

#### 08th November 2023

BSE Limited, Phiroze Jeejeebhoy Towers, Dalal Street Mumbai 400 001 National Stock Exchange of India Limited Exchange Plaza, 5th floor, Plot No. C/1, G Block, Bandra Kurla Complex, Bandra (East), Mumbai 400 051

Scrip Code: 543232 Trading Symbol : CAMS

Dear Sir / Madam,

# Sub: Presentation of Unaudited Standalone and Consolidated Financial Results for the guarter and half year ended September 30, 2023

Please find enclosed presentation of Unaudited Standalone and Consolidated Financial Results for the quarter and half year ended September 30, 2023.

We request you to kindly take the same on record.

Thanking you,

Yours faithfully, For Computer Age Management Services Limited

G Manikandan Company Secretary and Compliance Officer

# COMPUTER AGE MANAGEMENT SERVICES LIMITED





Investor
Presentation
November 2023

### Safe Harbour Statement



This Presentation, except for the historical information, may contain statements, including the words or phrases such as 'expects, anticipates, intends, will, would, undertakes, aims, estimates, contemplates, seeks to, objective, goal, projects, should' and similar expressions or variations of these expressions or negatives of these terms indicating future performance or results, financial or otherwise, which are forward looking statements.

These forward-looking statements are based on certain expectations, assumptions, anticipated developments and other factors like risk and uncertainties regarding market growth, competition, ability to maintain and manage key customer relationship and those factors which may affect our ability to implement business strategies successfully.

The Company, therefore, cannot guarantee that the forward-looking statements made herein shall be realized. The Company does not undertake any obligation to update forward looking statements that may be made from time to time by or on behalf of the Company to reflect the events or circumstances after the date hereof.





### Presentation flow



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# Key Highlights for the Q2 FY'24





#### **Mutual Funds**

- Q2 FY24 was marked by historic highs, key milestones and expanding business share across key business lines
- Amongst the 4 new recent AMC wins,
  Helios MF & Zerodha Fund house went
  live with their maiden NFOs in October '23
- CAMS MF AUM stood at ₹ 32.2 Tn, registering a 20% growth YoY. The overall market share is at 68.5%
- □ CAMS Equity AUM stood at ₹ 15.2 Tn, registering 28% growth YoY
- □ CAMS Equity market share grew by 120 Basis points YoY to touch 65.5%
- Equity Net Sales market share in Q2 was 80%



#### **Beyond Mutual Funds**

- Beyond MF, the sustained focus on expanding Non-MF businesses led to a 300 basis points increase YoY in the share of Non-MF revenue to ~13% of overall revenue
- Non-MF revenue grew 47% YoY (30% growth on constant base, excluding contribution of Think360.ai)
- Assets under service in CAMS alternatives grew past the ₹ 2 Tn milestone
- □ CAMS KRA continues to broaden its offerings in Capital markets, adding fintech brokerages and wealth advisors as its clients



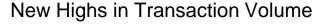
### **Financial Highlights**

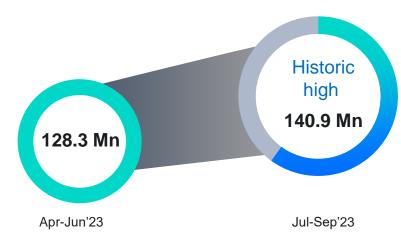
- ☐ Revenue grew by 13.5% YoY
- EBIDTA grew by 15.5% YoY
- EBIDTA Percentage stood at 44.5%, 70 basis points up YoY
- □ Profit After Tax grew by 17%, 80 basis points up YoY

# CAMS MF – The Second quarter was marked by increased share in equity AuM and historic highs in key metrics – transaction volumes, unique investors and equity net sales

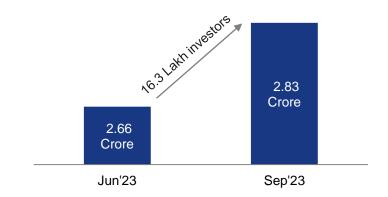


Q2FY'24





### Unique Investor Growth



#### Gross Sales – Equity Net Sales – Equity 66% Share in 67% Share in 99% Share in 80% Share in MF Industry MF Industry MF Industry MF Industry 44°/o increase in Gross Sales Rs.in crore 1,11,406 48,203 77,217 16,506

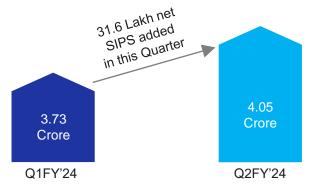
Q1FY'24

■ Equity Net Sales increased from Rs.16,506 Cr. to Rs.48,203 Cr. in Q2FY'24, ~3X increase during the quarter

Q2FY'24

#### Live SIP

Q1FY'24



□ CAMS Live SIPs Share in industry has increased from 56.1% in June'23 to 56.8% in September'23

<sup>\*</sup> Equity includes Growth & Hybrid schemes excluding Arbitrage

# Mutual Fund Industry & CAMS AAuM – Q2FY24

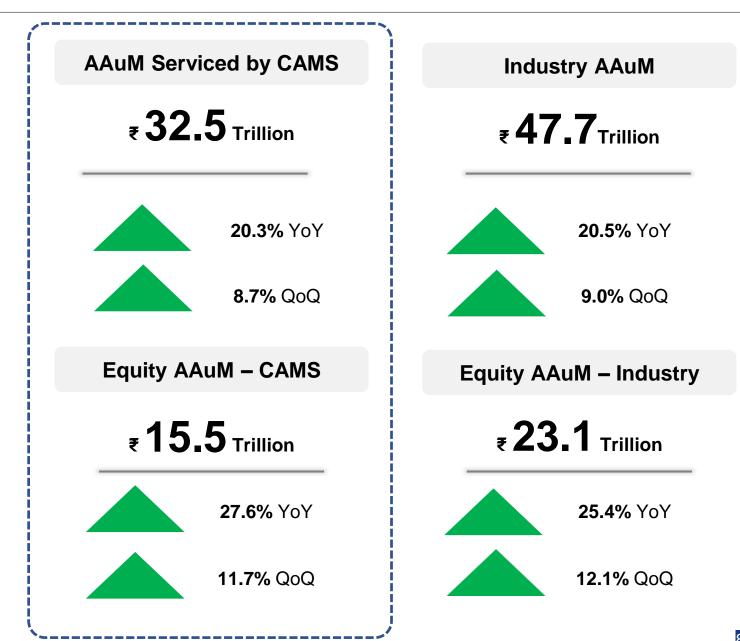


CAMS – Market Share (based on Quarterly AAuM)

68.5%\*

Net flows into equity assets increased ~3x in Q2 FY24

Inflows through SIPs increased by 29.0% YoY / 9.7% QoQ



<sup>\*</sup>Market share does not include fund of funds

# Operational Metrics – Q2FY24



Transaction Volume 140.9 Mn.

▲ YOY: 24%

**QoQ: 10%** 

63.8 Mn. (as on 30<sup>th</sup> Sep 23)

YoY: 18%

**QoQ:** 6%

SIP Book 40.5 Mn. (as on 30<sup>th</sup> Sep 23)

▲ YoY: 24%

**QoQ: 8%** 

Unique Investors Serviced 28.3 Mn.

(as on 30<sup>th</sup> Sep 23)

▲ YoY: 17%

**QoQ: 6%** 

Systematic Transactions Processed 106.1 Mn.

