



April 26, 2024

**The BSE Limited** Corporate Relationship Department Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400 001

SCRIP CODE: 543066

**The National Stock Exchange of India Limited** Exchange Plaza, C-1, Block G, Bandra-Kurla Complex. Bandra (E), Mumbai - 400 051

SYMBOL: SBICARD

SECURITY: Equity Shares/Debentures

SECURITY: Equity Shares

Dear Sirs,

### Re: <u>Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure</u> <u>Requirements) Regulations, 2015 - Copy of Presentation made for</u> <u>Analysts/Investors on Financial Results</u>

In compliance with the provisions of Regulation 30 read with Schedule III Part A of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we enclose herewith a copy of presentation made for Analysts/Investors on Financial Results of the Company for the quarter and the year ended March 31, 2024.

Kindly take the same on record.

Thanking you,

Yours faithfully,

For SBI Cards and Payment Services Limited

Payal Mittal Chhabra Company Secretary & Compliance Officer Date and Time of event: - April 26, 2024 at 05:55 PM

### SBI Cards and Payment Services Ltd.

DLF Infinity Towers, Tower C, 12th Floor, Block 2, Building 3, DLF Cyber City, Gurugram - 122002, Haryana, India Tel.: 0124-4589803 Email: customercare@sbicard.com Website: sbicard.com Registered Office: Unit 401 & 402, 4th Floor, Aggarwal Millennium Tower, E 1,2,3, Netaji Subhash Place, Wazirpur, New Delhi - 110034 CIN - L65999DL1998PLC093849

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# INVESTOR PRESENTATION

Q4 – FY 2023-24













1	Key Highlights
2	Portfolio Growth
3	Financial Update
4	Asset Quality
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# Key Highlights



## FY24 at a glance

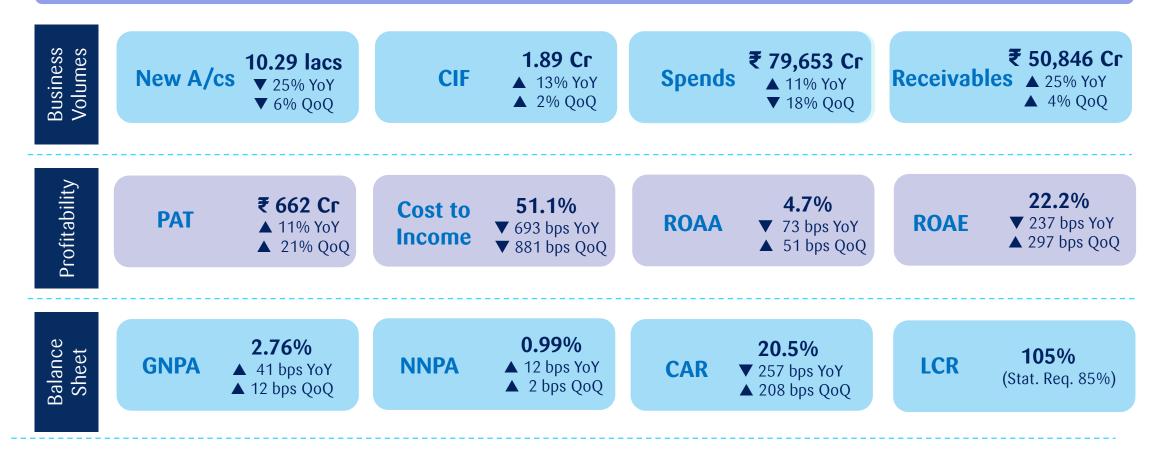




## Key Highlights for Q4 FY24



### Assets growth with higher profits

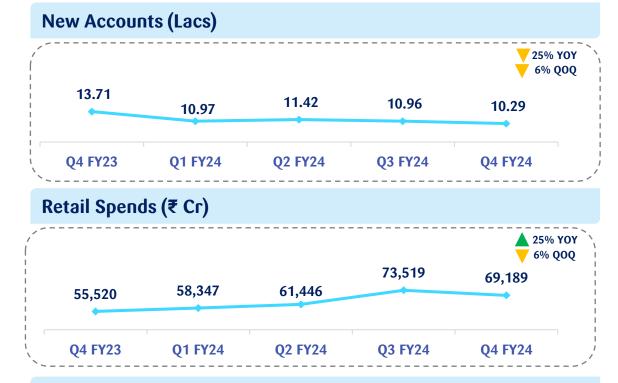




# Portfolio Growth







Corporate Spends (₹ Cr)

