

Avenue Supermarts Limited

Plot No. B-72 & B-72A, Wagle Industrial Estate, Thane (West), Maharashtra, India - 400 604

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April 10, 2020

To,

BSE Limited

Corporate Relationship Department

Phiroze Jeejeebhoy Towers,

Dalal Street,

Mumbai – 400 001

BSE Scrip Code: 540376

The National Stock Exchange of India Ltd.

Corporate Communications Department

“Exchange Plaza”, 5th Floor,

Bandra – Kurla Complex, Bandra (East),

Mumbai – 400 051

NSE Scrip Symbol: DMART

Sub: Update on Impact of Coronavirus (COVID-19) on business operations of the Company

Ref: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulation, 2015

Dear Sir/Madam,

This is in continuation to our communication dated March 23, 2020.

As we continue to monitor the impact of Coronavirus (Covid-19), we would like to recognize the efforts of all health care officials and local authorities across the country in these difficult times. Our efforts continue to be directed in ensuring that all our customers receive their daily essential items.

Given below is a brief update of our business operations:

- Nearly 50% of our stores remain closed for operations based on directive by the local authorities
 - Footfall at stores that are open, depends on movement and timing restrictions enforced by the local authorities. Overall, they are significantly lower than usual footfalls
- We continue to sell daily use essential items such as grocery and FMCG products from all our stores and have stopped sale of non-essential items (General Merchandise and Apparel).
- We have just commenced E-Commerce Home Delivery and Bulk Deliveries to large housing complexes across majority of our stores during the first week of April
 - Customers who have used the service have deeply appreciated these initiatives, however the sales from these channels are inconsequential.
 - E-Commerce and bulk deliveries to societies are initiatives implemented to only manage the current lockdown situation.

This is for your information and record.

Thanking You,

For Avenue Supermarts Limited



Ashu Gupta

Company Secretary & Compliance Officer