**YoY: 13%** 

**QoQ: 1%** 

# Mutual Fund Industry & CAMS AAuM – H1FY24

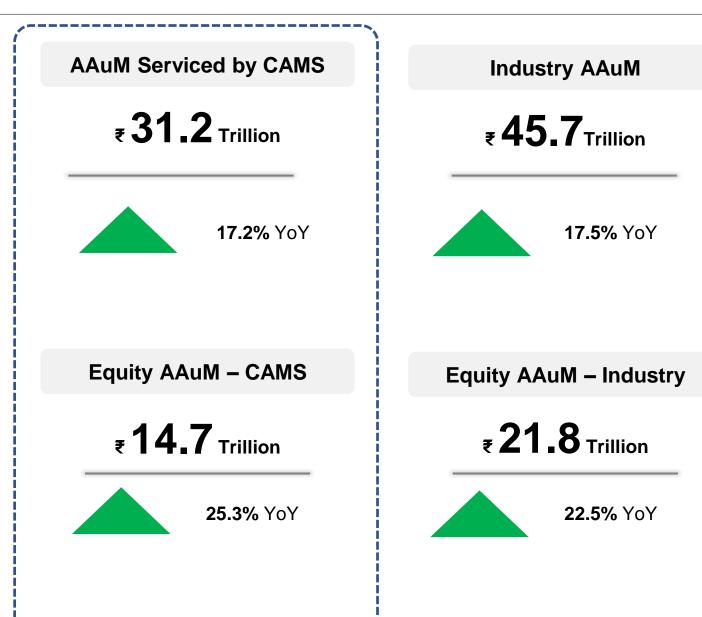


CAMS – Market Share (based on Half yearly AAuM)

68.5%\*

Net flows into equity assets increased by 14.2 %in H1 FY24 YoY

Inflows through SIPs increased by 26.2% YoY



<sup>\*</sup> Market share does not include fund of funds

# Operational Metrics – H1FY24



**Transaction Volume** 269.2 Mn.

**YOY: 20%** 

**Live Investor Folios** 63.8 Mn. (as on 30<sup>th</sup> Sep 23)

YoY: 18%

**SIP Book** 40.5 Mn. (as on 30<sup>th</sup> Sep 23)

YoY: 24%

**Unique Investors** Serviced 28.3 Mn. (as on 30th Sep 23)

**YoY: 17%** 

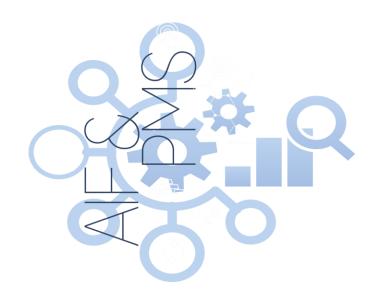
**Systematic Transactions Processed** 211.2 Mn.



**YoY: 15%** 

# The Alternatives business growth is at a healthy clip and our assets under service touched Rs.2 Trillion Milestone





400+

funds serviced across 150+ fund houses

100+ 1

Installations of CAMS Wealthserv and Fintuple digital on-boarding solution 1st

Service

₹2 Tn.

**Assets Under** 

RTA at GIFT City to set up full-stack operations for AIFs

- New client acquisition momentum continues to be strong with the business winning 15 new to CAMS logos in Q2FY24
- □ Launch of WealthServ 2.0 which provides a more comprehensive digital solution and goes beyond digital onboarding. Market response is very positive with 100 plus clients taking up the digital highway
- ☐ AIF platform is now holistic with the integration of globally acclaimed Temenos Multifonds as part for of fund accounting services
- Beta launch of industry first inhouse built analytics platform WealthTrak, which will assist us deliver superior fulfilment of the industry data needs of our clients
- ☐ Fintuple has partnered with a large bank in their transformation program which will go live later this year. This is a synergistic offering which includes various other products from the CAMS group



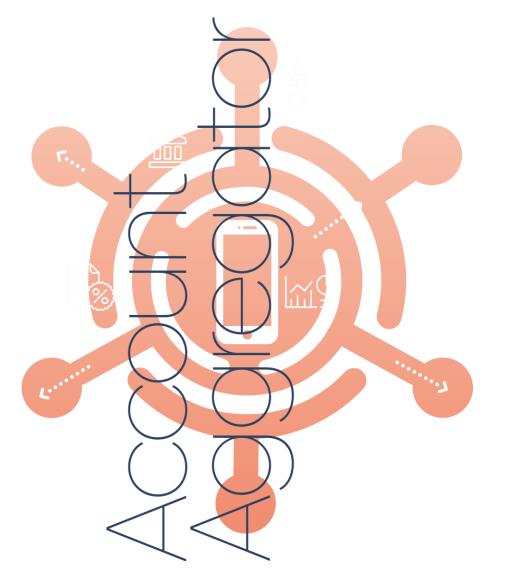






# AA+TSP business is gaining momentum with expanded outreach and superior product positioning





- □ CAMS finserv continues to strengthen its FIP base, becoming the First AA to onboard mutual funds as FIPs in the industry. Eight insurance companies have also been added as FIPs
- ☐ Market share of customer accounts linked stands at 9.5%
- □ 55 FIUs are live by end of Q2'FY24 & 18% of the FIUs live in the AA ecosystem are with CAMS finserv
- New & non-lending use cases are gaining ascendance Large broking houses using AA for F&O account opening is becoming main-stream; PFM use-cases get bolstered with Capital markets data availability

# CAMSPay® product offerings further fortified, UPI autopay offering expands beyond MF with adoption by fintech channels and prominent 3rd party apps





# >50% Market Share

In Mutual Funds Ecosystem for RP\*

₹5,000 Crore+ worth of Monthly Transactions

### 2 Lakh+

**UPI** Autopay Mandate Registrations

₹520 Crore

worth of UPI+ Transactions

## 140 Million

NACH Active Mandate registrations



Launching UPI QR variant for BFSI



Launched one-view dashboard for insights and reports



Implemented recurring payment stack for major merchants



Automating Hybrid mandate journey for NBFCs



Introducing Pay-by-link and Registration-by-Link for registration / transaction failures and drop-outs



Expanding direct banks for Net Banking



Launching SDK Android and iOS for seamless mobile app-based integrations



# MSKRA Momentum continues in new client addition and revenue growth





- □ '10-Minute KYC' Industry First AI embedded KYC solution to Onboard Customers Instantly
- ☐ Fully compliant KYC solution to service entities governed by all 4 financial sector regulators

   with AI assisted Face match, OCR and Liveliness checks and with built-in OVD verification services
- □ Low Code Design Studio that introduces Video Interaction App (VIA) in any web or mobile app
- ☐ KYC services for Banks, NBFCs, Insurance, Fintech, Brokerage, Wallets & Payment Banks

# **3X Increase**

In monthly Volume

# 18 Million

**KYC** records

- □ CAMS KRA continues to broaden its offerings in Capital market adding fintech brokerages and wealth advisors as its clients
- Added 26 new clients for CAMS KRA services in Q2FY24 fintech brokerages, wealth advisors and also mutual funds beyond CAMS universe
- Revenue growth 125% YoY and 50% QoQ



# scaling new highs in eIA and epolicy and ramp ups





# The singular platform in India to service both Insurance companies & policy holders

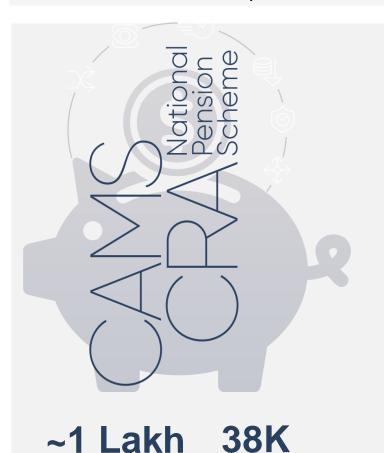
- ☐ Bima Central platform goes live with insta eIA sign up for policyholders
- ☐ 4 Insurer integration across Life, General and Health in progress. The platform has been receiving good interest from insurers to integrate
- □ Added ~3 Lakh policies and elAs in the quarter, with 40% YoY growth in elA addition
- ☐ There is sustained interest from non-life insurers to get on-board IR system post KYC implementation

6 Million+ E-Insurance policies 5 Million+
elA accounts

# CAMS CRA – focusing on simplifying customer journeys for eNPS and extending API stack for POPs



CAMS NPS makes inroads into the POP and corporate segment with 62% of its new subscription from the retail POP channel Continues to retain No:2 position in the eNPS segment, new POPs onboarded to increase volumes



visitors to the website / month

registrations

# CAMS industry-first NPS CRA platform on cloud

- Designed to provide superior subscriber experience
- eNPS offering further enhanced with additional features like UPI Autopay, eNach, CAS
- ☐ Only CRA to offer multiple KYC options

**Total eNPS through camsnps.com** 

5,700+

eNPS registrations, Market share

7%

Position in new eNPS sales

#2

# Think360 AI – Building on Synergies with CAMS









### A full-stack Data Science and Al-focused firm

Comprehensive 360-degree view of the AI technologies landscape focused on creating innovative solutions using cutting-edge technologies, Integrated and intelligent suite of products, solutions and consulting to orchestrate the loan origination to disbursement lifecycle.