**Key Business Metrics** 



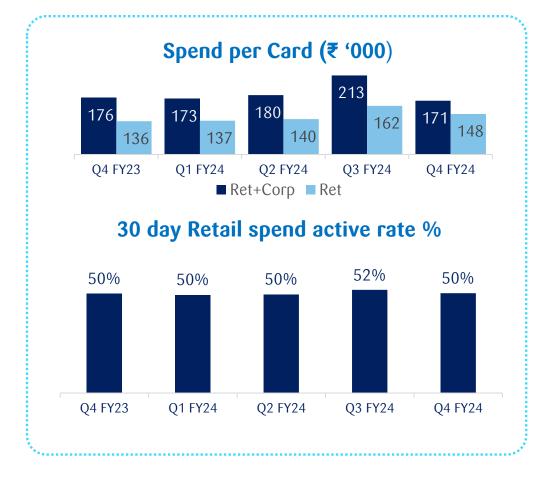


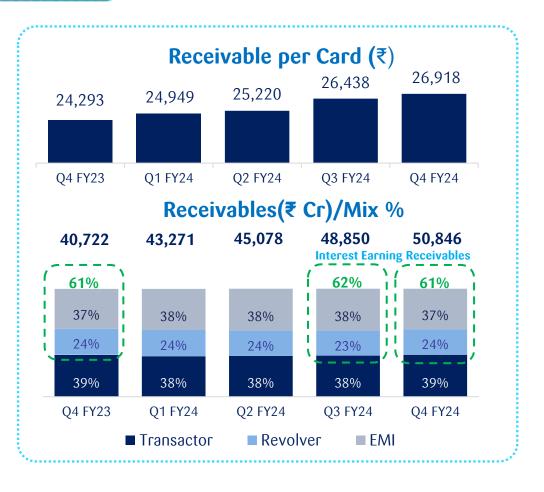
### **Key Insights:**

- ~1 Mn New Accounts sourced during Q4 FY'24
- Continued growth in Retail Spends @25% YOY, lower corporate spends in Q4 FY'24
- Steady Receivables growth, IBNEA stable @ ~61%

## **Portfolio Growth**





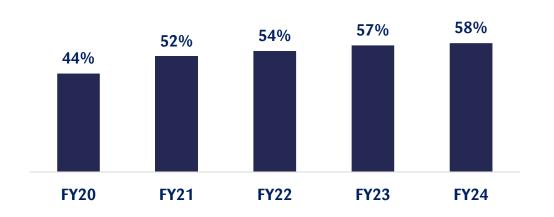


Continued growth in receivables with stable interest earning mix

## **Retail Spends Insights**



Online Spend %



Spends Categories	Total Spends	% Growth^ POS Spends	Online Spends
<b>Category 1</b> Departmental Stores, Health, Utilities, Rental, Education & Direct Marketing	32%	19%	37%
<b>Category 2</b> Consumer durables, Furnishing & Hardware, Apparel & Jewelry	6%	<b>1</b> 9%	<b>1</b> 9%
<b>Category 3</b> Travel Agents, Hotels, Airline, Railways, Entertainment & Restaurant	21%	11%	28%

^ FY24 Over FY23 | Category analysis excludes Fuel & Automotive Service category.

### **UPI Spends on Rupay Cards\***



- 77% growth in UPI spends Q4 FY24 vs Q3 FY24
- **Top 5 Categories for UPI Spends :** Department Stores & Grocery | Fuel | Consumer Durable | Restaurant | Apparel

