

## Tata Elxsi and NOS collaborate to deliver intelligent automation framework for communication service providers

**Bengaluru, February 25, 2019:** Tata Elxsi and NOS announce the launch of the Digital Operations Transformation Toolbox (DOTT 2.0) for communication and entertainment service providers.

DOTT 2.0 offers an intelligent operations automation framework built using open source technology for user-defined service definition, zero touch provisioning, validation and scheduling of field partners for provisioning and testing scenarios thus enhancing customer digital experience. It also provides an extensible roadmap for service rollout and monitoring use cases, enabling communication service providers to launch new services rapidly.

“The roll-out of digital transformation initiatives at NOS was aimed to enhance subscriber experience improving operational efficiency across our entire portfolio. With the right blend of our rich domain knowledge and Tata Elxsi’s design, technology and digital capabilities, we have developed a framework that blends the existing and next-gen technologies for faster and cost-efficient service delivery for our customers and us”, said **Judite Reis**, **Director of Network Operations at NOS**.

The digital operations transformation toolbox enables provisioning of existing services through re-defined simplified processes and allows the capability to achieve speedy completion of new service launches. This toolbox replaces the complicated operational procedures done earlier using disparate systems, thereby bringing down costs and reducing process latencies significantly.

For instance, Digital Provisioning Services such as IP VPN, which took several hours for completion earlier, can now be automated and be completed under thirty minutes.

“We are delighted that our design & technology services have helped NOS achieve its digital transformation and customer satisfaction goals. Tata Elxsi’s DOTT 2.0 framework has helped in bringing significant productivity gains, the capability to launch services faster and generate additional revenues.

In addition to operations automation, we have also integrated our user design tool to make existing processes more intuitive, easy-to-use and future-ready”, said **Rajagopalan R, Dy. CTO & Head of Network Transformation Technologies, Tata Elxsi**

### About Tata Elxsi

Tata Elxsi is a global design and technology services company and a part of the \$100+ billion Tata Group. Tata Elxsi is a partner of choice for leading MSOs, content providers and studios to develop services and applications that create subscriber stickiness and drive revenue growth. Tata Elxsi’s Digital Media Transformation solutions focus on OTT migration, Process automation, Virtualized SDN/NFV solutions, IoT and Big Data analytics.

For more information, visit: <https://www.tataelxsi.com/>

**About NOS**

NOS is the biggest communications and entertainment group in Portugal. It offers the latest generation fixed and mobile phone, television, Internet, voice and data solutions for all market segments. It is a leader in Pay TV, new generation broadband services and in cinema exhibition and distribution in Portugal. In the business segment, it has positioned itself as a sustainable alternative in the Corporate and Mass Business segments, offering a broad portfolio of products and services with tailor-made solutions for each sector and businesses of different sizes, complementing its offer with ICT and Cloud services. NOS is part of the main Portuguese stock exchange index (PSI-20) and has more than 4.7 million mobile phone, 1.6 million television, 1.8 million fixed telephone and 1.3 million fixed broadband Internet customers. For more information, visit: <http://www.nos.pt/institucional>

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