

STEEL STRIPS WHEELS LTD.

CIN: L27107PB1985PLC006159

Head Office: ISO/TS16949 Certified

SCO 49-50, Sector 26,

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Fax: +91 172-2794834 / 2790887 Website: www.sswlindia.com

Date: 17.01.2024

BSE Limited Department of Corporate Services, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400 001 BSE Code: 513262 The National Stock Exchange of India Limited Exchange Plaza, Plot No. C/1, G Block, Bandra-Kurla Complex, Bandra (E),

Mumbai - 400 051 **NSE Code: SSWL**

Subject: Analysts/Institutional Investors Meet - SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015: Intimation

Dear Sir,

Pursuant to the provisions of Regulation 30(6) of SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015, we wish to inform you that the Company's Analysts/Investors conference call on "Q3 FY24 Earnings Conference Call to discuss results & future outlook of business" has been fixed. The schedule of the said conference call is as follows:

S. No.	Details required	Particulars
1	Details pertaining to the meet/call	SMIFS Limited on Monday, 22 nd
-		January, 2024 at 4:00 p.m.
2	Venue	Virtual
3	Mode of attending	Conference Call
4	Details pertaining to registrations	
5	Disclaimers/note to complete/ease registration/ attending the call	
6	Details regarding specific platform	As per details enclosed
	requirements, if any	
7	Inclusions/exclusions of audience/participants,	
	if any	

Note: Changes to the schedule may happen due to exigencies on part of analysts/investors or the Company.

Further, we are also enclosing herewith the details of the conference call alongwith the presentation to be made to the Analayst/Investors for ready reference and same shall be accessible on the website of the Company i.e. www.sswlindia.com.

Kindly take the same on your records for reference.

Thanking you Yours faithfully,

For Steel Strips Wheels Limited

(Shaman Jindal) Company Secretary

Regd. Office: Village Somalheri/Lehli, P.O. Dappar, Tehsil Derabassi, Distt. Mohali, Punjab (India)

Tel.: +91 (1762) 275249, 275872, 275173 Fax: +91 (1762) 275228 Email: hrdho@sswlindia.com Website: www.sswlindia.com



SMIFS Cordially Invites You to the CONFERENCE CALL

with Steel Strips Wheels Ltd.



MONDAY 22 01 2024

AGENDA

Q3FY24 Earnings conference call to discuss results & future outlook of business

Company Management

Mr. Dheeraj Garg

Mr. Mohan Joshi

Mr. Naveen Sorot

Mr. Pranav Jain

Conference Dial-In Numbers

Universal Dial-In Numbers: International Toll Free Numbers:

Managing Director

Executive Director

CFO

DGM Finance

+91 022 6280 1474 / +91 022 7115 8860

Hong Kong : 800964448
Singapore : 8001012045
UK : 08081011573
USA : 18667462133



Pre-register here with Diamond Pass Link: http://tinyurl.com/2h4twwxz

We look forward to your participation

RSVP:

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Awanish Chandra | SMIFS LIMITED Contact: (+91) 8693822293

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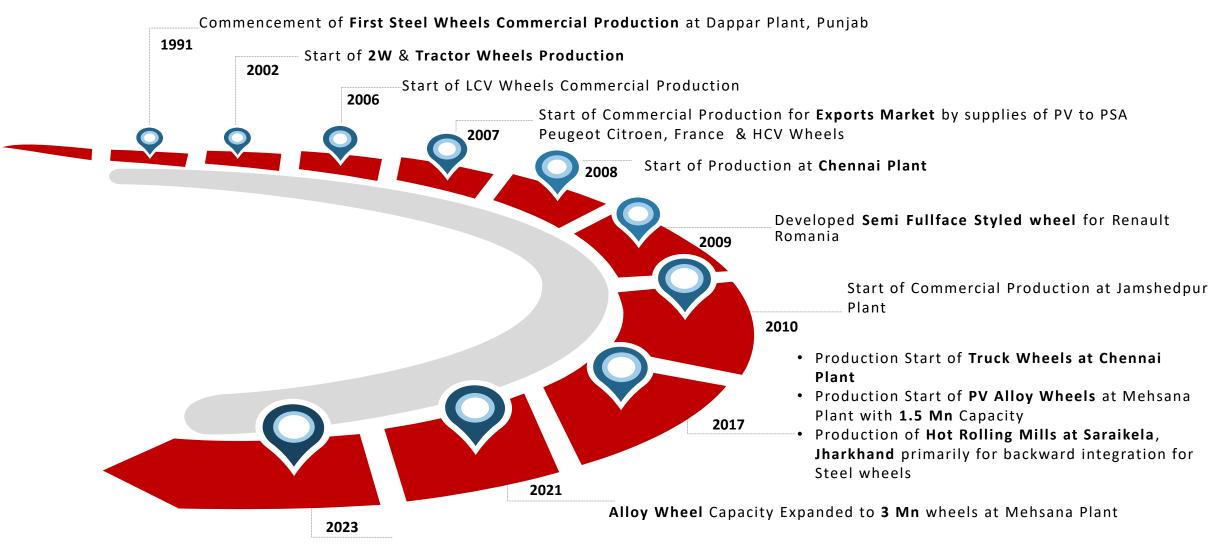
SSWL is a leader in designing & manufacturing Automotive wheels – both Steel & Alloy Wheels category

