



Date: March 16, 2021

To,

The Manager, Department of Corporate Services (DCS-Listing) BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai- 400001 Scrip Code: 531717	The Manager, Listing Compliance National Stock Exchange of India Ltd. Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra (E), Mumbai - 400 051 Symbol: VIDHIING
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Dear Sir/Madam,

Ref.: Company Code: BSE - 531717, NSE Symbol: VIDHIING
Sub: Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 please find attached herewith investor presentation on the business and operations of the Company.

Request you to kindly take the same on record.

Thanking you.

Yours sincerely,
For Vidhi Specialty Food Ingredients Limited,



Awdhesh Kumar Pandey
Company Secretary and Compliance Officer

RegdOff.:

Vidhi Specialty Food Ingredients Ltd.

Factory:

E/27, Commerce Centre, 78, Tardeo Road
Mumbai 400034, India Tel : + 91 22 6140 6666 (100 Lines)

59/B & 68, M.I.D.C. Dhatav, Roha
Dist :Raigad, Maharashtra 402116, India

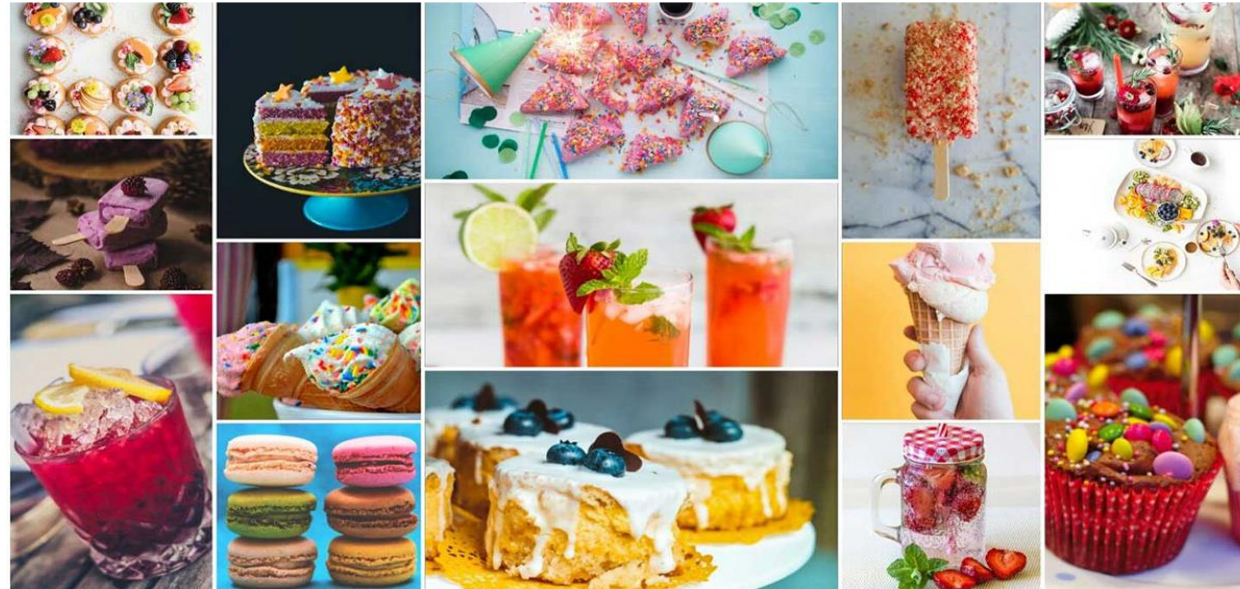
Fax : + 91 22 2352 1980 E-mail : mitesh.manek@vidhifoodcolour.com ,Web. : www.vidhifoodcolour.com

CIN : L24110MH1994PLC076156



Vidhi Specialty Food Ingredients Limited

COLOURS You Can Trust For Your Food



Investor Presentation – March 2021



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Why Food Colours???

- ✓ Food colours are ingredients that are added to food or beverage to enhance its appearance
- ✓ Colours when added to food products imparts very bright and tempting effect



Improves the appearance of the product for consumption

Consistency in the product appearance to influence the consumer to buy a product through visual perception

Enhance the visual appeal of a dish and introduce decorative colours to other foods

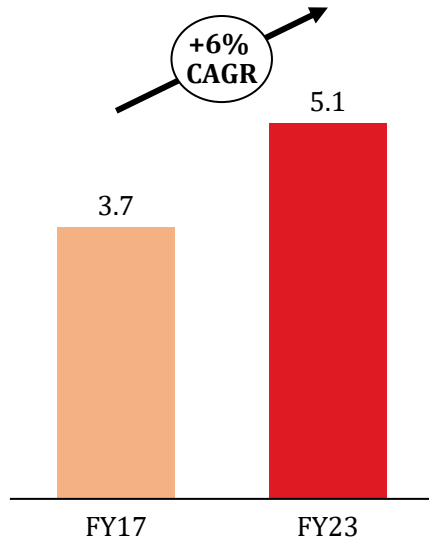
Colour of the food can influence the perceived flavor

Huge Industry Potential with Limited Players

Industry Potential

Food Colour Industry Growth

USD Bn



Huge Growth Opportunities:

Every year incremental demand of ~Rs. 1,500 to Rs, 1,700 crores is expected to generate globally for Food colours



Upsurge in demand for food colors from various end-use industries, including **food & beverages, bakery & confectionery, dairy products, meat & poultry, and seafood**



Colour is a key component to **enhance the ultimate appetizing value** and consumer acceptance towards foods and beverages.



Synthetic food colours have been increasingly used than natural food colours by food manufacturers to attain certain properties such as low cost, improved appearance, high colour intensity, more colour stability, and uniformity.



Technological advancements and growing R&D activities for **improved characteristics**



Food colour market across the globe has been on a rise with more **demand upsurge from the emerging markets** and is expected to be higher than projected 6% CAGR due to higher disposable income

