured, considered good (Refer note below)	1,133.99	1,062.29
Unsecured, considered doubtful	53.10	67.17
	1,187.09	1,129.46
Allowance for credit loss	(53.10)	(67.17)
Total trade receivables	1,133.99	1,062.29
Note : Trade receivables include dues from related parties		
(Refer Note 34)	330.31	276.75
The carrying amount of following financial assets represents		
the maximum credit exposure:		
Trade Receivables (Unsecured)		
Due for less than six months	1,018.96	953.74
Other trade receivables	168.13	175.72
Total	1,187.09	1,129.46

 $Trade\ receivables\ are\ non-interest\ bearing\ and\ are\ generally\ on\ terms\ of\ 60\ to\ 90\ days.$

Trade receivable consists of a large number of customers, spread across diverse industries and geographical areas. Ongoing credit evaluation is performed on the financial condition of the accounts receivable.

Refer note given under impairment of financial assets 2(t) - Financial instruments for ECL model adopted by the group.



(All amounts are in crores of Indian Rupees, unless otherwise stated)

Movement in loss allowance during the year	As at	As at
	March 31, 2019	March 31, 2018
Opening balance	(67.17)	(51.65)
Additions	(10.67)	(24.87)
Utilised	24.74	9.35
Closing balance	(53.10)	(67.17)

Trade receivable due from companies in which the Company's director(s) are directors / members.

Name of the Customer	As at	As at
	March 31, 2019	March 31, 2018
Sun Direct TV Private Limited	174.79	151.60
Sun Distribution Services Private Limited	43.74	76.40
Kal Media Services Private Limited	64.97	41.65
Gemini TV Distribution Services Private Limited	35.68	-
Kal Publications Private Limited	7.16	7.10
Sun Business Solutions Private Limited	3.97	-

For terms and conditions relating to related party receivables, refer Note 34.

Note 12.1 Cash and Cash Equivalents

Pariculars	As at	As at	
	March 31, 2019	March 31, 2018	
Balances with banks:			
- On current accounts	157.14	36.70	
- Deposits with original maturity of less than three months	221.72	226.84	
Cash on hand	0.04	0.05	
	378.90	263.59	

Note 12.2 Bank Balances other than Cash and Cash Equivalents

Pariculars	As at	As at	
	March 31, 2019	March 31, 2018	
Balances with banks:			
- Deposits with original maturity of more than 3 months but			
less than 12 months	194.20	85.19	
- Balances with banks held as margin money	19.56	23.54	
- Unpaid dividend account (Refer Note - 18)	0.34	0.28	
	214.10	109.01	

(All amounts are in crores of Indian Rupees, unless otherwise stated)

Note - 13.1	Equity	Share	Capital
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Particulars	As at	As at
	March 31, 2019	March 31, 2018
Authorised Capital		
45,00,00,000 Equity Shares of Rs. 5.00 each		
(45,00,00,000 shares as on March 31, 2018)	225.00	225.00
Issued, Subscribed and Paid-up Capital 39,40,84,620 Equity Shares of Rs. 5.00 each fully paid up (March 31, 2018: 39,40,84,620 Equity Shares of Rs. 5.00 each		
fully paid up)	197.04	197.04
	197.04	197.04
(i) Reconciliation of the number of shares outstanding: At the beginning of the year	39,40,84,620	39,40,84,620
Issued during the year	-	-
Outstanding at the end of the year	39,40,84,620	39,40,84,620

(ii) Term/Rights attached to Equity Shares

The Group has one class of equity shares having a face value of Rs. 5.00 each. Each shareholder is eligible for one vote per share held. The Group declares and pays dividends in Indian rupees. The dividend proposed by the Board of Directors is subject to the approval of the shareholders in the ensuing Annual General Meeting.

During the year ended March 31, 2019, the Board of Directors have declared an interim dividend of Rs. 5.00 per share (100%) at their Board meeting held on August 10, 2018 and Rs. 2.50 per share (50%) each at their Board meetings held on November 2, 2018, February 8, 2019 and March 8, 2019 respectively. (March 31, 2018: Rs. 10.00 share)

In the event of liquidation of the Group, the holders of equity shares will be entitled to receive remaining assets of the company, after distribution of all preferential amounts. However, no such preferential amounts exists currently. The distribution will be in proportion to the number of equity shares held by the shareholders.

(iii) Details of Shareholders holding more than 5 percent in the Company:

	As at M	arch 31, 2019	As at Mai	rch 31, 2018
Name of the shareholder	No. of Shares	% against total number of shares	No. of Shares	% against total number of shares
Mr. Kalanithi Maran	29,55,63,457	75.00%	29,55,63,457	75.00%



(All amounts are in crores of Indian Rupees, unless otherwise stated)

Note	13.2	Other	eq	uit	У
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Particulars	As at	As at
	March 31, 2019	March 31, 2018
Securities Premium Reserve	471.82	471.82
General Reserve	483.80	483.80
Retained earnings	4,373.83	3,535.73
	5,329.45	4,491.35

Note 13.3 Distribution made

Particulars	As at	As at
	March 31, 2019	March 31, 2018
Cash dividends on Equity shares declared and paid:		
Interim dividends	492.61	394.09
Dividend Distribution Tax on interim dividends	101.26	80.23
	593.87	474.32

Note 14. Other Financial Liabilities (non-current)

Particulars	As at	As at March 31, 2018	
	March 31, 2019		
Other financial liabilities at amortised cost			
Interest free deposits from customers	6.77	6.71	
Rental Deposits	0.02	0.02	
Total other financial liabilities at amortised cost	6.79	6.73	

Note 15. Deferred tax liabilities

	<u>Balance</u>	<u>Sheet</u>	Statement of	Profit and Loss
Details of net Deferred tax liability	March 31, 2019	March 31, 2018	March 31, 2019	March 31, 2018
Deferred Tax Liabilities / Asset				
Tax effect of provision for Impairment				
allowance for doubtful debts / movie				
advance and other assets	(34.49)	(36.78)	2.29	0.29
Sec. 43B disallowances	(9.69)	(7.87)	(1.82)	(0.26)
Accelerated depreciation for tax purpos	ses 89.03	88.09	0.94	7.51
Fair valuation of financial assets	60.75	33.53	27.22	14.11
Others	-	-	-	(0.23)
Deferred Tax expenses / (income)			28.63	21.42
Net Deferred Tax Liabilities / (Assets) 105.60	76.97		

