

October 11, 2019

Corporate Relation Department BSE Limited P.J. Towers, Dalal Street, Fort, Mumbai – 400 001 Security Code: 511571	Listing Department The Calcutta Stock Exchange Limited 7, Lyons Range, Dalhousie, Kolkata-700 001, West Bengal Scrip Code: 029145
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Dear Sir,

Sub.: Open Offer to the public shareholders of Som Datt Finance Corporation Limited (“Som Datt” or “Target Company”) in terms of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, as amended (“Takeover Regulations”).

Ref: Filing of post offer advertisement in compliance with regulation 18(12)(b)(ii) of the Takeover Regulations (defined below)

With reference to the above captioned subject, a post offer advertisement (“Post Offer Advertisement”) has been published on October 11, 2019 in the newspapers as mentioned below (i.e., being the same newspapers in which the DPS was published), through PL Capital Markets Private Limited (“Manager to the offer”) in compliance with regulation 18(12)(b)(i) of the Takeover Regulations:

Newspapers	Language	Editions
Business Standard	English National Daily	All
Business Standard	Hindi National Daily	All
Mumbai Tarun Bharat , at Mumbai i.e., the place of BSE Limited where the shares of the Target Company are traded.	Marathi – Regional Language Daily	Mumbai
Arthik Lipi , at Kolkata, i.e., the place of registered office of the Target Company	Bengali – Regional Language Daily	Kolkata


In regard to the same, we are enclosing herewith a copy of the Post Offer Advertisement published in **Business Standard (English)**, in compliance with regulation 18(12)(b)(ii) of the Takeover Regulations.

We request you to kindly take the above on record and disseminate the information to the public.

Please feel free to contact the undersigned on 022 – 6632 2441 or Mr. Rohan Menon on 022 – 6632 2498 in case you require any clarifications in this regard.

Thanking You,

Yours faithfully,
For **PL CAPITAL MARKETS PRIVATE LIMITED**


D. J. KALYANIWALA
SR. VICE PRESIDENT - INVESTMENT BANKING
Encl: a/a



PL Capital Markets Pvt. Ltd.

SEBI Registered Merchant Banker Category I [MB / INM 000011237]

Regd. Office: 3rd Floor, Sadhana House, 570, P. B. Marg, Behind Mahindra Tower, Worli, Mumbai - 400 018.

CIN : U65190MH2007PTC169741 | Tel: +91 22 6632 2222, Fax: +91 22 6632 2229 | Email: invbanking@plindia.com, Website: www.plindia.com

SOM DATT FINANCE CORPORATION LIMITED

("TARGET COMPANY" / "SOM DATT")

Registered Office: Gajraj Chambers, 2B, 2nd Floor, 86 B/2, Topsis Road (South), Kolkata- 700 046, West Bengal;

E-mail: rajiv_517903@yahoo.com; Tel. No.: 011 - 4555 5392; CIN: L65921WB1993PLC060507; Website: www.somdattfin.com

Open Offer for acquisition of upto 26,02,073 equity shares from the Public Shareholders of Som Datt Finance Corporation Limited by Mr. Kuldip Singh Rathee and Mrs. Vijay Rathee ("Acquirers").

The capitalized terms used herein shall have the same meaning as assigned to them in the PA, DPS, the LOF and the Pre-Offer Advertisement issued in connection with this Offer.

This post offer advertisement ("Post Offer Advertisement") is being issued by PL Capital Markets Private Limited, on behalf of the Acquirers in compliance with Regulation 18(12) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 as amended ("Takeover Regulations"). The DPS in respect to the aforementioned Offer was made on May 17, 2019 in Business Standard (English - all editions), Business Standard (Hindi - all editions), Mumbai Tarun Bharat (Marathi - Mumbai edition) and Arthik Lipi (Bengali - Kolkata edition).

1	Name of the Target Company	Som Datt Finance Corporation Limited			
2	Name of the Acquirers	Mr. Kuldip Singh Rathee; and Mrs. Vijay Rathee			
3	Name of the Manager to the Offer	PL Capital Markets Private Limited			
4	Name of the Registrar to the Offer	RCMC Share Registry Private Limited			
5	Offer Details:				
	a) Date of Opening of the Offer	Thursday, September 19, 2019			
	b) Date of Closure of the Offer	Thursday, October 3, 2019			
6	Date of Payment of Consideration	Thursday, October 10, 2019			
7	Details of Acquisition:				
Sr No.	Particulars	Proposed in the Offer Document (Letter of Offer)		Actuals	
7.1	Offer price	Rs. 14.70 per fully paid up equity share of face value Rs. 10 each.		Rs. 14.70 per fully paid up equity share of face value Rs. 10 each.	
7.2	Aggregate number of shares tendered	26,02,073		15,395	
7.3	Aggregate number of shares accepted	26,02,073		15,395	
7.4	Size of the Offer (number of shares multiplied by offer price per share)	Rs. 3,82,50,473.10		Rs. 2,26,306.50	
7.5	Shareholding of the Acquirers before agreements/PA • Number • (% of Fully diluted equity share capital)	NIL (NIL)		NIL (NIL)	
7.6	Shares acquired by way of the Share Purchase Agreement dated May 11, 2019 ("SPA")(*) • Number • (% of Fully diluted equity share capital)	69,24,255 (69.19%)		69,24,255 (69.19%)	
7.7	Shares acquired by way of Open Offer • Number • (% of fully diluted equity share capital)	26,02,073 (26.00%)		15,395 (0.15%)	
7.8	Shares acquired after the DPS • Number of shares acquired • Price of the shares acquired • (% of the shares acquired)	NIL - (NIL)		NIL - (NIL)	
7.9	Post offer share holding of Acquirers • Number • (% of fully diluted equity share capital)	95,26,328(**) (95.19%)		69,39,650(^) (69.34%)	
7.10	Pre & Post offer shareholding of the public • Number • (% of fully diluted equity share capital)	Pre Offer NIL NIL	Post Offer 95,26,328 (95.19%)	Pre Offer NIL NIL	Post Offer (^) 30,68,320 (30.66%)

(*) The shares pursuant to the SPA have not been acquired by the Acquirers as yet, as the underlying transaction pursuant to the SPA is yet to be consummated.

(**) Assuming full acceptance in the Open Offer.

(^*) Pursuant to the acquisition of Equity Shares in terms of the SPA, which will be completed within the period as prescribed in terms of Regulation 22(3) of the Takeover Regulations, the Acquirers shall hold 69,39,650 equity shares aggregating to 69.34% of the total equity share capital of the Target Company.

(^^) Excludes post offer shareholding of the Acquirers as shown in 7.9 above.

OTHER INFORMATION

The Acquirers severally and jointly accept full responsibility for their obligations, as laid down in terms of the Takeover Regulations and for the information (other than such information as has been provided or confirmed by the Sellers or the Target Company) contained in this Post Offer Advertisement.

A copy of this Post Offer Advertisement will also be available on the website of SEBI (www.sebi.gov.in), BSE Limited (www.bseindia.com), the Manager to the Offer (www.plindia.com) and at the registered office of the Target Company.

Issued by the Manager to the Offer on behalf of the Acquirers



PL CAPITAL MARKETS PRIVATE LIMITED

3rd Floor, Sadhana House, 570, P.B. Marg, Worli, Mumbai - 400 018

Tel: +91 22 6632 2222; Fax: +91 22 6632 2229;

Website: www.plindia.com; Email: sdfopenoffer@plindia.com

Contact person: Gunjan Jain / Rohan Menon

SEBI Registration No.: INM000011237

Place: Mumbai

Date: October 10, 2019