Brigade Enterprises Limited

Corporate Identity Number (CIN): L85110KA1995PLC019126 Registered Office: 29th & 30th Floor, World Trade Center Brigade Gateway Campus, 26/1, Dr. Rajkumar Road Malleswaram - Rajajinagar, Bengaluru - 560 055, India T:+91 80 4137 9200

E: enquiry@brigadegroup.com **W**: www.brigadegroup.com



Ref: BEL/NSEBSE/PR/15032024 15th March, 2024

Listing Department
National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Department of Corporate Services - Listing BSE Limited P. J. Towers Dalal Street, Mumbai - 400 001

Re.: Scrip Symbol: BRIGADE/ Scrip Code: 532929

Dear Sir/ Madam,

Sub: Regulation 30 - Press Release - "BuzzWorks by Brigade Group Launches Ultra-Premium Managed Offices at WTC Annexe, Brigade Gateway in North-West Bengaluru":

We are enclosing herewith the copy of the press release titled "BuzzWorks by Brigade Group Launches Ultra-Premium Managed Offices at WTC Annexe, Brigade Gateway in North-West Bengaluru."

This is also hosted on the Company's website at www.brigadegroup.com

This is pursuant to the Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Kindly take the same on records.

Thanking You, Yours faithfully,

For Brigade Enterprises Limited

P. Om Prakash Company Secretary & Compliance Officer

Encl: As above







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PRESS RELEASE

BuzzWorks by Brigade Group Launches Ultra-Premium Managed Offices at WTC Annexe, Brigade Gateway in North-West Bengaluru

The new facility offers more than 1 lakh sq ft of customised and managed offices by BuzzWorks in Bengaluru

Bengaluru, March 15, 2024: Brigade Group, a real estate developer in India, proudly announces the launch of BuzzWorks at WTC Annexe, situated within Brigade Gateway in Malleswaram-Rajajinagar. Boasting 10 storeys of real estate, WTC Annexe offers over 1 lakh square feet of commercial space in North West Bengaluru. Within this development, BuzzWorks by Brigade Group introduces flexible and managed workspace solutions, catering to the evolving needs of modern businesses.

Nestled within Brigade Gateway, a township known for housing The World Trade Center, Sheraton Grand Hotel and the Orion Mall, WTC Annexe introduces flexible and managed workspace solutions. With tailored offices and comprehensive management services, BuzzWorks by Brigade Group spearheads the initiative, crafting and operating offices to suit various business needs. BuzzWorks at WTC Annexe, Brigade Gateway, presents turnkey solutions within its flexible workspace portfolio. The company aims to provide bespoke managed office solutions across the facility, enriching the workspace experience for organizations seeking customized end-to-end solutions.

"Serving as our pinnacle flexible and managed office space, BuzzWorks at WTC Annexe aligns with our commitment to meeting the burgeoning demands for flexible workspaces" remarked Siddharth Verma, Head of BuzzWorks by Brigade. "Situated within Brigade Gateway, one of India's integrated lifestyle enclaves in North-West Bengaluru, BuzzWorks at WTC Annexe is strategically positioned to address the escalating need for high-quality workspaces in the region. The robust demand for premium flexible workspace solutions underscores factors such as employee retention, workspace amenities, and overall experiences, all of which BuzzWorks aims to fulfill comprehensively."

Offering over 1 lakh square feet of flexible and managed office space, BuzzWorks at WTC Annexe fosters innovation and collaboration, making it a hub for businesses seeking growth within a holistic and well-connected environment. Leveraging technology including access control facilitated through a partnership with Spintly, tenants benefit from effortless entry, exit, and seamless conference room bookings via cloud infrastructure. Under the management of BuzzWorks, the office solutions feature modern designs and curated experiences, including regular events to nurture networking and engagement. Furthermore, the community of Brigade Gateway can positively affect the tenants and their workspace experience.







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Embracing sustainability as a core value, BuzzWorks office spaces at WTC Annexe are designed with a blend of biophilic principles and management practices. Collaborating with Clairco, a clean air technology startup, air quality is continuously monitored and maintained. AI solutions optimize energy consumption, particularly in HVAC systems, reducing environmental impact.

In addition to BuzzWorks at WTC Annexe, BuzzWorks plans expansion across Hyderabad, Chennai, and Bengaluru, expanding its existing portfolio.

About BuzzWorks:

Brigade Group entered the co-working space with 'BuzzWorks' in 2019. The brand has co-working spaces that offer customizable options suited for various business requirements. Today, managed office spaces are at the forefront of maximizing productivity and creativity that caters to a diverse portfolio from start-ups to freelancers to even larger corporates, irrespective of the business type. In line with this trend and demand we created recognizable workspaces that were managed effectively and were flexible in nature for any business to operate from. The company's aim is to offer a well-managed office space of commercial value. BuzzWorks - "Your Vibe Your Tribe" aims to embody what every managed office space aspires to be.

About Brigade Group:

The Brigade Group is one of India's leading property developers with over three decades of expertise in building positive experiences for all stakeholders. Instituted in 1986, the company has developed many landmark buildings and transformed the skyline of cities across South India, namely - Bengaluru, Mysuru, Hyderabad, Chennai and Kochi with developments across the Residential, Commercial, Retail, Hospitality and Education sectors. Since its inception, Brigade has completed 275+ buildings amounting to over 80 million sq. ft of developed space across a diverse real estate portfolio.

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For information on Brigade Group, please visit BrigadeGroup.com or contact: investors@brigadegroup.com

For more information, please contact: Miriam Macwana, Brigade Enterprises Ltd., GM-Corporate Communications,

Phone: + 91 80 41379200; E-mail: miriammacwana@brigadegroup.com





