



**SUPER SALES INDIA LIMITED**

SSIL / SEC / 706

Wednesday, October 30, 2019

The Secretary,  
Bombay Stock Exchange Ltd,  
Phiroze Jeejeebhoy Towers,  
25<sup>th</sup> Floor, Dalal Street, Fort,  
Mumbai – 400 001.

Dear Sir,

**Sub: Unaudited financial results for the quarter ended 30<sup>th</sup> September, 2019 and Limited Review report there on - reg.**

We are enclosing herewith the Unaudited financial results for the quarter ended 30<sup>th</sup> September, 2019 as approved by Board of Directors at their meeting held on 30<sup>th</sup> October, 2019 along with the Limited review report given by the Statutory Auditors for your records.

The Board Meeting commenced at : 10.25 A M

The Board Meeting concluded at : 11.55 A M

Please take the same on record.

Thanking you,

Yours faithfully,  
For Super Sales India Limited

S K Radhakrishnan  
Company Secretary

Encl.: As above

## SUPER SALES INDIA LIMITED

CIN:L17111TZ1981PLC001109, Email:ssil@vaamaa.com, Web: supersales.co.in

Regd. Office 34 A, Kamaraj Road, Coimbatore - 641 018.

UNAUDITED FINANCIAL RESULTS FOR THE PERIOD ENDED 30TH SEPTEMBER, 2019

Rs. In Lakhs

Sl No.	Particulars	3 months ended			6 Months Ended		12 Months Ended
		30.09.2019 (Unaudited)	30.06.2019 (Unaudited)	30.09.2018 (Unaudited)	30.09.2019 (Unaudited)	30.09.2018 (Unaudited)	31.03.2019 (Audited)
I	<b>INCOME</b>						
	Revenue from operations	7,385.28	8,041.18	7,537.11	15,426.46	14,239.44	29,550.55
	Other Income	197.77	178.29	179.75	376.06	244.77	584.32
	<b>Total Revenue</b>	<b>7,583.05</b>	<b>8,219.47</b>	<b>7,716.86</b>	<b>15,802.52</b>	<b>14,484.21</b>	<b>30,134.87</b>
II	<b>EXPENSES</b>						
	Cost of Material Consumed	4,137.97	4,172.30	4,142.94	8,310.27	7,783.12	16,457.74
	Purchases of stock-in-trade	44.40	837.36	402.04	881.76	961.35	2,092.06
	Changes in inventories of finished goods, work-in-progress and stock-in-trade	231.59	214.60	(604.72)	446.19	(975.25)	(734.66)
	Employee benefits expense	911.91	931.35	1,032.72	1,843.26	1,924.22	3,916.70
	Finance costs	197.70	209.45	185.73	407.15	351.34	711.28
	Depreciation and amortisation expense	476.07	452.72	438.89	928.79	854.94	1,771.29
	Other expenses	1,025.17	1,228.21	1,323.70	2,253.38	2,776.06	5,341.54
	<b>Total expenses</b>	<b>7,024.81</b>	<b>8,045.99</b>	<b>6,921.30</b>	<b>15,070.80</b>	<b>13,675.78</b>	<b>29,555.95</b>
III	Profit/(Loss) before exceptional items and tax (I - II)	558.24	173.48	795.56	731.72	808.43	578.92
IV	Exceptional Items	-	-	-	-	-	-
V	Profit/(Loss) before Tax (III - IV)	558.24	173.48	795.56	731.72	808.43	578.92
VI	Tax Expenses						
	Current tax	135.76	55.00	127.05	190.76	152.28	19.98
	Deferred Tax (Incl MAT Credit Entitlement)	(112.75)	(30.23)	(27.02)	(142.98)	(52.69)	(35.97)
VII	Profit for the period (V - VI)	535.23	148.71	695.53	683.94	708.84	594.91
VIII	Other Comprehensive Income [net of tax]						
A)	Items that will not be re-classified to profit or loss	(3,472.56)	(2,107.84)	(3,669.75)	(5,580.40)	(1,408.75)	(1,666.91)
	Income tax relating to items that will not be reclassified to profit or loss	4.27	3.92	426.94	8.19	191.80	210.90
B)	Items that will be re-classified to profit or loss	-	-	-	-	-	-
IX	Total other Comprehensive Income (VII + VIII)	(3,468.29)	(2,103.92)	(3,242.81)	(5,572.21)	(1,216.95)	(1,456.01)
X	Total Comprehensive Income for the period (9+10)	(2,933.06)	(1,955.21)	(2,547.28)	(4,888.27)	(508.11)	(861.10)
XI	Paid up share capital (face value of Rs. 10/- each)	307.15	307.15	307.15	307.15	307.15	307.15
XII	Earnings per Share (Rs) (not annualised) Basic & Diluted	17.43	4.84	22.64	22.27	23.08	19.37



