

Ref:WFBL/BSE/PR/MARCH-2024

Date: 08-03-2024

To,

BSE Limited

Corporate Relations Department

Phiroze Jeejeebhoy Towers,

Dalal Street, Mumbai-400 001

Ref: Wardwizard Foods and Beverages Limited (Formerly known as Vegetable Products Limited)

Script Code: 539132

Sub: Press Release

Dear Sir/Madam,

We hereby enclose a Press Release that Wardwizard Foods and Beverages Limited proudly announces #SheVentures Initiative, aiming to Empower around 10,000 Women Nationwide.

Kindly take the same on record.

Thanking you,

For Wardwizard Foods and Beverages Limited (Formerly known as Vegetable Products Limited)

Sejal Varia
Chief Financial Officer



Wardwizard Foods and Beverages Limited Announces #SheVentures Initiative, aiming to Empower around 10,000 Women Nationwide

Vadodara, Gujarat, March 08, 2024 – In a bold initiative to celebrate Women's Day 2024 and extend the spirit throughout the year, Wardwizard Foods and Beverages Limited proudly announces the launch of the "#SheVentures" initiative. Guided by a visionary leader, Sheetal Bhalerao, the Chairperson, and Managing Director of Wardwizard Foods and Beverages Limited, an empowering initiative has been taken to support self-reliant women nationwide. This initiative aims to foster strength and confidence among women in various aspects of their lives, addressing their diverse needs. Wardwizard Foods and Beverages Limited, under her guidance, is actively involved in driving this effort, demonstrating a commitment to creating a more inclusive and empowered society for women.

The initiative is centred around empowering women who wish to earn on their own, learn business skills, and contribute to their families' better livelihoods. Wardwizard Foods and Beverages is committed to training 10,000 women in the art of creating delectable dishes using their QuikShef/Snack Buddy products.

Sheetal Bhalerao, Chairperson, and Managing Director of Wardwizard Foods and Beverages Limited, expressing her enthusiasm, said, "Empowering women has always been a core value for us. With the "#SheVentures" initiative, we aim to not only provide skills but also foster a community of strong, self-reliant women who contribute to the growth of our nation. Together, we can create a more inclusive and empowered society."

Wardwizard Foods and Beverages will conduct thorough and comprehensive training sessions, guiding women on the preparation of delightful meals with QuikShef/Snack Buddy products. The initiative encourages home chefs to explore the potential of cloud kitchens, fostering innovation and entrepreneurial spirit. The company further extends its support by aiding home chefs in getting listed on popular food delivery apps and aggregators, offering guidance on essential FSSAI licensing, and assisting with other necessary compliances.

Women from all corners of the nation are invited to register on the dedicated website, where they will be personally contacted by the Wardwizard team for city-wise training sessions. In a gesture of support, the company will supply the first orders on credit, relieving home chefs of financial pressures and allowing them to concentrate on building their businesses until they start generating income.

As a token of recognition for their efforts, participants will be presented with certificates from Wardwizard, underscoring the value and validation of their contributions to the culinary landscape and their communities. Wardwizard Foods and Beverages Limited through this initiative set to make a lasting impact, inspiring women to take charge of their destinies and create a brighter future for themselves and their families. For further information and registration, please visit https://wardwizardfoods.com/sheventures.



About Wardwizard Foods and Beverages Limited.: Wardwizard Foods and Beverages Limited is a BSE-listed company based in Por, Vadodara, Gujarat. With a diverse portfolio, the company offers an extensive range of products, including frozen foods, ready-to-eat foods, beverages, sauces, spices and condiments. With its diversified product offerings and strategic market presence, Wardwizard Foods and Beverages Limited is committed to delivering high-quality and innovative food solutions to meet the evolving demands of consumers.

For Investor queries	For Media Query
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