

PRESSMAN

Pressman Advertising Limited

Regd. Office: Pressman House, 10A Lee Road, Kolkata-700020, India
t: 40310810/0811 f: (033) 40310813 e: ir@pressmanindia.com

February 5, 2019

National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Plot No C/1, 'G' Block,
Bandra – Kurla Complex
Bandra (E)
Mumbai 400 051

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai 400 001

The Secretary
The Calcutta Stock Exchange Limited
7 Lyons Range
Kolkata 700 001

Dear Sir,

**Sub: Unaudited Financial Results for the quarter and nine months ended
31st December, 2018**

We are enclosing the Unaudited Financial Results for the quarter and nine months ended 31st December, 2018 together with Limited Review Report thereon from our Auditors M/s Mookherjee Biswas & Pathak, Chartered Accountants approved by the Board of Directors at the meeting held today.

The Board meeting commenced at 10:30 a.m. and concluded at 11:45 a.m.

The above information is being given to you in terms of the Listing Regulations.

Thanking you,

Yours faithfully,



Punam Singh
Company Secretary

Mookherjee Biswas & Pathak
Chartered Accountants

**INDEPENDENT AUDITOR'S REVIEW REPORT ON UNAUDITED
FINANCIAL RESULTS**

To
The Board of Directors,
Pressman Advertising Limited,
Pressman House,
10A Lee Road,
Kolkata-700020

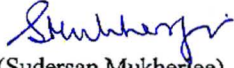
We have reviewed the accompanying statement of unaudited financial results of **Pressman Advertising Limited** (the 'Company') for the quarter and nine months period ended December 31 2018 (the 'Statement') being submitted by the Company pursuant to the requirement of regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular No.CIR/CFD/FAC/62/2016 dated July 5, 2016.

The preparation of this statement in accordance with the recognition and measurement principles as laid down in Indian Accounting Standard (Ind AS) 34, "Interim Financial Reporting" prescribed under section 133 of the Companies Act, 2013 read together with relevant rules and other accounting principles generally accepted in India, read together with above referred SEBI circular is the responsibility of the Company's management and has been approved by the Board of Directors of the Company on 5th February, 2019. Our responsibility is to issue a report on the Statement based on our review.

We conducted our review of the Statement in accordance with the Standard on Review Engagements (SRE) 2410, "Review of Interim Financial Information Performed by the Independent Auditor of the Entity" issued by the Institute of Chartered Accountants of India. This standard requires that we plan and perform the review to obtain moderate assurance as to whether the Statement is free of material misstatement. A review is limited primarily to inquiries of company personnel and analytical procedures applied to financial data and thus provide less assurance than an audit. We have not performed an audit, and accordingly, we do not express an audit opinion.

Based on our review conducted as stated above, nothing has come to our attention that causes us to believe that the accompanying Statement, prepared in accordance with the applicable accounting standards i.e. Ind AS as prescribed under section 133 of the Companies Act, 2013 and other recognised accounting practices and policies generally accepted in India has not disclosed the information required to be disclosed in terms of regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and SEBI circular no. CIR/CFD/FAC/62/2016 dated 5 July 2016 including the manner in which it is to be disclosed, or that it contains any material misstatement.

For Mookherjee Biswas & Pathak
Chartered Accountants
Firm's Registration Number 301138E


(Sudersan Mukherjee)
Partner
Membership No. 059159



Place: Kolkata
Date: 5th February, 2019

5 & 6 Fancy Lane, Kolkata-700001

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PRESSMAN

STATEMENT OF UNAUDITED FINANCIAL RESULTS FOR THE QUARTER AND NINE MONTHS ENDED 31ST DECEMBER, 2018

(₹ in lakh)

Sl. No.	Particulars	Quarter Ended			Nine Months Ended		Year Ended
		31.12.2018 (Unaudited)	30.09.2018 (Unaudited)	31.12.2017 (Unaudited)	31.12.2018 (Unaudited)	31.12.2017 (Unaudited)	31.03.2018 (Audited)
1	a) Income from Operations	841.47	983.69	1212.07	3289.75	3447.07	4609.83
	b) Other Income	66.37	30.34	43.72	132.31	200.63	328.77
	Total	907.84	1014.03	1255.79	3422.06	3647.70	4938.60
2	Total Expenditure:						
	a) Cost of services	642.18	692.43	895.46	2412.33	2503.03	3381.23
	b) Employee benefit expenses	63.50	64.56	67.74	189.89	195.85	260.66
	c) Depreciation and amortisation	0.33	0.34	0.61	1.01	1.38	1.99
	d) Other expenditure	34.19	44.35	42.28	126.59	133.05	189.03
	Total	740.20	801.68	1006.09	2729.82	2833.31	3832.91
3	Profit from operation before tax	167.64	212.35	249.70	692.24	814.39	1105.69
4	Tax Expenses						
	a) Current Tax	45.00	54.50	48.00	185.00	200.00	270.00
	b) Deferred Tax charge	0.50	1.00	0.02	3.00	3.50	3.66
5	Profit after tax	122.14	156.85	201.68	504.24	610.89	832.03
6	Other Comprehensive Income not be reclassified to Profit and Loss in subsequent period (net of tax)	(0.15)	(0.11)	(0.18)	(0.50)	(0.50)	(6.93)
7	Total comprehensive income	121.99	156.74	201.50	503.74	610.30	825.10
8	Paid-up Equity Share Capital (Face Value of ₹ 2)	469.66	469.66	469.66	469.66	469.66	469.66
9	Reserves(excluding revaluation reserves)						3082.89
10	Earning Per Share (₹ 2)(not annualised)						
	- Basic & Diluted (₹)	0.52	0.67	0.86	2.15	2.60	3.54

Notes :

- The above financial results have been reviewed by the Audit Committee and approved by the Board of Directors in their meeting held on 5th February, 2019. The Statutory Auditors have carried out a limited review of the above financial results for the quarter and nine months ended 31st December, 2018.
- These financial results have been prepared in accordance with the recognition and measurement principles laid down in Ind AS 34 "Interim Financial Reporting" prescribed under section 133 of the Companies Act, 2013 read with the relevant rules issued thereunder and other accounting principles generally accepted in India.
- The Company is solely engaged in advertising and public relations business in India. Accordingly there are no reportable business or geographic segments.
- The Company does not have any exceptional items to report for the above periods.
- Figures for the previous periods have been regrouped/reclassified to conform to the classification of the current period.

By order of the Board



Kolkata
5th February, 2019

Dr Niren Suchanti
Chairman & Managing Director
DIN:00909388

Pressman Advertising Limited

CIN: L74140WB1983PLC036495

Regd. Office: Pressman House, 10A Lee Road, Kolkata 700 020
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