

# WONDERLA

PARKS AND RESORTS



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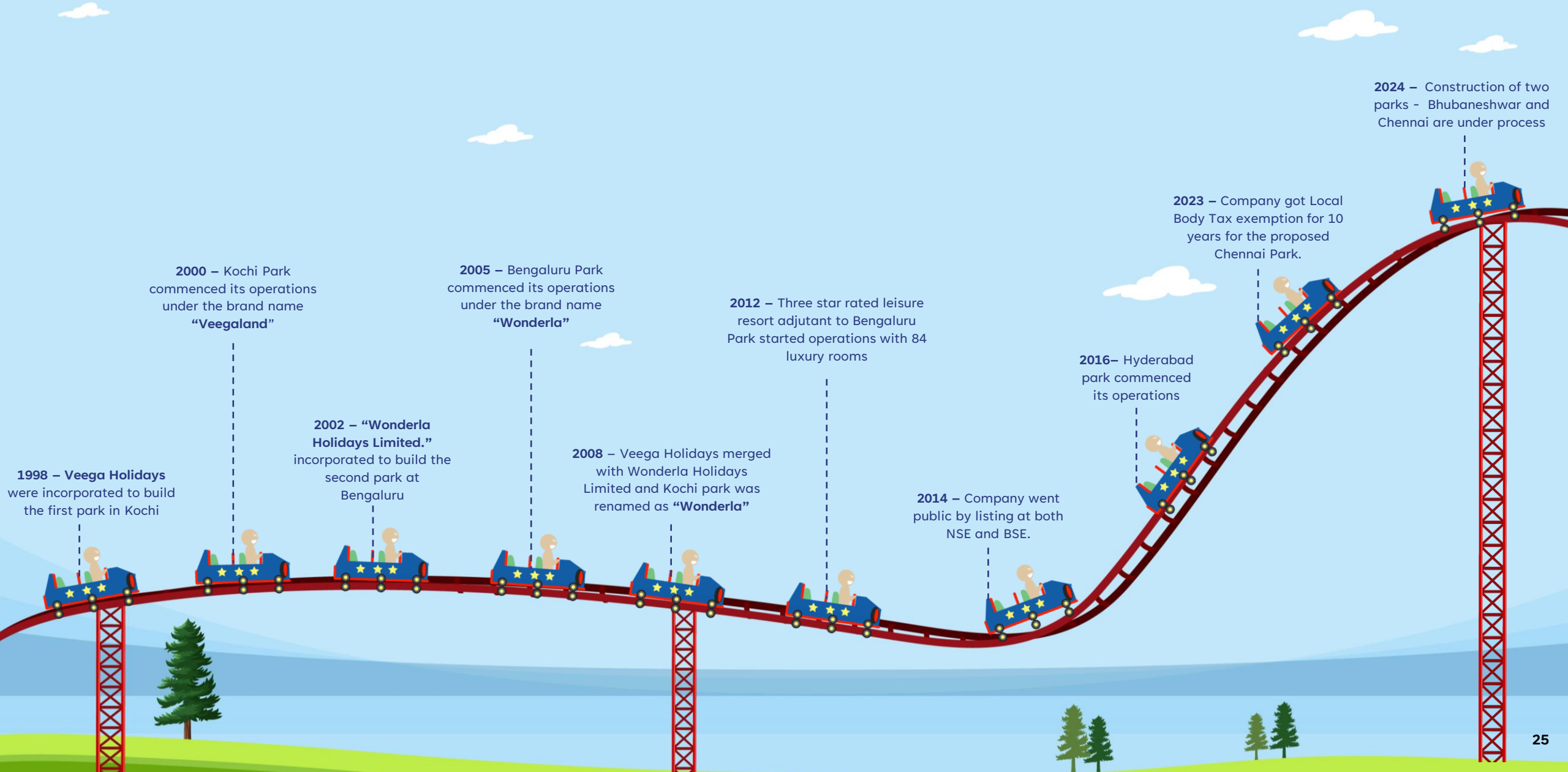
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## Company Overview

# Key Milestones



1998 – Veega Holidays were incorporated to build the first park in Kochi

2000 – Kochi Park commenced its operations under the brand name “Veegaland”

2002 – “Wonderla Holidays Limited.” incorporated to build the second park at Bengaluru

2005 – Bengaluru Park commenced its operations under the brand name “Wonderla”

2008 – Veega Holidays merged with Wonderla Holidays Limited and Kochi park was renamed as “Wonderla”

2012 – Three star rated leisure resort adjutant to Bengaluru Park started operations with 84 luxury rooms

2014 – Company went public by listing at both NSE and BSE.

