

26th November, 2019

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.
Scrip code: 532343

National Stock Exchange of India Ltd.,
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051.
Scrip code: TVSMOTOR

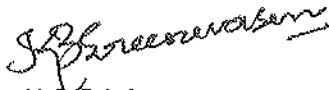
Dear Sir,

Reg : Press Release - TVS Motor Company launches technologically advanced, feature packed 2020 range of TVS Apache RTR 200 4V and TVS Apache RTR 160 4V BS-VI motorcycles

We enclose a Press Release regarding "TVS Motor Company launches technologically advanced, feature packed 2020 range of TVS Apache RTR 200 4V and TVS Apache RTR 160 4V BS-VI motorcycles", for dissemination.

Thanking you,

Yours truly,
For TVS MOTOR COMPANY LIMITED



K S Srinivasan
Company Secretary

Encl : a/a

TVS Motor Company launches technologically advanced, feature packed 2020 range of TVS Apache RTR 200 4V and TVS Apache RTR 160 4V BS-VI motorcycles

- Powered by advanced engine equipped with RT-Fi - Race Tuned Fuel injection technology, with an in-built First in segment GTT – Glide Through Traffic capability.
- Apache motorcycle family will sport attractive race graphics, an all-new LED headlamp, feather touch start and many other first in segment features.

Hosur, November 26, 2019: TVS Motor Company, a reputed manufacturer of two-wheelers and three-wheelers in the world, today introduced the 2020 range of TVS Apache RTR 200 4V and TVS Apache RTR 160 4V motorcycles. This series of TVS Apache RTR 4V motorcycles will be first rollout of BS-VI vehicles from the stable of TVS Motor Company.

TVS Apache RTR 4V motorcycles come equipped with attractive race graphics along with an all new LED headlamp with claw styled position lamps that offers best in class long range light penetration and an enhanced widespread. The 2020 range of Apache series is enabled with Race Tuned-Fuel injection 'RT-Fi' technology which is specially designed to ensure an enjoyable racing experience in all driving condition throughout the engine's life. This evolution constitutes for a consistent power delivery and fuel economy, improved engine durability and better emission control. It features an in-built First in segment GTT – Glide Through Traffic capability for low speed urban riding and enables an extremely smooth and controlled ride.

Commenting on the same, **Mr. Meghashyam Dighole, Head - (Marketing) Premium Motorcycles, TVS Motor Company** said, *"We are delighted to introduce the 2020 range of TVS Apache RTR 200 4V and TVS Apache RTR 160 4V BS-VI motorcycles. These motorcycles are a testament of our commitment towards delighting Apache customers with a true racing experience. The 2020 range of Apache RTR series offers an array of premium features enabled by cutting edge technology and will transform performance biking. This marks the commencement of the transition of our vehicles to the BS-VI norms."*

TVS Apache RTR 200 4V is powered by advanced engine, 197.75cc single-cylinder, 4-stroke, 4-valve, oil-cooled engine motor; which is mated to a 5-speed gearbox. The engine develops 20.5 PS of power at 8500 RPM and 16.8 Nm of torque at 7500 RPM. Along with the recently launched SmartXonnect* technology, the TVS Apache RTR 200 4V continues to be the only motorcycle in its class to offer Dual-Channel ABS with RLP (Rear wheel Lift-off Protection) control and RT-Slipper Clutch. The motorcycle will also come fitted with first in its class high-performance radial rear tyre for enhanced stability and ride quality.

Press Release



TVS Apache RTR 160 4V motorcycle gets advanced engine 159.7 cc, single-cylinder, 4-stroke, 4-valve, oil-cooled engine, that churns out 16.02 PS at 8250 RPM and 14.12 Nm at 7250 RPM. The engine is mated to a 5-speed super-slick gear box that offers a precise and powerful riding experience. The motorcycle comes with an all new dual tone seat and new LED headlamp with claw styled position lamps adding to its overall premium appeal.

