

#### August 07, 2023

To National Stock Exchange of India Limited BS

Exchange Plaza, 5<sup>th</sup> Floor,
Plot No. C/1, G Block,
Bandra- Kurla Complex,

Bandra (E), Mumbai - 400051

BSE Limited
Department of Corporate Services/Listing
Phiroze Jeejeeboy Towers,
Dalal Street, Fort,
Mumbai - 400001

SYMBOL: POLICYBZR SCRIP CODE: 543390

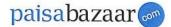
Sub.: Outcome of the Board Meeting – Financial Results for the quarter ended June 30, 2023

Dear Sir/Madam,

In furtherance to our earlier communication dated August 01, 2023 and pursuant to provisions of the Regulation 30 and 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("**LODR**"), we wish to inform you that the Board of Directors of the Company at its meeting held today i.e. Monday, August 07, 2023, which was commenced at 02:00 P.M. and concluded at 07:05 P.M., *inter-alia*, considered and approved the following business(es):

- (i) Un-audited Standalone and Consolidated Financial Results of the Company for the quarter ended June 30, 2023 alongwith limited review reports of the Auditors thereon ("**Results**") as enclosed herewith. The said results are being uploaded on the website of the Company at <a href="https://www.pbfintech.in">www.pbfintech.in</a> pursuant to Regulation 46 of the LODR and will be published in the newspapers in compliance with the Regulation 47 of the LODR;
- (ii) Earning release dated August 07, 2023, on the Results as enclosed herewith;
- (iii) Press Release titled as "Core Online business: Revenue up 39%, Adjusted EBITDA 69 Cr up 14x, Overall: PAT losses shrink 94% to 11.9 Cr from 204 Cr YoY" is enclosed herewith;
- (iv) Appointment of M/s. Walker Chandiok & Co, LLP (Firm Registration No. 001076N/N500013) as Statutory Auditors of the Company in place of M/s. Price Waterhouse Chartered Accountants LLP (FRN No. 012754N / N500016), existing retiring auditors, to hold office for a period of five years from the conclusion of 15<sup>th</sup> Annual General Meeting of the Company to be held in the year 2023 until the conclusion of 20<sup>th</sup> Annual General Meeting to be held in the year 2028 and shall be eligible for re-appointment for a second term. The disclosures as required under Regulation 30 of LODR read with events specified in Part A of Schedule III and SEBI Circular No. CIR/CFD/CMD/4/2015 dated September 9, 2015, is attached herewith as an **Annexure-A**;
- (v) Infusion of Capital of upto INR 700 Crores in Policybazaar Insurance Brokers Private Limited, a wholly owned subsidiary of the Company, in one or more tranches, during the financial year 2023-24 and 2024-25 as an **Annexure-B**;











- (vi) Infusion of capital of upto INR 200 crores in Paisabazaar Marketing and Consulting Private Limited, a wholly owned subsidiary of the Company, in one or more tranches, during the financial year 2023-24 and 2024-25 as an **Annexure-C**.
- (vii) Infusion of capital of upto INR 200 crores in PB Fintech FZ-LLC, a wholly owned subsidiary of the Company, in one or more tranches, during the financial year 2023-24 and 2024-25 as an **Annexure-D**.

The abovesaid disclosure will also be hosted on the website of the Company at www.pbfintech.in.

You are requested to take the same on records.

Yours Sincerely, For PB Fintech Limited

**Bhasker Joshi Company Secretary and Compliance Officer** 

Place: Gurugram

Encl.: A/a















#### Core Online business: Revenue up 39%, Adjusted EBITDA 69 Cr up 14x,

Overall: PAT losses shrink 94% to 11.9 Cr from 204 Cr YoY

#### Q1 FY24 - YoY

- 1. Core Online Business
  - a. New Protection (Health + Term) Premium up c.40%
  - b. Operating revenue ₹516 Cr, up 39%
  - c. Contribution margin improves to 45% from 42%
  - d. Core business Adjusted EBITDA ₹69 Cr up from 5Cr
  - e. Adjusted EBITDA margin 13% up from 1%
- 2. Total Business
  - a. Operating revenue ₹666 Cr, up 32%
  - b. PAT Loss reduced 94% from ₹204 Cr to ₹11.9Cr
- 3. New Initiatives
  - a. Operating revenue of ₹149 Cr, up 11%
  - b. Strong focus on quality of POSP business
  - c. Loss in new initiatives ₹46 Cr vs 71Cr

#### Commenting on results, the company stated:

Policybazaar and Paisabazaar, which are jointly classified as Core Online Businesses, are India's leading marketplaces for insurance and credit products. For the last 5 quarters, adjusted EBITDA has improved at an ARR (annualized run-rate) of over 200Cr.

- 1. Q4 is traditionally the strongest quarter, and for the first time ever our core online business revenue for Q1 FY24 is higher than our Q4 FY23, beating traditional seasonality
- 2. We are also very pleased that our core engines of value, the new insurance premium of protection (Health + Term), grew at c.40%, and this growth has been accelerating month on month through the quarter.
- 3. Our consolidated adjusted EBITDA was a positive ₹23 Cr for Q1, an improvement from minus ₹66 Cr same quarter last year, an increase of ₹89 Cr.
- 4. Core online business adjusted EBITDA increased by ₹64 Cr YoY.
- 5. Our Renewal / trail revenue is at an ARR of ₹418+ Cr, up from ₹273 Cr last year same quarter. This typically operates at over 85% margins and is a significant source of profit growth
- 6. Continuous improvement in Customer onboarding, service, and Claims support we maintain CSAT of 88%







Credit business continues to grow very well and has been adjusted EBITDA positive since Dec 2022.

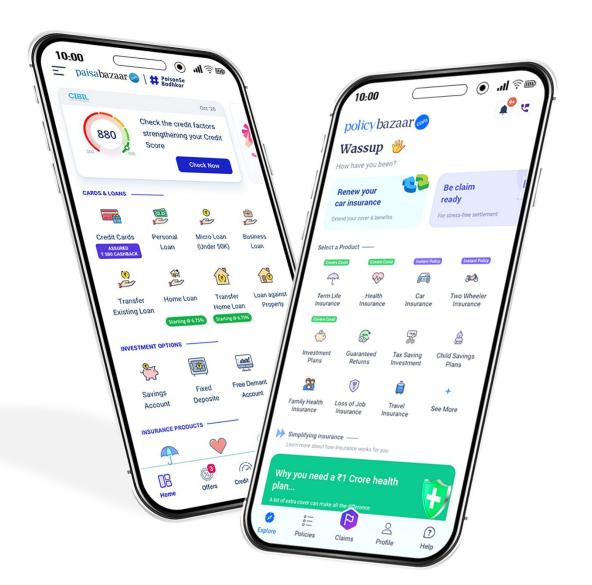
- 1. We are now at the annualized run rate of ₹16,000 Cr disbursal and 5.8 Lacs credit card issuance on an annualized basis (July 2023)
- 2. About 36.9mn customers have accessed credit score on our platform.
- 3. Digitization is becoming significant in Lending currently led by Credit cards where ~75% of Cards issued, and 44% of unsecured lending transactions were through end-to-end (E2E) digital processes.
- 4. 75% disbursals are from existing customers, demonstrating strong customer trust and repeat behavior.
- 5. Trail revenue is now at 14% of total credit business revenue

#### On New Initiatives

#### 1. PB Partners

- a. Continues to lead the market in scale & efficiency of operations.
- b. We have moved the business increasingly towards smaller and higher quality advisors.
- c. It has the highest proportion of non-motor business and is present in 15.4k pin codes across India, covering over 80% of pin codes in India.
- d. We stay convinced about the future potential of this business and committed to it.
- 2. Our UAE biz has grown 2.6x YoY

We stay confident of being significantly PAT positive for the year.









Earnings Call
Quarter ended June 2023

## What do we do?

#### Policybazaar

Insurance marketplace focused on the Indian middle-class families buying protection against the 3Ds (Death, Disease and Disability)

We provide end to end insurance solutions to the retail consumers (choice of products, the most convenient way of buying and policy management & claim support). We believe that the quality of business, which includes honest customer declarations, sharp risk assessment and complete product disclosure, is critical for the long term growth of the industry, and we are a positive force in that endeavor.

#### Paisabazaar

Credit marketplace focused on credit availability and convenience for all

We provide credit options across consumer segments and help them make the right decisions using proprietary algorithms. Paisabazaar is also the largest destination for consumers to access their credit scores and manage the same.

#### **PB Partners**

Enablement platform for more than 100k partners to help them manage insurance sales using technology



## Key Highlights – Q1 FY24

Core online business revenue grew 39% YoY to ₹516 Cr, consolidated revenue at ₹ 666Cr

New Protection business (Health + Term) grew c. 40% YoY

EBITDA\* grew to positive ₹23 Cr from a loss of ₹66 Cr in Q1 FY23

Core online business EBITDA\* at ₹69 Cr (13% margin) from 1% margin last year

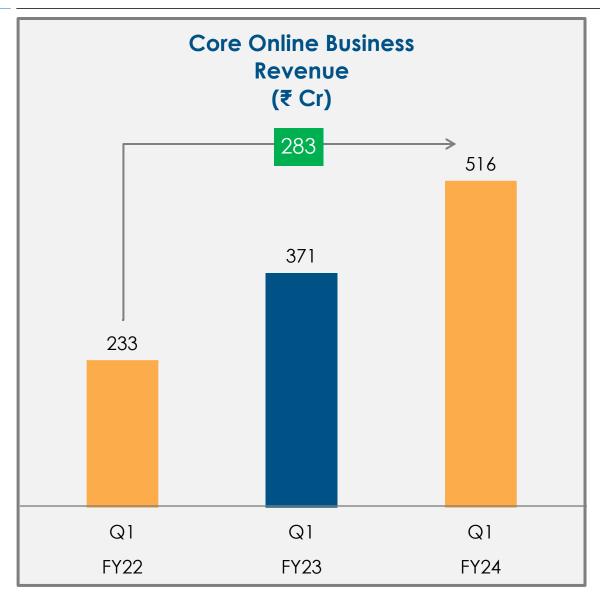
Consolidated PAT losses reduced to ₹12 Cr (-2% margin) from ₹204 Cr (-40% margin)

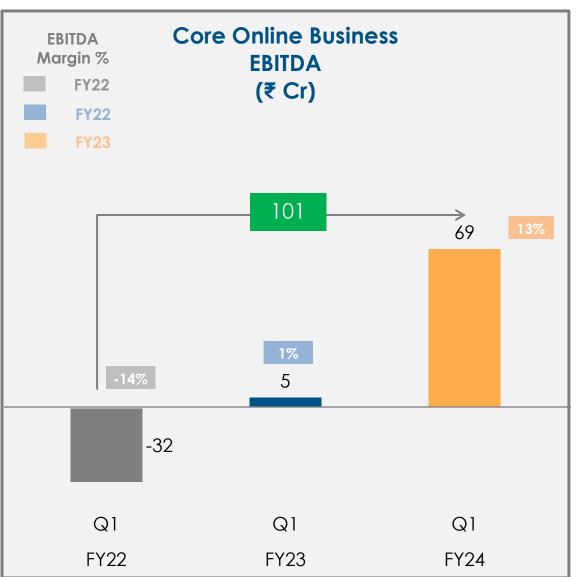


## **Core Online Business**

## policybazaar paisabazaar

#### EBITDA up by ₹64 Cr YoY



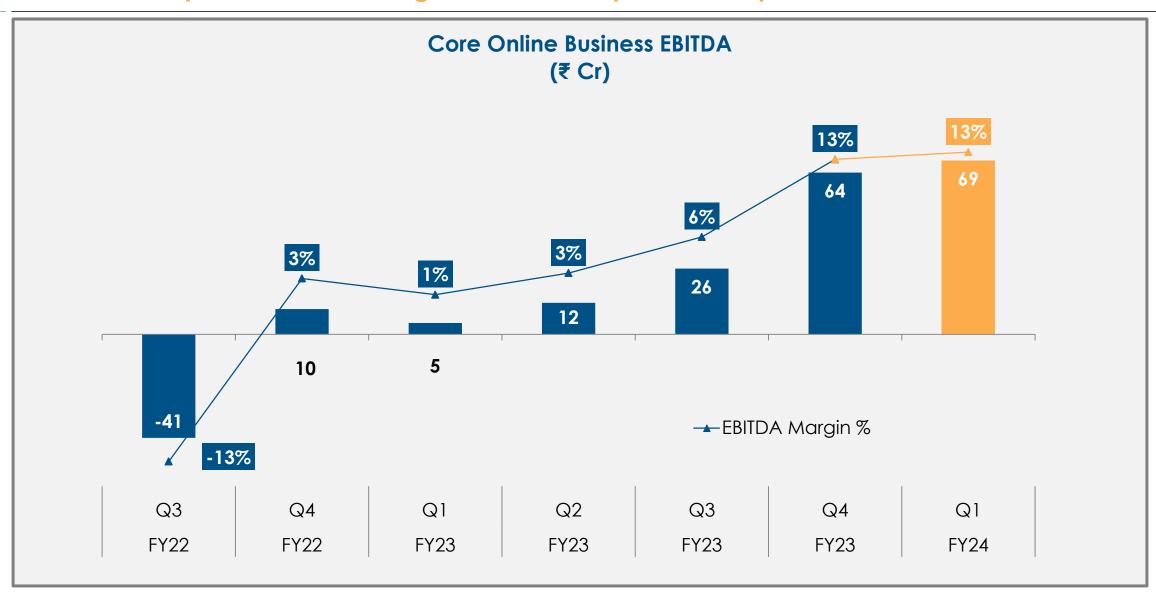




## Core Online Business - Q1 FY24



#### Consistent improvement in Margin & Profitability over the quarters





## Core Online Business - Q1 FY24



#### Operating leverage exhibited in Core Online Business

₹ Crores	Q1 FY23	Q1 FY24	Δ
Revenue	371	516	145 (39% YoY)
Contribution (non-GAAP)#	157	234	77 (49% YoY)
Adjusted EBITDA (non-GAAP)	5	69	64 (1420% YoY)

<sup># -</sup> Contribution: Revenue minus Direct Costs (Employee direct cost + Acquisition Marketing)
Contribution reclassification includes Payment Gateway charges in direct costs
Online brand acquisition spend is included as a part of fixed costs



## **Core Online Business**





## EBITDA growing consistently over ₹50 Cr YoY on a quarterly basis

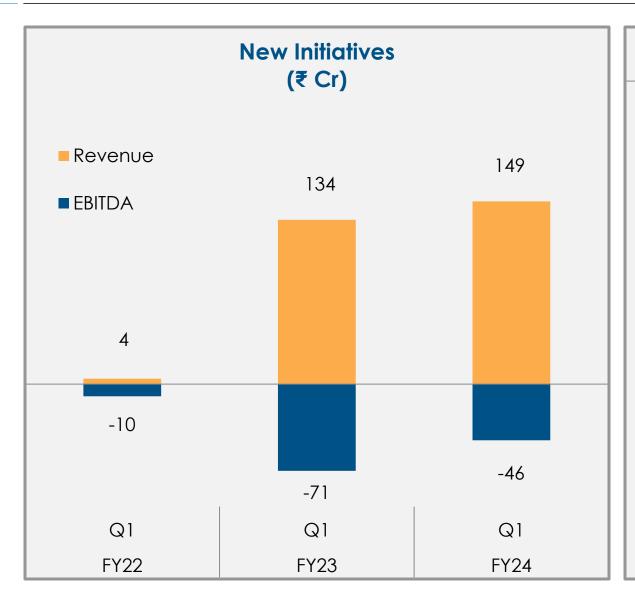
Core Online Business	₹ Crores	EBITDA Previous Year	EBITDA	ΥοΥ Δ
	Q1	-32	5	37
FY23	Q2	-48	12	61
F123	Q3	-41	26	67
	Q4	10	64	54
FY24	Q1	5	69	64



#### New Initiatives – Q1 FY24



#### New initiatives continue to be market leaders, improve efficiency YoY





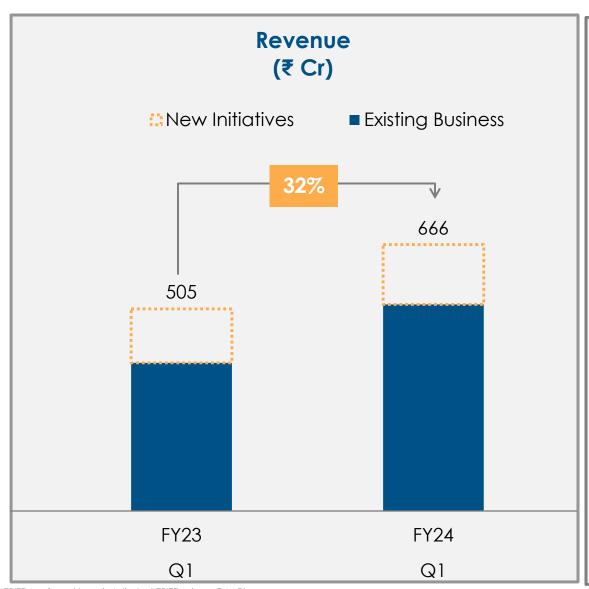


## **Overall business: Consistent Revenue Growth**





#### With improving margins







# Overall business: Strong growth in Revenue @ 32%, EBITDA margin 3%

#### Continued improvement in Margin & Profitability

	Q1 FY23		Q1 FY24			YoY			
₹ Crores	Total	Core Online Business	New Initiatives	Total	Core Online Business	New Initiatives	Total	Core Online Business	New Initiatives
Revenue	505	371	134	666	516	149	32%	39%	11%
Contribution (non-GAAP)#	106	157	-51	220	234	-15	108%	49%	72%
Contribution %	21%	42%	-38%	33%	45%	-10%			
Adjusted EBITDA (non-GAAP)	-66	5	-71	23	69	-46	134%	1420%	35%
EBITDA %	-13%	1%	-53%	3%	13%	-31%			