Reconciliation of Deferred Tax Liabili	ities (net)	_	March 31, 2019	March 31, 201
Opening balance			76.97	55.55
Tax (income) / expense during the perion	od	_	28.63	21.42
Closing balance		_	105.60	76.97
	Balance	<u>Sheet</u>	Statement of I	Profit and Loss
Details of net Deferred tax asset	March 31, 2019	March 31, 2018	March 31, 2019	
Deferred Tax Liabilities / Asset				
Tax effect of provision for Impairment				
allowance for doubtful debts / movie				
advance and other assets	(0.31)	(0.75)	0.44	(0.30
Sec.43B disallowances	(0.31)	0.73)	(0.89)	0.0
Sec. 40(a)(ia) disallowances	(0.70)	(0.55)	0.06	(0.06
Accelerated depreciation for tax purpos		0.39	0.00	3.0
	565 0.41	0.39		
Deferred Tax expenses / (income) Net Deferred Tax Liabilities / (Assets	(1.09)	(0.72)	(0.37)	2.7
Net Deferred Tax Liabilities / (Assets	(1.03)	(0.12)	=	
		_		
Reconciliation of deferred tax Liabili	ties (net)		March 31, 2019	March 31, 201
Reconciliation of deferred tax Liabili Opening balance	ties (net)	-	March 31, 2019 (0.72)	
Opening balance		Profit and Loss	(0.72)	(3.46
Opening balance Tax (income) / Expense during the peri		Profit and Loss	•	(3.46 2.7
Opening balance	od recognised in	Profit and Loss _	(0.72) (0.37)	(3.46 2.7
Opening balance Tax (income) / Expense during the peri Closing balance Also refer Note 29 for Income tax relate	od recognised in	Profit and Loss _	(0.72) (0.37)	March 31, 2018 (3.46 2.74 (0.72
Opening balance Tax (income) / Expense during the peri Closing balance	od recognised in	Profit and Loss	(0.72) (0.37)	(3.46 2.7
Opening balance Tax (income) / Expense during the peri Closing balance Also refer Note 29 for Income tax relate Note 16. Provisions (Non Current)	od recognised in	Profit and Loss _	(0.72) (0.37) (1.09)	(3.46 2.74 (0.72 As at
Opening balance Tax (income) / Expense during the peri Closing balance Also refer Note 29 for Income tax relate Note 16. Provisions (Non Current)	od recognised in	Profit and Loss _	(0.72) (0.37) (1.09)	(3.46 2.74 (0.72
Opening balance Tax (income) / Expense during the peri Closing balance Also refer Note 29 for Income tax relate Note 16. Provisions (Non Current) Particulars	od recognised in	Profit and Loss	(0.72) (0.37) (1.09) As at March 31, 2019	(3.46 2.74 (0.72 As at March 31, 2018
Opening balance Tax (income) / Expense during the pericular Closing balance Also refer Note 29 for Income tax related Note 16. Provisions (Non Current) Particulars Provision for compensated absenses Total Provisions	od recognised in	Profit and Loss =	(0.72) (0.37) (1.09) As at March 31, 2019 0.74	(3.46 2.74 (0.72 As at March 31, 2018
Opening balance Tax (income) / Expense during the pericular color compensated absenses Tax (income) / Expense during the pericular color compensated absenses	od recognised in	Profit and Loss	(0.72) (0.37) (1.09) As at March 31, 2019 0.74	(3.46 2.74 (0.72 As at March 31, 2018
Opening balance Tax (income) / Expense during the peri Closing balance Also refer Note 29 for Income tax relate Note 16. Provisions (Non Current) Particulars Provision for compensated absenses Total Provisions Note 17. Trade Payables (Current)	od recognised in	Profit and Loss	(0.72) (0.37) (1.09) As at March 31, 2019 0.74	(3.46 2.74 (0.72 As at March 31, 2018 0.54
Opening balance Tax (income) / Expense during the periculars Provision for compensated absenses Note 17. Trade Payables (Current) Particulars Other than acceptances	od recognised in	-	(0.72) (0.37) (1.09) As at March 31, 2019 0.74 As at	(3.46 2.7 (0.72 As at March 31, 2018 0.54 As at
Opening balance Tax (income) / Expense during the pericular of the pericul	od recognised in ed disclosures	-	(0.72) (0.37) (1.09) As at March 31, 2019 0.74 As at	(3.46 2.7 (0.72 As at March 31, 2018 0.54 As at
Opening balance Tax (income) / Expense during the periodic Closing balance Also refer Note 29 for Income tax relate Note 16. Provisions (Non Current) Particulars Provision for compensated absenses Total Provisions Note 17. Trade Payables (Current) Particulars Other than acceptances Total outstanding dues of micro of Total outstanding dues of creditions	od recognised in ed disclosures enterprises and sors other than	-	(0.72) (0.37) (1.09) As at March 31, 2019 0.74 0.74 As at March 31, 2019	(3.46 2.74 (0.72 As at March 31, 2018 0.54 As at March 31, 2018
Opening balance Tax (income) / Expense during the pericular of the pericul	od recognised in ed disclosures enterprises and sors other than	-	(0.72) (0.37) (1.09) As at March 31, 2019 0.74 0.74 As at March 31, 2019	(3.46 2.74 (0.72 As at March 31, 2018 0.54 As at March 31, 2018
Opening balance Tax (income) / Expense during the pericularis Provision for compensated absenses Note 16. Provisions (Non Current) Particulars Provision for compensated absenses Note 17. Trade Payables (Current) Particulars Other than acceptances Total outstanding dues of micro of Total outstanding dues of credition micro enterprises and small enterprises.	enterprises and sors other than erprises @	small enterprises*	(0.72) (0.37) (1.09) As at March 31, 2019 0.74 0.74 As at March 31, 2019	(3.46 2.72 (0.72 As at March 31, 2018 0.54 As at March 31, 2018
Opening balance Tax (income) / Expense during the periodic Closing balance Also refer Note 29 for Income tax relate Note 16. Provisions (Non Current) Particulars Provision for compensated absenses Total Provisions Note 17. Trade Payables (Current) Particulars Other than acceptances Total outstanding dues of micro of Total outstanding dues of creditions	enterprises and sors other than erprises @	small enterprises* all Enterprises as dearended March 3	(0.72) (0.37) (1.09) As at March 31, 2019 0.74 0.74 As at March 31, 2019 - 229.40 229.40 lefined under Micro, 1, 2019 & 2018. According to the contract of	(3.46 2.7 (0.72 As at March 31, 2018 0.54 As at March 31, 2018
Opening balance Tax (income) / Expense during the pericularing balance Also refer Note 29 for Income tax related Note 16. Provisions (Non Current) Particulars Provision for compensated absenses Total Provisions Note 17. Trade Payables (Current) Particulars Other than acceptances Total outstanding dues of credition micro enterprises and small enterprises Development Act, 2006 as a second contemps of the pericularic payable to the enterprises Development Act, 2006 as a second contemps of the pericularic payable to the enterprises Development Act, 2006 as a second contemps of the pericularic payable to the enterprises Development Act, 2006 as a second contemps of the pericularic payable to the enterprises Development Act, 2006 as a second contemps of the pericularic payable to the enterprises Development Act, 2006 as a second contemps of the pericularic payable to the enterprise payable payable to the enterprise payable paya	enterprises and sors other than erprises @	small enterprises* all Enterprises as dearended March 3	(0.72) (0.37) (1.09) As at March 31, 2019 0.74 0.74 As at March 31, 2019 - 229.40 229.40 lefined under Micro, 1, 2019 & 2018. According to the contract of	(3.46 2.74 (0.72 As at March 31, 2018 0.54 As at March 31, 2018



(All amounts are in crores of Indian Rupees, unless otherwise stated)

Note 18. Other Financial Liabilities (current)

Particulars	As at	As at
	March 31, 2019	March 31, 2018
Other financial liabilities at amortised cost		
Payable to employees	16.64	17.51
Gratuity (Refer Note 32)	3.91	1.80
Director's Remuneration Payable (Refer Note 34)	149.89	149.95
Unclaimed dividends	0.34	0.28
Interest free deposits from customers	3.55	4.11
Payable for capital goods suppliers	9.81	24.51
Retention Money Payable	0.21	0.21
Total other financial liabilities at amortised cost	184.35	198.37

Note 19. Government Grants

Particulars	As at	As at
	March 31, 2019	March 31, 2018
Opening Balance	6.26	7.44
Received during the year	-	-
Released to the statement of profit and loss	(0.95)	(1.18)
Closing Balance	5.31	6.26
Current	0.78	0.95
Non-current	4.53	5.31
	5.31	6.26

Government grants have been received for the import of plant and equipment in the nature of export promotion scheme. There are no unfulfilled conditions or contingencies attached to these grants.

Note 20. Short term Provisions

Particulars	As at	As at
	March 31, 2019	March 31, 2018
Short-term provisions		
Provision for compensated absences	7.54	6.81
Provision for litigations and claims related to Service tax (Refer Note 42)	10.12	9.05
Total Provisions	17.66	15.86

Note 21. Other Current Liabilities

Particulars	As at	As at
	March 31, 2019	March 31, 2018
Deferred revenue	42.97	104.53
Statutory Dues	57.72	71.34
Advances from customers	16.27	18.72
Other liabilities	-	0.02
Total Other Current Liabilities	116.96	194.61

(All amounts are in crores of Indian Rupees, unless otherwise stated)

Note 22. Revenue from Operations

	Year Ended	
Particulars	March 31, 2019	March 31, 2018
Sale of Services		
Income from Advertising and Sale of Broadcast slots	1,613.52	1,497.69
Income from Subscription	1,499.60	1,308.57
Income from movie distribution	223.36	0.03
Income from content trading	6.27	13.53
Income from Indian Premier League	439.79	143.20
	3,782.54	2,963.02

Disclosure for Ind AS 115:

Revenue from contracts with customers

Effective April 1, 2018, the Group adopted Ind AS 115, Revenue from Contracts with Customers and the effect of adoption of IND AS 115 was insignificant.