2016– Hyderabad park commenced its operations

2023 – Company got Local Body Tax exemption for 10 years for the proposed Chennai Park.

2024 – Construction of two parks - Bhubaneshwar and Chennai are under process

# Experience at Helm – Board of Directors & Senior Management Team



**Mr. Kochouseph Chittilappilly**

Chairman Emeritus



**Mr. M. Ramachandran**

Chairman



**Mr. Arun K. Chittilappilly**

Managing Director



**Mr. R. Lakshminarayanan**

Non-Executive Vice-Chairman



**Ms. Priya Sarah Cheeran Joseph**

Non-Executive Director



**Mrs. Anjali Nair**

Independent Director



**Mr. Kasaragod Ullas Kamath**

Independent Director



**Mr. Madan Padaki**

Independent Director



**Mr. Saji K Louiz**

Chief Financial Officer



**Mr. Dheeran Choudhary**

Chief Operating Officer



**Mr. Srinivasulu Raju Y**

Company Secretary & Compliance Officer



## Strategic Location

All the three parks have **good connectivity** to major cities making it attractive tourist destination for pan India

## In-house ride designing and manufacturing capabilities

Leverages specific cost efficiencies and enhances **maintenance efficiency** of rides. This capability allows for the **customization and modification** of purchased rides

## Superior Brand Recall

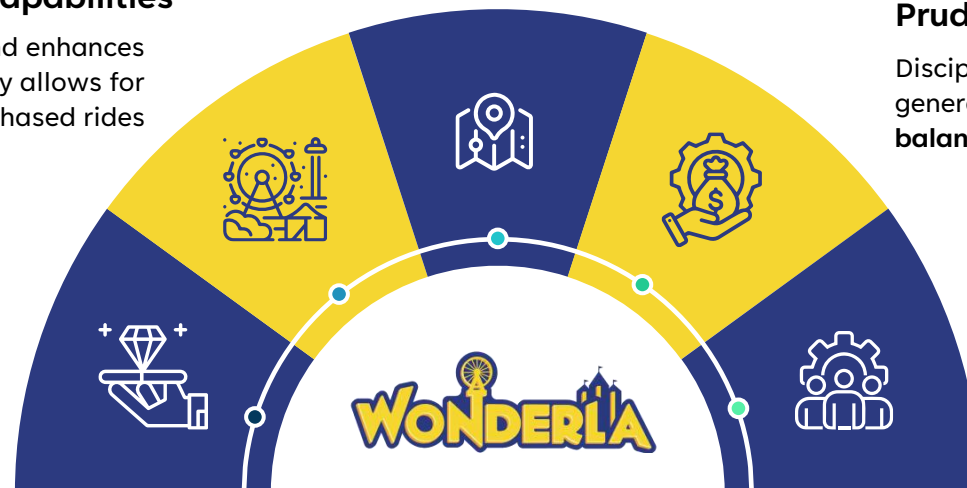
Established as strong brand amongst visitors evidenced by better customer ratings & reviews, arises from its ability to provide memorable experiences and consistently **introduce innovative attractions**

## Prudent Capital allocation

Disciplined capital allocation over the decades. Focus on generating substantial cash flows & maintaining **debt free balance sheet**

## Experienced Management Team

Experienced **Promoters** supported by professional senior management team





## Vision

Adding 'Wonder' to lives and bringing people closer.



