

April 18, 2024

### **National Stock Exchange of India Limited**

Exchange Plaza, C-1 Block G Bandra Kurla Complex, Bandra (E) Mumbai – 400051, India

**Symbol:** BHARTIARTL/ AIRTELPP

### **BSE Limited**

Phiroze Jeejeebhoy Towers Dalal Street, Mumbai – 400001, India **Scrip Code:** 532454/890157

Sub: Press Release

Dear Sir/ Ma'am,

We are enclosing herewith the following press releases dated April 18, 2024 being issued by the Company titled:

- (a) 'Airtel expands its network footprint in Dewas District under its rural enhancement project'
- (b) 'Airtel expands its network footprint in Dhar District under its rural enhancement project'

Kindly take the same on record.

Thanking you, Sincerely yours,

For Bharti Airtel Limited

Rohit Krishan Puri Dy. Company Secretary & Compliance Officer



## Airtel expands its network footprint in Dewas District under its rural enhancement project

Densifies its network across 381 villages by deploying additional sites for seamless connectivity

**Dewas, April 18, 2024:** Bharti Airtel, one of India's leading telecommunications service providers, today announced that it has deployed additional sites in Dewas district to densify its network.

Dewas district network enhancement project was undertaken across 381 villages covering 10.04 Lacs rural population. Customers in the tehsils of Dewas, Bagli, Kannod, Sonkatch, Khategaon, Tonk Khurd, Satwas, Bagli & Hatpiplya under Dewas districts will directly benefit from this network enhancement. The expansion will enable seamless access to high-speed connectivity that will ensure reliable mobile network for work, study and entertainment in rural Dewas. In this year alone, Airtel has doubled down on its commitment to the state and has invested additional capex to enhance its network connectivity for seamless experience on 4G, 5G, Broadband and Fiber.

To expand coverage in rural villages in the state and to bring customers to enjoy the power of high-speed connectivity, the rural enhancement project covers across Madhya Pradesh including Indore, Dewas, Shajapur, Ujjain, Rajgarh, Hoshangabad, Gwalior, Rewa, Satna and Bhopal.

Airtel has been running this rural enhancement project nationally and will augment network connectivity across 60,000 villages in the country by 2024. Madhya Pradesh has been one of the big focus markets for the Company and with this initiative, the Company has already augmented its network coverage across 5000 villages covering the entire state.

With the aim of stepping up network capacity and taking services deeper into rural and unconnected areas. Airtel has also enhanced its fiber presence in the state by deploying additional capacities. The addition of fresh fiber capacity will support the growth of demand for high-speed data services in this region. Airtel's network umbrella in the region now covers all key urban, semi urban and rural areas including highways, tourist destinations and trade centers.

#### **About Airtel**

Headquartered in India, Airtel is a global communications solutions provider with over five hundred million customers in 17 countries across South Asia and Africa. The Company ranks amongst the top three mobile operators globally and its networks cover over two billion people. Airtel is India's largest integrated communications solutions provider and the second-largest mobile operator in Africa. Airtel's retail portfolio includes high-speed 4G/5G mobile broadband and Airtel Xstream Fiber that promises speeds up to 1 Gbps with convergence across linear and on-demand entertainment, streaming services spanning music and video, digital payments and financial services. For enterprise customers, Airtel offers a gamut of solutions that includes secure connectivity, cloud and data centre services, cyber security, IoT, Ad Tech and CPaaS (Airtel IQ). For more details visit www.airtel.in



# Airtel expands its network footprint in Dhar District under its rural enhancement project

Densifies its network across 671 villages by deploying additional sites for seamless connectivity

**Dhar, April 18, 2024:** Bharti Airtel, one of India's leading telecommunications service providers, today announced that it has deployed additional sites in Dhar district to densify its network.

Dhar district network enhancement project was undertaken across 671 villages covering 13.9 Lacs rural population. Customers in the tehsils of Dhar, Manawar, Sardarpur, Badnawar, Kukshi, Dharampuri, Gandhwani, Dahi & Pithampur under Dhar districts will directly benefit from this network enhancement. The expansion will enable seamless access to high-speed connectivity that will ensure reliable mobile network for work, study and entertainment in rural Dhar. In this year alone, Airtel has doubled down on its commitment to the state and has invested additional capex to enhance its network connectivity for seamless experience on 4G, 5G, Broadband and Fiber.

To expand coverage in rural villages in the state and to bring customers to enjoy the power of high-speed connectivity, the rural enhancement project covers across Madhya Pradesh including Indore, Dewas, Shajapur, Ujjain, Rajgarh, Hoshangabad, Gwalior, Rewa, Satna and Bhopal.

Airtel has been running this rural enhancement project nationally and will augment network connectivity across 60,000 villages in the country by 2024. Madhya Pradesh has been one of the big focus markets for the company and with this initiative, the company has already augmented its network coverage across 5000 villages covering the entire state.

With the aim of stepping up network capacity and taking services deeper into rural and unconnected areas. Airtel has also enhanced its fiber presence in the state by deploying additional capacities. The addition of fresh fiber capacity will support the growth of demand for high-speed data services in this region. Airtel's network umbrella in the region now covers all key urban, semi urban and rural areas including highways, tourist destinations and trade centers.

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