\*Active UPI users on Rupay Card Base as of Mar'24

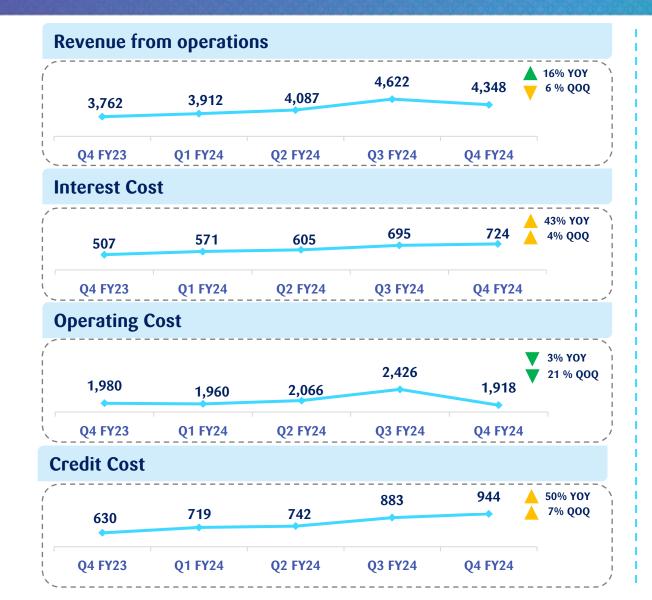


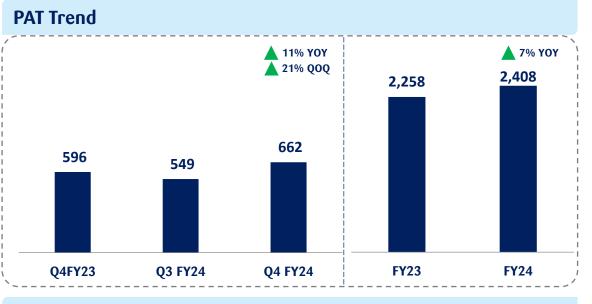
# Financial Update



## **Key Financials**







### **Key Insights:**

- Revenue from operations lower due to lower Corporate Spends.
- COF higher as a result of increase in ROI on bank borrowings.
- Improved cost to Income in a non-festive quarter and due to lower corporate spends
- Gross credit cost stays elevated at @7.6%

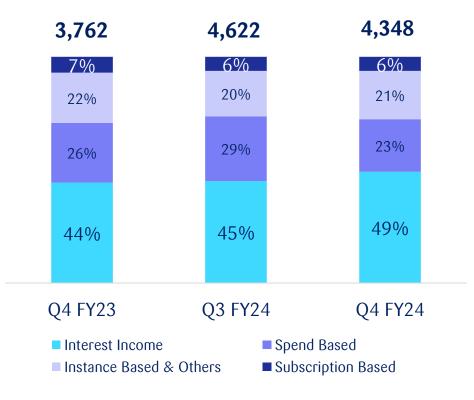
## **P&L Summary**

	Q4 FY24	Q3 FY24	QoQ	YoY	FY24	YoY
Total Income	4,475	4,742	- <b>6</b> %	14%	17,484	22%
-Revenue from Operations	4,348	4,622	-6%	16%	16,968	24%
-Interest Income	2,139	2,082	3%	28%	7,927	29%
-Fees & Other Revenue	2,209	2,539	-13%	6%	9,041	20%
-Other Income	127	120	6%	-18%	515	-17%
Interest Cost	724	695	4%	43%	2,595	58%
Operating Cost	1,918	2,426	-21%	-3%	8,369	12%
Earning Before Credit Cost	1,833	1,620	13%	28%	6,519	<b>26</b> %
Impairment on Financial Instruments	944 944	883	7%	50%	   3,287 	52%
РВТ	888	738	20%	11%	3,232	7%
РАТ	662	549	21%	11%	2,408	7%
Key Metrics						
Yield	16.8%	17.2%	- <u>-</u>	6 bps	16.9%	27 bp:
COF	7.4%	7.6%	-20 bps	68 bps	7.3%	132 bp
NIM	10.9%	11.3%	-39 bps	-60 bps	11.3%	-87 bp
Cost to Income%	51.1%	59.9%	-881 bps	-693 bps	56.2%	-272 bj
Gross Credit Cost	7.6%	7.5%	7 bps	124 bps	7.2%	125 bp
ROA	4.7%	4.1%	51 bps	-73 bps	4.7%	-93 bp

All figures are in ₹ Cr



Revenue from operations(₹	Cr)
(Composition Mix %)	