<sup># -</sup> Contribution: Revenue minus Direct Costs (Employee direct cost + Acquisition Marketing) Contribution reclassification includes Payment Gateway charges in direct costs Online brand acquisition spend is included as a part of fixed costs

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## Renewal / Trail revenue

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At an annualized run rate of ₹418 Cr





# Overall business: PAT losses reduced by 94% to 12 Cr in Q1



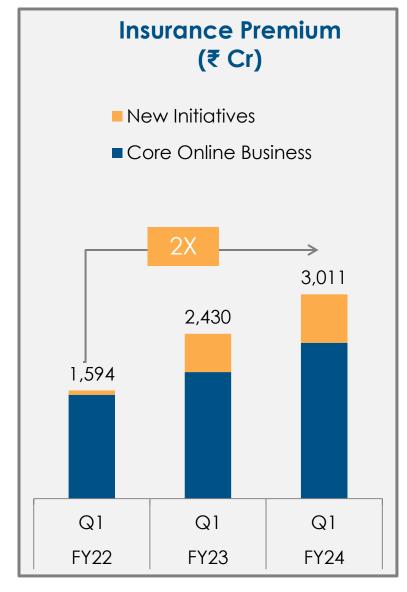
#### On track for PAT breakeven for FY24

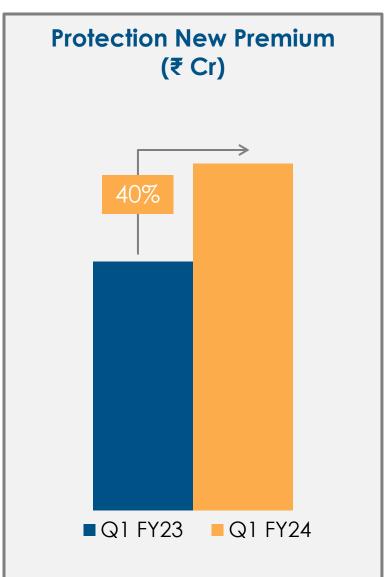
₹ Crores	Q3 FY22	Q4 FY22	Q1 FY23	Q2 FY23	Q3 FY23	Q4 FY23	Q1 FY24
Adjusted EBITDA (non-GAAP)	-91	-80	-66	-53	-28	28	23
ESOP Charges	226	175	168	174	105	96	100
EBITDA	-317	-255	-234	-226	-133	-68	-77
Depreciation	11	12	13	16	18	17	20
Finance Cost	4	4	4	6	6	6	6
Other Income	34	51	47	60	69	82	91
PAT	-298	-220	-204	-187	-87	-9	-12

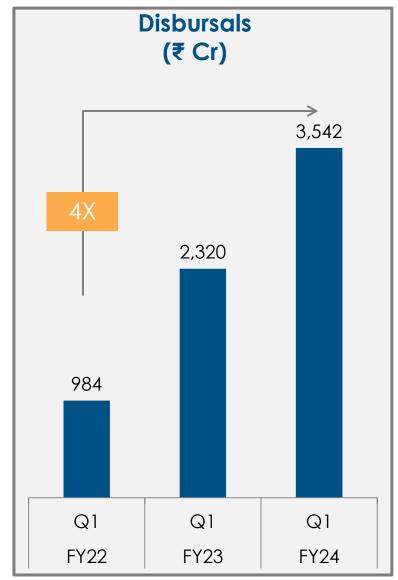


# Q1 FY24: Insurance Premium grew 2X in 2 years, Protection grew 40% YoY

#### Credit Disbursal grew 4X in 2 years









#### **Insurance Continues to Scale**



#### Improving Efficiency & Customer Experience

- Har Family Hogi Insured!" We aim to protect every family in India against the financial impact of Death, disease & disability by having Health and Life insurance. We continue expanding our regional reach using TV campaigns in regional languages like Tamil, Telugu and Marathi and offering sales support in 125+ cities in 12 languages.
- Scale is key for a marketplace: we sourced ₹ 3,011 Cr insurance premium in Q1 FY24 marking a growth over ₹ 2,430 Cr in Q1 FY23
- > ₹ c.340<sup>#</sup> Cr ARR renewal revenue<sup>^</sup> which has 85% Margins
- Our consistent efforts to improve customer service and claims support are paying off with multiple heartening customer messages and continues to be reflected by a CSAT\* of 88% for Q1 FY24
- Quality of business in terms of Claims ratios and Retention rates makes our business profitable for our partners
- > High disclosure rates & fraud detection are helping improve claims settlement ratios for our partners. We continue to offer onground claims support with a TAT of 30 mins.
- Continued focus on product & process innovation
- Increasing efficiency of operations
  - Roughly 80% of Motor (four and two wheeler insurance) and travel insurance transactions continue to be unassisted
  - > Physical leg of the business continuing to deliver meaningful impact on Health and Life Insurance businesses
    - > Steady growth in premium per enquiry
    - Increasing percentage of business via this hybrid mode



## **Credit Continues to Scale**

#### Improving Efficiency & Customer Experience

- Paisabazaar continues to cater to India's diverse consumer segments for their varied credit needs. We are India's largest comparison platform for credit products, offering wide choice, ease of access and transparency to consumers
- We are currently at a loan disbursal ARR ^ of over ₹ 16,000 crore and card issuance ARR ^ of ~5.8 Lacs. Loan disbursal grew at 53% YoY while the credit cards issuance grew at 47% YoY in Q1 FY 24
- About 3.76 Cr consumers from over 820 cities & towns across India have accessed their free credit score on our platform till date, representing over 14% \*\* of India's active credit score consumers
- > 75%+ disbursals from the Paisabazaar platform are to existing customers \$\*, demonstrating strong customer trust, leading to repeat behavior
- Lending business is transformed post COVID with strong margin focus and is now adjusted EBITDA positive since Dec-22, consistently improving margins
- ➤ Our co-created strategy, which aims to cover unmet consumer needs and market gaps, is shaping up well with all products gaining good traction. Our co-created products provide us with a trail revenue stream, helping us build a healthier business. Our trail revenue is at ~14%\* of total revenue, expected to expand further
- ➤ Digitization is becoming significant in Lending currently led by Credit cards where 75%+ of Cards issued in Q1 FY24 were through end-to-end (E2E) digital processes\*. As digitization expands across the industry, platforms like ours would continue to benefit

<sup>^</sup> ARR of July 2023

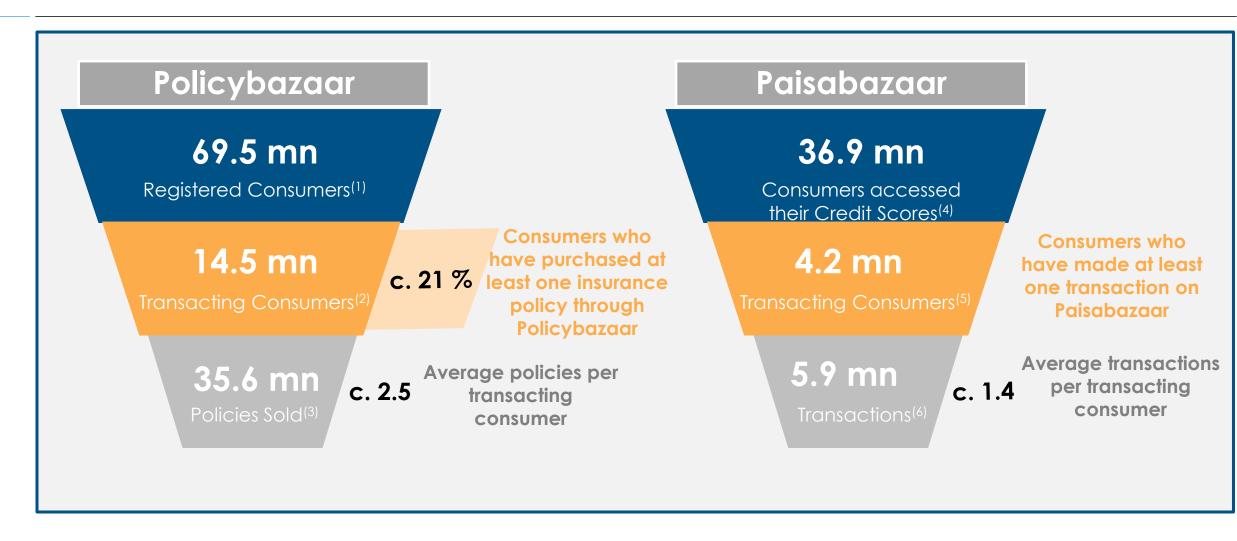
<sup>#</sup> Consumers having at least 1 active trade line

<sup>\$</sup> Customers who ever accessed credit score from Paisabazaar:

<sup>\*</sup> Management estimates



## Two leading consumer destinations



- 1. Consumers registered on Policybazaar platform as of Jun 30, 2023
- 2. Cumulative number of unique Consumers who bought at least one product on Policybazaar since its inception till Jun 30, 2023
- 3. Cumulative number of new life and non-life insurance policies sold and non-life insurance renewals on Policybazaar since its inception till Jun 30, 2023
- 4. Consumers who accessed their credit scores through Paisabazaar since Jun 30, 2023
- 5. Cumulative number of unique Consumers who made at least one transaction on Paisabazaar since its inception till Jun 30, 2023
- 6. Cumulative number of transactions made on Paisabazaar since its inception till Jun 30, 2023



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## INDIA'S LARGEST MARKETPLACE FOR INSURANCE



**93**%

Market share
(online aggregators)^



35.6mn
Insurance Policies sold
(till date)



₹ 1,735

New insurance premium per enquiry per month\*
(Q1 FY24)



₹ 3,011 Cr Insurance premium (Q1 FY24)

₹ 12,000+ Cr Insurance premium (ARR Q1 FY24)

# 14.5mn Transacting Consumers till date

**51**Insurance
Partners



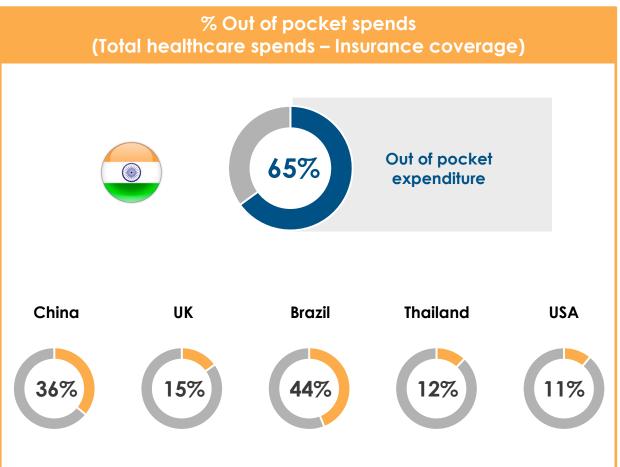


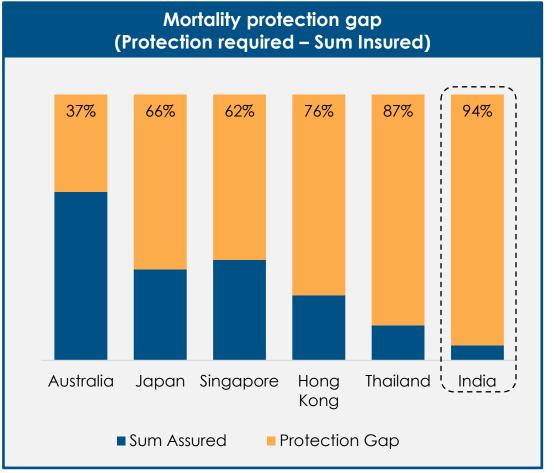
## India continues to have one of the widest protection gaps

#### Health & Term Insurance is needed

65% of Healthcare spend is out of pocket





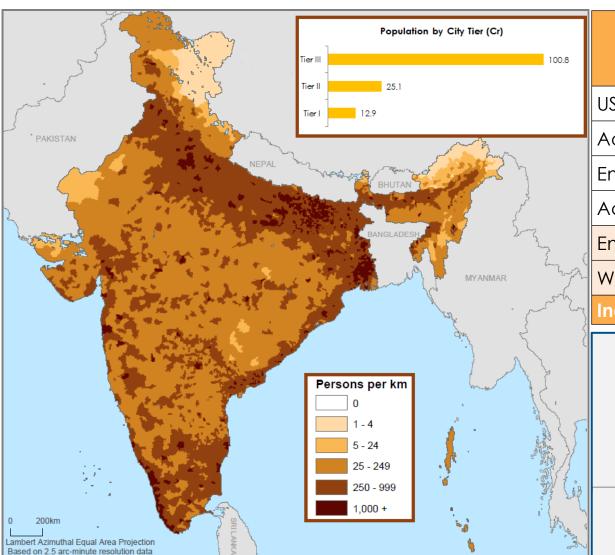




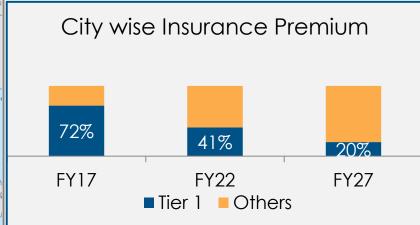
## India is vast and growing

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## The future is in Tier 2 & 3 cities



	Pen	etration (	%)	Density (USD)			
Geography	Life	Non-Life	Total	Life	Non-Life	Total	
USA & Canada	3.1	8.8	11.8	1,878	5,392	7,270	
Advanced EMEA	4.6	3.3	7.9	1,893	1,341	3,234	
Emerging EMEA	0.7	1.2	1.9	30	50	80	
Advanced Asia Pacific	6.2	3.1	9.3	2,331	1,159	3,490	
Emerging Asia Pacific	2.3	1.7	4.1	124	92	215	
World	3.3	4.1	7.4	360	449	809	
India	3.2	1.0	4.2	59	19	78	



Tier 1 cities
contribute 10%
population of the
country
but 41% of
Insurance
premium



## **PB Advantage for consumers**



#### Uniquely positioned for capturing mindshare

Travel, Corporate, etc.)

#### Policybazaar provides a holistic product suite with seamless experience **Customized journeys** 500+ Product span Service & claims support **Assistance using chatbots** (from 51 insurers) (full stack experience) Natural language processing mechs Convenient **Most suited Product** Post-purchase delight For all insurance **Unbiased advisory** needs 10 product categories **Commission agnostic** (Health, Life, Four Wheeler, Two Wheeler, (highly transparent)



## PB Advantage for insurance partners



#### Leverage data and technology to create best in class products and experiences



Improved customer disclosures

- Data disclosure directly from the customer bypassing agent channel which is prone to fraud
- Tech based document verification



Extensive historical data

- 15 years digital vintage: Rich data on customers & claims variables
- 14.5mn transacting customers since inception



Enhanced scoring using digital data

- Intricate data collected by PB which is unavailable in an offline environment
- Risk pricing simulation: Use of digital variables exclusive to PB in addition to traditional variables;
   niche/customized product conceptualization
- Risk scores calculated for fraud and shared with insurers at the time of case login

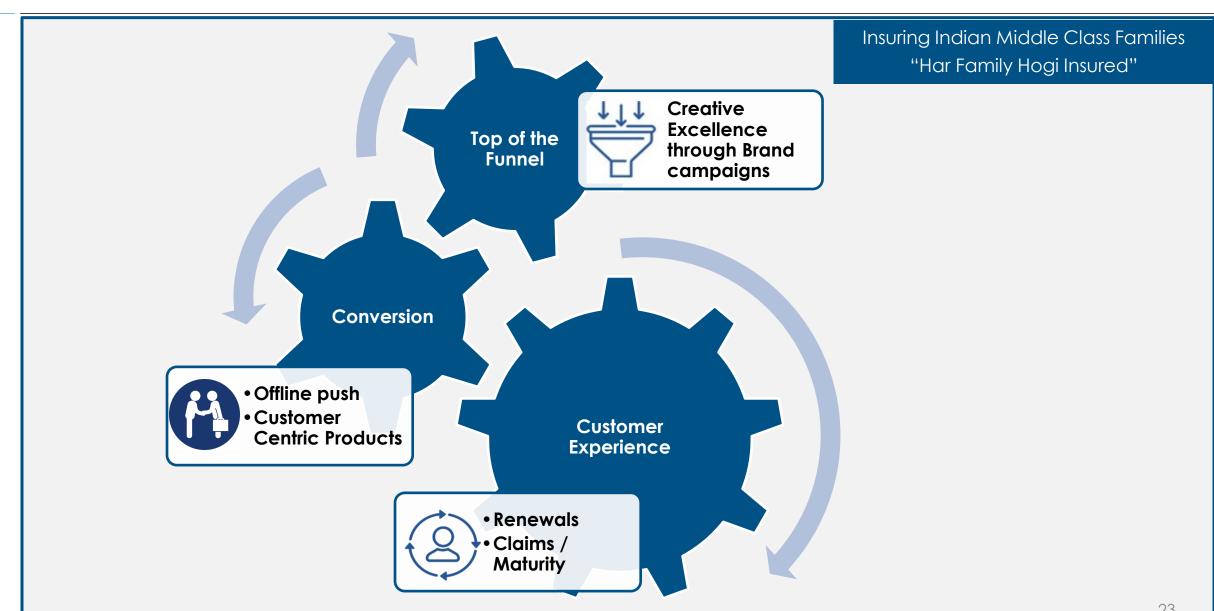


Rich insights from voice analytics

- 100% of calls converted to text & analysed for behavioural insights, thus sharp risk assessment for insurers
- Reducing false positives through customer conversation tone analytics