Disaggregated revenue information

Revenue is recognized when the performance obligations under the contract with customers are satisfied. In respect of all classes of revenue from operations as disclosed above, the performance obligation is satisfied at a point in time.

For disaggregation of revenue by geographical regions, refer note 35 - Segment information.

Trade Receivables and Contract Balances

Trade Receivables and Unbilled revenue: The Group classifies the right to consideration in exchange for deliverables as contract receivable / unbilled revenue.

A receivable is a right to consideration that is unconditional upon passage of time. Revenues in excess of billings is recorded as unbilled revenue and is classified as a financial asset. Trade receivable and unbilled revenues are presented net of impairment in Note 11 and Note 10.2 respectively.

Deferred income *I* **unearned revenue**: Billings in excess of revenue recognised are disclosed as "Deferred Revenues" under other current liabilities - Note 21; As against the opening balance of deferred revenue of Rs. 104.53 crores, revenue recognised during the year amounts to Rs. 101.16 crores.

Note 23. Other Income

Particulars	March 31, 2019	March 31, 2018
Finance income (measured at Amortised cost)		
- on bank deposits	21.01	21.87
- on tax free bonds	13.37	12.41
- on trade receivables and others	31.42	8.43
Dividend income on current investments	6.43	2.64
Profit on sale of assets (net)	0.32	1.41
Gain on redemption of investments	60.95	33.43
Fair value gain on financial instruments at FVTPL (net)	74.78	52.29
Gain on foreign exchange fluctuation (net)	7.34	-
Export incentives (Government grants)* (Refer Note 19)	0.95	1.18
Liabilities / provisions no longer required written back	0.57	0.23
Rental Income	3.58	3.77
Business Support Services	1.12	1.09
Miscellaneous Income	5.27	3.52
	227.11	142.27

^{*}Government grants have been received for import of plant and equipment in the nature of export promotion scheme. There are no unfulfilled conditions or contingencies attached to these grants.



(All amounts are in crores of Indian Rupees, unless otherwise stated)

Year	ended
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Particulars	March 31, 2019	March 31, 2018
Telecast costs	28.94	28.72
Program production expenses	90.81	66.47
Cost of program rights	210.45	134.11
Consumables and media expensed	0.01	-
Pay channel service charges	59.04	32.31
Licenses	20.99	13.86
Franchisee fees	84.99	85.48
Others	38.08	30.48
	533.31	391.43

Operating expenses excludes amortisation of film production cost, distribution and related rights which is included in Note - 27.

Note 25. Employee Benefits Expenses

Particulars	March 31, 2019	March 31, 2018
Salaries, wages and bonus	135.86	122.49
Gratuity expense (Refer Note 32)	2.70	2.29
Contributions to provident fund and other funds	10.01	9.92
Staff welfare expense	5.00	3.63
Directors' remuneration		
- Salary	28.70	28.61
- Ex-gratia / Bonus	147.59	147.60
	329.86	314.54

Note 26. Other Expenses

Particulars	March 31, 2019	March 31, 2018
Legal and professional fees	143.50	94.71
(Refer details below for payments to auditors)		
Travel and conveyance	11.09	9.87
Rent (including lease rentals)	13.44	11.82
Rates and taxes	4.90	3.77
Electricity expense	10.41	10.61
Power and fuel	9.21	8.01
Selling Expenses		
- Advertisement and publicity expenses	27.54	22.91
- Marketing expenses	1.35	0.17
- Sales commission expenses	17.77	1.80
Repairs and maintenance		
- Building	1.37	2.58
- Plant and machinery	17.02	15.38
- Others	10.53	7.54
Communication	1.66	1.71
Utilities	17.16	13.94
Insurance	2.47	1.27
Bad debts written off	7.22	9.35
Impairment allowance for doubtful debts / movie advance		
and other advances (net of reversals)	(14.08)	13.10
Provisions for claims and litigations	1.07	1.81
Expenditure on Corporate Social Responsibility	23.72	18.77
Loss on fair valuation of financial instruments at FVTPL (net)	0.08	-
Loss on foreign exchange fluctuation (net)	-	0.26
Loss on sale of PP&E (net) / assets scrapped	0.10	-
Miscellaneous expenses	5.14	3.91
	312.69	253.29

Yea	Year ended	
March 31, 2019	March 31, 2018	
0.48	0.43	
	0.48	
	0.10	
0.11	0.10	
-		
0.01	0.01	
0.78	0.72	
March 31, 2019	March 31, 2018	
the year 29.65	26.27	
March 31, 2019	March 31, 201	
-	-	
23.72	18.77	
<u></u>		
23.72	18.77	
16.66	11.26	
March 31, 2019	March 31, 2018	
70.45	70.00	
	70.92	
	0.81 378.26	
662.81	449.99	
March 31, 2019	March 31, 2018	
0.16	0.04	
1.49	1.04	
	0.48 0.18 0.11	



(All amounts are in crores of Indian Rupees, unless otherwise stated)

Note 29. Income Tax Expense

The major components of income tax expense for the years ended March 31, 2019 and March 31, 2018 are:

Profit or loss section

	Year	Ended
Particulars	March 31, 2019	March 31, 2018
Current Tax:		
Current income tax charge	722.80	558.26
Deferred Tax:		
Relating to the origination and reversal of temporary differences		
(Refer note -15)	28.26	24.16
Income Tax expense reported in the statement of profit and lo	751.06	582.42

Other Comprehensive Income (OCI) section

Deferred tax related to items recognised in OCI during the year:

Particulars	March 31, 2019	March 31, 2018
Tax on remeasurement of defined benefit plan	0.54	0.33
Income Tax charged to OCI	0.54	0.33

Reconciliation of tax expense and the accounting profit multiplied by India's domestic tax rate for March 31, 2019 and March 31, 2018:

The tax on the Group's profit before tax differs from the theoretical amount that would arise using the standard rate of corporation tax in India 34.9440% (Previous year - 34.608%) as follows:

Particulars	March 31, 2019	March 31, 2018
Accounting Profit before income tax	2,169.33	1,694.96
Profit before income tax multiplied by standard rate of corporate		
tax in India of 34.944% (2018: 34.608%)	756.10	587.60
Effects of:		
Gain / Loss on investments taxed at the tax rate applicable on		
capital gains / losses	(2.58)	(3.04)
Income exempted from tax	(6.92)	(5.20)
Non-deductible expenses for tax purposes	10.05	8.51
Others	(5.59)	(5.45)
Net effective income tax	751.06	582.42

(All amounts are in crores of Indian Rupees, unless otherwise stated)

Note 30. Earnings Per Share (EPS)

Basic EPS amounts are calculated by dividing the profit for the year attributable to equity holders of the parent by the weighted average number of Equity shares outstanding during the year.

Diluted EPS amounts are calculated by dividing the profit attributable to equity holders of the parent by the weighted average number of Equity shares outstanding during the year plus the weighted average number of Equity shares that would be issued on conversion of all the dilutive potential Equity shares into Equity shares.

The following reflects the income and share data used in the basic and diluted EPS computations:

Year ende		ended
Particulars	March 31, 2019	March 31, 2018
Profit after tax (Rs. in crores)	1,433.68	1,135.52
Weighted average number of shares		
- Basic	39,40,84,620	39,40,84,620
- Diluted	39,40,84,620	39,40,84,620
Earning per share of Rs. 5.00/- each		
- Basic	36.38	28.81
- Diluted	36.38	28.81

Note 31. Operating lease disclosures

Group as a lessee -

a) Lease commitment for transponders

The Group has entered into operating leases on KU band Satellite transponders on non cancellable operating lease, with lease terms between 1 and 5 years.

The Group has paid Rs. 22.21 crores (March 31, 2018: Rs. 22.42 crores) during the year towards minimum lease payment.

The Operating lease agreements, are renewable on a periodic basis and can be extended upto a maximum of 5 years from their respective dates of inception. There are no price escalation clause in the agreement.