# Asset Quality



## **Asset Quality**

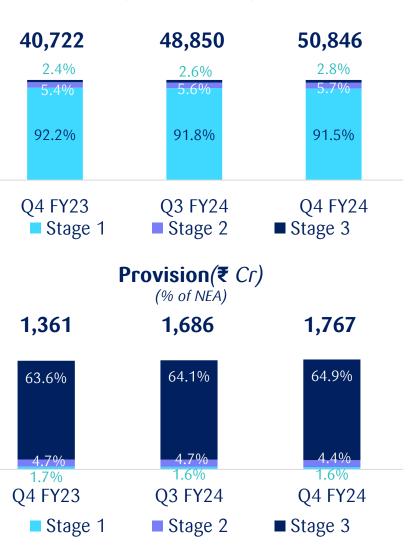
Q4 FY24	Q3 FY24	QoQ	ΥοΥ	FY24	YoY
945	882	7%	50%	3,287	52%
864	717	20%	60%	2,881	53%
81	164	-51%	-8% I	406	52%
(126)	(118)	6%	-17%	(491)	-16%
1 1 819	764	7%	72%	2,795	<b>78</b> %
7.6%	7.5%	7 bps	124 bps	7.2%	125 bps
   6.6% 	6.5%	7 bps	177 bps	6.1%	179 bps
64.9%	64.1%	78 bps	131 bps	64.9%	131 bps
3.5%	3.5%	2 bps	13 bps	3.5%	13 bps
2.76%	2.64%	12 bps	41 bps	2.76%	41 bps
0.99%	0.96%	2 bps	12 bps	0.99%	12 bps
	945 864 81 (126) 819 7.6% 6.6% 64.9% 3.5% 2.76%	945       882         864       717         81       164         (126)       (118)         819       764         7.6%       7.5%         6.6%       6.5%         64.9%       64.1%         3.5%       3.5%         2.76%       2.64%	9458827%86471720%81164-51%(126)(118)6%8197647%7.6%7.5%7 bps6.6%6.5%7 bps64.9%64.1%78 bps3.5%3.5%2 bps2.76%2.64%12 bps	9458827%50%86471720%60%81164-51%-8%(126)(118)6%-17%8197647%72%7.6%7.5%7 bps124 bps6.6%6.5%7 bps177 bps64.9%64.1%78 bps131 bps3.5%3.5%2 bps13 bps2.76%2.64%12 bps41 bps	9458827%50%3,28786471720%60%2,88181164-51%-8%406(126)(118)6%-17%(491)8197647%72%2,7957.6%7.5%7 bps124 bps7.2%6.6%6.5%7 bps177 bps6.1%64.9%64.1%78 bps131 bps64.9%3.5%3.5%2 bps13 bps3.5%2.76%2.64%12 bps41 bps2.76%

\* Excludes impairment on other financial assets

### All figures are in ₹ Cr



Receivables (₹ Cr) (Composition Mix %)



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### **Portfolio Insights o**sbicard Salaried Category Age Profile By City Tier New Accounts 18% New Sourcing For Q4 FY24 21% 29% 33% 31% 45% 44% 56% 19% 31% 24% 48% ■ Govt/PSU ■ Cat A ■ Cat B ■ Under 30 ■ 31-45 ■ >45 ■ Tier 1 ■ Tier 2 ■ Tier 3 ■ Others Open Market SBI Salaried 62%; Self employed 38% 1.08 0.80 1.22 0.96 16% 1.06 0.71 38% 23% Cards- in- Force As on 31 MAR 24 25% 38% 35% 42% 0.96 58% 24% 0.83 1.03 52% 1.00 27% 22% 1.00 1.11 Open Market ■ Govt/PSU ■ Cat A ■ Cat B ■ Under 30 ■ 31-45 ■ >45 SBI ■ Tier 1 ■ Tier 2 ■ Tier 3 ■ Others Indexed 30+ delinquency

