SUPER SALES INDIA LIMITED

Tuesday, 13 February, 2024

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BSE Limited, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400 001.

Dear Sir,

Sub.: outcome of Board Meeting - reg

1. Change of Key Managerial Personnel

We would like to inform you that Sri S Ravindran, Chief Financial officer of the Company retires on 04th March, 2024 and Sri C V Venkatesh has been appointed in his place as Chief Financial Officer of the Company with effect from 5th March, 2024.

Brief Profile of Sri C V Venkatesh is enclosed herewith.

2. Unaudited financial results for the quarter ended 31st December, 2023 and Limited Review report there on

We are enclosing herewith the Unaudited financial results for the quarter ended 31st December, 2023 as approved by Board of Directors at their meeting held on 13th February, 2024 along with the Limited review report given by the Statutory Auditors for your records.

This is for your information and records.

Thanking You,

Yours faithfully,

For Super Sales India Ltd

S K Radhakrishnan Company Secretary

REGISTERED OFFICE: 34-A, Kamaraj Road, Coimbatore - 641 018, India. Phone: 2222404 to 05 Fax: 2221427



Profile of Sri C V Venkatesh

Sri C V Venkatesh is a commerce Graduate and also a Member of The Institute of Company Secretaries of India and The Institute of Cost Accountants of India. He is having more than 30 years of experience in Finance and Accounts. His previous employment was with Lakshmi Machine Works Limited for more than 30 years.

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SUPER SALES INDIA LIMITED CIN:L17111TZ1981PLC001109, Email:ssil@vaamaa.com, Website: supersales.co.in Regd. Office 34 A, Kamaraj Road, Coimbatore - 641 018. UNAUDITED FINANCIAL RESULTS FOR THE QUARTER AND NINE MONTHS ENDED 31ST DECEMBER, 2023

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Rs.	In	Lakhs

SI No.	Particulars	3 months ended			9 Months ended		12 Months Ended
		31.12.2023 (Unaudited)	30.09.2023 (Unaudited)	31.12.2022 (Unaudited)	31.12.2023 (Unaudited)	31.12.2022 (Unaudited)	31.03.2023 (Audited)
1	INCOME						
	Revenue from operations	10.220.35	10.890.04	7.138.32	31,902,03	27,124.47	36,779.85
	Other Income	226.32	551.60	139.65	925.29	649.01	691.93
	Total Income	10,446.67	11,441.64	7,277.97	32,827.32	27,773.48	37,471.78
11	EXPENSES						
	Cost of Material Consumed	5,739.44	6,470.05	4,501.96	18,591.06	15,930.69	21,056.87
	Purchases of stock-in-trade	-	-	-		-	-
	Changes in inventories of finished goods, work-in-	(287.32)	34.13	(472.89)	(228.26)	103.05	72.91
	progress and stock-in-trade Employee benefits expense	1,255.35	1,254.07	893.08	3,684.99	2.854.58	3,982.55
	Finance costs	175.63	196.12	73.12	533.72	287.54	432.19
	Depreciation and amortisation expense	553.07	535.22	494.51	1,603.19	1,400.33	1,911.05
	Other expenses	2,529.27	1,670.70	1,469.47	6,058.07	4,570.20	7,030.51
	Total expenses	9,965.44	10,160.29	6,959.25	30,242.77	25,146.39	34,486.08
Ш	Profit/(Loss) before exceptional items and tax (I -II)	481.23	1,281.35	318.72	2,584.55	2,627.09	2,985.70
IV	Exceptional Items	_	211.38	-	211.38	420.25	420.25
V	Profit/(Loss) before Tax (III + IV)	481.23	1,492.73	318.72	2,795.93	3,047.34	3,405.95
VI	Tax Expenses						
	Current tax	82.76	216.86	92.89	500.28	701.47	656.45
	Deferred Tax	0.34	82.07	(86.35)	113.57	31.01	(87.30)
VII	Profit / (Loss) for the period (V - VI)	398.13	1,193.80	312.18	2,182.08	2,314.86	2,836.80
VIII	Other Comprehensive Income /(Loss) [net of tax]						
A)	Items that will not be re-classified to profit or loss	(1,953.10)	4,352.20	(547.58)	8,605.90	5,705.66	769.80
	Income tax relating to items that will not be reclassified to profit or loss	222.93	(495.72)	64.40	(981.76)	(632.23)	(69.07)
B)	Items that will be re-classified to profit or loss	-	-	_			
	Total other Comprehensive Income / (loss) (VIII A + VIII B)	(1,730.17)	3,856.48	(483.18)	7,624.14	5,073.43	700.73
x	Total Comprehensive Income / (loss) for the period (VII+IX)	(1,332.04)	5,050.28	(171.00)	9,806.22	7,388.29	3,537.53
XI	Paid up share capital (face value of Rs. 10/- each)	307.15	307.15	307.15	307.15	307.15	307.15
XII	Other Equity excluding Revaluation Reserve						43,128.94
XIII	Earnings per Share (Rs) (not annualised) Basic & Diluted [Face value Rs. 10 / share]	12.96	38.87	10.16	71.04	75.37	92.36