#### FY23: Key Focus Areas



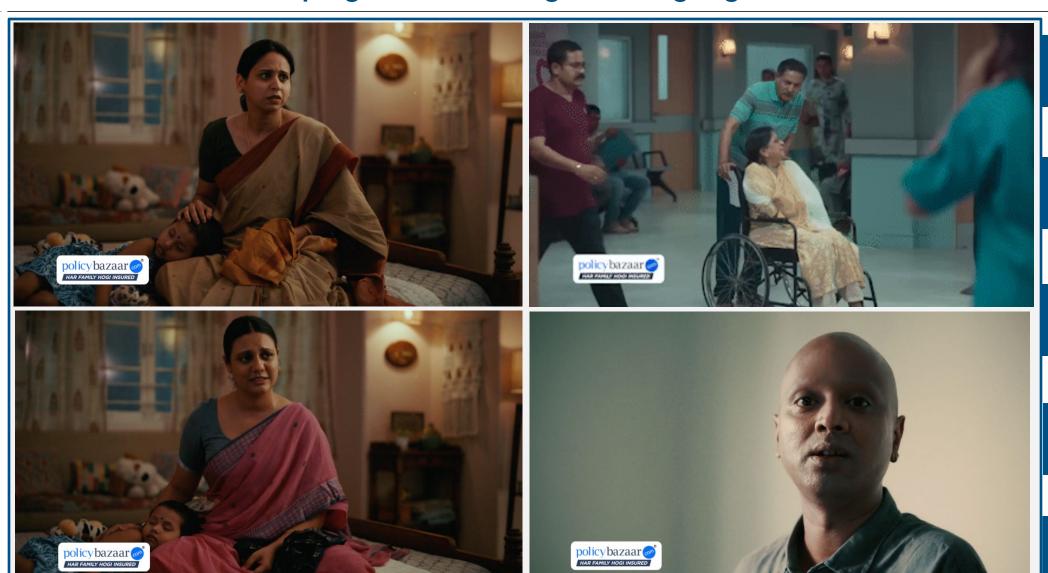


## Segmental Market Reach Approach





## Awareness brand campaigns in local / regional languages



Tamil

Telugu

Marathi

Hindi

Malyalam



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#### The best of both worlds: Online B2C + Offline Push

#### Direct to Consumer Retail Business

#### Online B2C



Consumer Led business

#### Consumers

- Tele-assistance during purchase
- Choices of products & pricing
- Tech & customer-center based service / claims assistance

#### Insurers

- Distribution Commission only
- Sharp risk assessment + real-time control on claims / frauds / mis-selling

#### Online B2C + Offline Push



Consumer Led business

#### Consumers

- •Tele-assistance + Human touch
- Choices of products & pricing
- Tech & customer-center based service / claims assistance

#### Insurers

- Distribution Commission only
- Sharp risk assessment + real-time control on claims / frauds / mis-selling

#### Intermediary Led Business

#### B2B2C



Agent Led / Initiated business

#### Consumers

- Human touch
- Low choices of products & pricing
- Limited service / claims assistance

#### Insurers

- Cost of maintaining the agency channel / B2B2C partners commission
- Cannot control high claims / frauds 1/25 mis-selling



#### New channels of access



#### Offline Push through stores & in-person appointments



#### Website / Mobile site

- Choice of products, pricing, combos
- Unassisted purchase
- Service book health tests, upload documents, etc.



#### Video Call / Video Uploads

- Higher trust factor
- Video medicals / KYC
- Fraud detection liveliness scores
- Motor claims



#### **Telephone**

- Assistance during purchase
- Service coordination medicals + documentation



#### **Retail Store**

- Walk in purchase
- Human touch
- Service & Claims assistance
- Multiple product purchase & combos



#### Chat

- Assistance during purchase through chatbots
- One-click renewals
- Real-time updates on service & claims requests



#### In person

- Convenience of location
- Human touch
- Service & Claims assistance
- Multiple product purchase & combos

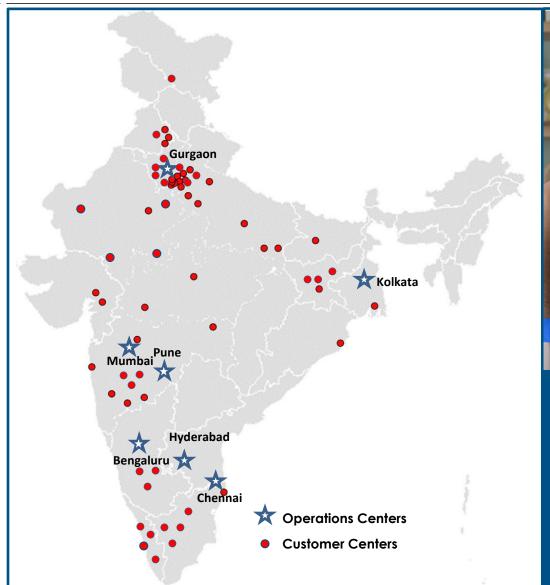


## Phygital approach: 77 insurance centres in 57 cities





#### On-ground sales support in 125+ cities, helping convert better





- Omni-channel experience for trust building
- Extension of PB experience from tele-assistance to human-touch & physical accessibility
- One stop solution for consumers who don't want to transact online

Nap not to scale, locations indicative of state, only for representation purposes



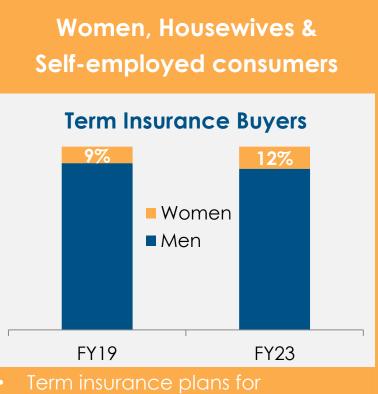
#### Term insurance

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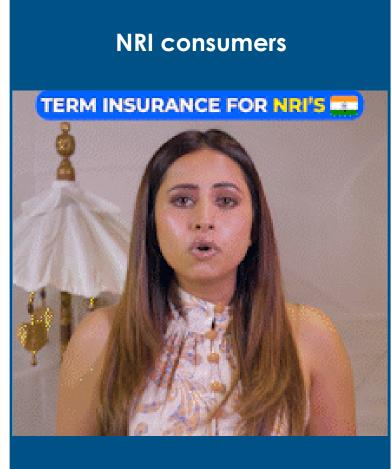


#### New-age products for all consumers





- Term insurance plans for housewives with ₹1 Cr Sum Assured
- Special plans for women including Critical Illness Covers like Cervical Cancer, Breast Cancer
- Surrogate underwriting using nonconventional variables for selfemployed

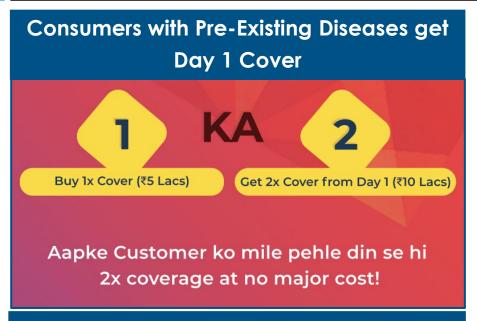


Affordable & comprehensive plans for NRIs and PIOs

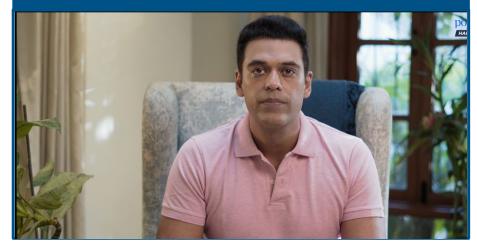


#### **Health Insurance**

#### Catering to all insurance needs: Special products









#### **Special Maternity Plans**



#### Riders

**Room Rent Waiver** 

**Hospital Cash Benefit** 

Critical Illness Cover

Personal Accident Cover

**OPD Care** 

**NCB** protection

Inflation protection

Domiciliary hospitalization



## **Health Insurance**

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#### **Unbundled offers & personalized options**

	policy bazaar 🧒
olicy benefits	HAR FAMILY HOGI INSURED
nese benefits are part of your insurance cover. Yo	ou can check plans as per your desired benefits
Pre-hospitalization covered	Post-hospitalization covered
Day care treatments	No claim bonus
Restoration benefits	Free health checkup
Doctor consultation and pharmacy	Maternity cover

E	xisting disease waiting period
	is a time span before a select list of ailments get overed in your policy
	O No preference
	Covered after 1 year  If you have an existing illness
	Overed after 2 years
	Overed after 3 years
ı	Policy period
	Selecting a multi-year plan saves your money and the rouble of remembering yearly renewal
	O 1 year
	2 years Save up to 10% on premium
	Recommended

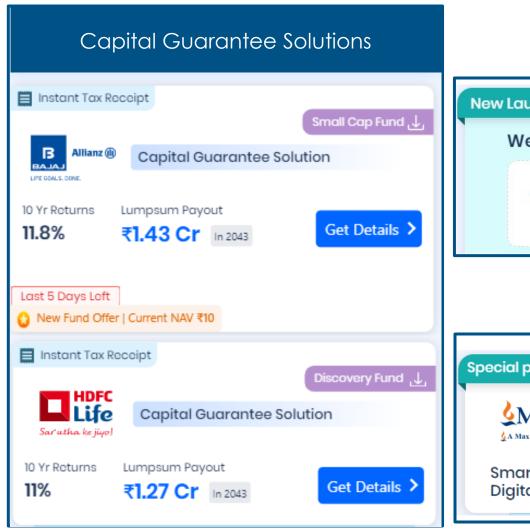


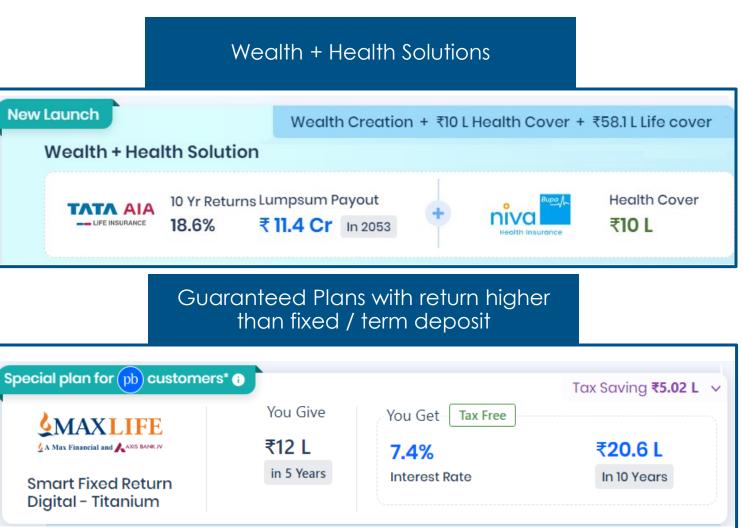
## Savings plans

## policybazaar pais



#### An assortment of offerings to suit all consumer needs





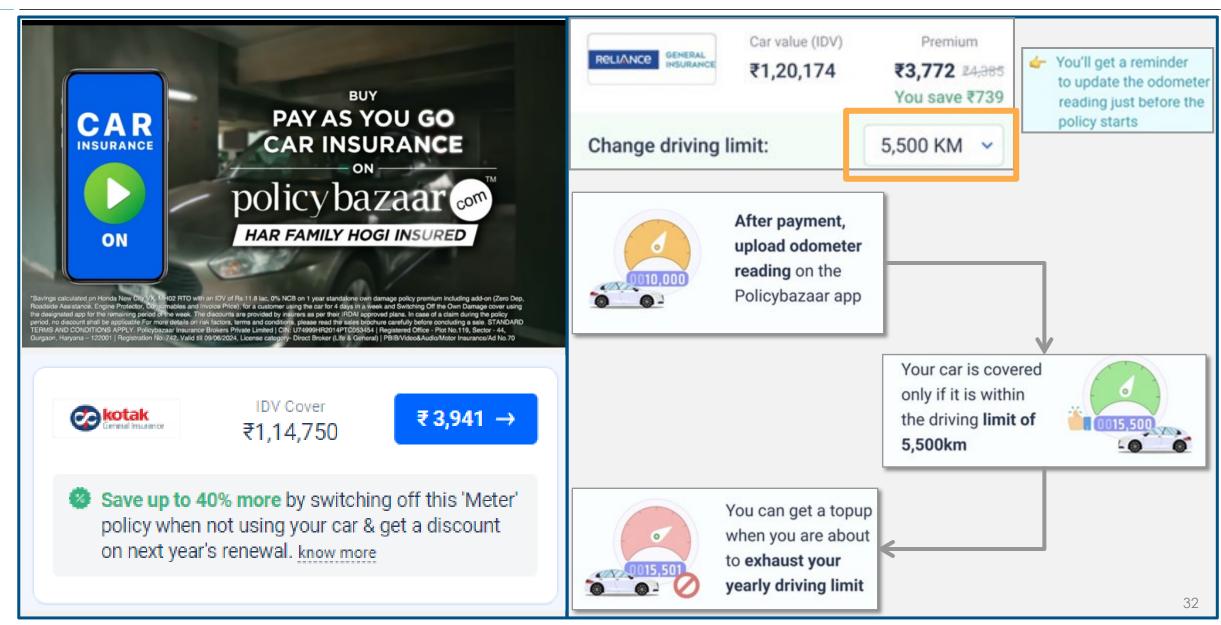


## **Motor Insurance**

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#### Usage based plans: Pay-As-You-Drive



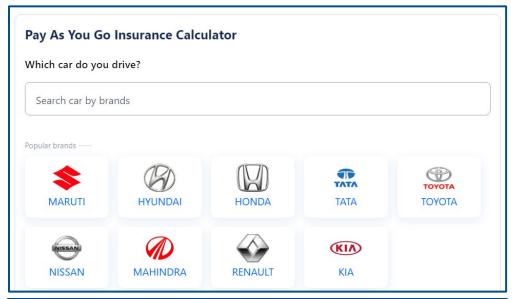


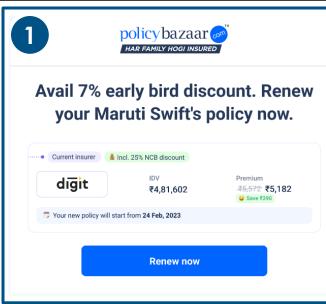
## **Motor Insurance**

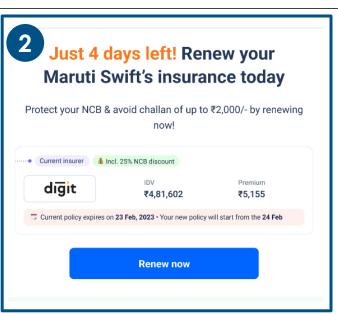


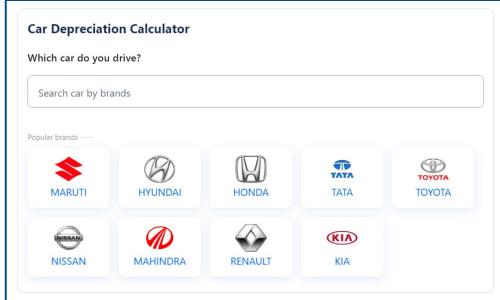


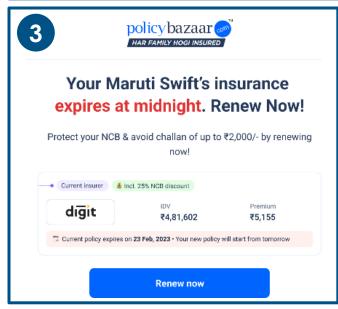
#### **Consumer Connect: Tools & Reminders**