An Institution in Edible Colour Technology

2nd
Largest food colour
manufacturer in Asia

Supplying to **80** Countries
across **6** continents

Existing Capacity of over
3,500 MT p.a.
+
~8,500 MT p.a. under expansion

Over 200
active customers



Diversified End User Industry

Food &
Beverages

Cosmetics

Confectionaries
& Bakery

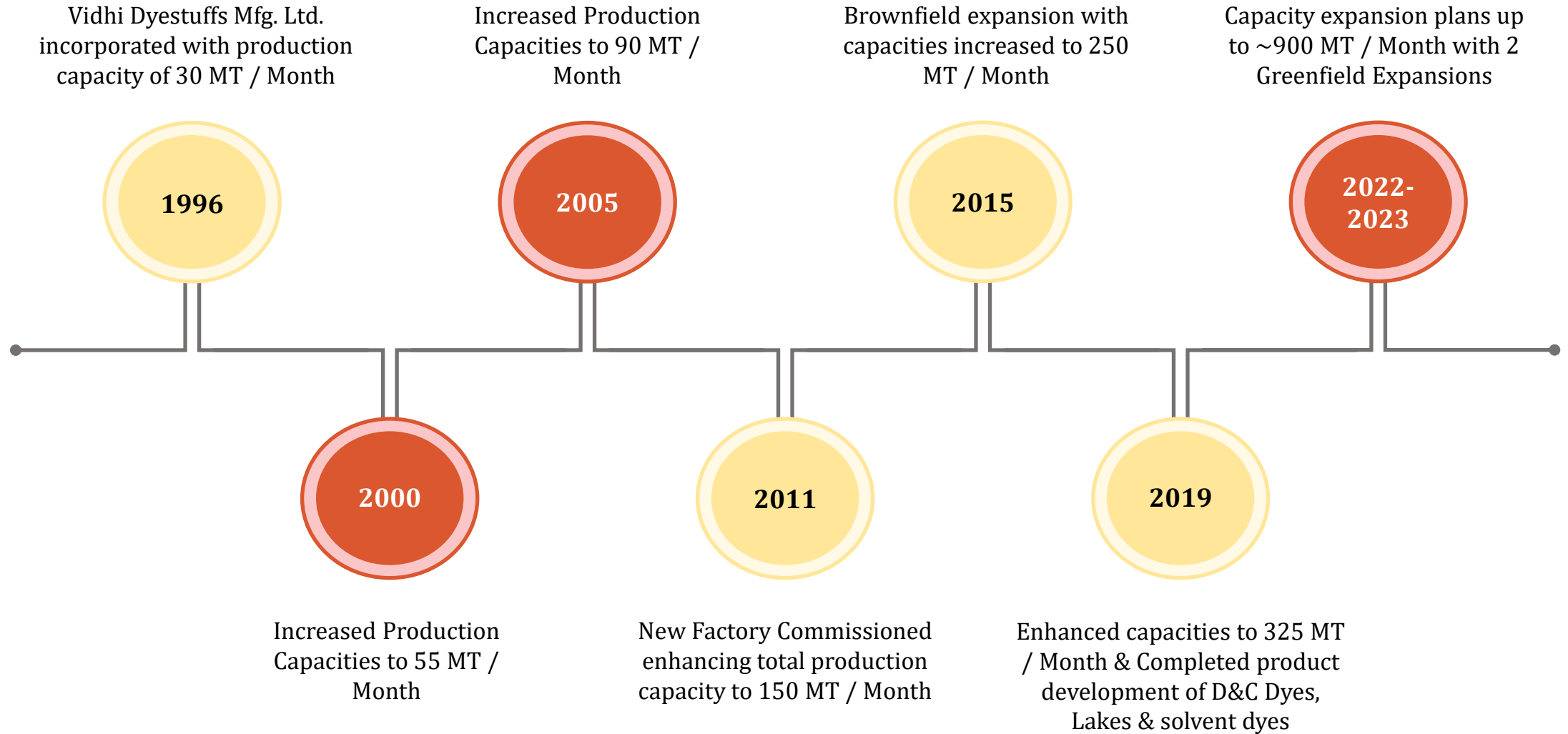
Personal Care
Products

Pet Foods

Pharmaceuticals

Home Care
Products

Legacy of over 2 Decades



Synthetic Food Colours

Primary Water Soluble Food Colours

- Primary Food Water Soluble Colours are water soluble, and impart coloring to any product when dissolved
- Are in accordance with the E.C. & JECFA Regulations & Approved for human consumption by WHO

Blends of Water Soluble Food Colours

- Obtained from mixing different primary colors with one another
- Resultant colors are unique in color property and provide a different feel to products

Lake Food Colours

- Used where colouring is to be imparted by coating, these are basically Food Grade Pigments
- Lake Colours are bright, consistent, and useful in industries like snack food, confectioneries, pharmaceuticals, cosmetics, inks, plastic, food containers etc.

Synthetic Water Soluble Colours

Full range of 14 water soluble colours available in Microfine Powder, Fine Plating Grade Powder & Granular Forms

FD&C Certified Water Soluble & Lakes

Full range of U.S. FDA Certified Colours in Microfine Powder, Fine Plating Grade Powder & Granular Forms & Lakes

Aluminum Lakes

Full range Of Aluminum Lakes used in Surface Coatings, Capsules, Dry Snacks Food Packaging Material etc.,

D&C Colours

Range of Certified D&C Dyes & Lakes For Drug & Cosmetic Applications

Blends

We can develop and match any shade as per the customers specifications

Others

Co-blended Lakes & Granules

Water Soluble Colours

Tartrazine	Allura Red
Quinoline Yellow	Patent Blue V
Sunset Yellow	Indigo Carmine
Carmoisine	Brilliant Blue
Amaranth	Chocolate Brown HT
Ponceau 4R	Green S
Erythrosine	Black PN

Lakes

Lake Tartrazine	Lake Allura Red
Lake Quinoline Yellow	Lake Indigo Carmine
Lake Sunset Yellow	Lake Brilliant Blue
Lake Carmoisine	Lake Chocolate Brown HT
Lake Amaranth	Lake Green S
Lake Ponceau 4R	Lake Black PN
Lake Erythrosine	-

FD&C Certified Water Soluble Colours

FD&C Yellow 5
FD&C Red 3
FD&C Yellow 6
FD&C Red 40
FD&C Blue 2
FD&C Blue 1

FD&C Certified Lakes

Lake FD&C Yellow 5
Lake FD&C Yellow 6
Lake FD&C Red 40
Lake FD&C Blue 2
Lake FD&C Blue 1

Existing Manufacturing facilities

- Our Manufacturing facilities have been audited and found satisfactory by the U.S. FDA
- Our present and operational manufacturing facilities are spread over an area of 1,76,000 square feet, located in Dhatav Village of Raigad District in the state of Maharashtra
- Plot No 59/B :
 - 3 Dedicated Sections To Manufacture Azo Colours & Lakes : (AZO I, AZO II & AZO III)
 - Dedicated Erythrosine Manufacturing Plant
 - Dedicated Brilliant Blue Manufacturing
- Plant Plot No 68 :
 - 2 Dedicated Sections To Manufacture Azo Colours & Lakes : (AZO IV, AZO V)