## Mission

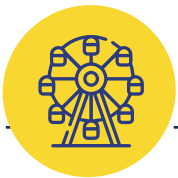
Build and operate resource efficient amusement spaces to deliver a fun, thrilling, and hygienic experience to our guests.

### One of the Most visited parks in India:

Wonderla parks have been visited by over **40 million\*** visitors since 2000, making us the most visited amusement park in India.

### Two decades of experience (since launch of first park) in running parks in 3 different cities:

Kochi, Bengaluru, and Hyderabad.



3

Amusement Parks



164

Fun Rides



15

Restaurants



10

Banquet Halls



3

Food courts

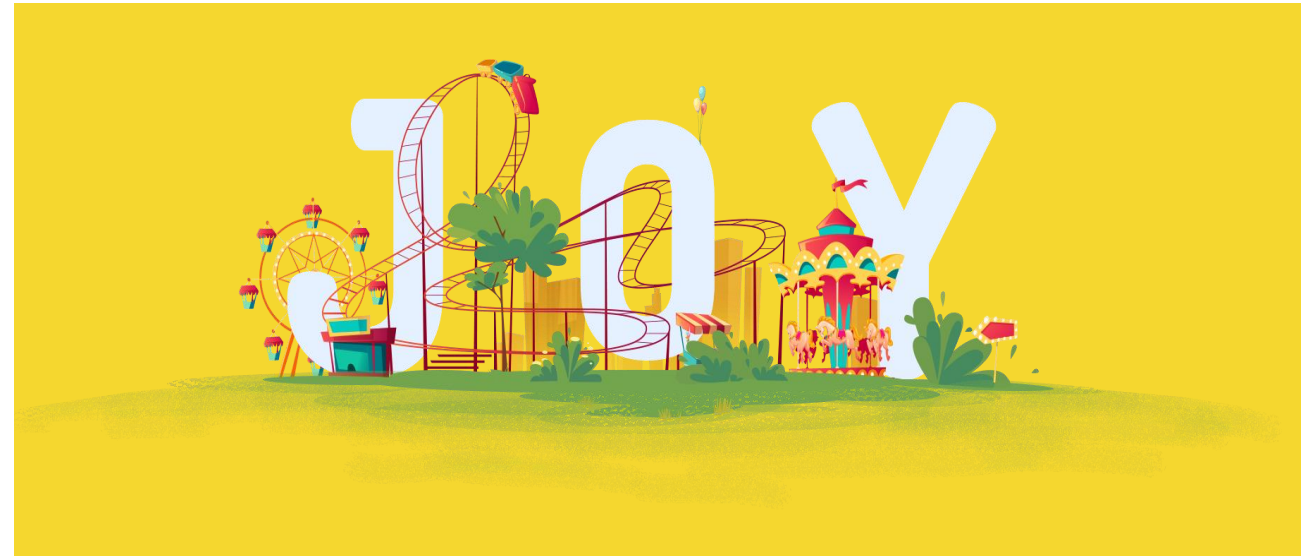


1

Lounge bar

# A Complete Family Entertainment Destination...

Wonderla parks provide a rare avenue for families and friends to bond together in a wonderful outdoor environment. The parks deliver a safe, out-of-the-ordinary and highly memorable experience.