**SEGMENT WISE REVENUE, RESULTS AND CAPITAL EMPLOYED FOR THE PERIOD ENDED 30TH SEPTEMBER, 2019**

Sl No.	Particulars	3 months ended			6 Months Ended		12 Months Ended
		30.09.2019 (Unaudited)	30.06.2019 (Unaudited)	30.09.2018 (Unaudited)	30.09.2019 (Unaudited)	30.09.2018 (Unaudited)	31.03.2019 (Audited)
1	Segment revenue						
	- Agency Division	346.56	321.06	448.62	667.62	837.72	1,561.77
	- Textile Division	6,637.27	7,430.08	6,413.57	14,067.35	12,112.56	25,966.38
	- Engineering Division	523.67	468.74	776.81	992.41	1,456.07	2,528.88
	<b>Total</b>	<b>7,507.50</b>	<b>8,219.88</b>	<b>7,639.00</b>	<b>15,727.38</b>	<b>14,406.35</b>	<b>30,057.03</b>
	Less: Intersegment Revenue	4.77	0.41	8.52	5.18	13.93	17.42
	<b>Net Sales/Income from operations</b>	<b>7,502.73</b>	<b>8,219.47</b>	<b>7,630.48</b>	<b>15,722.20</b>	<b>14,392.42</b>	<b>30,039.61</b>
2	Profit/(Loss) before tax & interest						
	- Agency Division	107.98	89.14	180.83	197.12	335.41	598.79
	- Textile Division	581.94	394.72	713.82	976.66	854.44	1,070.37
	- Engineering Division	8.19	(82.93)	6.68	(74.74)	(94.84)	(373.26)
	<b>Total</b>	<b>698.11</b>	<b>400.93</b>	<b>901.33</b>	<b>1,099.04</b>	<b>1,095.01</b>	<b>1,295.90</b>
	Less: Interest	197.70	209.45	185.73	407.15	351.34	711.28
	Less: Other unallocable expenditure net off unallocable Income	(57.83)	18.00	(79.96)	(39.83)	(64.76)	5.70
	<b>Total Profit/(Loss) before tax</b>	<b>558.24</b>	<b>173.48</b>	<b>795.56</b>	<b>731.72</b>	<b>808.43</b>	<b>578.92</b>
3	Segment Assets						
	- Agency Division	1,046.88	758.86	1,129.39	1,046.88	1,129.39	1,023.00
	- Textile Division	18,996.52	18,847.65	17,017.98	18,996.52	17,017.98	19,485.84
	- Engineering Division	4,477.95	4,297.18	4,786.57	4,477.95	4,786.57	4,354.71
	- Unallocated	8,773.51	12,345.55	14,408.11	8,773.51	14,408.11	14,332.80
	<b>Total</b>	<b>33,294.86</b>	<b>36,249.24</b>	<b>37,342.05</b>	<b>33,294.86</b>	<b>37,342.05</b>	<b>39,196.35</b>
4	Segment Liabilities						
	- Agency Division	211.78	187.70	178.69	211.78	178.69	176.35
	- Textile Division	9,760.64	9,713.80	8,216.58	9,760.64	8,216.58	10,657.05
	- Engineering Division	301.16	188.97	522.11	301.16	522.11	333.57
	- Unallocated	1,027.66	1,139.53	1,081.39	1,027.66	1,081.39	1,054.94
	<b>Total</b>	<b>11,301.24</b>	<b>11,230.00</b>	<b>9,998.77</b>	<b>11,301.24</b>	<b>9,998.77</b>	<b>12,221.91</b>