- ☐ Trusted Digital Partner to marquee Indian BFSI enterprises
- ☐ Pioneers in Alternative Data and Al Credit Scoring solutions
- ☐ Transforming digital customer onboarding & KYC with smart Al journeys
- ☐ Helping FIs to rapidly scale their API and Partnership infra
- Bringing modern AI capabilities and advisory to BFSI clients

100+

9

100+

Clients Served

Years in business

Al & Data Science Experts

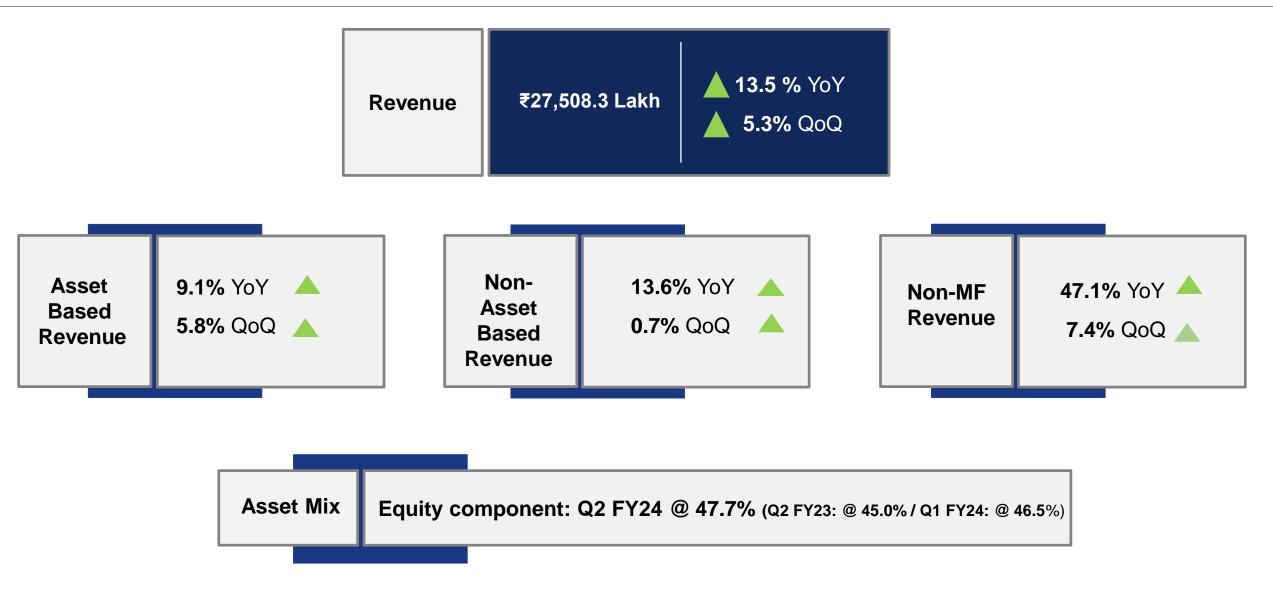
- Added 10+ new clients last quarter to its roster of clients served, including a new financial services client in international markets
- ☐ Multiple new joint intellectual properties launched last quarter PFM modules on Account Aggregator, Geo-Wealth Index
- Company also piloted its first Generative AI client project in the previous quarter. Looking to extend Gen AI capabilities to other clients and business segments as well





# Revenue Highlights – Q2FY24

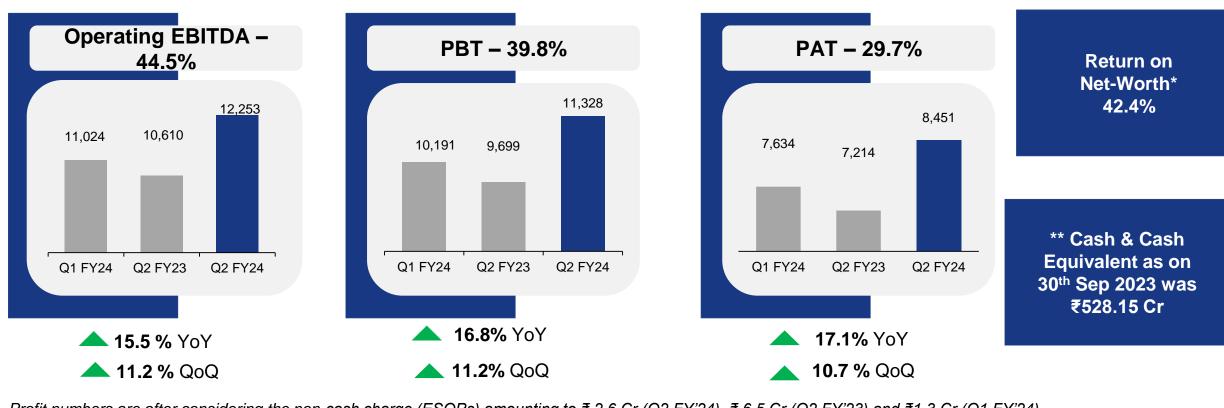




Includes results of think Analytics (subsidiary from 4<sup>th</sup> April 2023)

# Financial Highlights – Q2FY24





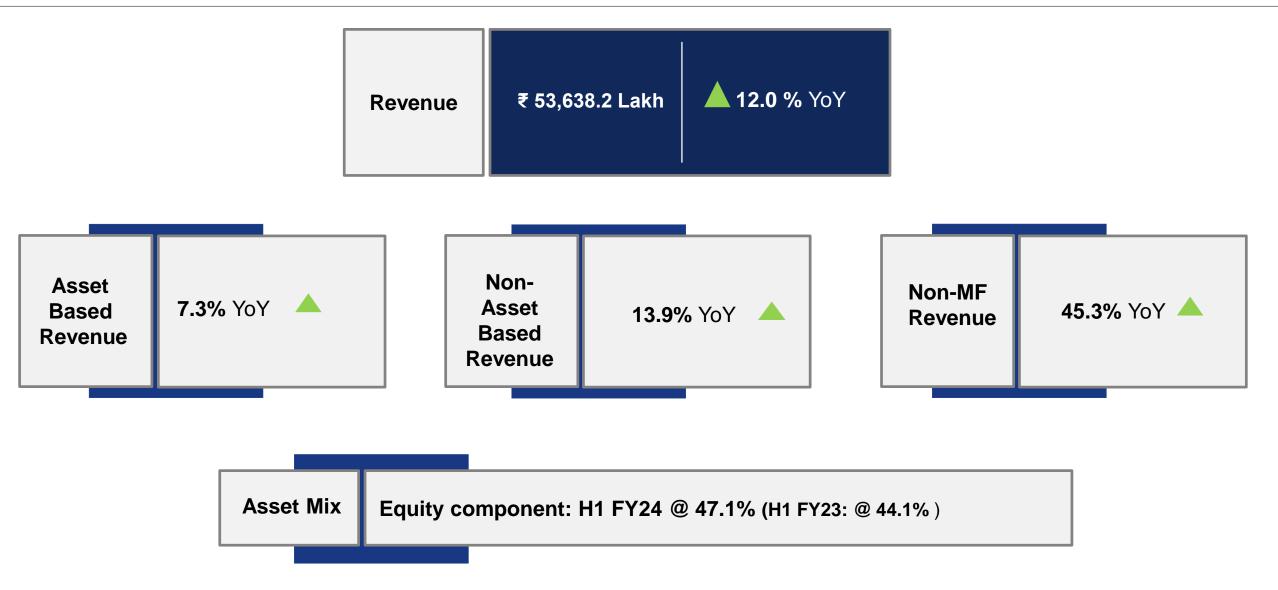
Profit numbers are after considering the non-cash charge (ESOPs) amounting to ₹ 2.6 Cr (Q2 FY'24), ₹ 6.5 Cr (Q2 FY'23) and ₹1.3 Cr (Q1 FY'24)

### Interim Dividend Proposed: ₹10 Per share

- \*Return on Net-worth PAT (annualized) / Average Equity for the quarter| \*\* Includes Bank balances, Fixed deposit, Govt Bond & Investment in MF / Excludes money held in trust (ECS, NPS & Stamp duty collection A/c & Money in unpaid dividend A/c
- □ Numbers are after eliminating non-controlling interest (Includes results of think Analytics (subsidiary from 4<sup>th</sup> April 2023)