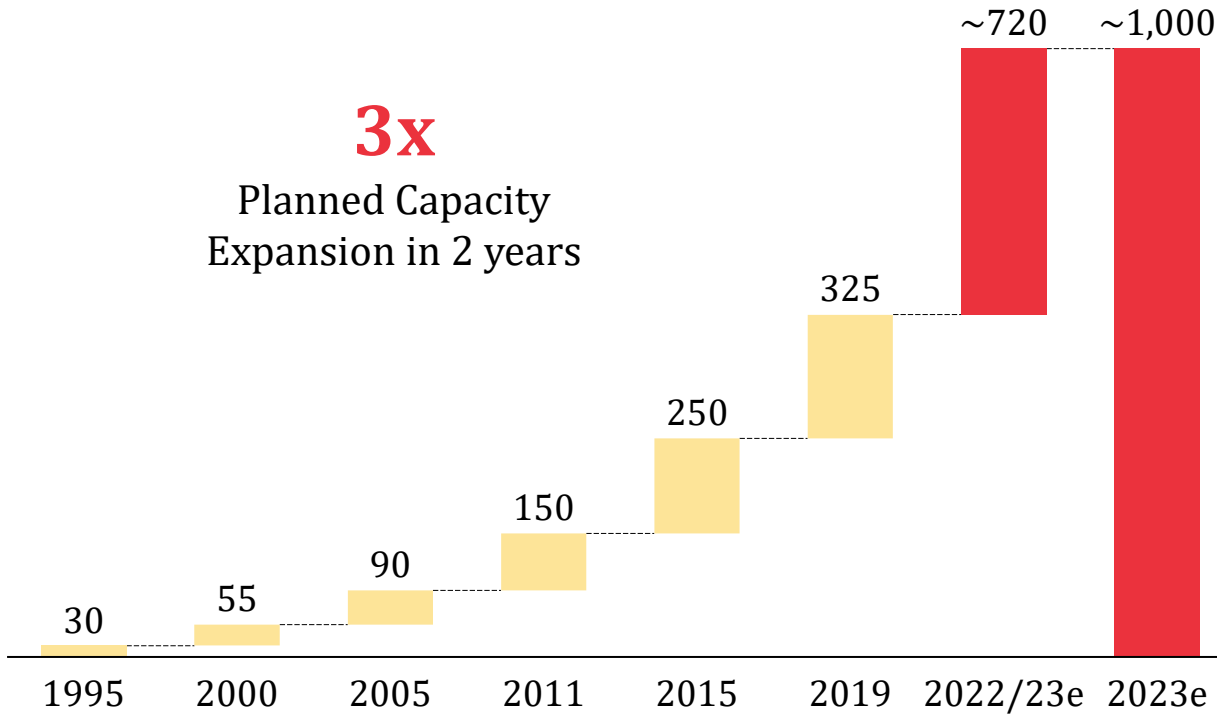


Long runway for growth

Capacity Expansion

Metric Tons per Month

3x
Planned Capacity
Expansion in 2 years



To address the **Demand Supply Gap**
through capacity expansion

Pursuing Capacity Expansions

Phase I

- In Dahej Sez, Gujarat
- 360 MT Capacity to be installed
- EC clearance received
- Civil construction commenced
- Expected timeline 12 months
- Capex ~Rs. 30 crs, to be funded largely from internal accruals

Phase II

- Arjun Foods, a wholly-owned subsidiary of Vidhi in Roha MIDC, 200 meters away from the current manufacturing site bring operational synergies
- 350 MT Capacity to be installed for manufacturing of new high margin products
- Terms of reference from MPCB have been received
- Expected time line 12-18 months
- Capex ~Rs. 30 crs, to be funded largely from internal accruals

Diversified End-user Market

Highly regulated niche market
with diversified end-user market



Food & Beverage

- Processed Foods
- Soft/Health Drink
- Ice Creams
- Sherbets
- Jam's & Jellies
- Juices



Cosmetics

- Lip Gloss
- Nail Varnish
- Mascara
- Eye Shadow



Pet food & Cattle Feed

- Dog food
- Cat food
- Cattle/Poultry Feed



Confectionery & Bakery

- Chocolaté Fillings
- Candies
- Toffies
- Pastries
- Soufflés



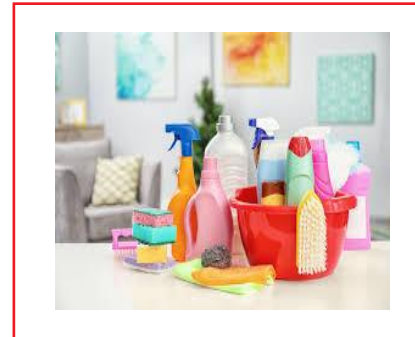
Personal Care

- Shampoos
- Body wash
- Hair gel
- Shaving Gels



Pharmaceuticals

- Syrups
- Tablets
- Capsules



Home Care

- Dish Washers
- Floor Cleaners
- Disinfectants
- Sanitizers

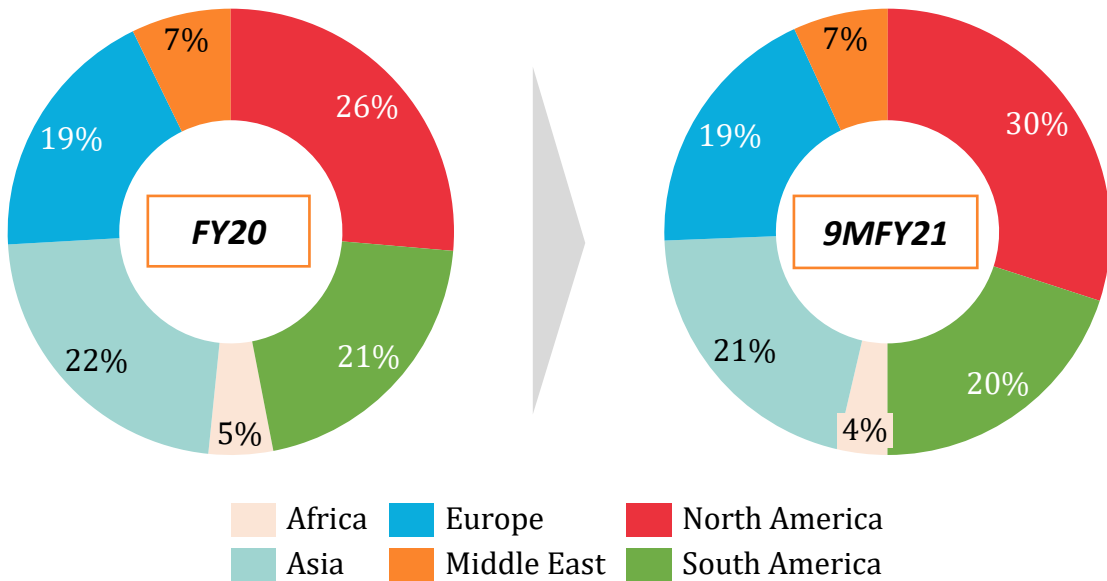


Customer & Industry Diversity

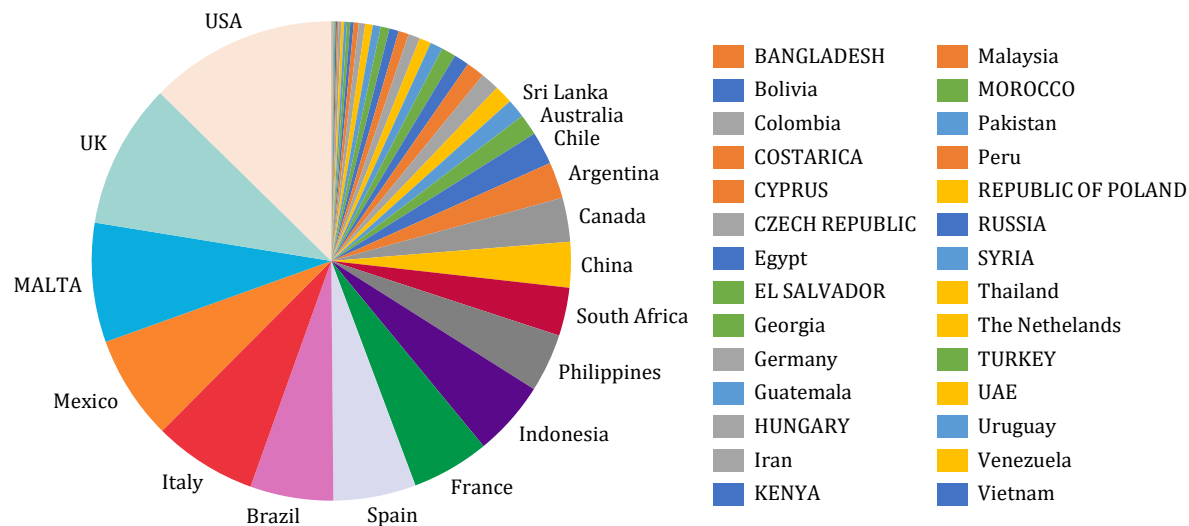
Britannia	Unilever	Procter & Gamble
Nestle	Mars	Pepsi
Kraft	Pfizer	Kerry
Coca-Cola	Sanofi	ITC
Cipla	Cadila	Mondelez
Parle G	Rasna	Mala's