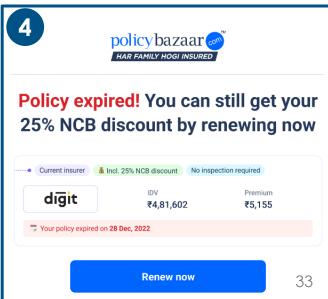








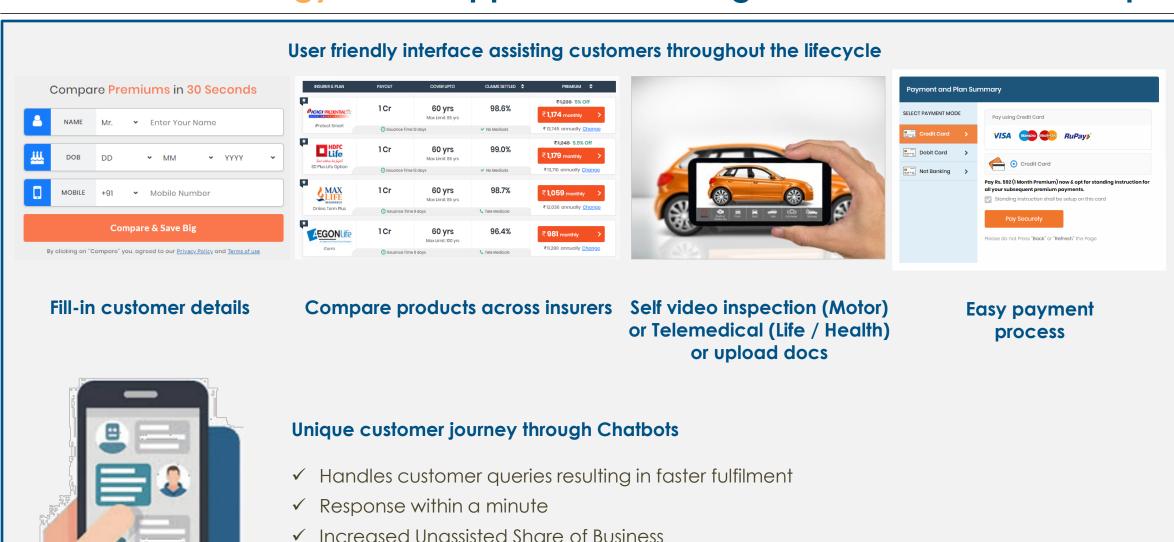








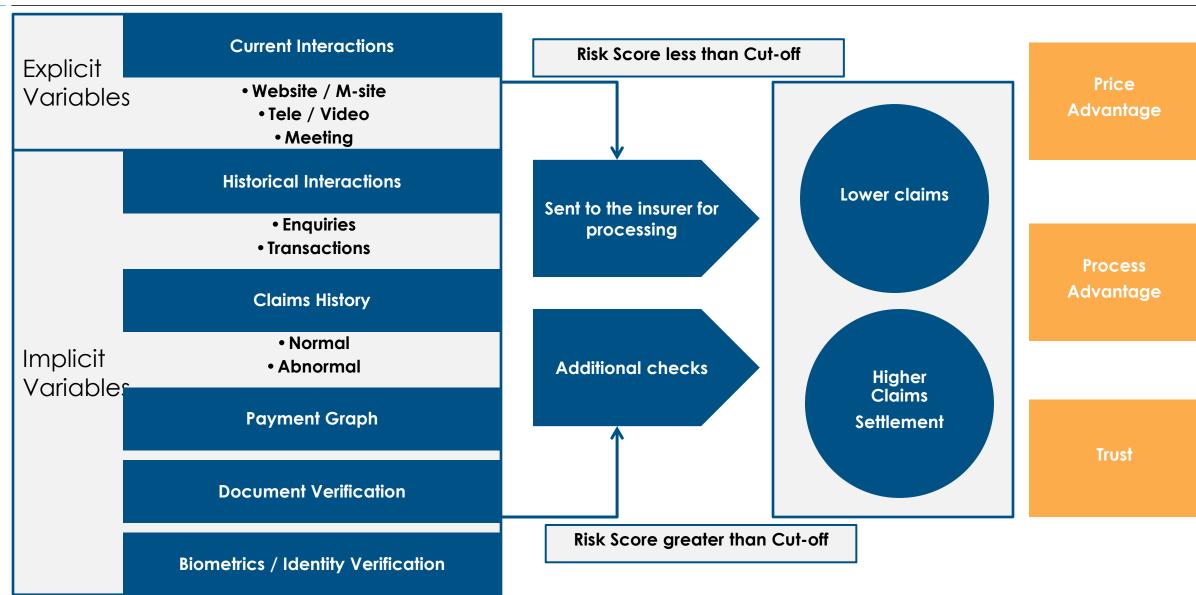
## A data & technology driven approach to change the insurance landscape







## PB Risk framework used to detect fraud









## Customer Centricity is the key for us – reflective in 88% CSAT



#### **Service Experience**

- Pre-fill KYC details using CKYC and eKYC integrations, a central system for multiple purchases
- Medicals done at home enabled by insurer partners using dedicated Phlebotomists
- Automated documentation and other processes using tech, system based endorsements
- Use of mobile phone app-based videos for motor insurance surveys



#### **Relationship Management**

- 360 degree view
- Centralized KYC documentation
- Nominee management
- Easy renewals, add-on / rider purchases, cross-purchases

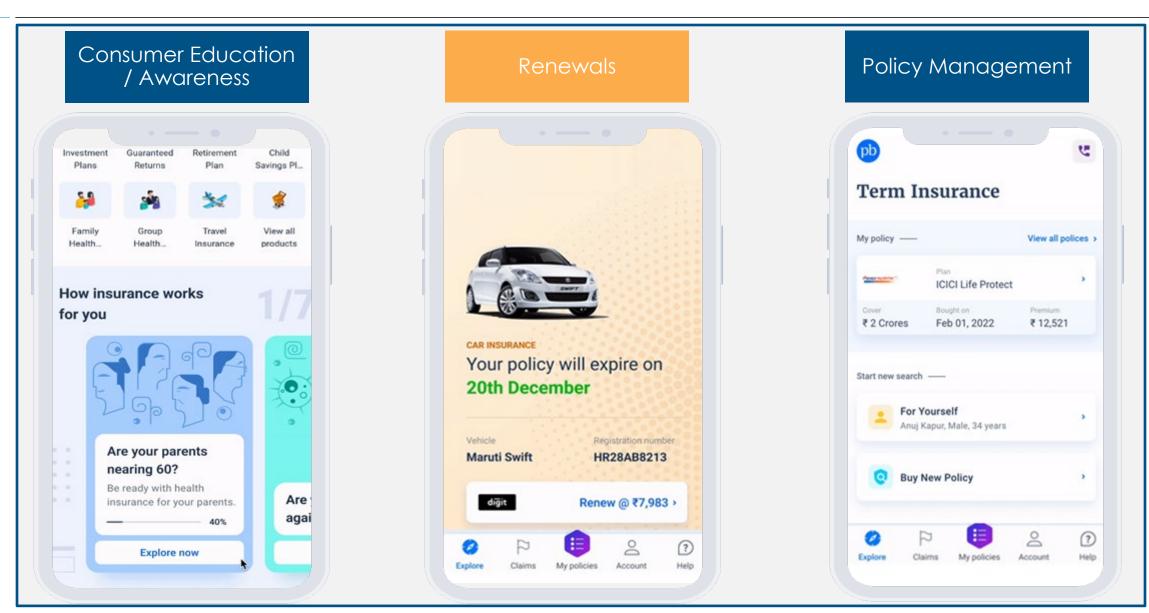


#### Claims management

- On-ground support for Health & death claims in 114 cities
- App-based claims assistance during motor insurance claims, seamless coordination with consumer / surveyor / garage / insurer
- Assistance at the time of maturity for savings products



## A wholesome experience in the App

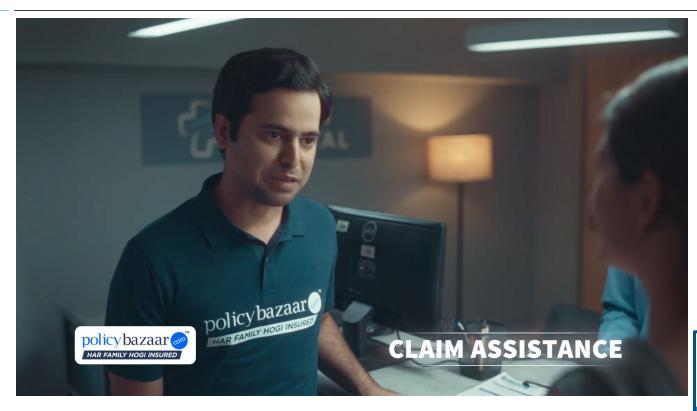








# Claims Assistance: popularized through media campaigns







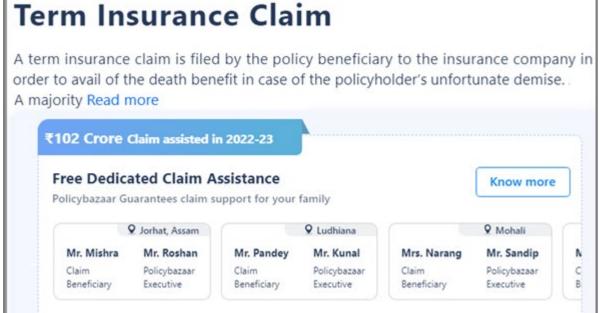
## Claims Assistance

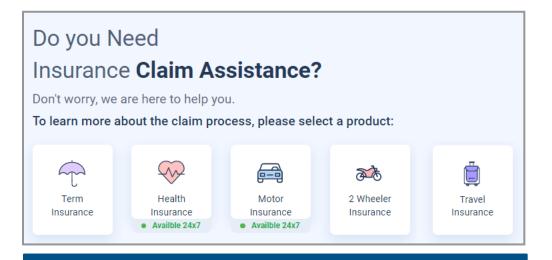




## On-ground dedicated assistance at the time of claims







On-ground support in 114 cities Walk-in stores in 57 cities

Dedicated relationship manager for online & offline support

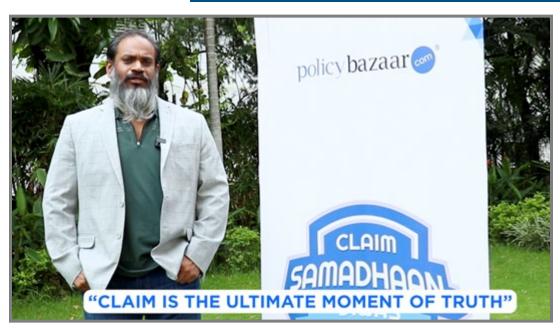
Free grief support programs
For beneficiaries of term insurance
in case of an unfortunate demise





## Claims Grievance Redressal Day

#### **Claims Samadhan Diwas**





Real-time re-assessment of repudiated / rejected claims
In a tripartite conversation with the insurance partner, consumer and Policybazaar

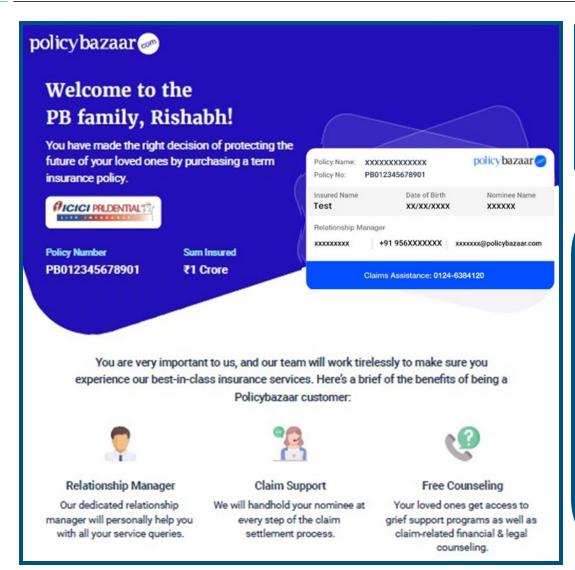
Garnering consumer trust by assisting during the moment of truth – claims
Receiving thousands of appreciation / gratitude emails from consumers every month



## Claims Assistance

## policy bazaar paisabazaar

## Handy kit for claims



Physical card sent to the customer, which they can safely keep with themselves or with the nominee

Claims Assistance: 0124-6384120



## **Awards & Recognition**

Best Claim Support Initiative for Claim Samadhan Diwas Silver Feather Awards



Best BFSI Brand for PB Paap vs Ghor Paap Prime Time Awards



3 winning entries out of 4 Indian Marketing Awards



Best Insurance Broker
Banking Frontiers InsurTech Awards



Best use of consumer tech for PB Meet ETBFSI Awards



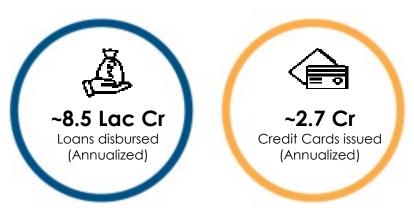






## Large, underpenetrated & growing retail lending industry; digital growing faster

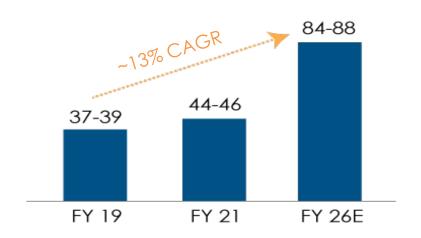
#### Large Consumer Credit Market...



# Household debt to GDP ratio 90% 62% 62% 14% India China USA UK

#### Growing fast..

Consumer credit market\* (lakh cr.)



#### ..with an increasing share of digital-







## Paisabazaar offering consumers wide choice & ease of comparison

### Solving structural problems by keeping consumer at the core

#### **Consumer Pain-points**



Difficult to find best offer



Lack of transparency, fairness



Lack of assistance



Delays & intensive paperwork

#### Paisabazaar Advantage



**Transparent & Neutral Comparison** 

Credit offers from 65+ partners



**Relevant Offers Rank-ordered** 

Powered by SmartMatch



**End-to-end assistance** 

With 'right', personalized advise

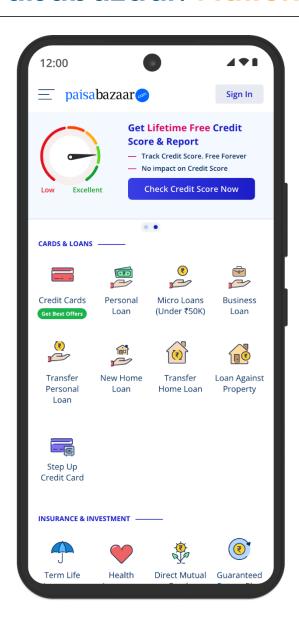


Seamless onboarding

E2E digital processes, instant approval



## Paisabazaar: Platform of Choice for India's credit needs





Independent, unbiased & transparent platform with E2E assistance



Best offers always, including Bank Pre-approved offers



Industry-first SmartMatch algo to help find most relevant offers



>14%\* of India's active credit score^ consumers on Paisabazaar



~9%\* of Credit enquiries in India happen on Paisabazaar







## Paisabazaar: India's largest comparison platform for credit products



~21 Lacs
Monthly Enquiries
(credit products) ^



CREDIT



~₹16,000 Cr Loan disbursals ARR\*



~19 Lacs
Transactions ARR\$

~**3.7 Cr**Credit Score consumers\$





Consumer enquiries<sup>^</sup> from

1,000+ cities





Acquiring a consumer every ^

~4 seconds

<sup>\$</sup> Data pertains to Jun-23

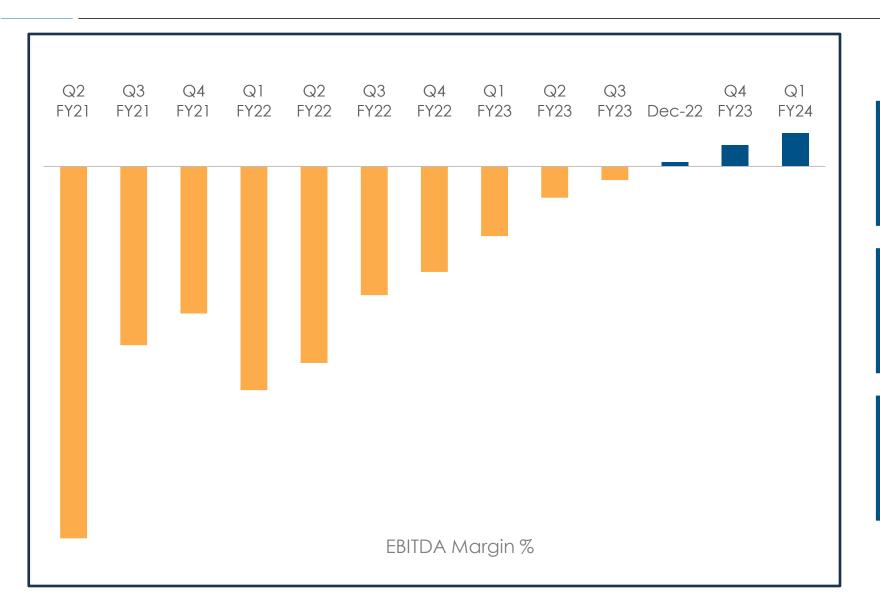
<sup>^</sup> Data pertains to Jul-23 (Estimate)

<sup>\*</sup> Jul-23 Estimated annualized run rate





# Adjusted EBITDA positive since Dec-22; consistently improving margins



Improved processes, better offerings & higher conversions leading to sustainable margins

