



Date: 18.10.2019

To,
The Manager,
Department of Corporate Relations,
BSE Limited, PJ Towers,
Dalal Street, Mumbai-400001

To,
The Manager,
Listing Department,
National Stock Exchange of India Limited,
Bandra Kurla Complex, Bandra (E), Mumbai-400051

Dear Sir/ Madam,

Sub: Press Release- Digital & Consumer Electronics Brand - Xmate disrupts the Indian market by launching an extensive product portfolio.

With reference to above mentioned subject, we hereby submit the press release submitted by Palred Technology Services Private Limited, a subsidiary of Palred Technologies Limited, stating that Digital & Consumer Electronics Brand - Xmate disrupts the Indian market by launching an extensive product portfolio. Trendy Xmate gadgets available only on Amazon, are an ideal blend of latest tech, incredible utility and value for money.

This is for the information of and records of Exchanges.

Thanking you,

For Palred Technologies Limited


Shruti Rege
Company Secretary



PALRED TECHNOLOGIES LIMITED

(FORMERLY KNOWN AS FOUR SOFT LIMITED)

CIN No. : L72200AP1990PLC033131

Regd. Office : Plot No. 2, 8-2-703/2/B, Road No. 12, Banjara Hills, Hyderabad - 500 034.

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Digital & Consumer Electronics Brand - Xmate disrupts the Indian market by launching an extensive product portfolio

Trendy Xmate gadgets available only on Amazon, are an ideal blend of latest tech, incredible utility and value for money.

India, 18th October 2019: Phones are not the only things that have turned smart, there are a plethora of electronic gadgets that are turning smarter and accessible by the day. The extended peripherals that enhance ease and entertainment in our lives has just gotten bigger.

Xmate Product Categories

- **Audio Products** – Earphones & Speakers
- **Computer & Gaming Peripherals** - Laptop Cooling Pads & Backpacks, Cables, Gaming Mouse & Keyboard
- **Mobile Accessories** - Hardcovers, Chargers, Cables, Gimbals & Power Banks
- **Camera & Camera Accessories** - Action Cameras, Gimbals & Security Cams
- **Others** - Trimmers, Overhead projectors

Understanding the Indian consumer's need for such products, **Xmate** (a new Digital & Consumer Electronics brand) from the house of Palred Technologies (BSE: PALRED) a homegrown consumer electronics company, launched 60+ products in multiple categories in just four months that will not only make life simpler but also have a flair in terms of the style, design, functionality, and quality, making it worth every penny. Xmate products are backed by a 1-year warranty!

The products will be available only on **Amazon India**, spoiling the customers for choice in colours, designs and range. Xmate products are available at attractive prices on Amazon India during the current **Great Indian Festival Sale**.

The brand offers a whole new range of Electronics and Digital Lifestyle products that include Audio Devices (Bluetooth), Mobile Accessories, Computer & Gaming Peripherals, Action & security cameras, cables and connecting devices among others. With 60+ products launched within four months of inception, Xmate has become the go-to brand of many tech-savvy consumers with many of its products enjoying the top 5 positions as Best Sellers on Amazon.in

A brand that defines design and quality, Xmate brings cheer to the customers' everyday experience of using & enjoying technology-enabled products in various spheres of life like work, travel, entertainment & day-to-day chores. In the next few months, Xmate has a

promising line of products. The brand is planning to launch grooming accessories like trimmers, and mini home projectors in the Home Entertainment category.

Speaking on the brand's success and introducing new products, **Mr. Harish Naidu (Director, Xmate)** said: *"Within the last 4 months, Xmate has received an overwhelming response from the consumers as we aim to make accessories that enable the customers technologically. With a new lease of freshness in design, tech, and a variety of options, Xmate will set a standard in the industry. We target to have 100 products under Xmate portfolio by the end of March 2020 in various categories like portable audio devices, cables & chargers, grooming electronic devices, Laptop/Computer accessories, home entertainment and many more."*

Available only on Amazon, Xmate will also focus on Smart wearables, AI (artificial intelligence) enabled accessories & IoT devices, touted as the next big thing in this space. The fast-paced technological advancements in miniaturized electronics and accessories are propelling the growth of the sector and Xmate is all set to help consumers upgrade their lifestyles.

Xmate is all equipped to cater to the growing demand of the consumer for newer tech & lifestyle accessories, aiming to be the most preferred brand among tech aficionados.

For any further media queries, please contact Perfect Relations
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