Future minimum rentals payable under non-cancellable operating leases as at March 31, 2019 are, as follows:

Particulars	March 31, 2019	March 31, 2018
Within one year	22.11	17.33
After one year but not more than five years	23.11	39.00
More than five years	-	-
	45.22	56.33

b) Other Operating lease commitments

The Group has entered into operating lease arrangements for office premises. The leases are non-cancellable / lock in period for a period of 2 to 3 years and after which it may be renewed / cancellable based on the mutual agreement of the parties.

The Group has paid Rs. 1.54 crores (March 31, 2018: Rs. 0.84 crores) during the year towards minimum lease payment.



(All amounts are in crores of Indian Rupees, unless otherwise stated)

Future minimum rentals payable under non-cancellable operating leases as at March 31, 2019 are, as follows:

Particulars	Year ended	
	March 31, 2019	March 31, 2018
Within one year	0.85	1.03
After one year but not more than five years	0.71	0.22
More than five years		
	1.56	1.25
Lease rentals paid during the year in respect of		
cancellable operating leases	8.32	7.95

Note 32. Employee benefit plans - Gratuity

The Group has a defined benefit gratuity plan. Every employee who has completed five years or more of service gets a gratuity on cessation of employment at 15 days salary (last drawn salary) for each completed year of service. The fund has the form of a trust and it is governed by the Board of Trustees. The Board of Trustees are responsible for the administration of the plan assets and for the definition of the investment strategy. Each year, the Board of Trustees reviews the level of funding in the gratuity plan. Such a review includes the asset-liability matching strategy and investment risk management policy. The Board of Trustees aim to keep annual contributions relatively stable at a level such that no plan deficits (based on valuation performed) will arise.

The scheme is funded with an insurance company (LIC) in the form of a qualifying insurance policy.

The following tables summarize the components of net benefit expense recognised in the statement of profit and loss and the funded status and amounts recognised in the balance sheet for the Gratuity plan.

Consolidated Statement of Profit and Loss

	Year ended	
Particulars	March 31, 2019	March 31, 2018
Recognized in profit or loss:		
Current service cost	2.54	2.40
Net Interest income on benefit obligation / assets	0.11	(0.11)
Recognized in other comprehensive income:		
Remeasurement gains / (losses) in other comprehensive income		
arising from changes in demographic assumptions	0.47	0.28
Remeasurement gains / (losses) in other comprehensive income		
arising from changes in financial assumptions	(0.58)	(0.67)
Experience adjustments	1.70	1.25
Return on Plan Assets (Greater) / Less than Disount rate	0.09	0.10
Recognized in other comprehensive income	1.69	0.97
Net benefit expense	2.66	2.29

(All amounts are in crores of Indian Rupees, unless otherwise stated)

	As at	As at
Particulars	March 31, 2019	March 31, 2018
Defined benefit obligation	19.50	15.47
Fair value of plan assets	15.59	13.67
Plan Liability / (Asset)	3.91	1.80

Changes in the present value of the defined benefit obligation are as follows:

	As at	As at
Particulars	March 31, 2019	March 31, 2018
Opening defined benefit obligation	15.47	13.61
Current service cost	2.55	2.40
Interest cost	1.12	0.94
Remeasurement gains / (losses) on obligation	1.60	0.87
Benefits paid	(1.24)	(2.35)
Closing defined benefit obligation	19.50	15.47

Changes in the fair value of plan assets are as follows:

	As at	As at
Particulars	March 31, 2019	March 31, 2018
Fair value of planned assets at the beginning of the year	13.67	12.75
Expected return on plan assets	1.07	1.04
Contributions	2.23	2.32
Benefits paid	(1.30)	(2.34)
Remeasurement gains / (losses) on plan assets	(0.08)	(0.11)
Fair value of plan assets at the end of the year	15.59	13.67

The principal actuarial assumptions used in determining gratuity obligation for the Group's plans are shown below:

	As at	As at
Particulars	March 31, 2019	March 31, 2018
Discount rate	7.52% - 7.76%	7.45% - 7.55%
Expected rate of return on assets	7.52% - 7.76%	7.45% - 8.25%
Employee turnover	9.32% - 13.08%	10% - 15.58%
Mortality rate	Indian Assured	Indian Assured
	Lives Mortality (2006-08)	Lives Mortality (2006-08)

The overall expected rate of return on assets is determined based on market prices prevailing on that date, applicable to the period over which the obligation is to be settled. The estimates of future salary increases, considered in actuarial valuation, take account of inflation, seniority, promotion and other relevant factors, such as supply and demand in the employment market.Based on the experience of the previous years, the Group expects to contribute about Rs. 2.43 crores to the gratuity fund in the next year. However, the actual contribution by the Group will be based on the actuarial valuation report received from the Insurance Company.



(All amounts are in crores of Indian Rupees, unless otherwise stated)

The major categories of plan assets of the fair value of the total plan assets are as follows:

	March 31, 2019	March 31, 2018		
Investments details:				
Funds with LIC	15.60	13.67		
Total	15.60	13.67		

The Group contributes all ascertained liabilities towards gratuity to the Sun TV Network Ltd Employees Group Gratuity Trust and the Trustees also administer the said contributions so made to the trust. As of March 31, 2019 and March 31, 2018, the plan assets have been primarily invested in insurer managed funds

A quantitative sensitivity analysis for significant assumption as at March 31, 2019 is as shown below:

Grati	uity	plan	:
-------	------	------	---

	March 31, 2019					
Assumptions	Disc	ount rate	Future sal	ary increases		
Sensitivity Level	1% increase	1% decrease	1% increase	1% decrease		
Impact on defined benefit obligation	(1.43)	1.63	0.51	(0.97)		

A quantitative sensitivity analysis for significant assumption as at March 31, 2018 is as shown below:

	Grat	tuity	plan:
--	------	-------	-------

	March 31, 2018					
Assumptions	Disc	ount rate	Future salary increases			
Sensitivity Level	1% increase	1% decrease	1% increase	1% decrease		
Impact on defined benefit obligation	(0.90)	1.00	0.91	(1.05)		

The sensitivity analysis above have been determined based on a method that extrapolates the impact on defined benefit obligation as a result of reasonable changes in key assumptions occurring at the end of the reporting period.

Maturity profile of defined benefit obligation:

	March 31, 2019	March 31, 2018
Expected contribution to the plan for the next annual reporting period	2.43	2.36
1 to 5 Years	7.22	7.08
6 to 10 Years	4.34	3.86
Total expected payments	13.99	13.30

The average duration of the defined benefit plan obligation at the end of the reporting period is 7.98 years (March 31, 2018: 6.85 years).

(All amounts are in crores of Indian Rupees, unless otherwise stated)

Note 33. Contingencies

A) Contingent Liabilities

- a. Matters wherein management has concluded that the Group's liability is probable has been provided for Refer Note 42.
- b. Contingent liability is disclosed in case of:
 - (i) a present obligation arising from past events, when it is not probable that an outflow of resources will be required to settle the obligation; and
 - $ii)\,a\,present\,obligation\,arising\,from\,past\,events, when\,no\,reliable\,estimate\,is\,possible.$

Contingent assets are disclosed where an inflow of economic benefits is probable. Provision, contingent liabilities and contingent assets are reviewed at each Balance Sheet date.

c. Matters wherein management is confident of succeeding in these litigations and have concluded the liability to the Group to be remote. This is based on the relevant facts of judicial precedents and as advised by legal counsel which involves various legal proceedings and claims, in different stages of process, in relation to civil and criminal matters.

Disputed taxes not provided for in respect of :	March 31, 2019	March 31, 2018
a) Claims related to Income Tax*	736.32	542.43
b) Claims related to Custom duty**@	63.63	63.63
c) Claims related to Service Tax***	25.46	25.66
Total	825.41	631.72

^{*} The Group received demands of income tax disallowing the manner of allowance claimed by the Group for certain expenses. The Group's appeal in respect of various years has been allowed by both the first and the second appellate authorities in the previous years. Accordingly, management believes that based on the favourable judgment as well as relying on judicial pronouncements and other arguments, its position is likely to be accepted by the concerned authorities.