Continued investments in brand, product & tech to improve margins

Co-created products driving trail revenue stream

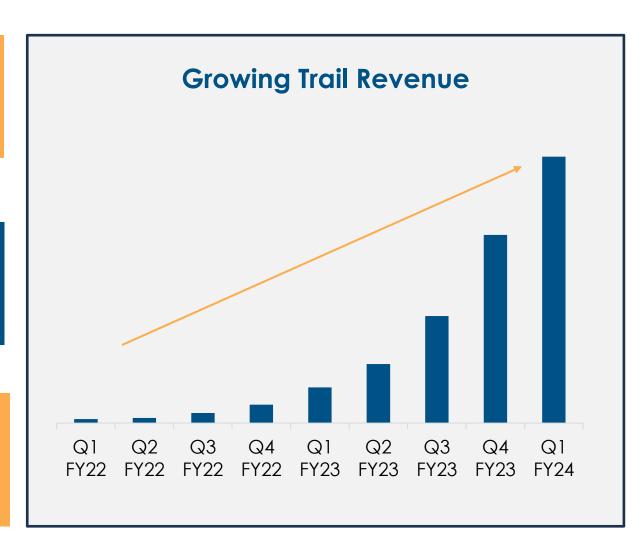


## Building sustainable trail revenue, driven by co-created products

Building trail revenue, accrued over a period of time, in addition to acquisition commissions

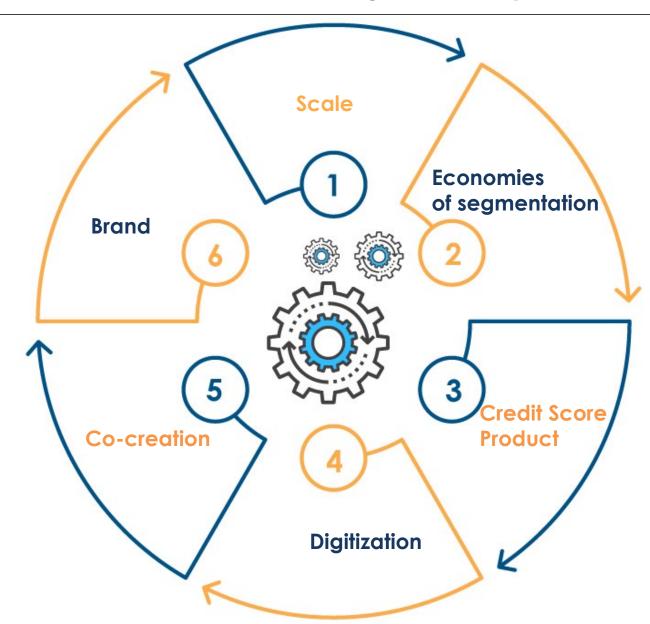
Trail revenue improving robustness & margins for the business

Steadily transitioning to trail revenue model, through deep partner engagements





# Continued focus on moats that help us compete, differentiate & win





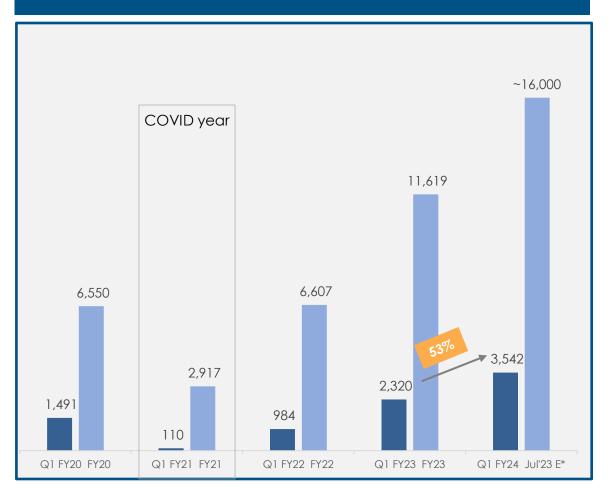




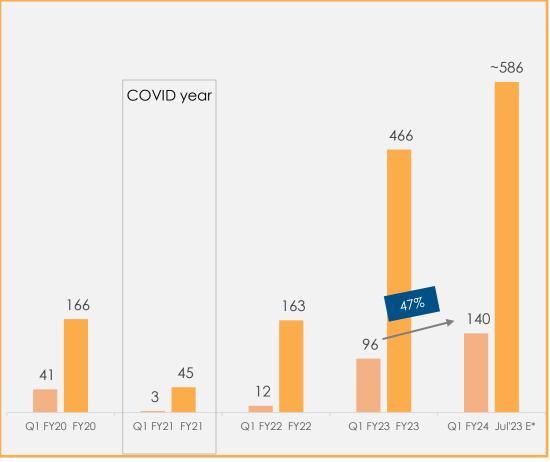


# Scale: Q1 disbursals grew @ 53% YoY; Card issuance @ 47% YoY

### Disbursals (₹ Cr)



### Credit cards issuance (k)



\*Jul'23 Estimated ARR

\*Jul'23 Estimated ARR



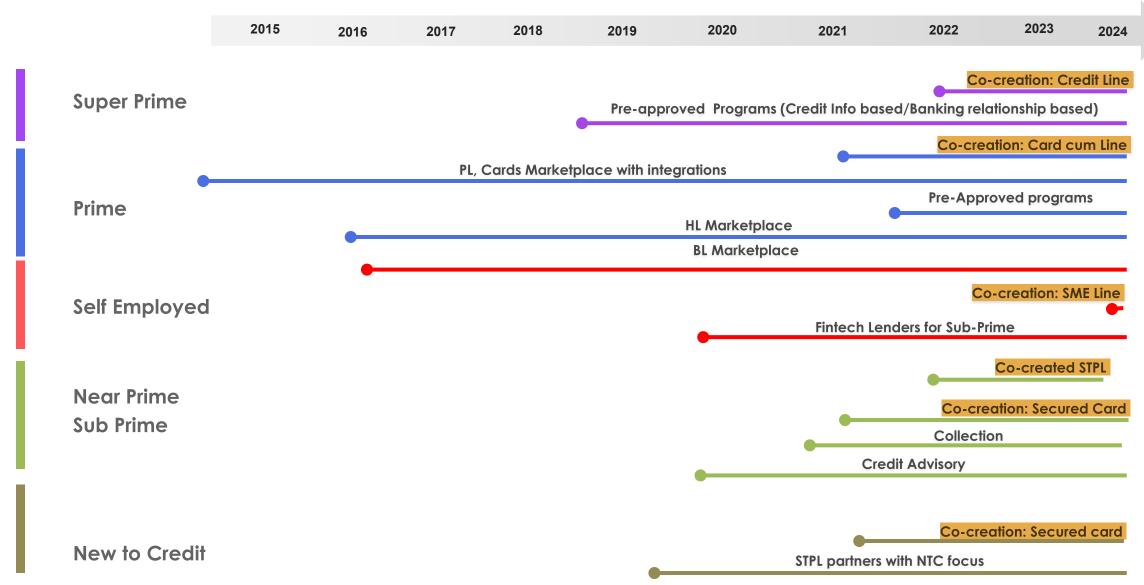




2

# Depth & width of product offerings across all credit segments

## Helping drive economies of segmentation











## **Driving India's largest Credit Awareness initiative**

# FREE for Life





12:00 = paisabazaar ▼A English ∨ <u>-</u> ₹ Credit Alerts Install App Credit Report **CIBIL EXPERIAN** CRIF **EQUIFAX** Hey Jyotika! Next report on Your Credit Score for May '23 1 Jun '23



Access to credit score from all

**4 Credit Bureaus** 

Digital process enabling

ease of access







Credit Report in

## **5 Languages**

English

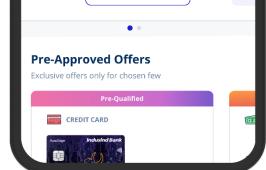


मराठी Marathi

ಕನನಡ ತಲುಗು Kannada Telugu

Segmentation & offers basis proprietary algo







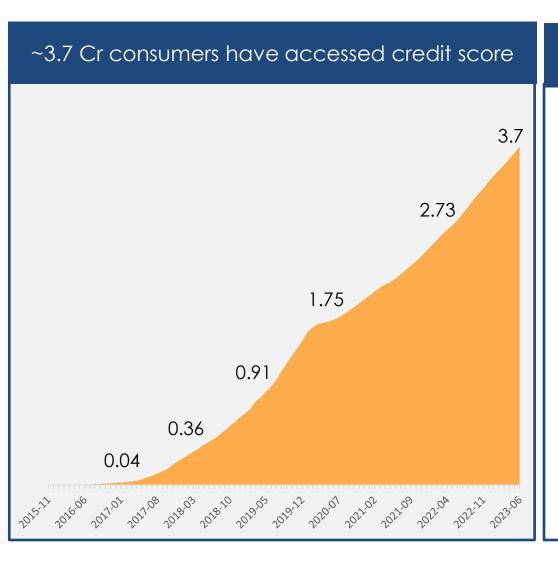
# **Advisory & Alert**

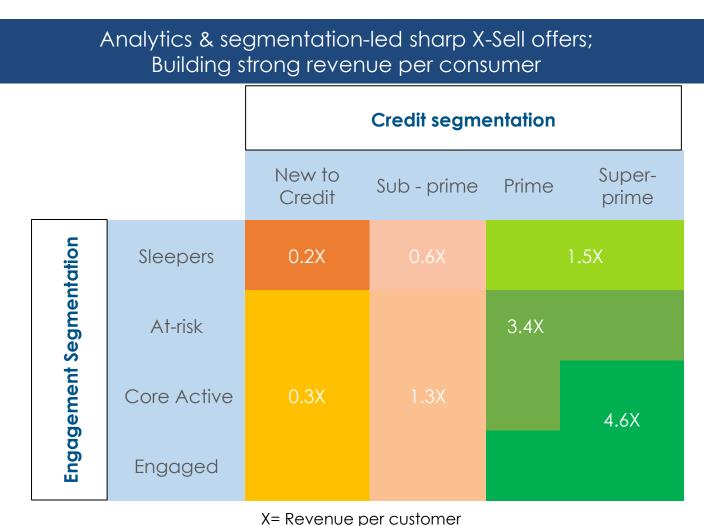
Services for credit impaired & New-to-credit users





# Credit score: Deep analytics driving product innovation & monetization



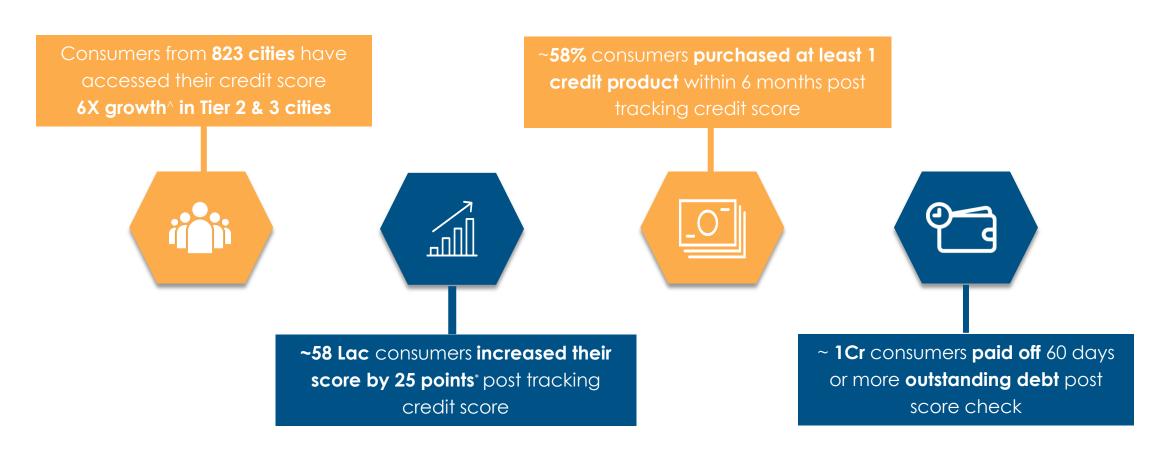






# Driving Credit Score awareness & responsible credit behavior in the country

#### Creating social impact across Bharat at scale









## Digitization took off post-Covid; built Digital Stack to stay ahead

#### Pre-COVID

Physical, broken processes plagued the industry



Higher TAT + poor CX

COVID was a wake-up call; lending activity stalled

#### **Since 2020**

Ecosystem has taken decisive steps towards digitization

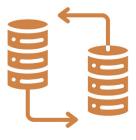


vKYC allowed for non F2F customer identification

**cKYC**, **Digilocker** have become mainstream

**AA** wheels starting to turn

Paisabazaar built Digital Stack to stay ahead of the curve



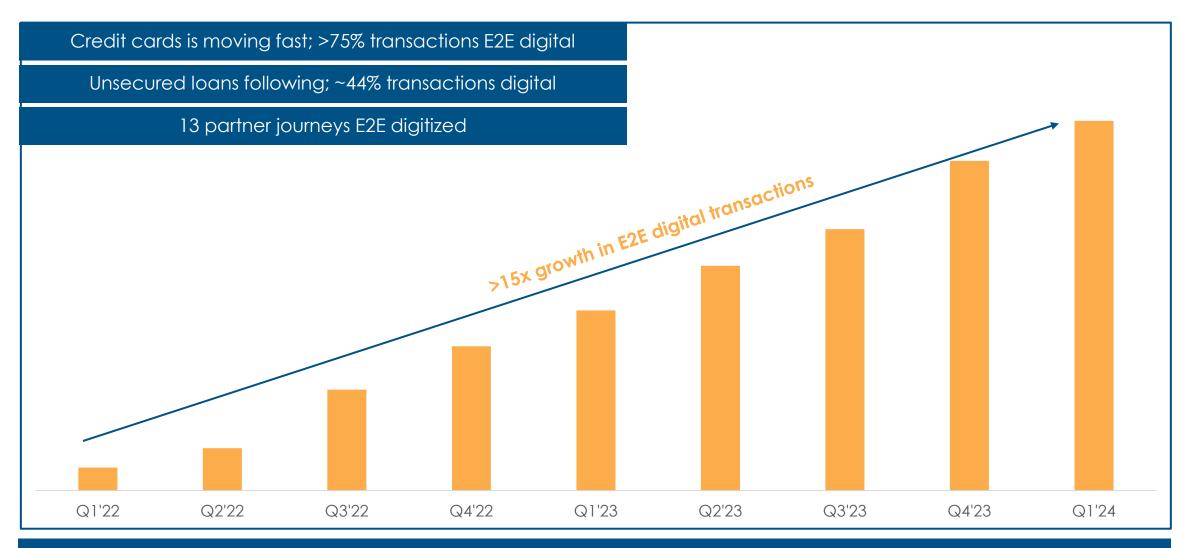
**End to end** – all steps

Configurable, DIY & ready to deploy via APIs

**Compliant** with Digital Lending Guidelines



## Digitization play becoming significant: E2E digital transactions growing



Tech-data infrastructure like Account Aggregator, CKYC will further strengthen digitization







## Digitization Case Study: Best-in-class CX with Tata Capital using Digital Stack

#### Seamless Process



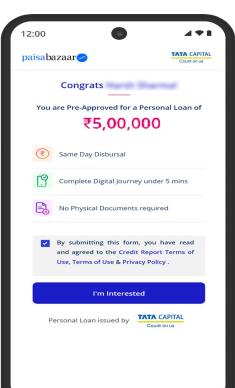
1.Details Verification and Loan Offer Selection

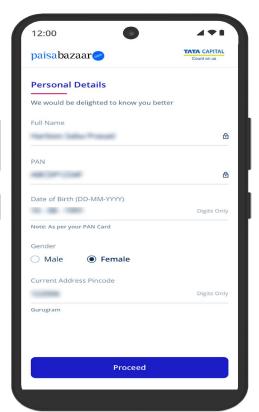


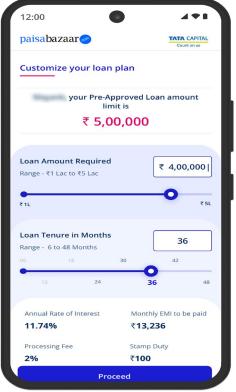
2. KYC (CKYC/Digilocker+Selfie)