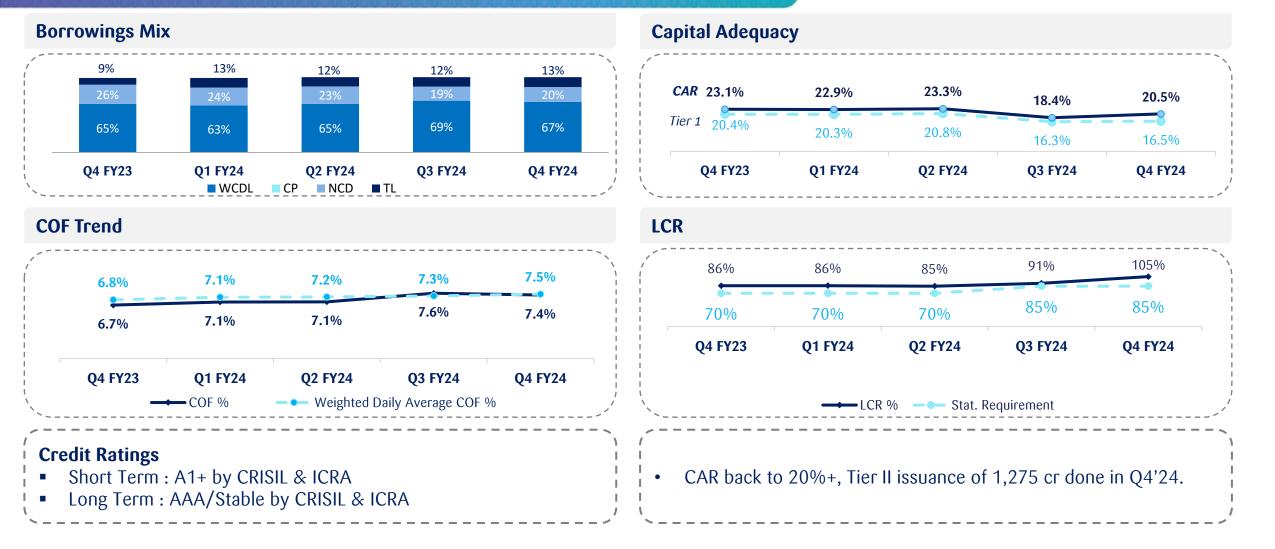


# Borrowings & Capital Adequacy



## **Borrowings & Capital Adequacy**











## **ESG Update**



### Environment



### Governance



**10 villages** to become free from crop residue burning by establishing a palletization plant (CSR);

**45,000 tons** of biomass savings in next 2 years addressing the farm stubble burning issue.



Substantial CSR investment in Grid-Tied Solar PV Plants at PSSCIVE **(200Kwp)** and AIIMS **(300 Kwp)** in Bhopal.



### 10,000 eco-friendly benches

for students being repurposed from plastic waste as a CSR Initiative;

Preventing **770,000 kg** of plastic from polluting landfills and conserve **264,000 kg** of timber.

## Equal Opportunity Policy

upgraded in accordance with PwD Act 2016 & 2017

**42000** hours utilized on LinkedIn learning platform by employees.

**20% employees** participated in webinars on cervical cancer awareness, day care benefits, etc.

🖌 Emotional Wellness Day

featuring anger management sessions, psychometric evaluations, and individual psychologist consultations with participation of over 30 employees on 5th of Feb'24.

**100% employees** received communication, and training on ethical conduct.



**Employees sessions** held on ethics and compliance, fostering integrity led by senior management.



**Mandatory Trainings** for Mid-level managers and above on competition contact, adherence to regulatory standards and our commitment to ethical excellence.