SSWL aspires to be the Preferred Global Brand of Wheel Solution provider committed to excellence



Our Journey





Logged Highest ever Turnover in FY23 of INR 4,041 Cr with ~176 Lakh wheels units Sold

Strategic Partnerships



TATA Steel Limited, India

6.9% Stake in Steel Strips Wheels Limited

- Tata Steel Limited (through its then wholly-owned subsidiary Company namely Kalimati Investment Company Ltd, which has now merged with Tata Steel Ltd) had entered into a Strategic Alliance Agreement in January 2008 with SSWL
- Through this relationship, Tata Steel supports us with more flexibility in areas such as supply chain management, enjoying priorities and stronger support for new grade developments, etc

Nippon Steel & Sumitomo Metal Corporation, Japan

5.4% Stake in Steel Strips Wheels Limited

- Sumitomo Metal Industries Limited, merged with Nippon Steel Corp and now known as Nippon Steel & Sumitomo Metal Corporation (NSSMC), has entered into a Strategic Alliance Agreement in December 2010
- This relationship helps in bringing international expertise in steel quality and newer technology exploration
- Sumitomo Group, which has 400 years of manufacturing history, founded Sumitomo Metals in 1897 and it is one of the world's leading steelmakers





Incl. Exports

Incl. Exports

Steel Wheels – Rs. 2,375 crores (~72%) (9M FY24 Revenues)



Robust WheelSteel Wheels are robust, fit, tough for rugged SUVs

Competitive Pricing

Competitively priced; have higher acceptance in mass vehicles

Suitability

More flexible, absorbs more shock, thus suitable for off-road and heavy duty applications

Quick Maintenance

Requires nothing more than hammering the bent portion into proper shape

Alloy Wheels - Rs. 914 crores (~28%) (9M FY24 Revenues)



Aesthetics

Have an enhanced aesthetic appeal, higher acceptance in high value PVs

Strength

The higher strength-toweight ratio for alloy wheels leads to greater control and precision steering

Free from Corrosion

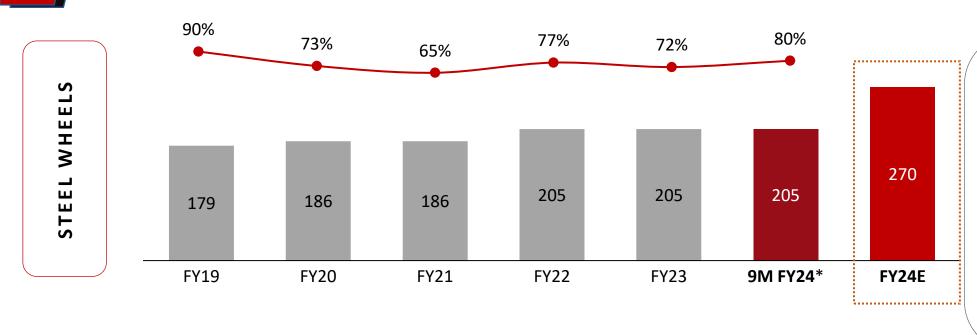
Alloy wheels are known for their ability to resist corrosion

Heat dissipation

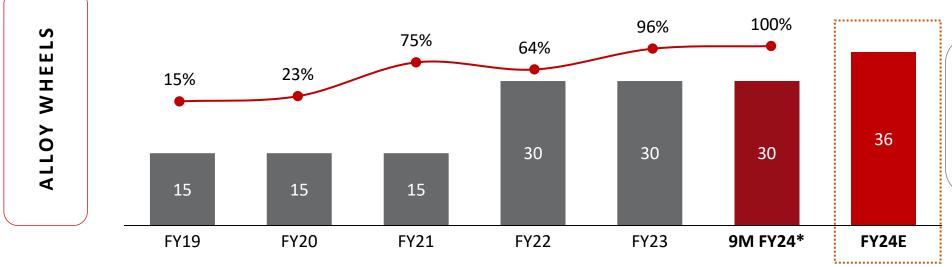
Alloy wheels disperse heat better and this decreases cracking and bending which also translates to more efficient braking

Product Capacities & Utilization





- Phased addition of 70 lakh steel wheel operational capacity
- Resolution plan successfully implemented in January 2024 by payment of ~Rs 138 crores



 Alloy Wheels Capacity to be expanded by 60% i.e.
 18 Lakh Wheels to 48
 Lakh Wheels in Phased manner at Mehsana Plant, Gujarat

