

Date: 16th January, 2023

To, The Corporate Relations Department, Bombay Stock Exchange Limited, PJ, Tower, Dalal Street, Fort Mumbai-400001.

Limited, Ed, Vibgyor Towers, 4th Floor Plot No C 62, G Block Opp. Trident Hotel Bandra Kurla Complex Bandra (East) Mumbai-400098.

The Metropolitan Stock Exchange of India

Ref: Scrip Code: 538607 Scrip ID: TOYAMSL

Subject: Disclosure under Regulation 30 of the SEBI (Listing Obligation Disclosure Requirements), Regulations, 2015 for Launching T10 Legends Cricket League of 6 Countries.

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Dear Sir(s),

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are pleased to inform you that the company, in association with its UAE based subsidiary sports company, Pacific Star Sports (PSS), is launching a mega T10 Legends Cricket League of 6 Cricket playing nations.

Please take the same on your record and acknowledge the receipt of the same.

Thanking You, Yours Faithfully,

For Toyam Sports Limited (Formerly known as Toyam Industries Limited)

Mohamed Ali Rajabali Budhwani Managing Director DIN: 01976253

Encl: Media release



MEDIA RELEASE

Toyam Sports Limited Launching T10 Legends Cricket League of 6 Countries.

Toyam Sports Limited (TSL), India's only BSE & MSEI listed sports company, in association with its UAE based subsidiary sports company, Pacific Star Sports (PSS), is launching a mega T10 Legends Cricket League of 6 Cricket playing nations. Cricket lovers across the globe will be witnessing the legends of their choice on the ground showing their amazing cricket skills. The said league will be called "Legends Cricket League".

The teams of the legends cricket league will be India Legends, Australia Legends, England Legends, West Indies Legends, South Africa Legends & Sri Lanka Legends. It will be very interesting and thrilling to watch the cricket legends of yesteryear playing the fastest format of the cricket, T10.

We at TSL & PSS are very excited to conceptualize such a global short-format, annual cricket league. The format, schedule, venues and the participating cricketers will soon be shared with the media, says Mr. Mohamedali Budhwani the CMD of Toyam Sports Limited. The idea is to bring back the super stars of cricket to the ground who we have loved and idolized as cricket fans.

This will be a significant development in the world of cricket. The series will be an amazing property for the broadcasters, streaming partners and advertising brands to associate with, said Mr. Budhwani.