and many more MNC's across the globe

Continent Wise Sales



Country Wise Sales (9MFY21)



Diversified Geographical Presence

- ✓ Exporting to more than 80 countries across 5 continents. meeting all the specific regulatory requirements for each country and continent
- ✓ Continuous addition of new customers and increasing wallet share in existing customers enhancing the growth for the years to come
- ✓ Top 10 countries contribute to ~40% of the revenues & Top 10 customers contribute ~ 41% of the revenues

Stringent Regulatory Approvals



Synthetic Water Soluble Colours

European Commission & JECFA Approved



Aluminum Lakes

European Commission & JECFA Approved



FD&C Colours

U. S. FDA Approved



FD&C Lakes

U. S. FDA Approved



D&C Colours

U. S. FDA Approved



Blends

European Commission, JECFA & U. S. FDA Approved

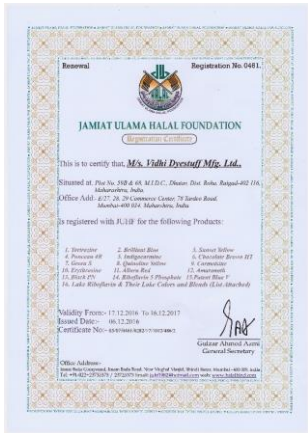


Co-Blended Lakes & Co-Blended Granules

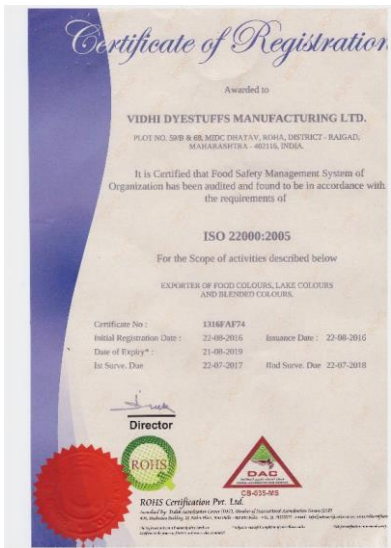
European Commission, JECFA & U. S. FDA Approved



Certifications & Regulatory Approvals



- ✓ **1st Company** in the field of manufacturing synthetic food colours in India to be awarded with ISO 9002 in the year of 2000
- ✓ **ISO 9001:2015, ISO 22000:2005** certified company
- ✓ The Management Of Food Hazard Analysis (**HACCP**) system for the manufacture of synthetic food colours & lakes
- ✓ Vidhi is a **FSSC 22000** accredited company and hence **GFSI compliant** and also have **GMP**



KOF-K KOSHER CERTIFICATE

VIDHI DYESTUFFS MFG. LTD.
E27 COMMERCE CENTRE, 78 TARDOD ROAD, MAHARASHTRA, MUMBAI 400 034 INDIA

The following product(s) manufactured by VIDHI DYESTUFFS MFG. LTD. are certified kosher with the listed restrictions.

Product Name	Status	Restriction	UKM
ALLURA RED E 129	Parve	Symbol not required	KF040542UC
AMARANTH E 123	Parve	Symbol not required	KF0611USAN9
BLACK PN E 151	Parve	Symbol not required	KFCJ39K8FM
BRILLIANT BLUE E 133	Parve	Symbol not required	KFNGJWMP7PL
CARMOISINE E 122	Parve	Symbol not required	KF0KLGRI6JR
CHOCOLATE BROWN HT E 155	Parve	Symbol not required	KF850HL7BT
ERYTHROSINE E 127	Parve	Symbol not required	KFPH12ZY9M
FD&C BLUE 1 (BRILLIANT BLUE E 133)	Parve	Symbol not required	KFJ0RKR9QGF
FD&C BLUE 2 (INDIGO CARMINE E 132)	Parve	Symbol not required	KFV0G138E9
FD&C RED 3 (ERYTHROSINE E 127)	Parve	Symbol not required	KFK6B44G4M
FD&C RED 40 (ALLURA RED E 129)	Parve	Symbol not required	KF6M5WQFVW
FD&C YELLOW 5 (TARTRAZINE E 102)	Parve	Symbol not required	KF0HJF0D4B
FD&C YELLOW 6 (SUNSET YELLOW E 110)	Parve	Symbol not required	KFY9H039KZ
GREEN S E 142	Parve	Symbol not required	KFV6EJ9W5D
INDIGO CARMINE E 132	Parve	Symbol not required	KFS0URJL41R

03/31/2020

Powered by: **ik kosher**



Technology and R&D strength

Stringent checks and processes established at each stage from **Raw Material testing** to **In-Process** to **Manufacturing processes** to delivery of **Finished Goods** to ensure desired products



Fully equipped & functional laboratory accredited by **The Bureau of Indian Standards** forms the core of Quality Control Department

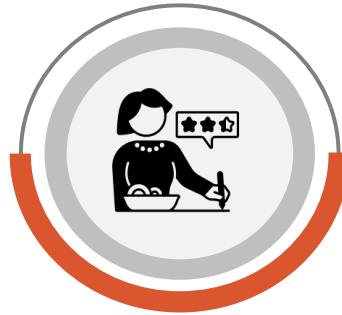


Dedicated **R & D facility** with a team of PHD's & qualified chemists, constantly working on process engineering of existing products and on **development of new products** to enhance the product portfolio and offerings



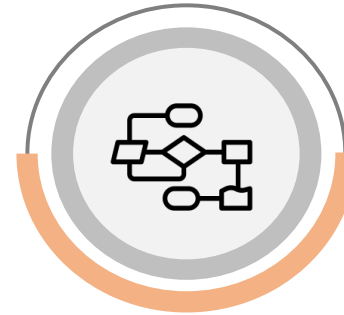
Qualified Technical Team

- Transcendental combination of highly experienced and dynamic force of qualified chemists dedicated towards partnering the efforts of our discerning customers in developing superior colour solutions for their products



End User Approach

- Technical team works closely with the end user, right from the stage of envisioning the product to commercial production and after sales support.