State-of-the-Art Facilities





Catering to



Dappar, Punjab

10.8

PV, MUV, **Tractor & OTR**







Corporate Office, Chandigarh



Chennai, Tamil Nadu

Jamshedpur, Jharkhand

6+1.5 7.5

PV & CV

HCV / LCV





Bhuj, Gujarat*



Mehsana, Gujarat



Jamshedpur, Jharkhand



Saraikela, Jharkhand



Bhuj, Gujarat



2.2

HCV, Tractor,



*AMW Auto Components Ltd acquired through NCLT located in Bhuj, Gujarat with projected capacity to build 7 Mn Steel Wheel Units in total for CV, Tractor and PV



Mehsana, Gujarat

3.0

PV







Steel Wheel Plant

Alloy Wheel Plant



Corporate Office



Backward Integrated Plant



Saraikela, Jharkhand

Backward Integrated Plant for Steel Wheels



Clientele















































DAIMLER











EICHER









































Steel Wheels

Steel Strips Wheels Limited

Domestic Market Share

42%



Passenger Vehicle

Key Customers	Key Platforms	Share of Business
Maruti Suzuki	Ciaz, Baleno, Scross, Brezza, Celerio	40%
Hyundai	Venue, Xcent, Grandi10, Verna	40%
Mahindra	KUV, TUV, XUV	64%
Honda	Elevate, Amaze, City	95%
MG Motors	Hector	100%
Kia	Seltos, Carnival, Sonet	35%

61%

MHCV



Key Customers	Key Platforms	Share of	Business
Ashok Leyland	Ecomet, Ross, Viking, Cheetah		68%
TATA Motors	Ultra LPK1512,LPK1518,2518,3718,3118,4218		64%

42%/70_{% [[}



Tractor OTF

Key Customer	s Key Platforms	Share of Business
Mahindra	Jivo, Arjun, Yuvraj, Dhruv	55%
Sonalika	D1745, D16TRX, RX47	45%
Eicher	551, 548, 485	40%
JCB	3DX, 4DX, Export Model	60%
New Holland	5500, 7500	40%

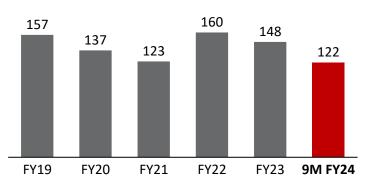
30%



Key Customers	Key Platforms	Share of B	usiness
Piaggio	Ape City, Ape Cargo		54%
HMSI	Activa, Dio, Activa125, Grazia, Aviator		35%
Suzuki Scooters	s Access 125		45%
Scooter India	Vikram		100%

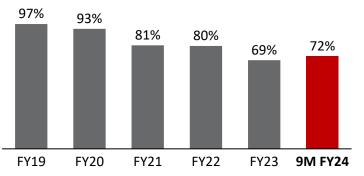
Steel Wheel Sales Volume (in Lakh Units)

Incl. Exports



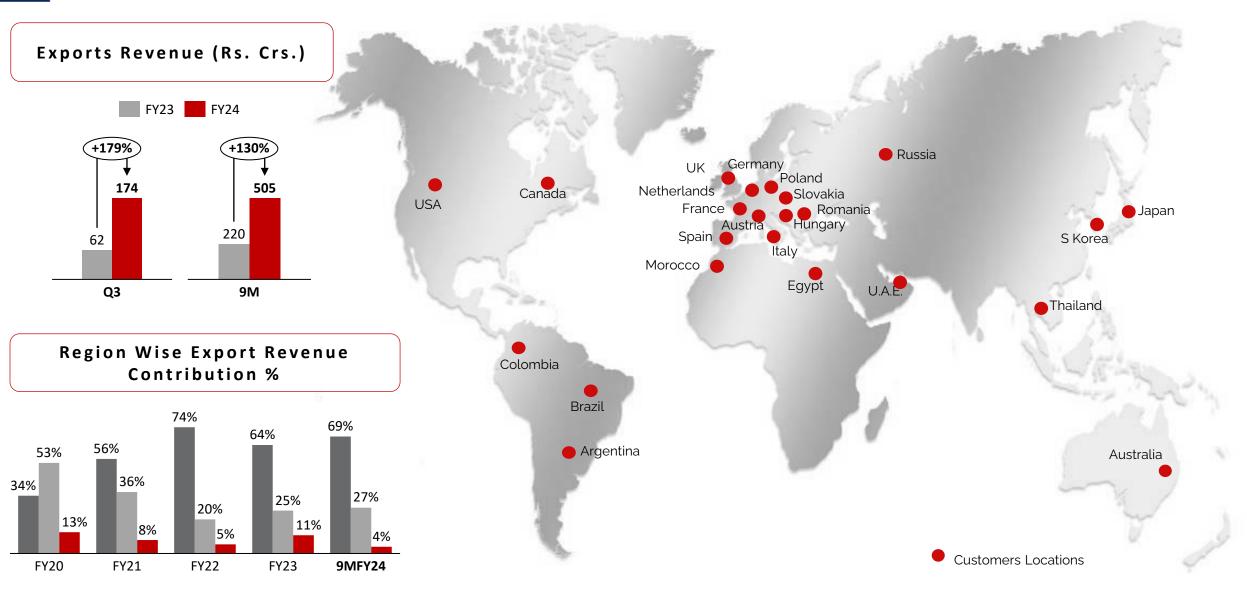
Steel Wheel Sales Value Contribution

Incl. Exports



Export Profile







Growth Drivers







Sales Mix Shift

Shift of Sales Mix towards High Margin Accretive Segments – Alloy Wheel & Exports



