



TCS/PR/SE-119/2019-20

November 28, 2019

**National Stock Exchange of India
Limited
Exchange Plaza,
Bandra Kurla Complex
Mumbai
Symbol: TCS**

**BSE Limited
P.J. Towers, Dalal Street
Mumbai 400001
Scrip Code No. 532540 (BSE)**

Dear Sirs,

We are sending herewith copy of the Press Release titled “**TCS to Power the Digital Experience at the Standard Chartered Singapore Marathon 2019**” which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

A handwritten signature in blue ink, appearing to read 'Rajendra Moholkar', written over a horizontal line.

**Rajendra Moholkar
Company Secretary**

TATA CONSULTANCY SERVICES

Tata Consultancy Services Limited

9th Floor Nirmal Building Nariman Point Mumbai 400 021

Tel 91 22 6778 9595 Fax 91 22 6778 9660 e-mail corporate.office@tcs.com website www.tcs.com

Registered Office 9th Floor Nirmal Building Nariman Point Mumbai 400 021.

Corporate Identification No. (CIN) : L22210MH1995PLC084781

TCS to Power the Digital Experience at the Standard Chartered Singapore Marathon 2019

- *Official Race App, Designed and Developed by Tata Consultancy Services, Promises Exciting Experiences for Runners and Spectators*
- *TCS will Also Support a Squad of Indigenous Runners from Australia at the Event*

SINGAPORE, November 28, 2019: Tata Consultancy Services (TCS) (BSE: 532540, NSE: TCS), a leading global IT services, consulting and business solutions organization, has announced that it is the official technology partner of the Standard Chartered Singapore Marathon (SCSM) for the sixth year running.

The SCSM is one of the major global running events that attracts approximately 50,000 runners each year across all race categories from more than 125 countries. The TCS-designed SCSM 2019 mobile application is set to play an integral role in the race, with features such as live runner tracking, race-day information, registration details, social media integration and more. As an essential digital companion, the app also features a customizable fitness plan powered by Journey Fitness coaches, and the real time status of pace, distance and calories burnt to help runners train and conquer the marathon.

Additionally, TCS will be sponsoring a squad of runners from the Indigenous Marathon Foundation (IMF), an organization that uses running as a platform to help improve fitness and well-being for indigenous Australians, to take part in the race.

"We are proud to be the official technology partner of the Singapore Marathon for the sixth consecutive year. We view this partnership as an outstanding platform to demonstrate our commitment to community health and wellbeing," said Sean Davidson, Head of Marketing & Communication, Asia Pacific, TCS. "This year we are also excited to have runners from the Indigenous Marathon Foundation participate in the race and look forward to building on this partnership that is growing and delivering impactful results."

"For six years running, TCS has been an important part of the Standard Chartered Singapore Marathon and key to our innovation and technology advancement for the race," said Geoff Meyer, Managing Director of Asia, The IRONMAN Group. "The functionality of the app and usefulness for runners and spectators alike, it is a key tool for all. As we continue to improve elements of the race and enter our next evolution with a night event, TCS helps pace our technology component and we couldn't be more pleased to continue our relationship with them."

TCS has been boosting its community outreach and brand awareness across the world by promoting fitness and sponsoring sporting events. TCS partners with many of the world's largest running events, including the TCS NYC Marathon, TCS Amsterdam Marathon, TCS Lidingolopet (the world's largest cross-country run), TCS World 10k Bengaluru, TCS Clark Animo Run, Australian Running Festival, London Marathon, Chicago Marathon, and Boston Marathon. For more information about TCS' running sponsorships, please visit: <https://www.tcs.com/sports-sponsorships>

About Tata Consultancy Services Ltd (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that has been partnering with many of the world’s largest businesses in their transformation journeys for the last fifty years. TCS offers a consulting-led, cognitive powered, integrated portfolio of business, technology and engineering services and solutions. This is delivered through its unique Location Independent Agile delivery model, recognized as a benchmark of excellence in software development.

A part of the Tata group, India's largest multinational business group, TCS has over 450,000 of the world’s best-trained consultants in 46 countries. The company generated consolidated revenues of US \$20.9 billion in the fiscal year ended March 31, 2019 and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. TCS' proactive stance on climate change and award-winning work with communities across the world have earned it a place in leading sustainability indices such as the Dow Jones Sustainability Index (DJSI), MSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information, visit us at www.tcs.com.

TCS media contacts:

Asia Pacific	Email: charlene.lee@tcs.com Phone: +65 9138 4370
Australia and New Zealand	Email: kelly.ryan@tcs.com Phone: +61 422 989 682
Benelux	Email: joost.galema@tcs.com Phone: +31 615 903387
Canada	Email: tia.thomas@tcs.com Email: +1 647 790 7602
Central Europe	Email: anke.maibach@tcs.com Phone: + 49 172 6615789
Europe	Email: mattias.afgeijerstam@tcs.com Phone: +46723989188
India	Email: arushie.sinha@tcs.com Phone: +91 22 6778 9960
Japan	Email: douglas.foote@tcs.com Phone: +81 80-2115-0989
Latin America	Email: martin.karich@tcs.com Phone: +569 6170 9013
Nordics	Email: roland.bagen@tcs.com Phone: +46 70 317 80 24
UK	Email: peter.devery@tcs.com Phone: +44 20 3155 2421
USA	Email: b.trounson@tcs.com Phone: +1 646 313 4594

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