EIH Associated Hotels Limited

CIN: L92490TN1983PLC009903 Corporate Office: 7, Sham Nath Marg, Delhi – 110 054, India Telephone: +91-11-2389 0505 Website: www.eihassociatedhotels.in E-mail: isdho@oberoigroup.com

19th February 2024

The National Stock Exchange of India	BSE Limited
Limited	Corporate Relationship Dept.
Exchange Plaza, 5 th Floor	1 st Floor, New Trading Ring
Plot No.C/1, G Block	Rotunda Building
Bandra Kurla Complex Bandra (East)	Phiroze Jeejeebhoy Towers
Mumbai - 400 051	Dalal Street, Fort,
	Mumbai-400001
Code: EIHAHOTELS	Code: 523127

SUB: SUBMISSION OF PRESENTATION

Dear Sir / Madam,

Pursuant to Regulation 30(6) of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (Listing Regulations), please find enclosed the copy of the presentation in respect of the Unaudited Financial Results of the Company for the quarter and nine months ended 31st December 2023.

The above may please be taken on record.

Thank you,

Yours faithfully,

For EIH Associated Hotels Limited

Tejasvi Dixit Company Secretary

EIH Associated Hotels Limited Investor Presentation: Q₃FY24



India Hotel Sector enjoying an 'Amrit Kaal'

Classification | External

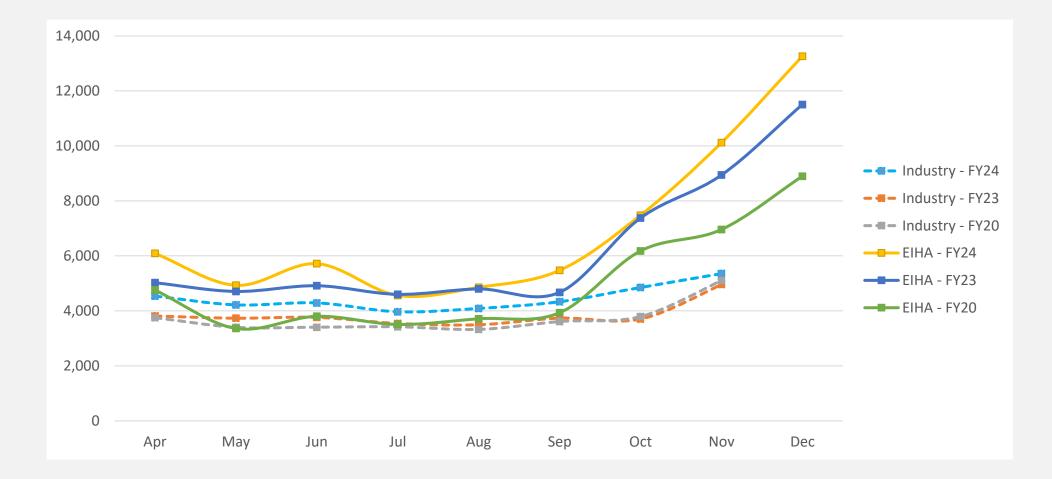
- All-India ADR of Rs. 7.5k; 3 markets with ADR over Rs 10k
- Eight markets with 5-digit Lux-UpperUp ADR
- Supply growth by 14k rooms, the highest in any year; net pipeline up by 23k.
- GDP expected to grow 6.5% 7% over next 3 years.
- Current + pipeline inventory crosses 250k rooms; 2,553 hotels; 403 destinations
- Rooms demand per day up 65% and 19% respectively compared to 2015 and 2019
- Sectoral Market capitalisation at Rs 1,282 billion on 31
 Dec 2023, up 473% from 31 Dec 2015.