Operations Optimization

Development of Robotic Automated Operation process for Operating Cost Rationalization



Foray into EV Segment

Exploring various avenues to foray into EV Segment



Industry Growth

Steel Wheel Market to grow at 8% p.a. whereas Alloy Wheel Market to grow at 12% p.a. over next 5 years



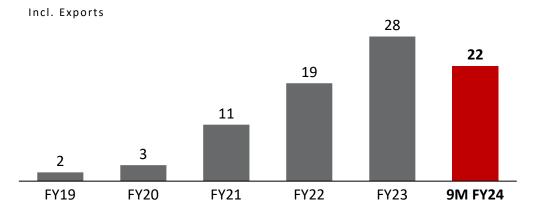
Improving Returns

Strengthening Balance Sheet thereby Improving Return on Capital Employed & Return on Equity

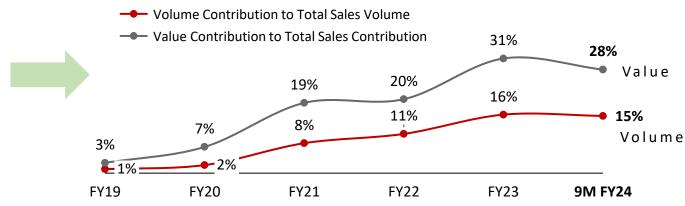
Shift of Sales Mix to High Margin Alloy Wheels Segment



