



Date: 06th December, 2022

To,
The Corporate Relations Department,
Bombay Stock Exchange Limited,
PJ, Tower, Dalal Street, Fort
Mumbai-400001.

To
The Metropolitan Stock Exchange of India Limited,
Vibgyor Towers, 4th Floor Plot No C 62, G Block Opp.
Trident Hotel Bandra Kurla Complex Bandra (East)
Mumbai-400098.

Ref: Scrip Code: 538607

Scrip ID: TOYAMSL

Subject: Disclosure under Regulation 30 of the SEBI (Listing Obligation Disclosure Requirements), Regulations, 2015 for clinches 'Powered By' sponsor title for Lanka Premier League 2022.

Dear Sir(s),

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are pleased to inform you that the company, through its soon-to-be subsidiary Pacific Star Sports Services LLC, has signed on as the 'Powered By' sponsor for the Lanka Premier League 2022, set to begin on the 6th of December 2022. Lanka Premier League 2022 is the third edition of the tournament.

Please take the same on your record and acknowledge the receipt of the same.

Thanking You,
Yours Faithfully,

For Toyam Sports Limited
(Formerly known as Toyam Industries Limited)

Mohamed Ali Rajabali Budhwani
Managing Director
DIN: 01976253

Encl: Media release

TOYAM SPORTS LIMITED

(Formerly known as Toyam Industries Limited)

CIN: L74110MH1985PLC285384

+91-22-67425111 / +91-22-62364442/43 | info@toyamindustries.com | www.toyamindustries.com

503, Shri Krishna, New Link Road, Opp. Laxmi Industrial Estate, Andheri West, Mumbai - 400053, Maharashtra.



Media Release

Toyam Sports Limited Signs on as sponsor title for Lanka Premier League 2022.

Toyam Sports Limited (TSL) is pleased to announce that the company, through its soon-to-be subsidiary Pacific Star Sports Services LLC, has signed on as the 'Powered By' sponsor for the Lanka Premier League 2022, set to begin on the 6th of December 2022. Lanka Premier League 2022 is the third edition of the tournament.

A total of 5 teams are part of the Lanka Premier League 2022. They are Jaffna Kings, Galle Gladiators, Colombo Stars, Kandy Falcons, and Dambulla Giants. A total of 24 matches will be played during Lanka Premier League 2022. Out of these, 20 matches will be played during the league stage. The top 4 teams in the points table after the league stage will qualify for playoffs. The winners of the playoffs will lock horns in the final. The Lanka Premier League 2022 final is scheduled to take place on December 23. Sony Pictures Networks India (SPN) has acquired the exclusive broadcast rights for the third edition of the Lanka Premier League 2022.

Speaking on the development, Mr. Mohamedali Budhwani (CMD TSL) said "We are extremely happy to partner with the IPG Group in helping create a world class cricket league. This is yet another milestone in our journey towards becoming a sporting behemoth. We had recently bagged the title of 'Title Sponsor' of the ongoing India-Bangladesh ODI series, marking our presence in serious cricket.

The new edition of Lanka Premier League would surely be action packed, going by the popularity that the previous 2 seasons have managed to garner worldwide. More so with Sony Pictures broadcasting the series primetime in major cricket loving nations like India, Sri Lanka, Pakistan, Bangladesh, United Kingdom and Afghanistan, the franchise guarantees supreme visibility. With 40 top international players and 85 local players in the league, the league promises to be a treat for all cricket fans around the globe. Many world class players have emerged from Sri Lanka. The inclusion of international players in the league implies increased popularity of the league in the subcontinent.

I have repeatedly mentioned about how we intend pacing up in all the verticals we have chosen to operate in. All of the announcements we have made in the recent past vindicate our claims. We promise more action going ahead, not only in the cricket vertical but also other area."

About Toyam Sports Limited

Toyam Sports Limited (TSL) is a publicly (BSE & MSEI) listed company, run passionately by sports enthusiasts, engaged in sports production, promotion and management. On the Mixed Martial Arts (MMA) space, TSL successfully conducted the 'Kumite-1 League', in the presence of legendary Mike Tyson, and will be soon showcasing the league's vision through its '1st of its kind' reality TV show, 'Kumite-1 Warrior Hunt'. TSL has also established its foothold in the Cricket business. TSL will soon own a majority stake in Rajwada Cricket League and Pacific Star Sports Services LLC, courtesy which it has league rights in countries like Kenya, Mauritius and Greece across formats like T10 and T20, domestically and internationally. Additionally, TSL is on course to establish its international footprints after being associated with Africa Cup T20, Tanzania Cricket Premier League, Cricket Kenya, Oman Cricket Academy & India-Bangladesh ODI series in various capacities. TSL also aims to address athlete mental wellbeing via its stake ownership in Bhakti World Radio.

TOYAM SPORTS LIMITED

(Formerly known as Toyam Industries Limited)

CIN: L74110MH1985PLC285384

+91-22-67425111 / +91-22-62364442/43 | info@toyamindustries.com | www.toyamindustries.com

503, Shri Krishna, New Link Road, Opp. Laxmi Industrial Estate, Andheri West, Mumbai - 400053, Maharashtra.