# ... with Signature Rides across Parks



Recoil



Equinox



Wonder Splash



Wonderla Bamba

# ... with Signature Rides across Parks





**Award : Best Innovative Tourism Product**



**Award : Best Civic Management Of Tourism Destination**

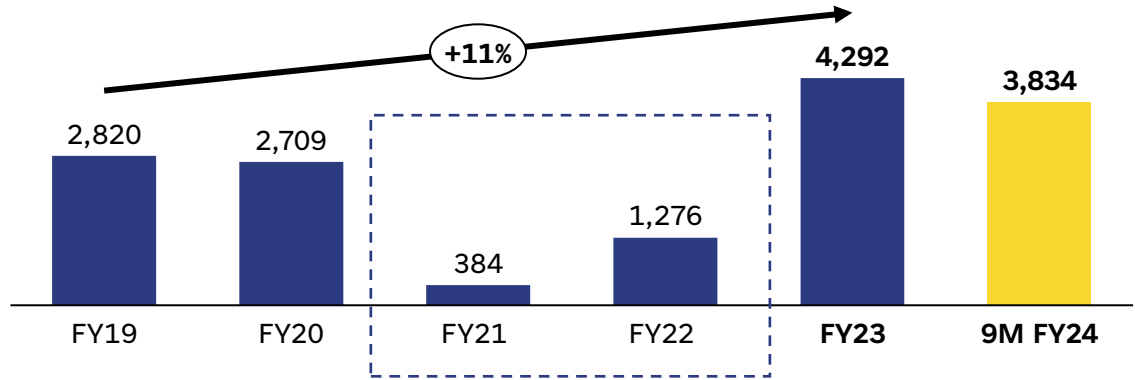
**Wonderla Hyderabad wins best innovation award from Department of Tourism, Govt of Telangana**