@ Further to enquiries by the customs authorities on customs duty exemptions availed by the Group in the previous year, the Group has received a formal show cause cum demand notice containing a provisional demand of Rs. 63.13 crores. Then the Group has filed its responses to this notice and has also deposited a sum of Rs. 60.18 crores under protest pending final resolution of the matter. The Management has been advised by senior counsels that appropriate legal remedies are available to the Group in this matter and accordingly the Group is confident of recovering the duty paid.

B) Commitments for capital contracts

Particulars	March 31, 2019	March 31, 2018
a) Estimated amount of contracts remaining to be executed on capital exp	enditure and not provi	ded for
Outstanding commitments on capital contracts	0.31	0.63
Commitments for acquisition of film and program broadcasting rights	231.29	272.68

^{**}The Group has received demand for differential customs duty aggregating to Rs. 0.50 crores on account of incorrect classification of certain assets imported during FY 2007-08. The Group has filed an appeal against the said demand, and based on its submissions at such appellate proceedings, management believes that the Group's claim is likely to be accepted by the authorities.

^{***}The Group received show cause cum demand notice from the Service tax department seeking service tax on certain services and disallowances of input credit availed on certain services. The Group has filed appeals for all such show cause notices /orders received with various authorities. The Group based on the judicial pronouncements and other submissions believes its position is likely to be accepted by the authorities.



(All amounts are in crores of Indian Rupees, unless otherwise stated)

Note 34. Related party transactions

Names of the related parties

Individual owning an interest in voting power of the Group that gives them control

Mr. Kalanithi Maran

Enterprises in which Key Management Personnel or their relatives have significant influence

Kal Comm Private Limited Sun Foundation

Kal Cables Private Limited

Murasoli Maran Family Trust

Sun Direct TV Private Limited

Kal Media Services Private Limited

Kal Media Services Private Limited

Udaya FM Private Limited Kal Airways Private Limited

Sun Distribution Services Private Limited

Network Cable Solutions Private Limited

Out Provinces Of Letitors Private Limited

Sun Business Solutions Private Limited Gemini TV Distribution Services Private Limited

Kal Publications Private Limited

Joint Venture / Associates of the Joint Venture

South Asia FM Limited
Asia Radio Broadcast Private Limited
Digital Radio (Kolkata) Broadcasting Limited
Digital Radio (Kolkata) Broadcasting Limited
Digital Radio (Delhi) Broadcasting Limited

Optimum Media Services Private Limited South Asia Multimedia Private Limited

Deccan Digital Networks (Hyderabad) Private Limited

AV Digital Networks (Hyderabad) Private Limited

Metro Digital Networks (Hyderabad) Private Limited

Key Management Personnel

Mr. Kalanithi Maran - Executive Chairman

Mr. K. Vijaykumar - Managing Director and Chief Executive Officer (upto March 31, 2019)

Mr. R. Mahesh Kumar - President (Managing Director with effect from April 1, 2019)

Mrs. Kavery Kalanithi - Executive Director

Mr. V.C. Unnikrishnan - Chief Financial Officer

Mr. R. Ravi - Company Secretary

Directors

Mr. S. Selvam - Non Executive Director

Mr. J. Ravindran - Independent Director

Mr. M.K. Harinarayanan - Independent Director

Mr. Nicholas Martin Paul - Independent Director

Mr. R.Ravivenkatesh - Independent Director

Relatives of Key Management Personnel

Mrs. Mallika Maran

Ms. Kaviya Kalanithi Maran (Executive Director with effect from April 1, 2019)

Terms & Conditions of Transactions with Related Party

The sales to and purchases from related parties are made on terms equivalent to those that prevail in arm's length transactions. Outstanding balances at the year-end are unsecured and interest free and settlement occurs in cash. For the year ended March 31, 2019, the Group has not recorded any impairment of receivables relating to amounts owed by related parties (March 31, 2018: Nil).

(All amounts are in crores of Indian Rupees, unless otherwise stated)

Transactions and balances with related parties

Particulars	Enterprises in which Key Management Personnel or their relatives have significant influence		Joint Venture and Associates of the Joint Venture		Key Managerial Personnel / Relatives of Key Managerial Personnel / Directors	
	31.03.2019	31.03.2018	31.03.2019	31.03.2018	31.03.2019	31.03.2018
Income:						
Subscription Income						
Sun Distribution Services Private Limited	155.55	240.28	-	-	-	-
Sun Direct TV Private Limited	278.39	232.84	-	-	-	-
Kal Media Services Private Limited	135.55	82.43	-	-	-	-
Gemini TV Distribution Services Private Limited	59.73	-	-	-	-	-
Advertising Income						
Kal Publications Private Limited	0.32	0.42	_	_	_	_
Income from IPL						
Sun Direct TV Private Limited	_	3.00			-	_
Digital Radio (Delhi) Broadcasting Limited	-	-	3.55	3.00	-	-
Digital Radio (Mumbai) Broadcasting Limited	_	-	2.43	2.00	-	-
Digital Radio (Kolkata) Broadcasting Limited	-	-	2.21	2.00	-	-
Income from Movie distribution						
Sun Business Solutions Private Limited	51.06	-	_	_	_	-
Finance Income						
Sun Direct TV Private Limited	9.98	7.92	-	-	-	-
Rental and Business Support Income						
South Asia FM Limited	_	_	0.30	0.26	_	_
Sun Direct TV Private Limited	1.95	1.87	_	_	_	_
Kal Publications Private Limited	1.36	1.30	_	_	_	_
Others	0.91	0.96	_	_	-	-
Movie Content Income						
Sun Direct TV Private Limited	4.43	9.34	-	-	-	-
Program production expenses						
Kal Publications Private Limited	4.38	4.39	_	_	_	_
Pay channel service charges						
Sun Distribution Services Private Limited	51.34	20.73	-	-	-	-
Kal Media Service Private Limited	-	5.71	-	-	-	-
Legal and Professional Fees						
Mrs. Mallika Maran	_	-	_	_	0.02	0.02
Rent Expense						
Kal Publications Private Limited	3.08	2.92	-	-	-	-
Fundament handit avanance						
Employee benefit expenses Kal Publications Private Limited	0.01	0.01				
Kai Publications Private Limited	0.01	0.01	-	-	-	_
Expenditure on Corporate Social Responsibility	,					
Sun Foundation	16.66	11.26	_	_	_	_
		*				
Selling Expenses						
Kal Publications Private Limited Sun Business Solutions Private Limited	0.36 0.51	0.03	-	-	-	-
Sun Direct TV Private Limited	1.41] [] [] -]
Sun Direct TV Frivate Limited						



(All amounts are in crores of Indian Rupees, unless otherwise stated)