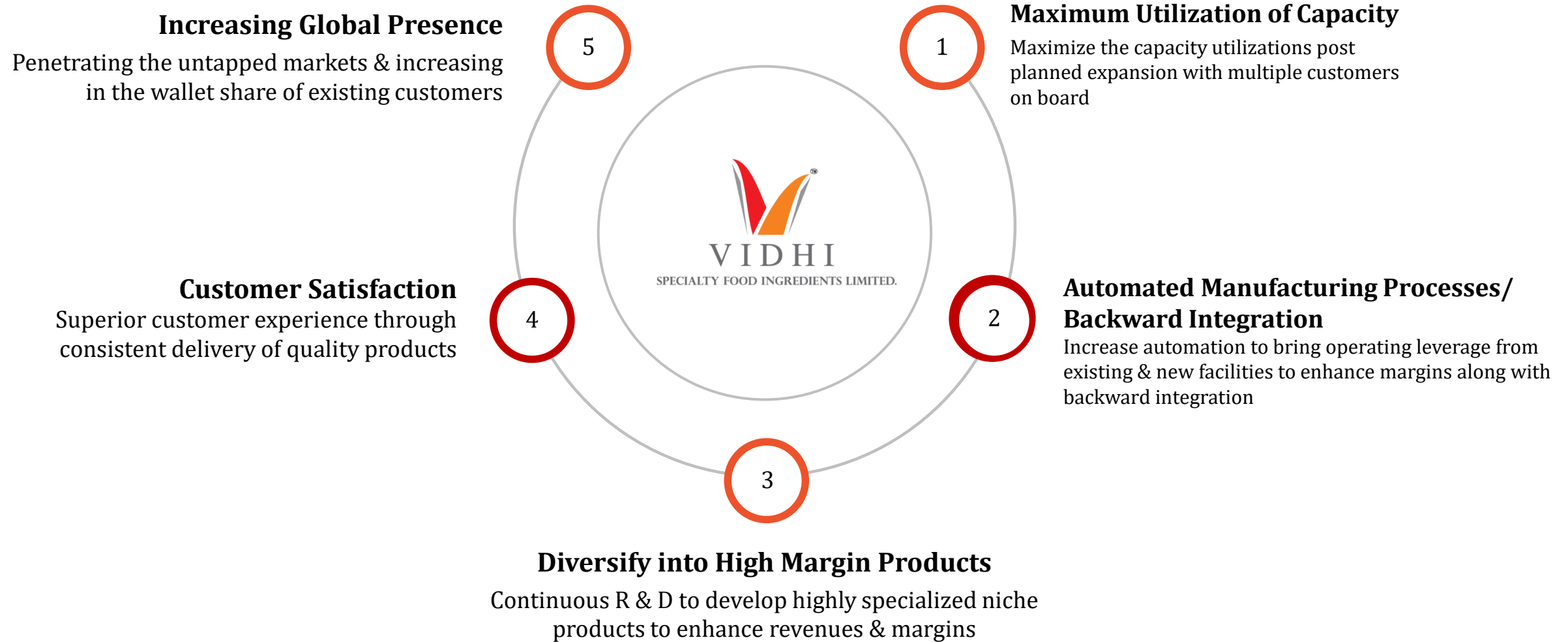
Stringent Testing

- Stringent procedures and fail-safe methods of testing are adopted, right from the stage of sampling of all raw materials, in process checks at various stages of the reactions and thorough testing of all finished products



Collaborative working with regulatory bodies

- Sharing of information & working hand in hand with the regulatory bodies like US FDA & EC for new product developments & standards to be implemented across the globe for food colour industry



High Entry Barriers

Technical Know-how

- Technical know-how with years of experience for continuous development of new products & colours



Highly Regulated Markets

- Operate in a highly regulated markets with multiple regulatory approvals required
- Undertaken various approvals backed by an appropriate lab testing facility and among the very few USFDA approved manufacturers of food grade colours in India



High Entry Barriers for New Competition

Long Customer Approval

- Customer approval takes as long as ~10 years. Average single product approval cycle for customers is between 4-5 years for the first set of orders
- End users have internal specifications which are often more stringent than the regulations to which they adhere to



Quality Control Process

- Follow stringent quality control norms on batch wise before delivery to the customer
- With strong controls and processes in place, able to deliver quality products to customers
- High cost of change in vendor due to stringent norms & approval cycle enhances customer stickiness



Products

Large Product Variants

Diversified Usages

Diversified customers

Long standing relationships with Large MNC as a customers

Customer & Geography Expansion

Renowned name in Food Colour Industry



SPECIALTY FOOD INGREDIENTS LIMITED.

Regulatory

Highly Regulated Market

Consistency is a Key

Long Customer Approval Cycle

R&D & Product Development

Financial Strength

Un-leveraged Balance sheet

Revenue Visibility

Better Profitability

Experienced Board of Directors

Mr. Bipin M. Manek

Chairman & Managing
Director

Mr. Mihir B. Manek

Joint Managing Director

Mr. Vijay K. Atre

Non-Executive Director

Mrs. Pravina B. Manek

Non-Executive Director

Mrs. Vidhi H. Parekh

Wholetime Director

Mr. Niren D. Desai

Independent Director

Mr. Prafulchandra A. Shah

Independent Director

Mr. Rahul C. Berde

Independent Director

Mr. Ashit K. Doshi

Independent Director

Mrs. Jyoti S. Modi

Independent Director

Strong Management Team

Mr. Bipin M. Manek

Chairman & Managing
Director

Rich & Diversified experience of over 34 years in the field food colour manufacturing. Acknowledged as a thought leader in transforming the Company from a small food color manufacturing company to the Asia's 2nd largest food color manufacturing Company.

Mr. Mihir B. Manek

Joint Managing Director

Associated with the company for more than 11 years with expertise in procurement of imported raw materials and distribution. Played a significant role in leading multiple initiatives to accelerate production and sales

Mr. Mitesh Manek

Chief Financial Officer

Postgraduate with 17 years of experience in finance & administration. Also, looks after the sales & distribution to various geographies

Mr. Vijay K. Atre

Non-Executive Director

Masters Degree in Science from University of Mumbai with experience of 41 years in the field of food colors manufacturing. Associated with the company since inception

Mr. Awdhesh Kumar Pandey

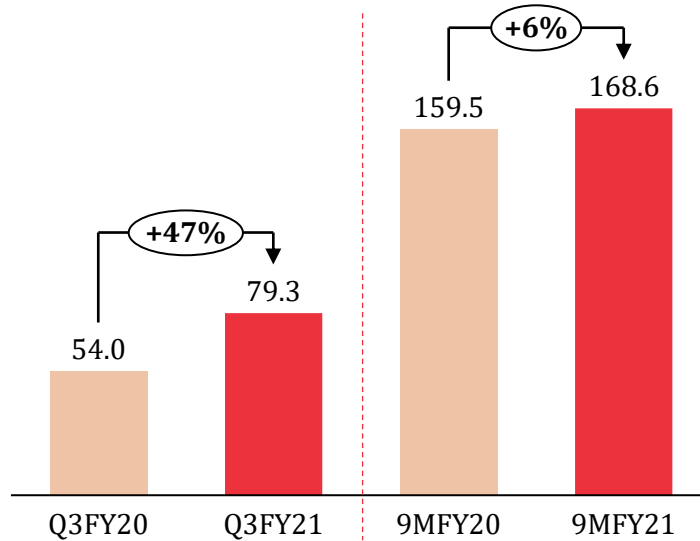
Company Secretary &
Compliance Officer

An associate member of the Institute of Company Secretaries of India (ICSI) & Bachelor's in Commerce