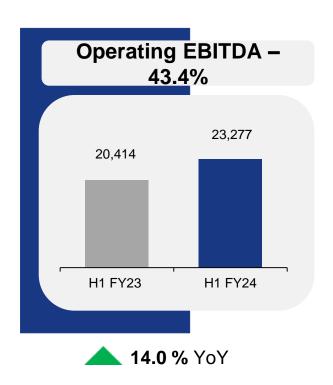
# Revenue Highlights – H1FY24

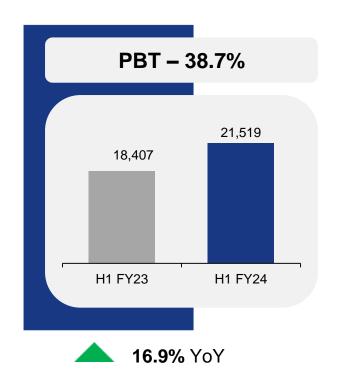


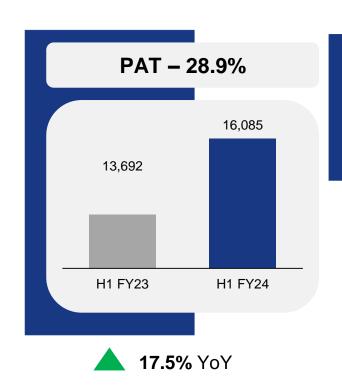


Includes results of think Analytics (subsidiary from 4<sup>th</sup> April 2023)









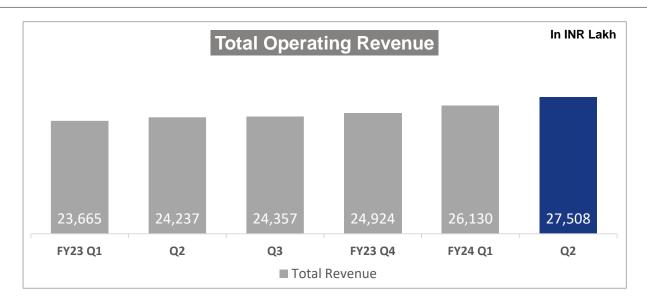
Return on Net-Worth\* 40.6%

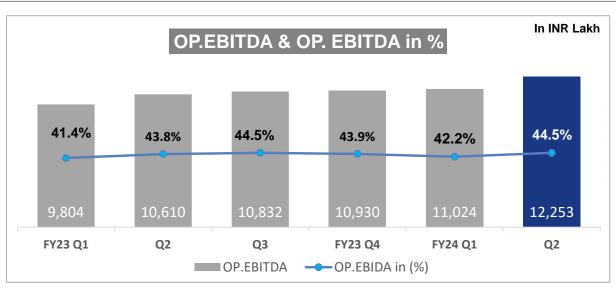
Profit numbers are after considering the non-cash charge (ESOPs) amounting to ₹ 3.9 Cr (H1 FY'24), ₹ 16.1 Cr (H1 FY'23)

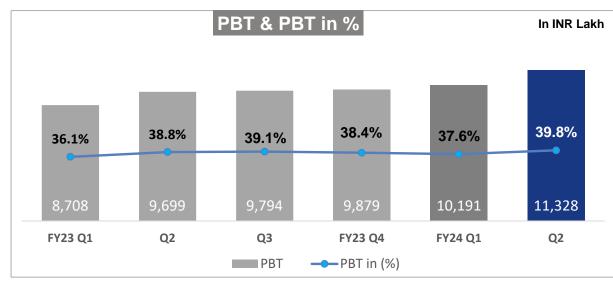
- \*Return on Net-worth PAT (annualized) / Average Equity for the half year | \*\* Includes Bank balances, Fixed deposit, Govt Bond & Investment in MF / Excludes money held in trust (ECS, NPS & Stamp duty collection a/c & Money in unpaid dividend a/c
- □ Numbers are after eliminating non-controlling interest (Includes results of think Analytics (subsidiary from 4<sup>th</sup> April 2023)

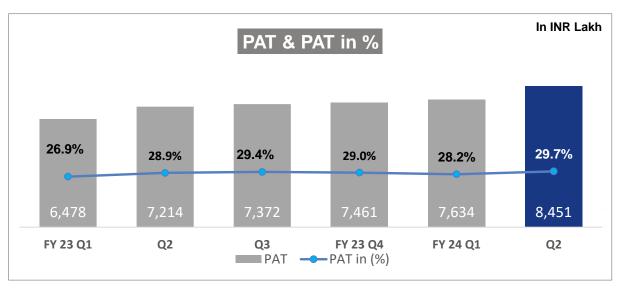
# Consolidated Financial Highlights – Quarterly











Numbers are after eliminating non-controlling interest (Includes results of Think Analytics (subsidiary from 4<sup>th</sup> April 2023)

# Q2FY24 Standalone P&L



Particulars (In Rs Lakh)	Q2 FY24	Q2 FY23	YoY%	Q1 FY24	QoQ%	H1FY24	H1FY23	H1% (FY24 vs FY23)	FY23
Revenue from operations	25,496.58	23,198.19	9.9%	24,357.14	4.7%	49,853.72	45,839.24	8.8%	92,861.69
Other income	770.10	609.32	26.4%	753.98	2.1%	1,524.08	941.52	61.9%	2,115.04
Total revenue	26,266.68	23,807.51	10.3%	25,111.12	4.6%	51,377.80	46,780.76	9.8%	94,976.73
Expenses		 				 		 	
Employee benefits expense	7,641.08	7,375.01	3.6%	7,474.43	2.2%	15,115.51	15,123.55	-0.1%	29,488.28
Finance costs	162.07	162.74	-0.4%	166.17	-2.5%	328.24	323.15	1.6%	666.64
Depreciation and amortisation expense	1,434.45	1,341.89	6.9%	1,361.63	5.3%	2,796.08	2,587.51	8.1%	5,419.50
Operating expenses	4,268.87	3,914.81	9.0%	4,321.91	-1.2%	8,590.78	7,717.51	11.3%	15,756.41
Other expenses	1,852.90	1,655.12	11.9%	2,006.99	-7.7%	3,859.89	3,310.67	16.6%	7,091.17
Total expenses	15,359.37	14,449.57	6.3%	15,331.13	0.2%	30,690.50	29,062.39	5.6%	58,422.00
Profit before tax	10,907.31	9,357.94	16.6%	9,779.99	11.5%	20,687.30	17,718.37	16.8%	36,554.73
Tax expense		 		 					
Current tax	2,755.14	2,375.22		2,478.70		5,233.84	4,505.88		9,061.13
Current tax expense of earlier years	50.00	-		-		50.00	-		(113.09)
Deferred tax	(35.95)	15.10		(21.91)		(57.86)	12.47	 	152.66
Net tax expense	2,769.19	2,390.32	15.9%	2,456.79	12.7%	5,225.98	4,518.35	15.7%	9,100.70
Profit / (Loss) for the period	8,138.12	6,967.62	16.8%	7,323.20	11.1%	15,461.32	13,200.02	17.1%	27,454.02
Earnings per share (In ₹):		[		 		 	<u> </u>		
Basic	16.56	14.24		14.94		31.48	26.98	 	56.07
Diluted	16.48	14.14		14.85		31.33	26.80	 	55.71

