

Date: July 25, 2023

To
BSE Limited
Phiroze Jeejeebhoy Limited
Dalal Street
Mumbai-400001

Sub: 14th Annual General Meeting Presentation
Ref: Raghav Productivity Enhancers Limited, Scrip Code: 539837

Dear Sir/ Ma'am,

With reference to captioned subject, please find enclosed 14th Annual General Meeting (AGM) presentation of the Company.

Kindly take the same in your record.

Thanking You

Yours Faithfully

For Raghav Productivity Enhancers Limited

Neha Rathi
(Company Secretary & Compliance Officer)
M.No. A38807

14th AGM PRESENTATION

25TH JULY 2023



ABOUT US



RPEL is the world's largest manufacturer of Silica Ramming Mass.



Product made in Technical Collaboration with JWK AB Sweden.



Supplying to several Big Capacity plants Pan-India & exporting to 30+ countries.



We have rapidly gained market share due to our superior product quality and its non-linear cost & productivity benefits to steel, foundry and casting plants.



We have the world's first fully automatic plant. The entire plant has been designed in-house using proprietary technology. Located in Rajasthan, Home to the densest quartz in the world.



Our solutions offer at least 25% more heats than any other silica ramming mass supplier in the world



Our mission is to increase Client's productivity & profits.

OUR VALUE PROPOSITION

- **Customisation** : Tailor made solution based on client's plant parameters which ensures higher-heats. Customization is done based on years of R&D and data collection. Only player in the industry with such capability.
- **Onsite technical trial – Unique productivity enhancement solution** : Our team of engineers goes at each steel plant for on-site trial. Giving valuable know-how for installation & proving productivity increase. We market our Ramming Mass as an end-to-end solution not just a product.
- **Productivity Enhancement** : Our world-class product combined with unique on-site installation proves our proposition of higher heats and thus productivity enhancement, Thus making our Ramming Mass a game-changer.
- **Cost reduction** : This productivity enhancement is at no additional electricity cost, A Steel plant's main cost factor. Thus helping in massive cost reduction, making our Ramming Mass not just free, but multi-times profitable for our clients.
- **Assured supply** : Having a large production plant with best-in-class technology & Raw Material supply assures our clients of continuous supply.

WE TAKE THIS VALUE PROPOSITION A HUGE STEP FURTHER WITH OUR OUR NEW PLANT



ACTUAL SITE
AERIAL PHOTO
OF THE NEW
PLANT



INTRODUCING

THE MOST ADVANCED RAMMING MASS
TECHNOLOGY EVER

RM 5001 ULTRA HEAT

IN TECHNICAL COLLABORATION WITH JWK AB SWEDEN

TO BE SUPPLIED FROM THE NEW PLANT

THE NEW PLANT

- **Capacity** : Adding 1,08,000 MT capacity, taking our consolidated capacity to 2,88,000 MT Per Annum. Further cementing our global leadership.
- **SORT-EX Technology** : Implementing our major R&D Breakthrough, This Tech gives us a huge leap in product quality as compared to our old plant.
- **Next-Generation Automation** : RPEL has always been a proprietary plant designer. This new plant has world-class equipment & automation developed by us that shall produce the highest quality ramming mass ever made.
- **Introducing ULTRA HEAT** : Launching this product at STEELEX 2023, India's largest Induction Furnace Expo & Conference. Will be exclusively made at the new plant.
- **Benefits** : Higher heats mean even higher benefits to our clients, which gives us premium pricing & penetration in under-developed markets.
- **Capacity Increase** : Plant designed in a way that capacity can be significantly increased when this fills up at minimal capex.