STATEMENT OF ASSETS AND LIABILITIES

Particulars	As at	As at
	30.09.2019	31.03.2019
Assets	[Unaudited]	[Audited]
<b>Non-current assets</b>		
Property, plant and equipment	12,144.01	11,973.16
Capital work-in-progress	48.89	133.62
Other Intangible assets	0.14	0.26
Financial assets		
i. Investments	8,424.28	13,988.34
ii. Other financial assets	498.90	505.64
iii. Other non current assets	587.18	335.61
<b>Total non-current assets</b>	<b>21,703.40</b>	<b>26,936.63</b>
<b>Current assets</b>		
Inventories	3,543.14	5,782.62
Financial assets		
i. Trade receivables	5,923.89	5,184.91
ii. Cash and cash equivalents	451.47	44.42
iii. Cash and cash equivalents other than (ii) above	94.34	113.39
iii. Other financial assets	446.59	56.63
Current Tax assets (net)	-	73.65
Other current assets	1,132.03	1,004.10
<b>Total current assets</b>	<b>11,591.46</b>	<b>12,259.72</b>
<b>Total Assets</b>	<b>33,294.86</b>	<b>39,196.35</b>
<b>Equity and liabilities</b>		
Equity share capital	307.15	307.15
Other equity	21,686.46	26,667.29
<b>Total equity</b>	<b>21,993.61</b>	<b>26,974.44</b>
<b>Liabilities</b>		
<b>Non-current liabilities</b>		
Provisions	-	-
Deferred tax liabilities (Net)	886.87	1,038.03
<b>Total non-current liabilities</b>	<b>886.87</b>	<b>1,038.03</b>
<b>Current liabilities</b>		
Financial liabilities		
i. Borrowings	7,974.08	8,553.75
ii. Trade payables		
Dues to Micro and Small Enterprises	87.31	96.89
Dues to enterprises other than Micro and Small Enterprises	908.23	1,373.23
iii. Other financial liabilities	1,106.28	758.89
Provisions	40.46	18.49
Current Tax Liabilities	123.89	-
Other current liabilities	174.13	382.63
<b>Total current liabilities</b>	<b>10,414.38</b>	<b>11,183.88</b>
<b>Total liabilities</b>	<b>11,301.25</b>	<b>12,221.91</b>
<b>Total equity and liabilities</b>	<b>33,294.86</b>	<b>39,196.35</b>