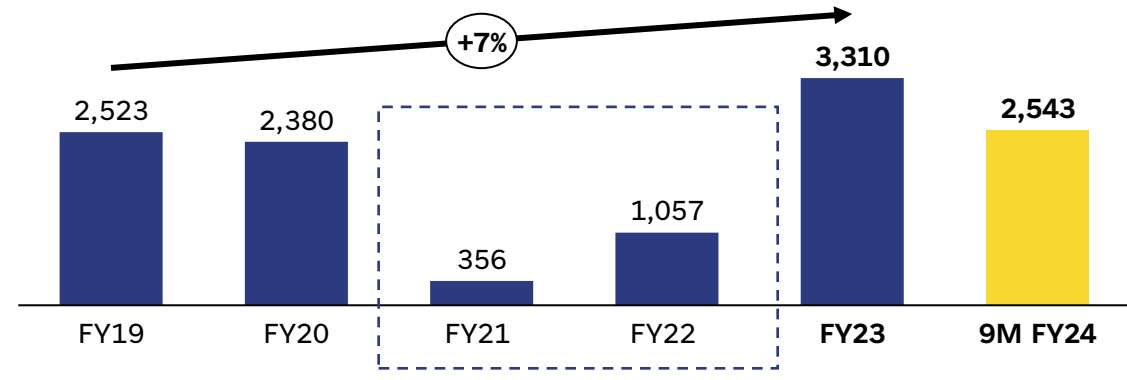
## Financial Overview

# Performance Track Record

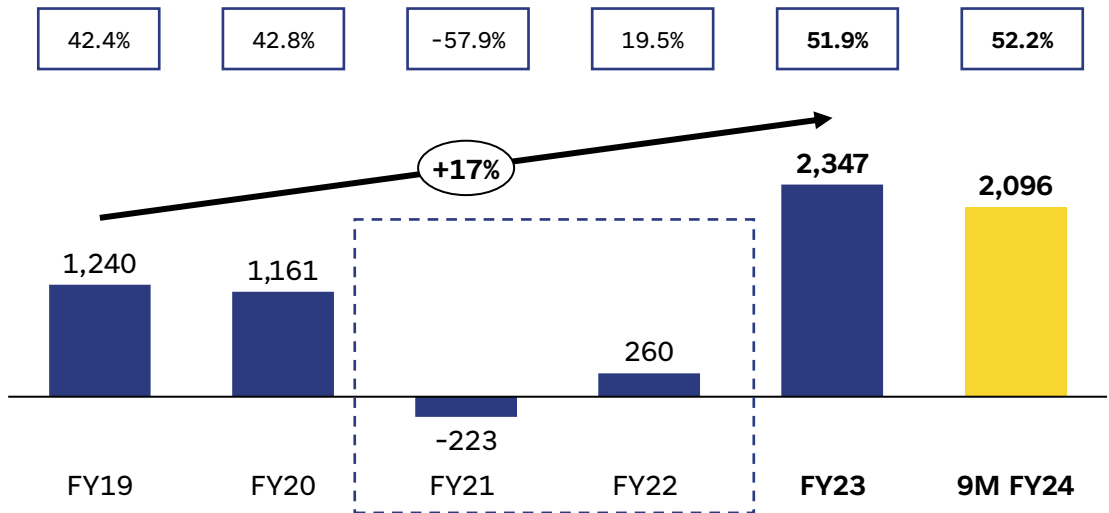
## Revenue



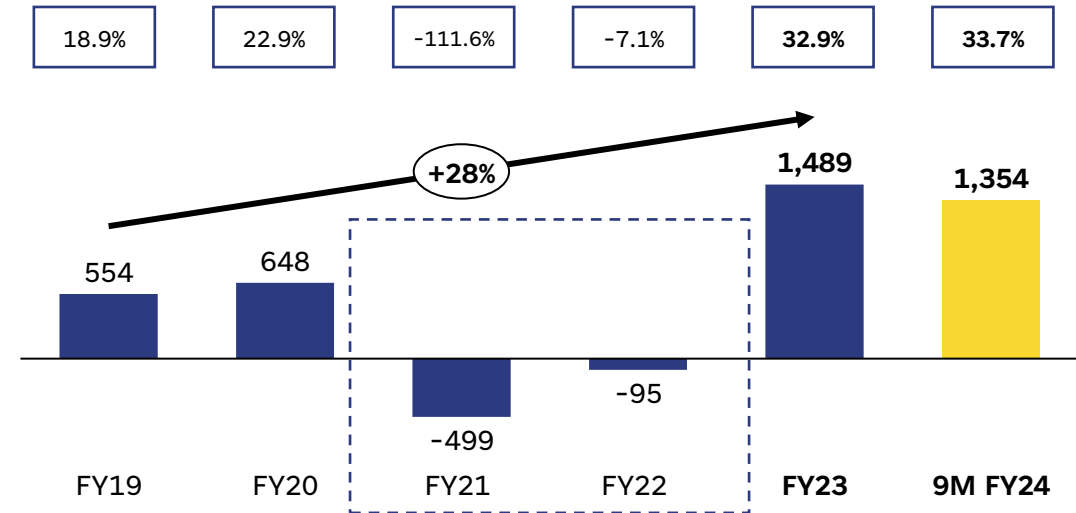
## Footfall (in '000)