### 6.7 Lac+ Trees Saved

Through paperless communication with customers since FY 2017-18

**28% women** representation in workforce.

A proud **PCI-DSS 4.0 certified** organization



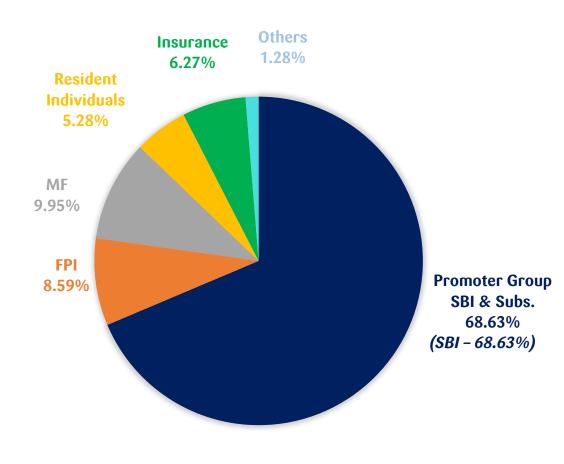
# Shareholders summary



## **Shareholders Summary**



### Shareholding Pattern, 31<sup>st</sup> March 2024



### Top 20 Shareholders as on 31<sup>st</sup> March 2024

S. No	Name of Shareholder	%
1	State Bank Of India	68.63
2	Life Insurance Corporation Of India - P & Gs Fund	4.05
3	Life Insurance Corporation Of India	1.82
4	Icici Prudential Multi-Asset Fund	1.29
5	Government Pension Fund Global	0.79
6	Icici Prudential Value Discovery Fund	0.75
7	Icici Prudential Elss Tax Saver Fund	0.56
8	Icici Prudential Large & Mid Cap Fund	0.54
9	Zulia Investments Pte. Ltd.	0.47
10	Icici Prudential India Opportunities Fund	0.44
11	Mirae Asset Large Cap Fund	0.43
12	Nippon Life India Trustee Ltd-A/C Nippon India Large Cap Fund	0.43
13	Nippon Life India Trustee Ltd-A/C Nippon India Focused Equity Fund	0.43
14	Vanguard Total International Stock Index Fund	0.42
15	Vanguard Emerging Markets Stock Index Fund, A Series Of Vanguard International Equity Index Funds	0.41
16	Kuwait Investment Authority Fund 225	0.38
17	Nippon Life India Trustee Ltd-A/C Nippon India Multi Cap Fund	0.37
18	Mirae Asset Elss Tax Saver Fund	0.36
19	Mirae Asset Focused Fund	0.36
20	Icici Prudential Banking And Financial Services Fund	0.33



## Annexures



## **Balance Sheet Statement**



Description	Mar'23	Mar'24
Assets		
Loans (Net of Provisions)	39,361	49,079
Cash & Bank Balances	1,354	2,730
Investments	2,140	3,519
All other Financial Assets	559	573
Total Financial Assets	43,414	55,901
PP&E, Intangible & Right of use assets	574	564
Current & Deferred Tax	252	365
All other non-financial Assets	1,306	1,341
Total non-financial Assets	2,132	2,270
Total Assets	45,546	58,171

### Liabilities and equity

Equity Share Capital	946	951
Other Equity	8,884	11,133
Total Equity	9,830	12,084
Borrowings	31,110	39,891
All other financial liabilities	3,091	4,474
Total financial liabilities	34,201	44,365
Provisions	638	636
Other non-financial liabilities	876	1,087
Total non-financial liabilities	1,514	1,722
Total liabilities and equity	45,546	58,171

## Profit & Loss Statement



P&L	Q4 FY23	Q3 FY24	Q4 FY24	FY23	<b>FY24</b>			
Interest Income	1,672	2,082	2,139	6,153	7,927			
Fees and commission income	1,786	2,293	2,000	6,604	8,165			
Sale of Services	45	45	38	166	164			
Business development incentive income	258	201	170	740	710			
Insurance commission income	1	1	1	3	3			
Revenue from operations	3,762	4,622	4,348	13,667	16,968			
Other Income	154	120	127	619	515			
Total Income	3,917	4,742	4,475	14,286	17,484			
Finance costs	507	695	724	1,648	2,595			
Fees and commission expense	403	552	257	1,372	1,642			
Impairment on Financial Instruments	630	883	944	2,159	3,287			
Employee benefits & Expenses	152	144	132	562	570			
Depreciation, amortisation & impairment	45	51	52	164	197			
Operating & Other expenses	1,380	1,679	1,478	5,351	5,960			
Total expenses	3,117	4,004	3,586	11,255	14,252			
Profit before tax	800	738	888	3,031	3,232			
Profit after tax	596	549	662	2,258	2,408			
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## **Explaining Returns**