The 2020 TVS Apache RTR 4V series will come fitted with exciting features including the innovative 'feather touch' start, wave bite ignition key and the all new aerodynamic claw mirrors. Along with these features, the RTRs continue to delight with a racier signature exhaust note.

The 2020 TVS Apache RTR 200 4V series is available in two stunning colours namely, Gloss Black and Pearl White; while the 2020 TVS Apache RTR 160 4V series will be available in three colours namely, Racing Red, Metallic Blue and Knight Black. Bookings for the motorcycles begin today at all TVS Motor Company dealerships across the country.

Prices (Ex-showroom Delhi)

- **TVS Apache RTR 200 4V - DC – Rs. 124,000**
- **TVS Apache RTR 160 4V (disc) – Rs. 103,000**
- **TVS Apache RTR 160 4V (drum) – Rs. 99,950**

View the 2020 TVS Apache RTR series product video [here](#).

About TVS Motor Company

TVS Motor Company is a reputed two and three-wheeler manufacturer and is the flagship company of the USD 8.5 billion TVS Group. We believe in Championing Progress through Mobility. Rooted in our 100-year legacy of Trust, Value, and Passion for Customers and Exactness, we take pride in making internationally aspirational products of the highest quality through innovative and sustainable processes. We endeavour to deliver the most superior customer experience at all our touch points across 60 countries. We are the only two-wheeler company to have received the prestigious Deming Prize. Our products lead in their respective categories in the J.D. Power IQS and APEAL surveys for four years. We have been ranked No. 1 Company in the J.D. Power Customer Service Satisfaction Survey for consecutive four years. For more information, please visit www.tvsmotor.com.

For further information, please contact:

Nikita Verma: nikita.verma@tvsmotor.com

Piyush Darwade: Piyush.darwade@tvsmotor.com

TVS Motor Company Limited, P.B. No. 4, Harita, Hosur – 635 109, Tamil Nadu, India. **Tel:** +91(4344) 276780

Website: www.tvsmotor.com **Email:** corporate@tvsmotor.com **CIN:** L35921TN1992PLC022845

Regd Off: Chaitanya, No. 12, Khader Nawaz Khan Road, Nungambakkam, Chennai – 600 006

Press Release



TVS Motor Company Limited, P.B. No. 4, Harita, Hosur – 635 109, Tamil Nadu, India. Tel: +91(4344) 276780

Website: www.tvsmotor.com Email: corporate@tvsmotor.com CIN: L35921TN1992PLC022845

Regd Off: Chaitanya, No. 12, Khader Nawaz Khan Road, Nungambakkam, Chennai – 600 006

Press Release



TVS Motor Company Limited, P.B. No. 4, Harita, Hosur – 635 109, Tamil Nadu, India. Tel: +91(4344) 276780

Website: www.tvsmotor.com Email: corporate@tvsmotor.com CIN: L35921TN1992PLC022845

Regd Off: Chaitanya, No. 12, Khader Nawaz Khan Road, Nungambakkam, Chennai – 600 006

Press Release



TVS *Racing*

TVS



PERFORMANCE EVOLUTION #RTRevolution

Presenting the 2020 TVS Apache RTR 200 4V

Race-tuned fuel injection | New race graphics | New LED headlamp



TVS *Racing*

TVS



PERFORMANCE EVOLUTION #RTRevolution

Presenting the 2020 TVS Apache RTR 160 4V

Race-tuned fuel injection | New race graphics | New LED headlamp



TVS Motor Company Limited, P.B. No. 4, Harita, Hosur – 635 109, Tamil Nadu, India. Tel: +91(4344) 276780

Website: www.tvsmotor.com Email: corporate@tvsmotor.com CIN: L35921TN1992PLC022845

Regd Off: Chaitanya, No. 12, Khader Nawaz Khan Road, Nungambakkam, Chennai – 600 006