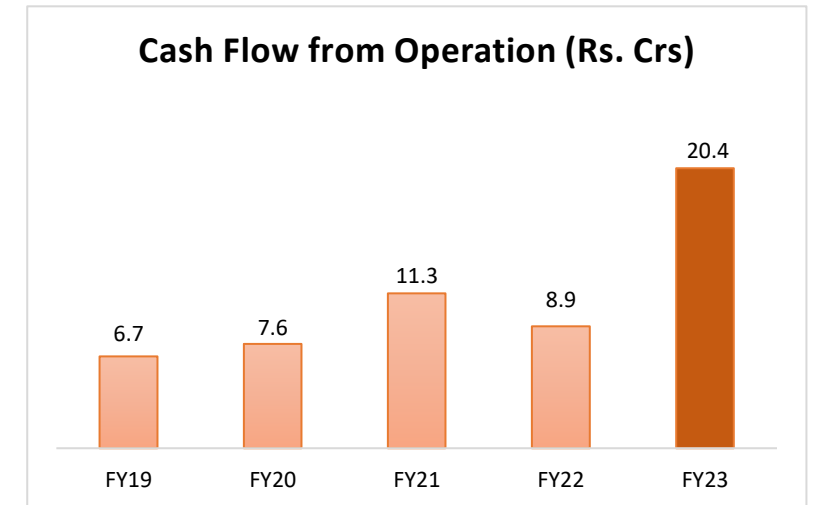
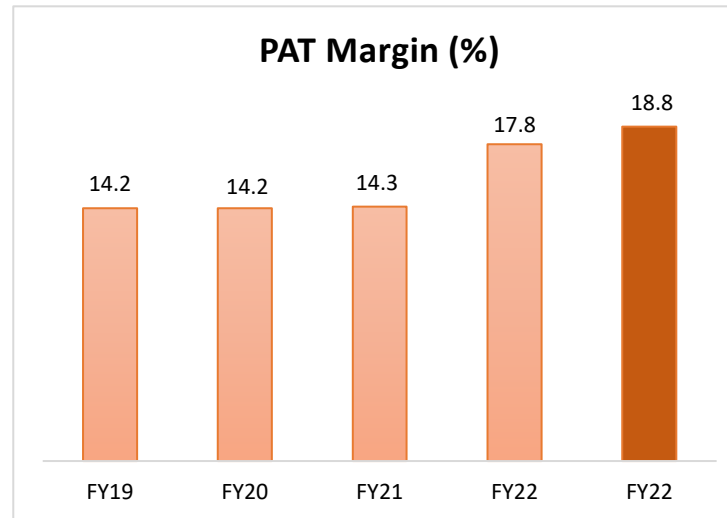
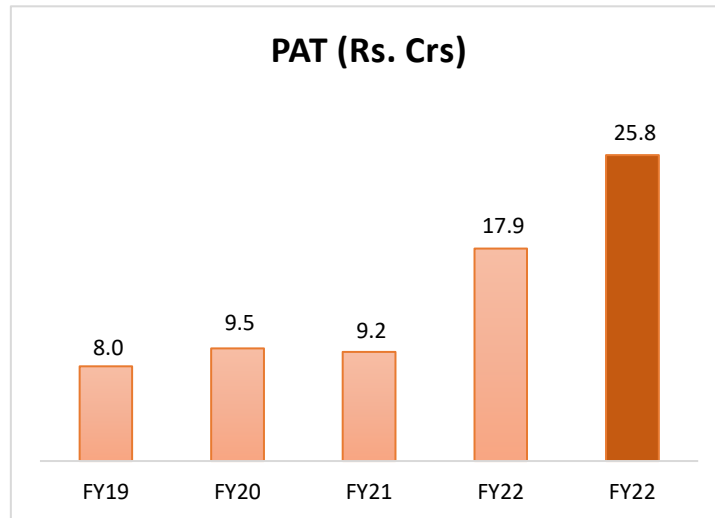
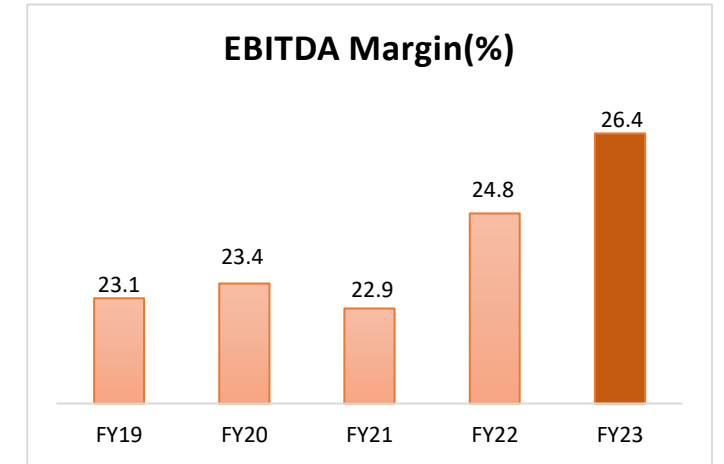
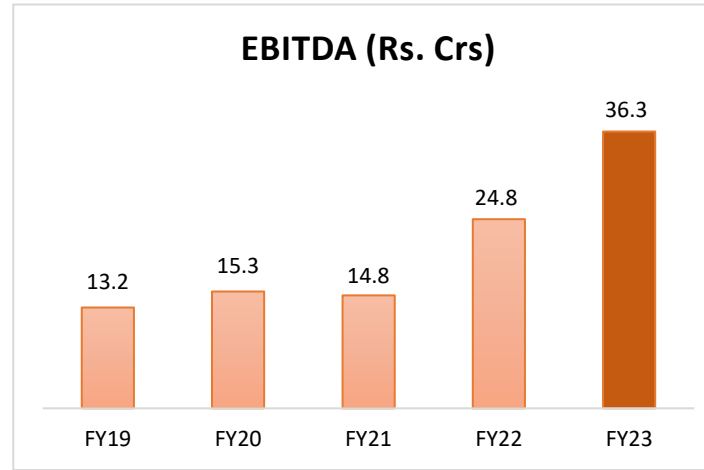
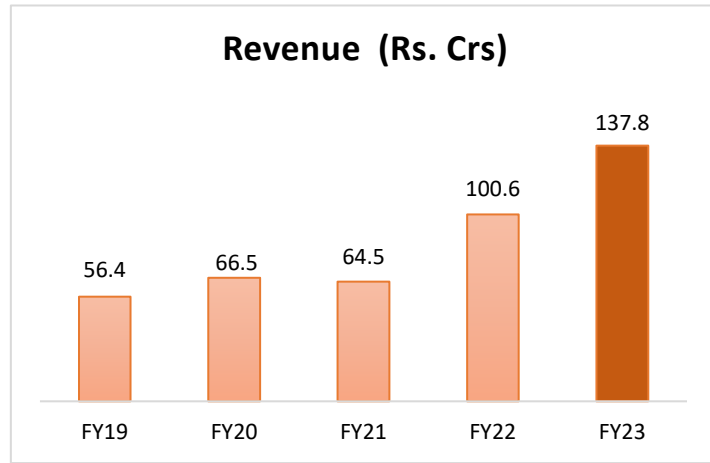
OPENING DOORS FOR GLOBAL FOUNDRY MARKET

