

4th February, 2019

The National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor
Plot No. C/1, G Block
Bandra Kurla Complex
Bandra (E)
Mumbai- 400 051

NSE Symbol : HAVELLS

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai- 400 001

Scrip Code : 517354

Sub: Intimation by the Company viz. Havells India Limited – Press Release

Dear Sir,

Please find enclosed herewith a copy of the press release being issued by the Company viz. Havells India Limited.

This is for your information and records.

Thanking you.

Yours faithfully,
for **Havells India Limited**


(Sanjay Kumar Gupta)
Company Secretary

Encl: as above

HAVELLS INDIA LTD.

Corporate Office: QRG Towers, 2D, Sector 126, Expressway, Noida - 201304, U.P (INDIA)
Tel: +91-120-3331000, Fax: +91-120-3332000
E-mail: marketing@havells.com, www.havells.com
Registered Office: 904, 9th Floor, Surya Kiran Building,
K.G. Marg, Connaught Place, New Delhi - 110001. (INDIA)
Consumer Care No.:
1800 103 1313, 1800 11 0303 (All Connections), 011-4166 0303 (Landline)
CIN: L31900DL1983PLC016304
GSTIN: 09AAACH0351E222

Lloyd launches India's fastest cooling Air Conditioners- 'Grande Series'

Kolkata, 4th February 2019: Lloyd, one of India's leading consumer durable brand, today launched country's fastest cooling Air Conditioners – 'Grande' for the upcoming summer season. The new range of 'Grande' ACs can cool down the temperature to 18 degrees Celsius in just 45 seconds. The new range of ACs were launched by **Mr. Anil Rai Gupta, Chairman & Managing Director, Havells India Limited & Mr. Shashi Arora, CEO, Lloyd.**

The 'Grande' series is not only equipped with latest technology but also improves the air quality with **PM 2.5 filter** giving occupants a healthier air to breathe. The new range of ACs are aesthetically designed and equipped with advanced features such as **2nd Generation Plug & Play Wi-Fi, 100% copper, fishfin design for quieter operation & eco-friendly refrigerant** to offer delightful experience to discerning customers. 'Grande Series', available in 2 models and four variants, comply with the Government mandated ISEER Ratings.

"Unveiling the new range of Air Conditioners, **Mr. Anil Rai Gupta, Chairman & Managing Director, Havells India Limited** said, "Havells is a well-accepted brand in Eastern part of India and this market has been very important for the company's growth over the years. We intend to double our revenues over next 2-3 years from this region." He further added, "Lloyd is strategic to our growth and we are investing significant sums in setting up an AC manufacturing facility and strengthening the equity of the Lloyd brand".

Speaking on the occasion, Mr. Shashi Arora, CEO, Lloyd said, "Lloyd air conditioners are known for their superior performance, high energy efficiency and cutting-edge technology. Keeping our promise of delighting the customers with best in class products, we have come up with yet another range of new age ACs which are a blend of innovation and advanced technology. For a tropical climate like India's, Grande series is the perfect answer to the cooling needs of our country. And, with the setting up of our AC manufacturing plant from April onwards, we will be able to better service the needs of our customers by offering them world class ACs that are "Made in India".

Currently, we are amongst the top three players in the air conditioner industry in the country and would continue to strengthen our positioning with this new product range" added Mr. Shashi Arora.

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Some key features of 'Grandè Series':

- Minimalist design concept in Lloyd 'Grandè Series' replaces the button and the screen surface with a purely white matte surface, being more technological and fashionable. The decorative strip surrounds three sides instead of one which provides it a tri-dimensional look.
- Smart 4-way swing ensures uniform cooling across the room.
- The new Fish-Fin design ensures *air throw distance increase by 10%*.
- 100% Copper Coils to assure faster cooling.
- Equipped with the low-Freon protection system that reports an error code and shuts down in case of refrigerant leak ensuring safety during use.
- Dust proof, Damp proof, Fungus proof and Insect proof treatment are especially added to improve the life of air conditioners under hot and humid Indian conditions.
- Latest self-cleaning function, Lloyd 'Grandè Series' improves the capacity of deep cleaning evaporator, achieving higher efficiency.
- 5% more Inlet Grill area for quicker cooling.
- Metal Control Box.
- Multifold Evaporator.
- Eco Friendly Refrigerant
- Self-Clean function
- Easy Night mode.
- Hidden LED Display
- Strong Dehumidification.
- Grill Temperature under Test conditions

Three variants of Lloyd Grandè Series include— Inverter 5 Star, 3 Star and Fixed Speed 3 Star and come in a price range between Rs. 45,990 to Rs. 79,990 with a 10 years warranty on inverter compressor.

With the launch of Lloyd Grandè Air conditioner, Lloyd now offers 43 different AC models in Spilt/Window/Floor Standing and Cassette segment.

About Lloyd

Lloyd, a consumer durable brand owned by Havells India Ltd. has a bouquet of technologically advanced and aesthetically designed home appliances like Washing Machines, Air Conditioners, LED TVs and Deep Freezers. Havells acquired Lloyd in February 2017. Lloyd has a dedicated distribution & service network spread across the country with over 10000 direct and indirect dealers, 485 authorized service centres and 31 company owned service centres.

For more information please contact:

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