

May 30, 2019

BSE Limited

Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400 001

National Stock Exchange of India Limited

Exchange Plaza, Plot No. C-1, Block G, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051

Sub.: Intimation of Schedule of Meetings with Institutional Investors/ Analysts

Ref.: 1. Regulation 46(2)(o) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations")

2. Scrip Codes (Equity): BSE - 535755; NSE - ABFRL

Dear Sir/ Madam,

In terms of the above referred provisions of the SEBI Listing Regulations, please take note of the following schedule of the meetings held by Aditya Birla Fashion and Retail Limited ("the Company") with Institutional Investors/ Analysts:

Date	Name of Fund/Company	Type of Meeting	Venue
May 29, 2019	ICICI Pru Life	Group	Mumbai
	HDFC Standard Life	Group	
	Deep Financial Consultants Pvt Ltd		
	Nalanda Capital Pte Ltd		
	Bay Capital		
	Alchemy Capital		
	Abakkus Investments		
	Aditya Birla Sunlife Mutual Fund		
	Reliance Mutual Fund		
	IDFC MF		
	Axis MF		
	Malabar Investment		
	Invesco MF		
	IIFL AMC		
	Tata AIA Life		
	Baroda Pioneer MF		
	Kotak Asset Management		
	SBIMF	Group	
	Mirae AMC	Group	
	Jupiter Asset Management	Group	



Date	Name of Fund/Company	Type of Meeting	Venue
	Edelweiss AMC		
	R Asset Management		
	M3 Investment		
	Cathay Securities Investment Trust		
	Steinberg Asset Mgmt		
	Padma India Fund		
	O3 CAPITAL		
	HSBC MF	Group	
	Union Mutual Fund		
	L&T Asset Management		
	White Oak Capital		
	DHFL Pramerica MF		
	Franklin Templeton Investments		
	ASK Investment Managers		
	JM MF		
	Neuberger Berman	Group	
	Arohi Asset Management	Group	
	Barings Asset Mgmt	Group	

The aforesaid information is for your information and records. The same is also uploaded on the website of the Company i.e. www.abfrl.com.

Thanking you,

Yours faithfully,

For Aditya Birla Fashion and Retail Limited

Geetika Anand Asst. Vice President & Company Secretary