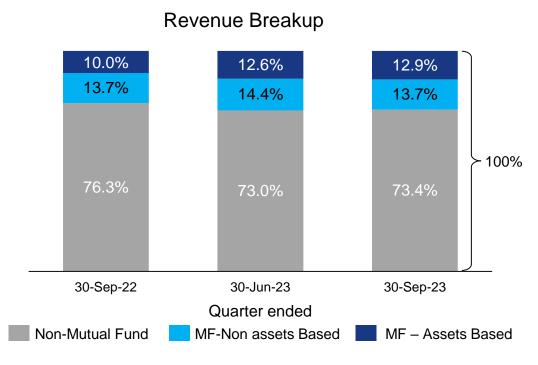
# Q2FY24 Consolidated P&L



Particulars (In Rs Lakh)	Q2 FY24	Q2 FY23	YoY%	Q1 FY24	QoQ%	H1FY24	H1FY23	H1% (FY24 vs FY23)	FY23
Revenue from operations	27,508.31	24,237.01	13.5%	26,129.87	5.3%	53,638.18	47,901.62	12.0%	97,182.72
Other income	962.72	741.55	29.8%	967.84	-0.5%	1,930.56	1,185.21	62.9%	2,681.30
Total revenue	28,471.03	24,978.56	14.0%	27,097.71	5.1%	55,568.74	49,086.83	13.2%	99,864.02
Expenses		 							
Employee benefits expense	9,768.25	9,006.48	8.5%	9,495.21	2.9%	19,263.46	18,333.30	5.1%	35,808.18
Finance costs	196.89	181.10	8.7%	202.28	-2.7%	399.17	358.52	11.3%	760.75
Depreciation and amortisation expense	1,742.25	1,471.87	18.4%	1,650.40	5.6%	3,392.65	2,835.00	19.7%	6,025.00
Operating expenses	3,332.82	2,758.00	20.8%	3,270.02	1.9%	6,602.84	5,465.75	20.8%	11,226.00
Other expenses	2,195.60	1,866.13	17.7%	2,359.31	-6.9%	4,554.91	3,708.85	22.8%	8,025.36
Total expenses	17,235.81	15,283.58	12.8%	16,977.22	1.5%	34,213.03	30,701.42	11.4%	61,845.29
Profit before tax	11,235.22	9,694.98	15.9%	10,120.49	11.0%	21,355.71	18,385.41	16.2%	38,018.73
Tax expense							 	 	
Current tax	2,970.07	2,467.23		2,702.45		5,672.52	4,723.89		9,543.20
Current tax expense of earlier years	50.00	-		(25.38)		24.62	-!		(113.09)
Deferred tax	(112.89)	17.78		(124.25)	 	(237.14)	(8.91)		125.18
Net tax expense	2,857.18	2,485.01	15.0%	2,552.82	11.9%	5,410.00	4,714.98	14.7%	9,555.29
Profit / (Loss) for the period	8,378.04	7,209.97	16.2%	7,567.67	10.7%	15,945.71	13,670.43	16.6%	28,463.44
Non-Controlling Interest	(72.70)	(4.34)		(66.30)		(139.00)	(21.56)		(61.39)
Profit attributable to Owners of the Company	8,450.74	7,214.31	17.1%	7,633.97	10.7%	16,084.71	13,691.99	17.5%	28,524.83
Earnings per share (In ₹):									
Basic	17.24	14.74		15.58		32.81	27.98		58.26
Diluted	17.12	14.64		15.48		32.65	27.80		57.88

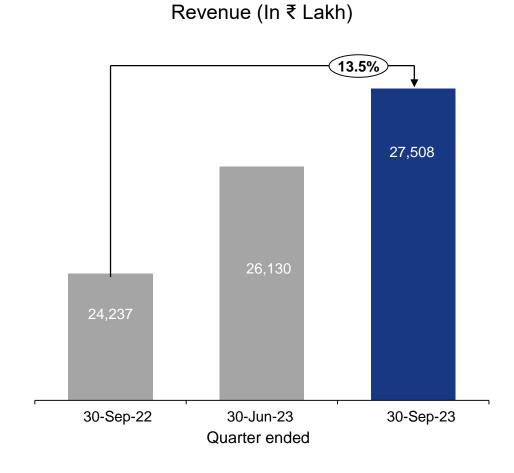
### Revenue Profile Q2FY24





### Breakup of Non-Mutual Fund

	Quarter ended						
Particulars	30 Sep'22	30 Jun'23	30 Sep'23				
AIF	2.8%	2.8%	2.7%				
CAMS Pay	2.7%	2.8%	2.6%				
CAMS REP	1.8%	1.5%	1.4%				
Think360 Al	-	1.8%	1.5%				
CAMSKRA	1.7%	2.3%	3.3%				
Others	1.0.%	1.4%	1.3%				
Non Mutual Fund	10.0%	12.6%	12.9%				







## Update on ESG Initiatives





☐ The company has reported the BRSR initiatives as part of the Annual Report 2023.



- ☐ The company has a Board approved ESG policy
- □ As part of the Environmental related initiatives the company partnered with an NGO – Environmentalist Foundation of India for renovating a lake with 18 acres of water holding. The renovation is complete



□ Board level committee constituted for ESG initiatives, Road map being put in place to ensure compliance with the Environmental, Social and Governance related aspects



- ☐ The ESG rating for 22-23 is at 57. the separate ratings for E, S and G is as below:
  - Environment 39
  - Social 55
  - Governance 74



### Environment



We help combat climate change and environmental challenges by ensuring resource efficiency and reducing our environmental footprints. We operate through 281 offices, including one Corporate Office and six back offices. To achieve our environmental goals, we have stringent internal targets to reduce waste, water, and carbon emission and invest in renewable green energy.

### Reduce

- □ Paper use is actively discouraged across the organization, and internal processes have been aligned to process transactions through electronic submissions
- □ Internal targets are to reduce waste, water, and carbon emission and invest in renewable green energy

### Replace 🕏

- ☐ Installation of lower energy LED lighting system
- □ Digital transformation for enhanced resource efficiency

### Reuse & Recycle

- □ No hazardous waste is produced since CAMS is a service-based Company
- ☐ Segregation of dry and wet waste
- □ Computers, monitors, computer accessories, printers, projectors, and other such hardware that are under-utilized or have reached the end of useful life are managed by the Company's e-waste recycling program, which includes handover to original suppliers or certified disposal vendors
- □ Plastic waste is collected, segregated, and transported to Local Government agencies / for processing and disposal

The company partnered with an NGO to restore two lakes and create two urban forests. The restoration of these lakes is expected to directly influence the surroundings and ensure increased water percolation and enhanced ground water recharge. This project involved cleaning up of the water body, removal of invasive weeds, increase in water storage, establishment of strong bunds, inlet-outlet regulation, tree plantation and protective fencing. While plants are expected to turn the lake into a biodiversity hotspot, the urban forest will enhance the air quality, reduce water run-off and soil erosion, and absorb noise, dust, and heat from the region.

### Social



As global citizens, we believe that we can thrive only when the communities in which we operate also thrive. We remain committed to impacting communities through initiatives that improve access to jobs, education, and training, protect the environment, promote people's health and well-being, and encourage equality and care for the underprivileged.

# **Customer-Centricity** Grievance Redressal Mechanism for customers ☐ Interaction through email, mobile apps, face-to-face meetings on monthly basis to improve customer experience ☐ Customer Satisfaction surveys are carried out periodically for enhancing customer satisfaction levels ☐ The Company extensively educates the customers on data privacy and security via website, social media platforms and other digital solutions like mobile apps. CAMS focusses on enhancing customer experience through various digital solutions and technology upgradations

# Commitment to Community □ Virtual learning enhances the school students' capacity and improves quality during the pandemic through online mediums Experimental-based learning through online platforms for underprivileged school students to respond to COVID-19 Senior Citizens who do not have children/relatives looking for support ☐ Women self-help groups looking for entrepreneurial skills ☐ Support for Education of HIV- affected children

☐ Tree plantation to improve the green cover



# Commitment to Employees ☐ Grievance Redressal Mechanism for employees ☐ The employees undergo mandatory induction training where the stakeholders are made aware of CoC, Human Rights, Company policies, insider trading The Company also conducts refresher training through "WeLearn programme" to apprise the employees periodically ☐ Focused training on Skill Development & periodic drills on Risk Mitigation **Employee well-being is the foremost priority**: POSH committee, Communication, Accountability, Maternity benefits, Human Rights, and Training on Health and safety The Company has in place POSH policy, Whistle blower policy and Employee Safety policy applicable to all employees The grievance redressal mechanisms are available for the employees to raise their concerns. The Company

☐ **Diversity & Inclusion**: 14% representation of women on the Board, and the Turnover rate for women in FY22 is 27% which is higher than the previous year

provides opportunity for physically challenged persons to get profitable employment

### Governance



We recognize ethics and governance to be of paramount importance. We are committed to maintaining the highest standards of governance in the conduct of our business and continuously strive to create lasting value for all our stakeholders. Since our inception, we have been building on our organization's foundation by continually enhancing the governance structures, policies, processes, and controls that support and promote accountability, transparency, and ethical behaviour. We remain steadfast in our commitment to creating and reinforcing a strong and healthy culture in which all employees feel respected and empowered to do what is suitable for our customers, communities, and shareholders.

### Regulatory Compliance Framework



- ☐ Proactively identify, assess, monitor, control, and report compliance in adherence to country-specific laws and regulations
- Compliance ownerships are aligned with corporate objectives
- Serve the interests of the Company and its shareholders

### Board Governance and its Committees



- ☐ Representation and inclusion of Women in Board of Directors
- Leadership directly through board level committees

### Governance



### Compliance, Risk and Internal Audit

- ☐ The Company has extensive Information Security Management System in place for ensuring protection of the systems and safeguard information to avoid material financial impact
- ISO 9001:2015 Certification
- ISO 27001:2013 Certification
- ISO 22301:2019 Certification
- ☐ Audit Committee of the Board of Directors reviews the reports of the Auditors at its periodical meetings, and to oversee & review the procedures and systems effectuating the policies
- ☐ The Risk Management Committee and Technology Committee of the Board periodically reviews the cyber security systems
- Data Privacy Policy

### Ethical Practices 🏶



- ☐ CAMS Code of Conduct
- ☐ The vigil mechanism & whistle blower policy encourages directors and employees to report the concerns on (but not limited to) illegal or unethical practices or behaviour, actual or suspected fraud or violation of the Company's code of conduct or ethics policy
- **Employee Safety Policy**
- □ POSH Policy
- □ Policy on Anti-Corruption and Bribery





# CAMS – Business at a glance



#### **Technology-driven**

financial infrastructure and services provider to mutual funds and other financial institutions India's largest registrar and transfer agent ("RTA") of mutual funds ("MFs") with an aggregate

market share of ~69%1

Services 9 of the 15 largest MFs<sup>2</sup>; ~20 years average relationship with 10 largest MF clients Leveraged domain expertise, processes and infrastructure to cater to MFs, AIFs and insurance companies

Pan-India physical network **comprising 280 service centers** spread over 25 states and 5 union territories

Established track
record of delivering
robust financial results;
Fastest growing MF
RTA with high RoE and
EBITDA margins

Marquee shareholders, including Great Terrain (an affiliate of Warburg Pincus), LIC & HDFC Bank.