Q3 & FY21 Consolidated Key Highlights

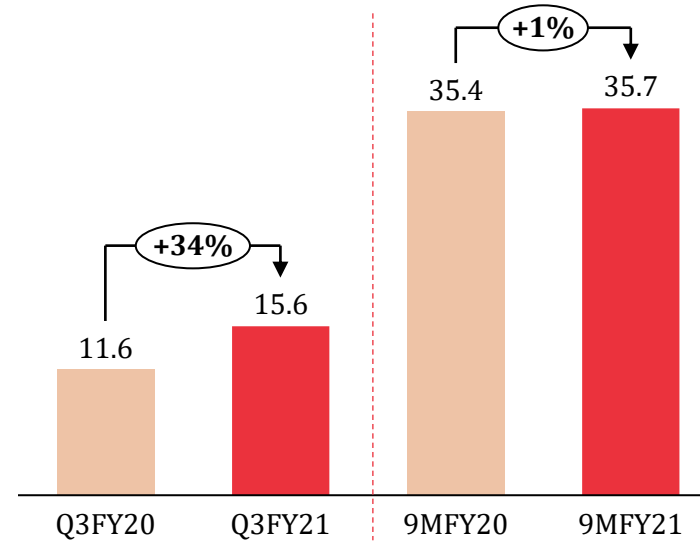
Revenue

Rs. In Crs



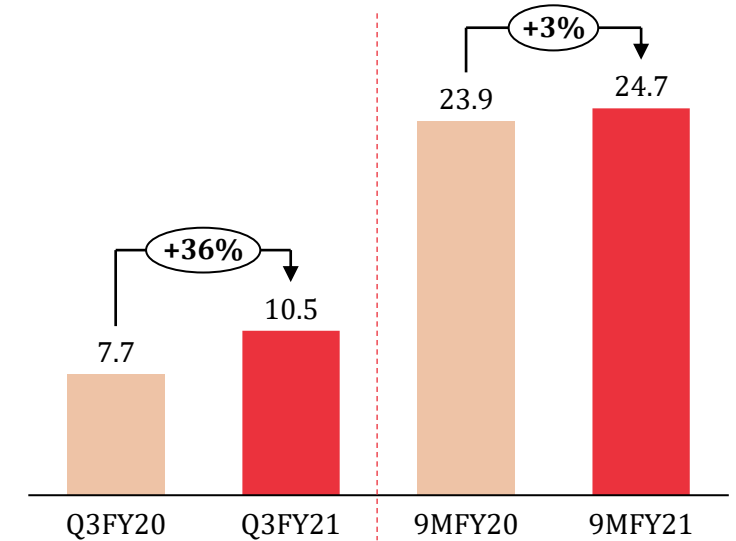
EBIDTA

Rs. In Crs



PAT

Rs. In Crs



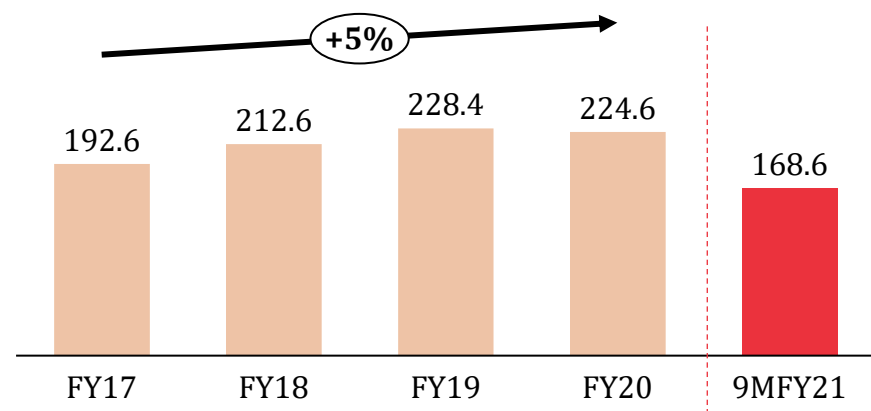
- ✓ Gujarat Pollution Control Board (GPCB) vide letter dated December 03, 2020 has granted the Environment Clearance (EC) to the Company for setting-up a plant in Dahej SEZ, wherein the Company intends to manufacture 300 metric tonnes per month of Synthetic Water-Soluble Food Colours and 60 metric tonnes of Synthetic Food Grade Lakes. The work has already been started and is progressing well and we expect commercial production in the next 12-15 months.
- ✓ The board of directors has declared 3rd interim dividend of Rs. 0.2 per/equity share of Rs. 1 each fully paid up (i.e., 20% of the face value) for FY 20-21.

Q3 & 9M FY21 Consolidated Profit & Loss Statement

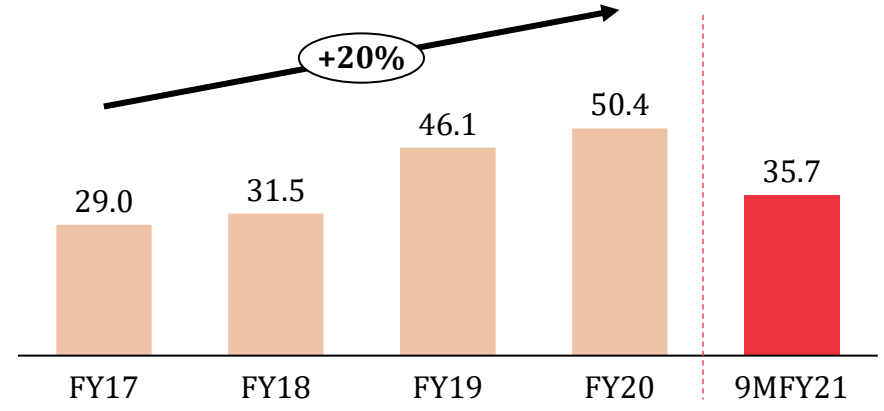
Particulars (Rs in Crs)	Q3 FY21	Q3 FY20	Y-o-Y	Q2 FY21	Q-o-Q	9M FY21	9M FY20	Y-o-Y
Revenue from Operations	79.3	54.0	46.8%	49.1	61.4%	168.6	159.5	5.7%
Cost of Materials Consumed	52.4	31.7		30.3		104.7	93.9	
Gross Profit	26.8	22.3	20.5%	18.9	42.4%	63.9	65.6	-2.5%
GP %	33.9%	41.3%		38.4%		37.9%	41.1%	
Employee Benefits Expense	2.2	1.8		1.7		5.4	5.4	
Other Expenses	9.1	8.9		7.2		22.9	24.7	
EBITDA	15.6	11.6	34.0%	10.0	55.2%	35.7	35.4	0.7%
EBITDA %	19.6%	21.5%		20.4%		21.1%	22.2%	
Other Income	0.0	0.1		0.9		1.0	0.4	
Depreciation and Amortisation Expense	0.7	0.7		0.7		2.1	2.1	
EBIT	14.9	11.0		10.2	45.5%	34.5	33.7	
Finance Costs	0.6	0.7		0.2		1.2	2.0	
PBT	14.3	10.3		10.0		33.4	31.7	
Total Tax Expense	3.8	2.6		2.5		8.7	7.8	
Profit for the year	10.5	7.7	36.2%	7.5	39.5%	24.7	23.9	3.5%
PAT %	13.2%	14.3%		15.3%		14.7%	15.0%	
EPS	2.08	1.54		1.49		4.91	4.78	