| FOUNDRY INDUSTRY | Monthly sales potential * | ASR (INR per KG) of current product | Key competitors |
|------------------|---------------------------|-------------------------------------|--------------------------------|
| Indian market | 15,000 MT | 10 – 15 | Daka monolithic, MNC players |
| Export market | 100,000 MT | 30 - 45 | Allied Minerals, Calderys, DFP |

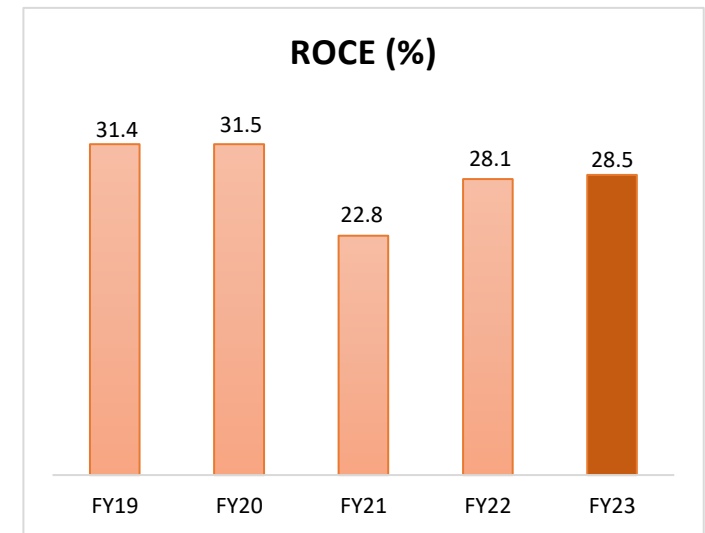
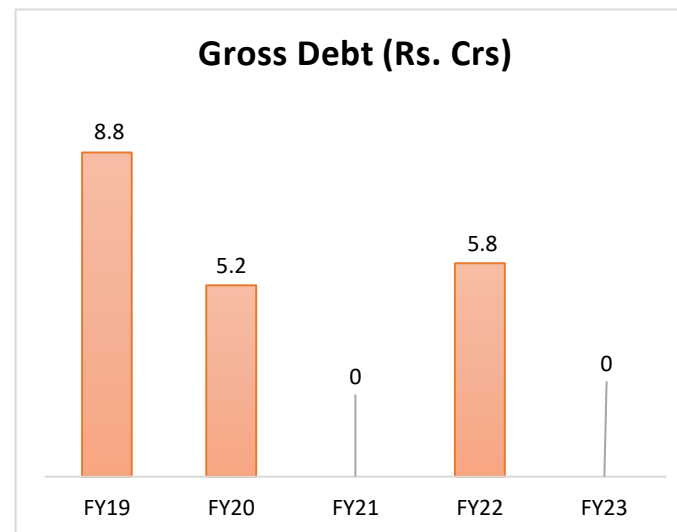
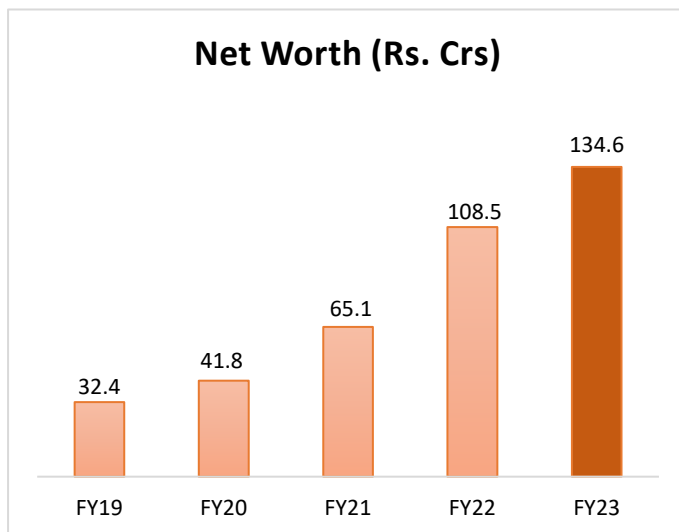
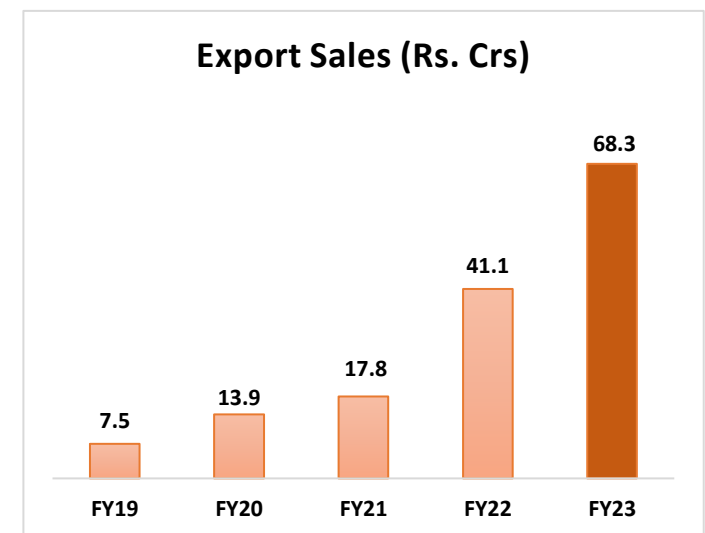
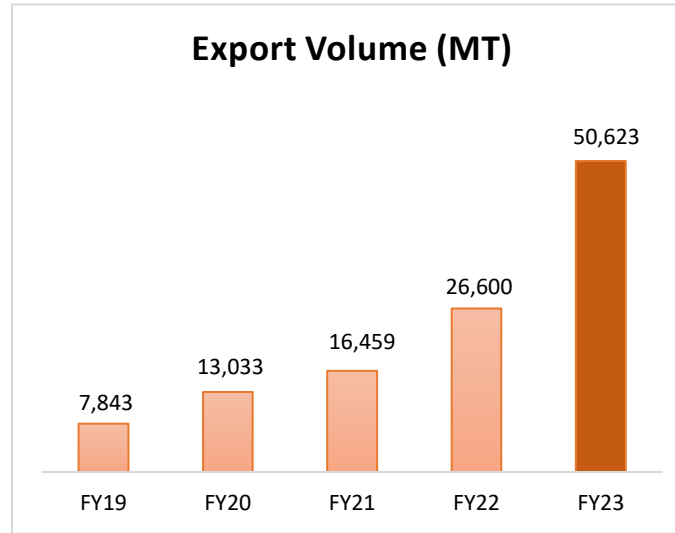
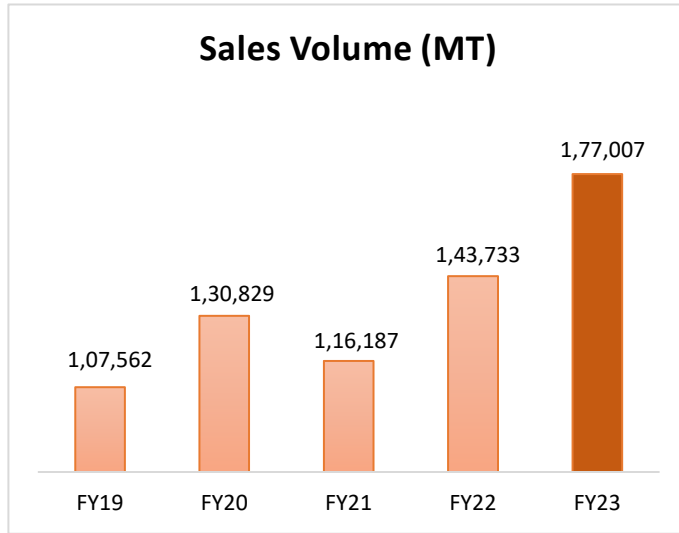
** Management Estimate*