Experienced
management team with
average work experience
of over
27 years in a variety of
financial services sectors

Notes: 1. Market share basis FY24 Q2 (3 Months Average)

<sup>2.</sup> Based on mutual fund average assets under management managed by clients and serviced by CAMS as per AMF

### CAMS – Mutual Fund Services Business



Provides a range of technology-enabled infrastructure to mutual funds – Involved through the life cycle of an account from account creation to processing transactions and redemption of the amount invested





**Best Practice Implementation** 



**Uniform Regulatory change** implementation



**Business-Continuity Mechanisms** 





Manage High Volume of Data / **Transactions** 



Infrastructural **Stability** 



**Support Timely Launches of NFOs** 



**Operational** Integration





**Extensive Data on** Investor **Preferences** 



**Actionable** Insights



**High Capability of Processing Expertise** 



**Innovative** Product **Development** 



**Customer Care & Investor Services** 



**Call Centre Services** 



Mail back / **SMS Services** 



**Service Requests** and Account Information



**Front** Office **Services** 



**Transaction Processing** 



**Distributor Services** 



Recording of **Empanelled Distributors** 



Recording of **Brokerage Structures** 



**Brokerage** Computation



**Distributor** Queries



**Transfer Agency Services** 



**Transaction** Origination



Operations



Investor Services





Compliance

# CAMS – Proprietary technology platforms and mobile applications for MF, AIF and PMS



CAMS has developed and implemented various technology platforms and its technology driven infrastructure and services are integral to the operations of its clients

#### mfCRM

Mobility solution for MF RMs/SMs



edge360

App and Portal for MF distributors & advisors

#### **MFCentral**

Unified portal to serve investors across the MF industry



MFDEx

#### **CAMSsmart**

Business intelligence service



**INVESTRAK** 



**Go**CORP

Corporate investment portal

Sales & business intelligence tool

#### **CAMServ**

Self-service chatbot for investors



## mfCompass

Allow MFs to sight funds real-time

## *my*CAMS

B2C app over 6 Mn registered users



mf360

Proprietary investor service app

#### Dice

AMC interface for brokerage structure updation

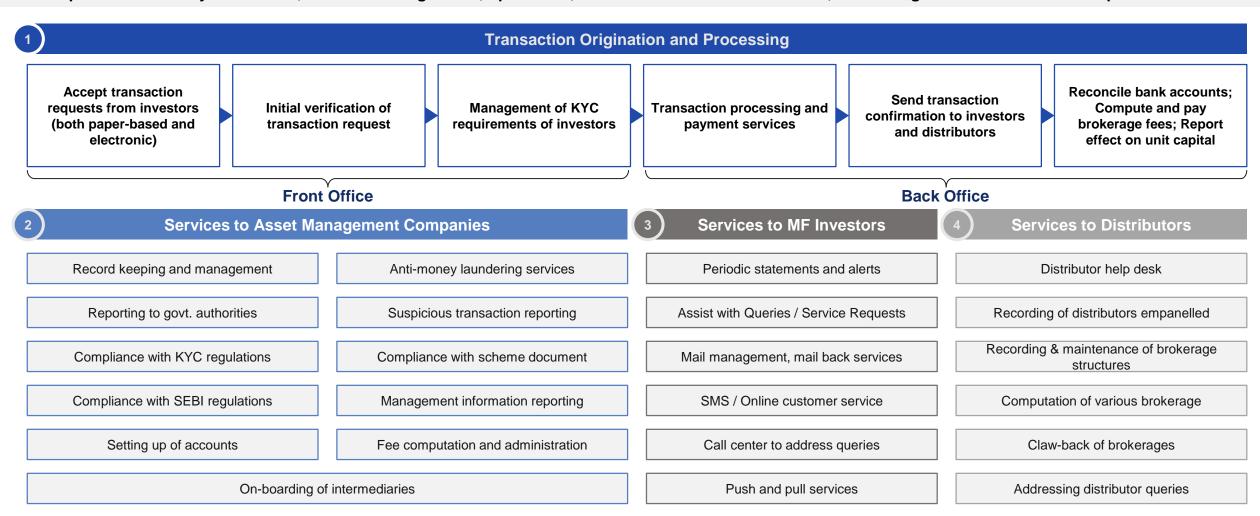
**CAMS** Wealthserv

Digital onboarding of PMS investors

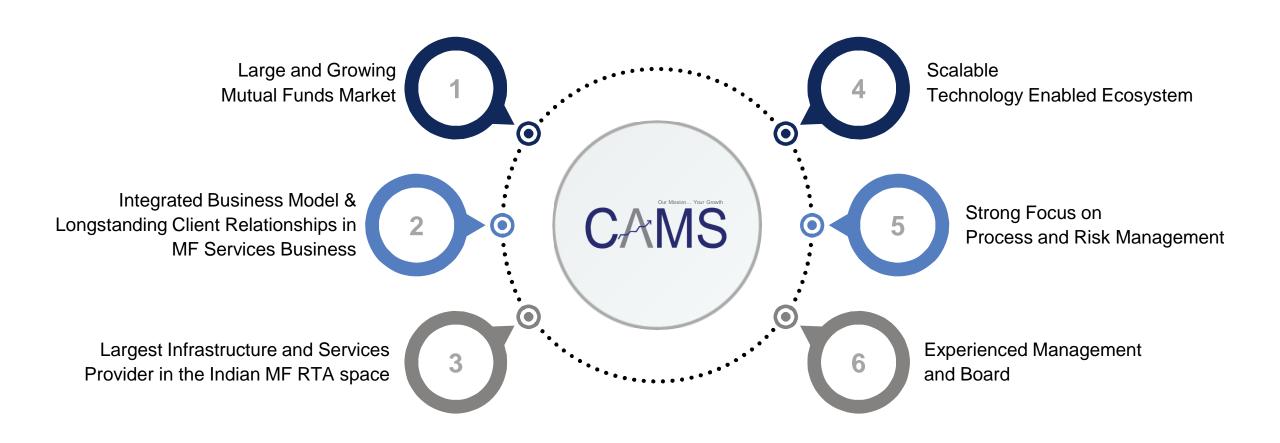
# Mutual Fund Services provided by CAMS



CAMS is involved through the life cycle of an account – from account creation to processing to redemption;
Also provides statutory statements, transaction origination, operations, investor and distributor services, risk management services and compliance services







## CAMS – Overview of Non-MF Services



# Over the years, CAMS has leveraged its domain expertise, processes and infrastructure to diversify its service offering to cater to a variety of other financial services sectors



- □ Market leader servicing over ~180 AIF / PMS / Wealth Serve Clients
- Offers services such as creation of investor record, fund accounting services and reconciliation and creation of MIS and reporting systems
- □ Also offers intermediaries revenue management, investor service management
- □ 30-35% AIF industry growth projected between FY19-24¹



- □ Manages end-to-end ACH transactions and ECS and services mutual funds, NBFCs and insurance companies
- □ Provides services through CAMSPay, which is a highly automated ECS or NACH platform
- Supports periodical or adhoc payments (including receipt of funds from mutual fund investors through SIP accounts)
- □ 43.7 Mn. ECS and ACH registrations and transactions executed in Q2 FY24, it was 35.2 Mn. in Q2FY23 (39.2 Mn in Q1 FY24)
- □ CamsPay Digital transaction executed in Q2 FY24 is 7.7 Mn., it was 3.2 Mn. in Q2FY23 (8.2 Mn in Q1 FY24)



- □ ~37% market share in insurance repository business², with ~6.3 Mn. policies held
- □ Branch operations, servicing policies, renewal premium collections Claims processing & Unclaimed Management, Demat of Policies and other permitted support functions
- □ Assists with back-office operations as well as physical infrastructure and facility management functions