Consolidated Operating Performance

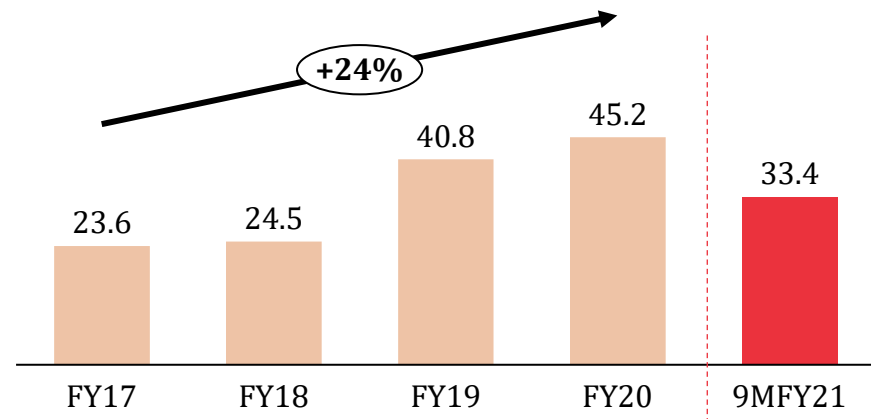
Revenue from Operations (Rs. in Crs)



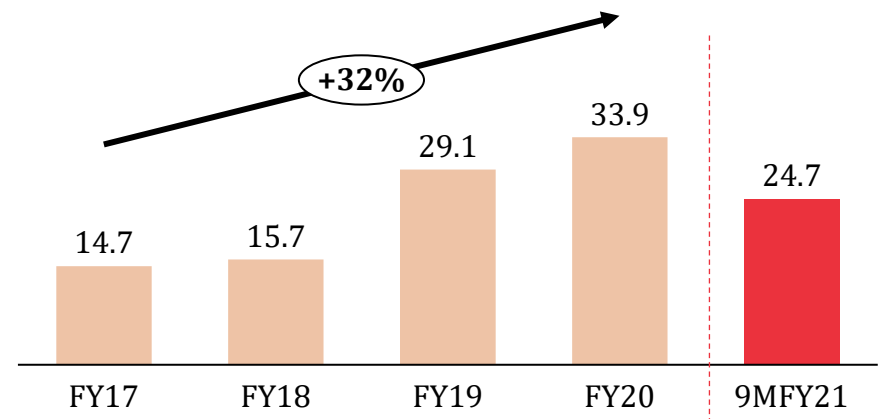
EBIDTA (Rs. in Crs)



Profit before Tax (Rs. in Crs)



Profit after Tax (Rs. in Crs)



Consolidated Historical Profit & Loss Statement

Particulars (Rs in Crs)	9MFY21	Mar-20	Mar-19	Mar-18	Mar-17	CAGR (FY20-FY17)
Revenue from Operations	168.6	224.6	228.4	212.6	192.6	5.3%
Cost of Materials Consumed	104.7	133.5	145.3	144.9	133.7	
Gross Profit	63.9	91.2	83.0	67.6	58.9	15.7%
GP %	37.9%	40.6%	36.4%	31.8%	30.6%	
Employee Benefits Expense	5.4	7.3	6.7	5.3	4.2	
Other Expenses	22.9	33.4	30.2	30.8	25.8	
EBITDA	35.7	50.4	46.1	31.5	29.0	20.3%
EBITDA %	21.1%	22.5%	20.2%	14.8%	15.0%	
Other Income	1.0	0.6	0.6	0.4	0.8	
Depreciation and Amortisation Expense	2.1	3.0	2.4	2.5	2.3	
EBIT	34.5	48.1	44.3	29.4	27.5	
Finance Costs	1.2	2.9	3.4	4.9	3.9	
PBT	33.4	45.2	40.8	24.5	23.6	
Total Tax Expense	8.7	11.3	11.8	8.8	8.9	
Profit for the year	24.7	33.9	29.1	15.7	14.7	32.3%
PAT %	14.7%	15.1%	12.7%	7.4%	7.6%	
EPS	4.91	6.79	5.82	3.15	2.93	

Consolidated Historical Balance Sheet

Particulars (Rs in Crs)	Sep-20	Mar-20	Mar-19	Mar-18	Mar-17
Equity Share Capital	5.0	5.0	5.0	5.0	5.0
Other Equity	129.0	123.7	96.0	72.0	61.1
Total Equity	134.0	128.7	101.0	77.0	66.1
Financial Liabilities					
(i) Borrowings	2.5	1.3	2.8	4.3	3.0
Provisions	0.6	0.5	0.3		
Deferred Tax Liabilities (Net)	1.9	2.1	2.6	2.8	2.7
Total Non-Current Liabilities	5.0	3.9	5.7	7.2	5.7
Financial Liabilities					
(i) Borrowings	4.1	31.0	39.4	37.8	58.2
(ii) Lease Liabilities	0.0	0.0	0.0	0.0	0.0
(iii) Trade payables	14.2	17.9	18.3	27.7	27.3
(iv) Other Financial Liabilities	1.8	3.2	2.8	3.9	3.6071
Provisions	0.2	0.1	0.1	0.1	0.0
Current Tax Liabilities (Net)	1.4	0.7	0.6	0.9	2.6
Other Current Liabilities	2.1	1.4	1.7	0.6	0.5
Total Current Liabilities	23.9	54.4	62.8	71.1	92.2
Total Equities & Liabilities	162.9	187.0	169.5	155.2	164.0

Particulars (Rs in Crs)	Sep-20	Mar-20	Mar-19	Mar-18	Mar-17
Property, Plant and Equipment	31.0	40.2	30.8	29.3	30.0
Capital Work-in-progress	5.5	5.5	0.1	-	-
Financial Assets					
(i) Investments	-	-	0.0	-	0.1
Other Non Current Assets	0.2	0.2	0.2	0.3	0.3
Total Non-Current Assets	36.7	46.0	31.1	29.6	30.3
Inventories	31.7	34.2	35.3	34.6	40.7
Financial Assets					
(i) Trade Receivable	62.3	77.0	61.9	59.1	61.1
(ii) Cash and Cash Equivalents	5.0	7.1	18.1	7.7	4.6
(iii) Other Bank Balances	7.7	7.7	0.4	0.5	0.7
(iv) Loans	0.6	0.4	0.3	0.3	0.3
(v) Other Current Financial Assets	1.0	0.9	1.0	1.1	1.1
Current Tax Assets (Net)	0.0	-	-	-	-
Other Current Assets	18.0	13.7	21.4	22.4	25.3
Total Current Assets	126.2	141.0	138.4	125.7	133.7
Total Assets	162.9	187.0	169.5	155.2	164.0