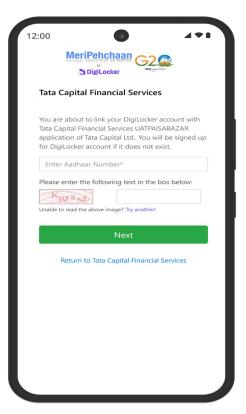


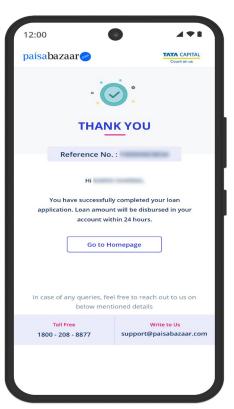
3. Loan Disbursal













policybazaar opaisabazaar opaisabazaar





## Co-created strategy driven by strong consumer needs/market gaps Deepen lending ecosystem play and capture LTV

**Expand the market** 

Serving credit-starved segments

Seamless Customer **Experience** 

## Innovation in Product

Propositions solving consumer needs

# Higher LTV per customer

Trail revenue stream through lifetime

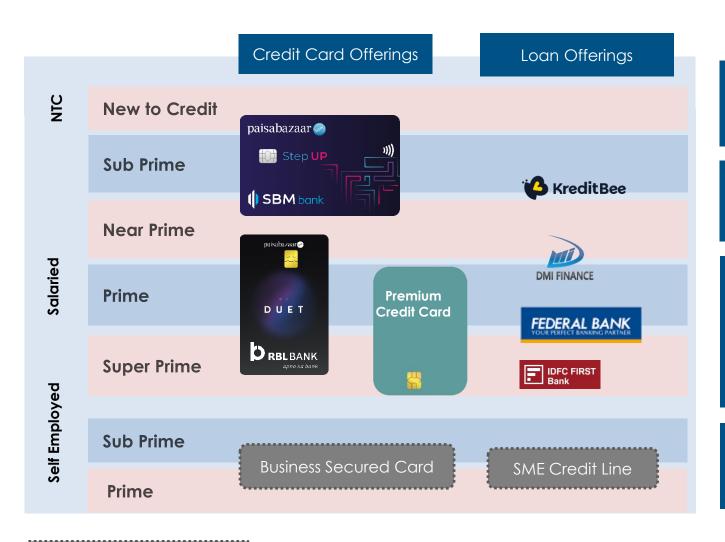
# **Brand building**

Deeper engagement with consumer





## Creating a comprehensive product suite across need/segment gaps



#### Product Innovation - Duet Credit Card

- Credit Card-cum-Line
- Cashback on all spends

#### Expanding Supply - StepUp Credit Card

- Instant Virtual Card
- Starts at 5k, Limit upto FD amount

#### **Product Innovation - Credit Line**

- Full flexibility of withdrawal, payback
- Pay as you use

#### Loans for underserved segments

- STPL (Small Ticket Personal Loan)
- **FMCG** of Lending

# Products for future development Premium Credit Card

- **SME Credit Line**

Products for future developmen

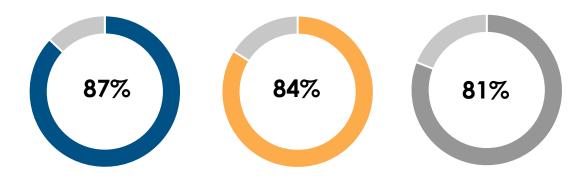
## One of India's most loved financial services brands

# High 'Top-of-mind' recall for Paisabazaar across categories

Loans

**Credit Score** 

Cards



#### Evolution from a young Brand to Market Leader

# **Transactional messaging**by a young Brand



# **Expert Advise**by a trusted Market Leader



#### **#PaisonSeBadhkar Stories**

Creating some of the most loved ads









162 Million views



21 awards











# **New initiatives**

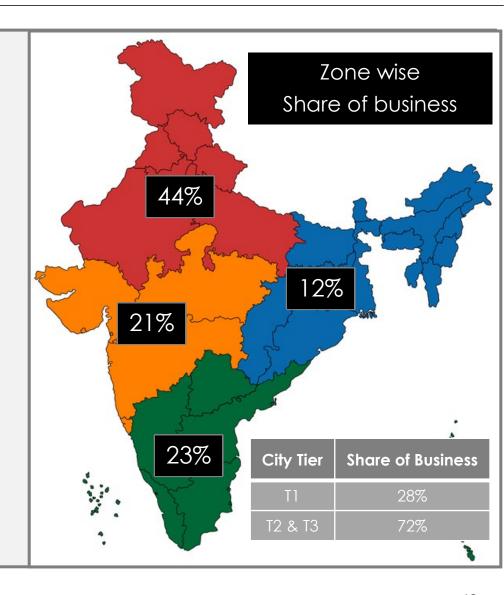






## Sustained market leadership & Increasing efficiency

- A platform for independent sellers of Insurance and other financial products
  - > Enable sellers to sell across Products and Suppliers via an app
  - Tech based platform for Research, Issuance, and Customer Management
- Market Leadership in Premium as well as technology platform
- ➤ Highest proportion of non-motor business in the industry
- Improvement in sales & marketing efficiency
- Expanding reach in the country
  - > Present in 15.4k pin codes out of 19.1k pin codes in India
  - Tier 2 & Tier 3 cities contribute 72% of the business

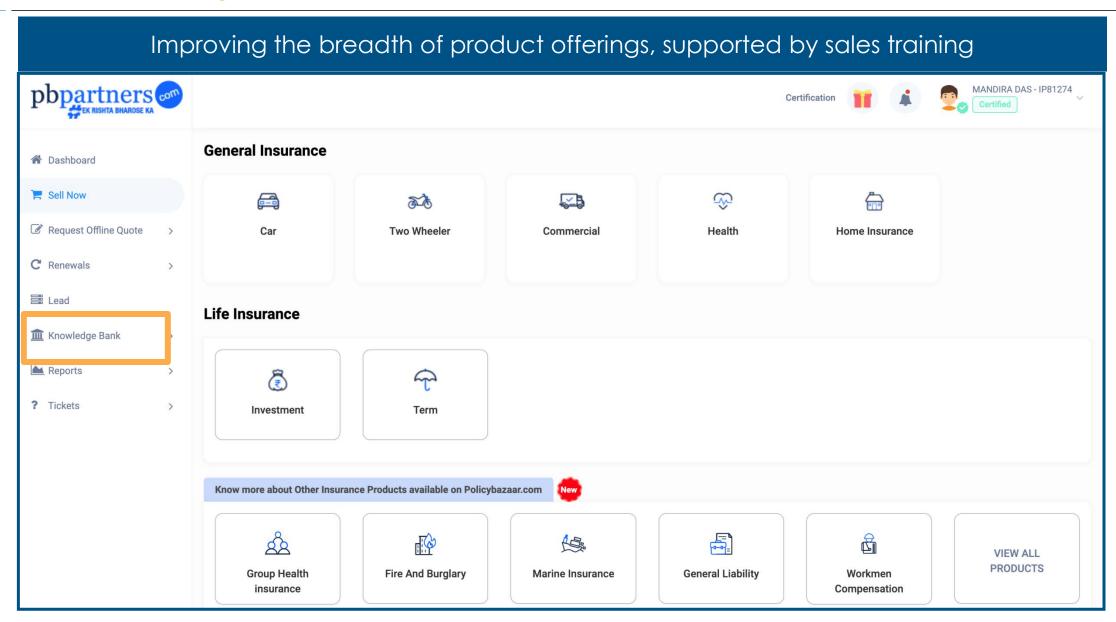




## policybazaar paisabazaar

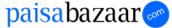


## First-in-industry tech initiatives

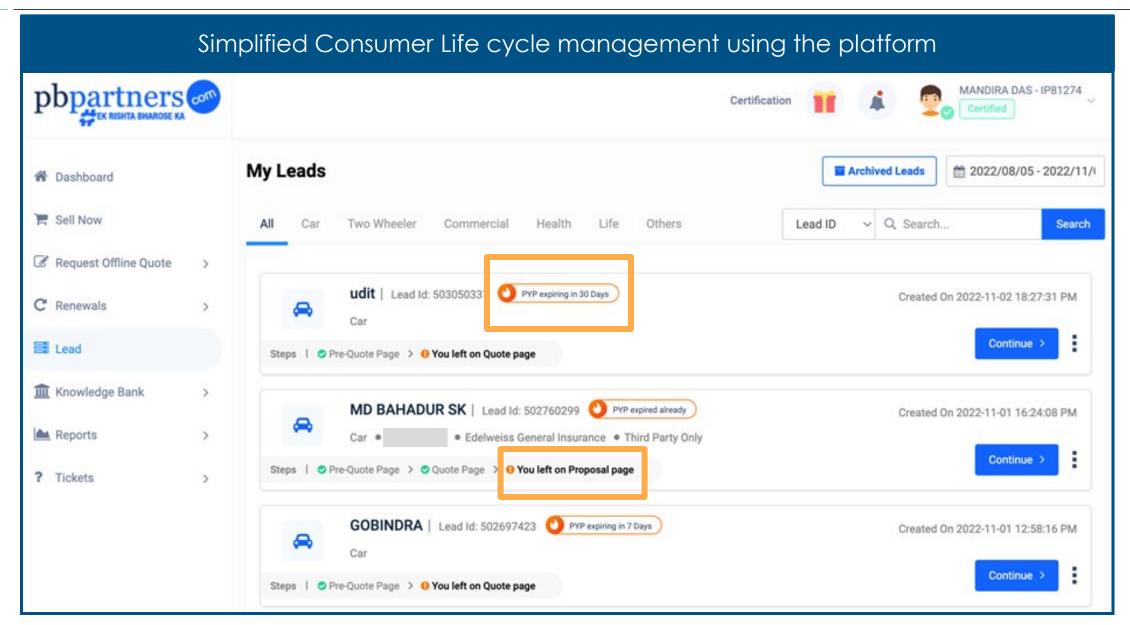








## First-in-industry tech initiatives



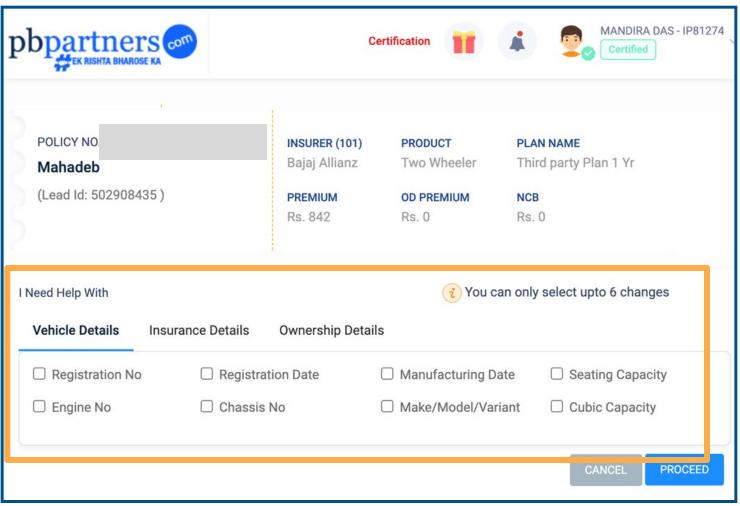


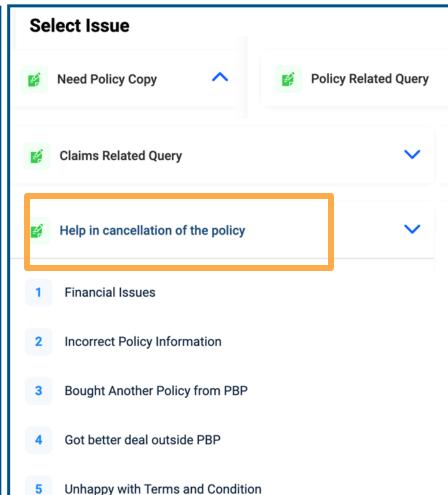




## First-in-industry tech initiatives

#### Self-help features: Endorsements, Cancellations & Refunds







# **UAE Operations Premium Grew 157% YoY**





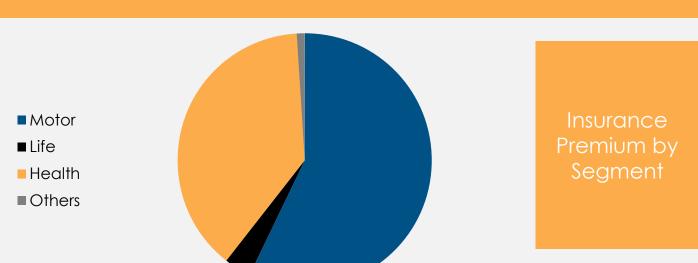
No 1 in website traffic

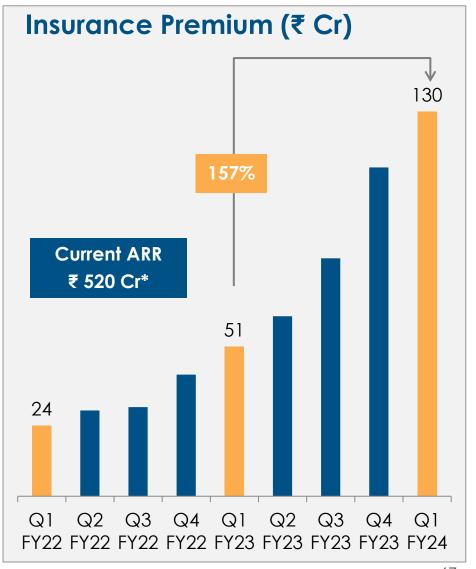
Focus on Health and Life insurance

Other Financial products also on the same platform

Loans (Personal, Car, Home) & Credit cards







## **END**

For any queries please email: <a href="mailto:investor.relations@pbfintech.in">investor.relations@pbfintech.in</a>

#### **PB Fintech Limited**

Plot 119, Sector 44 Gurugram Haryana 122001

## **Price Waterhouse Chartered Accountants LLP**

#### **Review Report**

To
The Board of Directors
PB Fintech Limited (Erstwhile, PB Fintech Private Limited)
Plot No. 119, Sector-44,
Gurugram - 122001
Haryana

- 1. We have reviewed the consolidated unaudited financial results of PB Fintech Limited (Erstwhile, PB Fintech Private Limited) (the "Parent"), its subsidiaries (the parent and its subsidiaries hereinafter referred to as the "Group"), and its share of the net profit after tax and total comprehensive income of its associate companies (refer paragraph 4 below) for the quarter ended June 30, 2023 which are included in the accompanying Statement of Consolidated Unaudited Financial Results for the quarter ended June 30, 2023 (the "Statement"). The Statement is being submitted by the Parent pursuant to the requirement of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended (the "Listing Regulations"), which has been initialled by us for identification purposes.
- 2. This Statement, which is the responsibility of the Parent's Management and has been approved by the Parent's Board of Directors, has been prepared in accordance with the recognition and measurement principles laid down in Indian Accounting Standard 34 "Interim Financial Reporting" ("Ind AS 34"), prescribed under Section 133 of the Companies Act, 2013, and other accounting principles generally accepted in India. Our responsibility is to express a conclusion on the Statement based on our review.
- 3. We conducted our review of the Statement in accordance with the Standard on Review Engagements (SRE) 2410 "Review of Interim Financial Information Performed by the Independent Auditor of the Entity", issued by the Institute of Chartered Accountants of India. This Standard requires that we plan and perform the review to obtain moderate assurance as to whether the Statement is free of material misstatement. A review of interim financial information consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with Standards on Auditing and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

We also performed procedures in accordance with the circular issued by the SEBI under Regulation 33 (8) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended, to the extent applicable.



Price Waterhouse Chartered Accountants LLP, Building No. 8, 8th Floor, Tower - B, DLF Cyber City, Gurugram - 122 002 T: +91 (124) 4620000, F: +91 (124) 4620620

Registered office and Head office: 11-A, Vishnu Digamber Marg, Sucheta Bhawan, Gate No 2, 1st Floor, New Delhi - 110002

4. The Statement includes the results of the following entities:

#### Parent:

PB Fintech Limited (Erstwhile, PB Fintech Private Limited)

#### Trust

Etechaces Employees Stock Option Plan Trust (the "Trust")\*
\*Included in the unaudited standalone financial results of the Parent

#### Subsidiaries:

Policybazaar Insurance Brokers Private Limited
Paisabazaar Marketing and Consulting Private Limited
Icall Support Services Private Limited
Accurex Marketing and Consulting Private Limited
PB Marketing and Consulting Private Limited
Docprime Technologies Private Limited
PB Financial Account Aggregator Private Limited
Myloancare Ventures Private Limited (associate till June 07, 2022)
PB Fintech FZ-LLC
Visit Internet Services Private Limited (Indirect)
ZPHIN Computer Systems and Software Designing - Sole Proprietorship LLC (Indirect)
MLC Finotech Private Limited (Indirect)

#### **Associates:**

Visit Health Private Limited (Indirect)
YKNP Marketing Management LLC (Indirect)

- 5. Based on our review conducted and procedures performed as stated in paragraph 3 above and based on the consideration of the review reports of the other auditors referred to in paragraph 7 below, nothing has come to our attention that causes us to believe that the accompanying Statement has not been prepared in all material respects in accordance with the recognition and measurement principles laid down in the aforesaid Indian Accounting Standard and other accounting principles generally accepted in India and has not disclosed the information required to be disclosed in terms of Regulation 33 of the Listing Regulations, including the manner in which it is to be disclosed, or that it contains any material misstatement.
- 6. We draw your attention to Note 7 to the Statement, regarding management assessment with respect to inspections of the books of account and records of Policybazaar Insurance Brokers Private Limited (a wholly owned subsidiary of the Parent), carried out by the Insurance Regulatory and Development Authority of India ("IRDAI") to examine compliance with relevant laws and regulations for various financial years and submission of management responses in respect of the inspection reports issued by IRDAI. The exact impact on the financial results will be known on the conclusion of the proceedings by the IRDAI. Our conclusion is not modified in respect of this matter.
- 7. We did not review the interim financial information / financial results of 6 subsidiaries included in the consolidated unaudited financial results, whose interim financial information / financial results reflect total revenues of Rs. 2,816.20 Lakhs, total net loss after tax of Rs. (978.53) Lakhs and total comprehensive loss of Rs. (988.96) Lakhs, for the quarter ended June 30, 2023, as considered in the consolidated unaudited financial results. These interim financial information / financial results have been reviewed by other auditors in accordance with SRE 2400, Engagements to Review Historical Financial Statements and SRE 2410, Review of Interim Financial Information Performed by the Independent Auditor of the Entity, as applicable, and their reports, vide which they have issued an unmodified conclusion, have been furnished to us by the Management and our conclusion on the Statement, in so far as it relates to the amounts and disclosures included in respect of these subsidiaries, is based solely on the reports of the other auditors and the procedures performed by us as stated in paragraph 3 above. Our conclusion on the Statement is not modified in respect of the above matter.