Note: ACH - Automated Clearing House. ECS - Electronic Clearance Services. 1. According to CRISIL Report. 2. Company Estimated as on 30th September 2023 (Industry data not available)

# CAMS – Overview of Non-MF Services (cont'd.)



Over the years, CAMS has leveraged its domain expertise, processes and infrastructure to diversify its service offering to cater to a variety of other financial services sectors



- Verification and maintenance of KYC records of investors for use by financial institutions
- Online services for intermediaries include verification of PAN card details, facilitate uploading new KYC data and entering data for new KYC applicants
- Also includes scanning and uploading KYC document and viewing and downloading KYC data maintained by KRAs (including CAMS)



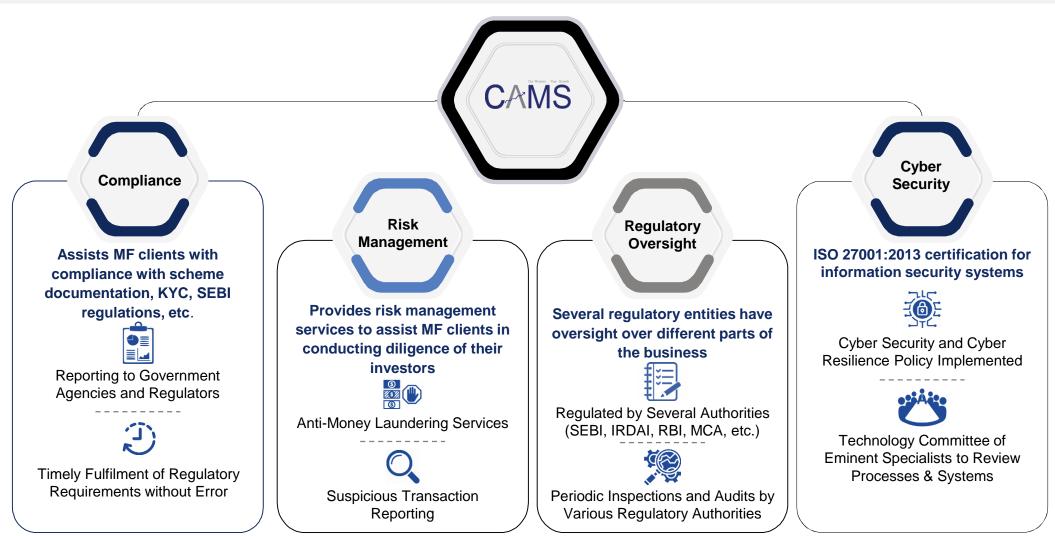
- Owns, develops and maintains the technology solutions for MF services business & MF clients
- □ Technology team of 976 personnel¹
- □ Developed Investrak.NET, a scalable mutual fund transfer agency platform, among others
- □ Assists with website design and development, provides mobility solutions, performs trend analysis, business intelligence and analytics based services, etc.

Note: 1. As of September 30, 2023.

# CAMS – Compliance and risk management architecture



Relentless focus on systems and processes has allowed CAMS to become a trusted provider of services to its clients and other stakeholders



## **Experienced Board of Directors**



#### **Board of Directors**



**Dinesh Kumar Mehrotra** Chairman & Independent Director



**Natarajan Srinivasan** Independent Director



Vedanthachari Srinivasa Rangan Non-Executive Director



Vijayalakshmi Rajaram Iyer Independent Director



Narendra Ostawal Non-Executive Director



Sandeep Kagzi Non-Executive Director



**Anuj Kumar** Managing Director

# **Audit** Committee **Nomination &** committee

- Natarajan Srinivasan
- Dinesh Kumar Mehrotra
- Vijayalakshmi Rajaram Iyer
- Sandeep Kagzi

Remuneration

- Vijayalakshmi Rajaram Iyer
- Dinesh Kumar Mehrotra
- Narendra Ostawal

**Stakeholders** Relationship Committee

- Natarajan Srinivasan
- Sandeep Kagzi
- Anuj Kumar

Risk Management Committee

- Vijayalakshmi Rajaram Iyer
- Natarajan Srinivasan
- Dinesh Kumar Mehrotra

Corporate **Social** Responsibility **Committee** 

- Dinesh Kumar Mehrotra
- Vijayalakshmi Rajaram Iyer
- Anuj Kumar
- Sandeep Kagzi

# Experienced management team, with an average work experience of **27 years** and a demonstrated ability to grow and diversify the business and innovate services

☐ Joined the company July 2023

☐ Previously associated with Kyndryl, IBM



Anuj Kumar – Managing Director	Ramcharan Sesharaman – Chief Financial Officer
<ul> <li>□ Joined the company in March 2016</li> <li>□ Previously associated with Godrej &amp; Boyce, Escorts Finance &amp; IBM India</li> </ul>	<ul> <li>□ Joined the company in March 2020</li> <li>□ Previously associated with Photon Interactive and Reliance Jio Infocomm</li> </ul>
Syed Hassan – Chief Operating Officer	Ravi Kethana – Chief Platform Officer
<ul> <li>□ Joined the company in March 2022</li> <li>□ Previously associated with DXC Technology, Britannia Industries, Unilever</li> </ul>	<ul> <li>□ Joined the company in December 2019</li> <li>□ Previously associated with Tata Consultancy Services and Wipro</li> </ul>
Soumendu Sekar Ganguly – Chief Product officer, Head-New platforms	Manikandan Gopalakrishnan – Company Secretary & Compliance Officer
<ul> <li>□ Joined the company in April 2017</li> <li>□ Previously associated with Naukri, 99acres and Shiksha, and Sulekha</li> </ul>	<ul> <li>□ Joined the company in June 2011</li> <li>□ Previously associated with BPL, Precot Meridian &amp; SJK Steel Plant</li> </ul>
Vinodh Chelambathodi - Chief Human Resources Officer	Vasanth Jeyapaul Emmanuel - CEO, CAMS Payment Services Private Limited
<ul> <li>□ Joined the company in January 2022</li> <li>□ Previously associated with Godrej, Flextronics, HCL, Capgemini, Polaris / Intellect and FSS</li> </ul>	<ul> <li>□ Joined the company in October 2017</li> <li>□ Previously associated with Bennett, Coleman &amp; Co, Agenda Net marketing</li> </ul>
Vivek Bengani – CEO – CAMS Insurance Repository	Abhishek Mishra – Chief Risk Officer
<ul><li>□ Joined the company in March 2022</li><li>□ Previously associated with Edelweiss Tokio Life Insurance</li></ul>	<ul> <li>□ Joined the company in 2<sup>nd</sup> January 2023</li> <li>□ Previously associated with Accenture, GE, Washington Mutual Bank</li> </ul>
Gopalakrishnan Subbiah - Chief Technology Officer	



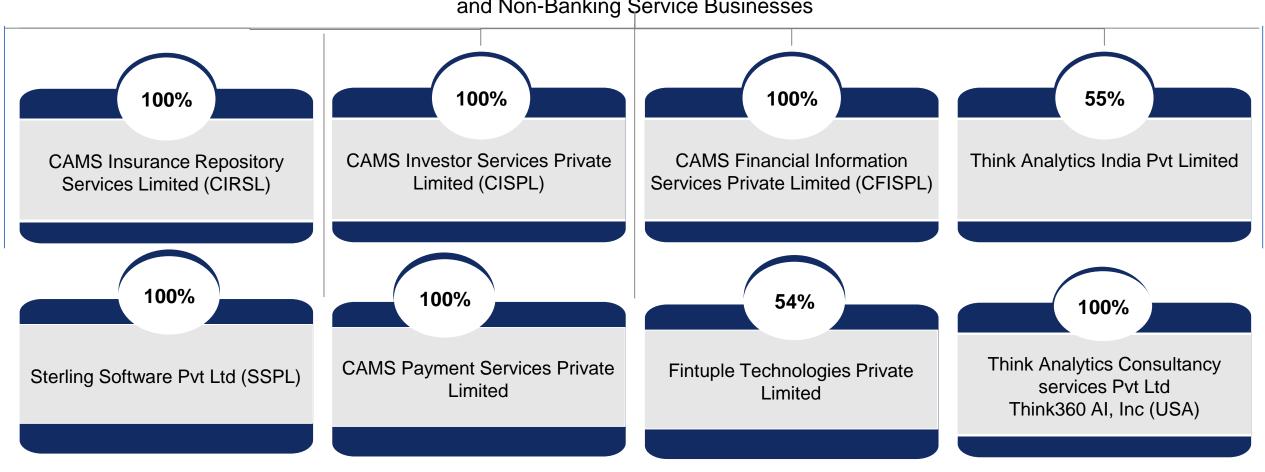


# Corporate Structure



#### **Computer Age Management Services Limited**

Mutual Funds Services, Alternate Investment Funds Services, Payment Services, Banking and Non-Banking Şervice Businesses



