

Bajaj Auto Limited Akurdi Pune 411:035 India

Tel +91 20 27472851 Fax +91 20 27473398 www.bajajauto.com

4 February 2019

| Corporate Relations Department. | Corporate Listing Department | | |
|---|--------------------------------------|--|--|
| BSE Limited | National Stock Exchange of India Ltd | | |
| 1 st Floor, New Trading Ring | Exchange Plaza, 5th Floor | | |
| Rotunda Building, P J Tower | Plot No.C-1, G Block | | |
| Dalal Street, Mumbai 400 001 | Bandra-Kurla Complex | | |
| | Bandra (East), MUMBAI 400 051 | | |
| BSE Code: 532977 | NSE Code: BAJAJ-AUTO | | |

Dear Sir/s:

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find attached a copy of the Press release being issued by the company in respect of sales for the month of January 2019.

This is for your information please.

Kindly acknowledge receipt.

Thanking you,

Yours faithfully, For Bajaj Auto Limited,

DR.J SRIDHAR COMPANY SECRETARY & COMPLIANCE OFFICER

Encl: as above

JANUARY'19 SALES

Jan-19

| Particulars | Jan-19 | Jan-18 | Change % | Highlights |
|---------------------|---------|---------|----------|------------|
| MOTORCYCLES | | | | |
| DOMESTIC | 203,358 | 163,111 | 25 | - |
| EXPORTS | 147,102 | 125,825 | 17 | - |
| SUB-TOTAL | 350,460 | 288,936 | 21 | - |
| COMMERCIAL VEHICLES | | | | |
| DOMESTIC | 28,103 | 39,082 | -28 | - |
| EXPORTS | 28,587 | 25,129 | 14 | - |
| SUB-TOTAL | 56,690 | 64,211 | -12 | ~ |
| TOTAL (MC + CV) | | | | |
| DOMESTIC | 231,461 | 202,193 | 14 | - |
| EXPORTS | 175,689 | 150,954 | 16 | - |
| TOTAL | 407,150 | 353,147 | 15 | - |

YTD

| Particulars | Apr-Jan 2019 | Apr-Jan 2018 | Change % | Highlights |
|---------------------|--------------|--|----------|------------|
| MOTORCYCLES | | | | |
| DOMESTIC | 2,134,584 | 1,640,101 | 30 | - |
| EXPORTS | 1,450,766 | 1,161,780 | 25 | - |
| SUB-TOTAL | 3,585,350 | 2,801,881 | 28 | - |
| COMMERCIAL VEHICLES | | ······································ | | |
| DOMESTIC | 325,298 | 286,490 | 14 | - |
| EXPORTS | 322,415 | 226,189 | 43 | - |
| SUB-TOTAL | 647,713 | 512,679 | 26 | - |
| TOTAL (MC + CV) | | | 1 | |
| DOMESTIC | 2,459,882 | 1,926,591 | 28 | - |
| EXPORTS | 1,773,181 | 1,387,969 | 28 | - |
| TOTAL | 4,233,063 | 3,314,560 | 28 | - |