Indian Hotel Market – 2023

- Foreign Traveller Arrivals for Jan-Nov 23 were 16.8% above Jan-Nov 22, but remain below 10+ mn arrivals pre-Covid, creating future demand potential from a complete revival and subsequent growth.
- 2023 ADRs is ahead of 2019 ADR in each segment with 36% gain for the Luxury Upper Upscale. The report anticipates further scope of growth.
- The Leisure segment continues to expand and contribute positively.
- 55% of national room revenue is from the Luxury Upper Upscale 34% from the Up-UpMid segment and 11% from the M-E segment.
- 36% of all India room revenue is earned at 3 major metros Mumbai, New Delhi and BLR, which have 26% supply share
- Four new convention centres have been established in the last 2 years in Mumbai, two in New Delhi, and in Jaipur. These centres will drive new demand and opportunities for hotels in the respective cities

2023	2023	2023		
Occupancy	ARR (Rs.)	RevPAR		
63.60%	7,479	4,757		
[+4pp vs.2022]	[+22% vs.2022]	[+30% vs.2022]		
[-1pp vs. 2019]	[+32% vs. 2019]	[+30% vs. 2019]		

RevPAR Growth of Oberoi and Trident Hotels consistently higher than industry



Operations

Q₃FY24

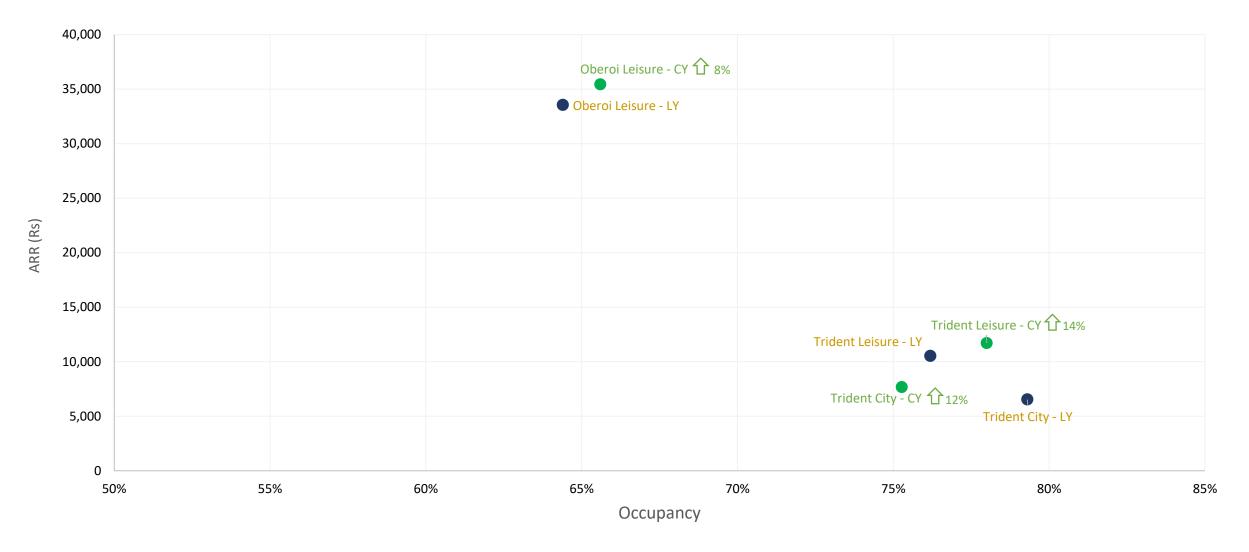
Classification | External

Operational Performance

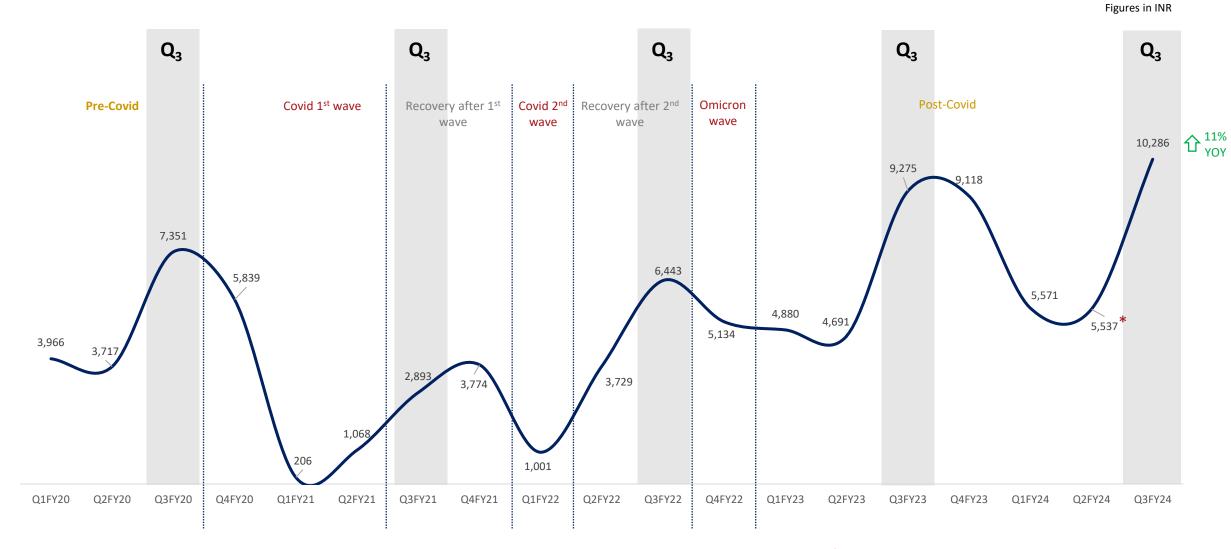
Best Performing Q3 in the history of the Company

Classification | External

Elevated Q₃ Positioning Y-o-Y

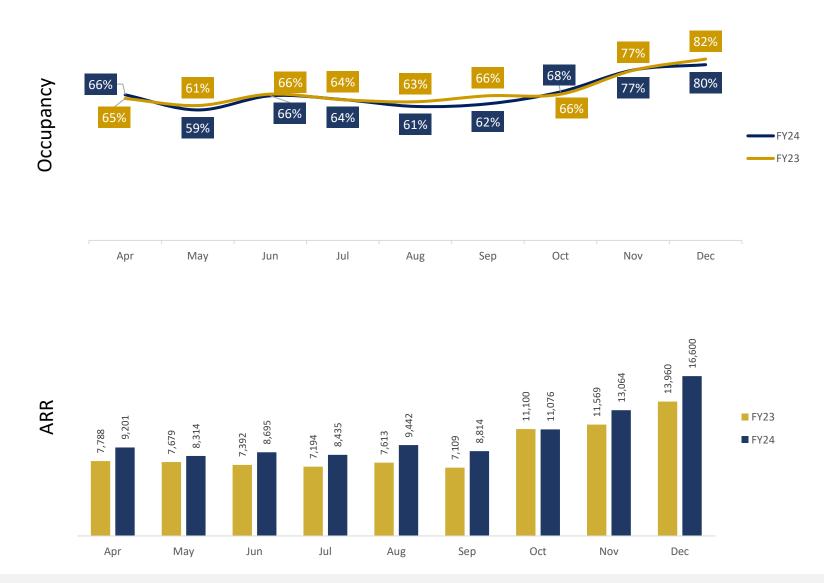


Q₃ RevPAR grew 11% Y-o-Y

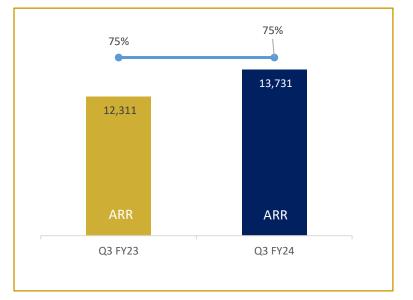


* Includes Shimla hotel which were severely impacted by negative environment conditions in Q2FY24.

ARR/Occupancy trends by month [9M]



