

5th September 2019

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.
Scrip code: 532343

National Stock Exchange of India
Ltd.,
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051.
Scrip code: TVSMOTOR

Dear Sir,

Reg : Press Release - TVS Sport sets new record for 'Highest Fuel Efficiency on a motorcycle' in India Book of Records and Asia Book of Records

We enclose a Press Release regarding "TVS Sport sets new record for 'Highest Fuel Efficiency on a motorcycle' in India Book of Records and Asia Book of Records", for dissemination.

Thanking you,

Yours truly,
For TVS MOTOR COMPANY LIMITED



K S Srinivasan
Company Secretary

Encl : a/a

Press Release



TVS Sport sets new record for 'Highest Fuel Efficiency on a motorcycle' in India Book of Records and Asia Book of Records

- *Rider Pavitra Patro completes the 20-day ride through the Golden Quadrilateral*
 - *Records an astounding on-road mileage of 76.4 kmpl*

Jaipur, September 05, 2019: TVS Motor Company, a reputed manufacturer of two-wheelers and three-wheelers in the world today crossed another milestone, as their 100cc motorcycle TVS Sport set a new record of 'Highest Fuel efficiency delivered by a motorcycle on the Golden Quadrilateral' in India Book of Records and Asia Book of Records. This feat was achieved by Mr. Pavitra Patro who completed the Indian Golden Quadrilateral. He chose TVS Sport as his partner to complete this record, owing to the trust the market places on fuel efficiency of this motorcycle. The ride saw Pavitra traverse 6,377 kilometers battling tough terrains and the surge of monsoon across the country to achieve the record with an on-road mileage of 76.4 kmpl.

The 'Golden Quadrilateral' connects India's four major metros viz. Delhi in the north; Kolkata in the east; Mumbai in the west and Chennai in the south. Pavitra began his ride, astride the TVS Sport, on July 31, 2019 and concluded the ride on August 19, 2019 in a span of 20 days thus creating the milestone.

Commenting on the success, **Mr. Aniruddha Haldar, Vice President (Marketing) Commuter Motorcycles, Scooters & Corporate Brand, TVS Motor Company**, said "TVS Sport entering the record books for the highest recorded on-road mileage, is an outstanding feat. It's a matter of great joy and pride when a brand becomes a record setter, in its core performance dimension. The 25 lakh TVS Sport riders have over the last ten years, stood by its mileage performance. This ability is now acknowledged by Asia Book of Records and India Books of records as well. We congratulate Mr. Pavitra Patro for weathering the 20 days, 6,377 kilometers ride of the Golden Quadrilateral to achieve the highest on- road mileage recorded by a motorcycle. Our 25 Lakh TVS Sport riders deserve nothing less than TVS Sport's world class performance, truly making it ***Mileage Ka Baap.***"

TVS Sport is a 100cc motorcycle with a Duralife engine which is mileage efficient. It is the only motorcycle in its segment that gives Econometer feature. TVS Sport comes with a sporty look due to the stylish design of its head lamp, tail lamp, and graphics. It comes with great five-step adjustable shock absorbers, which allows adjustment of suspension as per the rider's requirement and gives

Press Release



them the most comfortable ride. The motorcycle is provided with a 5-year warranty as well thus providing assurance to its customers.

The motorcycle is available in colour selection of Black Silver, Indigo Streak, Titanium grey, Mercury Grey, Blaze red, Volcano red, White red and Dazzling White.

About TVS Motor Company

TVS Motor Company is a reputed two and three-wheeler manufacturer and is the flagship company of the USD 8.5 billion TVS Group. We believe in Championing Progress through Mobility. Rooted in our 100-year legacy of Trust, Value, and Passion for Customers and Exactness, we take pride in making internationally aspirational products of the highest quality through innovative and sustainable processes. We endeavor to deliver the most superior customer experience at all our touch points across 60 countries. We are the only two-wheeler company to have received the prestigious Deming Prize. Our products lead in their respective categories in the J.D. Power IQS and APEAL surveys for four years. We have been ranked No. 1 Company in the J.D. Power Customer Service Satisfaction Survey for consecutive four years. For more information, please visit www.tvsmotor.com.

For further information, please contact

Varghese M Thomas / KS Harini: vm.thomas@tvsmotor.com / ks.harini@tvsmotor.com
