



# SARVESHWAR FOODS LIMITED

(Formerly Known As Sarveshwar Organic Foods Limited)

CIN : L15312JK2004PLC002444

Regd. Off : Sarveshwar House, Below Gumat, Jammu, (J&K) - 180001

Ph. : 0191-2483981, 2481954, Fax : 0191-2481941, Email : info@sarveshwarrice.com

Ref. No. : .....

Dated : .....

January 12, 2024

Listing Compliance Department  
**National Stock Exchange of India Limited**  
Exchange Plaza, Bandra- Kurla Complex  
Bandra (E), Mumbai 400051

Listing Compliance Department  
**BSE Limited**  
Phirozee Jeejeebhoy Towers,  
Dalal Street, Fort, Mumbai - 400 001

**Symbol: SARVESHWAR**

**Scrip Code : 543688**

**Sub: Submission of Press Release**

**‘Sarveshwar Foods is extending its food-prints in Punjab and Delhi NCR region by opening its signature NIMBARK Organic Stores, where in one can experience and buy authentic and premium Organic Delights from the land of Himalayas’**

Dear Sir/Ma’am,

In terms of Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 we are submitting herewith Press Release dated October 30, 2023 titled **‘Sarveshwar Foods is extending its food-prints in Punjab and Delhi NCR region by opening its signature NIMBARK Organic Stores, where in one can experience and buy authentic and premium Organic Delights from the land of Himalayas’**

We request you to please host the information on Stock Exchange official website for the knowledge of members/investors of the Company and oblige.

Thanking you,

Yourfaithfully

*for***Sarveshwar Foods Limited**

**Sadhvi Sharma**  
Company Secretary

Encl : a/a



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## Press Release

**‘Sarveshwar Foods is extending its food-prints in Punjab and Delhi NCR region by opening its signature NIMBARK Organic Stores, where in one can experience and buy authentic and premium Organic Delights from the land of Himalayas’**

Jammu, India, January 12, 2024: Sarveshwar Foods Limited is delighted to announce extension of its food-prints in Punjab and Delhi NCR region by opening its signature NIMBARK Organic Stores, as a part of its pre-defined business strategy to expand its presence through its signature stores, retail counters, online market places beyond the territories. With addition of these 2 new regions, wherein stores shall be fully operational by end of the present quarter, count of company’s total exclusive retail stores shall reach 15 (fifteen), where in one can experience and buy authentic and premium Organic Delights from the land of Himalayas.

‘NIMBARK Organic Stores’ are Company’s Signature Stores, opened and being operated by our material subsidiary M/s Himalayan Bio Organic Foods Limited which showcase company’s entire range of organic food offerings at one place to provide our existing and prospective customers with an easier, more intuitive, user-friendly shopping experience.

Sarveshwar Foods Limited has adopted a multi-prong strategy and sell its products through a wide array of store formats that cater to planned shopping needs, as well as daily or occasional needs of the customers across major consumption centers. The Company, besides its these ‘NIMBARK Organic Stores’ a chain of its Signature Stores, sells its products through more than 1200 Retail Counters in Jammu, Srinagar, Ludhiana, Chandigarh, Lucknow, Khanpur, Punjab, Delhi NCR along with Online PAN India presence via Company website and other market places such as Amazon, Flipkart, Bigbasket, Jiomart, ONDC.

Sarveshwar Foods belongs to the lands in foothills of Himalayas which is nourished by fertile mineral-rich soil, organic manure and snow melted waters of river Chenab, wherein without using any artificial fertilizers and chemicals, they produce full range of ‘ORGANIC’ products, being sold with brand name ‘NIMBARK’- conceptualized to spread the philosophy of the ‘SATVIK’ conscious lifestyle. With an ambition to help every Indian household get access Company’s quality organic products at reasonable price points, Sarveshwar Foods Limited, and its wholly owned subsidiary Himalayan Bio Organic Foods Limited has devised, and executing a detailed plan to double the number of their Nimbark Signature Stores, Retail Counters and Presence on all other Marketplaces in coming few quarters.



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## **About Sarveshwar Foods:**

Sarveshwar Foods Limited (SFL) is an ISO 22000:2018 and USFDA (United States Food and Drug Administration) certified company. SFL also has BRC (biggest global standard for food safety), Kosher, NPPO USA & CHINA along with NOP -USDA Organic certifications for its products.

The Company is engaged in the business of manufacturing, trading, processing, and marketing of branded and un-branded basmati and non-basmati rice in the domestic and international markets. Our operations are based out of the Jammu Region in the State of Jammu and Kashmir. SFL has sustainable and eco+ve legacy of serving healthy and tasty rice for more than 130 years and in last couple of decades proliferated its heritage to other premium categories of FMCG and Organic products.

SFL belongs to the lands in foothills of Himalayas which is nourished by fertile mineral-rich soil, organic manure and snow melted waters of river Chenab, wherein without using any artificial fertilizers and chemicals, they produce full range of 'ORGANIC' products, being sold with brand name 'NIMBARK'- conceptualised to spread the philosophy of the 'SATVIK' conscious lifestyle.

To sell its products, SFL has adopted 3-way strategies, first through conventional channels, another to have its own retail outlets, and to tap young and tech-savvy generations' growing tendency of buying products online through [www.nimbarkfoods.com](http://www.nimbarkfoods.com)

SFL is the first private sector NSE and BSE listed food company in Jammu & Kashmir with NSE Symbol: SARVESHWAR and BSE Scrip Code: 543688

Disclaimer: Certain statements, words in this document that are not historical facts are forward looking statements. Such forward looking statements are subject to certain risks and uncertainties like government actions, local, political or economic developments, technological risks and many other factors that could cause actual result to differ materially from those contemplated by this forward-looking statement. Sarveshwar Foods Limited, its subsidiaries and associates shall not be in any way responsible for any action taken based on such looking statements.