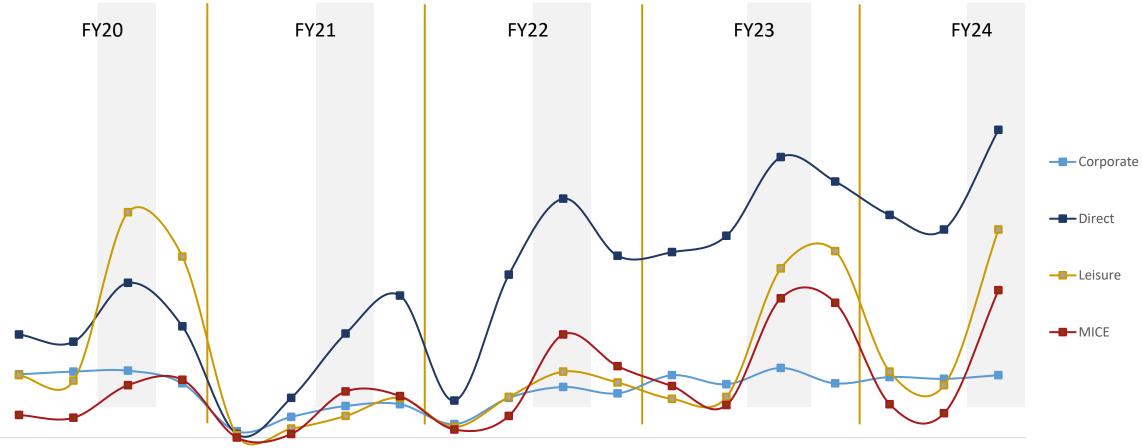
Quarterly Occupancy & ARR



In Rs

Classification | External

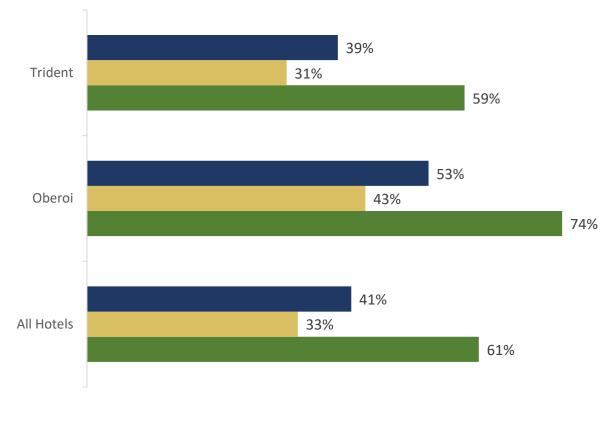
Strong Room Revenue Tailwinds across Segments



Q1FY20 Q2FY20 Q3FY20 Q4FY20 Q1FY21 Q2FY21 Q3FY21 Q4FY21 Q1FY22 Q2FY22 Q3FY22 Q4FY22 Q1FY23 Q2FY23 Q3FY23 Q4FY23 Q1FY24 Q2FY24 Q3FY24

