



April 24, 2024

National Stock Exchange of India Limited

Exchange Plaza, C-1 Block G
Bandra Kurla Complex, Bandra (E)
Mumbai – 400051, India

Symbol: BHARTIARTL/ AIRTELPP

BSE Limited

Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400001, India

Scrp Code: 532454/ 890157

Sub: Press Release

Dear Sir/ Ma'am,

We are enclosing herewith a press release dated April 24, 2024 titled '*Airtel enhances network coverage across Leh and Ladakh, ahead of summer vacation rush*' being issued by the Company.

Kindly take the same on record.

Thanking you,
Sincerely yours,

For Bharti Airtel Limited

Rohit Krishan Puri
Dy. Company Secretary & Compliance Officer

Bharti Airtel Limited
(a Bharti Enterprise)

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CIN: L74899HR1995PLC095967

Airtel enhances network coverage across Leh and Ladakh, ahead of summer vacation rush

- Seamless connectivity on the highest mountain passes including Chang-la and Khardung-La
- Key tourist locations like Pangong lake and Turtuk - Nubra are now connected with Airtel 5G exclusively.

Leh, Ladakh, India, April 24, 2024: Bharti Airtel (“Airtel”), one of India’s leading telecommunications service providers, today announced the expansion of its network across the picturesque regions of Leh and Ladakh. This development comes just in time for the upcoming travel season, encouraging travelers to enjoy unlimited 5G service across the region.

Airtel's network footprint now encompasses 40+ zones within Ladakh, ensuring that residents and travelers alike to enjoy reliable connectivity throughout their journeys. This is in line with Airtel’s commitment to provide seamless connectivity in India’s picturesque regions of Leh and Ladakh that is enjoyed by thousands of travelers.

Commenting on the expansion, **Adarsh Verma, COO- Jammu & Kashmir, Bharti Airtel**, said “We are thrilled to enhance our network experience for the customers in the Leh and Ladakh region. We are certain that this travel season, our customers will enjoy the power of ubiquitous access to high-speed data that will open up a wide range of new opportunities and experiences in these iconic locations.”

After ramping up the telecom infrastructure in the Zaskar Valley, Airtel introduced its ultra-fast Airtel 5G service in select areas of Leh, setting a new benchmark for connectivity standards in the region. Key tourist destinations in Leh, including Durbook, Tangstae, Pengong Lake, Hall of Fame, Magnetic Hill, Sangam (Indus and Zaskar River), Diskit, and Turtok are now equipped with Airtel's state-of-the-art infrastructure, providing visitors an unparalleled access to high-speed internet amidst breathtaking landscapes. Also, a strong network presence of Airtel at Chang-La-Pass , Gurdwara Pathar Sahib, Lamayuru Monastery, Moon Land, Alchi & Likir Monastery, Khardung-La-Pass, Hunder etc., where travelers can enjoy with social buzz.

With the rollout of 5G, travelers can now experience unlimited 5G data whether while embarking on the renowned Chadar Trek or simply immersing themselves in the region's natural beauty.

About Airtel

Headquartered in India, Airtel is a global communications solutions provider with over five hundred million customers in 17 countries across South Asia and Africa. The Company ranks amongst the top three mobile operators globally and its networks cover over two billion people. Airtel is India’s largest integrated communications solutions provider and the second-largest mobile operator in Africa. Airtel’s retail portfolio includes high-speed 4G/5G mobile broadband and Airtel Xstream Fiber that promises speeds up to 1 Gbps with convergence across linear and on-demand entertainment, streaming services spanning music and video, digital payments and financial services. For enterprise customers, Airtel offers a gamut of solutions that includes secure connectivity, cloud and data centre services, cyber security, IoT, Ad Tech and CPaaS (Airtel IQ). For more details visit www.airtel.in