Transactions and balances with related parties

Particulars	Enterprises in which Key Management Personnel or their relatives have significant influence		Joint Venture and Associates of the Joint Venture		Key Managerial Personnel / Relatives of Key Managerial Personnel / Directors	
	31.03.2019	31.03.2018	31.03.2019	31.03.2018	31.03.2019	31.03.2018
Remuneration paid (including ex-gratia/bonus) Salary - Mr. Kalanithi Maran Salary - Mrs. Kavery Kalanithi Salary - Mr. K Vijaykumar Salary - Mr. V.C. Unnikrishnan Salary - Mr. R Ravi Salary - Ms. Kaviya Kalanithi Maran Salary - Mr. R Mahesh Kumar Ex-gratia / Bonus- Mr. Kalanithi Maran Ex-gratia / Bonus- Mrs. Kavery Kalanithi		- - - - - -	- - - - - - -	- - - - - -	13.87 13.87 0.96 1.02 0.26 0.28 2.06 73.63 73.63	13.83 13.83 0.95 0.90 0.23 0.28 1.61 73.67
Ex-gratia / Bonus- Mr. K.Vijaykumar Sitting Fees Paid to Directors Mr. S. Selvam Mr. J. Ravindran Mr. M.K. Harinarayanan Mr. Nicholas Martin Paul Mr. R.Ravivenkatesh		- - - -	- - - - -	- - - -	0.33 0.01 0.03 0.04 0.05 0.04	0.26 0.01 0.03 0.03 0.03 0.03
Dividends Paid Mr. Kalanithi Maran Reimbursement/(Recovery) of Cost of shared services (Net)	-	-	-	-	369.46	295.56
Kal Publications Private Limited Balances Outstanding: Accounts Receivable Sun Direct TV Private Limited Sun Distribution Services Private limited Kal Media Services Private Limited Gemini TV Distribution Services Private Limited Sun Business Solutions Private Limited Kal Publications Private Limited	0.53 174.79 43.74 64.97 35.68 3.97 7.16	0.49 151.60 76.40 41.65	- - - - -	- - - -	- - - - -	- - - - -
Other Receivables Kal Publications Private Limited Sun Direct TV Private Limited South Asia FM Limited Digital Radio (Delhi) Broadcasting Limited Others	1.29 0.34 - - 0.08	1.95 2.51 - - 0.08	- - 0.05 - -	0.03 0.05	- - - -	- - - - -
Investments Udaya FM Private Limited	3.96	8.40	-	-	-	-
Rental and other deposits Kal Publications Private Limited	0.10	0.10	-	-	-	-
Security Deposit received Kal Publications Private Limited Sun Direct TV Private Limited	0.01 0.02	0.01 0.02		- -		- -
Accounts Payable / Other Current Liabilities Sun Distribution Services Private limited Kal Publications Private Limited Kal Media Service Private Limited Sun Direct TV Private Limited	30.24 0.81 - 1.63	4.21 0.69 1.13	- - - -	- - - -	- - - -	- - - -
Remuneration / Ex-gratia / Bonus Payable Mr. Kalanithi Maran Mrs. Kavery Kalanithi Mr. K Vijaykumar Ms. Kaviya Kalanithi Maran Mr. R Mahesh Kumar Mr. V.C. Unnikrishnan Mr. R Ravi		- - - - -	- - - - - -	- - - - -	74.78 74.78 0.33 0.02 0.35 0.21 0.05	74.83 74.83 0.29 0.02 0.34 0.20 0.04

Note: As the liabilities for gratuity and leave encashment are provided on actuarial basis for the Group as a whole, the amounts pertaining to the Directors are not included above.

(All amounts are in crores of Indian Rupees, unless otherwise stated)

Note 35. Segment information

Based on internal reporting provided to the Chief Operating Decision Maker, Media and Entertainment is the only operating segment for the Group.

Geogra	phic	inform	ation
Ocogia	PIIIC		ation

Revenue from customers	March 31, 2019 Ma	rch 31, 2018
India	3,565.59	2,791.84
Outside India	216.95	171.18
Total revenues per statement of profit or loss	3,782.54	2,963.02

There are no sales to external customers more than 10% of total revenue.

Non-current operating assets	March 31, 2019	March 31, 2018
India	1,328.45	1,452.37
Rest of the world	-	-
Total	1,328.45	1,452.37

Non-current assets for this purpose consist of property, plant and equipment, investment properties, intangible assets, capital work in progress and other non current assets (other than financial instruments).

Note 36. Fair values

Set out below, is a comparison by class of the carrying amounts and fair value of the Group's financial instruments, other than those with carrying amounts that are reasonable approximations of fair values:

_	Carryin	Carrying value		value
	March 31,	March 31,	March 31,	March 31,
_	2019	2018	2019	2018
Financial assets (Non Current & Current)				
Other investments (Tax free bonds)	240.09	193.41	238.92	194.85
Investments in Non Convertible debentures	25.41	-	25.41	-
Investments in Cumulative Non Convertible				
Redeemable preference shares	3.96	8.40	3.96	8.40
Investment in Mutual funds and quoted equity shares	2,085.41	1,515.22	2,085.41	1,515.22
	2,354.87	1,717.03	2,353.71	1,718.47
Investments in Non Convertible debentures Investments in Cumulative Non Convertible Redeemable preference shares	25.41 3.96 2,085.41	8.40 1,515.22	25.41 3.96 2,085.41	8.40 1,515.22

The management assessed that the fair value of cash and cash equivalents, trade receivables, trade payables, and other current and non current finacial liabilities and financial assets approximate their carrying amounts largely due to the short - term maturities of these instruments.

The fair value of the financial assets and liabilities is included at the amount at which the instrument could be exchanged in a current transaction between willing parties, other than in a forced or liquidation sale. The method and assumptions used to estimate the fair values is the fair values of financial instruments traded in active markets are based on quoted market prices at the balance sheet date.



(All amounts are in crores of Indian Rupees, unless otherwise stated)

Note 37. Fair value hierarchy

The following table provides the fair value measurement hierarchy of the Group's assets and liabilities:

Quantitative disclosures fair value measurement hierarchy for assets as at March 31, 2019:

		Fair V	alue Measuremer	nt using	
Particulars	Date of Valuation	Total	Quoted Price in active markets (Level 1)	Significant observable inputs (Level 2)	Significant unobservable inputs (Level 3)
Asset measured at fair value:					
FVTPL financial investments:					
Quoted Equity Shares	March 31, 2019	14.99	14.99	-	-
Unquoted Mutual Funds	March 31, 2019	2,070.42	2,070.42	•	-
Non Convertible debentures (quoted)	March 31, 2019	25.41	25.41	-	-
Cumulative Non Convertible Redeemable preference shares (unquoted)	March 31, 2019	3.96	-	3.96	-
Assets for which fair values are disclosed:					
Tax free bond (unquoted) (Refer Note 37.1)	March 31, 2019	238.92	-	238.92	-
Investment Properties (Refer Note 37.2)	March 31, 2019	70.39	-	70.39	-

There have been no transfers between Level 1 and Level 2 during the period.

Quantitative disclosures fair value measurement hierarchy for assets as at March 31, 2018:

		Fair V	alue Measureme	nt using	
	Date of		Quoted Price in	Significant	Significant
Particulars	Valuation	Total	active markets	observable	Unobservable
			(Level 1)	inputs (Level 2)	inputs (Level 3)
Asset measured at fair value:					
FVTPL financial investments:					
Quoted Equity Shares	March 31, 2018	11.48	11.48	-	-
Unquoted Mutual Funds	March 31, 2018	1,503.74	1,503.74	-	-
Cumulative Non Convertible Redeemable					
preference shares (unquoted)	March 31, 2018	8.40	-	8.40	-
Assets for which fair values are disclosed:					
Tax free bond (unquoted) (Refer Note 37.1)	March 31, 2018	194.85	-	194.85	-
Investment Properties (Refer Note 37.2)	March 31, 2018	69.22	-	69.22	-

There have been no transfers between Level 1 and Level 2 during the period.

Note 37.1 Description of valuation techniques used and key inputs to valuation on investment in tax free bonds:

The valuation for tax free bonds are based on valuations performed by an accredited independent valuer. The valuer is a specialist in valuing these types of Bonds. The valuation model used is in accordance with a method recommended by the International Valuation Standards.

The Group has disclosed fair value of the tax free bonds using IMaCS standard methodology which captures the market condition as on given day of valuation on T+1 basis.

The Group has no restrictions on the disposal of its tax free bonds.

Significant unobservable Inputs:

The Independent valuer has made detailed study based on standards methodoloy for scrip level valuation and have considered the available secondary market and primary market trades for valuation of bonds on reporting date. Outlier trades if any are identified and excluded. Widespread Polling is also considered with market participant to understand the movement in levels. In the case of liquid instruments, the valuation is arrived at based on the value bonds with similar maturity issued by similar issuers or securities are linked to a benchmark and a spread over benchmark is arrived at and the same is carried foward.

(All amounts are in crores of Indian Rupees, unless otherwise stated)

Note 37.2 Fair value disclosure on Investment properties:

The Group's investment properties consists of office premises let out on lease.

As at March 31, 2019 and March 31, 2018, the fair values of the properties are Rs.70.39 crores and Rs. 69.22 crores respectively.

These valuations are based on valuations performed by an accredited independent valuer. The valuer is a specialist in valuing these types of investment properties. The valuation model used is in accordance with a method recommended by the International Valuation Standards.

The Group has no restrictions on the disposal of its investment properties and no contractual obligations to purchase, construct or develop investment properties or for repairs, maintenance and enhancements.

