

April 12, 2024

Scrip Code- 534597 BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, MUMBAI – 400 001

RTNINDIA National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex Bandra (East), MUMBAI-400 051

# Sub: Press Release - Revolt Motors Set to Revolutionize EV Experience with First Company-Owned Company-Operated Store in Karol Bagh, Delhi

Dear Sirs/Madam,

Please find enclosed herewith a copy of the press release from the Company for your information and records.

This information will also be hosted on Company's website, at www.rattanindia.com

Thanking you,

Yours faithfully,

For RattanIndia Enterprises Limited

Rajesh Arora Company Secretary

Encl : as above

### RattanIndia Enterprises Limited

CIN: L74110DL2010PLC210263 Registered Office: 5th Floor, Tower-B, Worldmark 1, Aerocity, New Delhi -110037 Website: www.rattanindia.com, E-mail: <u>rel@rattanindia.com</u>, Phone: 011-46611666



## Revolt Motors Set to Revolutionize EV Experience with First Company-Owned Company-Operated Store in Karol Bagh, Delhi

**New Delhi, 12<sup>th</sup> April 2024**: Revolt Motors, India's No.1 electric bike company is all set to redefine the EV ownership experience with the inauguration of its first Company-Owned Company-Operated (COCO) store in Karol Bagh, Delhi, on April 12, 2024. Revolt Motor's Director and Business Head, Mr. Sandeep Roperia will grace the inaugural ceremony, marking a significant milestone in Revolt's journey towards providing unparalleled service to EV motorcycle enthusiasts.



"With the inauguration of our first COCO store in Delhi, we are excited to redefine the EV ownership experience for the audience," stated **Mrs. Anjali Rattan Nashier, Chairperson of RattanIndia Enterprises Limited, the parent company of Revolt Motors** "Delhi's dynamic EV market provides the perfect backdrop for our innovative experiential centre, which not only offers test rides and purchases but also serves as a platform for educating enthusiasts about the benefits of EV technology. This marks a significant step towards our goal of expanding our presence across India and providing customers with a state-of-the-art EV experience.

The COCO store, spanning over 1800 Sq. ft., offers a visual delight for visitors, featuring Revolt's flagship models, the RV400 and RV400 BRZ, providing enthusiasts with the opportunity to experience its stylish and ergonomic design firsthand. Beyond just a showroom, the store is equipped with a service centre to provide customers with necessary support, ensuring a seamless ownership experience. Additionally, customers can opt for test rides at home, bringing convenience and flexibility to their journey with Revolt.

## RattanIndia





Designed with keeping innovation and new-age customers in mind, the store boasts vast spaces for motorcycle display, accessories, and customer interaction, the store promises a unique ownership experience, complete with comprehensive service and support for owners.





Revolt Motors aims to replicate this success across PAN India, establishing state-of-the-art COCO stores nationwide to elevate the EV ownership experience for all enthusiasts.

For more information about Revolt Motors, visit our official website of at <u>http://www.revoltmotors.com</u> or by visiting an authorized dealership nearby.

#### **Revolt Intellicorp**

Revolt Intellicorp, founded in 2017, is leading the charge in India's electric vehicle landscape. With a mission to democratize clean commutes using futuristic mobility solutions, we have introduced India's first AI-enabled motorcycle, seamlessly combining innovation with performance and aesthetics. With a strong focus on innovative technology, Revolt Motors is redefining the way we think about two-wheel transportation.



Beyond motorcycles, Revolt Intellicorp provides a full range of genuine parts and accessories through its authorized dealerships, ensuring a comprehensive electric riding experience. Join us in reshaping the future of smart, sustainable mobility.

### **RattanIndia Enterprises Limited**

RattanIndia Enterprises Limited is a public-listed company and serves as the growth engine of the RattanIndia Group dedicated to pioneering new-age businesses. With a focus on innovative technologies, RattanIndia Enterprises is driving the transformation of various industries, including Electric Mobility (Revolt Motors), E-commerce (Cocoblu Retail), Fashion brands (Neo Brands), Fintech (WeFin), and Drones (Neosky), with the goal of positively impacting the lives of millions of Indians.

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