

### TCS/PR/SE-157/2018-19

February 21, 2019

National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex Mumbai Symbol: TCS BSE Limited P.J. Towers, Dalal Street Mumbai 400001 Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of the Press Release titled "TCS Named a Leader in Global Continuous Testing Services by Independent Research Firm" which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully, For Tata Consultancy Services Limited

Renoal

Rajendra Moholkar Company Secretary

TATA CONSULTANCY SERVICES

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For immediate use **PRESS** RELEASE

## TCS Named a Leader in Global Continuous Testing Services by Independent Research Firm

Report Cites Tata Consultancy Services' Major Core Services, its Broad and Deep Accelerators Offerings, and "Strong Programs for Delivering an Outstanding Client-first Attitude"

**NEW YORK | MUMBAI, February 21, 2019:** Tata Consultancy Services (TCS) (BSE: 532540, NSE: TCS), a leading global IT services, consulting, and business solutions organization, has been recognized as a Leader in The Forrester Wave<sup>™</sup> for Global Continuous Testing Services<sup>1</sup>.

TCS received the highest scores in the strategy and current offering categories. The report noted, "Strong in all major core services, TCS also has broad and deep accelerator offerings that set it apart from most of its competitors." The report added, "...clients praised TCS for its strong outside relationships with them. Internally TCS invests in talent by grooming and developing it with strong programs for delivering an outstanding client-first attitude."

"In the Business 4.0 era, characterized by widespread adoption of Agile and DevOps, continuous testing services ensure first time right quality at speed, helping organizations deliver superior customer experiences to retain customer loyalty and grow the business," said **Prabhakar Karamsetty, Global Head, Quality Engineering and Transformation (QET), TCS**. "We believe our positioning as a Leader in this report is a clear testament to our strategy, strong capabilities, and transformative and cutting edge offerings."

TCS' QET practice offers a comprehensive portfolio of cognitive-powered services spanning the entire quality assurance value cycle – including consulting and advisory, testing services implementation, managed services for test environment, and test data management – helping global customers address their business, quality, and risk management challenges.

The company has responded to the emergence of newer technologies and growing customer investments in them, with newer offerings such as Agile/DevOps Transformation Consulting, VR/AR Assurance, Video and Infotainment Systems Assurance, and Industry-Specific Digital Assurance. With functional assurance constituting the largest part of customers' assurance spending, TCS' domain expertise across multiple industry verticals has become a key differentiator.

TCS has made significant investments in building intellectual property in the digital assurance domain. The newly launched Customer Experience Assurance Platform measures and benchmarks the customer experience maturity of systems across five dimensions – usability, accessibility, compatibility, security and performance – using cognitive and machine learning techniques, and provides remediation to

<sup>&</sup>lt;sup>1</sup> The Forrester Wave<sup>™</sup>: Global Continuous Testing Service Providers, Q1 2019: The Nine Providers That Matter Most And How They Stack Up, Forrester, Diego Lo Giudice, January 23, 2019

Experience certainty.



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enhance business outcomes. Smart QE is an Al-powered platform to accelerate the release cycle using contextual insights, predictive analytics and self-healing capabilities to enhance the quality and predictability of IT applications.

"With our rich contextual and domain knowledge, vast portfolio of intellectual property and solutions, and customer-centricity, we help customers deliver superior experiences at speed and mitigate business risks. We will continue to aggressively invest in enhancing our next generation platform based solutions that offer a distinct and compelling value proposition to our customers," added **Prabhakar Karamsetty**.

#### Please download the report here.

#### About Tata Consultancy Services Ltd. (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that has been partnering with many of the world's largest businesses in their transformation journeys for the last fifty years. TCS offers a consulting-led, Cognitive powered, integrated portfolio of IT, Business & Technology Services, and engineering. This is delivered through its unique Location Independent Agile delivery model, recognized as a benchmark of excellence in software development.

A part of the Tata group, India's largest multinational business group, TCS has over 394,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US \$19.09 billion for year ended March 31, 2018 and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. TCS' proactive stance on climate change and award winning work with communities across the world have earned it a place in leading sustainability indices such as the Dow Jones Sustainability Index (DJSI), MSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information, visit us at <u>www.tcs.com</u>.

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