## STATEMENT OF CASH FLOWS FOR THE PERIOD ENDED 30TH SEPTEMBER 2019

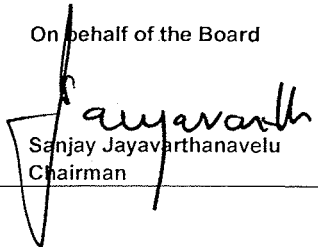
Particulars	30.09.2019 (Unaudited)	30.09.2018 (Unaudited)
<b>Cash flow from operating activities</b>		
Profit before income tax	731.72	808.43
<u>Adjustments for</u>		
Depreciation and amortisation expense	928.79	854.94
(Gain)/loss on disposal of property, plant and equipment	(149.58)	(2.25)
Amortisation of government grants	-	(6.66)
Interest Income	(15.77)	(17.54)
Dividend Income	(80.32)	(91.79)
Finance costs	407.15	351.34
	1,821.99	1,896.47
<b>Change in operating assets and liabilities</b>		
(Increase)/Decrease in trade receivables	(738.98)	34.81
(Increase)/Decrease in inventories	2,239.48	(169.15)
(Increase)/Decrease in other financial Non -Current assets	6.74	14.00
(Increase)/Decrease in other financial Current assets	(383.46)	(479.85)
(Increase)/Decrease in other non-current assets	(254.34)	-
(Increase)/Decrease in other current assets	(127.92)	(614.19)
(Decrease) / Increase in trade payables	(474.58)	87.48
(Decrease) / Increase in provisions	21.97	10.15
(Decrease) / Increase in other current liabilities	(208.49)	74.96
(Decrease) / Increase in Borrowings	(579.67)	168.62
(Decrease) / Increase in other Financial Liabilities	363.90	(178.38)
<b>Cash generated from operations</b>	1,686.63	844.92
Income taxes paid	6.77	112.27
<b>Net cash inflow from operating activities</b>	1,679.86	732.65
<b>Cash flows from investing activities</b>		
Payments for property, plant and equipment	(1,048.35)	(731.79)
Receipts of government grants	-	6.66
Proceeds from sale of property, plant and equipment	183.13	2.70
Investment	-	-
Dividends received	80.32	91.79
Interest received	9.27	9.40
Increase/(Decrease) in Bank balances not considered as cash & Cash Equivalent	19.05	250.00
<b>Net cash outflow from investing activities</b>	(756.58)	(371.24)
<b>Cash flows from financing activities</b>		
Interest paid	(423.66)	(351.81)
Dividends paid to company's shareholders	(76.79)	(76.79)
Dividend Tax paid	(15.78)	(15.63)
<b>Net cash inflow (outflow) from financing activities</b>	(516.23)	(444.23)
<b>Net increase (decrease) in cash and cash equivalents</b>	407.05	(82.81)
Cash and cash equivalents at the beginning of the financial year	44.42	261.31
<b>Cash and cash equivalents at end of the period</b>	451.47	178.50



Notes:

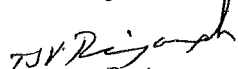
- 1 The unaudited financial results were reviewed by the Audit Committee and were approved by the Board of Directors at its meeting held on 30th October, 2019. The Statutory Auditors have carried out limited review of the above results.
- 2 The unaudited Statement of Cash flows are prepared in accordance with "Indirect Method" as per Ind AS 7 – "Statement of Cash Flows".
- 3 The figures of the previous year / quarter have been regrouped / re arranged wherever necessary to correspond with the current year figures.

On behalf of the Board

  
Sanjay Jayavarthanavelu  
Chairman

Coimbatore  
30.10.2019

**For Subbachar & Srinivasan**  
Chartered Accountants  
Firm Regd. No: 004083S

  
Partner  
T. S. V. Rajagopal  
M. No: 200380



# SUBBACHAR & SRINIVASAN

Chartered Accountants

T.S.V. RAJAGOPAL B.Com., FCA

S. BHARGAVI B.Com., ACA

T.S. ANANDATHIRTHAN B.Com., FCA

To

The Board of Directors

Super Sales India Limited

Coimbatore.

- 1 We have reviewed the accompanying statement of unaudited financial results of Super Sales India Limited for the Quarter and Half year ended 30<sup>th</sup> September 2019. This statement is the responsibility of the Company's Management and has been approved by the Board of Directors. Our responsibility is to issue a report on these financial statements based on our review.
- 2 We conducted our review of the Statement in accordance with the Standard on Review Engagements (SRE) 2410 "Review of Interim Financial Information Performed by the Independent Auditor of the Entity", issued by the Institute of Chartered Accountants of India. This standard requires that we plan and perform the review to obtain moderate assurance as to whether the financial statements are free of material misstatement. A review is limited primarily to inquiries of company personnel and analytical procedures applied to financial data and thus provides less assurance than an audit. We have not performed an audit and accordingly, we do not express an audit opinion.
- 3 Based on our review conducted as above, nothing has come to our attention that causes us to believe that the accompanying statement of unaudited financial results prepared in accordance with applicable accounting standards and other recognized accounting practices and policies has not disclosed the information required to be disclosed in terms of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 including the manner in which it is to be disclosed, or that it contains any material misstatement.

For Subbuchar & Srinivasan

Chartered Accountants

FRN:004083S



*TSV Rajagopal*

Partner

T.S.V.Rajagopal

MNo:200380

Place: Coimbatore

Date: 30/10/2019

UDIN: 19200380AAAA MA 1381

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