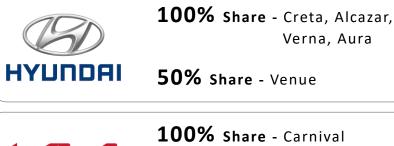


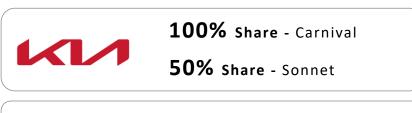


Leading to Increased Contribution to Sales



Y CUSTOMERS







TATA MOTORS

100% Share - Punch

85% Share - Tigor

50% Share - Altorz

50% Share - Nexon



100% Share - Magnite



100% Share – XUV 300/700, Bolero Neo, Scorpio Refresh



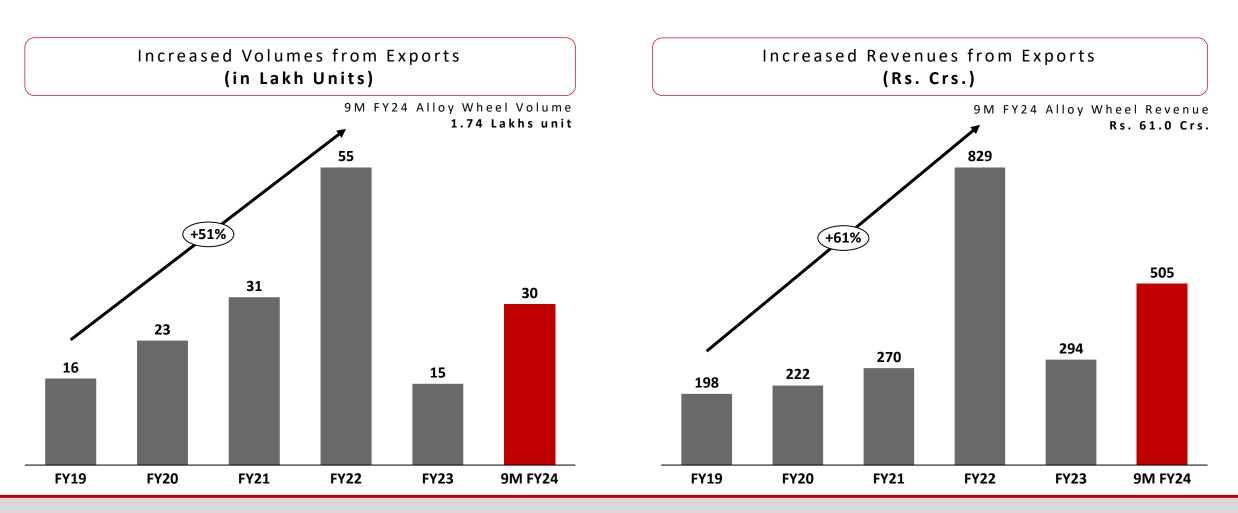
100% Share - Slavia



43% Share - Astor

Shift of Sales Mix to High Margin Exports Segment



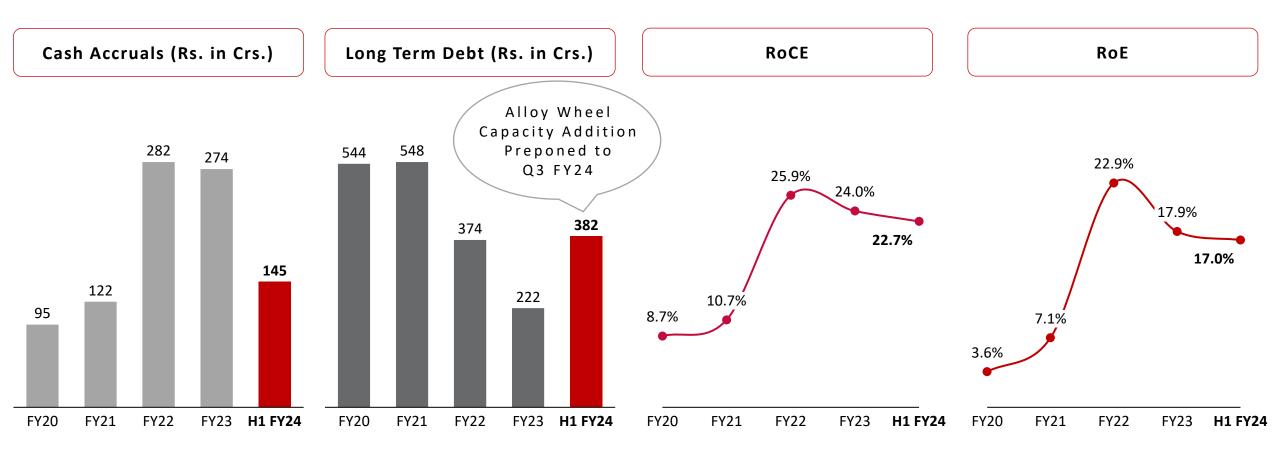


9M FY24 Exports Volume and Revenue surpasses full year FY23 Volumes and Revenue



Strengthening Balance Sheet





Increasing Cash Accruals to utilize in repayment of Long-term Debt, hence improving Returns on Capital Employed and Returns on Equity