SI No.	Particulars	3	3 months ended			9 Months ended	
		31.12.2023	30.09.2023	31.12.2022	31.12.2023	31.12.2022	31.03.2023
		(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Audited)
1	Segment revenue						
	- Agency Division	816.61	888.26	810.38	2,610.98	2,045.76	2,933.13
	- Textile Division	7,736.87	7,860.01	4,252.78	23,046.80	19,551.90	26,057.20
	- Engineering Division	2,094.42	2,467.33	2,214.81	7,144.73	6,086.39	8,392.37
	Total	10,647.90	11,215.60	7,277.97	32,802.51	27,684.05	37,382.70
	Less: Inter segment Revenue		_		-	2.36	2.71
	Income from operations	10,647.90	11,215.60	7,277.97	32,802.51	27,681.69	37,379.99
2	Segment Results						
	Profit/(Loss) before tax & interest						
	- Agency Division	530.87	553.12	522.02	1,723.69	1,260.51	1,842.71
	- Textile Division	(111.95)	589.70	(525.93)	439.88	1,048.38	206.11
	- Engineering Division	262.14	435.22	425.80	1,149.81	1,136.45	1,858.74
	Total	681.06	1,578.04	421.89	3,313.38	3,445.34	3,907.56
	Less: Finance costs	175.63	196.12	73.12	533.72	287.54	432.19
	Less: Other unallocable expenditure						
	net off unallocable Income	24.20	(110.81)	30.05	(16.27)	110.46	69.42
	Total Profit/(Loss) before tax	481.23	1,492.73	318.72	2,795.93	3,047.34	3,405.95
3	Segment Assets						
	- Agency Division	1,554.51	1,524,15	1,493.81	1,554.51	1,493.81	1,679.73
	- Textile Division	25,823.16	24,432.07	21,666.84	25,823.16	21,666.84	24,210.13
	- Engineering Division	8,192.90	7,615.05	7,226.70	8,192.90	7,226.70	7,846.07
	- Unallocated	31,771.71	33,849.48	28,131.72	31,771.71	28,131.72	23,387.48
	Total	67,342.28	67,420.75	58,519.07	67,342.28	58,519.07	57,123.41
4	Segment Liabilities						
	- Agency Division	67.77	146.41	134.78	67.77	134.78	82.76
	- Textile Division	9,894.16	8,377.69	6,361.43	9,894.16	6,361.43	9,882.96
	- Engineering Division	1,343.51	1,308.07	1,855.44	1,343.51	1,855.44	1,796.53
	- Unallocated	3,009.52	3,229.21	2,880.56	3,009.52	2,880.56	1,925.07
	Total	14,314.96	13,061.38	11,232.21	14,314.96	11,232.21	13,687.32



	Notes:				
1	he Unaudited financial results were reviewed by the Audit Committee and were approved by the Board of Directors at its meeting held on 13th				
2	February, 2024. The Statutory Auditors have carried out limited review of the above results. The figures of the comparitive period have been regrouped / re arranged wherever necessary to correspond with the current period classification.				
2	The lightes of the company of period have been regrouped the analiged wherever necessary to concepting with the current period blacements in				
	Exceptional Item of Rs. 211.38 for the Nine Months Ended 31st December, 2023 and Rs.420.25 lakhs for the year ended 31st March, 2023 represent the net gain on compensation received on compulsory acquisition of land by the National Highways Authority of India and Government of Tamilnadu				
	For Subbachar & Srinivasan Chartered Accountants				
	Firm Regd. No: 004083S On behalf of the Board				
	Partner				
	Coimbatore T.S. Anandathirthan Sanjay Jayavarthanavelu				
	13-02-2024 M. No: 230192 Chairman				

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Independent Auditor's Review Report on the Quarterly and Year to Date Unaudited Standalone Financial Results of the Company pursuant to Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015 as amended

Review Report to The Board of Directors of Super Sales India Limited

- We have reviewed the accompanying statement of Unaudited financial results of SUPER SALES INDIA LIMITED, COIMBATORE-641018 for the Quarter ended 31st December 2023 and year to date from 01st April 2023 to 31st December 2023 ("the statement") attached herewith, being submitted by the Company pursuant to the requirement of Regulation 33 SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015 as amended ("the Listing Regulations").
- 2. This statement which is the responsibility of the Company's Management and approved by the Board of Directors, has been prepared in accordance with the recognition and measurement principles laid down in the Indian Accounting Standard 34 (Ind AS 34) "Interim Financial Reporting" prescribed under Section 133 of the Companies Act, 2013 read with relevant Rules issued thereunder and other accounting principles generally accepted in India. Our responsibility is to issue a report on these financial statements based on our review.
- 3. We conducted our review of the Statement in accordance with the Standard on Review Engagement (SRE) 2410, "Review of Interim Financial Information Performed by the Independent Auditor of the Entity" issued by the Institute of Chartered Accountants of India. This standard requires that we plan and perform the review to obtain moderate assurance as to whether the financial statements are free of material misstatement. A review is limited primarily to inquiries of company personnel and analytical procedures applied to financial data and thus provides less assurance than an audit. A review is substantially less in scope than an audit conducted in accordance with Standards on Auditing and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. We have not performed an audit and accordingly, we do not express an audit opinion.
- 4. Based on our review conducted as above, nothing has come to our attention that causes us to believe that the accompanying statement of unaudited financial results prepared in accordance with the aforesaid Indian Accounting Standards (Ind AS) specified under Section 133 of the Companies Act, 2013 as amended read with relevant rules issued thereunder and other accounting principles generally accepted in India has not disclosed the information required to be disclosed in terms of the Listing Regulations, including the manner in which it is to be disclosed, or that it contains any material misstatement.

Place: Coimbatore Date: 13/02/2024



For SUBBACHAR & SRINIVASAN CHARTERED ACCOUNTANTS Firm Regn. No: 004083S

PARTNER, T.S. ANANDATHIRTHAN Membership No: 230192