- Partnership with UK Based Capital Refractories for global distribution of our Ramming Mass.
- Started selling in India, Taiwan, Indonesia.
- The new plant shall enable us to capture this large market.
- Technical Collaboration with JWK AB Sweden has proved to be very successful.
- Focusing on developing our distribution network by more partnerships with global refractory leaders.

CONSOLIDATED FINANCIALS



FINANCIALS



OUR EMINENT BOARD MEMBERS



**Mr. Hemant
Madhusudan Nerurkar**

A B.Tech in Metallurgical Engineering from the Pune College of Engineering, he retired as Managing Director (2009-13) of Tata Steel Ltd., where he worked for 36 years during 1972-1977 and 1982-2013. In the interim, he worked with Usha Martin for 5 years. This gives him a vast experience and deep insight of steel manufacturing. Currently he serves as Independent Director on the board of various companies like Adani Enterprises, CG Consumer, DFM Foods, Igarshi Motors, etc.



Mr. Amar Lal Daultani

A postgraduate in economics from Agra University (graduated in 1978), he is an accomplished banker with over 34 years of rich experience in Credit, Forex, and other General Banking Operations. He has worked in different capacities at Allahabad Bank and held important responsibilities. He has completed his term of office as the Executive Director of the Corporation Bank in 2015. Currently he is serving as Independent Director on the Board of SK Finance, etc.

SHAREHOLDING PATTERN

Shareholding Pattern as on 30th June 2023

| Category | % of Shareholding |
|---|-------------------|
| Promoters | 62.92 |
| Public | |
| - Mrs Rekha Rakesh Jhunjunwala | 5.12 |
| - Mr Utpal H Sheth | 3.44 |
| - M/s Chanakya Corporate Services Private Limited | 3.31 |
| - Mr Ashish Kacholia | 2.02 |
| - Mr Mukul Mahavir Agrawal | 1.55 |
| - OTHERS | 21.64 |
| Total | 100.00 |

THANK YOU

Corporate Office:
436, 4th Floor, Alankar Plaza A-10,
Central Spine, Vidhyadhar Nagar,
Jaipur, Rajasthan - 302 023

CIN: L27109RJ2009PLC030511
P: +91 141 2235760 - 61
E: cs@rammingmass.com
W: www.rammingmass.co