Dividend Payout History



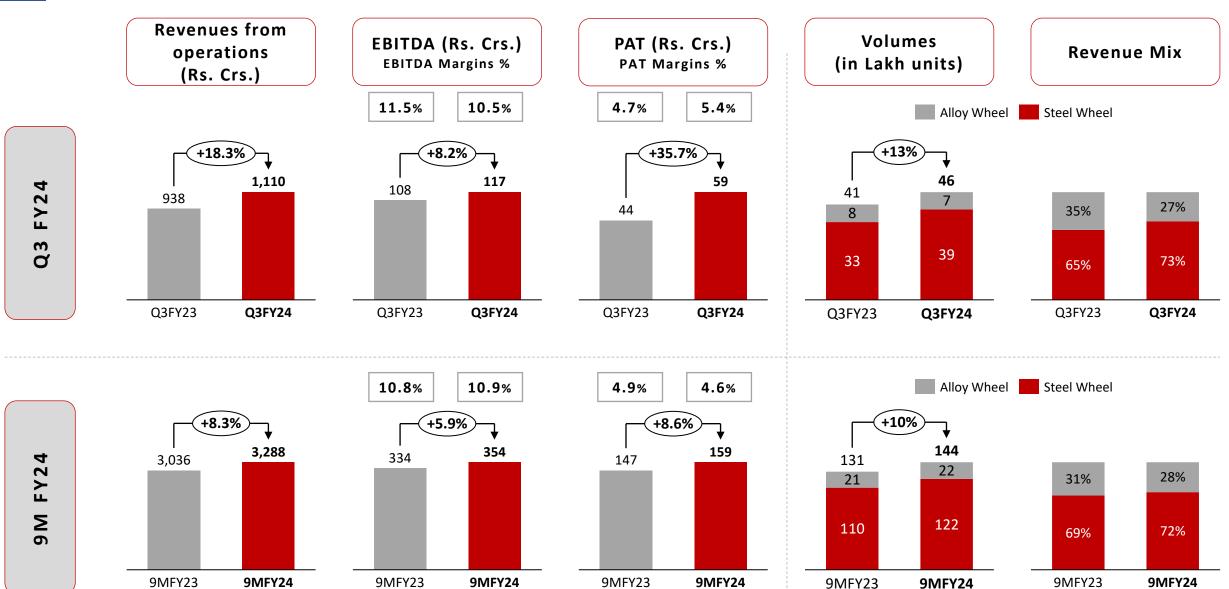


Consistent Dividend paid by the Company



Financial Performance Snapshot







Consolidated Profit & Loss

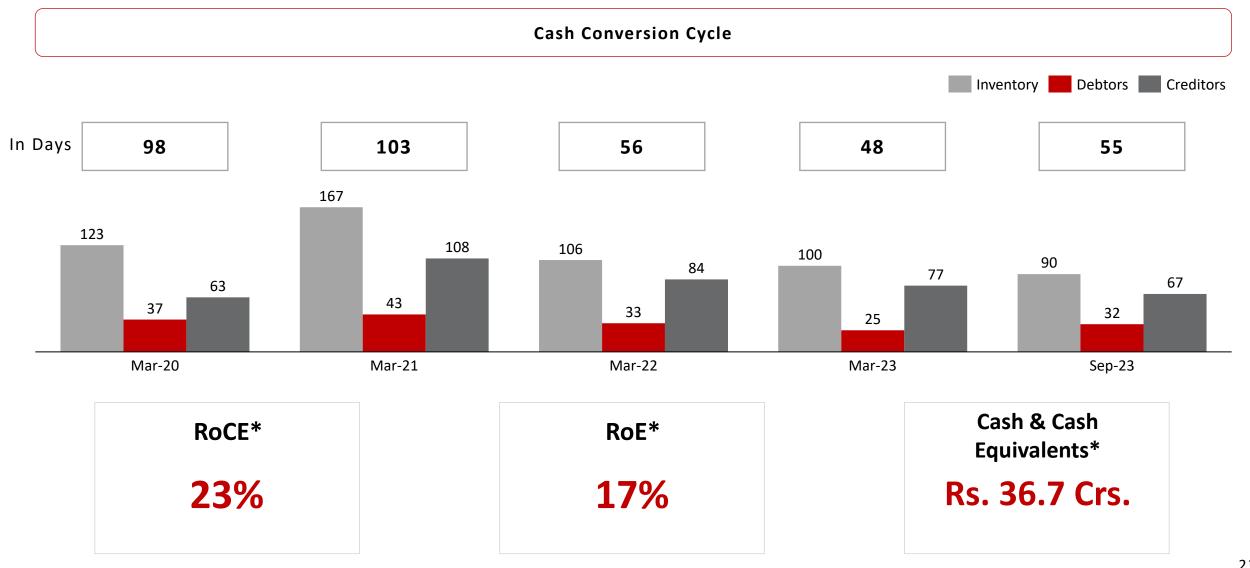


Particulars (Rs. in Crs)	Q3 FY24	Q3 FY23	Y-o-Y	9M FY24	9M FY23	Y-o-Y
Revenue from Operations	1,110.3	938.4	18.3%	3,288.4	3,035.6	8.3%
Cost of Materials Consumed	741.5	658.4		2,178.0	2,074.3	
Changes in Inventory	-25.5	-68.3		-39.9	-69.4	
Gross Profit	394.3	348.4	13.2%	1150.4	1030.7	11.6%
Gross Profit Margin	35.5%	37.1%		35.0%	34.0%	
Employee Cost	89.9	73.9		267.7	205.2	
Other Expenses	187.7	166.6		528.5	491.2	
EBITDA	116.7	107.9	8.2%	354.1	334.3	5.9%
EBITDA Margin	10.5%	11.5%		10.8%	11.0%	
Depreciation	22.5	20.2		67.4	60.5	
Other Income	1.7	2.0		8.9	5.7	
EBIT	95.9	89.7	6.9%	295.5	279.6	5.7%
EBIT Margin	8.6%	9.6%		9.0%	9.2%	
Finance Cost	25.1	22.0		74.7	60.9	
Share of (Profit) / Loss from Associates	-0.1	0.0		-0.4	0.0	
Profit before Tax	70.7	67.7	4.4%	220.5	218.7	0.8%
Profit before Tax Margin	6.4%	7.2%		6.7%	7.2%	
Tax	11.3	23.9		61.3	72.2	
Profit After Tax	59.4	43.8	35.7%	159.1	146.5	8.6%
Profit After Tax Margin	5.4%	4.7%		4.8%	4.8%	
EPS (In Rs.)	3.79	2.80		10.16	9.37	



Strengthening Balance Sheet





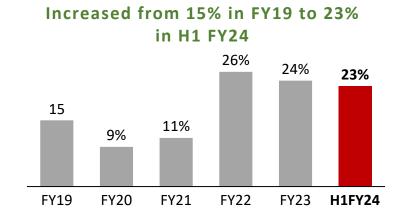
Performance Ratios



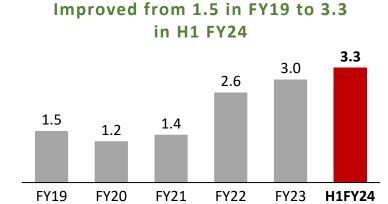
Return on Equity (RoE)

Increased from 13% in FY19 to 17% in H1 FY24 23% 18% 17% 4% FY19 FY20 FY21 FY22 FY23 H1FY24

Return on Capital Employed (RoCE)