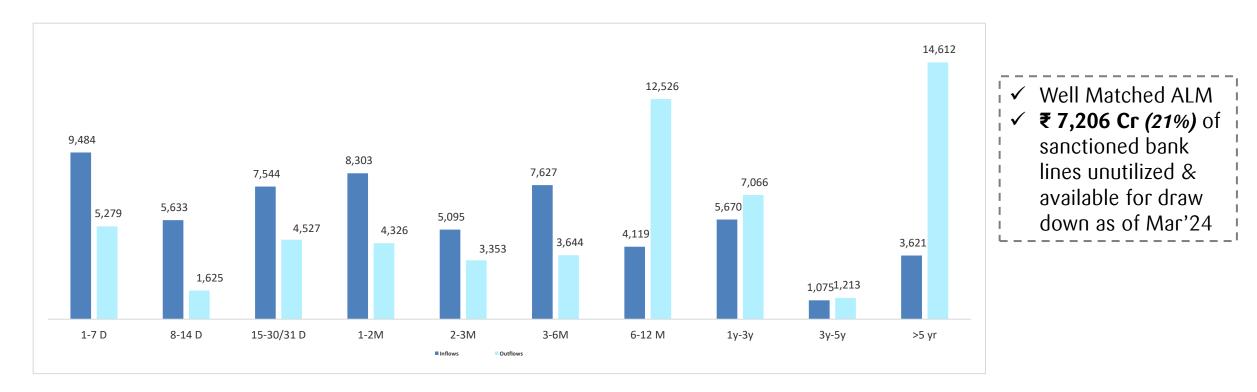


	Q4 FY24	Q3 FY24	QoQ	ΥοΥ	FY24	YoY
Interest Income	15.0%	15.7%	-68 bps	-7 bps	15.4%	13 bps
Fees and other Income	15.5%	19.2%	-364 bps	-336 bps	17.6%	-112 bps
Recoveries	0.9%	0.9%	-1 bps	-49 bps	1.0%	-50 bps
Total Revenue	31.5%	35.8%	-433 bps	-392 bps	33.9%	-149 bps
Finance Costs	5.1%	5.3%	-16 bps	51 bps	5.0%	95 bps
Operating Costs	13.5%	18.3%	-482 bps	-440 bps	16.2%	-223 bps
Earnings before Credit Costs	12.9%	12.2%	65 bps	-3 bps	12.7%	-22 bps
Credit Costs	6.6%	6.7%	-2 bps	95 bps	6.4%	103 bps
РВТ	6.2%	5.6%	68 bps	-98 bps	6.3%	-124 bps
Taxes	1.6%	1.4%	16 bps	-25 bps	1.6%	-32 bps
ROAA	4.7%	4.1%	51 bps	-73 bps	4.7%	-93 bps
Avg Assets/Avg Equity	4.8	4.6			4.6	
ROAE	22.2%	<b>19.2</b> %	297 bps	-237 bps	21.7%	-354 bps

## **Structural Liquidity (ALM)**



### Assets Liability Maturity Profile - Mar'24



### **Cumulative Mismatch**

4,204	8,212	11,229	15,207	16,949	20,932	12,525	11,129	10,991	0
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Product Brie	f				MAKING LIFE SIMPLE	sbicard
Super Premium	Core (	Cards		Co-Brand	Cards	
			Banking	Retail	Travel	
AURUM	<image/>	PRIME SBI Card   ()) SBI Card PRIME   SBI Card PRIME ())   ()) SBI Card PRIME   SBI Card Prime ())   ()) SBI Card Prime   ()) SBI Card Prime   ()) SBI Card Prime	<image/>	<image/>	SBI Card SBI	Visa         OLA Money SBI Card         Image: Constraint of the second s
	Shaurya Select SBI Card	Doctor's SBI Card	Karnataka Bank SBI Card	Paytm SBI Card SELECT	IRCTC SBI Card Premier	Yatra SBI Card 27

## Market Share



Dominant credit card player in India **CARDS IN FORCE SPENDS TRANSACTIONS** 321 0123 4567 8901 19.7% 19.8% 19.7% 19.4% 19.2% 19.1% 18.7% 18.6% 18.2% 18.2% 17.8% 17.0% FY21 FY22 FY23 FY24\* FY21 FY22 FY23 FY24\* FY21 FY22 FY23 FY24\*

\*As per RBI report available till March'24

## **Recent Developments**



### Launch of Titan SBI Card

SBI Card partnered with Titan Company Limited to launch 'Titan SBI Card'.

The lifestyle-focused co-branded credit card is available on VISA & RuPay platforms, offering accelerated benefits on spends across lifestyle categories within & beyond Titan's ecosystem.

Social Media promotion to promote Titan SBI Card:

#HereForHer campaign, featuring iconic motherdaughter pairs such as Neena Gupta & Masaba Gupta and Sharmila Tagore & Soha Ali Khan.

Through engaging social media reels, not only the unique relationships shared between women were highlighted, but also the advantages of the TITAN SBI Card. The campaign garnered attention from multiple Entertainment & Marketing Pages, broadening its reach.

Strategic posts across SBIC social media channels were launched, aimed at generating curiosity, announcing the card's launch, and emphasizing its key features and benefits.







### **SPRINT Campaign**

An integrated campaign across Print, OOH, & Digital Media was launched to promote '*SPRINT- Digital Application Process*'. The campaign aimed at creating awareness about the 'speed' of our application process.