## EBITDA\* & EBITDA Margin



## PAT & PAT Margin

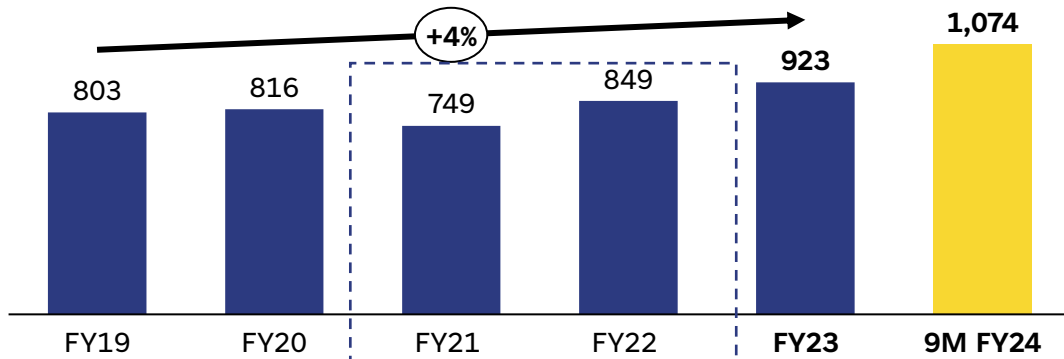


- Covid Years

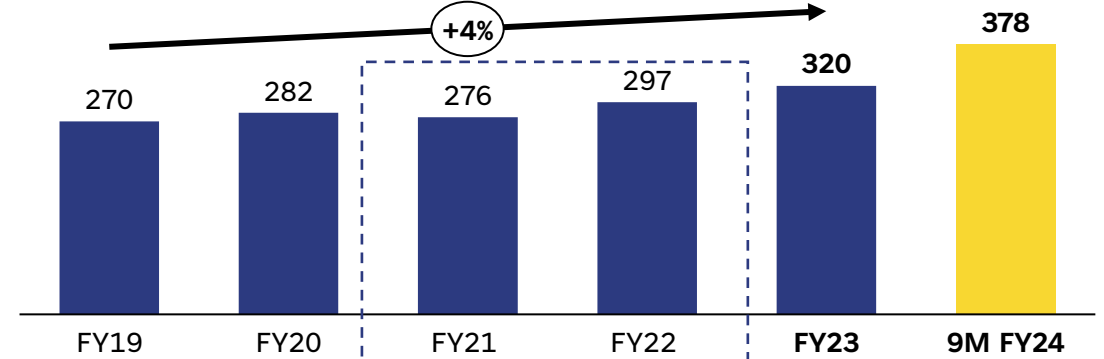
All figures in Rs million \*including other income

# Performance Track Record

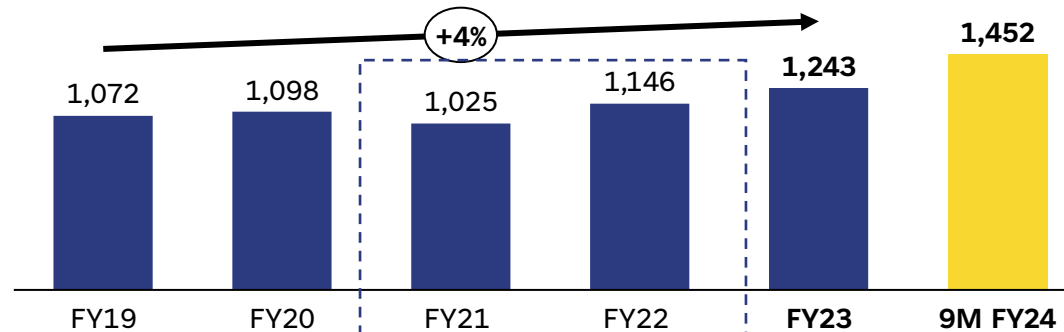
### Average Ticket Price (in Rs.)



