

April 12, 2024

To,

Corporate Communication Department
BSE Limited
Phiroze Jeejeeboy Towers,
Dalal Street, Mumbai - 400 001.
BSE Scrip Code: 532528

Listing Department
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (East), Mumbai - 400 051.
NSE Code: DATAMATICS

Sub: Press Release

Dear Sir/Madam,

Please find attached herewith press release titled "**Datamatics Appoints Dinesh Kumar VK as Executive Vice President and Global Sales Head.**"

Kindly take the above on your record.

For **Datamatics Global Services Limited**

Divya Kumat
EVP, Chief Legal Officer and Company Secretary
(FCS: 4611)

Encl: as above

Datamatics Appoints Dinesh Kumar VK as Executive Vice President and Global Sales Head



12th April 2024, Mumbai: Datamatics, a leading global Digital Technologies, Operations, and Experiences Company, today announced that Dinesh Kumar VK has been appointed as Executive Vice President and Global Sales Head. He will be reporting to Rahul Kanodia - Vice Chairman & CEO of Datamatics.

Dinesh will lead the Datamatics Sales function globally, which has a presence across 4 continents and has over 300 global enterprise customers across Banking, Financial Services, Insurance, Healthcare, Manufacturing, International Organizations, and Media & Publishing.

A seasoned global sales leader with over two decades of experience in the technology industry, Dinesh has been instrumental in revitalizing key accounts and driving revenue growth and cost efficiencies through delivery-focused strategies. Dinesh has held prominent leadership positions within renowned organizations such as Mphasis, Amdocs, and Hewlett Packard. With a proven track record in identifying customers' pain points, Dinesh is adept at fostering and expanding relationships while securing high-value deals. His expertise extends to full P&L oversight and global sales management spanning North America, EMEA, and ANZ regions.

Dinesh joins Datamatics from Mphasis, where he held the position of Senior Vice President of Sales. During his 13 year stint at Mphasis, Dinesh held responsibility for full sales cycle from pitch to delivery in North America, the United Kingdom, Germany, Australia and New Zealand with full P&L oversight. Recently, Dinesh was responsible for AI driven solution selling.

Rahul Kanodia, Vice Chairman and CEO of Datamatics commented, "We are very pleased to welcome Dinesh Kumar to the Datamatics family. Dinesh brings with him a wealth of experience and a proven track record in driving sales excellence within the technology industry. As Datamatics continues to expand its global footprint and help customers go Deep in Digital, Dinesh will play a pivotal role in further strengthening our position as a leader in Digital Solutions."

Dinesh Kumar, EVP & Global Sales Head, Datamatics said, "I am honored and excited to join Datamatics as the Executive Vice President and Global Sales Head. In

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this era of rapid AI led digital transformation, my vision is to lead our global sales function with agility, innovation, and a customer-centric approach."

Dinesh holds a degree in Applied Sciences and Computer Technology from PSG College of Technology, Coimbatore, India. Dinesh is currently based in Dallas, USA.

About Datamatics

Datamatics (BSE: 532528 | NSE: DATAMATICS) a Digital Operations, Technology and Experiences company that provides intelligent solutions for data-driven businesses to increase productivity and enhance the customer experience. With a completely digital approach, Datamatics portfolio spans Information Technology Services, Business Process Management, Engineering Services and Big Data & Analytics all powered by Artificial Intelligence. It has established products in Robotic Process Automation, Intelligent Document Processing, Business Intelligence and Automatic Fare Collection. Datamatics services global customers across Banking, Financial Services, Insurance, Healthcare, Manufacturing, International Organizations, and Media & Publishing. The Company has a presence across 4 continents with major delivery centers in the USA, India, and the Philippines.

To know more about Datamatics, visit www.datamatics.com and on [LinkedIn](#), [Twitter](#), [YouTube](#), and [Facebook](#).

For media queries, please contact:

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