8. The consolidated unaudited financial results includes the interim financial information/ financial results of 1 subsidiary which have not been reviewed/audited by their auditors, whose interim financial information/ financial results reflect total revenue of Rs. Nil, total net loss after tax of Rs. (0.95) Lakhs and total comprehensive loss of Rs. (0.95) Lakhs for the quarter ended June 30, 2023, as considered in the consolidated unaudited financial results. According to the information and explanations given to us by the Management, these interim financial information / financial results are not material to the Group. Our conclusion on the Statement is not modified in respect of the above matter.

For Price Waterhouse Chartered Accountants LLP Firm-Registration Number: 012754N/N500016

Sougata Mukherjee

Partner

Membership Number: 057084 UDIN: 23057084BGYFTB4195

Place: Gurugram Date: August 07, 2023

# PB FINTECH LIMITED (ERSTWHILE, PB FINTECH PRIVATE LIMITED) REGD. OFFICE: PLOT NO. 119, SECTOR 44, GURGAON, HARYANA- 122001 CIN:L51909HR2008PLC037998 STATEMENT OF CONSOLIDATED UNAUDITED FINANCIAL RESULTS FOR THE QUARTER ENDED JUNE 30, 2023

(? in Lakhs)

(₹in La						
		. 30 ann T	Quarter ended		Year ended	
	Particulars	June 30, 2023 Unaudited	March 31, 2023 Refer note 4	June 30, 2022 Unaudited	March 31, 2023 Audited	
		Chaudited	Kelel Hole 4	Chaddicu	Audited	
I.	Income					
	Revenue from operations	66,558 66	86,909,47	50,518.65	255,784.71	
	Other income	9,116.16	8,224,03	4,747,91	25,899.21	
	Total Income (I)	75,674.82	95,133,50	55,266.56	281,683.92	
11	Expenses					
•	Employee benefit expense	38,390.26	39,117.11	38,165.02	153,960.0	
	Depreciation and amortisation expense	1,952.10	1,749,31	1,322.61	6,382.1	
	Advertising and promotion expenses	19,885 22	45,654,92	28,979.82	135,724 6	
	Network and internet expenses	2,684.17	2,559.52	2,059.16	9,686.3	
	Other expenses	13,309.02	6,383,29	4,743.33	22,573 8	
	Finance costs	626.47	616.51	409_13	2,136.2	
	Total Expenses (II)	76,847.24	96,080.66	75,679.07	330,463.2	
Ш	Loss before share of profit/(loss) of associates and tax (I-II)	(1,172.42)	(947,16)	(20,412,51)	(48,779,32	
ıv	Share of profit/(loss) of associates	14,44	10.05	(26.08)	(16,52	
v	Loss before tax (III+IV)	(1,157.98)	(937,11)	(20,438.59)	(48,795,84	
VI	Income tax expense: Current tax	32,43	(2.70)	3.45	7.60	
	Deferred tax	32,43	0.01	(8.64)	(9.5)	
	Total income tax expense (VI)	32.43	(2.69)	(5.19)	(1.92	
	Total medic tax expense (VI)	32,13	(2.07)	(5.15)	(112	
VΠ	Loss for the quarter/year (V-VI)	(1,190,41)	(934.42)	(20,433,40)	(48,793.9)	
/111	Other comprehensive income/(loss)					
	Items that may be reclassified to profit or loss					
	- Exchange differences on translation of foreign operations	(7.63)	(8.85)	251.97	500.4	
	- Changes in the fair value of debt instruments at FVOCI	(.,,=,/	(5.07)	(2 16)	(1.9	
	- Income tax relating to these items	1.5	0.65		-	
	Township and the section of the section of					
	Items that will not be reclassified to profit or loss	(216.57)	(20( 20)	(2) 21)	/225	
	- Remeasurement of post employment benefit obligations [Gain/(Loss)]	(216.57)	(306,37)	(21.31)	(227.0	
	- Income tax relating to these items	-	0,06		0.0	
	Total other comprehensive income/(loss), net of income tax for the quarter/year	(224.20)	(319.58)	228.50	271.5	
IX	Total comprehensive income/(loss) for the quarter/year (VII+VIII)	(1,414.61)	(1,254.00)	(20,204.90)	(48,522.3	
	Loss is attributable to:					
	Owners of PB Fintech Limited	(1,141,60)	(895,09)	(20,433.40)	(48,722.0)	
	Non-controlling interests	(48.81)	(39,33)	-	(71.8	
	Other comprehensive income/(loss) is attributable to:					
	Owners of PB Fintech Limited	(224,01)	(318,11)	228.50	274 4	
	Non-controlling interests	(0.19)	(1.47)	228,30	(2.9	
	Total comprehensive income/(loss) is attributable to:	(1.266.61)	(1.010.00)	(00 00 (00)	/10 110 0	
	Owners of PB Fintech Limited	(1,365,61)	(1,213,20)	(20,204.90)	(48,447_5	
	Non-controlling interests	(49 00)	(40,80)		(74.8	
X	Paid up Equity Share Capital (Equity Shares of Face Value of ₹ 2/- each)	9,002.33	9,002,33	8,990.00	9,002 3	
ХI	Other Equity				539,477 3	
KII	Earnings/(loss) per equity share (in ₹) [Face Value per share of ₹ 2/-]		1			
	1) Basic	(0.26)	(0.20)	(4_62)	(10.9	
	2) Dilúted	(0.26)	(0.20)	(4.62)	(10.9	
		Not annualised	Not annualised	Not annualised	(.0,)	





## PB FINTECH LIMITED

#### (ERSTWHILE, PB FINTECH PRIVATE LIMITED)

REGD. OFFICE: PLOT NO. 119, SECTOR 44, GURGÁON, HARYANA-122001 CIN: L51909HR2008PLC037998

#### STATEMENT OF CONSOLIDATED UNAUDITED SEGMENT INFORMATION FOR THE QUARTER ENDED JUNE 30, 2023

(₹ in Lakhs)

			Quarter ended		Year ended
	Particulars	June 30, 2023	March 31, 2023	June 30, 2022	March 31, 2023
		Unaudited	Refer note 4	Unaudited	Audited
I	Segment Revenue				
	Insurance Broker services	50,636.28	44,375.47	23,070 24	126,784.71
	Other Services	15,922,38	42,534.00	27,448.41	129,000.00
	Total Revenue	66,558.66	86,909.47	50,518.65	255,784.71
II	Segment Results				
	Insurance Broker services	3,624.73	3,254.82	(11,532.55)	(23,803.06)
	Other Services	(4,156.24)	(3,575.42)	(8,496.91)	(22,856.52)
	Loss before finance costs, exceptional items and tax	(531.51)	(320.60)	(20,029.46)	(46,659.58)
	Finance Costs	626.47	616,51	409.13	2,136.26
	Loss before exceptional items and tax	(1,157.98)	(937.11)	(20,438.59)	(48,795.84)
	Income tax expense	32.43	(2.69)	(5.19)	(1.92)
	Loss after tax	(1,190.41)	(934.42)	(20,433.40)	(48,793.92)
Ш	Segment Assets				
	Insurance Broker services	170,056,01	159,889,36	92,785.33	159,889.36
	Other Services	455,308.90	465,513.13	497,622.82	465,513.13
	Total Assets	625,364.91	625,402.49	590,408.15	625,402.49
IV	Segment Liabilities				
	Insurance Broker services	47,092.34	42,891.60	32,955.56	42,891.60
	Other Services	21,218.23	34,031,20	19,697.24	34,031.20
	Total Liabilities	68,310.57	76,922.80	52,652.80	76,922.80

Based on nature of services rendered, the risk and returns, internal organization and management structure, nature of the regulatory environment and the internal performance reporting systems, the management considers that the Group is organized into two reportable segments:

a) Insurance Broker services (regulated services): This Segment consists of insurance broker services provided by the group which are regulated by the Insurance Regulatory Development Authority (Insurance Brokers) Regulations, 2018.

b) Other services: This Segment consists of online marketing, consulting and support services provided largely to the financial services industry.





#### **PB** Fintech Limited

#### (Erstwhile, PB Fintech Private Limited)

Registered Office: Plot No. 119, Sector 44, Gurgaon, Haryana – 122 001 CIN: L51909HR2008PLC037998

# NOTES TO CONSOLIDATED UNAUDITED FINANCIAL RESULTS FOR THE QUARTER ENDED JUNE 30, 2023

- The above Consolidated Unaudited Financial Results of the Company and its subsidiaries (collectively "the Group") and its interest in associates have been prepared in accordance with the recognition and measurement principles laid down in the applicable Indian Accounting Standards ("Ind AS") as prescribed under section 133 of the Companies Act, 2013, as amended, read with relevant rules thereunder and in terms of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended.
- 2. The Group includes the following entities:

Relationship	Name of the entity
Parent	PB Fintech Limited
Trust	Etechaces Employees Stock Option Plan Trust
Subsidiaries	(a) Policybazaar Insurance Brokers Private Limited
	(b) Paisabazaar Marketing and Consulting Private Limited
	(c) Icall Support Services Private Limited
	(d) Accurex Marketing and Consulting Private Limited
	(e) PB Marketing and Consulting Private Limited
	(f) Docprime Technologies Private Limited
	(g) PB Fintech FZ-LLC
	(h) PB Financial Account Aggregator Private Limited
	(i) MyLoanCare Ventures Private Limited (Associate till June 07, 2022)
	(j) Visit Internet Services Private Limited (Indirect)
	(k) MLC Finotech Private Limited (Indirect)
	(1) ZPHIN Computer Systems and Software Designing – Sole Proprietorship L.L.C.
	(Indirect)
	3
Associates	(a) Visit Health Private Limited (Indirect)
	(b) YKNP Marketing Management LLC (Indirect)

- 3. These Consolidated Unaudited Financial Results have been reviewed by the Audit Committee and approved by the Board of Directors of the Company in their meeting held on August 07, 2023.
- 4. The figures for the quarter ended March 31, 2023 are the balancing figures between the audited figures for the financial year ended March 31, 2023 and the published unaudited year to date figures for the nine months period ended December 31, 2022.
- 5. During the financial year 2021-22, the Company had completed its initial public offer ("IPO") of 58,262,397 equity shares of face value of ₹ 2 each at an issue price of ₹ 980 per share, comprising fresh issue of 38,265,306 equity shares and offer for sale of 19,997,091 equity shares. Pursuant to the IPO, the equity shares were listed on National Stock Exchange of India Limited and BSE Limited on November 15, 2021.

The Company received an amount of ₹ 361,210.80 lakhs [net off IPO expenses] from proceeds out of fresh issue of equity shares for utilizing various objects stated in the prospectus. Out of the aforesaid amount, ₹ 88,823.10 lakhs were utilized for 'Enhancing visibility and awareness of the brands', ₹ 8,216.40 lakhs were utilized for 'New opportunities to expand growth initiatives to increase the consumer base', ₹ 4,040.40 lakhs were utilized for 'Funding strategic investments and acquisitions', ₹ 4,000.00 lakhs were utilized for 'Expanding our presence outside India' and ₹ 76,210.80 lakhs were utilized for 'General corporate purposes'. The unutilized amount of ₹ 179,920.10 lakhs was invested in fixed deposits and other bank accounts maintained with scheduled commercial banks.



#### PB Fintech Limited

#### (Erstwhile, PB Fintech Private Limited)

Registered Office: Plot No. 119, Sector 44, Gurgaon, Haryana – 122 001 CIN: L51909HR2008PLC037998

- 6. The Company has in its board meeting held on April 26, 2022 approved merger of Makesense Technologies Limited with the Company pursuant to section 230 to 232 of the Companies Act, 2013 read with the Companies (Compromises, arrangements and amalgamations) rules, 2016. The Merger application was filed with National Stock Exchange of India Limited and BSE Limited on May 18, 2022. As per the directions of Chandigarh Bench of National Company Law Tribunal (NCLT) vide its order dated July 05, 2023, the
  - Chandigarh Bench of National Company Law Tribunal (NCLT) vide its order dated July 05, 2023, the meeting of Equity Shareholders and Unsecured Creditors of the Company will be held on September 02, 2023.
- 7. The Insurance Regulatory and Development Authority of India ("IRDAI") had carried out certain inspections of the books of account and records of Policybazaar Insurance Brokers Private Limited (the "Wholly owned subsidiary" or "Policybazaar") to examine compliance with relevant laws and regulations for various financial years and issued its reports, requesting for responses to the observations stated therein. Policybazaar submitted its responses to the IRDAI subsequent to which IRDAI issued show cause notices in respect of the above inspection reports and certain other matters. In the assessment of the management, supported by legal advice, as applicable, the above matters are not likely to have a significant impact on the continuing operations of Policybazaar as well as these financial results. Policybazaar also reviewed the same in the light of IND AS 37 and concluded that at this stage a reliable estimate cannot be made of the possible obligation and the exact impact will be known on the conclusion of the proceedings by the IRDAI.
- 8. Policybazaar Insurance Brokers Private Limited (the "Wholly owned subsidiary" or "Policybazaar") is an electronic commerce operator ("operator") under the Central Goods and Services Tax Act, 2017 ("CGST Act"). The said Act requires every operator, not being an agent, to collect an amount, calculated at the prescribed rate, on the value of taxable supplies made through it where the consideration for such supplies is collected by the operator. In the assessment of the management supported by legal advice, the aforesaid requirement of collecting tax at source is not applicable to Policybazaar as Policybazaar is not engaged in collecting money on behalf of the insurers and the money flows directly from the customers to the insurance company through a nodal bank account. In view of the management, Policybazaar merely facilitates transfer of insurance premium to the insurance companies and is required to ensure transfer of the full amount of such premium, without the ability to deduct any amounts paid by the customers. Accordingly, the above matter is not likely to have any impact and accordingly, no provision has been made in these financial results. Policybazaar also made representation to the Government authorities and the Principal Regulator ("IRDAI") in the earlier years, seeking clarification and exemption from applicability of the above section on insurance intermediaries.
- 9. In connection with the communication with Directorate General of GST (DGGI) relating to input credit availed by certain vendors of Paisabazaar Marketing and Consulting Private Limited (the "Wholly owned subsidiary" or "Paisabazaar"), Paisabazaar has provided necessary information / clarifications and made an initial deposit as agreed with DGGI. As per management assessment supported by tax counsel opinion no liability is likely to accrue on this matter and no adjustments on the financial results is required. The Group has also received certain summons from the taxation authorities seeking various information/details for which the Group is taking necessary action.

For and on behalf of the Board of Directors

Yashish Dahiya

Chairman and Chief Executive Officer

DIN: 00706336

Place: Gurugram

Date: August 07, 2023

### **Price Waterhouse Chartered Accountants LLP**

#### **Review Report**

To
The Board of Directors
PB Fintech Limited (Erstwhile, PB Fintech Private Limited)
Plot No. 119, Sector-44,
Gurugram - 122001
Haryana

- 1. We have reviewed the standalone unaudited financial results of PB Fintech Limited (Erstwhile, PB Fintech Private Limited) (the "Company") (refer paragraph 5 below) for the quarter ended June 30, 2023, which are included in the accompanying Statement of Standalone Unaudited Financial Results for the quarter ended June 30, 2023 (the "Statement"). The Statement has been prepared by the Company pursuant to Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended (the "Listing Regulations, 2015"), which has been initialled by us for identification purposes. The Statement is the responsibility of the Company's management and has been approved by the Board of Directors. Our responsibility is to issue a report on the Statement based on our review.
- 2. We conducted our review in accordance with the Standard on Review Engagement (SRE) 2410, "Review of Interim Financial Information Performed by the Independent Auditor of the Entity" issued by the Institute of Chartered Accountants of India. This Standard requires that we plan and perform the review to obtain moderate assurance as to whether the Statement is free of material misstatement.
- 3. A review is limited primarily to inquiries of company personnel and analytical procedures applied to financial data and thus provides less assurance than an audit. We have not performed an audit and accordingly, we do not express an audit opinion.
- 4. Based on our review conducted as above, nothing has come to our attention that causes us to believe that the Statement has not been prepared in all material respects in accordance with the applicable Accounting Standards prescribed under Section 133 of the Companies Act, 2013 and other recognised accounting practices and policies and has not disclosed the information required to be disclosed in terms of Regulation 33 of the Listing Regulations, 2015 including the manner in which it is to be disclosed, or that it contains any material misstatement.
- 5. The standalone unaudited financial results includes the interim financial information / results of Etechaces Employees Stock Option Plan Trust (the "Trust") which have not been reviewed/audited by its auditors, whose interim financial information / financial results reflect total income of Rs. 5.98 Lakhs and total excess of income over expenditure of Rs. 5.8 Lakhs for the quarter ended June 30, 2023, as considered in unaudited financial results. According to the information and explanations given to us by the Management, these interim financial information / financial results are not material to the Company.

Our conclusion on the Statement is not modified is respect of the above matter.

