

## January 11, 2024

To, **Listing Department National Stock Exchange of India Limited**Plaza, C-1, Block-G,
Bandra-Kurla Complex, Bandra (E),
Mumbai- 400 051

To,
Corporate Relationship Department
BSE Limited Exchange
P.J. Towers, 1st Floor,
Dalal Street,
Mumbai — 400 001

Scrip Code - ADSL

Scrip Code — 532875

## Sub: Press Release by the Company dated January 11, 2024

Dear Sir /Madam,

With reference to the captioned subject, please find attached herewith the Press Release regarding the Ayodhya Smart City Project.

The same is hosted on the website of the Company i.e. <a href="www.allieddigital.net">www.allieddigital.net</a> in terms Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

You are requested to take note of the same.

Thanking you,

Yours faithfully,

For Allied Digital Services Limited

Nehal Shah Director

DIN: 02766841

Registered Office: Allied Digital Services Limited, Premises No. 13A, 13th Floor, Earnest House, Back Bay Reclamation, NCPA Road, Block III, Nariman Point, Mumbai - 400 021.



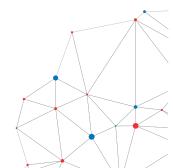
# Allied Digital announces selection as Master System Integrator (MSI) for the Ayodhya Smart City Project

**Mumbai, January 11, 2024** — Allied Digital Services Limited, a leading Global IT Services and Solutions Provider has been selected as a Master System Integrator (MSI) for the Integration of CCTV Surveillance with Existing ITMS Control Room for the Ayodhya Smart City Project.

This project entails the establishment of a multi-location CCTV surveillance system. The capital expenditure (CAPEX) and implementation phase is anticipated to last three months, followed by a five-year operational and maintenance (O&M) phase. The Video Management System (VMS) will play a key role in handling live feeds, while recorded footage will be securely stored on local storage. The primary goals include enhancing safety and security, optimizing city administration efficiency and promoting an improved quality of life for residents even as Ayodhya City is undergoing unprecedented transformation.

In addition to setting up of new cameras, Nagar Nigam Ayodhya seeks to integrate the present CCTV surveillance camera network into a unified system which will be connected to the existing ITMS control room. The Command Centre being set up by ADSL will serve as the over-arching control room for the entire surveillance system, both new and existing as well as for further installations in the near future.

Commenting on the order win, Mr. Nitin D Shah, CMD – Allied Digital, said, "The selection of Allied Digital as the Master System Integrator for this prestigious project in the rapidly transformed city of Ayodhya has further strengthened our leadership position in this space. We will be delivering mission critical systems as the Command-and-Control Centre being set up will serve as the cockpit for oversight of the entire city-wide surveillance system. The deployment of cutting-edge solutions that enhance safety, security and the overall quality of life will serve as a perfect blend of the ancient and modern given the rich history and deep cultural significance of this prestigious City."



# **About Allied Digital Services Limited-**

We are a BSE/NSE-listed Global leader in Information Technology consulting and services, since 1984. HQ in Mumbai, India, we are a Global managed service provider and Master Systems Integrator, offering infrastructure solutions and services to clients in 70-plus countries. The service portfolio ranges from cloud enablement, cyber security, integrated solutions, infrastructure management, software services, and workplace services. We were the first Indian company to have executed a Smart City Project with our Pune City Surveillance project delivery in 2015. The company has a global workforce of 3,000 plus professionals, local support functions, and governance frameworks, and offers its expertise and services to several Fortune 500 companies.

### For more information, please visit www.allieddigital.net OR contact:

Ms. Sneha Bandbe (Investor Relations)

Allied Digital Services Ltd

Tel: +91 22 6681 6462

Email: <u>investors@allieddigital.net</u>

cs@allieddigital.net

Mayank Vaswani / Mit Shah

**CDR India** 

Tel: +91 98209 40953 / +91 99201 68314

Email: <u>mayank@cdr-india.com</u> <u>mit@cdr-india.com</u>

#### **Safe Harbor:**

Certain statements made in this release concerning our future growth prospects may be interpreted as forward-looking statements, which involve a number of risks and uncertainties that could cause the actual results to differ materially from those in such forward-looking statements. Investors are requested to use their discretion in relying on them. We do not undertake to update any forward-looking statements that may be made from time to time.