Reconciliation of fair value:

Particulars	Amount
Opening balance as at April 1, 2017	75.75
Fair value difference	(6.64)
Additions	0.11
Opening balance as at April 1, 2018	69.22
Fair value difference	1.17
Additions	-
Closing balance as at March 31, 2019	70.39

Description of valuation techniques used and key inputs to valuation on investment properties:

The Group's has fair valued the office premises property let out on lease using Market approach method.

Significant unobservable Inputs

The independent valuer has made detailed study of prevailing market rate for the commercial buildings in the areas wherein the office premises property is being let out by the Group. This has been adjusted for amenities, depreciation and other lease hold improvements made by the Group to the respective properties.

Note 38. Financial risk management objectives and policies

The Group's principal financial liabilities, include trade and other payables. The Group has various financial assets such as trade receivables and cash and short-term deposits, which arise directly from its operations.

The Group is exposed to market risk, credit risk and liquidity risk. The Group's senior management oversees the management of these risks. The Group's senior management ensures that the Group's financial risk activities are governed by appropriate policies and procedures and that financial risks are identified, measured and managed in accordance with the Group's policies and risk objectives. The Board of Directors reviews and agrees policies for managing each of these risks, which are summarised below.

Market Risk

Market risk is the risk that the fair value of future cash flows of a financial instrument will fluctuate because of changes in market prices. Market risk comprises two types of risk: currency risk and other price risk, such as equity price risk. The value of a financial instrument may change as a result of changes in foreign currency exchange rates, equity price fluctuations, liquidity and other market changes. Future specific market movements cannot be normally predicted with reasonable accuracy. Financial instrument affected by market risk includes investment in equity instruments etc.

Foreign currency risk

Foreign currency risk is the risk that the fair value of future cash flows of an exposure will fluctuate because of changes in foreign exchange rates. The Group's exposure to the risk of changes in foreign exchange rates relates primarily to the Group's operating activities. As per the forex policy, the Group, takes forward contract for transaction where the foreign currency risk on account of movement in exchange rate expected to be high and which is material to Group. The impact of foreign exchange rate fluctuations is evaluated by assessing its exposure to exchange rate risks. Exposure to foreign exchange fluctuation risks is with Monetary receivables / payables denominated in USD, AUD, CAD & GBP.



(All amounts are in crores of Indian Rupees, unless otherwise stated)

		March 31, 2019 March 31, 2018		, 2018	
Particulars	Foreign	Amount	Amount	Amount	Amount
	Currency	in Foreign	in Indian	in Foreign	in Indian
		Currency	Rupees	Currency	Rupees
Trade Receivables	USD	1.19	82.08	1.11	72.02
Trade Receivables	CAD	0.00	0.03	0.00	0.04
Trade Receivables	AUD	0.01	0.56	0.01	0.74
Trade Receivables	GBP	0.02	1.81	0.02	1.84
EEFC Bank balance	CAD	0.00	0.04	0.00	0.05
EEFC Bank balance	USD	0.38	26.62	0.21	13.90

Foreign currency sensitivity

The following tables demonstrate the sensitivity to a reasonably possible change in foreign exchange rates, with all other variables held constant. The impact on the Group's profit before tax is due to changes in the fair value of monetary assets and liabilities. The sensitivity analyses in the following sections relate to the position as at March 31, 2019 and March 31, 2018 and as forecasted for volatile currencies.

	Change in	Effect on	Effect on
	forex rate(%)	profit before tax	post tax equity
USD			
March 31, 2019	5% Increase	5.44	3.54
	5% Decrease	(5.44)	(3.54)
March 31, 2018	5% Increase	4.30	2.81
	5% Decrease	(4.30)	(2.81)

Credit risk

Credit risk refers to the risk of default on its obligation by the counterparty resulting in a financial loss. The maximum exposure to the credit risk is equal to the carrying amount of financial assets as of March 31, 2019 and March 31, 2018.

Liquidity risk

The Group's prime source of liquidity is cash and cash equivalents and the cash flow generated from operations. The Group has no outstanding bank borrowings. The Group believes that the working capital is sufficient to meet its current requirements. Accordingly, no liquidity risk is perceived.

As of March 31, 2019, the Group had a working capital of Rs. 3,495.58 crores (March 31, 2018 - Rs. 2,607.84 crores) including cash and cash equivalents of Rs. 378.90 crores (March 31, 2018 - Rs. 263.59 crores) and current investment of Rs. 2,093.48 crores (March 31, 2018 - Rs. 1,515.22 crores).

As of March 31, 2019 and March 31, 2018, there are no material liability which is outstanding. Accordingly, no liquidity risk is perceived.

The table below summarises the maturity profile of the Group's financial liabilities based on contractual undiscounted payments.

	Less than one Year	1 to 2 years	More than 2 Years	Total
Year ended March 31, 2019				
Other financial liabilities	184.35	-	6.79	191.14
Trade and other payables	229.40	-	-	229.40
	413.75	-	6.79	420.54
Year ended March 31, 2018				
Other financial liabilities	198.37	-	6.73	205.10
Trade and other payables	81.92	-	-	81.92
	280.29	-	6.73	287.02

(All amounts are in crores of Indian Rupees, unless otherwise stated)

Note 39. Capital management

For the purpose of the Group's capital management, capital includes issued equity capital, securities premium and all other equity reserves attributable to the equity holders of the parent. The primary objective of the Group's capital management is to maximise the shareholder value.

The Group manages its capital structure and makes adjustments in light of changes in economic conditions and the requirements of the financial covenants. The Group's policy for capital management aims to enhance capital efficiency by the long-term improvement of its value through business growth, while maintaining a sound financial structure. Indicators for monitoring the capital management include total equity attributable to owners of the parent and ROE (ratio of net profit to total equity attributable to owners of the parent). The Group's policy is to keep ROE between 33% to 39%. The Group has achieved the same over past 2 years.

Return On Equity

March 31, 2019	March 31, 2018
2,169.33	1,694.96
(65.80)	(42.71)
1.65	1.08
2,105.18	1,653.33
197.04	197.04
5,329.45	4,491.35
5,526.49	4,688.39
38.09	35.26
	2,169.33 (65.80) 1.65 2,105.18 197.04 5,329.45 5,526.49

No changes were made in the objectives, policies or processes for managing capital during the years ended March 31, 2019 and March 31, 2018.

Note 40. Goodwill on consolidation

Goodwill on consolidation represents the excess purchase consideration paid over net asset value of acquired subsidiary on the date of such acquisition. Such goodwill is tested for impairment annually or more frequently, if there are indicators for impairment. The management does not foresee any risk of impairment on the carrying value of goodwill as at March 31, 2019

Goodwill on consolidation as at March 31, 2019 stood at Rs. 4.80 crores (Previous year March 31, 2018: Rs. 4.80 crores). The Group aquired 98.18% equity share stake in Kal Radio Limited through investment on various dates and excess purchase consideration paid over the net assets taken over to the extent of Rs. 4.80 crores was recognised as Goodwill.

For the purpose of impairment testing, goodwill aquired in a business combination is allocated to the cash generating units (CGU) within Media and Entertainment operating segment, which benefit from the synergies of the acquisition. The Chief operating decision maker reviews the goodwill for any impairment at each reporting date.