### Average Non-Ticket Price (in Rs.)



### ARPU (in Rs.)



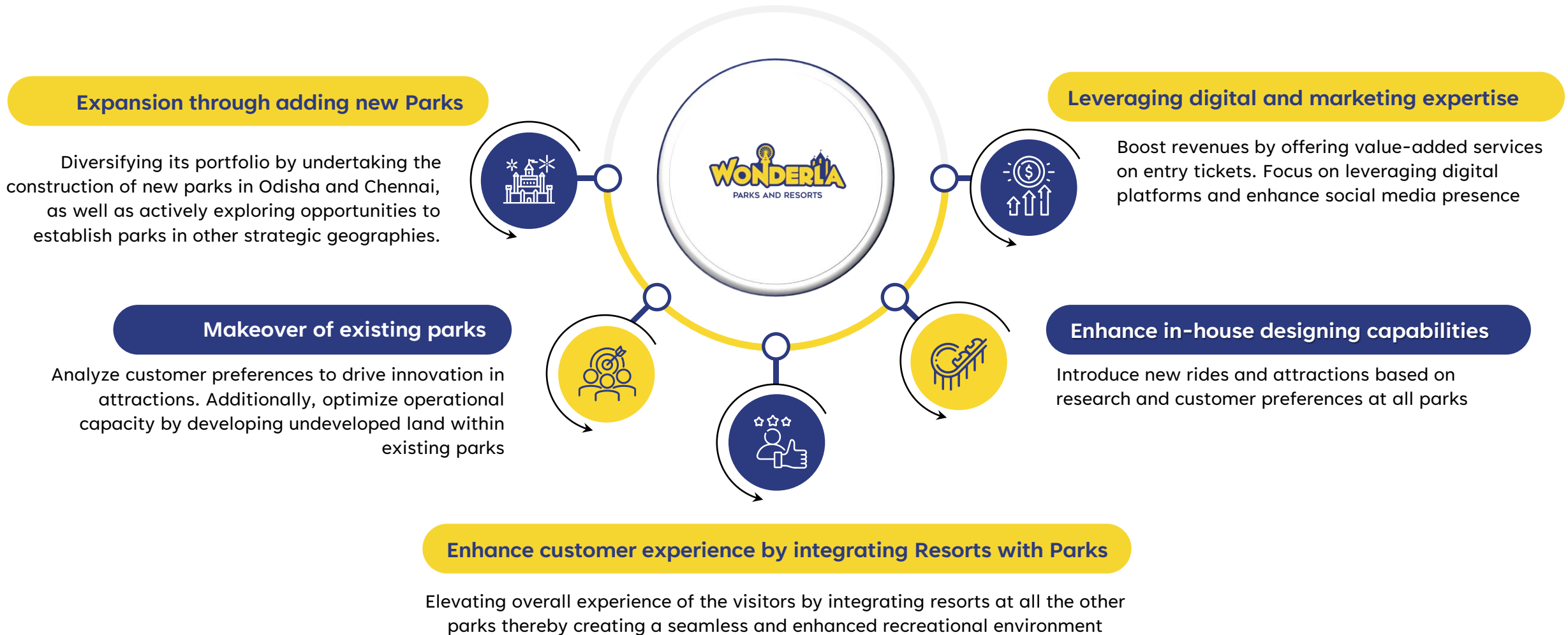
# Consolidated Profit & Loss Statement

Particulars (In Rs Mn.)	9M FY24	FY23	FY22	FY21	FY20	FY19
Revenue from Operations	3,833.6	4,292.2	1,275.5	384.2	2,708.7	2,820.4
Other Income	178.4	232.0	57.5	62.9	120.1	96.2
<b>Total Income</b>	<b>4,011.9</b>	<b>4,524.2</b>	<b>1,333.0</b>	<b>447.1</b>	<b>2,828.8</b>	<b>2,916.6</b>
Cost of materials consumed	210.0	229.3	65.9	25.2	131.4	130.7
Purchase of stock-in-trade	162.6	218.4	73.9	18.4	158.6	166.2
Changes in inventories of stock-in-trade	-2.3	-6.0	-2.9	3.5	-3.6	2.6
Employee Expenses	455.6	511.6	325.2	254.5	404.1	381.1
Other Expenses	1,090.2	1,224.2	611.1	368.1	977.2	996.5
<b>EBITDA</b>	<b>2,095.9</b>	<b>2,346.8</b>	<b>259.7</b>	<b>-222.6</b>	<b>1,161.1</b>	<b>1,239.5</b>
<b>EBITDA Margin (%)</b>	<b>52.2%</b>	<b>51.9%</b>	<b>19.5%</b>	<b>-57.9%</b>	<b>42.8%</b>	<b>42.4%</b>
Depreciation	280.9	352.3	384.1	436.6	417.7	395.1
Finance Cost	4.7	3.4	3.1	4.8	6.8	4.1
<b>PBT</b>	<b>1,810.3</b>	<b>1,991.1</b>	<b>-127.5</b>	<b>-664.0</b>	<b>736.7</b>	<b>840.3</b>
Exceptional Items	--	--	--	--	189.2	--
Tax	456.8	502.1	-32.7	-164.9	278.0	286.2
<b>PAT</b>	<b>1,353.5</b>	<b>1,489.0</b>	<b>-94.8</b>	<b>-499.1</b>	<b>647.8</b>	<b>554.1</b>
<b>PAT Margin (%)</b>	<b>33.7%</b>	<b>32.9%</b>	<b>-7.1%</b>	<b>-111.6%</b>	<b>22.9%</b>	<b>18.9%</b>



**WHAT'S  
NEXT**





# New Portfolio Additions

## Odisha Park Construction in Progress



## Chennai Park

- Preliminary construction work like site levelling, workshop setup has been commenced.



- Recently signed MoU with Gujarat Government during Vibrant Gujarat Summit.
- Active discussions with Madhya Pradesh, Uttar Pradesh and Punjab State Governments is on track.



For Further Queries:



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*Thank you !*