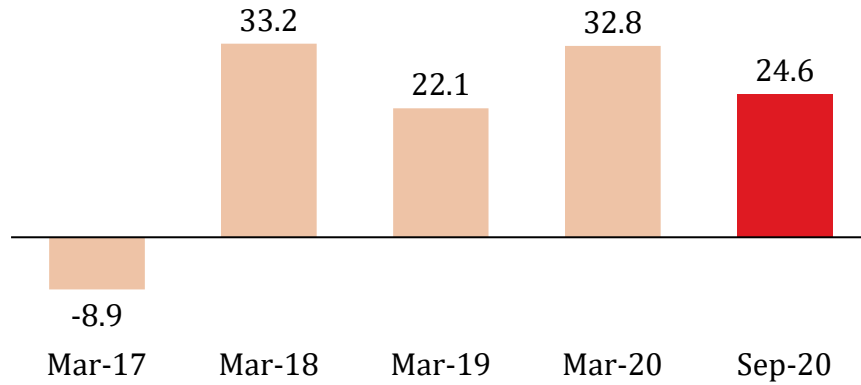
Consolidated Abridged Cash Flow Statement

Cash Flow Statement	Sep-20	Mar-20	Mar-19	Mar-18	Mar-17
Cash Flow from Operating Activities					
Profit before Tax	19.1	45.3	40.85	24.46	23.60
Adjustment for Non-Operating Items	1.4	6.0	5.3	7.1	5.7
Operating Profit before Working Capital Changes	20.5	51.3	46.2	31.6	29.3
Changes in Working Capital	8.5	-6.9	-12.4	10.2	-30.1
Cash Generated from Operations	29.1	44.4	33.8	41.8	-0.7
Less: Direct Taxes paid	-4.5	-11.6	-11.7	-8.6	-8.2
Net Cash from Operating Activities	24.6	32.8	22.1	33.2	-8.9
Cash Flow from Investing Activities	0.5	-17.7	-3.5	-1.5	-0.8
Cash Flow from Financing Activities	-27.2	-18.9	-8.2	-28.8	4.8
Net increase/ (decrease) in Cash & Cash equivalent	-2.1	-3.7	10.3	2.9	-4.9
Cash & Cash Equivalents at the beginning of the period	14.9	18.5	8.2	5.3	10.2
Cash & Cash equivalents at the end of the period	12.7	14.8	18.5	8.2	5.3

Sustainable Return Ratios

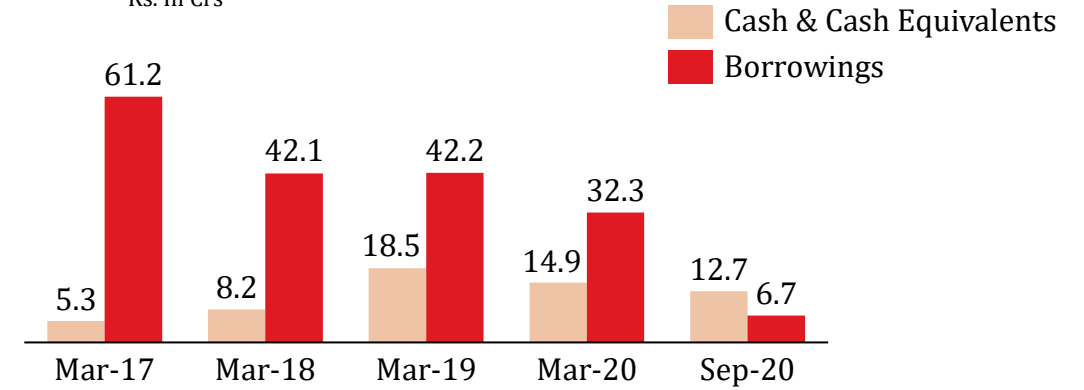
Cash flow from Operations

Rs. In Crs

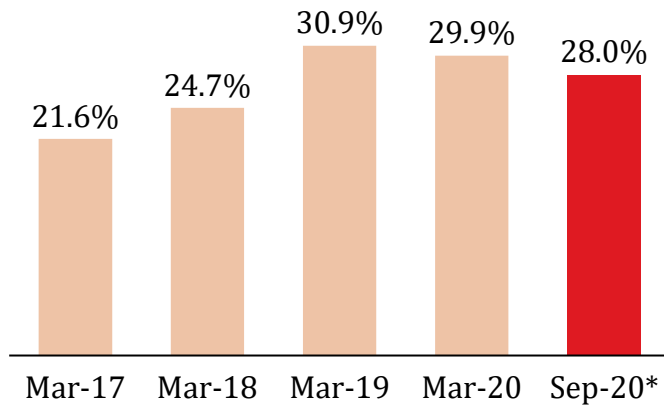


Borrowings and Cash & Cash Equivalents

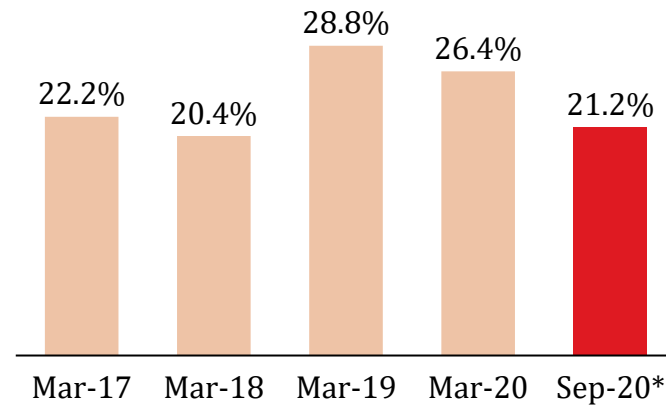
Rs. In Crs



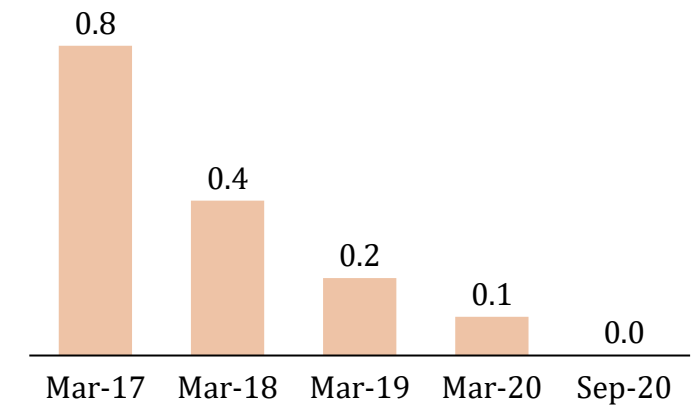
ROCE (%)



ROE (%)



Net Debt to Equity (x)



*Annualised basis

Thank You

BSe



Company :

Investor Relations Advisors :



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