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To
The General Manager,
Department of Corporate Services,
Bombay Stock Exchange Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
MUMBAI- 400001

Dear Sir,

Sub: Appointment of Mr. Sridhar Borapureddi (DIN: 02137228) as Additional Director and Independent Director of the Company

Ref: Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) - Regulations, 2015 – reg.

Scrip Code : 538922

Pursuant to the Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) - Regulations, 2015, we hereby inform you that the Board of Directors have appointed Mr. Sridhar Borapureddi (DIN: 02137228) as an Additional Director designated as Independent Director with effect from 12th August, 2019 for a period of five (5) years.

Enclosed herewith are the brief details of the appointment as prescribed in the Annexure-A and the brief profile in Annexure-B.

Kindly take the above on record.

Thanking you,

Yours sincerely,

RAVI VISHNU
MANAGING DIRECTOR
DIN: 01144902

Encl: As above

Details under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) - Regulations, 2015 read along with SEBI Circular CIR/CFD/CMD/4/2015 dated September 9, 2015

Sl No	Particulars	Details
1	Reasons for change	Appointment
2	Date of Appointment	12th August, 2019 Appointment as an Additional Director and Independent Director for a tenure of 5 years
3	Brief Profile	Attached as Annexure B
4	Disclosure of relationships between directors	NIL

BRIEF PROFILE

Borapureddi Sridhar

Being part of the organization, MIC Electronics Limited, for near 25years, currently holding position as Vice President (CP&BD) implementing projects that generate value to the organization with excellent technical, process and people management skills, focusing on consistency and continual improvement in the organization through team work.

Professional Experience

- ➢ 24+ years of experience in MIC Electronics Limited with all stages of Project Life Cycle operations
- ➢ Handled multiple Product development & System Integration projects, mainly in Telecom, Railways (LED Display), LED Street lights and IT sectors.
- ➢ Involved in 100+ client proposals (Technical + Financial)
- ➢ Experience in various roles of design, development, integration, lead, delivery & management.
- ➢ Domain expertise in Telecom switch Access, OSS & BSS solutions, Railway PIS & True color LED displays
- ➢ Lead cross functional teams & concurrent multiple projects
- ➢ Worked with National & International customers for wide range of project implementations:
  - o Divisions of Indian Railways, CRIS & RDSO for projects on PIS Displays
  - o Telecom Network Management & Telecom Billing projects with MTNL (Delhi & Mumbai)
  - o Divisions of Bharat Sanchar Nigam Limited (BSNL) for Telecom DLC & IVR projects
  - o e-Governance oriented projects with APTS and TSTS
  - o M/s Hansen, Melbourne for Utility Billing project with M/s Hansen, Melbourne, Australia
  - o Telecom Billing project with M/s Systeam, Italy
  - o Projects on LED Sports displays with M/s Colorado Time Systems (CTS), USA

Education:

- ➢ MBA (Marketing & Finance) from Institute of Public Enterprise (IPE), Osmania University, Hyderabad (2008- 2011)
- ➢ M.Tech (Digital Systems & Computer Electronics Engineering) from College of Engineering, Jawaharlal Nehru Technological University, Hyderabad (1992-1994)

- ➤ B.Tech (Electronics & Communication Engineering) from College of Engineering, Kakinada, Jawaharlal Nehru Technological University, Kakinada (1988-1992)

Key Accomplishments:

- ➤ Getting telecom projects like "Traffic Control & Management Information Systems", "FRS-IVRS" and "CDR based Interconnect Billing" in favor of MIC against stiff techno commercial competitions and providing optimized solutions for customers.
- ➤ Explored & identified suitable technology solutions for necessary telecom utility billing solution, Systeam-Italy
- ➤ Led on-site projects in Telecom (MTNL, Delhi & Mumbai) at very early stages of the career, very optimally & effectively and led complex & large project in MIC of Interconnect Billing for MTNL, 5 years
- ➤ Successful R&D efforts on Live 3D-capturing and displaying 3D on True Color LED displays and development of 3D viewing LED display systems
- ➤ Executed multiple PIS display systems
- ➤ Independent director on the Board for InfoSTEP India Private Limited for 2 years

Key Roles:

- ➤ Active participation in client proposals & presentations
- ➤ Technical discussions & analysis
- ➤ Cost & profitability estimations
- ➤ System requirement gathering and analysis
- ➤ Client communication
- ➤ Project/Prototype demos & Project management
- ➤ Billing/Timesheet management

Technical Skill set:

- ➤ Good at analysis
- ➤ UNIX (SCO Open Server & Linux) with C & PRO*C languages
- ➤ Implementation exposure to ORACLE, SQL Server & MySQL databases
- ➤ System Integration projects of Windows OS based C++ & VC++ applications
- ➤ Good at Telecom switch access, PIS systems for Railways, True Color LED displays, Management of Display Network & LED street light network
- ➤ Familiar with Blasmiq mockup tool