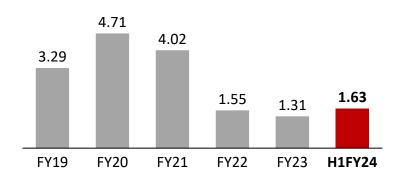


Fixed Asset Turnover Ratio



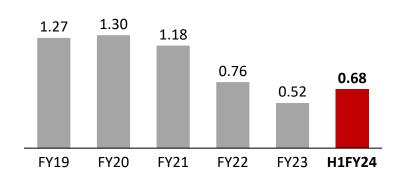
Debt / EBITDA

Improved from 3.29 in FY19 to 1.63 in H1 FY24



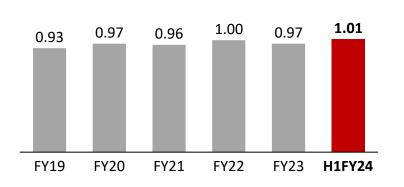
Debt / Equity

Improved from 1.27 in FY19 to 0.68 in H1 FY24



Current Ratio

Improved from 0.93 in FY19 to 1.01 in H1 FY24





Historical Profit and Loss



Profit and Loss (Rs in Crs)	FY23	FY22	FY21	FY20	FY19
Revenue from Operations	4,040.5	3,560.0	1,749.4	1,563.3	2,041.2
Cost of Materials Consumed	2,688.3	2,221.6	1,082.4	973.3	1,353.7
Changes in Inventory	-24.7	-34.5	16.7	-7.1	-49.8
Gross Profit	1,376.9	1,372.8	650.3	597.1	737.3
Gross Profit Margin	34.1%	38.6%	37.2%	38.2%	36.1%
Employee Cost	283.7	218.7	152.9	156.1	188.3
Other Expenses	650.4	701.4	293.6	269.7	303.2
EBITDA	442.8	452.8	203.8	171.2	245.9
EBITDA Margin	11.0%	12.7%	11.6%	11.0%	12.0%
Depreciation	80.4	76.9	72.3	71.9	61.9
Other Income	12.4	13.0	16.3	22.1	17.5
EBIT	374.8	388.9	147.8	121.4	201.4
EBIT Margin	9.3%	10.9%	8.5%	7.8%	9.9%
Finance Cost	83.5	85.4	83.9	88.7	92.5
Profit before Tax	291.2	303.5	63.8	32.7	108.9
Profit before Tax Margin	7.2%	8.5%	3.6%	2.1%	5.3%
Tax	97.3	97.8	14.6	11.4	25.4
Prior Period Adjustment	0.1	0.3	0.0	-2.2	1.1
Profit After Tax	193.8	205.5	49.3	23.4	82.4
Profit After Tax Margin	4.8%	5.8%	2.8%	1.5%	4.0%
EPS	12.39	13.16	3.16	1.50	5.29





Assets (Rs. in Crs)	FY23	FY22	FY21	FY20	FY19
Non - Current Assets	1,603.1	1,497.0	1,425.9	1,412.8	1,400.7
Property Plant & Equipments	1,347.3	1,358.3	1,257.4	1,304.7	1,327.5
CWIP	163.4	96.9	109.3	85.5	52.8
Intangible assets	1.3	1.3	1.8	1.8	1.7
Financial Assets	36.8	30.3	20.7	19.5	17.4
Other Non - Current Assets	54.4	10.1	36.7	1.3	1.4
Current Assets	1,178.3	1,204.6	950.8	766.3	752.7
Inventories	734.0	647.0	496.5	329.3	338.1
Financial Assets					
(i) Trade receivables	348.8	392.3	257.1	209.8	194.0
(ii) Cash and cash equivalents	18.3	23.2	27.9	31.6	36.2
(iii) Bank Balance & Other than above	25.7	34.7	25.3	60.2	84.8
(iv) Loans	4.8	4.1	2.8	3.0	2.8
(v) Other Financial Assets	0.0	0.0	0.5	1.5	1.8
Current Tax Assets (Net)	3.9	0.0	2.3	2.5	0.0
Other Current Assets	42.9	103.2	138.4	128.4	95.0
Total Assets	2,781.4	2,701.6	2,376.7	2,179.1	2,153.4

	Equity & Liabilities (Rs. in Crs)	FY23	FY22	FY21	FY20	FY19
	Total Equity	1,134.7	951.8	749.3	698.0	659.9
	Share Capital	15.7	15.6	15.6	15.6	15.6
	Other Equity	1,119.1	936.2	733.7	682.4	644.3
	Share application money pending allotment	0.0	0.0	0.0	0.0	21.8
	Non-Current Liabilities	431.4	548.4	635.1	690.8	659.4
	Financial Liabilities					
	(i) Borrowings	161.1	279.3	379.8	441.8	458.1
	(ii) Other Financial Liabilities	68.3	75.1	80.1	81.8	62.3
	Provisions	30.5	23.5	11.5	13.7	13.3
+	Deferred Tax Liabilities (Net)	171.6	170.6	163.7	153.5	125.7
	Current Liabilities	1,215.2	1,201.3	992.3	790.4	812.3
	Financial Liabilities					
-	(i) Borrowings	477.2	498.6	557.5	456.6	392.9
	(ii) Trade Payables	694.8	659.1	412.2	213.6	257.3
	(iii) Other Financial Liabilities	0.0	0.0	0.0	102.7	136.6
	Current tax liabilities (net)	0.0	1.8	0.0	0.0	1.4
	Provisions	5.1	4.6	6.6	2.7	2.3
	Other current liabilities	38.1	37.2	16.0	14.8	21.8
	Total Equity & Liabilities	2,781.4	2,701.6	2,376.7	2,179.1	2,153.4