For Price Waterhouse Chartered Accountants LLP Firm Registration Number: 012754N/N500016

Sougata Mukherjee

Partner

Membership Number: 057084 UDIN: 23057084BGYFTA8299

Place: Gurugram Date: August 07, 2023

Price Waterhouse Chartered Accountants LLP, Building No. 8, 8th Floor, Tower - B, DLF Cyber City, Gurugram -  $122\,002\,$  T:  $+91\,(124)\,4620000$ , F:  $+91\,(124)\,4620620$ 

Registered office and Head office: 11-A, Vishnu Digamber Marg, Sucheta Bhawan, Gate No 2, 1st Floor, New Delhi - 110002

# PB FINTECH LIMITED (ERSTWHILE, PB FINTECH PRIVATE LIMITED)

#### REGD. OFFICE: PLOT NO. 119, SECTOR 44, GURGAON, HARYANA- 122001 CIN: L51909HR2008PLC037998

STATEMENT OF STANDALONE UNAUDITED FINANCIAL RESULTS FOR THE QUARTER ENDED JUNE 30, 2023

(₹ in Lakhs)

					(₹ in Lakhs Year ended	
	D # 1		Quarter ended			
	Particulars	June 30, 2023	March 31, 2023	June 30, 2022	March 31, 2023	
	▼	Unaudited	Refer Note 3	Unaudited	Audited	
1	Income	2 500 33	4 220 10	2.046.27	12 414 60	
	Revenue from operations	3,522,33	4,339.19	2,846,27	13,414.58	
	Other income	6,169,44	5,879.41	3,875.41	19,473,71	
	Total Income (I)	9,691.77	10,218.60	6,721.68	32,888.29	
II	Expenses					
	Employee benefit expense	7,100.31	6,855,23	11,933.25	38,197.50	
	Depreciation and amortisation expense	81.42	92.79	92.60	373.90	
	Advertising and promotion expenses	8,44	51.39	79.60	302,67	
	Network and internet expenses	90.19	96.23	159.15	461,44	
	Other expenses	191.90	158.73	250.69	878.82	
	Finance costs	17.89	21.32	24.35	89.70	
	Total Expenses (II)	7,490.15	7,275.69	12,539.64	40,304.03	
Ш	Profit/(Loss) before tax (I-II)	2,201.62	2,942.91	(5,817.96)	(7,415.74	
IV	Income tax expense:					
	Current tax	3	2	9	(0.13	
	Deferred tax	12	2	Q.		
	Total income tax expense (IV)	*			(0.13	
V	Profit/(Loss) for the quarter/year (HI-IV)	2,201.62	2,942.91	(5,817.96)	(7,415.61	
VI	Other comprehensive income/(loss)					
	Items that will not be reclassified to profit or loss					
	- Remeasurement of post employment benefit obligations [Gain/(Loss)]	(15,27)	_	9.42	19.17	
	- Income tax relating to these items	(10,2.7)		***	*	
	Total other comprehensive income/(loss), net of income tax for the quarter/year (VI)	(15.27)		9.42	19.17	
VII	Total comprehensive income/(loss) for the quarter/year (V+VI)	2,186.35	2,942.91	(5,808.54)	(7,396.44	
VIII	Paid up Equity Share Capital (Equity Shares of Face Value of ₹ 2/- each)	9,002.33	9,002.33	8,990,00	9,002,33	
IX	Other Equity				727,267.97	
X	Earnings/(loss) per equity share (in ₹) [Face Value per share of ₹ 2/-]					
	1) Basic	0.49	0,66	(1.32)	(1.67	
	2) Diluted	0,48	0.65	(1,32)	(1.67	
		Not annualised	Not annualised	Not annualised		





#### PB Fintech Limited

#### (Erstwhile, PB Fintech Private Limited)

Registered Office: Plot No. 119, Sector 44, Gurgaon, Haryana – 122 001 CIN: L51909HR2008PLC037998

# NOTES TO STANDALONE UNAUDITED FINANCIAL RESULTS FOR THE QUARTER ENDED JUNE 30,2023

- The above Standalone Unaudited Financial Results of the Company have been prepared in accordance with the
  recognition and measurement principles laid down in the applicable Indian Accounting Standards ("Ind AS")
  as prescribed under section 133 of the Companies Act, 2013, as amended, read with relevant rules thereunder
  and in terms of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations,
  2015, as amended.
- 2. These standalone unaudited financial results have been reviewed by the Audit Committee and approved by the Board of Directors at its meeting held on August 07, 2023.
- 3. The figures for the quarter ended March 31, 2023 are the balancing figures between the audited figures for the financial year ended March 31, 2023 and the published unaudited year to date figures for the nine months period ended December 31, 2022.
- 4. During the financial year 2021-22, the Company had completed its initial public offer ("IPO") of 58,262,397 equity shares of face value of ₹ 2 each at an issue price of ₹ 980 per share, comprising fresh issue of 38,265,306 equity shares and offer for sale of 19,997,091 equity shares. Pursuant to the IPO, the equity shares were listed on National Stock Exchange of India Limited and BSE Limited on November 15, 2021.

The Company received an amount of ₹ 361,210.80 lakhs [net off IPO expenses] from proceeds out of fresh issue of equity shares for utilizing various objects stated in the prospectus. Out of the aforesaid amount, ₹ 88,823.10 lakhs were utilized for 'Enhancing visibility and awareness of the brands', ₹ 8,216.40 lakhs were utilized for 'New opportunities to expand growth initiatives to increase the consumer base', ₹ 4,040.40 lakhs were utilized for 'Funding strategic investments and acquisitions', ₹ 4,000.00 lakhs were utilized for 'Expanding our presence outside India' and ₹ 76,210.80 lakhs were utilized for 'General corporate purposes'. The unutilized amount of ₹ 179,920.10 lakhs was invested in fixed deposits and other bank accounts maintained with scheduled commercial banks.

- 5. The Company has in its board meeting held on April 26, 2022 approved merger of Makesense Technologies Limited with the Company pursuant to section 230 to 232 of the Companies Act, 2013 read with the Companies (Compromises, arrangements and amalgamations) rules, 2016. The Merger application was filed with National Stock Exchange of India Limited and BSE Limited on May 18, 2022. As per the directions of Chandigarh Bench of National Company Law Tribunal (NCLT) vide its order dated July 05, 2023, the meeting of Equity Shareholders and Unsecured Creditors of the Company will be held on September 02, 2023.
- 6. The Company has one primary business segment i.e. online marketing and information technology consulting & support services on standalone basis.

For and on behalf of the Board of Directors

Yashish Dahiya

Chairman and Chief Executive Office

DIN: 00706336 Place: Gurugram

Date: August 07, 2023



The disclosures required under Regulation 30 of SEBI Listing Obligations and Disclosure Requirements Regulations, 2015 read with events specified in Part A of Schedule III and SEBI Circular No. CIR/CFD/CMD/4/2015 dated September 9, 2015 is as follows:

#### Annexure A

S. NO	PARTICULARS	DETAILS
1.	Name of the Statutory Auditor	M/s. Walker Chandiok & Co. LLP
2.	Reason for change viz. appointment, resignation, removal, death or otherwise	The term of M/s. Price Waterhouse Chartered Accountants LLP (FRN No. 012754N / N500016), existing Statutory Auditors is upto the conclusion of 15 <sup>th</sup> Annual General Meeting (AGM) to be held in the year 2023.
		Hence, the Board of Directors at their meeting held today i.e. August 7, 2023, have approved appointment of M/s. Walker Chandiok & Co, LLP (Firm Registration No. 001076N/N500013) as the Statutory Auditors of the Company, subject to the approval of the shareholders in the ensuing Annual General Meeting ('AGM') of the Company.
3.	Date of appointment/cessation (as applicable) & term of appointment	The initial appointment is for a period of five years i.e. from the conclusion of 15 <sup>th</sup> Annual General Meeting to be held in the year 2023 till the conclusion of 20 <sup>th</sup> Annual General Meeting to be held in the year 2028, subject to the approval of shareholders at the ensuing Annual General Meeting and shall be eligible for re-appointment for a second term.
		The terms of appointment are as approved by the Board of Directors, however, subject to the approval of shareholders at the ensuing Annual General Meeting.
4.	Brief profile (in case of appointment)	Walker Chandiok & Co. LLP ('the Firm') is a Chartered Accountant Firm established in January 1935 and got converted into a limited liability partnership firm (LLP) in March, 2014. The registered office is located at L-41, Connaught Circus, New Delhi - 110001. The Firm has 60+ partners and 1,700+ staff. The Firm is registered and empanelled with the Institute of Chartered Accountants of India ('ICAI'), Public Company Accounting Oversight Board ('PCAOB') and Comptroller and Auditor General of India ('CAG'). The Firm has vide presence across India (12 locations and 14 offices).
5.	Disclosure of relationships between directors	None











#### **Annexure B**

SL No.	Particulars	Details
1.	Name of the target entity, details in brief such as size, turnover etc.	Policybazaar Insurance Brokers Private Limited ("Policybazaar")  Registered Office Address: Plot No. 119, Sector-44 Gurgaon-122001 (Haryana)  Authorised Capital: ₹ 100,00,00,000 (Rupees Hundred Crores Only)  Issued & Paid up Capital: ₹ 93,81,25,060/- (Rupees Ninety Three Crore Eighty One Lakh Twenty Five Thousand Sixty Only)  Turnover (As on 31.03.2023): ₹ 1267,84,70,677/- (One Thousand Two Hundred Sixty Seven Crore Eighty Four Lakh Seventy Thousand Six Hundred Seventy Seven Only)
2.	Whether the acquisition would fall within related party transaction(s) and whether the promoter/ promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at "arm's length"	The Company already holds 100% stake in Policybazaar, accordingly, it is a wholly owned subsidiary of the Company in accordance with the Companies Act, 2013 and hence falls in the category of a related party.  The company is professionally managed company with no identifiable Promoter.  The transaction is done at Arm's Length basis.
3.	Industry to which the entity being acquired belongs	Insurance Broker Direct (Life and General)
4.	Objects and effects of acquisition (including but not limited to, disclosure of reasons for acquisition of target entity, if its business is outside the main line of business of the listed entity)	The present investment allows Company to strengthen the financial health of its mentioned wholly owned subsidiary to meet its general operating expenses and enhancing brand awareness, office presence and strategic initiatives.
5.	Brief details of any governmental or regulatory approvals required for the acquisition	Not Applicable.
6.	indicative time period for completion of the acquisition	The company will infuse the funds in the form of capital in Policybazaar as approved by the Board of Directors in one or more tranches during the financial year 2023-24 and 2024-25.
7.	nature of consideration - whether cash consideration or share swap and details of the same	Cash Consideration
8.	cost of acquisition or the price at which the shares are acquired	Further investment of upto Rs. 700 Crores (Rupees Seven Hundred Crores Only) in one or more tranches, by subscribing to the equity shares of Rs. 10/- (Rupees Ten Only) each of Policybazaar during the financial year 2023-











		24 and 2024-25.	•		
9.	percentage of shareholding / control acquired and / or number of shares acquired	The equity shares of Rs. 10/- each of Policybazaar will be issued to the PB Fintech Limited against the investment made.			
10	brief background about the entity acquired in terms of products/line of business acquired, date of incorporation, history of last 3 years turnover, country in which the acquired entity has presence and any other significant information (in brief)	Policybazaar w under the Comp of Insurance Br Insurance Regul (Insurance Brok Website: www.p	roker Direct (Listatory and Develors) Regulations	and carries on fe and Genera opment Autho , 2018.	the business l) under the
		F.Y.	2022-23	2021-22	2020-21
		₹ (In Lakhs)	1,26,784.71	78,953.47	60,694.16











#### **Annexure C**

SL No.	Particulars	Details
1.	Name of the target entity, details in brief such as size, turnover etc.	Paisabazaar Marketing And Consulting Private Limited ("Paisabazaar")
		Registered Office Address: Plot No. 135P, Sector-44 Gurgaon-122001 (Haryana)
		<b>Authorised Capital:</b> ₹ 50,00,00,000/- (Rupees Fifty Crore Only)
		<b>Issued &amp; Paid up Capital:</b> ₹ 44,82,41,790/- (Rupees Forty Four Crore Eighty Two Lakh forty One Thousand Seven Hundred and Ninety Only)
		Turnover (As on 31.03.2023): ₹1224,91,07,546.97/-(Rupees One Thousand Two Hundred Twenty Four Crore Ninety One Lakh Seven Thousand Five Hundred Forty Six and Ninety Seven Paisa Only).
2.	Whether the acquisition would fall within related party transaction(s) and whether the promoter/ promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is	The Company already holds 100% stake in Paisabazaar, accordingly, it is a wholly owned subsidiary of the Company in accordance with the Companies Act, 2013 and hence falls in the category of a related party as on the date of making this investment.
	done at "arm's length"	The company is professionally managed company with no identifiable Promoter.
		The transaction is done at Arm's Length basis.
3.	Industry to which the entity being acquired belongs	Financial Services Marketplace
4.	Objects and effects of acquisition (including but not limited to, disclosure of reasons for acquisition of target entity, if its business is outside the main line of business of the listed entity)	The present Investment allows Company to strengthen the financial health of its mentioned wholly owned subsidiary to meet its general operating expenses and enhancing brand awareness, office presence and strategic initiatives.
5.	Brief details of any governmental or regulatory approvals required for the acquisition	Not Applicable.
6.	indicative time period for completion of the acquisition	The company will infuse the funds in the form of capital in Paisabazaar as approved by the Board of Directors in one or more tranches during the financial year 2023-24 and 2024-25.











7.	nature of consideration - whether cash consideration or share swap and details of the same	Cash Consideration			
8.	cost of acquisition or the price at which the shares are acquired	Further investment of upto Rs. 200 Crores (Rupees Two Hundred Crores Only) in one or more tranches, by subscribing to the equity shares of Rs. 10/- (Rupees Ten Only) each of Paisabazaar during the financial year 2023-24 and 2024-25.			
9.	percentage of shareholding / control acquired and / or number of shares acquired	The equity shares of Rs. 10/- each of Paisabazaar will be issued to the PB Fintech Limited against the investment made.			
10.	brief background about the entity acquired in terms of products/line of business acquired, date of incorporation, history of last 3 years turnover, country in which the acquired entity has presence and any other significant information (in brief)	Paisabazaar was incorporated on December 15, 2011 under the Companies Act, 1956 and is engaged in the business of online and offline, direct marketing, traders, marketers, consultants, market research consultants and /or agents in relation to all kinds of goods, merchandise, live-stock and services and to establish international marketing and agency network. Paisabazaar is an independent digital lending platform that enables Consumers to compare, choose and apply for personal credit products and is also widely used to access credit scores.  Website: <a href="https://www.paisabazaar.com">www.paisabazaar.com</a> Last Three Years turnover:			
		F.Y.	2022-23 1,22,491.08	2021-22 58,491.57	2020-21 18,832.36
		<b>₹(In Lakhs)</b>	1,22,491.08	38,491.37	10,032.30











#### **Annexure D**

Sl. No.	Particulars	Details
1.	Name of the target entity, details in brief such as size, turnover etc.	PB Fintech FZ-LLC
		Registered Office: Dubai, UAE
		<b>Paid-up capital (as on March 31, 2023):</b> AED 48,963,000
		<b>Turnover (as on March 31, 2023):</b> AED 21,995,702
2.	Whether the acquisition would fall within related party transaction(s) and whether the promoter/ promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at "arms-length"	The Company currently holds 100% stake in PB Fintech FZ LLC, accordingly it is a wholly owned subsidiary of the Company in accordance with the Companies Act, 2013 and hence falls in the category of a related party as on the date of making this investment.  Further, the company is a professionally managed company with no identifiable Promoter.  The transaction is at Arm's Length basis.
		-
3.	Industry to which the entity being acquired belongs	Fintech Services
4.	Objects and effects of acquisition (including but not limited to, disclosure of reasons for acquisition of target entity, if its business is outside the main line of business of the listed entity)	The present investment allows wholly owned subsidiary to meet its general operating expenses and enhancing brand awareness, office presence and strategic initiatives.
5.	Brief details of any governmental or regulatory approvals required for the acquisition	Not applicable
6.	Indicative time period for completion of the acquisition	The Company will infuse the funds in the form of capital in PB Fintech FZ LLC as approved by the Board of Directors in one or more tranches during the financial year 2023-24 and 2024-25.
7.	Nature of consideration - whether cash consideration or share swap and details of the same	Cash consideration
8.	Cost of acquisition or the price at which the shares are acquired	Further investment of upto Rs. 200 Crores (Rupees Two Hundred Crores Only), in one or more tranches, by subscribing to the equity shares of AED 1000/- (AED One Thousand Only) each of PB Fintech FZ-LLC during the financial year 2023-24 and 2024-25.
9.	Percentage of shareholding / control acquired and / or number of shares acquired	The shares of AED 1,000/- each of PB Fintech FZ-LLC will be issued to PB Fintech Limited against the investment made.











10.	Brief background about the entity acquired	PB Fintech FZ-LLC is a wholly owned subsidiary of the			
	in terms of products/line of business	PB Fintech Limited having its registered office in Dubai,			
	acquired, date of incorporation, history of	UAE. The main activities of the PB Fintech FZ-LLC is to			
	last 3 years turnover, country in which the	provide fintech services in United Arab Emirates.			
	acquired entity has presence and any other				
	significant information (in brief)				
		Last Three Year	rs turnover:		
		Period	AED		
		31.03.2023	21,995,702		
		31.03.2022	7,667,784		
		31.03.2021	3,728,015		







