SHRI BAJRANG ALLIANCE LIMITED (AGRO DIVISION)



Kh. No. 150, Urla Guma Road, Village Borjhara, Raipur-493221, (CG) India. Phone: 0771-4288 177/188, Fax: +91-0771-4288 123 Email: sales.goeld@goelgroup.co.in, info.sbafoods@goelgroup.co.in, www.goeld.com

Dated: 11.12.2023

To,

The Corporate Relation Department,

Bombay Stock Exchange Limited.

Phiroze Jeejeebhoy Towers,

Dalal Street, MUMBAI - 400001

Ref: BSE Scrip Code- 526981.

Dear Sir/Madam,

Sub: Approved Co-Manufacturer with Nestle India Limited.

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations"), we are hereby pleased to inform that the Company has formed Strategic Partnership as an **Approved Co-Manufacturer** with **Nestle India Limited** for several food items.

This strategic collaboration signifies a significant step forward in our commitment to enhancing operational capabilities, expanding product offerings, and creating long-term value for our shareholders. The partnership with Nestle India Limited, a renowned leader in the food and beverage industry, is expected to bring synergies that will benefit both companies and contribute to the growth of the food sector.

The Approved Co-Manufacturer status with Nestle India Limited enables us to leverage their expertise, technological advancements, and established market presence. This collaboration aligns with our strategic objectives to strengthen our position in the market and meet the evolving needs of our consumers.

This intimation will also be available on the website of the Company <u>www.sbal.co.in</u>. We request you to kindly take the same on your record.

Thanking You,

Yours faithfully,

For, Shri Bajrang Alliance Limited



Archit Goel Whole-Time Director and CFO



CIN No.: L27103CT1990PLC005964 | Registered Office: 521/C, Urla Industrial Complex, Urla, Sarora, Birgaon, Raipur-493221, India.