Growth in Q₃ Foreign Room Nights

% of Foreign to Total Room Nights



■ Q3FY24 ■ Q3FY23 ■ Q3FY20

Foreign Room Nights



Classification | External

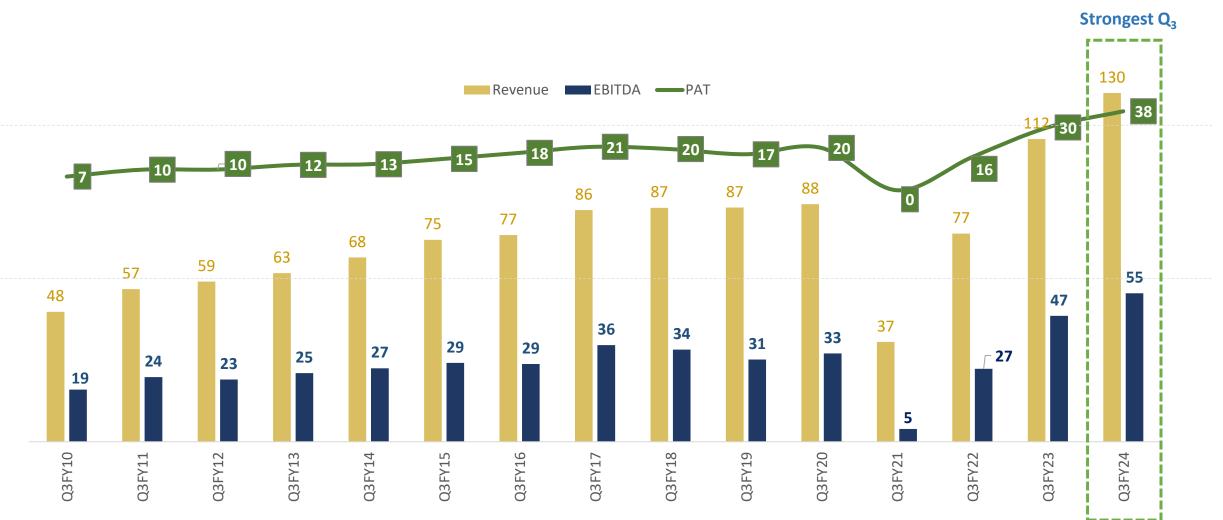
A TO HAT

Financials Q₃FY24

Growth in Financial Performance

Strongest Q₃ Standalone performance

Figures in INR Crores



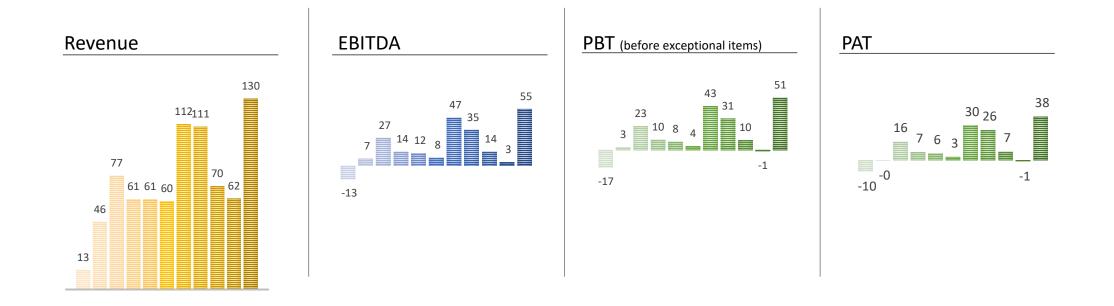
Financial Statements Q₃FY24

Performance Highlights (Standalone)

	STATEMENT OF PROFIT & LOSS ACCOUNT	QTR 3		
	Figures in Rs Crores rounded to first decimal	FY24	FY23	
	Revenue from Operations	126.7	110.6	
	Other Income	2.9	1.8	
	TOTAL INCOME (A)	129.6	112.4	15%
	Consumption	8.9	8.2	
	Employee Benefits (excluding third party cost)	20.2	17.6	
	Power, Fuel & Light	6.7	6.9	
	Administrative & Other Expenses	38.7	32.9	
	TOTAL EXPENDITURE (B)	74.5	65.6	
	EBITDA = (A) – (B)	55.1	46.8	18%
	Less: Depreciation & Amortization	4.2	4.2	
	EBIT	50.9	42.6	
	Less: Finance Costs	0.1	0.1	
	PBT	50.8	42.5	
	Less: Exceptional Items	0.0	0.00	
/	Less: Tax including Deferred Tax	12.9	12.3	
	PAT	37.9	30.2	

Performance Highlights (Standalone)

Q-o-Q STANDALONE Financial Results for starting from Q1 FY22 to Q3 FY24



Business Footprint

Period ended 31st December 2023

RJ27 BB 0033

TRIDENT

Ban Bar Martin and

11 designation

Classification | External



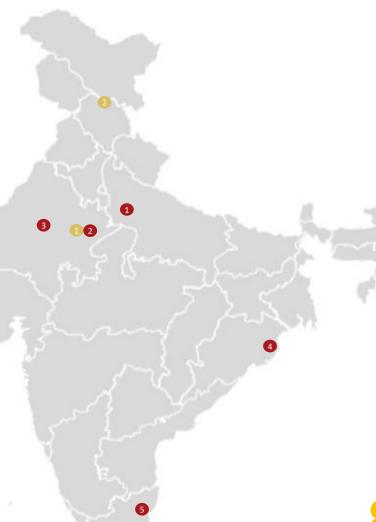
National presence

Obcroi Hotels&resorts

The Oberoi Rajvilas, Jaipur | 71
 The Oberoi Cecil, Shimla | 75



- 1. Trident, Agra | 135
- 2. Trident, Jaipur | 132
- 3. Trident, Udaipur | 142
- 4. Trident, Bhubaneshwar | 62
- 5. Trident, Chennai | 167
- 6. Trident, Cochin | 85



869Total keys in India

ROOMS

--3 F THANK YOU