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November 26, 2019

**National Stock Exchange of India
Limited
Exchange Plaza,
Bandra Kurla Complex
Mumbai
Symbol: TCS**

**BSE Limited
P.J. Towers, Dalal Street
Mumbai 400001
Scrip Code No. 532540 (BSE)**

Dear Sirs,

We are sending herewith copy of the Press Release titled “**SMU-TCS iCity Lab Wins the 2019 SuperNova Award for the SHINESeniors Project**” which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**


Rajendra Moholkar
Company Secretary

TATA CONSULTANCY SERVICES

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SMU-TCS iCity Lab Wins the 2019 SuperNova Award for the SHINESeniors Project

Tata Consultancy Services' and Singapore Management University's Pilot Project Used Algorithms, IoT, and Other Digital Technologies to Reimagine Elderly Care and Empower Senior Citizens to Lead a Dignified and Independent Lifestyle

SINGAPORE, November 26, 2019: Tata Consultancy Services (TCS) (BSE: 532540, NSE: TCS), a leading global IT services, consulting and business solutions organization, and the Singapore Management University (SMU), announced that the SMU-TCS iCity Lab's SHINESeniors project has won Constellation Research's 2019 SuperNova Award in the category AI & Augmented Humanity.

The Constellation SuperNova Awards celebrate the leaders and teams who successfully apply emerging and disruptive technologies to transform their businesses. The award for the AI and Augmented Humanity category is presented to organizations who make effective use of machines that possess the intelligence and learning capabilities of humans for better organizational outcomes.

TCS and SMU have been partnering since 2011 to enhance and broaden multi-disciplinary academic research efforts in digital technology to create innovative, technology-enabled solutions to overcome emerging urban challenges. The SHINESeniors project by the SMU-TCS iCity Lab was a successful, three-year-long pilot project that used sensors and digital technologies for non-intrusive monitoring of elderly individuals in over 90 homes to provide personalized and sustainable care, empowering them to lead dignified and independent lifestyles.

"We are humbled to win the award, and are thankful for all the support from TCS, the caregiver network and all other parties involved who helped us bring this project to life. Augmented Humanity – or how technology is used to join person and machine – perfectly describes how in SHINESeniors, elderly individuals live their day-to-day lives in harmony with unobtrusive in-home sensors, and as a result, community caregivers are equipped with data-driven insights accessible immediately through their day-to-day personal devices to improve caregiving," said **Dr. Tan Hwee Pink, Academic Director, SMU-TCS iCity Lab and Associate Professor of Information Systems, SMU.**

"TCS is pleased that the SMU-TCS iCity Lab has been recognized with this prestigious award," said **K Ananth Krishnan, Chief Technology Officer, TCS.** *"We believe that the central learning from SHINESeniors, that is the use of user-centric design and the power of technology to drive exceptional experiences, lays the foundation for innovation in many future contexts."*

"This year's SuperNova Awards were more competitive than ever, and the category of Artificial Intelligence is one of the most complicated categories to win. The pioneering assisted living solution shows what amazing work humanity can accomplish when we bring technology, a noble mission and caring people together to craft care for the elderly. Professor Tan's and TCS' work to provide care and personalization at scale enables future models to be created by others. We congratulate him and his team for designing the future of "Wellness and Living," said **Ray Wang, Principal Analyst and Founder, Constellation Research, Inc.**

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About Tata Consultancy Services Ltd (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that has been partnering with many of the world's largest businesses in their transformation journeys for the last fifty years. TCS offers a consulting-led, cognitive powered, integrated portfolio of business, technology and engineering services and solutions. This is delivered through its unique Location Independent Agile delivery model, recognized as a benchmark of excellence in software development.

A part of the Tata group, India's largest multinational business group, TCS has over 450,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US \$20.9 billion in the fiscal year ended March 31, 2019 and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. TCS' proactive stance on climate change and award-winning work with communities across the world have earned it a place in leading sustainability indices such as the Dow Jones Sustainability Index (DJSI), MSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information, visit us at www.tcs.com.

About Singapore Management University

Established in 2000, Singapore Management University (SMU) is recognised for its high-impact multi-disciplinary research that addresses Asian issues of global relevance, and for its innovations in experiential learning. With 10,000 students, SMU offers bachelors, masters and PhD degree programmes in Accountancy, Business, Economics, Information Systems, Law and Social Sciences, and executive development programmes. Through its city campus, SMU enjoys strategic linkages with business, government and the wider community in Singapore and beyond. www.smu.edu.sg

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