Cash Flow - Snapshot



Particulars (Rs. in Crs)	FY23	FY22	FY21	FY20	FY19
Net Profit Before Tax	288.6	300.9	63.9	32.3	108.7
Adjustments for: Non -Cash Items / Other Investment or Financial Items	154.8	150.9	144.5	152.3	148.1
Operating profit before working capital changes	443.4	451.8	208.4	184.7	256.8
Changes in working capital	-47.7	0.5	-24.7	-71.5	-46.5
Cash generated from Operations	395.7	452.3	183.7	113.1	210.3
Direct taxes paid (net of refund)	47.6	46.2	14.6	9.3	26.5
Net Cash from Operating Activities	348.1	406.1	169.1	103.9	183.8
Net Cash from Investing Activities	-127.9	-153.5	-37.1	-69.3	-80.5
Net Cash from Financing Activities	-234.1	-247.9	-170.6	-63.9	-112.9
Net Increase/(Decrease) in Cash and Cash equivalents	-13.9	4.7	-38.5	-29.3	-9.6
Add: Cash & Cash equivalents at the beginning of the period	57.9	53.2	91.7	121.0	130.6
Cash & Cash equivalents at the end of the period	43.9	57.9	53.2	91.7	121.0



Consolidated Balance Sheet



Assets (Rs. in Crs)	Sep-23	Mar-23
Non - Current Assets	1,749.8	1,603.1
Property Plant & Equipments	1,301.6	1,347.3
CWIP	353.3	163.4
Intangible assets	1.3	1.3
Financial Assets	38.4	36.8
Other Non - Current Assets	55.3	54.4
Current Assets	1,249.5	1,178.3
Inventories	705.8	734.0
Financial Assets		
(i) Trade receivables	464.9	348.8
(ii) Cash and cash equivalents	10.7	18.3
(iii) Bank Balance & Other than above	26.0	25.7
(iv) Loans	6.3	4.8
(v) Other Financial Assets	0.0	0.0
Current Tax Assets (Net)	0.0	3.9
Other Current Assets	35.8	42.9
Total Assets	2,999.3	2,781.4

Equity & Liabilities (Rs. in Crs)	Sep-23	Mar-23
Total Equity	1,223.1	1,134.7
Share Capital	15.7	15.7
Other Equity	1,207.4	1,119.1
Share application money pending allotment	0.0	0.0
Non-Current Liabilities	533.8	431.4
Financial Liabilities		
(i) Borrowings	282.5	161.1
(ii) Other Financial Liabilities	50.5	68.3
Provisions	31.7	30.5
Deferred Tax Liabilities (Net)	169.2	171.6
Current Liabilities	1,242.5	1,215.2
Financial Liabilities		
(i) Borrowings	553.9	477.2
(ii) Trade Payables	644.6	694.8
(iii) Other Financial Liabilities	0.0	0.0
Current tax liabilities (net)	5.6	0.0
Provisions	6.2	5.1
Other current liabilities	32.2	38.1
Total Equity & Liabilities	2,999.3	2,781.4







Promotion of **Education** by strengthening government schools & helping poor students by providing **Financial Assistance** & providing access to education to **Orphan Children** who lost their parents due to Covid-19

Providing help to the Mentally
Challenged Children in getting special
life skills education to make them selfdependable and able to manage the
real-life situations at home, in the
community and at workplace

Initiated projects worth

8MW in Solar and wind

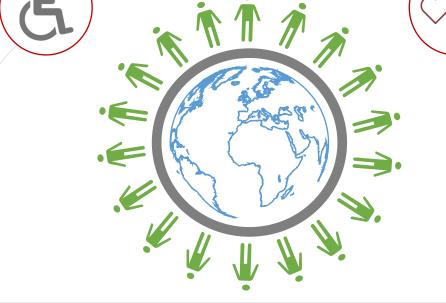
power energy to convert

from fossil fuel energy. We

expect all of them to be on

stream in FY 2022-23 to

move towards the ESG goal



Strengthening Community Health
Centre at Lalru, Punjab by providing
essential medical machineries,
equipment's and other items to deal
with Covid-19 & other health problems

Ensuring environment
sustainability through
developing & maintaining
green park & cleaning
activities. Construction,
Renovation & Beautification of
government schools

Giving Back to Society is Our Core Value





Best Quality Performance - JCB

Best Localization Award for the Year 2022 - Hyundai Motor India Limited









THANK YOU

Company: Steel Strips Wheels Limited

CIN: L2710PB1985PLC006159



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