

October 14, 2022

BSE Ltd. P J Towers, Dalal Street, FortMumbai – 400001 Scrip Code: 543272	National Stock Exchange of India Limited (NSE). Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai – 400051 Symbol: EASEMYTRIP
--	--

Sub: Media Release

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled “**EaseMyTrip to launch its Industry’s first Save Now Buy Later (SNBL) scheme with added return of up to 20% on the investment as low as INR 100**” being issued to the media.

You are requested to take the aforesaid on record.

Thanking you,

For Easy Trip Planners Limited

PRIYANKA
A TIWARI
Digitally signed
by PRIYANKA
TIWARI
Date: 2022.10.14
09:47:18 +05'30'

Priyanka Tiwari
Company Secretary and Chief Compliance Officer
Membership No.: A50412

Easy Trip Planners Ltd.

Registered office : Building No. - 223, Patparganj Industrial Area, New Delhi - 110092 (India)

Phone : +91 - 11 43030303, 43131313 | E-mail : Care@easemytrip.com | Web: www.EaseMyTrip.com | CIN No. L63090DL2008PLC179041



EaseMyTrip to launch its Industry’s first Save Now Buy Later (SNBL) scheme with added return of up to 20% on the investment as low as INR 100

- Travellers can plan their SIP (Systematic Investment Plan) to avail Holiday packages and Hotel bookings well in advance with EaseMyTrip



New Delhi, October 14, 2022: EaseMyTrip.com, one of the largest online travel platforms to launch its new product line called “Save Now Buy Later (SNBL)” as an investment scheme for its customers to help them manage their finances better while they travel. The industry’s first Save Now Buy Later (SNBL) will benefit the customer in planning their holiday and hotel stay well in advance by starting with a Systematic Investment Plan (SIP) and getting a return of up to 20 per cent on the total invested amount exclusively from the company.

As a part of SNBL, the customer can invest X amount on a recurring basis by instructing their UPI account with an investment as low as INR 100. The investment scheme can be availed for a minimum of 90 days (3 months). For domestic travellers, upon successful completion of 90 days (3 months), the collected amount can be redeemed to book a holiday package or a hotel stay of choice anytime post the 90 days period from EaseMyTrip.

For the international travellers, the company allows investing beyond 90 days period to enable its customer to plan their international trip way ahead. The maximum duration of the investment can be done for two years or 5 Lacs whichever is achieved first for both domestic and international travel.

Thrilled by the new product and its offerings, **Lokendra Saini, Chief Operating Officer, EaseMyTrip.com, said** “At EaseMyTrip, we are receiving tremendous positive outlook from the travellers in terms of holiday and hotel bookings and therefore hoping all our customers avail their next big holiday and hotel stay with us without worrying

about their finances. Our constant endeavour is to ease our customers travel experience in whichever way possible and are certain that this new investment scheme will enable them to take their holiday and stay from their return on investment.”

Additional to the investment scheme, EaseMyTrip also provides multiple payment options like Net-banking, Wallets, UPI and other options like EMI and BNPL (Buy Now Pay later) for its customers to have a user-friendly experience while they book their tickets.

About EaseMyTrip.com

EaseMyTrip.com (a public listed company at NSE and BSE) is India’s one of the largest online travel platforms in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Furthermore, growing at a CAGR of 78% during FY20-22 in profits, it is one of the fastest-growing internet companies. Bootstrapped and profitable since its inception, EaseMyTrip offers end-to-end travel solutions including air tickets, hotels and holiday packages, bus tickets as well as ancillary value-added services. EaseMyTrip offers its users the option of zero-convenience fees during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 1 million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, the USA, New Zealand and London.

For Media Queries

EaseMyTrip PR contact:

Bhavika Sharma

bhavika.sharma@easemytrip.com

9811787304