

September 20, 2023

National Stock Exchange of India Limited  
Exchange Plaza, 5<sup>th</sup> Floor,  
Plot No.2C/1, 'G' Block  
Bandra – Kurla Complex  
Bandra (E)  
Mumbai – 400 051  
Scrip Code: PRESSMN

BSE Limited  
Phiroze Jeejeehoy Towers  
Dalal Street  
Mumbai – 400 001  
Scrip Code: 509077

The Calcutta Stock Exchange Limited  
7 Lyons Range  
Kolkata – 700 001  
Scrip Code: 26445

Dear Sir,

**Sub: Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Update on the Scheme of Arrangement between Pressman Advertising Limited (Transferor Company) and Signpost India Limited (Transferee Company) and their respective shareholders**

Dear Sir,

This is further to the various disclosures made by the Company in connection with the captioned Scheme.

We wish to inform that the Board of Directors of Signpost India Limited in their Board Meeting held on 19<sup>th</sup> September, 2023 has considered and approved the following agendas, a letter received from Signpost India Limited on 20<sup>th</sup> September, 2023 in this regard is enclosed for your reference.

This information is being given to you in terms of the directions that all material information in respect of Signpost India Limited (Transferee Company) be filed as per LODR provision.

Thanking you,

Yours faithfully,

Navin Chand Suchanti  
Director  
DIN: 00273663

20<sup>th</sup> September, 2023

The Board of Directors  
Pressman Advertising Limited  
147 Block G, New Alipore  
Kolkata – 700053

Dear Sirs,

**Sub: Outcome of Board Meeting**

**Disclosure of material events in connection with the Scheme of Arrangement between Pressman Advertising Limited (Transferor Company) and Signpost India Limited (Transferee Company) and their respective shareholders (“Scheme”)**

This is to inform you that at the meeting of Board of Directors of the Company held on Tuesday, 19<sup>th</sup> September, 2023 at 11 am the following material events have taken place:

1. The Board approved the reduction of Company’s present issued, subscribed and paid up equity share capital from Rs 16,20,83.090/- to Rs 5,99,34,314/-.
2. The Board approved the issue of 32,50,000 unlisted, unsecured, non-convertible, redeemable debentures of face value of Rs 100/- each (NCD) aggregating to Rs 32,50,00,000/-, redeemable at the completion of one year from the date of allotment at a premium of Rs 10/- per NCD to the existing shareholders of Signpost India Limited as per the Scheme.

We request you to forward this disclosure to BSE Limited and National Stock Exchange of India Limited.

Thanking you,

Yours faithfully,

Paulami Mukherjee  
Company Secretary  
Membership No. A49780