While print medium was leveraged through small size, high frequency, & vernacular connect, Metro Trains (Inside compartment – Del, Mum), Cabs (Del), and Cinema ads held the OOH front. Home Page Banner and Display Ads in Amazon were used for the Digital push.



### 'AURUM'- Brand Salience & Features Reinforcement

Strengthened brand salience of AURUM while highlighting product features through various media activities including advertisements in leading business & In-flight magazines and digital articles across various financial publications.



### Q4'FY24 Engagements - Corporate Social Responsibility & Employee Connects



Inauguration of 30-bed mother & child healthcare facility in Raiwala, Uttarakhand supported by SBI Card







Women's Day: Arunima Sinha Inspires Employees









## Key Metrics- (Quarterly/Monthly Basis Averages)



	Quarterly Average					<u>Monthly Average</u>				
Key Metrics	Q4-FY23	Q1-FY24	Q2-FY24	Q3-FY24	Q4-FY24	Q4-FY23	Q1-FY24	Q2-FY24	Q3-FY24	Q4-FY24
Yield	16.7%	16.9%	16.8%	17.2%	16.8%	16.6%	16.8%	16.7%	16.6%	16.7%
COF	6.7%	7.1%	7.1%	7.6%	7.4%	6.7%	7.0%	7.1%	7.3%	7.4%
NIM	11.5%	11.5%	11.3%	11.3%	10.9%	11.5%	11.4%	11.3%	11.0%	10.9%
GCL	6.3%	6.8%	6.7%	7.5%	7.6%	6.3%	6.8%	6.7%	7.3%	7.5%
ROAA	5.4%	5.1%	4.9%	4.1%	4.7%	5.5%	5.0%	4.9%	4.0%	4.7%
ROAE	24.6%	23.3%	22.3%	19.2%	22.2%	24.5%	23.3%	22.3%	19.3%	22.1%





Term	Description				
New Accounts	Sum of all accounts opened in a reporting period.				
Card-in-force	Sum of all credit cards issued by us, including suspended credit cards that may be reactivated in future, net of cancelled and deactivated credit cards.				
Spends	Total Spends (retail and corporate) constitutes the aggregate notional amounts (POS/online) transacted by our cardholders in a reporting period.				
Retail Spends	Total retail spends constitutes the aggregate notional amounts (POS/online) transacted by our retail cardholders in a reporting period.				
Corporate Spends	Total corporate spends constitutes the aggregate notional amounts (POS/online) transacted by our corporate entity cardholders in a reporting period.				
Receivables	Total credit card receivables outstanding from our cardholders at the end of the reporting period.				
Retail 30-day Active Rate	Constitutes the number of active accounts (with at least one retail transaction) over the total accounts in a month.				
Market share – CIF	Market share of total cards outstanding is calculated by dividing our total cards outstanding by industry-wide total cards outstanding, as obtained from data published by RBI.				
Market share - Spends	Market share of total card spends is calculated by dividing our total card spends by the industry-wide total card spends, as obtained from data published by RBI for the reporting period.				
Averages	2-point averages for quarter, 3-point averages for half year, 4-point averages for 9 months, and 5-point averages for Annual calculations.				
Spends per card	Spends per cards outstanding is calculated by dividing our total card spends by the average total cards outstanding for the period (annualized).				
Receivables per card	Receivables per card outstanding is calculated as total NEA at the end of the reporting period divided by total cards at the end of the reporting period.				
EBCC	EBCC is Earning before credit cost, calculated as aggregate of all revenue lines less interest cost and operating cost.				
Yield %	Calculated as interest income from cardholders divided by average receivables for the period (annualized).				
COF %	Calculated as total finance costs for the period divided by average borrowings (including lease liabilities) for the period (annualized).				
NIM %	Calculated as interest income after subtracting finance cost divided by average receivables for the period (annualized).				
Gross Credit Cost %	Calculated as Gross Write off and provision on loan asset divided by average receivables for the period (annualized).				
Cost to Income %	Calculated as operating and other expenses divided by Net revenue (Total revenue after subtracting finance cost.)				
ROAA	Calculated as net profit divided by average total assets for the period (annualized).				
ROAE	Calculated as net profit divided by the average shareholders' equity for the period (annualized).				
Shareholders' equity	Shareholders' equity is defined as sum of share capital, reserves and surplus excluding reserves created out of amalgamation.				

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# Thank You