# History / Milestones



- □ Our Company was incorporated as Computer Age Management Services Private Limited and received a certificate of incorporation from the RoC on May 25, 1988
- □ Our Company was issued a certificate of registration as a Registrar to an Issue under category II, dated December 24, 1993 by SEBI
- □ The certificate of registration was issued to our Company was upgraded and a fresh certificate of registration as Registrar to an Issue and Share Transfer Agent under category I, dated July 22, 1995, was issued by SEBI to our Company
- □ Our Company was issued a certificate of registration dated June 1, 2006 by SEBI to act as a depository participant for NSDL
- □ Our Company was issued a certificate of registration dated January 31, 2007 by SEBI to act as a depository participant for CDSL
- □ CIRSL was incorporated on May 12, 2011; and
- □ CIRSL had received in-principle approval of IRDAI to carry on business as an insurance repository
- □ CISPL was incorporated on February 13, 2012; and
- □ CISPL was issued a certificate of registration dated June 29, 2012 to carry on the business as a KRA

1988

1993

1995

2006

2007

2011

2012

- □ CIRSL was issued a certificate of registration dated July 31, 2013 by IRDAI to carry on the business as an insurance repository; and
- Our Company acquired 100% stake in SSPL, which provides technology support to our Company
- ☐ CFISPL was incorporated on September 26, 2016
- □ Great Terrain acquired 37.50% stake in our Company
- □ Our Company was converted into a public limited Company and received a fresh certificate of incorporation from the RoC on September 27, 2019: and Great Terrain | Incorporation of acquired 6.03% stake in our Company
  - ☐ Listed in BSE on October 1<sup>st</sup>, 2020
  - □ RBI registration for account aggregator Services
  - CAMSPay (payment aggregator services)

- Certification of Registration for CRA Services
- □ Franklin Templeton Go-Live
- ☐ Set up office in GIFT City
- □ Account aggregator launch
- □ MF Central launch

- □ CAMS CRA Go-Live
- Acquired majority stake in Fintuple Technologies Pvt Ltd
- □ Launched innovation lab at IIT Madras
- □ CAMSPay receives in-principle authorization from RBI to operate as a **Payment** Aggregator
- □ CAMS Acquires majority stack in Think360 Al

2013

2016

2018

2019

2020

2021

2022

# Awards and Accolades



2015	□ Our Company was awarded 'Best App' for ' <i>my</i> CAMS' app under finance category at the Global Mobile App Summit and Awards □ CIRSL was awarded 'Best Newcomer Award' at Asia Insurance Technology Awards □ CIRSL was awarded 'Best Service Provider' award in 'Feet on Street Collections' category by ICICI Prudential Life Insurance Company Limited at Tatva Annual Meet
2016	Our Company was awarded SME Business Excellence Awards in mid-corporate IT and IT-enabled services category by Dun and Bradstreet and RBL Bank Limited  Our Company was awarded 'Best App' for 'myCAMS' app under finance category at the Global Mobile App Summit and Awards
2017	□ Our Company was awarded 'Best use of digital media / platform' in the mutual fund category for 'myCAMS' app at the Drivers of Digital Awards □ Our Company was awarded 'Best App' for 'myCAMS' app under finance category at the Global Mobile App Summit and Awards □ CIRSL was awarded 'Best Newcomer Award' at Asia Insurance Technology Awards □ CIRSL received the Celent Award for CIRSL's iCare services □ 20 most promising capital market solution provider
2018	Our Company was awarded 'Special Mention for Use of Digital Media in the Mutual Fund Category' for 'GoCorp' app at the Drivers of Digital Awards 2018  Our Company was awarded 'Best Application of Technology' for 'myCAMS' app at 4th edition of CX Strategy Summit and Awards  CIRSL was awarded 'Best Service Provider' award
2019	□ CIRSL was awarded 'OSCAR' by TATA AIA for outstanding support in DJFM 2019 □ CIRSL was awarded 'Best Service Provider' award in 'Mandate Registration and Insurance Repository' category by ICICI Prudential Life Insurance Company Limited at Tatva Annual Meet □ SSPL was awarded "20 Most Promising Capital Market Solution Providers – 2019" by CIO Review India □ Our Company was awarded "Highly Commended – Harnessing the Power of Technology" at the Adam Smith Awards Asia 2019 □ SSPL was awarded for "Digital and Fintech Solutions" at the SME Business Excellence Awards 2019 by Dun & Bradstreet and RBL Bank Limited
2020	Recognized as the Star of FinTech in Tamil Nadu (highest category recognition) by Tamil Nadu Government
2021	□ CAMSPay won the prestigious FINNOVITI 2021 Award □ CAMS Insurance Repository Services limited has been recognized as 'Feet on Street (FOS)-Best Service provider' by ICICI Prudential Life Insurance company limited at the 15 <sup>th</sup> Annual TATVA annual awards 2021
2022	CAMS won the NASSCOM cloud innovator of the year
2023	CAMS Wins LACP vision for Annual Report

### Awards and Accolades

2023





□ CAMS FE CFO Awards CAMS was selected in the Small Enterprises category. CFO Mr. Ramcharan Sesharaman was honoured with the prestigious Award

□ BW HR Excellence Awards 2023 For Employee Engagement strategy category

□ Economic Times Datacon Award 2023 under Smart Data Applications Software category

□ CAMSfinserv Wins Banking Frontier's Technoviti 2023 for implementing Account Aggregator based bank account validation in *my*CAMS Application (with 6 Million+ registered users) for Third Party verification

□ Think360 AI has been recognized by Fintech Global in the 3<sup>rd</sup> Edition of the AIFintech100 list

□ Think360 AI is now a Great Place to Work Certified ™ Company

□ HDFC Bank has honored CAMSPay with the prestigious 'Best Corporate Technology Adoption' award

□ CAMS was the WINNER for the award category "New Initiatives IT Infrastructure Award" at the "16<sup>th</sup> Edition DataCenter Summit & Awards 2023" organized by UBS Forums Pvt. Ltd.

☐ Think360 AI has been recognized as 'Top Data Science Services Providers' by AIM Research

## Shareholders' Information



## Stock Data as on 30th Sep 2023

Market Capitalisation 12,329.74 Cr.

**Shares Outstanding 4,91,22,460** 

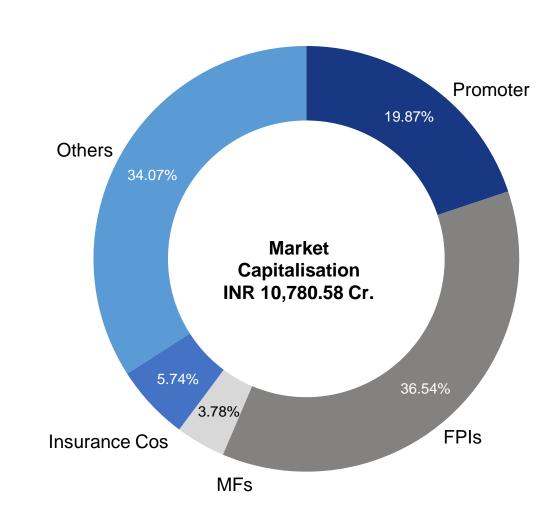
Free Float **12,329.74 Cr.** 

Scrip Symbol / Code CAMS / 543232

## **Top Institutional Holders**

- ☐ HDFC Bank
- ☐ Life Insurance Corporation of India
- ☐ Goldman Sachs Asset Mgt
- ☐ Fidelity Investments
- Seafarer Capital Partners
- □ JPMorgan Asset Mgt
- Vanguard Group
- □ Arisaig Partners (Asia)
- ☐ Capital Research Global Investors
- ☐ FSSA Investment Mgrs
- BlackRock Investment Mgt
- WhiteOak Capital Mgt
- ☐ 360 ONE Asset Mgt
- ☐ Retail Employees Superannuation Trust REST

## **Shareholding Pattern (%)**





Computer Age Management Services Limited (CAMS)



Mr. Anish Sawlani, Head - IR



+91 72990 07973



Anish.sawlani@camsonline.com



**Investor Relations Orient Capital** 



Mr. Rajesh Agrawal



+91 99674 91495



Rajesh.Agrawal@linkintime.co.in