The recoverable amount of CGU is the higher of its fair value less cost to sell and its value-in-use. The fair value of a CGU is determined based on the market capitalisation. The value -in-use is determined based on specific calculations. These calculations use pre-tax cash flow projections for a CGU over a period of ten years. An average of the range of each assumption used is mentioned below. As of March 31, 2019 and March 31, 2018 the estimated recoverable amount of the CGU exceeds its carrying amount. The recoverable amount was computed based on the fair value less cost to sell being higher than value-in-use. The carrying amount of the CGU was computed by allocating the net assets to operating segments for the purpose of impairment testing. The key assumptions used for the calculations are as follows:

Assumption	March 31, 2019	March 31, 2018
Long term growth rate	8% - 10%	8% - 10%
Operating Margins	10% - 15%	10% - 15%
Discount rate	12%	12%



(All amounts are in crores of Indian Rupees, unless otherwise stated)

Note 4	Note 41. Statutory Group Information	on							
		Net Assets, i.e.,total assets minus total liabilities	"total assets liabilities	Share and	Share in profit and loss	Share in other Comprehensive income	prehensive	Share in total (Share in total Comprehensive income
Nam	Name of the entity in the group	As % of consolidated net assets	Amount	As % of consolidated profit and loss	Amount	As % of consolidated other comprehensive income	Amount	As % of total comprehensive income	Amount
Parent	Sun TV Network Limited Balance as at March 31, 2019 Balance as at March 31, 2018	85% 84%	4,726.97 3,926.52	%96 %26	1,394.86	41%	(0.54)	%26 %26	1,394.32
Subsidiary Indian Ke	fiary Kal Radio Limited Balance as at March 31, 2019 Balance as at March 31, 2018	%9 %2	353.87 331.48	2%	23.00	47%	(0.61)	5%	22.22 18.63
Non-co	Non-controlling interests in its subsidiary Balance as at March 31, 2019 Balance as at March 31, 2018	%0 %0	4.42	%0 %0	0.41	%0 %0	1 1	%0 %0	0.41
Joint V.	Joint Venture Indian South Asia FM Limited Balance as at March 31, 2019 Balance as at March 31, 2018	% 8 6	445.65	1%	15.41	12% 26%	(0.16)	1%	15.41
Total	Balance as at March 31, 2019 Balance as at March 31, 2018	100% 100%	5,530.91 4,692.40	100% 100%	1,433.68 1,135.52	100%	(1.31)	100%	1,432.37

(All amounts are in crores of Indian Rupees, unless otherwise stated)

Note 42. As required by Accounting Standard (Ind - AS-37) "Provisions, Contingent Liabilities and Contingent Assets" the details of Provisions are set out as under

Nature of Provision	Opening Balance	Provision for the year	Provision written back /	Closing Balance
			adjusted	
Claims related to Service tax	9.05	1.07	-	10.12
	9.05	1.07	-	10.12

Note 43. Approval of financial statements

The consolidated financial statements were reviewed and recommended by the Audit Committee and has been approved by the Board of Directors at their meeting held on May 23, 2019.

For and on behalf of the Board of Directors

Kalanithi MaranR. Mahesh KumarChairmanManaging Director

R. Ravi V.C. Unnikrishnan
Company Secretary Chief Financial Officer

Place: Chennai
Date: May 23, 2019

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SUN TV NETWORK LIMITED

Regd.Office: Murasoli Maran Towers, 73, MRC Nagar Main Road, MRC Nagar, Chennai - 600028 CIN: L22110TN1985PLC012491

Phone: 044-44676767 Fax: 044-40676161, Website: www.suntv.in, email: tvinfo@sunnetwork.in

ATTENDANCE SLIP

Serial No:

THIRTY FOURTH ANNUAL GENERAL MEETING, SEPTEMBER 27, 2019 (Please complete the Attendance Slip and hand it over at the entrance of the Meeting Hall)

_		SANTAN BURNESAN		Mar Activities	

Name & Address of the Shareholder(s)
Joint Holder Name, if any:
Ledger Folio No/DP ID/Client ID:
No. of Shares held:
I / We hereby record my / our presence at the Thirty Fourth Annual General Meeting of the Company, at Kalaignar Arangam Anna Arivalayam, 367/369, Anna Salai, Teynampet, Chennai - 600 018 on Friday, September 27, 2019 at 10.00 a.m.
SIGNATURE OF THE SHAREHOLDER / PROX
*

Name of the Holder	Folio No / DP ID / Client ID	No. of Shares

FOR ATTENTION OF THE SHAREHOLDER

Shareholder may please note the electronic voting particulars as set out below for the purpose of e-voting in terms of Regulation 44 of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015.

EVEN (E-Voting Even Number)	User ID	Password / PIN

Notes: (1) Please follow the remote e-voting instructions contained in the Notice of the 34th Annual Report.

- (2) Shareholders / Proxy holders as the case may be are requested to produce the attendance slip duly signed at the Meeting entrance.
- (3) Members holding shares in physical form, are requested to advise the change of their address, if any, to the Registrar & Share Transfer Agent, M/s. Karvy Fintech Private Limited.

SUN TV NETWORK LIMITED

Regd. Office: Murasoli Maran Towers, 73, MRC Nagar Main Road, MRC Nagar, Chennai - 600028 CIN: L22110TN1985PLC012491

Phone: 044-44676767 Fax: 044-40676161, Website: www.suntv.in, email: tvinfo@sunnetwork.in

PROXY FORM

(Form No: MGT-11)

(Pursuant to Section 105(6) of the Companies Act, 2013 and rule 19(3) of the Companies (Management and Administration) Rules, 2014)

THIRTY FOURTH ANNUAL GENERAL MEETING, SEPTEMBER 27, 2019

Name of the member(s):		
Registered Address:		
E-mail ID:		
Folio / DP ID - Client ID No.:		
We being the member(s), holding	shares of Sun TV Netwo	ork Limited hereby appoint:
(1)	(2)	(3)
Name:	Name:	Name:
Address:	Address:	
E-mail ID:	E-mail ID:	E-mail ID:
Signature:,	Signature:	
or failing him;	or failing him;	

As my / our proxy to attend and vote (on a poll) for me / us and on my / our behalf at the Thirty Fourth Annual General Meeting of the Company, to be held on September 27, 2019 at 10.00 a.m. at Kalaignar Arangam, Anna Arivalayam, 367/369, Anna Salai, Teynampet, Chennai - 600 018 and at any adjournment thereof, in respect of such resolutions as are indicated below:

I/We wish my above proxy(ies) to vote in the manner as indicated in the box below:

1/

Resolution	Resolution			
No.	Ordinary Business:	For	Against	Abstain
1	Adoption of Audited Financial Statements of the Company for the Financial Year ended March 31, 2019 together with the Report of the Board of Directors and Auditors thereon.			
2	Confirmation of Interim Dividend already paid, as final dividend for the financial year ended March 31, 2019			
3	To re-appoint a Director in place of Mr. K. Vijaykumar, (DIN: 03578076) who retires by rotation and being eligible, offers himself for re-appointment.			
	Special Business:	For	Against	Abstain
4	Ratification of the remuneration of the Cost Auditor for the financial year ending March 31, 2020.			
5	Regularise the appointment of Mrs. Mathipoorana Ramakrishanan as an Independent Director of the Company.			

It is optional to put an ' ✓' in the appropriate column against the resolutions indicated in the box. Alternatively you may mention the number of shares in the appropriate column in respect of which you would like your proxy to vote. If you leave the "For" or "Against" or "Abstain" column blank against any or all resolutions, your proxy will be entitled to vote in the manner as he / she thinks appropriate.

Notwithstanding the above, the Proxies can vote on such other items which may be tabled at the meeting by the members present.

Signed this	_day of	_2019	
Signature of shareholder			
Signature of First Proxy hold	er		Affix Re.1/- Revenue Stamp
Signature of Second Proxy h	older		
Signature of Third Proxy hold	der		

Note:

- 1. This form of proxy in order to be effective should be duly completed and deposited at the Registered Office of the Company at Murasoli Maran Towers, 73, MRC Nagar Main Road, MRC Nagar, Chennai 600 028 not less than 48 hours before the commencement of the Meeting.
- 2. A Proxy need not be a member of the Company.
- 3. In case the appointer is a body corporate the proxy from should be signed under its seal or be signed by an officer or an attorney duly authorized by it and an authenticated copy of such authorization should be attached to the proxy form.
- 4. A person can act as a proxy on behalf of such number of members not exceeding fifty and holding in the aggregate not more than ten percent of the total share capital of the company carrying voting rights. Further a member holding more than ten percent of the total share capital of the company carrying voting rights, may appoint a single person as a proxy and such person shall not act as proxy for any other person or Member.
- 5. In case of joint holders the signature of any one holder will be sufficient but names of all the joint holders should be stated.
- 6. For the Resolutions, Explanatory Statement and Notes, please refer to the Notice of the 34th Annual Report.
- 7. Please complete all details including details of member(s) in above box before submission Affix Re.1/- Revenue Stamp.
