

**o INFO EDGE o**  
**INFO EDGE (INDIA) LTD.**

Date: August 16, 2019

1. **The Manager- Listing**  
**National Stock Exchange of India Limited**  
 (Scrip Code: NAUKRI)
2. **The Manager- Listing**  
**BSE Limited**  
 (Scrip Code: 532777)

Dear Sir/Madam,

**Sub: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosures Requirements) Regulations, 2015**

This is to inform you that the Company has entered into an agreement to invest, through its wholly-owned subsidiary, about Rs. 47 Crore in Shop Kirana E Trading Private Ltd. The details of the transaction are given as under:

Sl. No.	Particulars	Details
1.	Name of the target entity, details in brief such as size, turnover etc.	<b>Shop Kirana E Trading Private Ltd. ("Shopkirana")</b>  F. No. 103, Vishal Palace 9/2 Snehlataganj Indore, MP-452001  <b>Turnover (As on 31.03.2019):</b> Rs 24.49 Cr.
2.	Whether the acquisition would fall within related party transaction(s) and whether the promoter/promoter group/group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at "arm's length"	Shopkirana, though an existing investee company, is not a Related Party as defined under the Companies Act, 2013 and SEBI (LODR) Regulations, 2015, as on date of making this Investment.  Promoters of the Company have no interest in the said investment.  The transaction is done at Arm's Length basis.
3.	Industry to which the entity being acquired belongs	Shopkirana is engaged in the business of developing a B2B ecommerce platform for ordering, delivery, payments and related products/services among various stakeholders in grocery/FMCG supply chain. Shopkirana helps retailers with simple and efficient M-distribution platform by ensuring the most competitive prices, quick delivery and single sourcing channel for retailers while brands have visibility and direct connect to retailers for promotions or product launch.
4.	Objects and effects of acquisition (including but not limited to, disclosure of reasons for acquisition of target entity, if its business is outside the main line of business of the listed entity.	As part of company's strategic investments, the acquisition would help the Company to consolidate its presence into the aforesaid line of business within the Internet Services Industry.



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**Regd. Office :** Ground Floor, 12A, 94, Meghdoot, Nehru Place, New Delhi-110019

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5.	Brief details of any governmental or regulatory approvals required for the acquisition.	Not Applicable.						
6.	Indicative time period for completion of acquisition	Immediate						
7.	Nature of Consideration- whether cash consideration or share swap and details of the same.	Cash Consideration						
8.	Cost of acquisition or the price at which the shares are acquired.	About Rs. 47 Crore (as part of about Rs 71.4 crore round in which other new and existing investors are investing Rs 24.4cr)						
9.	Percentage of shareholding/control acquired and/ or number of shares acquired.	The Company has agreed to acquire 2,333, 0.01% Compulsorily Convertible Preference Shares. The aggregate shareholding of the Company, post this investment, in the said entity would be 25.36% on a fully converted & diluted basis.						
10.	Brief background about the entity acquired in terms of products/line of business acquired, date of incorporation, history of last 3 years turnover, country in which the acquired entity has presence and any other significant information (in brief).	<p>Shopkirana is engaged in the business of developing a B2B ecommerce platform for ordering, delivery, payments and related products/services among various stakeholders in grocery/FMCG supply chain. Shopkirana helps retailers with simple and efficient M-distribution platform by ensuring the most competitive prices, quick delivery and single sourcing channel for retailers while brands have visibility and direct connect to retailers for promotions or product launch.</p> <p>Last three years turnover: (Rs. in crores)</p> <table border="1"> <thead> <tr> <th>2018-2019</th> <th>2017-2018</th> <th>2016-2017</th> </tr> </thead> <tbody> <tr> <td>24.49</td> <td>8.92</td> <td>4.73</td> </tr> </tbody> </table>	2018-2019	2017-2018	2016-2017	24.49	8.92	4.73
2018-2019	2017-2018	2016-2017						
24.49	8.92	4.73						

This is for your information and records.

Thanking You.

Yours faithfully,  
For Info Edge (India) Ltd.

**MM Jain**  
SVP- Secretarial & Company Secretary